













# 1967 CENSUS OF BUSINESS



BC67-MLS-6

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BUREAU OF THE CENSUS

Retail Trade

MERCHANDISE  
LINE SALES

CALIFORNIA



The following comprise the Retail Trade series of publications:

#### **RETAIL TRADE, SUBJECT REPORTS (BC67-RS)**

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

#### **RETAIL TRADE, AREA STATISTICS (BC67-RA)**

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

#### **MAJOR RETAIL CENTERS (BC67-MRC)**

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

#### **RETAIL MERCHANDISE LINE SALES (BC67-MLS)**

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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# 1967 CENSUS OF BUSINESS



BC67-MLS-6

## Retail Trade MERCHANDISE LINE SALES

### CALIFORNIA

Issued September 1970



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**BUREAU OF THE CENSUS** George Hay Brown, Director



RETAIL TRADE  
MERCHANDISE  
LINE SALES

# California

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# Introduction

**AUTHORITY AND SCOPE**—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

**KINDS OF BUSINESS COVERED**—Retail trade as defined in the Standard Industrial Classification (SIC) Manual<sup>1</sup> includes all establishments primarily engaged in selling merchandise to

<sup>1</sup> Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual*, 1967.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

**CENSUS DISCLOSURE RULES**—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

**CORRECTIONS TO DATA**—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.



# Merchandise Line Sales

**Introduction**—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

**Limitations in Reporting Sales by Merchandise Lines**—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

**Merchandise Line Inquiries**—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

**Report Collection System**—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail



trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

**Coverage**—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

**Description of the Tables**—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

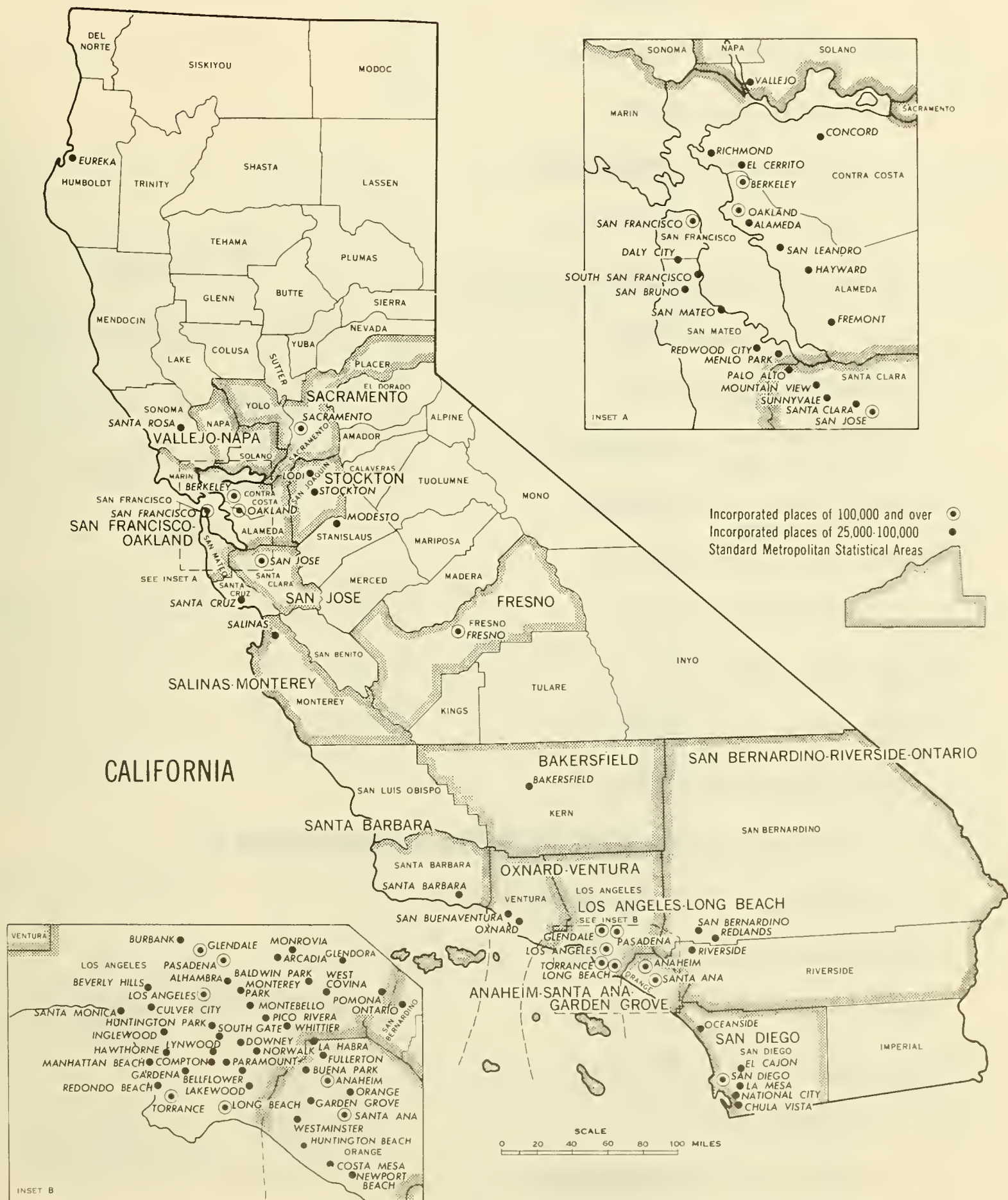
Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

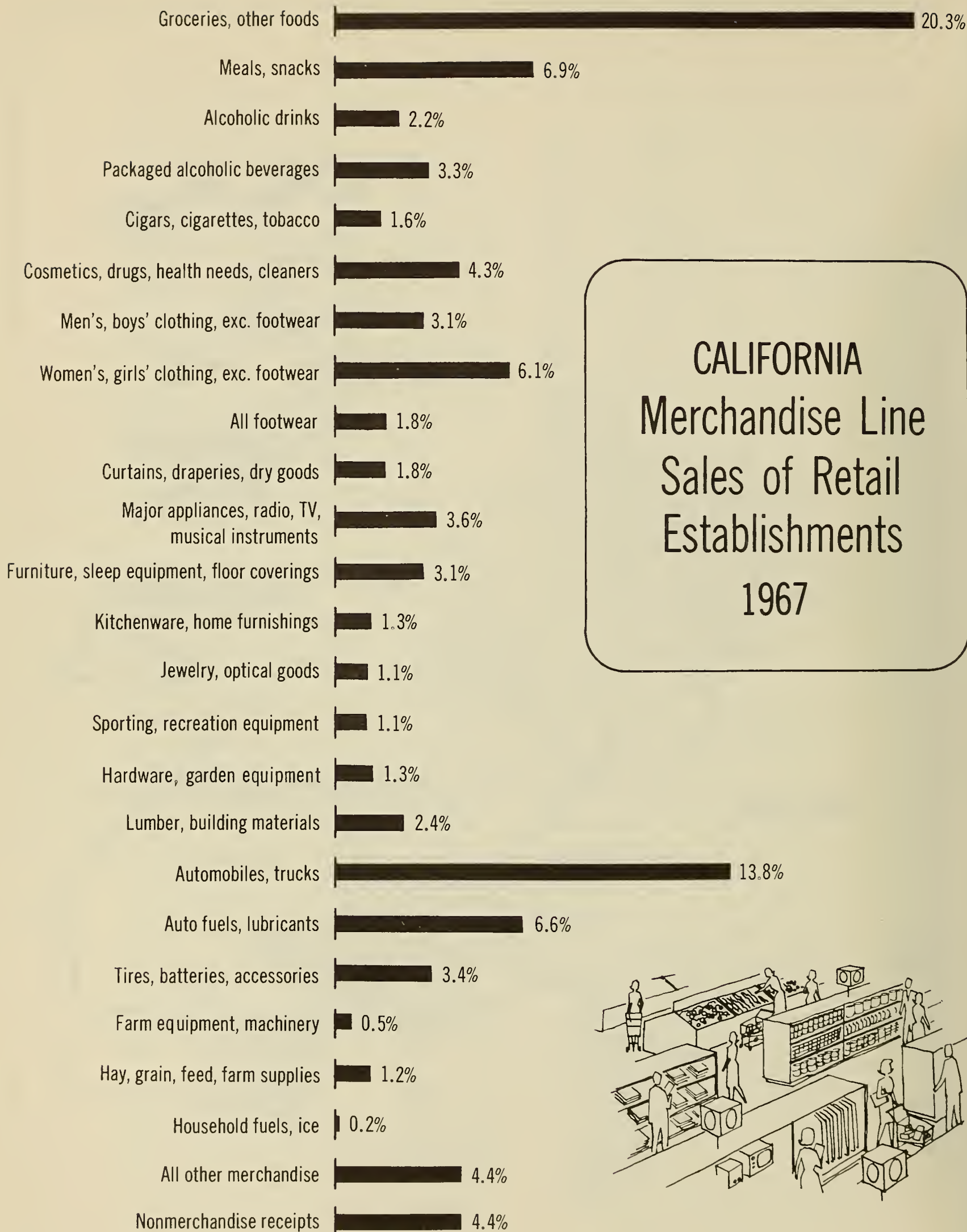
Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.









CALIFORNIA  
Merchandise Line  
Sales of Retail  
Establishments  
1967

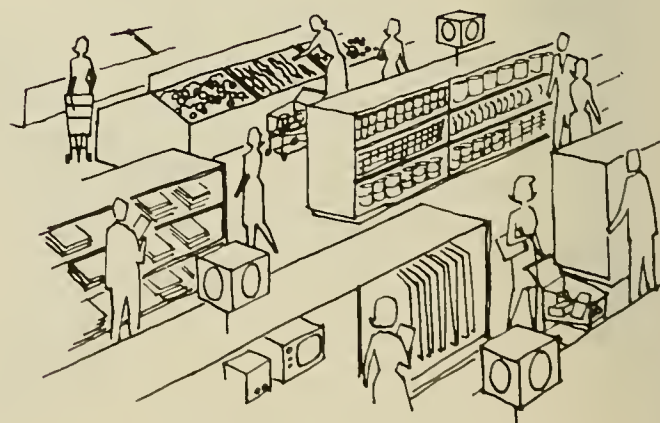




TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
RETAIL TRADE											
	TOTAL . . . . .	111 779	32 207 445	(X)	100.0		PLUMBING AND HEATING EQUIP OLRS. (SIC 522)				
							TOTAL <sup>2</sup> . . . . .	176	30 454	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	24 133	6 540 122	48.4	20.3						
040	MEALS-SNACKS . . . . .	27 453	2 225 973	33.0	6.9						
060	ALCOHOLIC DRINKS . . . . .	13 589	713 121	43.1	2.2		PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)				
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	11 999	1 047 735	12.8	3.3		TOTAL . . . . .	776	128 106	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO . . . . .	19 390	518 126	5.1	1.6						
120	COSMETICS-DRUGS-CLEANERS . . . . .	14 523	1 396 651	11.1	4.3						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	7 014	1 000 954	14.9	3.1						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	10 579	1 966 183	26.1	6.1	200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	57	2 203	5.2	1.7
180	ALL FOOTWEAR . . . . .	7 205	580 132	9.3	1.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	52	5 441	13.0	4.2
200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	5 995	567 645	9.3	1.8	260	KITCHENWARE-HOME FURNISHINGS . . . . .	27	452	10.2	.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	8 519	1 151 432	17.8	3.6	320	HARWARE-GAROEING EQUIPMENT . . . . .	59	1 333	3.2	1.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	6 710	1 002 466	16.7	3.1						
260	KITCHENWARE-HOME FURNISHINGS . . . . .	8 629	417 561	5.3	1.3	340	LUMBER-BUILDING MATERIALS . . . . .	776	113 514	88.6	88.6
280	JEWELRY-OPTICAL GOODS . . . . .	6 882	365 704	5.5	1.1	356	ALL OTHER LUMBER-MILLWORK . . . . .	248	11 214	18.3	8.8
300	SPORTING-RECREATION EQUIPMENT . . . . .	5 571	351 018	6.0	1.1	357	PAINT-VARNISH ETC. . . . .	604	62 997	58.4	49.2
320	HARWARE-GAROEING EQUIPMENT . . . . .	7 498	433 089	7.4	1.3	358	PAINT SUNORIES . . . . .	555	11 947	11.5	9.3
340	LUMBER-BUILDING MATERIALS . . . . .	5 192	780 904	22.2	2.4	359	WALLPAPER-OTHER WALL COVERINGS . . . . .	515	8 643	8.4	6.7
380	AUTOMOBILES-TRUCKS . . . . .	4 568	4 453 727	61.6	13.8	361	GLASS . . . . .	273	18 475	52.3	14.4
400	AUTO FUELS-LUBRICANTS . . . . .	19 537	2 117 506	24.0	6.6						
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	20 886	1 103 785	9.8	3.4	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	11	613	33.3	.5
440	FARM EQUIPMENT MACHINERY . . . . .	792	175 185	11.6	.5	500	ALL OTHER MERCHANOISE . . . . .	44	1 020	21.6	.8
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	1 393	396 789	30.7	1.2	520	NONMERCHANOISE RECEIPTS . . . . .	327	3 380	6.2	2.6
480	HOUSEHOLD FUELS-ICE . . . . .	1 111	57 292	50.0	.2	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	150	(X)	.1
500	ALL OTHER MERCHANOISE . . . . .	19 812	1 426 063	11.0	4.4						
520	NONMERCHANOISE RECEIPTS . . . . .	46 996	1 418 291	6.6	4.4						
BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)											
	TOTAL . . . . .	4 231	1 148 461	(X)	100.0		ELECTRICAL SUPPLY STORES (SIC 524)				
							TOTAL <sup>2</sup> . . . . .	113	12 844	(X)	100.0
							HARWARE STORES (SIC 5251)				
	TOTAL . . . . .	1 223	233 334	(X)	100.0						
120	COSMETICS-DRUGS-CLEANERS . . . . .	49	1 235	4.0	.1	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	3	253	2.6	.1
200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	131	2 888	4.5	.3	120	COSMETICS-DRUGS-CLEANERS . . . . .	44	1 108	5.6	.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	306	13 209	15.0	1.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	12	135	4.0	.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	262	10 031	8.6	.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	20	341	3.5	.1
260	KITCHENWARE-HOME FURNISHINGS . . . . .	894	26 502	11.3	2.3	180	ALL FOOTWEAR . . . . .	39	237	2.2	.1
280	JEWELRY-OPTICAL GOODS . . . . .	113	903	2.7	.1	200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	53	520	2.2	.2
300	SPORTING-RECREATION EQUIPMENT . . . . .	441	8 304	7.0	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	207	8 453	15.7	3.6
320	HARWARE-GAROEING EQUIPMENT . . . . .	2 251	188 863	29.0	16.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	101	2 984	6.8	1.3
340	LUMBER-BUILDING MATERIALS . . . . .	3 587	664 154	74.6	57.8	260	KITCHENWARE-HOME FURNISHINGS . . . . .	752	22 389	13.6	9.6
380	AUTOMOBILES-TRUCKS . . . . .	39	4 580	13.7	.4	280	JEWELRY-OPTICAL GOODS . . . . .	107	863	2.7	.4
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	182	11 045	12.6	1.0	300	SPORTING-RECREATION EQUIPMENT . . . . .	378	7 749	8.5	3.3
440	FARM EQUIPMENT MACHINERY . . . . .	449	163 177	71.3	14.2						
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	118	2 602	14.2	.2	320	HARWARE-GAROEING EQUIPMENT . . . . .	1 223	138 500	59.4	59.4
480	HOUSEHOLD FUELS-ICE . . . . .	105	1 826	22.2	.2	322	GAROEING EQUIPMENT-SUPPLIES . . . . .	1 023	19 832	10.2	8.5
500	ALL OTHER MERCHANOISE . . . . .	274	8 441	8.9	.7	323	PLUMBING-ELECTRICAL SUPPLIES . . . . .	1 116	35 901	16.8	15.4
520	NONMERCHANOISE RECEIPTS . . . . .	1 825	38 532	6.3	3.4	324	OTHER HARWARE-TOOLS . . . . .	1 223	82 361	35.3	35.3
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	2 169	(X)	.2						
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)											
	TOTAL . . . . .	1 544	546 999	(X)	100.0	340	LUMBER-BUILDING MATERIALS . . . . .	973	36 037	18.1	15.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	56	2 710	8.4	.5	356	ALL OTHER LUMBER-MILLWORK . . . . .	296	10 686	12.1	4.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	107	1 534	5.4	.3	364	PAINT-SUNORIES-GLASS-WALLPAPER . . . . .	968	25 351	12.8	10.9
260	KITCHENWARE-HOME FURNISHINGS . . . . .	75	3 116	5.5	.6						
300	SPORTING-RECREATION EQUIPMENT . . . . .	50	437	2.7	.1	400	AUTO FUELS-LUBRICANTS . . . . .	20	196	12.5	.1
320	HARWARE-GAROEING EQUIPMENT . . . . .	821	40 769	12.0	7.5	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	100	1 686	4.4	.7
340	LUMBER-BUILDING MATERIALS . . . . .	1 544	481 100	88.0	88.0	440	FARM EQUIPMENT MACHINERY . . . . .	36	542	10.0	.2
341	LUMBER . . . . .	1 250	217 407	45.6	39.7	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	65	715	10.0	.3
342	PLYWOOD . . . . .	1 181	54 342	12.2	9.9	480	HOUSEHOLD FUELS-ICE . . . . .	42	500	7.4	.2
343	WINDOWS, DOORS, AND FRAMES-METAL . . . . .	861	14 414	5.0	2.6	500	ALL OTHER MERCHANOISE . . . . .	167	3 875	8.6	1.7
344	KITCHEN CABINETS . . . . .	279	3 606	5.1	.7	520	NONMERCHANOISE RECEIPTS . . . . .	444	5 799	5.0	2.5
345	ALL OTHER MILLWORK . . . . .	977	23 238	7.2	4.2	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	452	(X)	.2
346	WALLBOARD . . . . .	1 048	27 783	7.4	5.1						
347	ASPHALT AND ASBESTOS PRODUCTS . . . . .	962	20 142	6.4	3.7		FARM EQUIPMENT DEALERS (SIC 5252)				
348	PAINT-GLASS-WALLPAPER . . . . .	936	13 268	4.6	2.4		TOTAL . . . . .	399	196 724	(X)	100.0
349	HEATING AND PLUMBING EQUIP . . . . .	411	7 914	5.1	1.4	320	HARWARE-GAROEING EQUIPMENT . . . . .	55	3 539	11.8	1.8
351	METAL ROOFING AND SIOING . . . . .	497	6 090	4.0	1.1	380	AUTOMOBILES-TRUCKS . . . . .	34	4 420	14.7	2.2
352	MASONRY SUPPLIES . . . . .	874	25 602	9.8	4.7	400	AUTO FUELS-LUBRICANTS . . . . .	18	115	3.1	.1
353	INSULATION . . . . .	718	5 281	2.5	1.0	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	53	8 314	23.8	4.2
354	PREFABRICATED BLDGS AND PARTS . . . . .	104	5 744	16.1	1.1	440	FARM EQUIPMENT MACHINERY . . . . .	399	162 331	82.5	82.5
355	ALL OTHER BUILDING MATERIALS . . . . .	781	55 524	18.1	10.2	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	26	978	17.8	.5
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	18	426	5.0	.1	500	ALL OTHER MERCHANOISE . . . . .	11	1 255	18.1	.6
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	23	824	33.3	.2	520	NONMERCHANOISE RECEIPTS . . . . .	273	15 375	10.6	7.8
480	HOUSEHOLD FUELS-ICE . . . . .	52	987	40.0	.2	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	397	(X)	.2
500	ALL OTHER MERCHANOISE . . . . .	44	2 200	7.2	.4						
520	NONMERCHANOISE RECEIPTS . . . . .	630	11 963	4.4	2.2		GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)				
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	933	(X)	.2		TOTAL . . . . .	3 601	4 807 864	(X)	100.0

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

\* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
020	GROCERIES-OTHER FOODS. . . . .	1 787	153 145	3.9	3.2	520	NONMERCHANDISE RECEIPTS. . . . .	360	327 978	9.6	8.3
040	MEALS-SNACKS . . . . .	707	57 229	1.9	1.2	534	AUTO REPAIR. . . . .	125	13 209	.8	.3
080	PACKAGED ALCOHOLIC BEVERAGES . .	277	23 906	1.7	.5	535	ALL OTHER SERVICE RECEIPTS . .	355	314 769	9.4	8.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	483	14 289	.8	.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	2 797	(X)	.1
120	COSMETICS-DRUGS-CLEANERS . . . .	2 266	164 578	3.6	3.4						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	2 370	511 715	10.9	10.6						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	2 424	1 121 351	24.0	23.3						
180	ALL FOOTWEAR . . . . .	2 100	182 942	4.2	3.8		VARIETY STORES (SIC 533)				
200	CURTAINS-ORAPERIES-DRY GOODS . .	3 107	467 608	9.8	9.7						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	1 378	399 225	9.3	8.3						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	1 567	236 549	5.4	4.9						
260	KITCHENWARE-HOME FURNISHINGS . .	2 309	222 438	4.8	4.6		TOTAL . . . . .	1 521	445 216	(X)	100.0
280	JEWELRY-OPTICAL GOODS. . . . .	1 996	104 967	2.3	2.2	020	GROCERIES-OTHER FOODS. . . . .	1 176	17 868	4.4	4.0
300	SPORTING-RECREATION EQUIPMENT. .	1 386	99 891	2.3	2.1	040	MEALS-SNACKS . . . . .	420	25 100	10.0	5.6
320	HARWARE-GARDENING EQUIPMENT . .	1 924	132 845	4.4	2.8	080	PACKAGED ALCOHOLIC BEVERAGES . .	66	1 077	4.0	.2
340	LUMBER-BUILDING MATERIALS. . . . .	731	94 640	4.3	2.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	190	1 691	5.8	.4
400	AUTO FUELS-LUBRICANTS. . . . .	313	27 432	1.5	.6	120	COSMETICS-DRUGS-CLEANERS . . . .	1 421	25 583	6.0	5.7
420	AUTO TIRES-BATTERIES-ACCESS. . . .	374	118 197	4.4	2.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	1 283	25 177	6.0	5.7
440	FARM EQUIPMENT MACHINERY . . . . .	81	4 813	.4	.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	1 335	84 752	19.8	19.0
500	ALL OTHER MERCHANDISE. . . . .	2 357	306 930	6.6	6.4	180	ALL FOOTWEAR . . . . .	1 184	11 103	2.7	2.5
520	NONMERCHANDISE RECEIPTS. . . . .	1 993	358 235	9.1	7.5	200	CURTAINS-ORAPERIES-DRY GOODS . .	1 381	56 154	13.1	12.6
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	4 934	(X)	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	722	9 772	3.0	2.2
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	721	11 807	3.7	2.7
	DEPARTMENT STORES (SIC 531)					260	KITCHENWARE-HOME FURNISHINGS . .	1 325	30 209	7.9	6.8
	TOTAL . . . . .	501	3 936 376	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	1 160	8 167	2.0	1.8
020	GROCERIES-OTHER FOODS. . . . .	329	117 041	3.5	3.0	300	SPORTING-RECREATION EQUIPMENT. .	614	3 717	1.4	.8
040	MEALS-SNACKS . . . . .	219	31 336	1.1	.8	320	HARWARE-GARDENING EQUIPMENT . .	1 311	18 507	4.4	4.2
080	PACKAGED ALCOHOLIC BEVERAGES . .	101	19 632	1.5	.5	340	LUMBER-BUILDING MATERIALS. . . . .	307	1 357	2.0	.3
100	CIGARS-CIGARETTES-TOBACCO. . . .	102	9 925	.7	.3	400	AUTO FUELS-LUBRICANTS. . . . .	45	1 364	12.5	.3
120	COSMETICS-DRUGS-CLEANERS . . . . .	475	128 264	3.3	3.3	500	ALL OTHER MERCHANDISE. . . . .	1 419	95 061	22.1	21.4
						520	NONMERCHANDISE RECEIPTS. . . . .	1 013	16 203	4.7	3.6
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	546	(X)	.1
							GENERAL MERCHANDISE STORES (SIC 539 PART)				
							TOTAL <sup>2</sup> . . . . .	927	347 272	(X)	100.0
							DRY GOODS STORES (SIC 539 PART)				
							TOTAL . . . . .	359	49 359	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS . . . . .	6	41	6.6	.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	244	15.1	.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	244	15.1	.5	180	ALL FOOTWEAR . . . . .	5	47	7.1	.1
180	ALL FOOTWEAR . . . . .	5	47	7.1	.1	200	CURTAINS-DRAPERIES-DRY GOODS . .	359	47 470	96.2	96.2
200	CURTAINS-DRAPERIES-DRY GOODS . .	359	47 470	96.2	96.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	114	7.6	.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	114	7.6	.2	260	KITCHENWARE-HOME FURNISHINGS . .	9	60	7.1	.1
260	KITCHENWARE-HOME FURNISHINGS . .	9	60	7.1	.1	500	ALL OTHER MERCHANDISE. . . . .	7	68	5.8	.1
500	ALL OTHER MERCHANDISE. . . . .	7	68	5.8	.1	520	NONMERCHANDISE RECEIPTS. . . . .	140	1 186	3.8	2.4
520	NONMERCHANDISE RECEIPTS. . . . .	140	1 186	3.8	2.4	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	129	(X)	.3
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	129	(X)	.3		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
							TOTAL . . . . .	292	29 641	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS . .	292	28 667	96.7	96.7	500	ALL OTHER MERCHANDISE. . . . .	3	89	7.5	.3
500	ALL OTHER MERCHANDISE. . . . .	3	89	7.5	.3	520	NONMERCHANDISE RECEIPTS. . . . .	126	840	4.1	2.8
520	NONMERCHANDISE RECEIPTS. . . . .	126	840	4.1	2.8	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	45	(X)	.2
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	45	(X)	.2		FOOD STORES (SIC 54)				
							TOTAL . . . . .	14 608	7 342 573	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	14 607	6 115 422	83.3	83.3	040	MEALS-SNACKS . . . . .	919	25 407	3.2	.3
040	MEALS-SNACKS . . . . .	919	25 407	3.2	.3	080	PACKAGED ALCOHOLIC BEVERAGES . .	5 166	322 168	6.4	4.4
080	PACKAGED ALCOHOLIC BEVERAGES . .	5 166	322 168	6.4	4.4	100	CIGARS-CIGARETTES-TOBACCO. . . .	7 377	264 506	4.6	3.6
100	CIGARS-CIGARETTES-TOBACCO. . . .	7 377	264 506	4.6	3.6	120	COSMETICS-DRUGS-CLEANERS . . . .	6 824	296 367	5.3	4.0
120	COSMETICS-DRUGS-CLEANERS . . . . .	6 824	296 367	5.3	4.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	632	7 690	1.1	.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	632	7 690	1.1	.1	260	KITCHENWARE-HOME FURNISHINGS . .	999	16 214	1.4	.2
260	KITCHENWARE-HOME FURNISHINGS . .	999	16 214	1.4	.2	320	HARDWARE-GARDENING EQUIPMENT . .	824	9 719	.7	.1
320	HARDWARE-GARDENING EQUIPMENT . .	824	9 719	.7	.1	500	ALL OTHER MERCHANDISE. . . . .	5 298	204 321	4.1	2.8
500	ALL OTHER MERCHANDISE. . . . .	5 298	204 321	4.1	2.8	520	NONMERCHANDISE RECEIPTS. . . . .	3 363	65 619	1.7	.9
520	NONMERCHANDISE RECEIPTS. . . . .	3 363	65 619	1.7	.9	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	15 140	(X)	.2
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	15 140	(X)	.2		GROCERY STORES (SIC 541)				
							TOTAL . . . . .	9 462	6 785 913	(X)	100.0
500	ALL OTHER MERCHANDISE. . . . .	487	191 274	4.9	4.9						
501	TOYS-GAMES-WHEEL GOODS . . . . .	468	75 991	1.9	1.9						
502	BOOKS-STATIONERY-PHOTO. EQUIP.	410	81 053	2.2	2.1						
518	MDSE. EXC. TOY-GAMES-BOOKS-STA	277	34 226	1.3	.9						

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<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
020	GROCERIES-OTHER FOODS . . . . .	9 462	5 585 405	82.3	82.3	020	GROCERIES-OTHER FOODS . . . . .	1 562	110 051	94.5	94.5
021	MEATS-FISH-POULTRY . . . . .	8 503	1 432 939	21.5	21.1	025	BAKERY PRODUCTS-EXCEPT FROZEN .	1 560	107 848	92.6	92.6
022	PRODUCE (FRESH FRUITS-VEGT8LS)	7 995	529 549	8.0	7.8	026	BAKERY PRODUCTS-FROZEN . . . . .	31	449	22.2	.4
023	FROZEN FOODS . . . . .	7 536	324 749	5.6	4.8	027	ALL OTHER FOODS . . . . .	117	1 656	19.1	1.4
024	ALL OTHER FOODS . . . . .	9 317	3 296 489	48.7	48.6						
040	MEALS-SNACKS . . . . .	385	14 269	2.1	.2	040	MEALS-SNACKS . . . . .	369	5 983	19.3	5.1
080	PACKAGEO ALCOHOLIC BEVERAGES . .	5 062	320 968	6.5	4.7	100	CIGARS-CIGARETTES-TOBACCO . . . .	35	68	4.0	.1
100	CIGARS-CIGARETTES-TOBACCO . . . .	7 160	263 045	4.7	3.9	520	NONMERCHANTISE RECEIPTS . . . . .	89	168	1.1	.1
120	COSMETICS-DRUGS-CLEANERS . . . .	6 670	293 647	5.3	4.3	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	182	(X)	.2
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	629	7 662	1.1	.1						
260	KITCHENWARE-HOME FURNISHINGS . .	954	15 892	1.3	.2		RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
320	HARDWARE-GAROEING EQUIPMENT . . .	817	9 531	.7	.1		TOTAL . . . . .	812	40 701	(X)	100.0
500	ALL OTHER MERCHANTISE . . . . .	5 152	200 863	4.1	3.0						
516	ALL OTHER MERCHANTISE . . . . .	2 043	72 758	2.9	1.1	020	GROCERIES-OTHER FOODS . . . . .	812	40 284	99.0	99.0
517	PAPER-PAPER PRODUCTS . . . . .	4 771	128 083	2.7	1.9	025	BAKERY PRODUCTS-EXCEPT FROZEN .	798	36 010	89.7	88.5
520	NONMERCHANTISE RECEIPTS . . . . .	2 928	61 078	1.7	.9	026	BAKERY PRODUCTS-FROZEN . . . . .	705	3 895	10.7	9.6
-	MISCELLANEOUS MERCHANTISE . . . .	(X)	13 553	(X)	.2	027	ALL OTHER FOODS . . . . .	12	183	50.0	.4
	MEAT MARKETS (SIC 542 PT.)					040	MEALS-SNACKS . . . . .	15	368	42.8	.9
	TOTAL <sup>2</sup> . . . . .	1 004	174 859	(X)	100.0	-	MISCELLANEOUS MERCHANTISE . . . .	(X)	48	(X)	.1
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)						DAIRY PRODUCTS STORES (SIC 545)				
	TOTAL <sup>2</sup> . . . . .	165	28 380	(X)	100.0		TOTAL <sup>2</sup> . . . . .	467	55 047	(X)	100.0
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						EGG AND POULTRY DEALERS (SIC 549 PT.)				
	TOTAL . . . . .	267	39 827	(X)	100.0		TOTAL . . . . .	76	11 805	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	267	38 951	97.8	97.8	020	GROCERIES-OTHER FOODS . . . . .	76	11 542	97.8	97.8
021	MEATS-FISH-POULTRY . . . . .	19	1 432	21.9	3.6	021	MEATS-FISH-POULTRY . . . . .	72	10 181	90.6	86.2
022	PRODUCE (FRESH FRUITS-VEGT8LS)	267	34 414	86.4	86.4	024	ALL OTHER FOODS . . . . .	23	1 296	60.7	11.0
023	FROZEN FOODS . . . . .	18	232	6.7	.6	-	MISCELLANEOUS MERCHANTISE . . . .	(X)	65	(X)	.6
024	ALL OTHER FOODS . . . . .	87	2 751	16.8	6.9	080	PACKAGED ALCOHOLIC BEVERAGES . .	6	134	8.1	1.1
080	PACKAGEO ALCOHOLIC BEVERAGES . .	25	236	3.2	.6	-	MISCELLANEOUS MERCHANTISE . . . .	(X)	129	(X)	1.1
100	CIGARS-CIGARETTES-TOBACCO . . . .	22	160	3.0	.4		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
500	ALL OTHER MERCHANTISE . . . . .	15	166	3.6	.4		TOTAL . . . . .	273	38 520	(X)	100.0
520	NONMERCHANTISE RECEIPTS . . . . .	12	63	1.4	.2	020	GROCERIES-OTHER FOODS . . . . .	273	31 273	81.2	81.2
-	MISCELLANEOUS MERCHANTISE . . . .	(X)	251	(X)	.6	021	MEATS-FISH-POULTRY . . . . .	45	427	8.5	1.1
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					022	PRODUCE (FRESH FRUITS-VEGT8LS)	59	837	10.0	2.2
	TOTAL . . . . .	519	51 033	(X)	100.0	023	FROZEN FOODS . . . . .	42	217	4.0	.6
020	GROCERIES-OTHER FOODS . . . . .	519	46 788	91.7	91.7	024	ALL OTHER FOODS . . . . .	263	29 792	78.4	77.3
021	MEATS-FISH-POULTRY . . . . .	14	534	32.2	1.0	040	MEALS-SNACKS . . . . .	27	552	10.7	1.4
022	PRODUCE (FRESH FRUITS-VEGT8LS)	11	126	6.2	.2	120	COSMETICS-DRUGS-CLEANERS . . . .	95	2 106	22.0	5.5
023	FROZEN FOODS . . . . .	27	569	19.6	1.1	260	KITCHENWARE-HOME FURNISHINGS . .	15	77	5.8	.2
024	ALL OTHER FOODS . . . . .	519	45 559	89.3	89.3	500	ALL OTHER MERCHANTISE . . . . .	35	1 987	19.4	5.2
040	MEALS-SNACKS . . . . .	37	708	42.4	1.4	516	ALL OTHER MERCHANTISE . . . . .	25	1 476	16.1	3.8
100	CIGARS-CIGARETTES-TOBACCO . . . .	47	545	20.0	1.1	517	PAPER-PAPER PRODUCTS . . . . .	23	511	5.3	1.3
120	COSMETICS-DRUGS-CLEANERS . . . .	12	295	6.0	.6	520	NONMERCHANTISE RECEIPTS . . . . .	85	2 339	9.0	6.1
260	KITCHENWARE-HOME FURNISHINGS . .	23	183	12.1	.4	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	186	(X)	.5
400	AUTO FUELS-LUBRICANTS . . . . .	6	382	100.0	.7		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
500	ALL OTHER MERCHANTISE . . . . .	60	802	19.2	1.6		TOTAL . . . . .	6 890	6 002 577	(X)	100.0
520	NONMERCHANTISE RECEIPTS . . . . .	142	1 094	4.4	2.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	679	23 118	22.2	.4
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	236	(X)	.5	300	SPORTING-RECREATION EQUIPMENT . .	870	72 612	42.8	1.2
	RETAIL BAKERIES (SIC 546)					320	HARDWARE-GAROEING EQUIPMENT . . .	558	5 230	7.6	.1
	TOTAL . . . . .	2 375	157 189	(X)	100.0	380	AUTOMOBILES-TRUCKS . . . . .	3 835	4 441 136	82.4	74.0
020	GROCERIES-OTHER FOODS . . . . .	2 375	150 372	95.7	95.7	400	AUTO FUELS-LUBRICANTS . . . . .	2 230	31 696	.7	.5
040	MEALS-SNACKS . . . . .	384	6 352	20.8	4.0	420	AUTO TIRES-BATTERIES-ACCESS . . . .	4 675	689 912	12.6	11.5
080	PACKAGEO ALCOHOLIC BEVERAGES . .	15	129	11.1	.1	500	ALL OTHER MERCHANTISE . . . . .	1 187	195 310	39.7	3.3
520	NONMERCHANTISE RECEIPTS . . . . .	95	193	1.5	.1	520	NONMERCHANTISE RECEIPTS . . . . .	5 111	534 247	9.3	8.9
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	143	(X)	.1	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	9 312	(X)	.2
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)						MOTOR VEHICLE DEALERS (SIC 551, 552)				
	TOTAL . . . . .	1 562	116 453	(X)	100.0		TOTAL . . . . .	3 402	5 202 262	(X)	100.0
						380	AUTOMOBILES-TRUCKS . . . . .	3 402	4 366 287	83.9	83.9
						400	AUTO FUELS-LUBRICANTS . . . . .	1 719	20 471	.5	.4
						420	AUTO TIRES-BATTERIES-ACCESS . . . .	2 274	346 150	7.0	6.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
500	ALL OTHER MERCHANDISE. . . . .	84	3 085	2.5	.1	400	AUTO FUELS-LUBRICANTS. . . . .	221	2 349	.3	.3
520	NONMERCHANDISE RECEIPTS. . . . .	2 734	463 119	9.1	8.9	401	GASOLINE . . . . .	52	526	.8	.1
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	3 146	(X)	.1	403	MOTOR OILS-GREASES-OTHER OILS. . . . .	200	1 799	.4	.3
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)					420	AUTO TIRES-BATTERIES-ACCESS. . . . .	278	47 167	6.7	6.7
	TOTAL . . . . .	1 519	3 684 606	(X)	100.0	421	PARTS INSTALLED IN REPAIR WORK	278	27 816	4.0	4.0
380	AUTOMOBILES-TRUCKS . . . . .	1 519	3 080 520	83.6	83.6	422	PARTS-WHOLESALE. . . . .	272	12 915	1.8	1.8
381	NEW PASSENGER CARS-RETAIL. . . . .	1 519	1 840 580	50.0	50.0	423	PARTS-RETAIL . . . . .	257	3 514	.5	.5
382	NEW PASSENGER CARS-WHOLESALE . . . . .	324	108 944	9.2	3.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	178	2 913	.6	.4
383	NEW COMMERCIAL VEHICLES-RETAIL . . . . .	865	261 856	12.4	7.1	520	NONMERCHANDISE RECEIPTS. . . . .	277	62 847	9.0	9.0
384	NEW COMMERCIAL VEHICLES-WHOLESALE . . . . .	148	15 662	2.9	.4	527	SERVICE LABOR. . . . .	276	51 413	7.3	7.3
385	USED PASSENGER CARS-RETAIL . . . . .	1 490	652 612	18.0	17.7	528	OTHER NONMERCHANDISE RECEIPTS. . . . .	131	11 428	3.2	1.6
386	USED PASSENGER CARS-WHOLESALE . . . . .	1 249	144 771	4.0	3.9	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	783	(X)	.1
387	USED COMMERCIAL VEHICLES . . . . .	785	50 360	2.6	1.4		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
392	ALL OTHER AUTOS-TRUCKS . . . . .	92	4 820	2.1	.1		TOTAL . . . . .	1 228	301 855	(X)	100.0
400	AUTO FUELS-LUBRICANTS. . . . .	1 174	14 861	.4	.4	380	AUTOMOBILES-TRUCKS . . . . .	1 228	286 063	94.8	94.8
401	GASOLINE . . . . .	313	4 726	.5	.1	381	NEW PASSENGER CARS-RETAIL. . . . .	53	16 809	36.1	5.6
403	MOTOR OILS-GREASES-OTHER OILS. . . . .	1 048	9 916	.3	.3	382	NEW PASSENGER CARS-WHOLESALE . . . . .	6	173	7.1	.1
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	1 484	248 555	6.7	6.7	383	NEW COMMERCIAL VEHICLES-RETAIL . . . . .	22	5 025	11.4	1.7
421	PARTS INSTALLED IN REPAIR WORK	1 470	145 773	4.0	4.0	384	NEW COMMERCIAL VEHICLES-WHOLESALE . . . . .	7	421	10.0	.1
422	PARTS-WHOLESALE. . . . .	1 384	60 927	1.7	1.7	385	USED PASSENGER CARS-RETAIL . . . . .	1 226	231 471	76.7	76.7
423	PARTS-RETAIL . . . . .	1 357	21 898	.6	.6	386	USED PASSENGER CARS-WHOLESALE . . . . .	702	27 585	11.3	9.1
424	AUTOMOBILE TIRES-BATTERIES-ACC	1 004	19 933	.6	.5	387	USED COMMERCIAL VEHICLES . . . . .	96	3 490	6.6	1.2
500	ALL OTHER MERCHANDISE. . . . .	49	2 146	2.2	.1	392	ALL OTHER AUTOS-TRUCKS . . . . .	24	826	6.5	.3
520	NONMERCHANDISE RECEIPTS. . . . .	1 484	336 458	9.1	9.1	400	AUTO FUELS-LUBRICANTS. . . . .	47	870	3.2	.3
527	SERVICE LABOR. . . . .	1 469	283 011	7.8	7.7	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	161	4 125	5.1	1.4
528	OTHER NONMERCHANDISE RECEIPTS. . . . .	665	53 414	2.9	1.4	421	PARTS INSTALLED IN REPAIR WORK	135	2 442	3.2	.8
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	2 060	(X)	.1	422	PARTS-WHOLESALE. . . . .	44	654	1.2	.2
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					423	PARTS-RETAIL . . . . .	57	608	1.1	.2
	TOTAL . . . . .	373	515 211	(X)	100.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	37	335	.8	.1
380	AUTOMOBILES-TRUCKS . . . . .	373	412 261	80.0	80.0	500	ALL OTHER MERCHANDISE. . . . .	15	563	18.1	.2
381	NEW PASSENGER CARS-RETAIL. . . . .	373	274 021	53.2	53.2	520	NONMERCHANDISE RECEIPTS. . . . .	607	9 907	5.0	3.3
382	NEW PASSENGER CARS-WHOLESALE . . . . .	139	6 079	4.1	1.2	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	327	(X)	.1
383	NEW COMMERCIAL VEHICLES-RETAIL . . . . .	59	4 329	3.5	.8		TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)				
384	NEW COMMERCIAL VEHICLES-WHOLESALE . . . . .	9	479	5.8	.1		TOTAL . . . . .	2 307	446 392	(X)	100.0
385	USED PASSENGER CARS-RETAIL . . . . .	364	95 777	19.2	18.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	667	22 793	18.1	5.1
386	USED PASSENGER CARS-WHOLESALE . . . . .	319	29 383	6.2	5.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	151	1 310	7.6	.3
387	USED COMMERCIAL VEHICLES . . . . .	21	313	2.5	.1	260	KITCHENWARE-HOME FURNISHINGS . . . . .	537	2 174	2.1	.5
392	ALL OTHER AUTOS-TRUCKS . . . . .	16	1 842	6.2	.4	300	SPORTING-RECREATION EQUIPMENT . . . . .	522	5 294	5.2	1.2
400	AUTO FUELS-LUBRICANTS. . . . .	278	2 390	.7	.5	320	HARDWARE-GARDENING EQUIPMENT . . . . .	538	4 952	5.4	1.1
401	GASOLINE . . . . .	46	308	1.7	.1	340	LUMBER-BUILDING MATERIALS. . . . .	120	513	3.0	.1
403	MOTOR OILS-GREASES-OTHER OILS. . . . .	259	2 077	.5	.4	380	AUTOMOBILES-TRUCKS . . . . .	61	1 429	23.0	.3
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	5	(X)	(Z)	400	AUTO FUELS-LUBRICANTS. . . . .	444	10 137	11.1	2.3
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	351	46 302	9.3	9.0	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	2 307	340 000	76.2	76.2
421	PARTS INSTALLED IN REPAIR WORK	344	25 217	5.1	4.9	440	FARM EQUIPMENT MACHINERY . . . . .	13	274	25.0	.1
422	PARTS-WHOLESALE. . . . .	316	9 441	1.9	1.8	500	ALL OTHER MERCHANDISE. . . . .	549	8 067	6.3	1.8
423	PARTS-RETAIL . . . . .	298	7 633	1.7	1.5	520	NONMERCHANDISE RECEIPTS. . . . .	1 564	48 528	13.3	10.9
424	AUTOMOBILE TIRES-BATTERIES-ACC	129	4 003	1.9	.8	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	921	(X)	.2
500	ALL OTHER MERCHANDISE. . . . .	10	320	3.0	.1		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
520	NONMERCHANDISE RECEIPTS. . . . .	365	53 907	10.5	10.5		TOTAL . . . . .	316	52 126	(X)	100.0
527	SERVICE LABOR. . . . .	362	46 528	9.1	9.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	313	14 212	27.4	27.3
528	OTHER NONMERCHANDISE RECEIPTS. . . . .	151	7 377	2.9	1.4	221	MAJOR HOUSEHOLD APPLIANCES . . . . .	297	6 782	13.4	13.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	30	(X)	(Z)	222	RADIOS-TV'S MUSICAL INSTR. . . . .	294	6 916	14.1	13.3
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					223	ALL OTHER APPLIANCES . . . . .	18	448	11.3	.9
	TOTAL . . . . .	282	700 590	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	142	1 169	5.8	2.2
380	AUTOMOBILES-TRUCKS . . . . .	282	587 444	83.8	83.8	260	KITCHENWARE-HOME FURNISHINGS . . . . .	282	1 611	3.6	3.1
381	NEW PASSENGER CARS-RETAIL. . . . .	282	334 682	47.8	47.8	264	SMALL ELECTRICAL APPLIANCES. . . . .	276	1 001	2.2	1.9
382	NEW PASSENGER CARS-WHOLESALE . . . . .	91	36 238	11.0	5.2	265	ALL OTHER KITCHENWARE-HOUSEWR. . . . .	151	605	3.0	1.2
383	NEW COMMERCIAL VEHICLES-RETAIL . . . . .	122	42 563	11.3	6.1	280	JEWELRY-OPTICAL GOODS. . . . .	83	181	2.3	.3
384	NEW COMMERCIAL VEHICLES-WHOLESALE . . . . .	19	1 829	2.7	.3	300	SPORTING-RECREATION EQUIPMENT. . . . .	257	3 287	8.4	6.3
385	USED PASSENGER CARS-RETAIL . . . . .	281	136 074	19.4	19.4	306	BOATS-MOTORS-MARINE EQUIPMENT. . . . .	36	149	10.3	.3
386	USED PASSENGER CARS-WHOLESALE . . . . .	240	26 004	3.9	3.7	317	ALL OTHER SPTG GOODS EXC BOATS	249	3 138	8.1	6.0
387	USED COMMERCIAL VEHICLES . . . . .	111	9 210	2.6	1.3	320	HARDWARE-GARDENING EQUIPMENT . . . . .	258	2 988	7.4	5.7
392	ALL OTHER AUTOS-TRUCKS . . . . .	20	703	1.3	.1	340	LUMBER-BUILDING MATERIALS. . . . .	105	345	2.3	.7
						380	AUTOMOBILES-TRUCKS . . . . .	10	98	10.5	.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
400	AUTO FUELS-LUBRICANTS. . . . .	83	717	7.4	1.4	300	SPORTING-RECREATION EQUIPMENT. .	305	66 513	90.6	90.6
401	GASOLINE . . . . .	18	541	10.5	1.0	307	OUTBOARD BOATS . . . . .	180	8 088	20.4	11.0
403	MOTOR OILS-GREASES-OTHER OILS. .	83	158	2.0	.3	308	OUTBOARD MOTORS. . . . .	189	6 976	16.8	9.5
-	MISCELLANEOUS MERCHANDISE. . .	(X)	18	(X)	(Z)	309	INBOARD MOTOR BOATS. . . . .	90	13 349	49.1	18.2
420	AUTO TIRES-BATTERIES-ACCESS. . .	316	16 379	31.4	31.4	311	INBOARD-OUTORIVE BOATS . . . .	148	11 697	29.6	15.9
416	NEW TIRES-TUBES(TO FLEET OPRTS)	110	1 329	5.1	2.5	312	BOAT TRAILERS. . . . .	181	2 763	6.6	3.8
417	NEW TIRES-TUBES(TO OTHER USERS)	303	7 401	14.3	14.2	313	MARINE ACCESS. AND PARTS . . .	259	9 869	15.3	13.4
418	RETREAOS(TO FLEET OPERATORS) .	67	112	.6	.2	318	ALL OTHER BOATS. . . . .	114	10 826	32.3	14.7
419	RETREAOS(TO OTHER USERS) . . .	136	772	2.8	1.5	319	ALL OTHER MOSE-EXC BOATS . . .	75	2 862	15.0	3.9
426	AUTOMOBILE ACCESSORIES . . . . .	277	3 154	7.0	6.1	320	HAROWARE-GAROEING EQUIPMENT . .	7	91	8.3	.1
428	NEW AUTO TIRES SOLO TO DEALERS	115	1 167	4.3	2.2	380	AUTOMOBILES-TRUCKS . . . . .	10	407	33.3	.6
429	NEW TRUCK-BUS TIRES (TO USERS)	146	934	2.4	1.8	400	AUTO FUELS-LUBRICANTS. . . . .	34	251	3.2	.3
431	NEW TRK-BUS TIRES(TO DEALERS).	63	213	1.6	.4	401	GASOLINE . . . . .	32	218	3.6	.3
433	RETREAOS SOLO TO DEALERS . . .	69	98	.6	.2	-	MISCELLANEOUS MERCHANOISE. . .	(X)	27	(X)	(Z)
434	RETREAOS-TRUCK-BUS (TO USERS).	78	133	.8	.3	500	ALL OTHER MERCHANOISE. . . . .	17	275	10.2	.4
435	RETREAOS-TRUCK-BUS(TO DEALERS,	53	62	.3	.1	520	NONMERCHANOISE RECEIPTS. . . . .	222	5 202	8.5	7.1
436	STORAGE BATTERIES. . . . .	262	980	2.2	1.9	527	SERVICE LABOR. . . . .	196	2 817	5.0	3.8
500	ALL OTHER MERCHANDISE. . . . .	257	3 246	7.1	6.2	531	STORAGE AND DOCKING SERVICES .	68	871	6.4	1.2
520	NONMERCHANOISE RECEIPTS. . . . .	238	7 684	16.2	14.7	532	OTHER NONMERCHANOISE RECEIPTS.	106	1 514	4.5	2.1
524	BRAKE AND WHEEL SERVICES . . .	128	3 351	11.2	6.4	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	326	(X)	.4
525	TIRE SERVICES OTHER THAN RETRO	94	233	.8	.4		HOUSEHOLD TRAILER DEALERS (SIC 5592)				
526	OTHER NONMERCHANOISE RECEIPTS.	234	4 079	8.7	7.8		TOTAL . . . . .	488	182 460	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	209	(X)	.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	118	8.3	.1
	OTHER TIRE, BATTERY,AND ACCESSORY DEALERS (SIC 553 PT.)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	26	383	2.7	.2
	TOTAL . . . . .	1 991	394 266	(X)	100.0	380	AUTOMOBILES-TRUCKS . . . . .	12	526	12.5	.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	354	8 581	10.8	2.2	420	AUTO TIRES-BATTERIES-ACCESS. . .	17	643	9.7	.4
221	MAJOR HOUSEHOLD APPLIANCES . .	299	3 881	5.6	1.0	480	HOUSEHOLD FUELS-ICE. . . . .	7	94	25.0	.1
222	RADIO'S-TV'S MUSICAL INSTR. . .	295	4 559	6.8	1.2	500	ALL OTHER MERCHANOISE. . . . .	488	172 017	94.3	94.3
260	KITCHENWARE-HOME FURNISHINGS . .	254	563	.6	.1	504	MOBILE HOMES-HOUSEHOLD TRLRS	396	134 561	89.4	73.7
264	SMALL ELECTRICAL APPLIANCES. .	254	563	.6	.1	505	CAMP TRAILERS-TRAVEL TRAILERS.	189	35 491	46.9	19.5
300	SPORTING-RECREATION EQUIPMENT. .	265	2 007	2.9	.5	507	ALL OTHER MERCHANOISE. . . . .	55	1 847	7.6	1.0
306	BOATS-MOTORS-MARINE EQUIPMENT.	22	404	12.5	.1	-	MISCELLANEOUS MERCHANOISE. . .	(X)	86	(X)	(Z)
317	ALL OTHER SPTG GOODS EXC BOATS	250	1 603	2.4	.4	520	NONMERCHANOISE RECEIPTS. . . . .	302	8 289	6.3	4.5
320	HAROWARE-GAROEING EQUIPMENT . .	280	1 964	3.5	.5	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	390	(X)	.2
380	AUTOMOBILES-TRUCKS . . . . .	52	1 331	25.0	.3		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
400	AUTO FUELS-LUBRICANTS. . . . .	361	9 420	11.5	2.4		TOTAL . . . . .	351	88 253	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . .	1 991	323 621	82.1	82.1	300	SPORTING-RECREATION EQUIPMENT. .	14	415	41.6	.5
416	NEW TIRES-TUBES(TO FLEET OPRTS)	522	12 146	10.0	3.1	380	AUTOMOBILES-TRUCKS . . . . .	340	70 424	83.5	79.8
417	NEW TIRES-TUBES(TO OTHER USERS)	1 236	78 674	27.4	20.0	389	MOTORCYCLES-MOTORSCOOTERS. . .	335	54 060	67.2	61.3
418	RETREAOS(TO FLEET OPERATORS) .	325	2 891	3.0	.7	391	OTHER POWERED ROAD VEHICLES. .	146	16 362	37.0	18.5
419	RETREAOS(TO OTHER USERS) . . .	723	12 566	7.8	3.2	400	AUTO FUELS-LUBRICANTS. . . . .	25	736	6.1	.8
426	AUTOMOBILE ACCESSORIES . . . . .	1 684	136 655	40.2	34.7	420	AUTO TIRES-BATTERIES-ACCESS. . .	68	3 003	22.5	3.4
428	NEW AUTO TIRES SOLD TO DEALERS	712	19 889	11.6	5.0	500	ALL OTHER MERCHANOISE. . . . .	18	4 950	100.0	5.6
429	NEW TRUCK-BUS TIRES (TO USERS)	665	32 374	20.0	6.2	520	NONMERCHANOISE RECEIPTS. . . . .	266	8 510	11.5	9.6
431	NEW TRK-BUS TIRES(TO DEALERS).	354	4 929	5.5	1.3	527	SERVICE LABOR. . . . .	260	6 313	8.7	7.2
433	RETREAOS SOLO TO DEALERS . . .	424	3 782	3.5	1.0	532	OTHER NONMERCHANDISE RECEIPTS.	95	1 951	5.3	2.2
434	RETREAOS-TRUCK-BUS (TO USERS).	474	10 454	8.3	2.7	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	215	(X)	.2
435	RETREAOS-TRUCK-BUS(TO DEALERS)	204	1 271	1.8	.3		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
436	STORAGE BATTERIES. . . . .	925	7 790	4.1	2.0		TOTAL <sup>2</sup> . . . . .	37	9 780	(X)	100.0
440	FARM EQUIPMENT MACHINERY . . . .	9	229	25.0	.1		GASOLINE SERVICE STATIONS (SIC 554)				
500	ALL OTHER MERCHANOISE. . . . .	292	4 820	5.4	1.2		TOTAL . . . . .	16 407	2 444 890	(X)	100.0
520	NONMERCHANOISE RECEIPTS. . . . .	1 326	40 844	12.9	10.4	020	GROCERIES-OTHER FOODS. . . . .	910	4 609	4.8	.2
524	BRAKE AND WHEEL SERVICES . . .	811	17 898	9.5	4.5	040	MEALS-SNACKS . . . . .	354	4 366	11.7	.2
525	TIRE SERVICES OTHER THAN RETRO	688	5 785	3.5	1.5	100	CIGARS-CIGARETTES-TOBACCO. . . .	2 108	14 781	4.6	.6
526	OTHER NONMERCHANOISE RECEIPTS.	1 070	16 940	6.2	4.3	300	SPORTING-RECREATION EQUIPMENT. .	129	1 582	14.2	.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	884	(X)	.2	380	AUTOMOBILES-TRUCKS . . . . .	337	2 611	6.6	.1
	BOAT DEALERS (SIC 5591)					400	AUTO FUELS-LUBRICANTS. . . . .	16 407	2 048 222	83.8	83.8
	TOTAL . . . . .	305	73 430	(X)	100.0	401	GASOLINE . . . . .	16 390	1 938 965	79.3	79.3
020	GROCERIES-OTHER FOODS. . . . .	6	132	9.0	.2	402	OTHER AUTOMOTIVE FUELS . . . . .	1 064	30 811	24.0	1.3
040	MEALS-SNACKS . . . . .	5	90	10.0	.1	403	MOTOR OILS-GREASES-OTHER OILS.	15 059	78 350	3.3	3.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	95	8.3	.1						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	47	8.3	.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
420	AUTO TIRES-BATTERIES-ACCESS. . .	14 886	253 620	11.2	10.4		CORSET AND LINGERIE STORES (SIC 563 PT.)				
421	PARTS INSTALLED IN REPAIR WORK	5 236	46 875	7.4	1.9						
423	PARTS-RETAIL . . . . .	1 555	10 148	4.6	.4						
424	AUTOMOBILE TIRES-BATTERIES-ACC	14 197	196 582	8.8	8.0		TOTAL . . . . .	118	8 400	(X)	100.0
480	HOUSEHOLD FUELS-ICE. . . . .	294	2 801	8.3	.1	160	WOMEN'S-GIRLS'CLOTHING, EX FOOTWR	118	8 212	97.8	97.8
500	ALL OTHER MERCHANDISE. . . . .	288	1 982	5.8	.1	164	HOSIERY. . . . .	35	138	4.7	1.6
						165	LINGERIE . . . . .	118	7 530	89.6	89.6
520	NONMERCHANDISE RECEIPTS. . . . .	12 783	107 587	5.2	4.4	168	WOMEN'S BLOUSES-SPTSWR . . . . .	13	227	28.7	2.7
527	SERVICE LABOR. . . . .	12 462	91 674	4.4	3.7	172	DRESSES. . . . .	11	184	22.6	2.2
						176	OTHER WOMENS-GIRLS'CLOTHES ACC	12	76	7.8	.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	2 729	(X)	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	57	(X)	.7
	APPAREL AND ACCESSORY STORES (SIC 56)					520	NONMERCHANDISE RECEIPTS. . . . .	31	133	4.5	1.6
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	55	(X)	.7
	TOTAL . . . . .	9 127	1 720 016	(X)	100.0		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
120	COSMETICS-DRUGS-CLEANERS . . . .	277	11 713	4.2	.7		TOTAL . . . . .	483	60 516	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	2 957	455 579	54.8	26.5						
160	WOMEN'S-GIRLS'CLOTHING, EX FOOTWR	6 140	775 446	62.1	45.1	120	COSMETICS-DRUGS-CLEANERS . . . .	13	511	4.6	.8
180	ALL FOOTWEAR . . . . .	3 719	381 605	36.9	22.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	33	1 299	9.2	2.1
200	CURTAINS-DRAPERIES-DRY GOODS . . .	267	9 241	5.1	.5	160	WOMEN'S-GIRLS'CLOTHING, EX FOOTWR	483	53 777	88.9	88.9
260	KITCHENWARE-HOME FURNISHINGS . . .	65	1 733	1.4	.1	161	CHILDREN'S-INFANTS' WEAR . . . .	89	1 978	9.3	3.3
280	JEWELRY-OPTICAL GOODS. . . . .	588	10 253	2.8	.6	163	MILLINERY. . . . .	86	293	1.6	.5
300	SPORTING-RECREATION EQUIPMENT. . .	222	4 893	2.3	.3	164	HOSIERY. . . . .	252	4 203	10.9	6.9
500	ALL OTHER MERCHANDISE. . . . .	356	8 927	2.9	.5	165	LINGERIE . . . . .	305	5 972	13.4	9.9
520	NONMERCHANDISE RECEIPTS. . . . .	4 337	58 858	4.9	3.4	168	WOMEN'S BLOUSES-SPTSWR . . . . .	378	22 609	43.6	37.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 767	(X)	.1	172	DRESSES. . . . .	303	6 762	14.8	11.2
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)					173	COATS-SUITS. . . . .	213	2 841	7.0	4.7
						174	HANDBAGS . . . . .	183	1 817	5.7	3.0
	TOTAL . . . . .	4 075	695 149	(X)	100.0	175	FURS . . . . .	10	71	.6	.1
120	COSMETICS-DRUGS-CLEANERS . . . .	146	8 716	5.2	1.3	176	OTHER WOMENS-GIRLS'CLOTHES ACC	209	7 217	21.0	11.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	210	13 788	8.1	2.0	180	ALL FOOTWEAR . . . . .	53	1 376	9.3	2.3
160	WOMEN'S-GIRLS'CLOTHING, EX FOOTWR	4 075	606 515	87.2	87.2	200	CURTAINS-DRAPERIES-DRY GOODS . . .	13	402	5.0	.7
180	ALL FOOTWEAR . . . . .	339	21 802	8.7	3.1	260	KITCHENWARE-HOME FURNISHINGS . . .	6	112	2.5	.2
200	CURTAINS-DRAPERIES-DRY GOODS . . .	65	1 686	1.7	.2	280	JEWELRY-OPTICAL GOODS. . . . .	51	687	4.8	1.1
260	KITCHENWARE-HOME FURNISHINGS . . .	33	1 481	1.4	.2	500	ALL OTHER MERCHANDISE. . . . .	20	342	2.9	.6
280	JEWELRY-OPTICAL GOODS. . . . .	324	8 543	3.7	1.2	520	NONMERCHANDISE RECEIPTS. . . . .	220	1 951	4.7	3.2
300	SPORTING-RECREATION EQUIPMENT. . .	26	948	.6	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	59	(X)	.1
500	ALL OTHER MERCHANDISE. . . . .	142	5 089	2.4	.7		FURRIERS AND FUR SHOPS (SIC 568)				
520	NONMERCHANDISE RECEIPTS. . . . .	1 860	25 892	5.0	3.7		TOTAL . . . . .	106	14 287	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	689	(X)	.1	160	WOMEN'S-GIRLS'CLOTHING, EX FOOTWR	106	13 452	94.2	94.2
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					173	COATS-SUITS. . . . .	5	467	19.2	3.3
	TOTAL . . . . .	3 325	609 198	(X)	100.0	175	FURS . . . . .	106	12 444	87.1	87.1
120	COSMETICS-DRUGS-CLEANERS . . . .	122	8 159	4.9	1.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	535	(X)	3.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	177	12 485	7.7	2.0	520	NONMERCHANDISE RECEIPTS. . . . .	51	822	9.5	5.8
142	BOYS' CLOTHING . . . . .	110	2 711	2.8	.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	13	(X)	.1
143	MEN'S TAILORED OUTERWEAR . . . . .	40	3 295	3.7	.5		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
144	OTHER MEN'S OUTERWEAR. . . . .	31	1 425	1.6	.2		TOTAL . . . . .	1 614	375 774	(X)	100.0
146	OTHER MEN'S CLOTHING . . . . .	93	4 430	3.0	.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	1 614	329 239	87.6	87.6
160	WOMEN'S-GIRLS'CLOTHING, EX FOOTWR	3 325	528 531	86.8	86.8	142	BOYS' CLOTHING . . . . .	563	14 450	9.8	3.8
161	CHILDREN'S-INFANTS' WEAR . . . . .	611	22 273	8.5	3.7	143	MEN'S TAILORED OUTERWEAR . . . .	1 356	147 630	42.6	39.3
163	MILLINERY. . . . .	551	4 104	1.6	.7	144	OTHER MEN'S OUTERWEAR. . . . .	1 251	61 513	21.1	16.4
164	HOSIERY. . . . .	1 614	11 330	2.8	1.9	145	MEN'S HATS . . . . .	650	5 304	3.0	1.4
165	LINGERIE . . . . .	2 119	41 417	8.6	6.8	146	OTHER MEN'S CLOTHING . . . . .	1 451	100 342	29.3	26.7
168	WOMEN'S BLOUSES-SPTSWR . . . . .	2 663	121 672	21.9	20.0	160	WOMEN'S-GIRLS'CLOTHING, EX FOOTWR	240	14 921	12.4	4.0
172	DRESSES. . . . .	3 291	219 672	36.4	36.1	165	LINGERIE . . . . .	56	515	1.0	.1
173	COATS-SUITS. . . . .	2 558	77 278	13.9	12.7	168	WOMEN'S BLOUSES-SPTSWR . . . . .	188	4 851	5.0	1.3
174	HANDBAGS . . . . .	1 168	9 227	2.6	1.5	172	DRESSES. . . . .	153	4 189	4.3	1.1
175	FURS . . . . .	229	4 800	2.7	.8	173	COATS-SUITS. . . . .	122	3 723	4.2	1.0
176	OTHER WOMENS-GIRLS'CLOTHES ACC	1 017	16 758	5.0	2.8	176	OTHER WOMENS-GIRLS'CLOTHES ACC	68	1 216	2.0	.3
180	ALL FOOTWEAR . . . . .	283	20 404	8.7	3.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	422	(X)	.1
200	CURTAINS-DRAPERIES-DRY GOODS . . .	51	1 284	1.7	.2	180	ALL FOOTWEAR . . . . .	730	16 967	7.6	4.5
260	KITCHENWARE-HOME FURNISHINGS . . .	26	1 369	1.3	.2	280	JEWELRY-OPTICAL GOODS. . . . .	140	494	1.2	.1
280	JEWELRY-OPTICAL GOODS. . . . .	259	7 697	3.8	1.3	300	SPORTING-RECREATION EQUIPMENT. . .	75	975	3.6	.3
300	SPORTING-RECREATION EQUIPMENT. . .	22	920	1.2	.2	500	ALL OTHER MERCHANDISE. . . . .	35	867	3.4	.2
500	ALL OTHER MERCHANDISE. . . . .	120	4 727	2.6	.8	520	NONMERCHANDISE RECEIPTS. . . . .	713	11 813	5.2	3.1
520	NONMERCHANDISE RECEIPTS. . . . .	1 554	22 967	5.1	3.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	498	(X)	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	655	(X)	.1		CUSTOM TAILORS (SIC 567)				
	MILLINERY STORES (SIC 563 PT.)						TOTAL . . . . .	172	11 165	(X)	100.0
	TOTAL <sup>2</sup> . . . . .	43	2 748	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	145	9 342	98.5	83.7	180	ALL FOOTWEAR . . . . .	430	86 851	85.1	85.1
143	MEN'S TAILORED OUTERWEAR . . . .	143	8 518	90.4	76.3	181	MEN'S AND BOYS' FOOTWEAR . . . .	93	2 301	14.3	2.3
144	OTHER MEN'S OUTERWEAR . . . . .	15	285	16.0	2.6	182	WOMEN'S AND GIRLS' FOOTWEAR. . .	430	83 574	81.8	81.8
146	OTHER MEN'S CLOTHING . . . . .	21	331	13.9	3.0	183	CHILDREN'S AND INFANTS' FOOTWR	44	976	10.6	1.0
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	164	(X)	1.5	520	NONMERCHANDISE RECEIPTS. . . . .	296	4 010	4.7	3.9
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	30	1 440	86.0	12.9	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	54	(X)	.1
172	DRESSES. . . . .	7	57	50.0	.5						
173	COATS-SUITS. . . . .	29	1 362	81.3	12.2		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	14	(X)	.1		TOTAL . . . . .	144	14 573	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	46	343	8.9	3.1	160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	10	31	4.0	.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	39	(X)	.3	180	ALL FOOTWEAR . . . . .	144	14 277	98.0	98.0
	FAMILY CLOTHING STORES (SIC 565)					181	MEN'S AND BOYS' FOOTWEAR . . . .	35	212	8.9	1.5
	TOTAL . . . . .	703	244 860	(X)	100.0	182	WOMEN'S AND GIRLS' FOOTWEAR. . .	37	412	15.7	2.8
120	COSMETICS-DRUGS-CLEANERS . . . .	72	2 576	2.8	1.1	183	CHILDREN'S AND INFANTS' FOOTWR	144	13 653	93.7	93.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	703	99 492	40.6	40.6	520	NONMERCHANDISE RECEIPTS. . . . .	54	257	3.6	1.8
142	BOYS' CLOTHING . . . . .	511	11 262	5.6	4.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	8	(X)	.1
143	MEN'S TAILORED OUTERWEAR . . . .	511	37 644	17.0	15.4		FAMILY SHOE STORES (SIC 566 PT.)				
144	OTHER MEN'S OUTERWEAR . . . . .	555	20 424	9.3	8.3		TOTAL . . . . .	1 378	208 738	(X)	100.0
145	MEN'S HATS . . . . .	316	1 579	1.0	.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	149	552	4.4	.3
146	OTHER MEN'S CLOTHING . . . . .	640	28 583	12.1	11.7	160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	377	5 742	8.7	2.8
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	703	100 407	41.0	41.0	180	ALL FOOTWEAR . . . . .	1 378	195 350	93.6	93.6
161	CHILDREN'S-INFANTS' WEAR . . . .	409	9 587	5.7	3.9	181	MEN'S AND BOYS' FOOTWEAR . . . .	1 378	65 273	31.3	31.3
163	MILLINERY. . . . .	190	970	.9	.4	182	WOMEN'S AND GIRLS' FOOTWEAR. . .	1 377	98 644	47.3	47.3
164	HOSIERY. . . . .	465	2 955	1.6	1.2	183	CHILDREN'S AND INFANTS' FOOTWR	1 241	31 318	17.0	15.0
165	LINGERIE . . . . .	505	9 518	5.1	3.9	500	ALL OTHER MERCHANDISE. . . . .	67	1 072	7.6	.5
168	WOMEN'S BLOUSES-SPTSWR . . . . .	623	25 379	10.8	10.4	520	NONMERCHANDISE RECEIPTS. . . . .	782	5 787	4.3	2.8
172	DRESSES. . . . .	629	27 114	11.5	11.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	234	(X)	.1
173	COATS-SUITS. . . . .	474	15 355	7.1	6.3		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
174	HANDBAGS . . . . .	357	2 439	1.5	1.0		TOTAL . . . . .	370	37 479	(X)	100.0
175	FURS . . . . .	41	770	1.7	.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	58	1 598	24.5	4.3
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	363	6 320	3.9	2.6	142	BOYS' CLOTHING . . . . .	58	1 533	24.1	4.1
180	ALL FOOTWEAR . . . . .	436	20 977	10.9	8.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	37	(X)	.1
200	CURTAINS-DRAPERIES-DRY GOODS . .	172	7 492	9.0	3.1	160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	370	33 670	89.8	89.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	32	245	1.5	.1	161	CHILDREN'S-INFANTS' WEAR . . . .	370	32 746	87.4	87.4
260	KITCHENWARE-HOME FURNISHINGS . .	31	245	1.2	.1	164	HOSIERY. . . . .	13	38	5.5	.1
280	JEWELRY-OPTICAL GOODS. . . . .	105	1 142	1.1	.5	165	LINGERIE . . . . .	16	118	8.8	.3
300	SPORTING-RECREATION EQUIPMENT. .	84	1 988	2.1	.8	168	WOMEN'S BLOUSES-SPTSWR . . . . .	12	165	25.0	.4
500	ALL OTHER MERCHANDISE. . . . .	54	970	2.0	.4	172	DRESSES. . . . .	18	250	17.9	.7
520	NONMERCHANDISE RECEIPTS. . . . .	333	9 102	5.1	3.7	173	COATS-SUITS. . . . .	6	42	3.3	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	223	(X)	.1	176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	28	230	8.2	.6
	SHOE STORES (SIC 566)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	25	(X)	.1
	TOTAL . . . . .	2 143	350 780	(X)	100.0	180	ALL FOOTWEAR . . . . .	35	698	14.5	1.9
120	COSMETICS-DRUGS-CLEANERS . . . .	16	198	33.3	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	197	7.2	.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	192	930	4.8	.3	500	ALL OTHER MERCHANDISE. . . . .	27	599	10.3	1.6
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	675	17 021	11.3	4.9	520	NONMERCHANDISE RECEIPTS. . . . .	119	670	3.8	1.8
180	ALL FOOTWEAR . . . . .	2 143	320 360	91.3	91.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	46	(X)	.1
500	ALL OTHER MERCHANDISE. . . . .	87	1 197	6.5	.3		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
520	NONMERCHANDISE RECEIPTS. . . . .	1 249	10 919	4.3	3.1		TOTAL <sup>2</sup> . . . . .	50	4 809	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	155	(X)	(Z)		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
	MEN'S SHOE STORES (SIC 566 PT.)					020	GROCERIES-OTHER FOODS. . . . .	17	1 695	10.0	.1
	TOTAL . . . . .	191	25 360	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	14	925	25.0	.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	362	5.4	1.4	200	CURTAINS-DRAPERIES-DRY GOODS . .	1 538	54 858	11.3	3.5
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	5	162	10.5	.6	220	MAJOR APPL-RAIO-TV-MUSICAL INST	4 185	602 499	58.0	38.7
180	ALL FOOTWEAR . . . . .	191	23 883	94.2	94.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3 657	714 596	73.3	46.0
181	MEN'S AND BOYS' FOOTWEAR . . . .	191	23 647	93.2	93.2	260	KITCHENWARE-HOME FURNISHINGS . .	1 711	70 989	14.1	4.6
182	WOMEN'S AND GIRLS' FOOTWEAR. . .	19	169	8.0	.7	280	JEWELRY-OPTICAL GOODS. . . . .	147	3 180	4.5	.2
183	CHILDREN'S AND INFANTS' FOOTWR	3	67	14.2	.3	300	SPORTING-RECREATION EQUIPMENT. .	86	2 938	10.5	.2
500	ALL OTHER MERCHANDISE. . . . .	19	87	3.1	.3	320	HARWARE-GARDENING EQUIPMENT . .	241	10 509	16.6	.7
520	NONMERCHANDISE RECEIPTS. . . . .	118	865	4.7	3.4	340	LUMBER-BUILDING MATERIALS. . . .	157	3 017	10.5	.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1	(X)	(Z)	500	ALL OTHER MERCHANDISE. . . . .	356	8 450	11.1	.5
	WOMEN'S SHOE STORES (SIC 566 PT.)					520	NONMERCHANDISE RECEIPTS. . . . .	3 795	79 270	8.3	5.1
	TOTAL . . . . .	430	102 109	(X)	100.0						
120	COSMETICS-DRUGS-CLEANERS . . . .	9	108	16.6	.1						
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	283	11 086	14.2	10.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	2 185	(X)	.1		MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
	FURNITURE STORES (SIC 5712)						TOTAL <sup>2</sup> . . . . .	260	23 817	(X)	100.0
	TOTAL . . . . .	2 604	717 746	(X)	100.0		HOUSEHOLD APPLIANCE STORES (SIC 572)				
160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	5	841	12.5	.1		TOTAL . . . . .	1 120	244 141	(X)	100.0
200	CURTAINS-ORAPERIES-DRY GOOOS . .	688	19 455	5.8	2.7						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	1 112	79 064	19.0	11.0	120	COSMETICS-ORUGS-CLEANERS . . . .	5	219	2.0	.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	2 604	566 135	78.9	78.9	200	CURTAINS-ORAPERIES-DRY GOOOS . .	177	4 031	8.5	1.7
243	SLEEP EQUIPMENT. . . . .	2 107	91 753	14.6	12.8						
244	OTHER HOUSEHOLD FURNITURE. . . .	2 522	417 549	59.9	58.2	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	1 069	181 333	76.8	74.3
245	FLOOR COVERINGS-SOFT SURFACE . .	1 635	45 517	8.3	6.3	224	NEW MAJOR APPLIANCES . . . . .	1 063	143 118	61.0	58.6
246	FLOOR COVERINGS-HARD SURFACE . .	418	3 013	4.4	.4	225	NEW RADIOS-TV'S ETC. . . . .	606	31 786	18.0	13.0
247	NONHOUSEHOLD FURNITURE . . . . .	260	7 066	7.5	1.0	226	USEO MAJOR APPL-RAOIOS-TV'S . . .	420	5 261	5.0	2.2
						227	RECORDS-TAPES-MUSICAL INSTR. . .	26	1 044	3.5	.4
260	KITCHENWARE-HOME FURNISHINGS . .	844	18 499	5.5	2.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	113	11 327	19.6	4.6
280	JEWELRY-OPTICAL GOOOS. . . . .	55	576	2.2	.1						
320	HARDWARE-GAROEING EQUIPMENT . .	60	893	8.3	.1	260	KITCHENWARE-HOME FURNISHINGS . .	325	16 516	18.0	6.8
340	LUMBER-BUILDING MATERIALS. . . . .	44	496	14.2	.1	264	SMALL ELECTRICAL APPLIANCES. . .	277	11 888	14.7	4.9
500	ALL OTHER MERCHANOISE. . . . .	79	972	4.0	.1	265	ALL OTHER KITCHENWR-HOUSEWR. . .	124	4 601	9.8	1.9
520	NONMERCHANDISE RECEIPTS. . . . .	1 278	29 607	6.8	4.1						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 207	(X)	.2	280	JEWELRY-OPTICAL GOOOS. . . . .	18	893	4.1	.4
	HOME FURNISHINGS STORES (OTHER 571)					300	SPORTING-RECREATION EQUIPMENT. .	35	2 117	9.1	.9
	TOTAL . . . . .	1 502	207 118	(X)	100.0	320	HAROWARE-GARDENING EQUIPMENT . .	105	7 373	16.1	3.0
120	COSMETICS-ORUGS-CLEANERS . . . .	6	358	22.2	.2	340	LUMBER-BUILDING MATERIALS. . . . .	42	1 512	9.0	.6
200	CURTAINS-DRAPERIES-DRY GOOOS . .	656	31 062	34.0	15.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	15	414	3.3	.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	26	701	10.7	.3	500	ALL OTHER MERCHANDISE. . . . .	62	1 800	10.4	.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	885	132 344	80.8	63.9	520	NONMERCHANDISE RECEIPTS. . . . .	787	15 191	8.7	6.2
260	KITCHENWARE-HOME FURNISHINGS . .	413	32 321	88.6	15.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 413	(X)	.6
280	JEWELRY-OPTICAL GOOOS. . . . .	45	1 299	17.1	.6						
320	HAROWARE-GARDENING EQUIPMENT . .	35	1 083	21.7	.5		RADIO AND TELEVISION STORES (SIC 5732)				
340	LUMBER-BUILDING MATERIALS. . . . .	66	892	10.5	.4		TOTAL . . . . .	1 297	278 057	(X)	100.0
500	ALL OTHER MERCHANOISE. . . . .	52	726	21.0	.4	200	CURTAINS-DRAPERIES-ORY GOOOS . .	16	308	4.1	.1
520	NONMERCHANOISE RECEIPTS. . . . .	502	5 806	7.4	2.8						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	526	(X)	.3	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	1 297	241 091	86.7	86.7
	FLOOR COVERINGS STORES (SIC 5713)					224	NEW MAJOR APPLIANCES . . . . .	372	25 803	27.5	9.3
	TOTAL . . . . .	728	138 650	(X)	100.0	225	NEW RAOIOS-TV'S ETC. . . . .	1 297	203 292	73.1	73.1
200	CURTAINS-ORAPERIES-ORY GOOOS . .	226	5 521	9.6	4.0	226	USEO MAJOR APPL-RAOIOS-TV'S . .	463	4 194	3.7	1.5
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	13	346	13.3	.2	227	RECOROS-TAPES-MUSICAL INSTR. . .	206	7 802	14.9	2.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	728	127 240	91.8	91.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	53	4 762	22.0	1.7
260	KITCHENWARE-HOME FURNISHINGS . .	18	145	8.3	.1	260	KITCHENWARE-HOME FURNISHINGS . .	126	3 620	10.0	1.3
340	LUMBER-BUILDING MATERIALS. . . . .	43	666	16.6	.5	264	SMALL ELECTRICAL APPLIANCES. . .	100	1 781	6.0	.6
520	NONMERCHANOISE RECEIPTS. . . . .	278	4 514	8.9	3.3	265	ALL OTHER KITCHENWR-HOUSEWR. . .	55	1 763	8.6	.6
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	218	(X)	.2	280	JEWELRY-OPTICAL GOOOS. . . . .	12	348	5.0	.1
	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					300	SPORTING-RECREATION EQUIPMENT. .	12	267	16.6	.1
	TOTAL . . . . .	414	31 292	(X)	100.0	320	HAROWARE-GAROEING EQUIPMENT . .	42	1 147	13.7	.4
200	CURTAINS-ORAPERIES-ORY GOOOS . .	414	25 229	80.6	80.6	500	ALL OTHER MERCHANOISE. . . . .	131	4 194	15.0	1.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	136	4 628	35.8	14.8	520	NONMERCHANOISE RECEIPTS. . . . .	843	21 916	11.2	7.9
260	KITCHENWARE-HOME FURNISHINGS . .	35	408	13.8	1.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	404	(X)	.1
500	ALL OTHER MERCHANOISE. . . . .	8	66	8.0	.2						
520	NONMERCHANOISE RECEIPTS. . . . .	112	743	5.4	2.4		RECORD SHOPS (SIC 5733 PT.)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	218	(X)	.7		TOTAL . . . . .	218	29 438	(X)	100.0
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					220	MAJOR APPL-RAOIO-TV-MUSICAL INST	218	27 983	95.1	95.1
	TOTAL . . . . .	100	13 359	(X)	100.0	228	PIANOS . . . . .	8	432	8.0	1.5
020	GROCERIES-OTHER FOODS. . . . .	5	14	5.8	.1	229	ORGANS . . . . .	9	455	8.4	1.5
200	CURTAINS-ORAPERIES-ORY GOOOS . .	5	77	8.1	.6	231	MUSICAL INSTR-ACCESSORIES. . . .	84	1 995	15.2	6.8
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	5	189	13.3	1.4	232	RADIOS PHONO-TAPE RCORS-TV'S . .	87	2 057	16.9	7.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	122	6.2	.9	233	RECOROS-TAPES-RELATEO ACCESS . .	218	22 569	76.7	76.7
260	KITCHENWARE-HOME FURNISHINGS . .	100	10 978	82.2	82.2	234	SHEET MUSIC-RELATEO ITEMS. . . .	49	459	5.3	1.6
280	JEWELRY-OPTICAL GOOOS. . . . .	35	1 122	20.7	8.4	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	3	(X)	(2)
320	HAROWARE-GAROEING EQUIPMENT . .	7	321	26.0	2.4	280	JEWELRY-OPTICAL GOOOS. . . . .	16	45	6.6	.2
340	LUMBER-BUILDING MATERIALS. . . . .	5	53	5.0	.4	500	ALL OTHER MERCHANOISE. . . . .	13	573	22.8	1.9
500	ALL OTHER MERCHANOISE. . . . .	9	136	21.7	1.0	520	NONMERCHANOISE RECEIPTS. . . . .	67	768	4.7	2.6
520	NONMERCHANOISE RECEIPTS. . . . .	31	199	3.7	1.5	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	69	(X)	.2
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	148	(X)	1.1		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
							TOTAL . . . . .	462	78 612	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
220	MAJOR APPL-RADIO-TV-MUSICAL INST	462	72 328	92.0	92.0	S00	ALL OTHER MERCHANOISE . . . . .	87	1 478	23.5	.4
228	PIANOS . . . . .	322	16 588	26.2	21.1	S20	NONMERCHANOISE RECEIPTS . . . . .	1 140	4 956	4.2	1.2
229	ORGANS . . . . .	305	20 143	32.6	25.6	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	389	(X)	.1
231	MUSICAL INSTR-ACCESSORIES . . . . .	367	23 453	37.8	29.8						
232	RADIO PHONO-TAPE RCORS-TV'S . . . . .	142	5 284	14.7	6.7						
233	RECORDS-TAPES-RELATED ACCESS . . . . .	110	2 861	11.2	3.6		ORINKING PLACES (ALCOHOLIC BEV.)				
234	SHEET MUSIC-RELATED ITEMS . . . . .	288	3 943	7.2	5.0		(SIC 5813)				
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	54	(X)	.1		TOTAL . . . . .	8 275	522 922	(X)	100.0
S00	ALL OTHER MERCHANOISE . . . . .	18	186	5.8	.2	020	GROCERIES-OTHER FOODS . . . . .	306	4 945	13.2	.9
S20	NONMERCHANOISE RECEIPTS . . . . .	318	5 982	9.8	7.6	040	MEALS-SNACKS . . . . .	3 984	54 163	21.4	10.4
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	116	(X)	.1	060	ALCOHOLIC DRINKS . . . . .	8 275	438 461	83.8	83.8
	EATING AND ORINKING PLACES					080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	880	10 467	24.0	2.0
	(SIC 58)					100	CIGARS-CIGARETTES-TOBACCO . . . . .	1 456	4 530	5.4	.9
	TOTAL . . . . .	28 757	2 914 496	(X)	100.0	400	AUTO FUELS-LUBRICANTS . . . . .	37	396	33.3	.1
020	GROCERIES-OTHER FOODS . . . . .	2 109	41 348	14.7	1.4	S00	ALL OTHER MERCHANOISE . . . . .	109	480	5.5	.1
040	MEALS-SNACKS . . . . .	24 466	2 067 187	78.4	70.9	S20	NONMERCHANOISE RECEIPTS . . . . .	1 745	8 866	6.0	1.7
060	ALCOHOLIC DRINKS . . . . .	13 271	703 669	43.1	24.1	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	613	(X)	.1
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	1 282	15 049	15.6	.5		ORUG STORES AND PROPRIETARY STRS.				
100	CIGARS-CIGARETTES-TOBACCO . . . . .	3 777	14 745	4.0	.5		(SIC 591)				
160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	13	1 539	12.5	.1		TOTAL . . . . .	3 855	1 355 642	(X)	100.0
400	AUTO FUELS-LUBRICANTS . . . . .	111	1 985	20.0	.1	020	GROCERIES-OTHER FOODS . . . . .	1 084	40 410	5.3	3.0
S00	ALL OTHER MERCHANOISE . . . . .	468	10 036	8.3	.3	040	MEALS-SNACKS . . . . .	483	26 799	8.0	2.0
S20	NONMERCHANOISE RECEIPTS . . . . .	6 081	55 381	5.0	1.9	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	867	47 070	6.3	3.5
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	3 557	(X)	.1	100	CIGARS-CIGARETTES-TOBACCO . . . . .	2 273	70 898	6.3	5.2
	EATING PLACES					120	COSMETICS-ORUGS-CLEANERS . . . . .	3 855	902 789	66.6	66.6
	(SIC 5812)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR	476	9 534	1.7	.7
	TOTAL . . . . .	20 482	2 391 574	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	553	13 608	2.3	1.0
020	GROCERIES-OTHER FOODS . . . . .	1 803	36 403	14.8	1.5	180	ALL FOOTWEAR . . . . .	370	4 963	1.6	.4
040	MEALS-SNACKS . . . . .	20 482	2 013 024	84.2	84.2	200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	404	11 185	2.2	.8
060	ALCOHOLIC DRINKS . . . . .	4 996	265 208	24.2	11.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	520	29 225	5.6	2.2
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	401	4 582	10.0	.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	121	1 658	.6	.1
100	CIGARS-CIGARETTES-TOBACCO . . . . .	2 321	10 215	3.5	.4	260	KITCHENWARE-HOME FURNISHINGS . . . . .	780	37 617	4.7	2.8
160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	12	1 532	10.0	.1	280	JEWELRY-OPTICAL GOOOS . . . . .	1 263	21 582	2.5	1.6
400	AUTO FUELS-LUBRICANTS . . . . .	74	1 589	20.0	.1	300	SPORTING-RECREATION EQUIPMENT . . . . .	428	17 448	3.8	1.3
S00	ALL OTHER MERCHANOISE . . . . .	359	9 556	10.0	.4	320	HAROWARE-GARDENING EQUIPMENT . . . . .	523	16 484	3.2	1.2
S20	NONMERCHANOISE RECEIPTS . . . . .	4 336	46 515	4.8	1.9	340	LUMBER-BUILDING MATERIALS . . . . .	82	3 074	1.8	.2
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	2 950	(X)	.1	400	AUTO FUELS-LUBRICANTS . . . . .	61	1 801	1.1	.1
	RESTAURANTS, LUNCHROOMS, CATERERS					420	AUTO TIRES-BATTERIES-ACCESS . . . . .	121	2 430	1.6	.2
	(SIC 5812 PT.)					S00	ALL OTHER MERCHANOISE . . . . .	1 685	76 183	8.7	5.6
	TOTAL . . . . .	13 371	1 855 093	(X)	100.0	S20	NONMERCHANOISE RECEIPTS . . . . .	1 143	20 762	3.3	1.5
020	GROCERIES-OTHER FOODS . . . . .	1 287	25 909	12.6	1.4	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	120	(X)	(2)
040	MEALS-SNACKS . . . . .	13 371	1 506 999	81.2	81.2		ORUG STORES				
060	ALCOHOLIC DRINKS . . . . .	4 702	259 033	24.8	14.0		(SIC 591 PT.)				
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	346	4 083	8.3	.2		TOTAL . . . . .	3 793	1 312 660	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO . . . . .	1 671	7 494	3.2	.4	020	GROCERIES-OTHER FOODS . . . . .	1 059	39 045	5.3	3.0
120	COSMETICS-ORUGS-CLEANERS . . . . .	48	1 014	25.0	.1	040	MEALS-SNACKS . . . . .	470	25 995	7.9	2.0
160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	8	1 477	8.3	.1	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	854	45 560	6.5	3.5
400	AUTO FUELS-LUBRICANTS . . . . .	61	1 364	14.2	.1	100	CIGARS-CIGARETTES-TOBACCO . . . . .	2 231	67 651	6.4	5.2
S00	ALL OTHER MERCHANOISE . . . . .	253	7 804	9.3	.4	120	COSMETICS-ORUGS-CLEANERS . . . . .	3 793	880 954	67.1	67.1
S20	NONMERCHANOISE RECEIPTS . . . . .	2 890	38 802	5.0	2.1	121	MEDICINES EXC. PRESCRIPTION . . . . .	3 445	274 558	22.4	20.9
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	1 114	(X)	.1	122	PRESCRIPTION MEDICINES . . . . .	3 793	373 303	28.4	28.4
	CAFETERIAS					123	ALL OTHER ORUGS-PROPRIETARIES . . . . .	2 890	232 398	21.2	17.7
	(SIC 5812 PT.)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR	468	8 958	1.7	.7
	TOTAL . . . . .	1 064	127 679	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	544	13 144	2.3	1.0
020	GROCERIES-OTHER FOODS . . . . .	72	1 386	16.9	1.1	180	ALL FOOTWEAR . . . . .	367	4 919	1.5	.4
040	MEALS-SNACKS . . . . .	1 064	119 848	93.9	93.9	200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	396	10 344	2.2	.8
060	ALCOHOLIC DRINKS . . . . .	107	2 208	17.5	1.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	513	28 147	5.4	2.1
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	11	149	7.6	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	120	1 642	.6	.1
100	CIGARS-CIGARETTES-TOBACCO . . . . .	137	808	5.8	.6	260	KITCHENWARE-HOME FURNISHINGS . . . . .	766	35 446	4.6	2.7
S00	ALL OTHER MERCHANOISE . . . . .	19	274	3.2	.2	280	JEWELRY-OPTICAL GOOOS . . . . .	1 233	20 745	2.5	1.6
S20	NONMERCHANOISE RECEIPTS . . . . .	306	2 756	4.7	2.2	300	SPORTING-RECREATION EQUIPMENT . . . . .	422	15 924	3.6	1.2
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	250	(X)	.2	320	HAROWARE-GARDENING EQUIPMENT . . . . .	517	15 121	3.2	1.2
	REFRESHMENT PLACES					340	LUMBER-BUILDING MATERIALS . . . . .	78	2 761	2.0	.2
	(SIC 5812 PT.)					400	AUTO FUELS-LUBRICANTS . . . . .	57	1 460	1.2	.1
	TOTAL . . . . .	6 047	408 802	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	117	2 089	1.7	.2
020	GROCERIES-OTHER FOODS . . . . .	443	9 108	36.0	2.2	500	ALL OTHER MERCHANOISE . . . . .	1 653	72 583	8.6	5.5
040	MEALS-SNACKS . . . . .	6 047	386 177	94.5	94.5	S20	NONMERCHANOISE RECEIPTS . . . . .	1 129	20 055	3.3	1.5
060	ALCOHOLIC DRINKS . . . . .	188	3 967	20.8	1.0	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	116	(X)	(2)
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	44	349	25.0	.1		PROPRIETARY STORES				
100	CIGARS-CIGARETTES-TOBACCO . . . . .	513	1 913	9.8	.5		(SIC 591 PT.)				
300	SPORTING-RECREATION EQUIPMENT . . . . .	34	465	25.0	.1		TOTAL . . . . .	62	42 982	(X)	100.0
						020	GROCERIES-OTHER FOODS . . . . .	25	1 365	4.8	3.2
						040	MEALS-SNACKS . . . . .	13	804	10.4	1.9
						080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	13	1 510	3.9	3.5
						100	CIGARS-CIGARETTES-TOBACCO . . . . .	42	3 247	7.6	7.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
120	COSMETICS-DRUGS-CLEANERS . . . . .	62	21 835	50.8	50.8	160	WOMEN'S-GIRLS'CLOTHING•EX FOOTWR	281	8 435	32.4	7.6
121	MEICINES EXC. PRESCRIPTION. . . . .	62	14 313	33.3	33.3	180	ALL FOOTWEAR . . . . .	208	1 204	5.5	1.1
123	ALL OTHER DRUGS-PROPRIETARIES. . . . .	36	4 419	20.4	10.3	200	CURTAINS-DRAPERIES-DRY GOOOS . . . . .	158	1 618	8.8	1.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	8	576	1.7	1.3	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	454	13 154	29.5	11.9
160	WOMEN'S-GIRLS'CLOTHING•EX FOOTWR	9	465	1.8	1.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	403	17 189	47.5	15.5
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	8	840	2.6	2.0	260	KITCHENWARE-HOME FURNISHINGS . . . . .	258	3 102	11.8	2.8
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	7	1 078	3.4	2.5	280	JEWELRY-OPTICAL GOODS. . . . .	232	5 499	26.0	5.0
260	KITCHENWARE-HOME FURNISHINGS . . . . .	14	2 171	5.8	5.1	300	SPORTING-RECREATION EQUIPMENT. . . . .	180	2 772	17.8	2.5
280	JEWELRY-OPTICAL GOOOS. . . . .	30	837	2.1	1.9	320	HAROWARE-GAROEING EQUIPMENT . . . . .	153	1 109	8.0	1.0
500	ALL OTHER MERCHANDISE. . . . .	32	3 600	10.3	8.4	340	LUMBER-BUILDING MATERIALS. . . . .	30	826	41.1	.7
520	NONMERCHANDISE RECEIPTS. . . . .	14	707	3.3	1.6	380	AUTOMOBILES-TRUCKS . . . . .	107	3 053	38.8	2.8
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	3 947	(X)	9.2	400	AUTO FUELS-LUBRICANTS. . . . .	19	276	22.2	.2
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					420	AUTO TIRES-BATTERIES-ACCESS. . . . .	317	19 244	80.5	17.4
	TOTAL . . . . .	15 800	2 417 019	(X)	100.0	440	FARM EQUIPMENT MACHINERY . . . . .	6	688	100.0	.6
020	GROCERIES-OTHER FOODS. . . . .	3 258	114 485	14.1	4.7	480	HOUSEHOLD FUELS-ICE. . . . .	8	454	66.6	.4
040	MEALS-SNACKS . . . . .	357	6 735	15.7	.3	500	ALL OTHER MERCHANOISE. . . . .	311	19 720	53.9	17.8
060	ALCOHOLIC DRINKS . . . . .	186	5 780	25.0	.2	520	NONMERCHANOISE RECEIPTS. . . . .	385	4 141	8.7	3.7
080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	4 336	638 412	69.6	26.4	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	577	(X)	.5
100	CIGARS-CIGARETTES-TOBACCO. . . . .	3 069	76 002	10.5	3.1		SPORTING GOODS STORES (SIC 5952)				
120	COSMETICS-DRUGS-CLEANERS . . . . .	869	11 161	5.4	.5		TOTAL . . . . .	893	127 543	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	559	9 553	12.9	.4	020	GROCERIES-OTHER FOODS. . . . .	62	493	6.6	.4
160	WOMEN'S-GIRLS'CLOTHING•EX FOOTWR	560	13 084	13.8	.5	040	MEALS-SNACKS . . . . .	62	557	11.4	.4
180	ALL FOOTWEAR . . . . .	482	4 142	8.3	.2	060	ALCOHOLIC ORINKS . . . . .	13	177	12.5	.1
200	CURTAINS-DRAPERIES-DRY GOOOS . . . . .	207	2 165	11.1	.1	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	60	839	17.5	.7
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	1 013	24 067	14.7	1.0	100	CIGARS-CIGARETTES-TOBACCO. . . . .	44	376	5.6	.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	602	26 138	37.9	1.1	120	COSMETICS-DRUGS-CLEANERS . . . . .	16	83	9.0	.1
260	KITCHENWARE-HOME FURNISHINGS . . . . .	1 029	20 903	13.6	.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	163	3 458	12.6	2.7
280	JEWELRY-OPTICAL GOODS. . . . .	2 296	208 945	60.9	8.6	160	WOMEN'S-GIRLS'CLOTHING•EX FOOTWR	117	2 298	12.7	1.8
300	SPORTING-RECREATION EQUIPMENT. . . . .	1 573	130 670	60.0	5.4	180	ALL FOOTWEAR . . . . .	204	2 377	8.0	1.9
320	HAROWARE-GAROEING EQUIPMENT . . . . .	895	57 619	41.3	2.4	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	17	490	33.3	.4
340	LUMBER-BUILOING MATERIALS. . . . .	230	4 779	14.2	.2	260	KITCHENWARE-HOME FURNISHINGS . . . . .	20	389	20.0	.3
380	AUTOMOBILES-TRUCKS . . . . .	127	3 301	33.3	.1	280	JEWELRY-OPTICAL GOOOS. . . . .	30	319	11.1	.3
400	AUTO FUELS-LUBRICANTS. . . . .	95	2 624	25.0	.1	300	SPORTING-RECREATION EQUIPMENT. . . . .	893	106 903	83.8	83.8
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	391	20 633	56.2	.9	301	ATHLETIC GOOOS(TO INOIVIOUALS)	640	36 074	35.6	28.3
440	FARM EQUIPMENT MACHINERY . . . . .	81	3 638	22.2	.2	302	ATHLETIC GOOOS(TO TEAMS) . . . . .	237	8 629	21.2	6.8
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	989	375 086	96.2	15.5	303	HUNTING EQUIPMENT. . . . .	402	18 342	26.2	14.4
480	HOUSEHOLD FUELS-ICE. . . . .	564	50 029	77.7	2.1	304	FISHING EQUIPMENT. . . . .	438	13 949	19.2	10.9
500	ALL OTHER MERCHANOISE. . . . .	7 011	537 621	62.8	22.2	305	WINTER SPORTS EQUIPMENT. . . . .	269	16 907	27.3	13.3
520	NONMERCHANDISE RECEIPTS. . . . .	6 117	69 447	6.4	2.9	306	BOATS-MOTORS-MARINE EQUIPMENT. . . . .	114	2 799	13.0	2.2
	LIQUOR STORES (SIC 592)					315	CAMPING EQUIP-SUPPLIES . . . . .	309	7 241	11.2	5.7
	TOTAL . . . . .	4 221	837 237	(X)	100.0	316	BICYCLES-LUGGAGE . . . . .	103	2 864	12.4	2.2
020	GROCERIES-OTHER FOODS. . . . .	2 933	108 396	15.3	12.9	320	HAROWARE-GARDENING EQUIPMENT . . . . .	29	441	9.6	.3
040	MEALS-SNACKS . . . . .	179	2 651	11.5	.3	340	LUMBER-BUILDING MATERIALS. . . . .	11	77	5.8	.1
060	ALCOHOLIC ORINKS . . . . .	159	5 173	33.3	.6	400	AUTO FUELS-LUBRICANTS. . . . .	5	113	50.0	.1
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	4 221	635 286	75.9	75.9	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	7	125	7.6	.1
100	CIGARS-CIGARETTES-TOBACCO. . . . .	2 575	57 210	9.4	6.8	500	ALL OTHER MERCHANOISE. . . . .	68	1 664	15.6	1.3
120	COSMETICS-DRUGS-CLEANERS . . . . .	705	8 265	4.5	1.0	520	NONMERCHANDISE RECEIPTS. . . . .	414	6 029	8.8	4.7
260	KITCHENWARE-HOME FURNISHINGS . . . . .	47	432	7.1	.1	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	335	(X)	.3
300	SPORTING-RECREATION EQUIPMENT. . . . .	63	1 203	6.6	.1		BICYCLE SHOPS (SIC 5953)				
500	ALL OTHER MERCHANDISE. . . . .	705	9 511	4.9	1.1		TOTAL . . . . .	185	12 405	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	1 019	8 146	3.7	1.0	300	SPORTING-RECREATION EQUIPMENT. . . . .	185	11 037	89.0	89.0
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	964	(X)	.1	320	HARWARE-GAROEING EQUIPMENT . . . . .	18	442	37.1	3.6
	ANTIQUE STORES (SIC 5932)					500	ALL OTHER MERCHANOISE. . . . .	11	211	39.5	1.7
	TOTAL . . . . .	112	10 373	(X)	100.0	520	NONMERCHANDISE RECEIPTS. . . . .	90	589	9.4	4.7
200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	8	222	15.7	2.1	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	126	(X)	1.0
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	9	116	6.1	1.1		JEWELRY STORES (SIC 597)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	75	5 773	73.4	55.7		TOTAL . . . . .	1 353	225 144	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . . . . .	45	1 424	34.3	13.7	160	WOMEN'S-GIRLS'CLOTHING•EX FOOTWR	13	508	2.9	.2
280	JEWELRY-OPTICAL GOOOS. . . . .	26	683	19.1	6.6	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	192	5 681	10.0	2.5
320	HARWARE-GAROEING EQUIPMENT . . . . .	5	129	19.3	1.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	975	6.6	.4
500	ALL OTHER MERCHANOISE. . . . .	20	1 650	70.3	15.9	260	KITCHENWARE-HOME FURNISHINGS . . . . .	394	11 248	13.0	5.0
520	NONMERCHANDISE RECEIPTS. . . . .	32	313	4.9	3.0	266	ALL OTHER HOME FURN EXC. CHINA	266	6 441	11.1	2.9
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	63	(X)	.6	267	CHINA-GLASSWARE. . . . .	272	4 807	8.2	2.1
	SECONOHAND STORES (SIC 5933)					280	JEWELRY-OPTICAL GOOOS. . . . .	1 353	175 841	78.1	78.1
	TOTAL . . . . .	1 230	110 585	(X)	100.0	281	WATCHES-CLOCKS . . . . .	1 241	33 084	17.0	14.7
020	GROCERIES-OTHER FOODS. . . . .	15	411	23.5	.4	282	SILVERWARE . . . . .	859	15 849	11.1	7.0
040	MEALS-SNACKS . . . . .	6	61	16.6	.1	285	ALL OTHER JEWELRY ITEMS. . . . .	1 166	33 005	17.1	14.7
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	9	799	63.6	.7	286	OPTICAL GOOOS. . . . .	78	597	3.7	.3
100	CIGARS-CIGARETTES-TOBACCO. . . . .	9	87	9.0	.1	287	OIAMONOS, EXC. OIAMONO WATCHES	1 254	74 966	37.3	33.3
120	COSMETICS-DRUGS-CLEANERS . . . . .	15	1 083	58.8	1.0	288	RINGS, EXC. OIAMONOS . . . . .	1 131	18 340	10.6	8.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	284	5 083	19.3	4.6	300	SPORTING-RECREATION EQUIPMENT. . . . .	55	1 002	7.0	.4
						500	ALL OTHER MERCHANOISE. . . . .	164	7 130	11.8	3.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
520	NONMERCHANTOISE RECEIPTS. . . . .	1 230	22 499	10.7	10.0	020	GROCERIES-OTHER FOODS. . . . .	22	437	38.0	.8
529	WATCH-CLOCK-JEWELRY REPAIRS. . .	1 218	16 454	8.3	7.3	040	MEALS-SNACKS . . . . .	10	118	16.6	.2
533	ALL NONMOSE RCPTS FROM CUSTMRS	320	6 043	6.9	2.7	100	CIGARS-CIGARETTES-TOBACCO. . . .	27	705	61.9	1.3
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	259	(X)	.1	120	COSMETICS-DRUGS-CLEANERS . . . .	6	65	16.6	.1
	FUEL OIL DEALERS (SIC 5983)					220	HAJOR APPL-RAOIO-TV-MUSICAL INST	6	117	8.3	.2
	TOTAL <sup>2</sup> . . . . .	42	4 861	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	51	992	10.4	1.8
	LIQUEFIED PETRL. GAS (8TTLO. GAS) DEALERS (SIC 5984)					260	KITCHENWARE-HOME FURNISHINGS . .	24	461	16.6	.8
	TOTAL . . . . .	366	46 456	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	22	241	13.7	.4
200	CURTAINS-ORAPERIES-ORY GOODS . .	3	73	6.8	.2	500	ALL OTHER MERCHANTOISE. . . . .	496	49 698	91.5	91.5
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	216	1 954	6.8	4.2	520	NONMERCHANTOISE RECEIPTS. . . . .	174	1 428	4.9	2.6
320	HAROWARE-GARONING EQUIPMENT . . .	15	126	6.6	.3	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	42	(X)	.1
340	LUMBER-BUILDING MATERIALS. . . . .	93	1 062	7.3	2.3		HAY, GRAIN, AND FEEO STORES (SIC 5962)				
480	HOUSEHOLD FUELS-ICE. . . . .	366	39 379	84.8	84.8	180	ALL FOOTWEAR . . . . .	18	166	7.1	.1
481	LP GAS-WHOLESALE . . . . .	48	661	6.7	1.4	300	SPORTING-RECREATION EQUIPMENT. .	18	246	3.8	.1
482	OTHER LP GAS SALES . . . . .	366	38 415	82.7	82.7	320	HAROWARE-GARONING EQUIPMENT . . .	96	3 116	10.0	1.2
483	OTHER FUELS. . . . .	7	241	11.3	.5	340	LUMBER-BUILDING MATERIALS. . . . .	38	1 398	20.8	.5
500	ALL OTHER MERCHANTOISE. . . . .	63	758	6.1	1.6	400	AUTO FUELS-LUBRICANTS. . . . .	23	885	42.8	.3
520	NONMERCHANTOISE RECEIPTS. . . . .	222	2 394	7.9	5.2	420	AUTO TIRES-BATTERIES-ACCESS. . . .	21	385	3.3	.1
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	710	(X)	1.5	440	FARM EQUIPMENT MACHINERY. . . . .	29	1 401	11.6	.5
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)					460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	598	243 809	94.2	94.2
	TOTAL <sup>2</sup> . . . . .	62	4 899	(X)	100.0	480	HOUSEHOLD FUELS-ICE. . . . .	49	1 152	8.1	.4
	FLORISTS (SIC 5992)					500	ALL OTHER MERCHANTOISE. . . . .	28	1 317	7.2	.5
	TOTAL <sup>2</sup> . . . . .	1 209	86 516	(X)	100.0	520	NONMERCHANTOISE RECEIPTS. . . . .	179	2 433	2.6	.9
	CIGAR STORES AND STANOS (SIC 5993)					-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	2 556	(X)	1.0
	TOTAL . . . . .	202	19 546	(X)	100.0		OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
020	GROCERIES-OTHER FOODS. . . . .	42	880	18.6	4.5	020	GROCERIES-OTHER FOODS. . . . .	7	187	12.5	.1
040	MEALS-SNACKS . . . . .	47	721	24.3	3.7	180	ALL FOOTWEAR . . . . .	5	106	9.0	.1
060	ALCOHOLIC DRINKS . . . . .	8	192	16.3	1.0	320	HAROWARE-GARONING EQUIPMENT . . .	53	2 090	10.4	1.5
080	PACKAGED ALCOHOLIC BEVERAGES . . .	22	913	20.4	4.7	340	LUMBER-BUILDING MATERIALS. . . . .	25	520	10.8	.4
100	CIGARS-CIGARETTES-TOBACCO. . . .	202	14 044	71.9	71.9	400	AUTO FUELS-LUBRICANTS. . . . .	16	395	9.0	.3
120	COSMETICS-DRUGS-CLEANERS . . . . .	16	189	8.9	1.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	30	602	8.1	.4
500	ALL OTHER MERCHANTOISE. . . . .	85	2 034	23.9	10.4	440	FARM EQUIPMENT MACHINERY. . . . .	29	1 354	12.0	1.0
520	NONMERCHANTOISE RECEIPTS. . . . .	33	379	6.2	1.9	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	289	128 443	91.9	91.9
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	194	(X)	1.0	480	HOUSEHOLD FUELS-ICE. . . . .	16	371	17.6	.3
	BOOK STORES (SIC 5942)					500	ALL OTHER MERCHANTOISE. . . . .	14	919	10.6	.7
	TOTAL . . . . .	420	74 636	(X)	100.0	520	NONMERCHANTOISE RECEIPTS. . . . .	145	4 453	6.0	3.2
020	GROCERIES-OTHER FOODS. . . . .	37	559	4.1	.7	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	302	(X)	.2
040	MEALS-SNACKS . . . . .	10	1 822	15.7	2.4		GARDEN SUPPLY STORES (SIC 5969 PT.)				
100	CIGARS-CIGARETTES-TOBACCO. . . .	33	394	2.3	.5	300	SPORTING-RECREATION EQUIPMENT. .	8	233	23.5	.4
120	COSMETICS-DRUGS-CLEANERS . . . .	6	73	1.2	.1	320	HAROWARE-GARONING EQUIPMENT . . .	449	48 709	86.8	86.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	21	218	2.9	.3	340	LUMBER-BUILDING MATERIALS. . . . .	4	401	17.5	.7
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	19	113	1.9	.2	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	54	1 541	17.1	2.7
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	11	144	1.7	.2	480	HOUSEHOLD FUELS-ICE. . . . .	3	66	10.0	.1
280	JEWELRY-OPTICAL GOODS. . . . .	26	146	1.5	.2	500	ALL OTHER MERCHANTOISE. . . . .	49	1 894	25.1	3.4
500	ALL OTHER MERCHANTOISE. . . . .	420	67 662	90.7	90.7	520	NONMERCHANTOISE RECEIPTS. . . . .	202	2 789	9.8	5.0
508	COMM'L STATIONERY-OFFICE SUPL.	49	3 687	13.6	4.9	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	498	(X)	.9
512	SOCIAL STATIONERY-GRNG CAROS.	159	2 000	7.4	2.7		NEWS DEALERS AND NEWSSTANOS (SIC 5994)				
513	BOOKS-PERIODICALS. . . . .	420	55 854	74.8	74.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10	226	15.1	.5
514	ART-DRAFTING ENG. SUPPLIES. . . .	61	1 694	5.1	2.3	300	SPORTING-RECREATION EQUIPMENT. .	57	1 295	12.5	2.8
515	ALL OTHER MERCHANTOISE. . . . .	120	4 330	10.4	5.8	500	ALL OTHER MERCHANTOISE. . . . .	540	43 226	93.0	93.0
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	82	(X)	.1	520	NONMERCHANTOISE RECEIPTS. . . . .	223	1 053	4.7	2.3
520	NONMERCHANTOISE RECEIPTS. . . . .	203	3 256	6.2	4.4	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	668	(X)	1.4
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	248	(X)	.3		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)				
	STATIONERY STORES (SIC 5943)					220	MAJOR APPL-RAOIO-TV-MUSICAL INST	65	1 694	10.8	2.3
	TOTAL . . . . .	496	54 304	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	9	106	5.5	.1
						300	SPORTING-RECREATION EQUIPMENT. .	8	164	11.1	.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
500	ALL OTHER MERCHANDISE. . . . .	421	68 560	94.0	94.0	300	SPORTING-RECREATION EQUIPMENT. .	204	6 179	3.6	2.7
520	NONMERCHANDISE RECEIPTS. . . . .	212	2 336	5.4	3.2	320	HARDWARE-GARDENING EQUIPMENT. .	195	10 543	6.3	4.7
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	64	(X)	.1	340	LUMBER-BUILDING MATERIALS. . . . .	183	7 206	4.6	3.2
						380	AUTOMOBILES-TRUCKS. . . . .	89	223	.2	.1
						420	AUTO TIRES-BATTERIES-ACCESS. . . .	193	7 102	4.2	3.1
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					440	FARM EQUIPMENT MACHINERY. . . . .	124	1 121	1.0	.5
						460	HAY-GRAIN-FEED-FARM SUPPLIES. . .	8	861	2.7	.4
	TOTAL. . . . .	785	67 154	(X)	100.0	500	ALL OTHER MERCHANDISE. . . . .	284	23 264	13.2	10.3
						520	NONMERCHANDISE RECEIPTS. . . . .	220	23 233	15.6	10.3
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	95	(X)	(Z)
020	GROCERIES-OTHER FOODS. . . . .	58	565	18.1	.8						
040	MEALS-SNACKS. . . . .	18	515	53.3	.8						
080	PACKAGED ALCOHOLIC BEVERAGES. . .	8	285	3.4	.4		MERCHANDISING MACHINE OPERATORS (SIC 534)				
100	CIGARS-CIGARETTES-TOBACCO. . . .	33	365	15.1	.5		TOTAL. . . . .	378	148 570	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS. . . . .	41	844	14.6	1.3						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	24	129	11.7	.2	020	GROCERIES-OTHER FOODS. . . . .	176	44 150	60.8	29.7
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	55	697	6.2	1.0	040	MEALS-SNACKS. . . . .	120	33 845	70.0	22.9
180	ALL FOOTWEAR. . . . .	23	136	8.0	.2	100	CIGARS-CIGARETTES-TOBACCO. . . .	248	62 378	46.8	42.0
200	CURTAINS-DRAPERIES-ORY GOOODS. .	18	125	7.6	.2	500	ALL OTHER MERCHANDISE. . . . .	35	3 481	100.0	2.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	26	476	8.1	.7	520	NONMERCHANDISE RECEIPTS. . . . .	104	3 741	13.5	2.5
260	KITCHENWARE-HOME FURNISHINGS. . .	136	2 556	31.1	3.8	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	975	(X)	.7
280	JEWELRY-OPTICAL GOOODS. . . . .	189	3 030	18.1	4.5						
500	ALL OTHER MERCHANDISE. . . . .	785	55 540	82.7	82.7		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
520	NONMERCHANDISE RECEIPTS. . . . .	238	1 137	3.7	1.7		TOTAL. . . . .	544	124 436	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	754	(X)	1.1	020	GROCERIES-OTHER FOODS. . . . .	95	21 178	67.7	17.0
						040	MEALS-SNACKS. . . . .	6	2 325	100.0	1.9
	OPTICAL GOOODS STORES (SIC 5999 PT.)					120	COSMETICS-DRUGS-CLEANERS. . . . .	7	2 862	18.8	2.3
	TOTAL. . . . .	314	23 433	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	13	1 118	6.3	.9
280	JEWELRY-OPTICAL GOOODS. . . . .	314	22 537	96.2	96.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	12	3 320	17.1	2.7
500	ALL OTHER MERCHANDISE. . . . .	5	142	60.0	.6	200	CURTAINS-DRAPERIES-ORY GOOODS. .	42	2 787	14.0	2.2
520	NONMERCHANDISE RECEIPTS. . . . .	184	726	3.9	3.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	80	10 114	39.5	8.1
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	27	(X)	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	48	4 019	20.2	3.2
						260	KITCHENWARE-HOME FURNISHINGS. . .	49	7 336	30.7	5.9
	RETAIL STORES, N.E.C. (SIC 5999 PT.)					280	JEWELRY-OPTICAL GOOODS. . . . .	24	2 665	13.2	2.1
	TOTAL <sup>2</sup> . . . . .	1 347	108 951	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. .	5	4 768	24.0	3.8
						320	HARDWARE-GARDENING EQUIPMENT. . .	5	306	1.6	.2
	NONSTORE RETAILERS (SIC 53 PART*)					340	LUMBER-BUILDING MATERIALS. . . . .	15	2 268	94.7	1.8
	TOTAL. . . . .	1 301	498 795	(X)	100.0	460	HAY-GRAIN-FEED-FARM SUPPLIES. . .	37	14 528	90.0	11.7
020	GROCERIES-OTHER FOODS. . . . .	307	68 717	43.6	13.8	480	HOUSEHOLD FUELS-ICE. . . . .	16	717	100.0	.6
040	MEALS-SNACKS. . . . .	135	37 195	88.2	7.5	500	ALL OTHER MERCHANDISE. . . . .	212	41 119	71.5	33.0
060	ALCOHOLIC DRINKS. . . . .	21	1 039	28.5	.2	520	NONMERCHANDISE RECEIPTS. . . . .	125	2 802	5.1	2.3
100	CIGARS-CIGARETTES-TOBACCO. . . . .	259	62 590	45.2	12.5	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	204	(X)	.2
120	COSMETICS-DRUGS-CLEANERS. . . . .	204	6 686	3.3	1.3						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	205	11 739	6.0	2.4						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	207	32 108	15.9	6.4						
180	ALL FOOTWEAR. . . . .	189	5 065	2.8	1.0						
200	CURTAINS-DRAPERIES-ORY GOOODS. .	235	17 983	9.0	3.6						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	281	57 889	26.7	11.6						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	240	11 097	6.3	2.2						
260	KITCHENWARE-HOME FURNISHINGS. . .	249	18 478	8.7	3.7						
280	JEWELRY-OPTICAL GOOODS. . . . .	225	14 034	6.5	2.8						
300	SPORTING-RECREATION EQUIPMENT. . .	209	10 947	5.3	2.2						
320	HARDWARE-GARDENING EQUIPMENT. . .	200	10 849	5.5	2.2						
340	LUMBER-BUILDING MATERIALS. . . . .	198	9 474	5.4	1.9						
420	AUTO TIRES-BATTERIES-ACCESS. . . .	193	7 103	3.8	1.4						
440	FARM EQUIPMENT MACHINERY. . . . .	125	1 136	.8	.2						
460	HAY-GRAIN-FEED-FARM SUPPLIES. . .	45	15 389	29.2	3.1						
480	HOUSEHOLD FUELS-ICE. . . . .	33	1 114	100.0	.2						
500	ALL OTHER MERCHANDISE. . . . .	531	67 864	26.5	13.6						
520	NONMERCHANDISE RECEIPTS. . . . .	448	29 776	12.2	6.0						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	523	(X)	.1						
	MAIL ORDER HOUSES (SIC 532)										
	TOTAL. . . . .	379	225 789	(X)	100.0						
020	GROCERIES-OTHER FOODS. . . . .	36	3 389	5.6	1.5						
040	MEALS-SNACKS. . . . .	9	1 026	45.4	.5						
060	ALCOHOLIC DRINKS. . . . .	6	557	40.0	.2						
100	CIGARS-CIGARETTES-TOBACCO. . . . .	10	167	.7	.1						
120	COSMETICS-DRUGS-CLEANERS. . . . .	192	3 770	2.3	1.7						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	192	10 621	6.4	4.7						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	195	28 784	17.5	12.7						
180	ALL FOOTWEAR. . . . .	188	5 105	3.2	2.3						
200	CURTAINS-DRAPERIES-ORY GOOODS. .	193	15 196	9.3	6.7						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	200	47 760	27.8	21.2						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	192	7 078	5.0	3.1						
260	KITCHENWARE-HOME FURNISHINGS. . .	200	11 142	6.5	4.9						
280	JEWELRY-OPTICAL GOOODS. . . . .	201	11 367	6.4	5.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

† Detail may not add to total due to rounding.

‡ Merchandise line detail withheld due to insufficient reporting.

TABLE 2. **Standard Metropolitan Statistical Areas, by Kind of Business: 1967**

Anaheim-Santa Ana-Garden Grove SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	RETAIL TRADE										
	TOTAL . . . . .	6 897	2 138 019	(X)	100.0						
020	GROCERIES-OTHER FOODS. . . . .	1 568	433 128	43.9	20.3	340	LUMBER-BUILDING MATERIALS. . . .	49	7 194	89.3	89.3
040	MEALS-SNACKS . . . . .	1 728	157 865	28.6	7.4	356	ALL OTHER LUMBER-MILLWORK. . .	15	727	20.1	9.0
060	ALCOHOLIC DRINKS . . . . .	689	39 823	50.0	1.9	357	PAINT-VARNISH ETC. . . . .	38	3 958	60.8	49.1
080	PACKAGED ALCOHOLIC BEVERAGES . . .	648	62 019	12.5	2.9	358	PAINT SUNORIES . . . . .	37	1 174	16.4	14.6
100	CIGARS-CIGARETTES-TOBACCO. . . .	1 142	34 486	4.9	1.6	359	WALLPAPER-OTHER WALL COVERINGS	32	452	7.4	5.6
120	COSMETICS-DRUGS-CLEANERS . . . . .	848	100 997	11.6	4.7	361	GLASS. . . . .	15	883	82.0	11.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	402	66 163	13.6	3.1	S20	NONMERCHANTISE RECEIPTS. . . . .	21	174	5.1	2.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	620	131 908	24.2	6.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	585	(X)	7.3
180	ALL FOOTWEAR . . . . .	490	36 696	7.9	1.7		ELECTRICAL SUPPLY STORES (SIC S24)				
200	CURTAINS-DRAPERIES-DRY GOODS . . .	390	41 536	8.9	1.9		TOTAL <sup>2</sup> . . . . .	10	950	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	478	80 294	16.7	3.8						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	427	68 575	14.7	3.2						
260	KITCHENWARE-HOME FURNISHINGS . .	565	32 007	4.8	1.5						
280	JEWELRY-OPTICAL GOODS. . . . .	400	20 616	4.6	1.0						
300	SPORTING-RECREATION EQUIPMENT. .	359	30 213	6.8	1.4						
320	HARDWARE-GARDENING EQUIPMENT . .	454	34 363	7.1	1.6						
340	LUMBER-BUILDING MATERIALS. . . .	304	57 515	20.6	2.7						
380	AUTOMOBILES-TRUCKS . . . . .	234	281 146	53.2	13.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	920	24.2	4.0
400	AUTO FUELS-LUBRICANTS. . . . .	1 340	140 343	20.6	6.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	357	4.1	1.6
420	AUTO TIRES-BATTERIES-ACCESS. . . .	1 398	72 547	8.8	3.4	260	KITCHENWARE-HOME FURNISHINGS . .	48	1 836	10.7	8.1
440	FARM EQUIPMENT MACHINERY . . . . .	29	1 583	1.9	.1	300	SPORTING-RECREATION EQUIPMENT. .	20	418	6.3	1.8
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	64	16 113	21.6	.8						
S00	ALL OTHER MERCHANDISE. . . . .	1 221	95 416	10.9	4.5	320	HARDWARE-GARDENING EQUIPMENT . .	71	12 786	56.1	56.1
S20	NONMERCHANTISE RECEIPTS. . . . .	2 982	101 603	6.8	4.8	322	GARDENING EQUIPMENT-SUPPLIES . .	62	2 231	10.4	9.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 063	(X)	(Z)	323	PLUMBING-ELECTRICAL SUPPLIES . .	66	3 676	16.5	16.1
						324	OTHER HARDWARE-TOOLS . . . . .	71	6 879	30.2	30.2
	BUILDING MATERIALS, HARDWARE AND FARM EQUIP DEALERS (SIC S2)					340	LUMBER-BUILDING MATERIALS. . . .	60	4 753	22.5	20.9
	TOTAL . . . . .	237	74 278	(X)	100.0	356	ALL OTHER LUMBER-MILLWORK. . .	23	2 381	15.1	10.4
						364	PAINT-SUNORIES-GLASS-WALLPAPER	60	2 372	11.2	10.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	1 020	28.0	1.4	420	AUTO TIRES-BATTERIES-ACCESS. . .	7	107	2.9	.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	18	899	7.0	1.2	S00	ALL OTHER MERCHANDISE. . . . .	12	356	6.5	1.6
260	KITCHENWARE-HOME FURNISHINGS . .	59	2 144	9.2	2.9	S20	NONMERCHANTISE RECEIPTS. . . . .	30	724	4.8	3.2
300	SPORTING-RECREATION EQUIPMENT. .	22	427	7.0	.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	537	(X)	2.4
320	HARDWARE-GARDENING EQUIPMENT . .	119	15 479	35.6	20.8						
340	LUMBER-BUILDING MATERIALS. . . .	220	48 933	68.9	65.9						
420	AUTO TIRES-BATTERIES-ACCESS. . . .	9	263	6.5	.4						
440	FARM EQUIPMENT MACHINERY . . . . .	9	986	33.3	1.3						
500	ALL OTHER MERCHANDISE. . . . .	14	384	6.8	.5						
S20	NONMERCHANTISE RECEIPTS. . . . .	105	2 820	5.3	3.8						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	923	(X)	1.2						
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC S21)					440	FARM EQUIPMENT MACHINERY . . . .	6	924	68.8	68.8
	TOTAL . . . . .	91	39 514	(X)	100.0	S20	NONMERCHANTISE RECEIPTS. . . . .	4	180	13.4	13.4
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	239	(X)	17.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	146	21.0	.4						
260	KITCHENWARE-HOME FURNISHINGS . .	6	263	4.3	.7						
320	HARDWARE-GARDENING EQUIPMENT . .	38	2 274	13.3	5.8						
340	LUMBER-BUILDING MATERIALS. . . .	91	35 144	88.9	88.9						
341	LUMBER. . . . .	71	19 609	53.0	49.6	020	GROCERIES-OTHER FOODS. . . . .	111	14 330	4.1	3.6
342	PLYWOOD. . . . .	59	4 133	12.7	10.5	040	MEALS-SNACKS . . . . .	45	5 055	1.7	1.3
343	WINDOWS, DOORS AND FRAMES-METAL	47	1 200	8.6	3.0	080	PACKAGED ALCOHOLIC BEVERAGES . .	13	2 019	1.7	.5
345	ALL OTHER MILLWORK . . . . .	48	1 499	9.7	3.8	100	CIGARS-CIGARETTES-TOBACCO. . . .	19	1 407	.9	.4
346	WALLBOARD. . . . .	47	1 641	14.2	4.2	120	COSMETICS-DRUGS-CLEANERS . . . .	129	13 907	3.6	3.5
347	ASPHALT AND ASBESTOS PRODUCTS.	45	884	7.5	2.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	152	41 786	10.7	10.5
348	PAINT-GLASS-WALLPAPER. . . . .	51	710	7.1	1.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	141	87 087	22.5	21.9
349	HEATING AND PLUMBING EQUIP. . . .	15	287	6.8	.7	180	ALL FOOTWEAR . . . . .	150	14 977	4.0	3.8
351	METAL ROOFING AND SIDING . . . .	25	220	2.7	.6	200	CURTAINS-DRAPERIES-DRY GOODS . .	205	33 061	8.5	8.3
352	MASONRY SUPPLIES . . . . .	39	738	6.3	1.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	81	35 591	9.5	9.0
353	INSULATION . . . . .	31	245	2.8	.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	98	21 447	5.7	5.4
355	ALL OTHER BUILDING MATERIALS . . .	46	3 578	12.7	9.1	260	KITCHENWARE-HOME FURNISHINGS . .	142	17 129	4.4	4.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	167	(X)	.4	280	JEWELRY-OPTICAL GOODS. . . . .	143	8 602	2.4	2.2
520	NONMERCHANTISE RECEIPTS. . . . .	43	1 335	4.2	3.4	300	SPORTING-RECREATION EQUIPMENT. .	116	10 369	2.7	2.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	352	(X)	.9	320	HARDWARE-GARDENING EQUIPMENT . .	126	11 268	3.9	2.8
	PLUMBING AND HEATING EQUIP OLRS. (SIC S22)					340	LUMBER-BUILDING MATERIALS. . . .	51	7 787	3.8	2.0
	TOTAL <sup>2</sup> . . . . .	10	1 617	(X)	100.0	400	AUTO FUELS-LUBRICANTS. . . . .	18	2 618	1.5	.7
						420	AUTO TIRES-BATTERIES-ACCESS. . .	30	11 066	4.2	2.8
	PAINT, GLASS, AND WALLPAPER STRS. (SIC S23)					440	FARM EQUIPMENT MACHINERY . . . .	7	327	.3	.1
	TOTAL . . . . .	49	8 059	(X)	100.0	S00	ALL OTHER MERCHANDISE. . . . .	137	25 593	6.6	6.4
320	HARDWARE-GARDENING EQUIPMENT . .	5	105	3.1	1.3	S20	NONMERCHANTISE RECEIPTS. . . . .	150	31 465	8.5	7.9
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	229	(X)	.1
							DEPARTMENT STORES (SIC S31)				
							TOTAL . . . . .	42	343 090	(X)	100.0
						D20	GROCERIES-OTHER FOODS. . . . .	32	12 143	3.8	3.5
						D40	MEALS-SNACKS . . . . .	25	3 359	1.2	1.0
						D80	PACKAGED ALCOHOLIC BEVERAGES . .	11	1 897	1.8	.6
						100	CIGARS-CIGARETTES-TOBACCO. . . .	12	1 157	.6	.3
						120	COSMETICS-DRUGS-CLEANERS . . . .	40	11 392	3.3	3.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

**Note: ANAHEIM-SANTA ANA-GARDEN GROVE SMSA**—Coextensive with Orange County, Calif.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Anaheim-Santa Ana-Garden Grove SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	42	36 744	10.7	10.7	020	GROCERIES-OTHER FOODS. . . . .	5	359	38.0	1.9
141	MEN'S CLOTHING . . . . .	42	28 594	8.3	8.3	120	COSMETICS-DRUGS-CLEANERS . . . . .	12	385	4.7	2.1
142	BOYS' CLOTHING . . . . .	36	8 150	2.7	2.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	35	3 447	27.0	18.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	42	78 322	22.8	22.8	141	MEN'S CLOTHING . . . . .	31	2 687	25.3	14.3
161	CHILDREN'S-INFANTS' WEAR . . . . .	39	7 392	2.4	2.2	142	BOYS' CLOTHING . . . . .	33	546	4.2	2.9
162	HANDBAGS-ACCESSORIES . . . . .	33	4 458	1.6	1.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	23	3 368	27.9	18.0
163	MILLINERY. . . . .	33	1 319	.5	.4	180	ALL FOOTWEAR . . . . .	36	882	7.8	4.7
164	HOSIERY. . . . .	38	4 323	1.5	1.3	200	CURTAINS-ORAPERIES-ORY GOOODS . . . . .	22	1 239	14.8	6.6
165	LINGERIE . . . . .	34	12 972	4.6	3.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	1 464	23.6	7.8
166	WOMENS COATS-SUITS-FURS-RAINWR	33	6 420	2.4	1.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	1 225	12.2	6.5
167	WOMEN'S DRESSES. . . . .	40	18 062	5.5	5.3	260	KITCHENWARE-HOME FURNISHINGS . . . . .	26	992	9.8	5.3
168	WOMEN'S BLOUSES-SPTSWR . . . . .	34	15 301	5.5	4.5	280	JEWELRY-OPTICAL GOODS. . . . .	32	297	2.5	1.6
169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	36	6 847	2.2	2.0	300	SPORTING-RECREATION EQUIPMENT. . . . .	25	1 463	16.9	7.8
171	OTHER WOMENS-GIRLS-CLOTHES ACC	11	1 226	1.3	.4	320	HAROWARE-GAROEING EQUIPMENT . . . . .	25	616	7.7	3.3
180	ALL FOOTWEAR . . . . .	40	13 313	4.0	3.9	321	HAROWARE-TOOLS . . . . .	23	470	6.4	2.5
200	CURTAINS-ORAPERIES-ORY GOOODS . . . . .	42	23 620	6.9	6.9	322	GAROEING EQUIPMENT-SUPPLIES . . . . .	23	142	2.0	.8
201	PIECE GOOODS-NOTIONS. . . . .	37	7 246	2.4	2.1	340	LUMBER-BUILDING MATERIALS. . . . .	21	316	4.5	1.7
202	CURTAINS-ORAPERIES . . . . .	41	16 261	4.7	4.7	348	PAINT-GLASS-WALLPAPER. . . . .	19	178	2.8	1.0
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	113	(X)	(Z)	356	ALL OTHER LUMBER-MILLWORK. . . . .	5	134	7.6	.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	39	33 490	9.8	9.8	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	4	158	10.1	.8
221	MAJOR HOUSEHOLD APPLIANCES . . . . .	34	20 367	6.9	5.9	500	ALL OTHER MERCHANOISE. . . . .	19	1 549	14.6	8.3
222	RADIOS-TV'S MUSICAL INSTR. . . . .	39	13 097	3.8	3.8	520	NONMERCHANOISE RECEIPTS. . . . .	26	708	5.7	3.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	40	19 255	5.6	5.6	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	264	(X)	1.4
241	FLOOR COVERINGS. . . . .	34	5 500	1.9	1.6	ORY GOOODS STORES (SIC 539 PART)					
242	FURNITURE-SLEEP EQUIPMENT. . . . .	39	13 755	4.0	4.0	TOTAL . . . . .					
260	KITCHENWARE-HOME FURNISHINGS . . . . .	42	14 270	4.2	4.2	200	CURTAINS-ORAPERIES-ORY GOOODS . . . . .	45	2 699	96.6	96.6
261	CHINA-GLASSWARE. . . . .	36	5 426	1.7	1.6	520	NONMERCHANOISE RECEIPTS. . . . .	18	64	5.1	2.3
262	KITCHENWARE-HOUSEWARES . . . . .	40	8 760	2.6	2.6	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	30	(X)	1.1
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	84	(X)	(Z)	SEWING AND NEEOLEWORK STORES (SIC 539 PART)					
280	JEWELRY-OPTICAL GOOODS. . . . .	39	7 656	2.3	2.2	TOTAL . . . . .					
300	SPORTING-RECREATION EQUIPMENT. . . . .	40	8 554	2.5	2.5	200	CURTAINS-ORAPERIES-ORY GOOODS . . . . .	20	1 897	(X)	100.0
320	HAROWARE-GAROEING EQUIPMENT . . . . .	27	9 227	3.7	2.7	520	NONMERCHANOISE RECEIPTS. . . . .	5	48	3.9	2.5
321	HAROWARE-TOOLS . . . . .	24	5 392	2.3	1.6	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	24	(X)	1.3
322	GAROEING EQUIPMENT-SUPPLIES . . . . .	24	3 834	1.7	1.1	FOOD STORES (SIC 54)					
340	LUMBER-BUILDING MATERIALS. . . . .	20	7 411	3.9	2.2	200	CURTAINS-ORAPERIES-ORY GOOODS . . . . .	20	1 825	96.2	96.2
348	PAINT-GLASS-WALLPAPER. . . . .	16	2 608	1.7	.8	520	NONMERCHANOISE RECEIPTS. . . . .	5	48	3.9	2.5
356	ALL OTHER LUMBER-MILLWORK. . . . .	17	4 799	2.7	1.4	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	24	(X)	1.3
400	AUTO FUELS-LUBRICANTS. . . . .	14	2 294	1.4	.7	TOTAL . . . . .					
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	25	10 875	4.3	3.2	999	484 520	(X)	100.0		
440	FARM EQUIPMENT MACHINERY . . . . .	5	306	.3	.1	020	GROCERIES-OTHER FOODS. . . . .	999	397 012	81.9	81.9
500	ALL OTHER MERCHANOISE. . . . .	41	18 191	5.3	5.3	040	MEALS-SNACKS . . . . .	70	2 107	4.1	.4
501	TOYS-GAMES-WHEEL GOOODS . . . . .	40	7 295	2.1	2.1	080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	305	22 188	8.2	4.6
502	BOOKS-STATIONERY-PHOTO. EQUIP.	38	7 658	2.3	2.2	100	CIGARS-CIGARETTES-TOBACCO. . . . .	497	18 987	5.1	3.9
518	MOSE. EXC.TOY-GAMES-BOOKS-STA	31	3 238	1.0	.9	120	COSMETICS-DRUGS-CLEANERS . . . . .	438	21 955	6.2	4.5
520	NONMERCHANOISE RECEIPTS. . . . .	35	29 446	9.1	8.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	30	526	1.3	.1
534	AUTO REPAIR. . . . .	10	1 504	1.0	.4	260	KITCHENWARE-HOME FURNISHINGS . . . . .	91	1 898	1.3	.4
535	ALL OTHER SERVICE RECEIPTS . . . . .	35	27 942	8.6	8.1	320	HAROWARE-GAROEING EQUIPMENT . . . . .	65	885	.9	.2
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	168	(X)	(Z)	500	ALL OTHER MERCHANOISE. . . . .	365	13 501	4.1	2.8
VARIETY STORES (SIC 533)											
TOTAL . . . . .											
78	30 610	(X)	100.0			520	NONMERCHANOISE RECEIPTS. . . . .	217	4 775	2.2	1.0
020	GROCERIES-OTHER FOODS. . . . .	74	1 828	6.0	6.0	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	686	(X)	.1
040	MEALS-SNACKS . . . . .	19	1 678	10.0	5.5	GROCERY STORES (SIC 541)					
120	COSMETICS-DRUGS-CLEANERS . . . . .	76	2 129	7.0	7.0	TOTAL . . . . .					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	74	1 589	5.3	5.2	617	449 483	(X)	100.0		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	75	5 387	18.1	17.6	020	GROCERIES-OTHER FOODS. . . . .	617	363 893	81.0	81.0
180	ALL FOOTWEAR . . . . .	73	780	2.5	2.5	040	MEATS-FISH-POULTRY . . . . .	541	89 430	20.2	19.9
200	CURTAINS-ORAPERIES-ORY GOOODS . . . . .	76	3 677	12.0	12.0	022	PRODUCE (FRESH FRUITS-VEGTBLS)	476	34 821	7.9	7.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	36	636	2.8	2.1	023	FROZEN FOODS . . . . .	505	20 934	5.7	4.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	34	964	4.3	3.1	024	ALL OTHER FOODS. . . . .	612	218 701	48.7	48.7
260	KITCHENWARE-HOME FURNISHINGS . . . . .	74	1 864	6.4	6.1	040	MEALS-SNACKS . . . . .	23	1 173	3.0	.3
280	JEWELRY-OPTICAL GOOODS. . . . .	71	626	2.0	2.0	080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	299	22 151	8.1	4.9
300	SPORTING-RECREATION EQUIPMENT . . . . .	51	352	1.4	1.1	100	CIGARS-CIGARETTES-TOBACCO. . . . .	477	18 942	5.1	4.2
320	HAROWARE-GAROEING EQUIPMENT . . . . .	74	1 424	4.7	4.7	120	COSMETICS-DRUGS-CLEANERS . . . . .	429	21 769	6.2	4.8
340	LUMBER-BUILDING MATERIALS. . . . .	9	60	3.3	.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	30	525	1.2	.1
500	ALL OTHER MERCHANOISE. . . . .	76	5 851	19.2	19.1	260	KITCHENWARE-HOME FURNISHINGS . . . . .	88	1 889	1.2	.4
520	NONMERCHANOISE RECEIPTS. . . . .	66	1 200	4.4	3.9	320	HAROWARE-GAROEING EQUIPMENT . . . . .	65	878	.8	.2
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	565	(X)	1.8	500	ALL OTHER MERCHANOISE. . . . .	356	13 178	4.0	2.9
GENERAL MERCHANOISE STORES (SIC 539 PART)											
TOTAL . . . . .											
48	18 732	(X)	100.0			516	ALL OTHER MERCHANOISE. . . . .	195	3 950	1.9	.9
520	NONMERCHANOISE RECEIPTS. . . . .	185	4 425	2.1	1.0	517	PAPER-PAPER PRODUCTS . . . . .	297	9 227	3.0	2.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Anaheim-Santa Ana-Garden Grove SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	660	(X)	.1		DAIRY PRODUCTS STORES (SIC 545)				
	MEAT MARKETS (SIC 542 PT.)						TOTAL . . . . .	38	4 265	(X)	100.0
	TOTAL . . . . .	63	9 805	(X)	100.0	020	GROCERIES-OTHER FOODS. . . . .	38	4 064	95.3	95.3
020	GROCERIES-OTHER FOODS. . . . .	63	9 755	99.5	99.5	021	MEATS-FISH-POULTRY . . . . .	9	23	1.2	.5
021	MEATS-FISH-POULTRY . . . . .	63	9 538	97.3	97.3	023	FROZEN FOODS . . . . .	10	117	7.2	2.7
023	FROZEN FOODS . . . . .	13	64	2.0	.7	024	ALL OTHER FOODS. . . . .	38	3 911	91.7	91.7
024	ALL OTHER FOODS. . . . .	20	146	3.3	1.5	-	MISCELLANEOUS MERCHANDISE. . .	(X)	13	(X)	.3
-	MISCELLANEOUS MERCHANDISE. . .	(X)	7	(X)	.1	-	MISCELLANEOUS MERCHANDISE. . .	(X)	201	(X)	4.7
080	PACKAGED ALCOHOLIC BEVERAGES . .	4	27	4.4	.3		EGG AND POULTRY DEALERS (SIC 549 PT.)				
100	CIGARS-CIGARETTES-TOBACCO. . . .	4	7	.7	.1		TOTAL <sup>2</sup> . . . . .	4	670	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	16	(X)	.2		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)						TOTAL . . . . .	14	3 157	(X)	100.0
	TOTAL . . . . .	8	821	(X)	100.0	020	GROCERIES-OTHER FOODS. . . . .	14	2 487	78.8	78.8
020	GROCERIES-OTHER FOODS. . . . .	8	805	98.1	98.1	021	MEATS-FISH-POULTRY . . . . .	4	17	6.5	.5
021	MEATS-FISH-POULTRY . . . . .	8	787	95.9	95.9	022	PRODUCE (FRESH FRUITS-VEGETABLES)	5	27	7.3	.9
-	MISCELLANEOUS MERCHANDISE. . .	(X)	18	(X)	2.2	023	FROZEN FOODS . . . . .	5	7	2.1	.2
-	MISCELLANEOUS MERCHANDISE. . .	(X)	16	(X)	1.9	024	ALL OTHER FOODS. . . . .	14	2 436	77.2	77.2
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					120	COSMETICS-DRUGS-CLEANERS . . . .	7	178	36.1	5.6
	TOTAL . . . . .	8	1 521	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	492	(X)	15.6
020	GROCERIES-OTHER FOODS. . . . .	8	1 502	98.8	98.8		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
022	PRODUCE (FRESH FRUITS-VEGETABLES)	8	1 233	81.1	81.1		TOTAL . . . . .	412	387 660	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . .	(X)	269	(X)	17.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	40	1 080	20.0	.3
-	MISCELLANEOUS MERCHANDISE. . .	(X)	19	(X)	1.2	300	SPORTING-RECREATION EQUIPMENT . .	61	9 804	78.1	2.5
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					320	HAIRWARE-GARDENING EQUIPMENT . .	31	241	11.1	.1
	TOTAL . . . . .	31	2 707	(X)	100.0	380	AUTOMOBILES-TRUCKS . . . . .	205	280 813	81.4	72.4
020	GROCERIES-OTHER FOODS. . . . .	31	2 499	92.3	92.3	400	AUTO FUELS-LUBRICANTS. . . . .	141	1 550	.5	.4
024	ALL OTHER FOODS. . . . .	31	2 484	91.8	91.8	420	AUTO TIRES-BATTERIES-ACCESS. . .	270	41 807	12.0	10.8
-	MISCELLANEOUS MERCHANDISE. . .	(X)	14	(X)	.5	500	ALL OTHER MERCHANDISE. . . . .	71	16 928	47.3	4.4
520	NONMERCHANDISE RECEIPTS. . . . .	11	152	5.2	4.9	520	NONMERCHANDISE RECEIPTS. . . . .	302	35 171	9.5	9.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	76	(X)	2.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	266	(X)	.1
	RETAIL BAKERIES (SIC 546)						MOTOR VEHICLE DEALERS (SIC 551, 552)				
	TOTAL . . . . .	216	12 091	(X)	100.0		TOTAL . . . . .	179	326 050	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	216	11 354	93.9	93.9	380	AUTOMOBILES-TRUCKS . . . . .	179	274 440	84.2	84.2
040	MEALS-SNACKS . . . . .	32	710	23.9	5.9	400	AUTO FUELS-LUBRICANTS. . . . .	101	1 156	.4	.4
520	NONMERCHANDISE RECEIPTS. . . . .	12	18	.9	.1	420	AUTO TIRES-BATTERIES-ACCESS. . .	119	19 946	6.3	6.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	9	(X)	.1	500	ALL OTHER MERCHANDISE. . . . .	7	308	2.0	.1
	RETAIL BAKERIES--BAKING, SELLING (SIC 5462)					520	NONMERCHANDISE RECEIPTS. . . . .	149	30 116	9.3	9.2
	TOTAL . . . . .	117	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	84	(X)	(2)
020	GROCERIES-OTHER FOODS. . . . .	117		91.1	91.1		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
025	BAKERY PRODUCTS-EXCEPT FROZEN.	116		90.1	89.0		TOTAL . . . . .	74	216 673	(X)	100.0
027	ALL OTHER FOODS. . . . .	9		12.7	1.2	380	AUTOMOBILES-TRUCKS . . . . .	74	182 153	84.1	84.1
-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	1.0	381	NEW PASSENGER CARS-RETAIL. . .	74	111 078	51.3	51.3
040	MEALS-SNACKS . . . . .	32		20.4	8.6	382	NEW PASSENGER CARS-WHOLESALE . .	11	2 815	5.7	1.3
520	NONMERCHANDISE RECEIPTS. . . . .	11		1.1	.2	383	NEW COMMERCIAL VEHICLES-RETAIL	33	13 420	12.5	6.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	.1	384	NEW COMMERCIAL VEHICLES-WHOLE.	6	664	2.2	.3
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					385	USED PASSENGER CARS-RETAIL . . .	73	40 662	18.8	18.8
	TOTAL . . . . .	99	(0)	(X)	100.0	386	USED PASSENGER CARS-WHOLE. . .	65	10 638	4.9	4.9
						387	USED COMMERCIAL VEHICLES . . . .	32	2 752	2.6	1.3
						392	ALL OTHER AUTOS-TRUCKS . . . . .	5	124	2.4	.1
						400	AUTO FUELS-LUBRICANTS. . . . .	63	627	.3	.3
						403	MOTOR OILS-GREASES-OTHER OILS.	63	627	.3	.3
						420	AUTO TIRES-BATTERIES-ACCESS. . .	72	13 313	6.1	6.1
						421	PARTS INSTALLED IN REPAIR WORK	72	8 630	4.0	4.0
						422	PARTS-WHOLESALE. . . . .	69	2 696	1.2	1.2
						423	PARTS-RETAIL . . . . .	65	853	.4	.4
						424	AUTOMOBILE TIRES-BATTERIES-ACC	54	1 134	.6	.5
						500	ALL OTHER MERCHANDISE. . . . .	3	267	2.7	.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Anaheim-Santa Ana-Garden Grove SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
S20	NONMERCHANDISE RECEIPTS. . . . .	71	20 276	9.4	9.4		HOME AND AUTO SUPPLY STORES (SIC SS3 PT.)				
S27	SERVICE LABOR. . . . .	71	17 341	8.0	8.0						
S28	OTHER NONMERCHANDISE RECEIPTS.	25	2 935	3.9	1.4						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	37	(X)	(Z)		TOTAL . . . . .	18	2 516	(X)	100.0
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC SS1 PT.)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	577	22.9	22.9
						221	MAJOR HOUSEHOLD APPLIANCES . .	18	242	9.6	9.6
						222	RADIOS-TV'S MUSICAL INSTR. . .	17	330	13.1	13.1
	TOTAL . . . . .	29	43 885	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	16	44	1.8	1.7
380	AUTOMOBILES-TRUCKS . . . . .	29	36 411	83.0	83.0	264	SMALL ELECTRICAL APPLIANCES. .	15	26	1.0	1.0
381	NEW PASSENGER CARS-RETAIL. . . .	29	24 502	55.8	55.8	-	MISCELLANEOUS MERCHANDISE. . .	(X)	18	(X)	.7
382	NEW PASSENGER CARS-WHOLESALE . .	14	476	4.7	1.1	300	SPORTING-RECREATION EQUIPMENT. .	13	106	6.3	4.2
385	USED PASSENGER CARS-RETAIL . . .	28	8 244	20.9	18.8	317	ALL OTHER SPTG GOODS EXC BOATS	13	103	6.1	4.1
386	USED PASSENGER CARS-WHOLE. . . .	25	2 847	8.5	6.5	-	MISCELLANEOUS MERCHANDISE. . .	(X)	3	(X)	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	342	(X)	.8	320	HARDWARE-GARDENING EQUIPMENT . .	15	77	4.0	3.1
400	AUTO FUELS-LUBRICANTS. . . . .	25	307	.8	.7	420	AUTO TIRES-BATTERIES-ACCESS. . .	18	915	36.4	36.4
403	MOTOR OILS-GREASES-OTHER OILS.	15	178	.5	.4	416	NEW TIRES-TUBES(TO FLEET OPRTS)	9	72	3.5	2.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	129	(X)	.3	417	NEW TIRES-TUBES(TO OTHER USERS)	17	499	19.8	19.8
420	AUTO TIRES-BATTERIES-ACCESS. . . .	25	3 058	8.1	7.0	418	RETREADS(TO FLEET OPERATORS)	4	5	.5	.2
421	PARTS INSTALLED IN REPAIR WORK	25	2 014	5.3	4.6	419	RETREADS(TO OTHER USERS) . . .	10	75	3.6	3.0
422	PARTS-WHOLESALE. . . . .	15	433	1.4	1.0	426	AUTOMOBILE ACCESSORIES . . . . .	17	99	3.9	3.9
423	PARTS-RETAIL . . . . .	13	470	1.6	1.1	428	NEW AUTO TIRES SOLD TO DEALERS	9	59	2.7	2.3
424	AUTOMOBILE TIRES-BATTERIES-ACC	5	141	1.3	.3	429	NEW TRUCK-BUS TIRES (TO USERS)	11	53	2.1	2.1
S20	NONMERCHANDISE RECEIPTS. . . . .	27	4 103	9.5	9.3	431	NEW TRK-BUS TIRES(TO DEALERS).	5	8	.8	.3
S27	SERVICE LABOR. . . . .	27	3 566	8.3	8.1	433	RETREADS SOLD TO DEALERS . . .	4	4	.5	.2
S28	OTHER NONMERCHANDISE RECEIPTS.	10	537	2.7	1.2	434	RETREADS-TRUCK-BUS (TO USERS).	5	4	.5	.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	6	(X)	(Z)	436	STORAGE BATTERIES. . . . .	16	34	1.4	1.4
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC SS1 PT.)					-	MISCELLANEOUS MERCHANDISE. . .	(X)	2	(X)	.1
	TOTAL . . . . .	16	49 307	(X)	100.0	500	ALL OTHER MERCHANDISE. . . . .	15	139	5.5	5.5
380	AUTOMOBILES-TRUCKS . . . . .	16	40 369	81.9	81.9	520	NONMERCHANDISE RECEIPTS. . . . .	15	551	21.9	21.9
381	NEW PASSENGER CARS-RETAIL. . . .	16	24 475	49.6	49.6	526	OTHER NONMERCHANDISE RECEIPTS.	14	188	7.5	7.5
382	NEW PASSENGER CARS-WHOLESALE . .	5	1 162	5.1	2.4	-	MISCELLANEOUS . . . . .	(X)	363	(X)	14.4
383	NEW COMMERCIAL VEHICLES-RETAIL .	8	2 412	9.1	4.9	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	107	(X)	4.3
385	USED PASSENGER CARS-RETAIL . . .	16	8 810	17.9	17.9		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC SS3 PT.)				
386	USED PASSENGER CARS-WHOLE. . . .	14	2 631	5.9	5.3		TOTAL . . . . .	128	24 759	(X)	100.0
387	USED COMMERCIAL VEHICLES . . . .	6	422	2.0	.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	497	9.4	2.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	456	(X)	.9	221	MAJOR HOUSEHOLD APPLIANCES . .	18	202	4.7	.8
400	AUTO FUELS-LUBRICANTS. . . . .	12	154	.3	.3	222	RADIOS-TV'S MUSICAL INSTR. . .	15	290	8.3	1.2
403	MOTOR OILS-GREASES-OTHER OILS.	11	121	.2	.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	5	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	33	(X)	.1	260	KITCHENWARE-HOME FURNISHINGS . .	13	25	.8	.1
420	AUTO TIRES-BATTERIES-ACCESS. . . .	16	3 429	7.0	7.0	264	SMALL ELECTRICAL APPLIANCES. .	12	22	.8	.1
421	PARTS INSTALLED IN REPAIR WORK	16	2 314	4.7	4.7	300	SPORTING-RECREATION EQUIPMENT. .	14	55	1.3	.2
422	PARTS-WHOLESALE. . . . .	16	692	1.4	1.4	317	ALL OTHER SPTG GOODS EXC BOATS	14	50	1.3	.2
423	PARTS-RETAIL . . . . .	14	345	.7	.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	5	(X)	(Z)
424	AUTOMOBILE TIRES-BATTERIES-ACC	9	78	.3	.2	320	HARDWARE-GARDENING EQUIPMENT . .	15	145	4.8	.6
S20	NONMERCHANDISE RECEIPTS. . . . .	16	5 337	10.8	10.8	400	AUTO FUELS-LUBRICANTS. . . . .	30	268	6.4	1.1
S27	SERVICE LABOR. . . . .	16	4 129	8.4	8.4	401	GASOLINE . . . . .	10	163	8.5	.7
S28	OTHER NONMERCHANDISE RECEIPTS.	8	1 208	4.0	2.4	403	MOTOR OILS-GREASES-OTHER OILS.	24	100	3.9	.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	17	(X)	(Z)	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	5	(X)	(Z)
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC SS2)					420	AUTO TIRES-BATTERIES-ACCESS. . .	128	20 639	83.4	83.4
	TOTAL <sup>2</sup> . . . . .	60	16 185	(X)	100.0	416	NEW TIRES-TUBES(TO FLEET OPRTS)	32	618	8.4	2.5
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC SS3)					417	NEW TIRES-TUBES(TO OTHER USERS)	71	5 546	34.1	22.4
	TOTAL . . . . .	146	27 275	(X)	100.0	418	RETREADS(TO FLEET OPERATORS)	22	200	3.2	.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	39	1 074	14.0	3.9	419	RETREADS(TO OTHER USERS) . . . .	48	947	8.7	3.8
260	KITCHENWARE-HOME FURNISHINGS . .	28	70	1.6	.3	426	AUTOMOBILE ACCESSORIES . . . . .	111	9 249	40.8	37.4
300	SPORTING-RECREATION EQUIPMENT. .	27	161	3.1	.6	428	NEW AUTO TIRES SOLD TO DEALERS	45	1 393	12.9	5.6
320	HARDWARE-GARDENING EQUIPMENT . .	30	222	4.4	.8	429	NEW TRUCK-BUS TIRES (TO USERS)	36	1 538	17.7	6.2
400	AUTO FUELS-LUBRICANTS. . . . .	35	320	6.4	1.2	431	NEW TRK-BUS TIRES(TO DEALERS).	16	215	7.5	.9
420	AUTO TIRES-BATTERIES-ACCESS. . . .	146	21 554	79.0	79.0	433	RETREADS SOLD TO DEALERS . . . .	26	220	3.5	.9
500	ALL OTHER MERCHANDISE. . . . .	29	396	5.5	1.5	434	RETREADS-TRUCK-BUS (TO USERS).	22	373	7.8	1.5
520	NONMERCHANDISE RECEIPTS. . . . .	97	3 368	15.2	12.3	435	RETREADS-TRUCK-BUS(TO DEALERS)	10	45	2.9	.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	110	(X)	.4	436	STORAGE BATTERIES. . . . .	50	293	3.2	1.2
						500	ALL OTHER MERCHANDISE. . . . .	15	257	4.9	1.0
						520	NONMERCHANDISE RECEIPTS. . . . .	82	2 817	14.4	11.4
						524	BRAKE AND WHEEL SERVICES . . . .	57	1 342	9.9	5.4
						525	TIRE SERVICES OTHER THAN RETRO	41	316	3.5	1.3
						526	OTHER NONMERCHANDISE RECEIPTS.	65	1 157	7.4	4.7
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	56	(X)	.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Anaheim-Santa Ana-Garden Grove SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	BOAT DEALERS (SIC 5591)						WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)				
	TOTAL . . . . .	32	10 350	(X)	100.0		TOTAL . . . . .	254	32 057	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT . .	32	9 598	92.7	92.7	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	254	30 027	93.7	93.7
307	OUTBOARD BOATS . . . . .	17	964	22.9	9.3	180	ALL FOOTWEAR . . . . .	40	311	5.0	1.0
308	OUTBOARD MOTORS . . . . .	17	653	18.5	6.3	280	JEWELRY-OPTICAL GOODS . . . . .	44	217	4.2	.7
309	INBOARD MOTOR BOATS . . . . .	12	3 313	45.1	32.0	500	ALL OTHER MERCHANDISE . . . . .	6	82	2.2	.3
311	INBOARD-OUTORIVE BOATS . . . . .	12	1 348	34.5	13.0	520	NONMERCHANDISE RECEIPTS . . . . .	99	999	5.9	3.1
312	BOAT TRAILERS . . . . .	15	249	7.7	2.4	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	421	(X)	1.3
313	MARINE ACCESS. AND PARTS . . . . .	27	1 070	11.2	10.3						
318	ALL OTHER BOATS . . . . .	16	1 760	34.6	17.0		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
319	ALL OTHER MOSE-EXC BOATS . . . . .	10	241	21.4	2.3		TOTAL . . . . .	207	27 346	(X)	100.0
S20	NONMERCHANDISE RECEIPTS . . . . .	23	635	6.4	6.1	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	207	25 605	93.6	93.6
S27	SERVICE LABOR . . . . .	18	483	5.4	4.7	161	CHILDREN'S-INFANTS' WEAR . . . . .	25	629	10.7	2.3
S31	STORAGE AND DOCKING SERVICES . . . . .	8	63	1.7	.6	163	MILLINERY . . . . .	16	126	2.8	.5
S32	OTHER NONMERCHANDISE RECEIPTS . . . . .	11	88	2.9	.9	164	HOSIERY . . . . .	90	345	2.8	1.3
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	117	(X)	1.1	165	LINGERIE . . . . .	150	1 634	7.8	6.0
	HOUSEHOLD TRAILER DEALERS (SIC 5592)					168	WOMEN'S BLOUSES-SPTSWR . . . . .	165	6 385	26.6	23.3
	TOTAL . . . . .	31	16 245	(X)	100.0	172	DRESSES . . . . .	207	12 844	47.0	47.0
S00	ALL OTHER MERCHANDISE . . . . .	31	15 796	97.2	97.2	173	COATS-SUITS . . . . .	122	2 773	12.5	10.1
S04	MOBILE HOMES-HOUSEHOLD TRLRS . . . . .	24	13 209	95.3	81.3	174	HANDBAGS . . . . .	45	251	2.6	.9
S05	CAMP TRAILERS-TRAVEL TRAILERS . . . . .	11	2 495	79.3	15.4	175	FURS . . . . .	10	102	4.4	.4
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	92	(X)	.6	176	OTHER WOMENS-GIRLS'CLOTHES ACC	40	516	5.3	2.0
S20	NONMERCHANDISE RECEIPTS . . . . .	15	413	5.3	2.5	180	ALL FOOTWEAR . . . . .	19	296	5.5	1.1
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	36	(X)	.2	S00	ALL OTHER MERCHANDISE . . . . .	6	82	1.8	.3
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					S20	NONMERCHANDISE RECEIPTS . . . . .	82	888	5.7	3.2
	TOTAL . . . . .	22	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	474	(X)	1.7
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)						MILLINERY STORES (SIC 563 PT.)				
	TOTAL . . . . .	2	(0)	(X)	100.0		TOTAL . . . . .	-	-	(X)	-
	GASOLINE SERVICE STATIONS (SIC 554)						CORSET AND LINGERIE STORES (SIC 563 PT.)				
	TOTAL . . . . .	1 151	162 878	(X)	100.0		TOTAL . . . . .	7	(0)	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	50	232	7.1	.1	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	7			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	120	755	7.0	.5	165	LINGERIE . . . . .	7			
380	AUTOMOBILES-TRUCKS . . . . .	15	95	33.3	.1	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)			
400	AUTO FUELS-LUBRICANTS . . . . .	1 151	135 756	83.3	83.3	S20	NONMERCHANDISE RECEIPTS . . . . .	3			
401	GASOLINE . . . . .	1 150	129 263	79.5	79.4	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)			
402	OTHER AUTOMOTIVE FUELS . . . . .	77	1 523	16.3	.9		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
403	MOTOR OILS-GREASES-OTHER OILS . . . . .	1 037	4 968	3.3	3.1		TOTAL . . . . .	37	3 704	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	1 051	18 059	11.7	11.1	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	37	3 476	93.8	93.8
421	PARTS INSTALLED IN REPAIR WORK . . . . .	337	2 886	7.7	1.8	161	CHILDREN'S-INFANTS' WEAR . . . . .	3	72	10.1	1.9
423	PARTS-RETAIL . . . . .	91	489	4.5	.3	164	HOSIERY . . . . .	24	25	1.7	.7
424	AUTOMOBILE TIRES-BATTERIES-ACC . . . . .	1 000	14 682	9.7	9.0	165	LINGERIE . . . . .	25	136	7.9	3.7
S00	ALL OTHER MERCHANDISE . . . . .	16	134	10.0	.1	168	WOMEN'S BLOUSES-SPTSWR . . . . .	35	2 374	71.6	64.1
S20	NONMERCHANDISE RECEIPTS . . . . .	911	7 367	5.2	4.5	172	DRESSES . . . . .	26	219	12.3	5.9
S27	SERVICE LABOR . . . . .	885	6 452	4.7	4.0	173	COATS-SUITS . . . . .	25	114	7.3	3.1
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	480	(X)	.3	174	HANDBAGS . . . . .	24	158	10.6	4.3
	APPAREL AND ACCESSORY STORES (SIC 56)					176	OTHER WOMENS-GIRLS'CLOTHES ACC	25	362	22.1	9.8
	TOTAL . . . . .	549	84 200	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	16	(X)	.4
120	COSMETICS-DRUGS-CLEANERS . . . . .	6	272	5.1	.3		FURRIERS AND FUR SHOPS (SIC 568)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	154	21 371	62.2	25.4		TOTAL . . . . .	3	(0)	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	364	38 261	68.3	45.4		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
180	ALL FOOTWEAR . . . . .	252	20 557	43.4	24.4		TOTAL . . . . .	93	20 345	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOODS . . . . .	12	352	5.9	.4						
280	JEWELRY-OPTICAL GOODS . . . . .	50	261	3.2	.3						
500	ALL OTHER MERCHANDISE . . . . .	20	275	3.5	.3						
520	NONMERCHANDISE RECEIPTS . . . . .	266	2 749	5.2	3.3						
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	102	(X)	.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Anaheim-Santa Ana-Garden Grove SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	93	17 527	86.1	86.1	180	ALL FOOTWEAR . . . . .	91	12 697	93.7	93.7
142	BOYS' CLOTHING . . . . .	34	727	7.6	3.6	181	MEN'S AND BOYS' FOOTWEAR . . . . .	91	4 395	32.4	32.4
143	MEN'S TAILORED OUTERWEAR . . . . .	90	8 394	42.5	41.3	182	WOMEN'S AND GIRLS' FOOTWEAR. . . . .	91	6 514	48.1	48.1
144	OTHER MEN'S OUTERWEAR. . . . .	86	3 477	19.4	17.1	183	CHILDREN'S AND INFANTS' FOOTWR	76	1 786	16.8	13.2
145	MEN'S HATS . . . . .	9	60	.8	.3						
146	OTHER MEN'S CLOTHING . . . . .	87	4 869	24.7	23.9	520	NONMERCHANDISE RECEIPTS. . . . .	59	449	4.3	3.3
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	139	(X)	1.0
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	11	1 324	18.1	6.5						
168	WOMEN'S BLOUSES-SPTSWR . . . . .	9	518	7.5	2.5		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
172	DRESSES. . . . .	9	343	5.1	1.7		TOTAL <sup>2</sup> . . . . .	27	2 273	(X)	100.0
173	COATS-SUITS. . . . .	8	337	5.4	1.7						
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	5	54	1.6	.3		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	72	(X)	.4		TOTAL <sup>2</sup> . . . . .	5	266	(X)	100.0
180	ALL FOOTWEAR . . . . .	55	733	5.4	3.6		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
520	NONMERCHANDISE RECEIPTS. . . . .	59	761	5.3	3.7		TOTAL . . . . .	496	99 077	(X)	100.0
	CUSTOM TAILORS (SIC 567)					200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	112	4 913	20.1	5.0
	TOTAL <sup>2</sup> . . . . .	9	331	(X)	100.0	220	MAJOR APPL-RAIO-TV-MUSICAL INST	252	38 230	64.9	38.6
	FAMILY CLOTHING STORES (SIC 565)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	249	44 212	81.3	44.6
	TOTAL . . . . .	27	8 176	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . . . . .	111	5 443	24.7	5.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	27	3 181	38.9	38.9	280	JEWELRY-OPTICAL GOODS. . . . .	7	114	4.1	.1
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	27	3 801	46.5	46.5	500	ALL OTHER MERCHANDISE. . . . .	19	502	20.8	.5
180	ALL FOOTWEAR . . . . .	18	537	10.9	6.6	520	NONMERCHANDISE RECEIPTS. . . . .	268	4 981	7.3	5.0
200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	9	303	9.4	3.7	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	682	(X)	.7
520	NONMERCHANDISE RECEIPTS. . . . .	11	197	5.3	2.4						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	157	(X)	1.9		FURNITURE STORES (SIC 5712)				
							TOTAL . . . . .	182	41 188	(X)	100.0
	SHOE STORES (SIC 566)					200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	47	942	6.6	2.3
	TOTAL . . . . .	134	20 752	(X)	100.0	220	MAJOR APPL-RAIO-TV-MUSICAL INST	50	2 642	17.2	6.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	22	4.0	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	182	34 811	84.5	84.5
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	39	915	11.2	4.4	243	SLEEP EQUIPMENT. . . . .	143	5 056	15.8	12.3
180	ALL FOOTWEAR . . . . .	134	18 928	91.2	91.2	244	OTHER HOUSEHOLD FURNITURE. . . . .	172	27 634	70.4	67.1
200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	86	747	4.6	3.6	245	FLOOR COVERINGS-SOFT SURFACE . . . . .	105	1 819	6.9	4.4
520	NONMERCHANDISE RECEIPTS. . . . .	(X)	140	(X)	.7	247	NONHOUSEHOLD FURNITURE . . . . .	15	166	4.1	.4
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)				-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	135	(X)	.3
	MEN'S SHOE STORES (SIC 566 PT.)					260	KITCHENWARE-HOME FURNISHINGS . . . . .	52	875	6.3	2.1
	TOTAL . . . . .	3	(0)	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	4	35	1.8	.1
	WOMEN'S SHOE STORES (SIC 566 PT.)					520	NONMERCHANDISE RECEIPTS. . . . .	93	1 673	6.2	4.1
	TOTAL . . . . .	26	5 640	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	210	(X)	.5
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	19	654	13.7	11.6		HOME FURNISHINGS STORES (OTHER 571)				
180	ALL FOOTWEAR . . . . .	26	4 754	84.3	84.3		TOTAL <sup>2</sup> . . . . .	109	16 515	(X)	100.0
182	WOMEN'S AND GIRLS' FOOTWEAR. . . . .	26	4 640	82.3	82.3						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	114	(X)	2.0		FLOOR COVERINGS STORES (SIC 5713)				
520	NONMERCHANDISE RECEIPTS. . . . .	16	231	5.1	4.1		TOTAL <sup>2</sup> . . . . .	42	8 404	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	1	(X)	(Z)						
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)						ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
	TOTAL . . . . .	14	(0)	(X)	100.0		TOTAL <sup>2</sup> . . . . .	38	4 515	(X)	100.0
180	ALL FOOTWEAR . . . . .	14		97.5	97.5		CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
183	CHILDREN'S AND INFANTS' FOOTWR	14		95.8	95.8		TOTAL <sup>2</sup> . . . . .	7	1 456	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	(0)	(X)	1.6						
520	NONMERCHANDISE RECEIPTS. . . . .	9		3.5	2.5		MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
							TOTAL <sup>2</sup> . . . . .	22	2 140	(X)	100.0
	FAMILY SHOE STORES (SIC 566 PT.)						HOUSEHOLD APPLIANCF STORES (SIC 572)				
	TOTAL . . . . .	91	13 555	(X)	100.0		TOTAL . . . . .	60	13 887	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	10	4.7	.1						
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	20	260	7.6	1.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
Detail may not add to total due to rounding.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Anaheim-Santa Ana-Garden Grove SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
200	CURTAINS-ORAPERIES-DRY GOOOS . .	11	302	11.7	2.2	020	GROCERIES-OTHER FOODS. . . . .	94	6 057	15.3	4.4
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	56	10 899	82.8	78.5	040	MEALS-SNACKS . . . . .	808	108 047	78.6	78.6
224	NEW MAJOR APPLIANCES . . . . .	56	8 591	65.2	61.9	060	ALCOHOLIC ORINKS . . . . .	280	16 253	28.6	11.8
225	NEW RAOIOS-TV'S ETC. . . . .	30	1 916	23.7	13.8	080	PACKAGEO ALCOHOLIC BEVERAGES . .	15	136	25.0	.1
226	USEO MAJOR APPL-RAOIO5-TV'S. . .	24	342	4.7	2.5	100	CIGARS-CIGARETTES-TOBACCO. . . .	95	557	5.1	.4
-	MISCELLANEOUS MERCHANOISE. . .	(X)	50	(X)	.4	500	ALL OTHER MERCHANOISE. . . . .	11	102	20.0	.1
260	KITCHENWARE-HOME FURNISHINGS . .	19	1 050	31.1	7.6	520	NONMERCHANOISE RECEIPTS. . . . .	216	5 097	6.6	3.7
500	ALL OTHER MERCHANOISE. . . . .	6	172	9.5	1.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 235	(X)	.9
520	NONMERCHANOISE RECEIPTS. . . . .	41	920	9.4	6.6		CAFETERIAS (SIC 5812 PT.)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	543	(X)	3.9		TOTAL . . . . .	71	7 311	(X)	100.0
	RAOIO AND TELEVISION STORES (SIC 5732)					020	GROCERIES-OTHER FOODS. . . . .	5	72	15.6	1.0
	TOTAL . . . . .	103	21 481	(X)	100.0	040	MEALS-SNACKS . . . . .	71	6 735	92.1	92.1
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	103	19 189	89.3	89.3	060	ALCOHOLIC ORINKS . . . . .	8	260	26.2	3.6
224	NEW MAJOR APPLIANCES . . . . .	33	2 060	23.0	9.6	100	CIGARS-CIGARETTES-TOBACCO. . . .	10	37	3.4	.5
225	NEW RAOIOS-TV'S ETC. . . . .	103	16 478	76.7	76.7	520	NONMERCHANOISE RECEIPTS. . . . .	21	198	6.0	2.7
226	USEO MAJOR APPL-RAOIO5-TV'S. . .	32	420	6.4	2.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	9	(X)	.1
227	RECOROS-TAPES-MUSICAL INSTR. . .	11	231	13.2	1.1		REFRESHMENT PLACES (SIC 5812 PT.)				
500	ALL OTHER MERCHANOISE. . . . .	8	214	29.4	1.0		TOTAL . . . . .	414	29 779	(X)	100.0
520	NONMERCHANOISE RECEIPTS. . . . .	70	1 588	9.1	7.4	020	GROCERIES-OTHER FOODS. . . . .	16	552	54.2	1.9
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	490	(X)	2.3	040	MEALS-SNACKS . . . . .	414	28 501	95.7	95.7
	RECORD SHOPS (SIC 5733 PT.)					060	ALCOHOLIC ORINKS . . . . .	7	205	38.8	.7
	TOTAL . . . . .	10	982	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	22	81	20.0	.3
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	10	898	91.4	91.4	520	NONMERCHANOISE RECEIPTS. . . . .	67	362	5.4	1.2
233	RECORDS-TAPES-RELATED ACCESS. .	10	675	68.7	68.7	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	78	(X)	.3
-	MISCELLANEOUS MERCHANOISE. . .	(X)	223	(X)	22.7		ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)						TOTAL . . . . .	383	29 011	(X)	100.0
	TOTAL . . . . .	32	5 024	(X)	100.0	020	GROCERIES-OTHER FOODS. . . . .	14	342	15.0	1.2
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	32	4 561	90.8	90.8	040	MEALS-SNACKS . . . . .	251	4 835	23.2	16.7
228	PIANOS . . . . .	21	648	18.6	12.9	060	ALCOHOLIC ORINKS . . . . .	383	22 645	78.1	78.1
229	ORGANS . . . . .	20	1 589	50.3	31.6	080	PACKAGED ALCOHOLIC BEVERAGES . .	36	452	30.7	1.6
231	MUSICAL INSTR-ACCESSORIES. . .	18	1 863	55.4	37.1	100	CIGARS-CIGARETTES-TOBACCO. . . .	59	253	6.9	.9
234	SHEET MUSIC-RELATED ITEMS. . .	27	345	9.2	6.9	520	NONMERCHANOISE RECEIPTS. . . . .	58	367	5.3	1.3
-	MISCELLANEOUS MERCHANOISE. . .	(X)	116	(X)	2.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	115	(X)	.4
520	NONMERCHANOISE RECEIPTS. . . . .	31	439	9.8	8.7		DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	24	(X)	.5		TOTAL . . . . .	197	89 744	(X)	100.0
	EATING AND ORINKING PLACES (SIC 58)					020	GROCERIES-OTHER FOODS. . . . .	72	2 999	4.6	3.3
	TOTAL . . . . .	1 676	203 585	(X)	100.0	040	MEALS-SNACKS . . . . .	22	1 553	4.9	1.7
020	GROCERIES-OTHER FOODS. . . . .	129	7 024	16.4	3.5	080	PACKAGED ALCOHOLIC BEVERAGES . .	47	2 698	5.1	3.0
040	MEALS-SNACKS . . . . .	1 544	148 118	75.7	72.8	100	CIGARS-CIGARETTES-TOBACCO. . . .	136	5 830	7.1	6.5
060	ALCOHOLIC ORINKS . . . . .	678	39 363	45.6	19.3	120	COSMETICS-ORUGS-CLEANERS . . .	197	60 981	67.9	67.9
080	PACKAGED ALCOHOLIC BEVERAGES . .	54	605	27.2	.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	35	867	2.7	1.0
100	CIGARS-CIGARETTES-TOBACCO. . .	187	928	6.4	.5	160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	42	1 034	3.1	1.2
500	ALL OTHER MERCHANDISE. . . . .	19	159	25.0	.1	180	ALL FOOTWEAR . . . . .	31	378	1.5	.4
520	NONMERCHANOISE RECEIPTS. . . . .	362	6 024	6.5	3.0	200	CURTAINS-DRAPERIES-DRY GOODS . .	30	664	2.1	.7
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 364	(X)	.7	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	35	1 845	6.1	2.1
	EATING PLACES (SIC 5812)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	146	1.1	.2
	TOTAL . . . . .	1 293	174 574	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	65	2 518	3.7	2.8
020	GROCERIES-OTHER FOODS. . . . .	115	6 681	16.2	3.8	280	JEWELRY-OPTICAL GOODS. . . . .	70	1 554	2.3	1.7
040	MEALS-SNACKS . . . . .	1 293	143 283	82.1	82.1	300	SPORTING-RECREATION EQUIPMENT .	30	864	3.2	1.0
060	ALCOHOLIC ORINKS . . . . .	295	16 718	28.9	9.6	320	HAROWARE-GAROEING EQUIPMENT . .	38	848	2.6	.9
080	PACKAGED ALCOHOLIC BEVERAGES . .	18	153	25.0	.1	340	LUMBER-BUILDING MATERIALS. . .	4	79	1.8	.1
100	CIGARS-CIGARETTES-TOBACCO. . .	128	674	5.7	.4	400	AUTO FUELS-LUBRICANTS. . . . .	4	78	1.7	.1
500	ALL OTHER MERCHANOISE. . . . .	17	148	20.0	.1	420	AUTO TIRES-BATTERIES-ACCESS. . .	11	141	2.1	.2
520	NONMERCHANOISE RECEIPTS. . . . .	304	5 657	6.4	3.2	500	ALL OTHER MERCHANOISE. . . . .	93	3 225	6.1	3.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 260	(X)	.7	520	NONMERCHANOISE RECEIPTS. . . . .	68	1 431	3.2	1.6
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	10	(X)	(2)
	TOTAL . . . . .	808	137 484	(X)	100.0		DRUG STORES (SIC 591 PT.)				
020	GROCERIES-OTHER FOODS. . . . .	115	6 681	16.2	3.8		TOTAL . . . . .	196	(0)	(X)	100.0
040	MEALS-SNACKS . . . . .	1 293	143 283	82.1	82.1	020	GROCERIES-OTHER FOODS. . . . .	71		4.8	3.4
060	ALCOHOLIC ORINKS . . . . .	295	16 718	28.9	9.6	040	MEALS-SNACKS . . . . .	21		5.1	1.7
080	PACKAGED ALCOHOLIC BEVERAGES . .	18	153	25.0	.1	080	PACKAGED ALCOHOLIC BEVERAGES . .	46		5.3	3.0
100	CIGARS-CIGARETTES-TOBACCO. . .	128	674	5.7	.4	100	CIGARS-CIGARETTES-TOBACCO. . . .	135		6.9	6.3
500	ALL OTHER MERCHANOISE. . . . .	17	148	20.0	.1		COSMETICS-ORUGS-CLEANERS . . . .	196		67.9	67.9
520	NONMERCHANOISE RECEIPTS. . . . .	304	5 657	6.4	3.2	121	MEICINES EXC. PRESCRIPTION. . .	180		21.0	20.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 260	(X)	.7	122	PRESCRIPTION MEICINES. . . . .	196		28.2	28.2
						123	ALL OTHER DRUGS-PROPRIETARIES. .	163		21.3	19.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Anaheim-Santa Ana-Garden Grove SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	35	(0)	2.7	1.0		SPORTING GOODS STORES (SIC 5952)					
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	42		3.0	1.2							
180	ALL FOOTWEAR . . . . .	31		1.4	.4							
200	CURTAINS-DRAPERIES-DRY GOODS . .	30		2.4	.8							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	35		6.0	2.1				60	7 425	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9		1.1	.2							
260	KITCHENWARE-HOME FURNISHINGS . .	64		3.8	2.8		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	223	13.1	3.0
280	JEWELRY-OPTICAL GOODS . . . . .	69		2.4	1.7		160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	162	12.4	2.2
300	SPORTING-RECREATION EQUIPMENT . .	29		3.4	1.0		180	ALL FOOTWEAR . . . . .	12	330	12.6	4.4
320	HARWARE-GARDENING EQUIPMENT . .	38		2.8	1.0		300	SPORTING-RECREATION EQUIPMENT . .	60	5 994	80.7	80.7
340	LUMBER-BUILDING MATERIALS . . . .	4		1.7	.1		301	ATHLETIC GOODS(TO INDIVIDUALS)	36	1 982	36.4	26.7
400	AUTO FUELS-LUBRICANTS . . . . .	4		1.6	.1		302	ATHLETIC GOODS(TO TEAMS) . . . .	19	954	23.0	12.8
420	AUTO TIRES-BATTERIES-ACCESS . . .	11		2.1	.2		303	HUNTING EQUIPMENT . . . . .	23	1 200	27.5	16.2
500	ALL OTHER MERCHANDISE . . . . .	93		6.2	3.7		304	FISHING EQUIPMENT . . . . .	38	997	20.3	13.4
520	NONMERCHANDISE RECEIPTS . . . . .	67		3.3	1.6		305	WINTER SPORTS EQUIPMENT . . . .	14	526	20.1	7.1
						315	CAMPING EQUIP-SUPPLIES . . . .	26	221	5.7	3.0	
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	114	(X)	1.5	
	PROPRIETARY STORES (SIC 591 PT.)					520	NONMERCHANDISE RECEIPTS . . . .	21	354	10.3	4.8	
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	362	(X)	4.9	
	TOTAL . . . . .	1	(0)	(X)	100.0		BICYCLE SHOPS (SIC 5953)					
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)						TOTAL . . . . .	19	1 072	(X)	100.0	
	TOTAL . . . . .	876	128 010	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT . .	19	972	90.7	90.7	
020	GROCERIES-OTHER FOODS . . . . .	185	6 694	13.2	5.2	520	NONMERCHANDISE RECEIPTS . . . .	8	42	11.5	3.9	
040	MEALS-SNACKS . . . . .	23	414	12.0	.3	-	MISCELLANEOUS MERCHANDISE . . .	(X)	58	(X)	5.4	
080	PACKAGED ALCOHOLIC BEVERAGES . .	224	34 361	59.9	26.8		JEWELRY STORES (SIC 597)					
100	CIGARS-CIGARETTES-TOBACCO . . .	167	4 272	9.2	3.3		TOTAL . . . . .	65	9 543	(X)	100.0	
120	COSMETICS-DRUGS-CLEANERS . . . .	55	1 044	5.2	.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	217	7.4	2.3	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	32	863	10.0	.7	260	KITCHENWARE-HOME FURNISHINGS . .	14	432	11.5	4.5	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	31	1 706	20.6	1.3	266	ALL OTHER HOME FURN EXC. CHINA	10	308	11.3	3.2	
180	ALL FOOTWEAR . . . . .	34	616	6.5	.5	267	CHINA-GLASSWARE . . . . .	8	124	6.5	1.3	
200	CURTAINS-DRAPERIES-DRY GOODS . .	13	567	10.2	.4	280	JEWELRY-OPTICAL GOODS . . . . .	65	7 597	79.6	79.6	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	28	774	8.2	.6	281	WATCHES-CLOCKS . . . . .	61	1 836	20.8	19.2	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	33	1 194	15.5	.9	282	SILVERWARE . . . . .	42	392	5.8	4.1	
260	KITCHENWARE-HOME FURNISHINGS . .	53	1 559	12.6	1.2	285	ALL OTHER JEWELRY ITEMS . . . .	48	1 123	13.7	11.8	
280	JEWELRY-OPTICAL GOODS . . . . .	104	9 126	47.3	7.1	287	DIAMONOS, EXC. DIAMONO WATCHES	53	3 391	38.4	35.5	
300	SPORTING-RECREATION EQUIPMENT . .	100	7 780	61.0	6.1	288	RINGS, EXC. DIAMONOS . . . . .	50	854	9.9	8.9	
320	HARWARE-GARDENING EQUIPMENT . .	54	5 101	68.9	4.0	-	MISCELLANEOUS MERCHANDISE . . .	(X)	1	(X)	.1	
420	AUTO TIRES-BATTERIES-ACCESS . . .	17	972	61.5	.8	500	ALL OTHER MERCHANDISE . . . . .	8	137	6.0	1.4	
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	47	15 792	100.0	12.3	520	NONMERCHANDISE RECEIPTS . . . .	65	1 111	11.6	11.6	
480	HOUSEHOLD FUELS-ICE . . . . .	13	684	100.0	.5	529	WATCH-CLOCK-JEWELRY REPAIRS . .	65	813	8.5	8.5	
500	ALL OTHER MERCHANDISE . . . . .	434	30 312	63.2	23.7	533	ALL NONMOSE RCPTS FROM CUSTMRS	25	298	7.2	3.1	
520	NONMERCHANDISE RECEIPTS . . . . .	315	3 313	6.0	2.6	-	MISCELLANEOUS MERCHANDISE . . .	(X)	48	(X)	.5	
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	866	(X)	.7		FUEL OIL DEALERS (SIC 5983)					
	LIQUOR STORES (SIC 592)						TOTAL . . . . .	1	(0)	(X)	100.0	
	TOTAL . . . . .	212	46 519	(X)	100.0		LIQUEFIED PETRL. GAS (8TTLO. GAS) DEALERS (SIC 5984)					
020	GROCERIES-OTHER FOODS . . . . .	164	6 431	15.9	13.8		TOTAL . . . . .	4	341	(X)	100.0	
040	MEALS-SNACKS . . . . .	9	322	18.9	.7	480	HOUSEHOLD FUELS-ICE . . . . .	4	308	90.3	90.3	
080	PACKAGED ALCOHOLIC BEVERAGES . .	212	34 131	73.4	73.4	482	OTHER LP GAS SALES . . . . .	4	300	88.0	88.0	
100	CIGARS-CIGARETTES-TOBACCO . . .	142	3 803	10.7	8.2	-	MISCELLANEOUS MERCHANDISE . . .	(X)	7	(X)	2.1	
120	COSMETICS-DRUGS-CLEANERS . . . .	37	414	3.5	.9	-	MISCELLANEOUS MERCHANDISE . . .	(X)	33	(X)	9.7	
500	ALL OTHER MERCHANDISE . . . . .	40	607	4.8	1.3		FUEL AND ICE DEALERS, N.E.C. (SIC 5982)					
520	NONMERCHANDISE RECEIPTS . . . . .	66	511	3.5	1.1		TOTAL <sup>2</sup> . . . . .	4	132	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	300	(X)	.6		FLORISTS (SIC 5992)					
	ANTIQUE STORES (SIC 5932)						TOTAL <sup>2</sup> . . . . .	72	3 996	(X)	100.0	
	TOTAL <sup>2</sup> . . . . .	5	350	(X)	100.0							
	SECONOHANO STORES (SIC 5933)											
	TOTAL . . . . .	51	6 971	(X)	100.0							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	607	13.1	8.7							
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	19	1 422	30.9	20.4							
180	ALL FOOTWEAR . . . . .	17	249	5.7	3.6							
200	CURTAINS-DRAPERIES-DRY GOODS . .	12	551	14.3	7.9							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	478	11.7	6.9							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	870	32.5	12.5							
260	KITCHENWARE-HOME FURNISHINGS . .	20	755	16.4	10.8							
280	JEWELRY-OPTICAL GOODS . . . . .	4	32	38.4	.5							
300	SPORTING-RECREATION EQUIPMENT . .	6	253	73.4	3.6							
320	HARWARE-GARDENING EQUIPMENT . .	4	54	14.5	.8							
420	AUTO TIRES-BATTERIES-ACCESS . . .	13	899	100.0	12.9							
500	ALL OTHER MERCHANDISE . . . . .	20	350	20.0	5.0							
520	NONMERCHANDISE RECEIPTS . . . . .	18	360	7.6	5.2							
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	91	(X)	1.3							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Anaheim-Santa Ana-Garden Grove SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	CIGAR STORES AND STANDS (SIC 5993)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	91	2.4	1.1
						260	KITCHENWARE-HOME FURNISHINGS . .	8	246	38.6	2.9
						280	JEWELRY-OPTICAL GOODS . . . . .	11	796	14.5	9.2
	TOTAL . . . . .	3	(0)	(X)	100.0	500	ALL OTHER MERCHANDISE . . . . .	53	6 543	75.9	75.9
						520	NONMERCHANDISE RECEIPTS . . . . .	18	139	4.3	1.6
						-	MISCELLANEOUS MERCHANDISE . . . .	(X)	807	(X)	9.4
	BOOK STORES (SIC 5942)						OPTICAL GOODS STORES (SIC 5999 PT.)				
	TOTAL . . . . .	25	3 598	(X)	100.0		TOTAL . . . . .	13	608	(X)	100.0
500	ALL OTHER MERCHANDISE . . . . .	25	3 446	95.8	95.8	280	JEWELRY-OPTICAL GOODS . . . . .	13	588	96.7	96.7
508	COMM'L STATIONERY-OFFICE SUPL.	4	107	9.6	3.0	520	NONMERCHANDISE RECEIPTS . . . . .	7	18	3.6	3.0
512	SOCIAL STATIONERY-GRNG CARDS . .	9	69	15.5	1.9	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	2	(X)	.3
513	BOOKS-PERIODICALS . . . . .	25	2 873	79.8	79.8		RETAIL STORES, N.E.C. (SIC 5999 PT.)				
514	ART-DRAFTING ENG. SUPPLIES . . .	6	64	3.0	1.8		TOTAL <sup>2</sup> . . . . .	84	6 463	(X)	100.0
515	ALL OTHER MERCHANDISE . . . . .	8	327	19.0	9.1		NONSTORE RETAILERS (SIC 53 PART*)				
-	MISCELLANEOUS MERCHANDISE . . .	(X)	6	(X)	.2		TOTAL . . . . .	71	26 945	(X)	100.0
520	NONMERCHANDISE RECEIPTS . . . . .	12	80	3.8	2.2	020	GROCERIES-OTHER FOODS . . . . .	20	4 809	27.6	17.8
-	MISCELLANEDUS MERCHANOISE . . . .	(X)	71	(X)	2.0	100	CIGARS-CIGARETTES-TD8ACCD . . . .	13	2 297	78.7	8.5
	STATIONERY STORES (SIC 5943)					120	COSMETICS-DRUGS-CLEANERS . . . . .	9	2 530	13.6	9.4
	TOTAL . . . . .	39	3 259	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	1 183	6.3	4.4
500	ALL OTHER MERCHANDISE . . . . .	39	3 098	95.1	95.1	160	WOMEN'S-GIRLS'CLDTHING,EX FOOTWR	8	2 109	11.3	7.8
520	NONMERCHANDISE RECEIPTS . . . . .	8	54	3.5	1.7	180	ALL FOOTWEAR . . . . .	7	118	2.6	.4
-	MISCELLANEDUS MERCHANDISE . . . .	(X)	106	(X)	3.3	200	CURTAINS-DRAPERIES-ORY GOODS . .	9	1 785	9.5	6.6
	HAY, GRAIN, AND FEED STORES (SIC 5962)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	1 707	8.7	6.3
	TOTAL <sup>2</sup> . . . . .	36	14 417	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	609	3.3	2.3
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					260	KITCHENWARE-HDME FURNISHINGS . .	11	1 202	6.4	4.5
	TOTAL . . . . .	7	2 832	(X)	100.0	280	JEWELRY-OPTICAL GDOS . . . . .	11	653	3.4	2.4
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	7	2 467	87.1	87.1	300	SPORTING-RECREATION EQUIPMENT . .	9	783	4.2	2.9
-	MISCELLANEDUS MERCHANOISE . . . .	(X)	365	(X)	12.9	320	HAROWARE-GAROEING EQUIPMENT . .	8	320	1.7	1.2
	GARDEN SUPPLY STORES (SIC 5969 PT.)					340	LUMBER-BUILOING MATERIALS . . . .	7	222	5.3	.8
	TOTAL . . . . .	39	4 776	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS . . . .	7	128	3.3	.5
320	HARDWARE-GAROEING EQUIPMENT . .	39	4 538	95.0	95.0	440	FARM EQUIPMENT MACHINERY . . . . .	7	33	.6	.1
520	NONMERCHANDISE RECEIPTS . . . . .	8	121	9.2	2.5	500	ALL OTHER MERCHANDISE . . . . .	33	4 404	20.3	16.3
-	MISCELLANEDUS MERCHANOISE . . . .	(X)	117	(X)	2.4	520	NONMERCHANDISE RECEIPTS . . . . .	20	1 505	6.9	5.6
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)					-	MISCELLANEDUS MERCHANOISE . . . .	(X)	547	(X)	2.0
	TOTAL . . . . .	13	1 307	(X)	100.0		MAIL DROER HOUSES (SIC 532)				
500	ALL OTHER MERCHANDISE . . . . .	13	1 171	89.6	89.6	120	COSMETICS-ORUGS-CLEANERS . . . . .	7			
-	MISCELLANEDUS MERCHANOISE . . . .	(X)	136	(X)	10.4	140	MEN'S-8DYS' CLDTHING EXC FOOTWR.	7			
	HDBBY, TOY, AND GAME SHDPS (SIC 5995)					160	WOMEN'S-GIRLS'CLDTHING,EX FOOTWR	7			
	TOTAL . . . . .	53	2 792	(X)	100.0	180	ALL FOOTWEAR . . . . .	7			
500	ALL OTHER MERCHANDISE . . . . .	53	2 649	94.9	94.9	200	CURTAINS-DRAPERIES-ORY GDOS . .	7			
520	NONMERCHANDISE RECEIPTS . . . . .	17	35	4.2	1.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	7			
-	MISCELLANEDUS MERCHANOISE . . . .	(X)	108	(X)	3.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8			
	CAMERA AND PHOTD SUPPLY STORES (SIC 5996)					260	KITCHENWARE-HOME FURNISHINGS . .	7			
	TOTAL . . . . .	18	2 514	(X)	100.0	280	JEWELRY-OPTICAL GDOS . . . . .	7			
500	ALL OTHER MERCHANDISE . . . . .	18	2 400	95.5	95.5	300	SPDRTING-RECREATION EQUIPMENT . .	8			
520	NONMERCHANDISE RECEIPTS . . . . .	8	44	4.5	1.8	320	HARDWARE-GARDENING EQUIPMENT . .	7			
-	MISCELLANEDUS MERCHANDISE . . . .	(X)	69	(X)	2.7	340	LUMBER-BUILDING MATERIALS . . . .	7			
	GIFT, NOVELTY, AND SDUVENIR SHOPS (SIC 5997)					420	AUTO TIRES-BATTERIES-ACCESS . . . .	7			
	TOTAL . . . . .	53	8 622	(X)	100.0	440	FARM EQUIPMENT MACHINERY . . . . .	7			
						500	ALL OTHER MERCHANDISE . . . . .	12			
						520	NONMERCHANDISE RECEIPTS . . . . .	9			
						-	MISCELLANEDUS MERCHANDISE . . . .	(X)			
							MERCHANDISING MACHINE OPERATORS (SIC 534)				
							TOTAL . . . . .	19	4 186	(X)	100.0
						020	GROCERIES-OTHER FOODS . . . . .	11	1 238	81.0	29.6
						100	CIGARS-CIGARETTES-TD8ACCO . . . .	12	2 254	71.4	53.8
						-	MISCELLANEDUS MERCHANDISE . . . .	(X)	694	(X)	16.6
							DIRECT SELLING ESTABLISHMENTS (SIC 535)				
							TOTAL . . . . .	37	(0)	(X)	100.0

Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available, X Not applicable, Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Bakersfield SMSA<sup>1</sup>

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>2</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>2</sup>
	RETAIL TRADE										
	TOTAL . . . . .	2 230	520 133	(X)	100.0	340	LUMBER-BUILDING MATERIALS. . . . .	7	(D)	86.0	86.0
						357	PAINT-VARNISH ETC. . . . .	5		57.9	55.4
						358	PAINT SUNORIES . . . . .	4		8.1	7.2
						359	WALLPAPER-OTHER WALL COVERINGS	3		5.1	3.2
						361	GLASS. . . . .	3		85.0	9.7
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)		(X)	10.5
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)		(X)	14.0
020	GROCERIES-OTHER FOODS. . . . .	499	101 064	52.0	19.4		ELECTRICAL SUPPLY STORES (SIC 524)				
040	MEALS-SNACKS . . . . .	515	30 655	36.4	5.9		TOTAL . . . . .	-	-	(X)	-
060	ALCOHOLIC DRINKS . . . . .	219	10 212	55.5	2.0		HARDWARE STORES (SIC 5251)				
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	247	17 538	19.1	3.4		TOTAL . . . . .	20	2 102	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO. . . . .	470	8 513	5.7	1.6						
120	COSMETICS-DRUGS-CLEANERS . . . . .	325	20 516	11.8	3.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	28	3.7	1.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	162	13 185	14.9	2.5	260	KITCHENWARE-HOME FURNISHINGS . . . . .	18	209	11.7	9.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	236	24 922	25.8	4.8	300	SPORTING-RECREATION EQUIPMENT . . . . .	7	208	14.7	9.9
180	ALL FOOTWEAR . . . . .	138	7 051	8.7	1.4	320	HARDWARE-GARDENING EQUIPMENT . . . . .	20	999	47.5	47.5
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	128	7 303	8.2	1.4	340	LUMBER-BUILDING MATERIALS. . . . .	19	385	20.4	18.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	179	16 461	20.9	3.2	520	NONMERCHANDISE RECEIPTS. . . . .	6	162	11.3	7.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	133	13 307	16.3	2.6	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	111	(X)	5.3
260	KITCHENWARE-HOME FURNISHINGS . . . . .	197	4 600	4.2	.9		FARM EQUIPMENT DEALERS (SIC 5252)				
280	JEWELRY-OPTICAL GOODS. . . . .	128	4 576	5.6	.9		TOTAL . . . . .	30	22 550	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. . . . .	125	3 999	5.0	.8	320	HARDWARE-GARDENING EQUIPMENT . . . . .	6	839	13.8	3.7
320	HARDWARE-GARDENING EQUIPMENT . . . . .	192	7 401	8.0	1.4	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	5	1 546	24.5	6.9
340	LUMBER-BUILDING MATERIALS. . . . .	119	14 021	22.5	2.7	440	FARM EQUIPMENT MACHINERY . . . . .	30	17 387	77.1	77.1
380	AUTOMOBILES-TRUCKS . . . . .	119	68 082	50.1	13.1	520	NONMERCHANDISE RECEIPTS. . . . .	26	2 453	16.6	10.9
400	AUTO FUELS-LUBRICANTS. . . . .	467	45 645	30.8	8.8	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	325	(X)	1.4
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	544	23 196	11.7	4.5		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
440	FARM EQUIPMENT MACHINERY . . . . .	40	17 624	41.4	3.4		TOTAL . . . . .	84	65 145	(X)	100.0
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	46	13 460	44.0	2.6	020	GROCERIES-OTHER FOODS. . . . .	49	817	1.6	1.3
480	HOUSEHOLD FUELS-ICE. . . . .	35	2 114	57.1	.4	040	MEALS-SNACKS . . . . .	20	820	2.1	1.3
500	ALL OTHER MERCHANDISE. . . . .	380	19 370	11.5	3.7	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	5	103	1.8	.2
520	NONMERCHANDISE RECEIPTS. . . . .	953	25 317	7.3	4.9	120	COSMETICS-DRUGS-CLEANERS . . . . .	65	1 641	2.5	2.5
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	66	7 613	12.0	11.7
	TOTAL . . . . .	96	38 003	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	69	15 238	23.9	23.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	264	6.6	.7	180	ALL FOOTWEAR . . . . .	60	2 799	4.4	4.3
260	KITCHENWARE-HOME FURNISHINGS . . . . .	20	222	8.4	.6	200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	75	6 148	9.4	9.4
300	SPORTING-RECREATION EQUIPMENT. . . . .	10	221	8.3	.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	31	4 733	9.9	7.3
320	HARDWARE-GARDENING EQUIPMENT . . . . .	53	3 209	16.8	8.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	36	3 165	5.4	4.9
340	LUMBER-BUILDING MATERIALS. . . . .	65	11 641	76.8	30.6	260	KITCHENWARE-HOME FURNISHINGS . . . . .	62	2 632	4.1	4.0
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	6	1 590	24.4	4.2	280	JEWELRY-OPTICAL GOODS. . . . .	55	1 162	1.9	1.8
440	FARM EQUIPMENT MACHINERY . . . . .	30	17 393	76.8	45.8	300	SPORTING-RECREATION EQUIPMENT. . . . .	41	1 287	2.1	2.0
520	NONMERCHANDISE RECEIPTS. . . . .	49	2 946	12.0	7.8	320	HARDWARE-GARDENING EQUIPMENT . . . . .	56	1 891	4.7	2.9
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	517	(X)	1.4	340	LUMBER-BUILDING MATERIALS. . . . .	25	1 766	4.3	2.7
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)					400	AUTO FUELS-LUBRICANTS. . . . .	7	253	1.0	.4
	TOTAL . . . . .	35	10 621	(X)	100.0	500	ALL OTHER MERCHANDISE. . . . .	65	4 122	6.4	6.3
320	HARDWARE-GARDENING EQUIPMENT . . . . .	25	1 347	13.5	12.7	520	NONMERCHANDISE RECEIPTS. . . . .	49	6 364	11.5	9.8
340	LUMBER-BUILDING MATERIALS. . . . .	35	8 905	83.8	83.8	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	2 591	(X)	4.0
341	LUMBER . . . . .	33	4 499	42.4	42.4		DEPARTMENT STORES (SIC 531)				
342	PLYWOOD. . . . .	29	583	6.1	5.5		TOTAL . . . . .	9	51 878	(X)	100.0
343	WINDOWS, DOORS, AND FRAMES-METAL	27	297	2.9	2.8	020	GROCERIES-OTHER FOODS. . . . .	6	284	.6	.5
345	ALL OTHER MILLWORK . . . . .	27	315	4.0	3.0	040	MEALS-SNACKS . . . . .	3	349	1.0	.7
346	WALLBOARD. . . . .	30	470	4.6	4.4	120	COSMETICS-DRUGS-CLEANERS . . . . .	9	1 001	1.9	1.9
347	ASPHALT AND ASBESTOS PRODUCTS. . . . .	29	442	4.4	4.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	6 579	12.7	12.7
348	PAINT-GLASS-WALLPAPER. . . . .	28	228	3.1	2.1	141	MEN'S CLOTHING . . . . .	9	4 947	9.5	9.5
349	HEATING AND PLUMBING EQUIP . . . . .	13	293	5.9	2.8	142	BOYS' CLOTHING . . . . .	9	1 632	3.1	3.1
351	METAL ROOFING AND SIOING . . . . .	14	77	1.2	.7						
352	MASONRY SUPPLIES . . . . .	26	582	8.6	5.5						
353	INSULATION . . . . .	21	77	1.3	.7						
355	ALL OTHER BUILDING MATERIALS . . . . .	14	895	12.1	8.4						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	147	(X)	1.4						
520	NONMERCHANDISE RECEIPTS. . . . .	13	265	3.2	2.5						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	103	(X)	1.0						
	PLUMBING AND HEATING EQUIP OLRS. (SIC 522)										
	TOTAL . . . . .	4	(0)	(X)	100.0						
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)										
	TOTAL . . . . .	7	(0)	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

\* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

Note: BAKERSFIELD SMSA—Coextensive with Kern County, Calif.

Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Bakersfield SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	9	12 713	24.5	24.5		GROCERY STORES				
161	CHILDREN'S-INFANTS' WEAR . . . .	9	1 293	2.5	2.5		(SIC S41)				
162	HANDBAGS-ACCESSORIES . . . . .	9	786	1.5	1.5		TOTAL . . . . .	227	108 827	(X)	100.0
163	MILLINERY . . . . .	8	200	.4	.4						
164	HOSIERY . . . . .	9	678	1.3	1.3	020	GROCERIES-OTHER FOODS . . . . .	227	90 054	82.7	82.7
165	LINGERIE . . . . .	9	2 491	4.8	4.8	021	MEATS-FISH-POULTRY . . . . .	218	24 459	22.5	22.5
166	WOMENS COATS-SUITS-FURS-RAINWR	9	988	1.9	1.9	022	PRODUCE (FRESH FRUITS-VEGTBLS)	202	8 217	7.6	7.6
167	WOMEN'S DRESSES . . . . .	9	2 544	4.9	4.9	023	FROZEN FOODS . . . . .	191	4 797	5.8	4.4
168	WOMEN'S BLOUSES-SPTSWR . . . . .	9	2 433	4.7	4.7	024	ALL OTHER FOODS . . . . .	225	52 579	48.3	48.3
169	GIRLS'SUBTEEN-TEEN WEAR . . . .	9	1 195	2.3	2.3						
-	MISCELLANEOUS MERCHANDISE . . .	(X)	105	(X)	.2	040	MEALS-SNACKS . . . . .	6	191	3.7	.2
180	ALL FOOTWEAR . . . . .	9	2 404	4.6	4.6	080	PACKAGED ALCOHOLIC BEVERAGES . .	103	4 565	7.6	4.2
200	CURTAINS-ORAPERIES-ORY GOODS . .	9	3 953	7.6	7.6	100	CIGARS-CIGARETTES-TOBACCO . . .	187	4 557	5.5	4.2
201	PIECE GOODS-NOTIONS . . . . .	9	1 042	2.0	2.0	120	COSMETICS-ORUGS-CLEANERS . . . .	169	5 026	6.1	4.6
202	CURTAINS-DRAPERIES . . . . .	9	2 903	5.6	5.6	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	20	92	2.3	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	4 450	10.5	8.6	260	KITCHENWARE-HOME FURNISHINGS . .	21	292	1.7	.3
221	MAJOR HOUSEHOLD APPLIANCES . . .	5	2 819	7.0	5.4	320	HARDWARE-GARDENING EQUIPMENT . .	14	142	.7	.1
222	RADIOS-TV'S MUSICAL INSTR. . . .	6	1 628	3.7	3.1	S00	ALL OTHER MERCHANDISE . . . . .	104	2 741	3.9	2.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	2 917	5.6	5.6	S16	ALL OTHER MERCHANDISE . . . . .	33	845	3.2	.8
241	FLOOR COVERINGS . . . . .	8	1 028	2.1	2.0	S17	PAPER-PAPER PRODUCTS . . . . .	110	1 896	2.6	1.7
242	FURNITURE-SLEEP EQUIPMENT . . . .	9	1 889	3.6	3.6	S20	NONMERCHANDISE RECEIPTS . . . . .	65	945	1.6	.9
260	KITCHENWARE-HOME FURNISHINGS . .	9	1 781	3.4	3.4	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	220	(X)	.2
261	CHINA-GLASSWARE . . . . .	9	707	1.4	1.4						
262	KITCHENWARE-HOUSEWARES . . . . .	9	1 069	2.1	2.1		MEAT MARKETS				
							(SIC S42 PT.)				
280	JEWELRY-OPTICAL GOODS . . . . .	9	952	1.8	1.8		TOTAL . . . . .	20	(O)	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT . .	9	1 088	2.1	2.1						
320	HARDWARE-GARDENING EQUIPMENT . .	4	1 428	4.5	2.8		FISH (SEA FOOD) MARKETS				
S00	ALL OTHER MERCHANDISE . . . . .	9	1 809	3.5	3.5		(SIC S42 PT.)				
S01	TOYS-GAMES-WHEEL GOODS . . . . .	9	816	1.6	1.6		TOTAL . . . . .	1	(O)	(X)	100.0
S02	BOOKS-STATIONERY-PHOTO. EQUIP.	6	749	1.5	1.4						
S18	MDSE. EXC.TOY-GAMES-BOOKS-STA	7	244	.5	.5						
S20	NONMERCHANDISE RECEIPTS . . . . .	6	5 819	12.6	11.2		FRUIT STORES AND VEGETABLE MKTS.				
S35	ALL OTHER SERVICE RECEIPTS . . .	6	5 539	12.0	10.7		(SIC S43)				
-	MISCELLANEOUS . . . . .	(X)	280	(X)	.5		TOTAL <sup>2</sup> . . . . .	4	224	(X)	100.0
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	4 351	(X)	8.4						
	VARIETY STORES						CANDY, NUT, AND CONFECTIONERY				
	(SIC S33)						STORES (SIC S44)				
	TOTAL . . . . .	44	(O)	(X)	100.0	020	GROCERIES-OTHER FOODS . . . . .	8	538	93.4	93.4
	GENERAL MERCHANDISE STORES					024	ALL OTHER FOODS . . . . .	8	440	76.4	76.4
	(SIC S39 PART)					-	MISCELLANEOUS MERCHANDISE . . .	(X)	98	(X)	17.0
	TOTAL <sup>2</sup> . . . . .	24	4 089	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	38	(X)	6.6
	ORY GOODS STORES										
	(SIC S39 PART)						RETAIL BAKERIES				
	TOTAL . . . . .	2	(O)	(X)	100.0		(SIC S46)				
	SEWING AND NEEDLEWRK STORES					020	GROCERIES-OTHER FOODS . . . . .	24	1 114	95.8	95.8
	(SIC S39 PART)					040	MEALS-SNACKS . . . . .	4	46	14.7	4.0
	TOTAL . . . . .	5	698	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	3	(X)	.3
200	CURTAINS-ORAPERIES-ORY GOODS . .	5	669	95.8	95.8		RETAIL BAKERIES-BAKING, SELLING				
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	29	(X)	4.2		(SIC S462)				
	FOOD STORES						TOTAL . . . . .	13	(O)	(X)	100.0
	(SIC S4)					020	GROCERIES-OTHER FOODS . . . . .	13			
	TOTAL . . . . .	291	114 908	(X)	100.0	025	BAKERY PRODUCTS-EXCEPT FROZEN.	13			
020	GROCERIES-OTHER FOODS . . . . .	291	95 896	83.5	83.5	026	BAKERY PRODUCTS-FROZEN . . . . .	3	(O)		
040	MEALS-SNACKS . . . . .	11	251	3.7	.2						
080	PACKAGED ALCOHOLIC BEVERAGES . . .	103	4 573	7.4	4.0	040	MEALS-SNACKS . . . . .	4			
100	CIGARS-CIGARETTES-TOBACCO . . . .	190	4 569	5.4	4.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)			
120	COSMETICS-ORUGS-CLEANERS . . . . .	171	5 044	6.0	4.4						
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	20	93	2.3	.1		RETAIL BAKERIES--SELLING ONLY				
260	KITCHENWARE-HOME FURNISHINGS . .	22	294	1.8	.3		(SIC S463)				
320	HARDWARE-GARDENING EQUIPMENT . .	14	145	.7	.1		TOTAL . . . . .	11	(O)	(X)	100.0
S00	ALL OTHER MERCHANDISE . . . . .	108	2 833	4.0	2.5						
S20	NONMERCHANDISE RECEIPTS . . . . .	71	984	1.6	.9		DAIRY PRODUCTS STORES				
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	226	(X)	.2		(SIC S45)				
							TOTAL . . . . .	4	(O)	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Bakersfield SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	EGG AND POULTRY DEALERS (SIC 549 PT.)					420	AUTO TIRES-BATTERIES-ACCESS. . .	4	509	10.7	10.7
						421	PARTS INSTALLED IN REPAIR WORK	4	296	6.2	6.2
						422	PARTS-WHOLESALE. . . . .	4	73	1.5	1.5
	TOTAL . . . . .	-	-	(X)	-	423	PARTS-RETAIL . . . . .	4	67	1.4	1.4
						-	MISCELLANEOUS MERCHANDISE. . .	(X)	73	(X)	1.5
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					520	NONMERCHANDISE RECEIPTS. . . . .	4	598	12.6	12.6
						527	SERVICE LABOR. . . . .	4	412	8.7	8.7
	TOTAL . . . . .	3	(0)	(X)	100.0	-	MISCELLANEOUS . . . . .	(X)	186	(X)	3.9
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)						DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)				
	TOTAL . . . . .	174	94 439	(X)	100.0		TOTAL . . . . .	5	15 294	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	596	31.5	.6	380	AUTOMOBILES-TRUCKS . . . . .	5	12 254	80.1	80.1
260	KITCHENWARE-HOME FURNISHINGS . .	21	64	5.2	.1	381	NEW PASSENGER CARS-RETAIL. . .	5	5 733	37.5	37.5
300	SPORTING-RECREATION EQUIPMENT. .	22	254	8.8	.3	385	USED PASSENGER CARS-RETAIL. . .	5	2 644	17.3	17.3
320	HARDWARE-GARDENING EQUIPMENT . .	21	120	5.8	.1	386	USED PASSENGER CARS-WHOLE. . .	4	474	3.1	3.1
380	AUTOMOBILES-TRUCKS . . . . .	86	67 626	79.1	71.6	-	MISCELLANEOUS MERCHANDISE. . .	(X)	3 403	(X)	22.3
400	AUTO FUELS-LUBRICANTS. . . . .	41	446	.8	.5	420	AUTO TIRES-BATTERIES-ACCESS. . .	5	1 236	8.1	8.1
420	AUTO TIRES-BATTERIES-ACCESS. . . .	124	13 065	15.0	13.8	421	PARTS INSTALLED IN REPAIR WORK	5	829	5.4	5.4
500	ALL OTHER MERCHANDISE. . . . .	35	3 637	60.0	3.9	422	PARTS-WHOLESALE. . . . .	5	320	2.1	2.1
520	NONMERCHANDISE RECEIPTS. . . . .	119	8 550	9.4	9.1	423	PARTS-RETAIL . . . . .	5	53	.3	.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	80	(X)	.1	424	AUTOMOBILE TIRES-BATTERIES-ACC	4	34	.2	.2
	MOTOR VEHICLE DEALERS (SIC 551, 552)					520	NONMERCHANDISE RECEIPTS. . . . .	5	1 775	11.6	11.6
						527	SERVICE LABOR. . . . .	5	1 405	9.2	9.2
	TOTAL . . . . .	73	79 835	(X)	100.0	528	OTHER NONMERCHANDISE RECEIPTS.	4	370	2.4	2.4
380	AUTOMOBILES-TRUCKS . . . . .	73	66 699	83.5	83.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	28	(X)	.2
400	AUTO FUELS-LUBRICANTS. . . . .	29	210	.4	.3		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
420	AUTO TIRES-BATTERIES-ACCESS. . . .	47	5 727	7.6	7.2		TOTAL . . . . .	32	10 126	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	58	7 164	9.2	9.0	380	AUTOMOBILES-TRUCKS . . . . .	32	9 491	93.7	93.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	35	(X)	(2)	385	USED PASSENGER CARS-RETAIL. . .	32	7 434	73.4	73.4
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)					386	USED PASSENGER CARS-WHOLE. . .	23	952	10.7	9.4
	TOTAL . . . . .	32	49 652	(X)	100.0	387	USED COMMERCIAL VEHICLES. . . .	4	415	8.9	4.1
380	AUTOMOBILES-TRUCKS . . . . .	32	41 324	83.2	83.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	690	(X)	6.8
381	NEW PASSENGER CARS-RETAIL. . . .	32	23 741	47.8	47.8	420	AUTO TIRES-BATTERIES-ACCESS. . .	6	130	2.7	1.3
382	NEW PASSENGER CARS-WHOLESALE. .	7	258	2.6	.5	421	PARTS INSTALLED IN REPAIR WORK	5	79	2.0	.8
383	NEW COMMERCIAL VEHICLES-RETAIL. .	23	5 210	16.5	10.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	51	(X)	.5
384	NEW COMMERCIAL VEHICLES-WHOLE. .	4	41	.8	.1	520	NONMERCHANDISE RECEIPTS. . . . .	17	466	6.2	4.6
385	USED PASSENGER CARS-RETAIL. . . .	32	9 744	19.6	19.6	527	SERVICE LABOR. . . . .	7	126	2.4	1.2
386	USED PASSENGER CARS-WHOLE. . . .	32	1 467	3.0	3.0	528	OTHER NONMERCHANDISE RECEIPTS.	13	340	4.6	3.4
387	USED COMMERCIAL VEHICLES. . . . .	22	851	2.7	1.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	39	(X)	.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	11	(X)	(2)		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
400	AUTO FUELS-LUBRICANTS. . . . .	20	153	.3	.3		TOTAL . . . . .	75	9 727	(X)	100.0
401	GASOLINE . . . . .	7	39	.5	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	594	24.0	6.1
403	MOTOR OILS-GREASES-OTHER OILS. .	15	108	.2	.2	260	KITCHENWARE-HOME FURNISHINGS . .	21	64	2.7	.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	6	(X)	(2)	300	SPORTING-RECREATION EQUIPMENT. .	20	130	5.7	1.3
420	AUTO TIRES-BATTERIES-ACCESS. . . .	32	3 852	7.8	7.8	320	HARDWARE-GARDENING EQUIPMENT . .	20	118	5.1	1.2
421	PARTS INSTALLED IN REPAIR WORK	32	2 138	4.3	4.3	400	AUTO FUELS-LUBRICANTS. . . . .	12	230	22.0	2.4
422	PARTS-WHOLESALE. . . . .	32	974	2.0	2.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	75	7 307	75.1	75.1
423	PARTS-RETAIL . . . . .	32	520	1.0	1.0	500	ALL OTHER MERCHANDISE. . . . .	18	146	6.2	1.5
424	AUTOMOBILE TIRES-BATTERIES-ACC	26	219	.4	.4	520	NONMERCHANDISE RECEIPTS. . . . .	44	1 050	12.5	10.8
520	NONMERCHANDISE RECEIPTS. . . . .	32	4 323	8.7	8.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	88	(X)	.9
527	SERVICE LABOR. . . . .	32	4 028	8.1	8.1		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
528	OTHER NONMERCHANDISE RECEIPTS.	10	295	2.0	.6		TOTAL <sup>2</sup> . . . . .	16	1 789	(X)	100.0
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)						OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
	TOTAL . . . . .	4	4 763	(X)	100.0		TOTAL . . . . .	59	7 938	(X)	100.0
380	AUTOMOBILES-TRUCKS . . . . .	4	3 629	76.2	76.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	98	6.8	1.2
381	NEW PASSENGER CARS-RETAIL. . . .	4	2 437	51.2	51.2	222	RADIO-TV'S MUSICAL INSTR. . . .	7	55	4.0	.7
385	USED PASSENGER CARS-RETAIL. . . .	4	868	18.2	18.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	41	(X)	.5
386	USED PASSENGER CARS-WHOLE. . . .	4	227	4.8	4.8						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	94	(X)	2.0						
400	AUTO FUELS-LUBRICANTS. . . . .	4	27	.6	.6						
403	MOTOR OILS-GREASES-OTHER OILS. .	4	25	.5	.5						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1	(X)	(2)						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.

<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Bakersfield SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
260	KITCHENWARE—HOME FURNISHINGS . .	6	11	.5	.1		APPAREL AND ACCESSORY STORES (SIC 56)				
264	SMALL ELECTRICAL APPLIANCES. .	6	10	.5	.1		TOTAL . . . . .	156	18 862	(X)	100.0
300	SPORTING—RECREATION EQUIPMENT. .	7	23	1.7	.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	54	5 092	54.7	27.0
317	ALL OTHER SPTG GOODS EXC BOATS	6	21	1.7	.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	120	8 864	58.3	47.0
-	MISCELLANEOUS MERCHANDISE. . .	(X)	1	(X)	(Z)	180	ALL FOOTWEAR . . . . .	53	4 039	38.6	21.4
320	HARDWARE—GARDENING EQUIPMENT . .	7	22	1.7	.3	200	CURTAINS—DRAPERIES—ORY GOODS . .	7	220	8.8	1.2
400	AUTO FUELS—LUBRICANTS. . . . .	9	212	22.3	2.7	280	JEWELRY—OPTICAL GOODS. . . . .	5	93	5.0	.5
420	AUTO TIRES—BATTERIES—ACCESS. . .	59	6 732	84.8	84.8	520	NONMERCHANDISE RECEIPTS. . . . .	67	499	5.0	2.6
416	NEW TIRES—TUBES (TO FLEET OPRTRS	12	228	9.6	2.9	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	54	(X)	.3
417	NEW TIRES—TUBES (TO OTHER USERS)	30	1 404	27.8	17.7		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 31, 8)				
418	RETREAOS (TO FLEET OPERATORS) .	8	32	1.3	.4		TOTAL . . . . .	77	7 295	(X)	100.0
419	RETREAOS (TO OTHER USERS) . . . .	19	307	11.3	3.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	77	6 782	93.0	93.0
426	AUTOMOBILE ACCESSORIES . . . . .	53	3 091	39.2	38.9	520	NONMERCHANDISE RECEIPTS. . . . .	32	187	4.2	2.6
428	NEW AUTO TIRES SOLO TO OEALEERS	19	342	10.3	4.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	325	(X)	4.5
429	NEW TRUCK—BUS TIRES (TO USERS)	17	635	21.2	8.0		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
431	NEW TRK—BUS TIRES (TO DEALERS)	12	196	7.1	2.5		TOTAL . . . . .	67	(0)	(X)	100.0
433	RETREAOS SOLO TO OEALEERS . . . .	13	90	2.8	1.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	67	(D)	92.9	92.9
434	RETREAOS—TRUCK—BUS (TO USERS)	12	250	9.7	3.1	520	NONMERCHANDISE RECEIPTS. . . . .	27	(X)	4.3	2.5
435	RETREAOS—TRUCK—BUS (TO OEALEERS)	7	42	1.6	.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	4.7
436	STORAGE BATTERIES. . . . .	33	115	3.4	1.4		MILLINERY STORES (SIC 563 PT.)				
520	NONMERCHANDISE RECEIPTS. . . . .	31	792	11.8	10.0		TOTAL . . . . .	-	-	(X)	-
524	BRAKE AND WHEEL SERVICES . . . .	17	255	7.8	3.2		CORSET AND LINGERIE STORES (SIC 563 PT.)				
525	TIRE SERVICES OTHER THAN RETRO	19	129	3.1	1.6		TOTAL . . . . .	-	-	(X)	-
526	OTHER NONMERCHANDISE RECEIPTS.	25	407	6.8	5.1		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	48	(X)	.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10	(0)	(X)	100.0
	BOAT OEALEERS (SIC 5591)					520	NONMERCHANDISE RECEIPTS. . . . .	10	(0)	(X)	100.0
	TOTAL . . . . .	1	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)			
	HOUSEHOLO TRAILER OEALEERS (SIC 5592)										
	TOTAL <sup>2</sup> . . . . .	14	3 559	(X)	100.0						
	AIRCRAFT, MOTORCYCLE OEALEERS (SIC 5599 PT.)										
	TOTAL . . . . .	11	(0)	(X)	100.0						
380	AUTOMOBILES—TRUCKS . . . . .	10		91.0	78.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10		93.8	93.8
389	MOTORCYCLES—MOTORSCOOTERS. . .	10		68.1	58.7	164	HOSIERY. . . . .	7		4.9	4.7
391	OTHER POWEREO ROAD VEHICLES. . .	6		33.4	19.7	165	LINGERIE . . . . .	7		10.2	9.7
520	NONMERCHANDISE RECEIPTS. . . . .	7		7.1	5.5	168	WOMEN'S BLOUSES—SPTSWR . . . .	8		43.6	41.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	16.1	172	DRESSES. . . . .	7		14.8	14.0
	AUTOMOTIVE OEALEERS, N.E.C. (SIC 5599 PT.)					173	COATS—SUITS. . . . .	6		8.0	7.6
	TOTAL . . . . .	-	-	(X)	-	174	HANOBAGS . . . . .	6		7.9	4.8
	GASOLINE SERVICE STATIONS (SIC 554)					176	OTHER WOMENS-GIRLS' CLOTHES ACC	5		12.6	8.3
	TOTAL . . . . .	402	52 512	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	3.6
020	GROCERIES—OTHER FOODS. . . . .	22	69	1.4	.1	520	NONMERCHANDISE RECEIPTS. . . . .	5		3.8	3.6
040	MEALS—SNACKS . . . . .	18	102	13.3	.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	2.4
100	CIGARS—CIGARETTES—TOBACCO. . . .	70	259	2.8	.5		FURRIERS AND FUR SHOPS (SIC 568)				
380	AUTOMOBILES—TRUCKS . . . . .	20	151	6.1	.3		TOTAL . . . . .	-	-	(X)	-
391	OTHER POWEREO ROAD VEHICLES. . .	19	92	4.0	.2		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	59	(X)	.1		TOTAL . . . . .	22	4 147	(X)	100.0
400	AUTO FUELS—LUBRICANTS. . . . .	402	44 637	85.0	85.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	22	3 501	84.4	84.4
401	GASOLINE . . . . .	402	41 013	78.1	78.1	142	BOYS' CLOTHING . . . . .	11	177	6.4	4.3
402	OTHER AUTOMOTIVE FUELS . . . . .	30	1 920	37.0	3.7	143	MEN'S TAILOREO OUTERWEAR . . . .	19	1 188	36.2	28.6
403	MOTOR OILS—GREASES—OTHER OILS.	379	1 704	3.3	3.2	144	OTHER MEN'S OUTERWEAR. . . . .	18	693	21.1	16.7
420	AUTO TIRES—BATTERIES—ACCESS. . .	378	5 221	10.4	9.9	145	MEN'S HATS . . . . .	12	47	1.7	1.1
421	PARTS INSTALLEO IN REPAIR WORK	93	648	7.0	1.2	146	OTHER MEN'S CLOTHING . . . . .	21	1 395	33.6	33.6
423	PARTS—RETAIL . . . . .	40	227	4.9	.4	180	ALL FOOTWEAR . . . . .	10	316	9.8	7.6
424	AUTOMOBILE TIRES—BATTERIES—ACC	364	4 346	8.9	8.3	520	NONMERCHANDISE RECEIPTS. . . . .	7	79	5.4	1.9
480	HOUSEHOLO FUELS—ICE. . . . .	10	48	2.7	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	251	(X)	6.1
520	NONMERCHANDISE RECEIPTS. . . . .	308	1 899	4.5	3.6		CUSTOM TAILORS (SIC 567)				
527	SERVICE LABOR. . . . .	307	1 445	3.5	2.8		TOTAL . . . . .	-	-	(X)	-
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	126	(X)	.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.  
<sup>1</sup> Detail may not add to total due to rounding.  
<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Bakersfield SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	FAMILY CLOTHING STORES (SIC 565)						FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
	TOTAL . . . . .	19	3 445	(X)	100.0		TOTAL . . . . .	119	21 496	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	1 517	44.0	44.0	200	CURTAINS-ORAPERIES-ORY GOOOS . .	24	439	6.8	2.0
142	BOYS' CLOTHING . . . . .	9	141	6.5	4.1	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	81	9 696	62.6	45.1
144	OTHER MEN'S OUTERWEAR. . . . .	9	332	17.7	9.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	63	9 491	66.8	44.2
146	OTHER MEN'S CLOTHING . . . . .	19	734	21.3	21.3	260	KITCHENWARE-HOME FURNISHINGS . .	39	450	4.1	2.1
-	MISCELLANEOUS MERCHANOISE. . .	(X)	299	(X)	8.7	320	HARWARE-GAROENING EQUIPMENT . .	3	56	11.1	.3
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	19	1 437	41.7	41.7	520	NONMERCHANOISE RECEIPTS. . . . .	49	1 275	10.0	5.9
161	CHILDREN'S-INFANTS' WEAR . . . .	9	183	8.7	5.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	88	(X)	.4
168	WOMEN'S BLOUSES-SPTSWR . . . . .	19	417	12.4	12.1		FURNITURE STORES (SIC 5712)				
172	DRESSES. . . . .	19	402	15.2	11.7		TOTAL . . . . .	50	9 572	(X)	100.0
173	COATS-SUITS. . . . .	9	107	5.8	3.1	200	CURTAINS-ORAPERIES-ORY GOOOS . .	12	68	1.5	.7
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	328	(X)	9.5	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	32	1 429	21.5	14.9
200	CURTAINS-ORAPERIES-ORY GOOOS . .	6	210	12.8	6.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	50	7 569	79.1	79.1
520	NONMERCHANOISE RECEIPTS. . . . .	8	99	6.9	2.9	243	SLEEP EQUIPMENT. . . . .	46	1 088	11.6	11.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	182	(X)	5.3	244	OTHER HOUSEHOLD FURNITURE. . . .	50	5 902	61.7	61.7
	SHOE STORES (SIC 566)					245	FLOOR COVERINGS-SOFT SURFACE . .	41	550	6.4	5.7
	TOTAL . . . . .	34	3 791	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	29	(X)	.3
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	17	219	10.0	5.8	260	KITCHENWARE-HOME FURNISHINGS . .	29	224	3.2	2.3
180	ALL FOOTWEAR . . . . .	34	3 438	90.7	90.7	520	NONMERCHANOISE RECEIPTS. . . . .	21	273	5.3	2.9
520	NONMERCHANOISE RECEIPTS. . . . .	18	131	5.2	3.5	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	8	(X)	.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	3	(X)	.1		HOME FURNISHINGS STORES (OTHER 571)				
	MEN'S SHOE STORES (SIC 566 PT.)						TOTAL . . . . .	21	2 301	(X)	100.0
	TOTAL . . . . .	-	-	(X)	-	200	CURTAINS-ORAPERIES-ORY GOOOS . .	11	330	34.3	14.3
	WOMEN'S SHOE STORES (SIC 566 PT.)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	1 780	79.7	77.4
	TOTAL . . . . .	5	(O)	(X)	100.0	520	NONMERCHANOISE RECEIPTS. . . . .	4	103	8.6	4.5
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	4		14.9	11.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	88	(X)	3.8
180	ALL FOOTWEAR . . . . .	5		84.0	84.0		FLOOR COVERINGS STORES (SIC 5713)				
182	WOMEN'S AND GIRLS' FOOTWEAR. .	5		84.0	84.0		TOTAL . . . . .	13	2 125	(X)	100.0
520	NONMERCHANOISE RECEIPTS. . . . .	5		4.7	4.7	200	CURTAINS-DRAPERIES-ORY GOOOS . .	5	218	24.7	10.3
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	1 772	83.4	83.4
	TOTAL . . . . .	1	(O)	(X)	100.0	520	NONMERCHANOISE RECEIPTS. . . . .	5	102	8.9	4.8
	FAMILY SHOE STORES (SIC 566 PT.)					-	MISCELLANEOUS MERCHANOISE. . . .	(X)	33	(X)	1.6
	TOTAL . . . . .	28	2 681	(X)	100.0		ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	12	98	7.3	3.7		TOTAL . . . . .	6	(O)	(X)	100.0
180	ALL FOOTWEAR . . . . .	28	2 499	93.2	93.2		CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
181	MEN'S AND BOYS' FOOTWEAR . . . .	28	802	29.9	29.9		TOTAL . . . . .	1	(O)	(X)	100.0
182	WOMEN'S AND GIRLS' FOOTWEAR. .	28	1 192	44.5	44.5		MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
183	CHILDREN'S AND INFANTS' FOOTWR	28	505	18.8	18.8		TOTAL . . . . .	1	(O)	(X)	100.0
520	NONMERCHANOISE RECEIPTS. . . . .	13	81	5.4	3.0		HOUSEHOLD APPLIANCE STORES (SIC 572)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	3	(X)	.1		TOTAL . . . . .	15	3 114	(X)	100.0
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)					220	MAJOR APPL-RAOIO-TV-MUSICAL INST	14	2 542	82.1	81.6
	TOTAL <sup>2</sup> . . . . .	4	184	(X)	100.0	224	NEW MAJOR APPLIANCES . . . . .	14	1 902	61.5	61.1
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					225	NEW RAOIOS-TV'S ETC. . . . .	3	605	21.8	19.4
	TOTAL . . . . .	-	-	(X)	-	226	USEO MAJOR APPL-RAOIOS-TV'S. . .	3	32	2.0	1.0
						520	NONMERCHANOISE RECEIPTS. . . . .	3	224	11.5	7.2
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	347	(X)	11.1
							RAOIO AND TELEVISION STORES (SIC 5732)				
							TOTAL . . . . .	26	4 916	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Bakersfield SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
220	MAJOR APPL-RADIO-TV-MUSICAL INST	26	4 166	84.7	84.7	040	MEALS-SNACKS . . . . .	80	746	16.9	8.6
224	NEW MAJOR APPLIANCES . . . . .	12	644	17.9	13.1	060	ALCOHOLIC DRINKS . . . . .	143	7 310	84.2	84.2
225	NEW RADIOS-TV'S ETC. . . . .	26	3 227	65.6	65.6	080	PACKAGED ALCOHOLIC BEVERAGES . .	24	303	22.5	3.5
226	USED MAJOR APPL-RADIOS-TV'S . .	12	68	1.9	1.4	100	CIGARS-CIGARETTES-TOBACCO . . . .	35	112	5.7	1.3
227	RECORDS-TAPES-MUSICAL INSTR. . .	6	227	9.6	4.6	500	ALL OTHER MERCHANDISE . . . . .	5	13	3.2	.1
260	KITCHENWARE-HOME FURNISHINGS . .	5	44	1.9	.9	520	NONMERCHANDISE RECEIPTS . . . . .	19	129	7.4	1.5
264	SMALL ELECTRICAL APPLIANCES . .	5	35	1.5	.7	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	11	(X)	.1
520	NONMERCHANDISE RECEIPTS . . . . .	18	625	15.9	12.7		DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	81	(X)	1.6		TOTAL . . . . .	60	20 715	(X)	100.0
	RECORD SHOPS (SIC 5733 PT.)					020	GROCERIES-OTHER FOODS . . . . .	21	692	5.7	3.3
	TOTAL . . . . .	1	(0)	(X)	100.0	040	MEALS-SNACKS . . . . .	7	315	9.3	1.5
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					080	PACKAGED ALCOHOLIC BEVERAGES . .	13	695	6.5	3.4
	TOTAL . . . . .	6	(0)	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO . . . .	36	868	5.5	4.2
	EATING AND DRINKING PLACES (SIC 58)					120	COSMETICS-DRUGS-CLEANERS . . . .	60	13 518	65.3	65.3
	TOTAL . . . . .	510	41 397	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	138	1.6	.7
020	GROCERIES-OTHER FOODS . . . . .	49	805	12.1	1.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10	209	2.2	1.0
040	MEALS-SNACKS . . . . .	447	28 832	76.8	69.6	180	ALL FOOTWEAR . . . . .	7	84	1.4	.4
060	ALCOHOLIC DRINKS . . . . .	214	10 048	49.2	24.3	200	CURTAINS-DRAPERIES-DRY GOODS . .	9	201	2.4	1.0
080	PACKAGED ALCOHOLIC BEVERAGES . .	32	376	16.3	.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	427	6.6	2.1
100	CIGARS-CIGARETTES-TOBACCO . . . .	86	469	5.3	1.1	260	KITCHENWARE-HOME FURNISHINGS . .	13	614	6.0	3.0
500	ALL OTHER MERCHANDISE . . . . .	8	40	16.6	.1	280	JEWELRY-OPTICAL GOODS . . . . .	25	390	2.8	1.9
520	NONMERCHANDISE RECEIPTS . . . . .	98	743	4.8	1.8	300	SPORTING-RECREATION EQUIPMENT . .	9	346	4.0	1.7
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	84	(X)	.2	320	HARDWARE-GARDENING EQUIPMENT . .	10	342	3.8	1.7
	EATING PLACES (SIC 5812)					400	AUTO FUELS-LUBRICANTS . . . . .	3	57	1.8	.3
	TOTAL . . . . .	367	32 718	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	3	60	1.8	.3
020	GROCERIES-OTHER FOODS . . . . .	43	750	13.3	2.3	500	ALL OTHER MERCHANDISE . . . . .	30	1 291	9.5	6.2
040	MEALS-SNACKS . . . . .	367	28 086	85.8	85.8	520	NONMERCHANDISE RECEIPTS . . . . .	17	294	3.5	1.4
060	ALCOHOLIC DRINKS . . . . .	71	2 738	22.4	8.4	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	174	(X)	.8
080	PACKAGED ALCOHOLIC BEVERAGES . .	8	73	6.4	.2		DRUG STORES (SIC 591 PT.)				
100	CIGARS-CIGARETTES-TOBACCO . . . .	51	357	5.5	1.1		TOTAL . . . . .	60	20 715	(X)	100.0
520	NONMERCHANDISE RECEIPTS . . . . .	78	614	4.6	1.9	020	GROCERIES-OTHER FOODS . . . . .	21	692	5.7	3.3
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	99	(X)	.3	040	MEALS-SNACKS . . . . .	7	315	9.3	1.5
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					080	PACKAGED ALCOHOLIC BEVERAGES . .	13	695	6.5	3.4
	TOTAL . . . . .	235	23 082	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO . . . .	36	868	5.5	4.2
020	GROCERIES-OTHER FOODS . . . . .	28	591	13.5	2.6	120	COSMETICS-DRUGS-CLEANERS . . . .	60	13 518	65.3	65.3
040	MEALS-SNACKS . . . . .	235	18 924	82.0	82.0	121	MEDICINES EXC. PRESCRIPTION . .	52	3 812	21.0	18.4
060	ALCOHOLIC DRINKS . . . . .	67	2 689	22.5	11.6	122	PRESCRIPTION MEDICINES . . . . .	60	6 142	29.7	29.7
080	PACKAGED ALCOHOLIC BEVERAGES . .	7	69	6.8	.3	123	ALL OTHER DRUGS-PROPRIETARIES . .	49	3 564	22.8	17.2
100	CIGARS-CIGARETTES-TOBACCO . . . .	36	298	5.8	1.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	138	1.6	.7
520	NONMERCHANDISE RECEIPTS . . . . .	53	476	4.9	2.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10	209	2.2	1.0
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	35	(X)	.2	180	ALL FOOTWEAR . . . . .	7	84	1.4	.4
	CAFETERIAS (SIC 5812 PT.)					200	CURTAINS-DRAPERIES-DRY GOODS . .	9	201	2.4	1.0
	TOTAL <sup>2</sup> . . . . .	12	2 016	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	427	6.6	2.1
	REFRESHMENT PLACES (SIC 5812 PT.)					260	KITCHENWARE-HOME FURNISHINGS . .	13	614	6.0	3.0
	TOTAL . . . . .	120	7 620	(X)	100.0	280	JEWELRY-OPTICAL GOODS . . . . .	25	390	2.8	1.9
020	GROCERIES-OTHER FOODS . . . . .	15	146	13.6	1.9	300	SPORTING-RECREATION EQUIPMENT . .	9	346	4.0	1.7
040	MEALS-SNACKS . . . . .	120	7 251	95.2	95.2	320	HARDWARE-GARDENING EQUIPMENT . .	10	342	3.8	1.7
100	CIGARS-CIGARETTES-TOBACCO . . . .	13	48	5.0	.6	400	AUTO FUELS-LUBRICANTS . . . . .	3	57	1.8	.3
520	NONMERCHANDISE RECEIPTS . . . . .	21	81	4.2	1.1	420	AUTO TIRES-BATTERIES-ACCESS. . . .	3	60	1.8	.3
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	94	(X)	1.2	500	ALL OTHER MERCHANDISE . . . . .	30	1 291	9.5	6.2
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					520	NONMERCHANDISE RECEIPTS . . . . .	17	294	3.5	1.4
	TOTAL . . . . .	143	8 679	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	174	(X)	.8
020	GROCERIES-OTHER FOODS . . . . .	6	55	6.7	.6		PROPRIETARY STORES (SIC 591 PT.)				
							TOTAL . . . . .	-	-	(X)	-
							MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
							TOTAL . . . . .	304	44 719	(X)	100.0
						020	GROCERIES-OTHER FOODS . . . . .	60	2 116	15.8	4.7
						040	MEALS-SNACKS . . . . .	5	81	22.2	.2
						080	PACKAGED ALCOHOLIC BEVERAGES . .	92	11 778	67.6	26.3
						100	CIGARS-CIGARETTES-TOBACCO . . . .	68	1 282	10.2	2.9
						120	COSMETICS-DRUGS-CLEANERS . . . .	17	177	4.4	.4
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	88	20.0	.2
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	90	40.0	.2
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	184	7.6	.4
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	137	42.8	.3
						260	KITCHENWARE-HOME FURNISHINGS . .	14	164	14.2	.4
						280	JEWELRY-OPTICAL GOODS . . . . .	28	2 835	84.0	6.3
						300	SPORTING-RECREATION EQUIPMENT . .	22	1 746	60.9	3.9
						320	HARDWARE-GARDENING EQUIPMENT . .	26	1 419	33.6	3.2
						340	LUMBER-BUILDING MATERIALS . . . .	10	195	14.8	.4
						380	AUTOMOBILES-TRUCKS . . . . .	6	63	20.0	.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

Bakersfield SMSA—Continued

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments					Establishments handling the line	All establishments
420	AUTO TIRES-BATTERIES-ACCESS. . .	16	537	100.0	1.2		LIQUEFIED PETROL. GAS (BTL. GAS) DEALERS (SIC 5984)				
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	35	12 438	100.0	27.8						
480	HOUSEHOLD FUELS-ICE. . . . .	20	1 886	85.7	4.2						
500	ALL OTHER MERCHANDISE. . . . .	112	6 052	51.1	13.5		TOTAL . . . . .	13	1 502	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	116	1 069	6.9	2.4						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	382	(X)	.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	45	4.8	3.0
						340	LUMBER-BUILDING MATERIALS. . . .	5	53	7.9	3.5
	LIQUOR STORES (SIC 592)					480	HOUSEHOLD FUELS-ICE. . . . .	13	1 339	89.1	89.1
						482	OTHER LP GAS SALES. . . . .	13	1 323	88.1	88.1
	TOTAL . . . . .	91	15 502	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . .	(X)	13	(X)	.9
020	GROCERIES-OTHER FOODS. . . . .	57	2 000	16.8	12.9	520	NONMERCHANDISE RECEIPTS. . . . .	7	54	6.4	3.6
080	PACKAGED ALCOHOLIC BEVERAGES . .	91	11 697	75.5	75.5	-	MISCELLANEOUS MERCHANDISE. . .	(X)	11	(X)	.7
100	CIGARS-CIGARETTES-TOBACCO. . .	61	909	8.4	5.9						
120	COSMETICS-DRUGS-CLEANERS . . . .	16	162	4.2	1.0		FUEL AND ICE DEALERS, N.E.C. (SIC 5982)				
500	ALL OTHER MERCHANDISE. . . . .	16	250	5.2	1.6						
520	NONMERCHANDISE RECEIPTS. . . . .	22	172	3.4	1.1		TOTAL . . . . .	2	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	311	(X)	2.0						
	ANTIQUE STORES (SIC 5932)						FLORISTS (SIC 5992)				
	TOTAL . . . . .	-	-	(X)	-		TOTAL <sup>2</sup> . . . . .	23	1 556	(X)	100.0
	SECONDHAND STORES (SIC 5933)						CIGAR STORES AND STANDS (SIC 5993)				
	TOTAL . . . . .	31	1 434	(X)	100.0		TOTAL . . . . .	5	(0)	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	70	21.8	4.9	100	CIGARS-CIGARETTES-TOBACCO. . . .	5	(0)	{ 72.8	72.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	114	30.1	7.9	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	{ 27.2	27.2
320	HOUSEHOLD FUELS-ICE. . . . .	4	31	6.3	2.2						
420	AUTO TIRES-BATTERIES-ACCESS. . .	14	484	85.1	33.8		BODK STORES (SIC 5942)				
500	ALL OTHER MERCHANDISE. . . . .	8	217	44.5	15.1		TOTAL <sup>2</sup> . . . . .	4	321	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	9	75	9.4	5.2						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	443	(X)	30.9		STATIONERY STORES (SIC 5943)				
	SPORTING GOODS STORES (SIC 5952)						TOTAL <sup>2</sup> . . . . .	7	512	(X)	100.0
	TOTAL . . . . .	14	2 054	(X)	100.0						
300	SPORTING-RECREATION EQUIPMENT. .	14	1 643	80.0	80.0		HAY, GRAIN, AND FEED STORES (SIC 5962)				
520	NONMERCHANDISE RECEIPTS. . . . .	7	184	10.7	9.0		TOTAL . . . . .	21	4 208	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	227	(X)	11.1	320	HOUSEHOLD FUELS-ICE. . . . .	4	65	10.7	1.5
	BICYCLE SHOPS (SIC 5953)					460	HAY-GRAIN-FEED-FARM SUPPLIES . .	21	4 049	96.2	96.2
	TOTAL . . . . .	-	-	(X)	-	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	93	(X)	2.2
	JEWELRY STORES (SIC 597)						OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
	TOTAL . . . . .	18	3 184	(X)	100.0		TOTAL <sup>2</sup> . . . . .	14	8 912	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	7	96	7.1	3.0						
280	JEWELRY-OPTICAL GOODS. . . . .	18	2 648	83.2	83.2		GARDEN SUPPLY STORES (SIC 5969 PT.)				

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
<sup>1</sup> Detail may not add to total due to rounding.  
<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Bakersfield SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>	
500 -	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					MAIL ORDER HOUSES (SIC 532)						
	TOTAL . . . . .	6	295	(X)	100.0	TOTAL . . . . .	11	(0)	(X)	100.0		
	ALL OTHER MERCHANDISE . . . . .	6	242	82.0	82.0	120 COSMETICS-DRUGS-CLEANERS . . . . .	6	}	(0)	{	.8	.8
	MISCELLANEOUS MERCHANDISE . . . . .	(X)	53	(X)	18.0	140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	7				7.4	6.8
					160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	14.8				13.5	
	OPTICAL GOODS STORES (SIC 5999 PT.)				180 ALL FOOTWEAR . . . . .	7	2.9				2.7	
	TOTAL . . . . .	3	(0)	(X)	100.0	200 CURTAINS-DRAPERIES-DRY GOODS . .	7				6.2	5.7
	RETAIL STORES, N.E.C. (SIC 5999 PT.)				220 MAJOR APPL-RADIO-TV-MUSICAL INST	7	16.3				14.8	
	TOTAL <sup>2</sup> . . . . .	20	1 434	(X)	100.0	240 FURNITURE-SLEEP EQUIP-FLOOR COV.	7				5.7	5.2
	NONSTORE RETAILERS (SIC 53 PART*)				260 KITCHENWARE-HOME FURNISHINGS . .	7	2.4				2.2	
TOTAL . . . . .	34	7 937	(X)	100.0	280 JEWELRY-OPTICAL GOODS . . . . .	7	.7				.7	
					300 SPORTING-RECREATION EQUIPMENT . .	7	2.8				2.6	
020	GROCERIES-OTHER FOODS . . . . .	5	661	19.9	8.3	320 HARDWARE-GARDENING EQUIPMENT . .	7	4.6	4.2			
040	MEALS-SNACKS . . . . .	6	253	41.0	3.2	340 LUMBER-BUILDING MATERIALS . . . .	7	5.6	5.1			
100	CIGARS-CIGARETTES-TOBACCO . . . .	9	970	29.6	12.2	420 AUTO TIRES-BATTERIES-ACCESS . . . .	8	11.3	11.2			
120	COSMETICS-DRUGS-CLEANERS . . . . .	6	90	2.2	1.1	440 FARM EQUIPMENT MACHINERY . . . . .	4	1.4	1.1			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	215	5.6	2.7	500 ALL OTHER MERCHANDISE . . . . .	8	6.2	5.7			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	8	425	11.2	5.4	520 NONMERCHANDISE RECEIPTS . . . . .	5	18.3	15.5			
180	ALL FOOTWEAR . . . . .	7	85	2.2	1.1	- MISCELLANEOUS MERCHANDISE . . . .	(X)	(X)	2.3			
200	CURTAINS-DRAPERIES-DRY GOODS . . .	8	198	5.1	2.5							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	710	17.3	8.9	MERCHANDISING MACHINE OPERATORS (SIC 534)						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	179	4.7	2.3	TOTAL . . . . .	7	1 440	(X)	100.0		
260	KITCHENWARE-HOME FURNISHINGS . . .	8	157	4.1	2.0	100 CIGARS-CIGARETTES-TOBACCO . . . .	6	967	67.2	67.2		
280	JEWELRY-OPTICAL GOODS . . . . .	8	75	1.8	.9	- MISCELLANEOUS MERCHANDISE . . . .	(X)	473	(X)	32.8		
300	SPORTING-RECREATION EQUIPMENT . . .	7	111	2.9	1.4							
320	HARDWARE-GARDENING EQUIPMENT . . .	7	145	3.7	1.8	DIRECT SELLING ESTABLISHMENTS (SIC 535)						
340	LUMBER-BUILDING MATERIALS . . . . .	8	223	5.6	2.8	TOTAL . . . . .	16	(0)	(X)	100.0		
420	AUTO TIRES-BATTERIES-ACCESS . . . .	8	342	8.1	4.3							
440	FARM EQUIPMENT MACHINERY . . . . .	4	36	1.2	.5							
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	3	917	31.9	11.6							
500	ALL OTHER MERCHANDISE . . . . .	13	1 286	31.3	16.2							
520	NONMERCHANDISE RECEIPTS . . . . .	11	694	14.4	8.7							
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	164	(X)	2.1							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Fresno SMSA<sup>1</sup>

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
	RETAIL TRADE										
	TOTAL . . . . .	2 789	668 867	(X)	100.0						
020	GROCERIES-OTHER FOODS . . . . .	603	127 937	48.7	19.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	147	20.8	4.4
040	MEALS-SNACKS . . . . .	627	35 877	29.5	5.4	260	KITCHENWARE-HOME FURNISHINGS . .	23	366	14.4	10.9
060	ALCOHOLIC DRINKS . . . . .	322	11 779	46.1	1.8	320	HARDWARE-GARDENING EQUIPMENT . .	24	2 223	66.5	66.5
080	PACKAGED ALCOHOLIC BEVERAGES . .	310	16 836	11.2	2.5	322	GARDENING EQUIPMENT-SUPPLIES . .	11	134	5.7	4.0
100	CIGARS-CIGARETTES-TOBACCO . . .	571	10 208	4.5	1.5	323	PLUMBING-ELECTRICAL SUPPLIES . .	23	688	21.5	20.6
120	COSMETICS-DRUGS-CLEANERS . . . .	422	33 045	13.1	4.9	324	OTHER HARDWARE-TOOLS . . . . .	24	1 401	41.9	41.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	173	18 116	13.7	2.7	340	LUMBER-BUILDING MATERIALS . . . .	22	505	17.7	15.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	271	32 142	21.0	4.8	364	PAINT-SUNORIES-GLASS-WALLPAPER	22	317	11.1	9.5
180	ALL FOOTWEAR . . . . .	183	10 452	9.4	1.6	520	NONMERCHANTISE RECEIPTS . . . . .	3	51	3.6	1.5
200	CURTAINS-ORAPERIES-ORY GOODS . .	134	9 833	8.3	1.5	-	MISCELLANEOUS MERCHANTISE . . . .	(X)	53	(X)	1.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	205	21 733	17.5	3.2	FARM EQUIPMENT DEALERS (SIC 5252)					
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	155	24 630	23.5	3.7	TOTAL . . . . .					
260	KITCHENWARE-HOME FURNISHINGS . .	244	8 524	5.9	1.3	29		21 517	(X)	100.0	
280	JEWELRY-OPTICAL GOODS . . . . .	150	5 666	4.2	.8	320	HARDWARE-GARDENING EQUIPMENT . .	3	174	6.1	.8
300	SPORTING-RECREATION EQUIPMENT . .	135	7 633	6.6	1.1	440	FARM EQUIPMENT MACHINERY . . . .	29	18 101	84.1	84.1
320	HARDWARE-GARDENING EQUIPMENT . .	205	10 481	7.4	1.6	520	NONMERCHANTISE RECEIPTS . . . . .	21	1 814	12.5	8.4
340	LUMBER-BUILDING MATERIALS . . . .	155	18 737	24.7	2.8	-	MISCELLANEOUS MERCHANTISE . . . .	(X)	1 428	(X)	6.6
380	AUTOMOBILES-TRUCKS . . . . .	129	84 527	58.0	12.6	GENERAL MERCHANTISE GROUP STORES (SIC 53 PART*)					
400	AUTO FUELS-LUBRICANTS . . . . .	524	48 156	25.1	7.2	TOTAL . . . . .					
420	AUTO TIRES-BATTERIES-ACCESS . . .	557	29 607	12.4	4.4	93		87 081	(X)	100.0	
440	FARM EQUIPMENT MACHINERY . . . .	39	19 207	34.5	2.9	020	GROCERIES-OTHER FOODS . . . . .	45	1 219	1.5	1.4
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	81	24 881	44.5	3.7	040	MEALS-SNACKS . . . . .	12	1 045	1.8	1.2
480	HOUSEHOLD FUELS-ICE . . . . .	57	3 930	75.0	.6	100	CIGARS-CIGARETTES-TOBACCO . . .	22	523	1.2	.6
500	ALL OTHER MERCHANTISE . . . . .	493	24 813	9.7	3.7	120	COSMETICS-DRUGS-CLEANERS . . . .	60	2 700	3.2	3.1
520	NONMERCHANTISE RECEIPTS . . . . .	1 161	30 117	7.2	4.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	67	9 579	11.2	11.0
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	59	16 894	19.8	19.4
	TOTAL . . . . .	127	42 284	(X)	100.0	180	ALL FOOTWEAR . . . . .	60	3 048	4.0	3.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	229	17.2	.5	200	CURTAINS-ORAPERIES-ORY GOODS . .	62	8 534	10.0	9.8
260	KITCHENWARE-HOME FURNISHINGS . .	27	410	11.7	1.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	30	8 447	11.7	9.7
320	HARDWARE-GARDENING EQUIPMENT . .	56	2 988	24.2	7.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	26	3 483	4.3	4.0
340	LUMBER-BUILDING MATERIALS . . . .	96	16 162	96.4	38.2	260	KITCHENWARE-HOME FURNISHINGS . .	72	5 312	6.3	6.1
440	FARM EQUIPMENT MACHINERY . . . .	29	18 103	72.6	42.8	280	JEWELRY-OPTICAL GOODS . . . . .	56	1 393	1.6	1.6
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	13	138	6.1	.3	300	SPORTING-RECREATION EQUIPMENT . .	24	2 090	2.6	2.4
520	NONMERCHANTISE RECEIPTS . . . . .	57	2 490	9.6	5.9	320	HARDWARE-GARDENING EQUIPMENT . .	48	3 483	4.2	4.0
-	MISCELLANEOUS MERCHANTISE . . . .	(X)	1 763	(X)	4.2	340	LUMBER-BUILDING MATERIALS . . . .	16	1 916	4.0	2.2
	LUMBER AND OTHER LOG. MATERIALS DEALERS (SIC 521)					400	AUTO FUELS-LUBRICANTS . . . . .	5	522	1.4	.6
	TOTAL . . . . .	55	13 751	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS . . .	8	3 135	5.5	3.6
320	HARDWARE-GARDENING EQUIPMENT . .	25	525	12.2	3.8	500	ALL OTHER MERCHANTISE . . . . .	63	5 747	6.8	6.6
340	LUMBER-BUILDING MATERIALS . . . .	55	12 636	91.9	91.9	520	NONMERCHANTISE RECEIPTS . . . .	38	7 402	10.1	8.5
520	NONMERCHANTISE RECEIPTS . . . . .	21	400	5.0	2.9	-	MISCELLANEOUS MERCHANTISE . . . .	(X)	609	(X)	.7
-	MISCELLANEOUS MERCHANTISE . . . .	(X)	190	(X)	1.4	DEPARTMENT STORES (SIC 531)					
	PLUMBING AND HEATING EQUIP OLRS. (SIC 522)					TOTAL . . . . .					
	TOTAL . . . . .	8	(0)	(X)	100.0	9		73 575	(X)	100.0	
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)					020	GROCERIES-OTHER FOODS . . . . .	6	662	.9	.9
	TOTAL . . . . .	11	3 056	(X)	100.0	040	MEALS-SNACKS . . . . .	4	368	.7	.5
340	LUMBER-BUILDING MATERIALS . . . .	11	2 612	85.5	85.5	120	COSMETICS-DRUGS-CLEANERS . . . .	7	2 207	3.0	3.0
357	PAINT-VARNISH ETC. . . . .	9	1 403	46.9	45.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	8 240	11.2	11.2
358	PAINT SUNORIES . . . . .	7	292	11.6	9.6	141	MEN'S CLOTHING . . . . .	9	6 475	8.8	8.8
359	WALLPAPER-OTHER WALL COVERINGS	7	143	5.7	4.7	142	BOYS' CLOTHING . . . . .	5	1 765	3.0	2.4
361	GLASS . . . . .	4	407	74.7	13.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9	14 494	19.7	19.7
-	MISCELLANEOUS MERCHANTISE . . . .	(X)	367	(X)	12.0	161	CHILDREN'S-INFANTS' WEAR . . . .	6	1 324	2.1	1.8
520	NONMERCHANTISE RECEIPTS . . . . .	8	121	8.4	4.0	162	HANDBAGS-ACCESSORIES . . . . .	4	589	1.2	.8
-	MISCELLANEOUS MERCHANTISE . . . .	(X)	323	(X)	10.6	163	MILLINERY . . . . .	6	294	.4	.4
	ELECTRICAL SUPPLY STORES (SIC 524)					164	HOSIERY . . . . .	5	1 104	1.8	1.5
	TOTAL . . . . .	-	-	(X)	-	165	LINGERIE . . . . .	4	2 354	5.0	3.2
	HARDWARE STORES (SIC 5251)					166	WOMEN'S COATS-SUITS-FURS-RAINWR	4	589	1.2	.8
	TOTAL . . . . .	24	3 345	(X)	100.0	167	WOMEN'S DRESSES . . . . .	9	4 709	6.4	6.4
						168	WOMEN'S BLOUSES-SPTSWR . . . .	4	1 986	4.2	2.7
						169	GIRLS'-SUBTEEN-TEEN WEAR . . .	5	1 251	2.1	1.7
						-	MISCELLANEOUS MERCHANTISE . . . .	(X)	294	(X)	.4
						180	ALL FOOTWEAR . . . . .	6	2 649	4.0	3.6
						200	CURTAINS-ORAPERIES-ORY GOODS . .	9	5 886	8.0	8.0
						201	PIECE GOODS-NOTIONS . . . . .	6	2 207	3.5	3.0
						202	CURTAINS-ORAPERIES . . . . .	9	3 679	5.0	5.0
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	8 314	12.8	11.3
						222	RADIO-TV'S MUSICAL INSTR. . . .	6	3 605	5.5	4.9
						-	MISCELLANEOUS MERCHANTISE . . .	(X)	4 709	(X)	6.4

Standard Notes. - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent. <sup>1</sup>Revised.<sup>2</sup>Nonstore retailers, part of SIC major group 53, are shown separately in this table.<sup>3</sup>Detail may not add to total due to rounding.<sup>4</sup>Merchandise line detail withheld due to insufficient reporting.

Note: FRESNO SMSA—Coextensive with Fresno County, Calif.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Fresno SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	3 384	4.6	4.6		ORY GOODS STORES				
241	FLOOR COVERINGS. . . . .	5	883	1.6	1.2		(SIC 539 PART)				
242	FURNITURE-SLEEP EQUIPMENT. . .	9	2 501	3.4	3.4		TOTAL <sup>2</sup> . . . . .	4	461	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	9	3 532	4.8	4.8						
261	CHINA-GLASSWARE. . . . .	6	1 545	2.4	2.1		SEWING AND NEEDLEWORK STORES				
262	KITCHENWARE-HOUSEWARES . . . .	9	1 913	2.6	2.6		(SIC 539 PART)				
-	MISCELLANEOUS MERCHANDISE. . .	(X)	74	(X)	.1		TOTAL <sup>2</sup> . . . . .	4	462	(X)	100.0
280	JEWELRY-OPTICAL GOODS. . . . .	9	1 251	1.7	1.7						
300	SPORTING-RECREATION EQUIPMENT. .	9	1 986	2.7	2.7						
320	HARDWARE-GARDENING EQUIPMENT . .	9	3 017	4.1	4.1		FOOD STORES				
321	HARDWARE-TOOLS . . . . .	6	1 692	2.6	2.3		(SIC 54)				
322	GARDENING EQUIPMENT-SUPPLIES . .	6	1 325	2.2	1.8		TOTAL <sup>2</sup> . . . . .	381	145 844	(X)	100.0
340	LUMBER-BUILDING MATERIALS. . . .	4	1 839	4.0	2.5	020	GROCERIES-OTHER FOODS. . . . .	381	121 200	83.1	83.1
356	ALL OTHER LUMBER-MILLWORK. . .	4	1 472	3.2	2.0	040	MEALS-SNACKS . . . . .	19	783	4.8	.5
-	MISCELLANEOUS MERCHANDISE. . .	(X)	367	(X)	.5	080	PACKAGED ALCOHOLIC BEVERAGES . .	161	5 452	5.0	3.7
420	AUTO TIRES-BATTERIES-ACCESS. . .	5	3 164	5.6	4.3	100	CIGARS-CIGARETTES-TOBACCO. . . .	257	5 612	4.6	3.8
500	ALL OTHER MERCHANDISE. . . . .	9	4 120	5.6	5.6	120	COSMETICS-DRUGS-CLEANERS . . . .	236	6 508	5.4	4.5
501	TOYS-GAMES-WHEEL GOODS . . . .	9	1 839	2.5	2.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	93	2.3	.1
502	BOOKS-STATIONERY-PHOTO. EQUIP.	9	1 839	2.5	2.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	31	253	1.6	.2
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	5	422	.6	.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	79	16.6	.1
520	NONMERCHANDISE RECEIPTS. . . . .	6	7 210	11.2	9.8	260	KITCHENWARE-HOME FURNISHINGS . .	32	261	1.7	.2
535	ALL OTHER SERVICE RECEIPTS . . .	6	6 916	10.7	9.4	300	SPORTING-RECREATION EQUIPMENT. .	4	133	3.0	.1
-	MISCELLANEOUS . . . . .	(X)	294	(X)	.4	320	HARDWARE-GARDENING EQUIPMENT . .	32	287	1.7	.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 252	(X)	1.7	400	AUTO FUELS-LUBRICANTS. . . . .	9	77	20.0	.1
	VARIETY STORES (SIC 533)					500	ALL OTHER MERCHANDISE. . . . .	174	3 915	3.7	2.7
	TOTAL . . . . .	46	8 535	(X)	100.0	520	NONMERCHANDISE RECEIPTS. . . . .	85	1 009	2.2	.7
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	182	(X)	.1
							GROCERY STORES (SIC 541)				
	TOTAL . . . . .						TOTAL . . . . .	297	135 058	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	25	370	5.6	4.3	020	GROCERIES-OTHER FOODS. . . . .	297	110 867	82.1	82.1
040	MEALS-SNACKS . . . . .	7	590	16.3	6.9	021	MEATS-FISH-POULTRY . . . . .	286	31 043	23.3	23.0
120	COSMETICS-DRUGS-CLEANERS . . . .	35	362	4.9	4.2	022	PRODUCE (FRESH FRUITS-VEGTBLS)	264	9 086	6.9	6.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	35	495	6.4	5.8	023	FROZEN FOODS . . . . .	238	6 924	5.6	5.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	36	1 437	18.5	16.8	024	ALL OTHER FOODS. . . . .	294	63 814	47.3	47.2
180	ALL FOOTWEAR . . . . .	34	187	2.5	2.2						
200	CURTAINS-DRAPERIES-ORY GOODS . .	35	1 106	15.1	13.0	040	MEALS-SNACKS . . . . .	11	716	4.6	.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	166	3.0	1.9	080	PACKAGED ALCOHOLIC BEVERAGES . .	156	5 334	5.1	3.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	108	2.5	1.3	100	CIGARS-CIGARETTES-TOBACCO. . . .	252	5 558	4.7	4.1
260	KITCHENWARE-HOME FURNISHINGS . .	44	1 364	16.8	16.0	120	COSMETICS-DRUGS-CLEANERS . . . .	230	6 391	5.4	4.7
280	JEWELRY-OPTICAL GOODS. . . . .	31	123	1.7	1.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	93	2.2	.1
300	SPORTING-RECREATION EQUIPMENT. .	9	43	1.3	.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	31	252	1.5	.2
320	HARDWARE-GARDENING EQUIPMENT . .	34	378	5.1	4.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	78	14.2	.1
340	LUMBER-BUILDING MATERIALS. . . .	9	12	.7	.1	260	KITCHENWARE-HOME FURNISHINGS . .	31	251	1.7	.2
500	ALL OTHER MERCHANDISE. . . . .	35	1 317	17.9	15.4	300	SPORTING-RECREATION EQUIPMENT. .	4	133	2.9	.1
520	NONMERCHANDISE RECEIPTS. . . . .	20	283	4.6	3.3	320	HARDWARE-GARDENING EQUIPMENT . .	32	285	1.6	.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	193	(X)	2.3	400	AUTO FUELS-LUBRICANTS. . . . .	8	73	20.0	.1
	GENERAL MERCHANDISE STORES (SIC 539 PART)					500	ALL OTHER MERCHANDISE. . . . .	171	3 871	3.8	2.9
	TOTAL . . . . .	30	4 048	(X)	100.0	516	ALL OTHER MERCHANDISE. . . . .	38	1 008	4.2	.7
120	COSMETICS-DRUGS-CLEANERS . . . .	18	129	8.3	3.2	517	PAPER-PAPER PRODUCTS . . . . .	162	2 863	2.9	2.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	25	854	22.4	21.1	520	NONMERCHANDISE RECEIPTS. . . . .	76	977	2.2	.7
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	15	1 036	30.0	25.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	179	(X)	.1
161	CHILDREN'S-INFANTS' WEAR . . . .	13	101	2.9	2.5		MEAT MARKETS (SIC 542 PT.)				
162	HANDBAGS-ACCESSORIES . . . . .	10	58	1.7	1.4		TOTAL . . . . .	20	(0)	(X)	100.0
164	HOSIERY. . . . .	13	109	3.1	2.7						
165	LINGERIE . . . . .	12	199	5.7	4.9		FISH (SEA FOOD) MARKETS (SIC 542 PT.)				
166	WOMEN'S COATS-SUITS-FURS-RAINWR	9	46	1.7	1.1		TOTAL . . . . .	3	(0)	(X)	100.0
167	WOMEN'S DRESSES. . . . .	10	188	5.9	4.6						
168	WOMEN'S BLOUSES-SPTSWR . . . . .	12	209	6.0	5.2		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
169	GIRLS'-SUBTEEN-TEEN WEAR . . . .	8	77	3.7	1.9		TOTAL . . . . .	10	696	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . .	(X)	18	(X)	.4						
180	ALL FOOTWEAR . . . . .	20	196	6.7	4.8	020	GROCERIES-OTHER FOODS. . . . .	10	598	85.9	85.9
200	CURTAINS-DRAPERIES-ORY GOODS . .	12	462	16.4	11.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	98	(X)	14.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	144	16.2	3.6		CANOPY, NUT, AND CONFECTIONERY STORES (SIC 544)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	76	3.9	1.9		TOTAL . . . . .	11	1 181	(X)	100.0
241	FLOOR COVERINGS. . . . .	7	34	1.6	.8						
-	MISCELLANEOUS MERCHANDISE. . .	(X)	38	(X)	.9						
260	KITCHENWARE-HOME FURNISHINGS . .	21	267	14.8	6.6						
280	JEWELRY-OPTICAL GOODS. . . . .	18	80	3.9	2.0						
300	SPORTING-RECREATION EQUIPMENT. .	8	62	3.2	1.5						
320	HARDWARE-GARDENING EQUIPMENT . .	7	94	7.7	2.3						
500	ALL OTHER MERCHANDISE. . . . .	21	259	8.2	6.4						
520	NONMERCHANDISE RECEIPTS. . . . .	7	75	10.3	1.9						
-	MISCELLANEOUS MERCHANDISE. . .	(X)	314	(X)	7.8						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Fresno SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
020	GROCERIES-OTHER FOODS . . . . .	11	1 073	90.9	90.9	380	AUTOMOBILES-TRUCKS . . . . .	45	67 674	84.5	84.5
024	ALL OTHER FOODS . . . . .	11	875	74.1	74.1	381	NEW PASSENGER CARS-RETAIL . . .	45	34 742	43.4	43.4
-	MISCELLANEOUS MERCHANDISE . . .	(X)	198	(X)	16.8	382	NEW PASSENGER CARS-WHOLESALE .	5	4 190	11.4	5.2
-	MISCELLANEOUS MERCHANDISE . . .	(X)	108	(X)	9.1	383	NEW COMMERCIAL VEHICLES-RETAIL	33	8 232	16.6	10.3
	RETAIL BAKERIES (SIC 546)					385	USED PASSENGER CARS-RETAIL . .	45	12 894	16.1	16.1
	TOTAL . . . . .	29	2 508	(X)	100.0	386	USED PASSENGER CARS-WHOLE . . .	36	4 348	5.7	5.4
020	GROCERIES-OTHER FOODS . . . . .	29	2 462	98.2	98.2	387	USED COMMERCIAL VEHICLES . . .	32	1 823	3.8	2.3
040	MEALS-SNACKS . . . . .	4	41	17.0	1.6	389	MOTORCYCLES-MOTORSCOOTERS . .	4	168	.9	.2
-	MISCELLANEOUS MERCHANDISE . . .	(X)	5	(X)	.2	392	ALL OTHER AUTOS-TRUCKS . . . .	4	88	3.5	.1
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					-	MISCELLANEOUS MERCHANDISE . .	(X)	1 188	(X)	1.5
	TOTAL . . . . .	26	2 440	(X)	100.0	400	AUTO FUELS-LUBRICANTS . . . . .	28	247	.3	.3
020	GROCERIES-OTHER FOODS . . . . .	26	2 394	98.1	98.1	401	GASOLINE . . . . .	9	107	.2	.1
025	BAKERY PRODUCTS-EXCEPT FROZEN	26	2 374	97.3	97.3	403	MOTOR OILS-GREASES-OTHER OILS	23	126	.3	.2
040	MEALS-SNACKS . . . . .	4	41	17.8	1.7	-	MISCELLANEOUS MERCHANDISE . .	(X)	14	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE . . .	(X)	5	(X)	.2	420	AUTO TIRES-BATTERIES-ACCESS . .	44	4 815	6.0	6.0
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					421	PARTS INSTALLED IN REPAIR WORK	44	2 742	3.4	3.4
	TOTAL <sup>2</sup> . . . . .	3	68	(X)	100.0	422	PARTS-WHOLESALE . . . . .	40	1 443	1.8	1.8
	DAIRY PRODUCTS STORES (SIC 545)					423	PARTS-RETAIL . . . . .	40	421	.5	.5
	TOTAL <sup>2</sup> . . . . .	5	168	(X)	100.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	30	208	.4	.3
020	GROCERIES-OTHER FOODS . . . . .	26	2 394	98.1	98.1	520	NONMERCHANDISE RECEIPTS . . . .	43	7 347	9.2	9.2
025	BAKERY PRODUCTS-EXCEPT FROZEN	26	2 374	97.3	97.3	527	SERVICE LABOR . . . . .	43	5 649	7.1	7.1
040	MEALS-SNACKS . . . . .	4	41	17.8	1.7	528	OTHER NONMERCHANDISE RECEIPTS	25	1 697	2.9	2.1
-	MISCELLANEOUS MERCHANDISE . . .	(X)	5	(X)	.2	-	MISCELLANEOUS MERCHANDISE . .	(X)	22	(X)	(Z)
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)						DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL <sup>2</sup> . . . . .	3	68	(X)	100.0		TOTAL . . . . .	4	(0)	(X)	100.0
	DAIRY PRODUCTS STORES (SIC 545)					380	AUTOMOBILES-TRUCKS . . . . .	4	79.5	79.5	
	TOTAL <sup>2</sup> . . . . .	5	168	(X)	100.0	381	NEW PASSENGER CARS-RETAIL . .	4	59.3	59.3	
	EGG AND POULTRY DEALERS (SIC 549 PT.)					-	MISCELLANEOUS MERCHANDISE . .	(X)	(X)	20.2	
	TOTAL . . . . .	1	(0)	(X)	100.0	400	AUTO FUELS-LUBRICANTS . . . . .	4	.6	.6	
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					420	AUTO TIRES-BATTERIES-ACCESS . .	4	(0)	10.3	10.3
	TOTAL . . . . .	5	(0)	(X)	100.0	421	PARTS INSTALLED IN REPAIR WORK	4	3.6	3.6	
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					422	PARTS-WHOLESALE . . . . .	4	2.8	2.8	
	TOTAL . . . . .	195	119 945	(X)	100.0	423	PARTS-RETAIL . . . . .	4	1.8	1.8	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	562	27.7	.5	-	MISCELLANEOUS MERCHANDISE . .	(X)	(X)	2.1	
300	SPORTING-RECREATION EQUIPMENT .	24	2 080	62.9	1.7	520	NONMERCHANDISE RECEIPTS . . . .	4	9.6	9.6	
320	HARDWARE-GARDENING EQUIPMENT .	17	103	8.3	.1	527	SERVICE LABOR . . . . .	4	6.9	6.9	
380	AUTOMOBILES-TRUCKS . . . . .	106	84 256	83.0	70.2	-	MISCELLANEOUS . . . . .	(X)	(X)	2.7	
400	AUTO FUELS-LUBRICANTS . . . . .	50	724	.8	.6		DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)				
420	AUTO TIRES-BATTERIES-ACCESS . . .	135	19 444	17.7	16.2		TOTAL . . . . .	1	(0)	(X)	100.0
500	ALL OTHER MERCHANDISE . . . . .	35	2 540	15.7	2.1		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
520	NONMERCHANDISE RECEIPTS . . . . .	138	10 045	9.1	8.4		TOTAL . . . . .	46	8 546	(X)	100.0
-	MISCELLANEOUS MERCHANDISE . . .	(X)	190	(X)	.2	380	AUTOMOBILES-TRUCKS . . . . .	46	7 980	93.4	93.4
	MOTOR VEHICLE DEALERS (SIC 551, 552)					385	USED PASSENGER CARS-RETAIL . .	46	6 801	79.6	79.6
	TOTAL . . . . .	96	97 652	(X)	100.0	386	USED PASSENGER CARS-WHOLESALE	26	967	13.4	11.3
380	AUTOMOBILES-TRUCKS . . . . .	96	83 009	85.0	85.0	-	MISCELLANEOUS MERCHANDISE . .	(X)	59	(X)	.7
400	AUTO FUELS-LUBRICANTS . . . . .	33	314	.3	.3	420	AUTO TIRES-BATTERIES-ACCESS . .	11	77	6.1	.9
420	AUTO TIRES-BATTERIES-ACCESS . . .	60	5 750	6.2	5.9	520	NONMERCHANDISE RECEIPTS . . . .	22	179	3.6	2.1
500	ALL OTHER MERCHANDISE . . . . .	4	289	3.0	.3	-	MISCELLANEOUS MERCHANDISE . .	(X)	310	(X)	3.6
520	NONMERCHANDISE RECEIPTS . . . . .	71	8 265	8.7	8.5		TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)				
-	MISCELLANEOUS MERCHANDISE . . .	(X)	24	(X)	(Z)		TOTAL . . . . .	72	16 694	(X)	100.0
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	559	22.7	3.3
	TOTAL . . . . .	45	80 106	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS .	17	51	2.6	.3
						300	SPORTING-RECREATION EQUIPMENT .	17	92	5.2	.6
						320	HARDWARE-GARDENING EQUIPMENT .	17	97	6.1	.6
						400	AUTO FUELS-LUBRICANTS . . . . .	15	391	7.0	2.3
						420	AUTO TIRES-BATTERIES-ACCESS . .	72	13 614	81.6	81.6
						500	ALL OTHER MERCHANDISE . . . . .	18	262	5.7	1.6
						520	NONMERCHANDISE RECEIPTS . . . .	49	1 497	12.9	9.0
						-	MISCELLANEOUS MERCHANDISE . .	(X)	131	(X)	.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Fresno SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					
	TOTAL . . . . .	12	1 358	(X)	100.0	TOTAL . . . . .	9	2 067	(X)	100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	376	27.7	27.7						
221	MAJOR HOUSEHOLD APPLIANCES . .	12	189	13.9	13.9						
222	RADIO-TV'S MUSICAL INSTR. . .	12	184	13.5	13.5						
260	KITCHENWARE-HOME FURNISHINGS . .	10	41	3.8	3.0						
264	SMALL ELECTRICAL APPLIANCES. .	10	29	2.6	2.1						
-	MISCELLANEOUS MERCHANDISE. . .	(X)	11	(X)	.8						
300	SPORTING-RECREATION EQUIPMENT. .	10	68	6.3	5.0		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
317	ALL OTHER SPTG GOODS EXC BOATS	10	65	6.0	4.8		TOTAL . . . . .	1	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . .	(X)	2	(X)	.1						
320	HARDWARE-GARDENING EQUIPMENT . .	9	71	9.9	5.2						
420	AUTO TIRES-BATTERIES-ACCESS. . .	12	412	30.3	30.3		GASOLINE SERVICE STATIONS (SIC 554)				
416	NEW TIRES-TUBES (TO FLEET OPRTS)	5	45	5.1	3.3		TOTAL . . . . .	443	56 859	(X)	100.0
417	NEW TIRES-TUBES (TO OTHER USERS)	11	167	12.3	12.3						
419	RETIRES (TO OTHER USERS) . . .	6	23	2.6	1.7	020	GROCERIES-OTHER FOODS. . . . .	38	159	2.7	.3
426	AUTOMOBILE ACCESSORIES . . . .	11	60	4.4	4.4	040	MEALS-SNACKS . . . . .	12	434	13.1	.8
428	NEW AUTO TIRES SOLO TO DEALERS	5	36	4.1	2.7	100	CIGARS-CIGARETTES-TOBACCO. . . .	86	479	3.4	.8
429	NEW TRUCK-BUS TIRES (TO USERS)	6	29	2.4	2.1	300	SPORTING-RECREATION EQUIPMENT. .	6	38	4.1	.1
433	RETIRES SOLO TO DEALERS . . .	4	5	.6	.4	380	AUTOMOBILES-TRUCKS . . . . .	17	94	5.1	.2
434	RETIRES-TRUCK-BUS (TO USERS)	4	5	.6	.4						
435	RETIRES-TRUCK-BUS (TO DEALERS)	4	4	.4	.3	400	AUTO FUELS-LUBRICANTS. . . . .	443	46 594	81.9	81.9
436	STORAGE BATTERIES. . . . .	10	28	2.6	2.1	401	GASOLINE . . . . .	442	43 531	76.8	76.6
-	MISCELLANEOUS MERCHANDISE. . .	(X)	10	(X)	.7	402	OTHER AUTOMOTIVE FUELS . . . .	34	1 199	20.5	2.1
500	ALL OTHER MERCHANDISE. . . . .	10	125	9.2	9.2	403	MOTOR OILS-GREASES-OTHER OILS.	405	1 862	3.4	3.3
520	NONMERCHANDISE RECEIPTS. . . .	9	198	17.1	14.6	420	AUTO TIRES-BATTERIES-ACCESS. . .	398	5 726	11.2	10.1
524	BRAKE AND WHEEL SERVICES . . .	6	86	7.4	6.3	421	PARTS INSTALLED IN REPAIR WORK	160	1 111	7.0	2.0
526	OTHER NONMERCHANDISE RECEIPTS.	9	110	9.5	8.1	423	PARTS-RETAIL . . . . .	51	261	5.4	.5
-	MISCELLANEOUS . . . . .	(X)	2	(X)	.1	424	AUTOMOBILE TIRES-BATTERIES-ACC	377	4 354	8.8	7.7
-	MISCELLANEOUS MERCHANDISE. . .	(X)	67	(X)	4.9	520	NONMERCHANDISE RECEIPTS. . . .	335	3 200	6.8	5.6
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					-	MISCELLANEOUS MERCHANDISE. . .	(X)	135	(X)	.2
	TOTAL . . . . .	60	15 336	(X)	100.0		APPAREL AND ACCESSORY STORES (SIC 56)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	183	13.7	1.2		TOTAL . . . . .	211	35 536	(X)	100.0
222	RADIO-TV'S MUSICAL INSTR. . .	9	101	8.0	.7	120	COSMETICS-DRUGS-CLEANERS . . . .	9	232	3.5	.7
-	MISCELLANEOUS MERCHANDISE. . .	(X)	80	(X)	.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	67	9 089	53.0	25.6
400	AUTO FUELS-LUBRICANTS. . . . .	12	379	7.7	2.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	158	16 338	62.8	46.0
401	GASOLINE . . . . .	8	313	6.2	2.0	180	ALL FOOTWEAR . . . . .	93	7 595	29.2	21.4
-	MISCELLANEOUS MERCHANDISE. . .	(X)	66	(X)	.4	200	CURTAINS-DRAPERIES-ORY GOODS . .	13	592	14.9	1.7
420	AUTO TIRES-BATTERIES-ACCESS. . .	60	13 201	86.1	86.1	260	KITCHENWARE-HOME FURNISHINGS . .	5	108	2.4	.3
500	ALL OTHER MERCHANDISE. . . . .	8	137	3.9	.9	280	JEWELRY-OPTICAL GOODS. . . . .	11	176	2.5	.5
520	NONMERCHANDISE RECEIPTS. . . .	40	1 299	12.4	8.5	300	SPORTING-RECREATION EQUIPMENT. .	7	75	2.4	.2
524	BRAKE AND WHEEL SERVICES . . .	25	514	7.9	3.4	500	ALL OTHER MERCHANDISE. . . . .	8	59	5.0	.2
525	TIRE SERVICES OTHER THAN RETRO	22	223	3.4	1.5	520	NONMERCHANDISE RECEIPTS. . . .	111	1 246	5.0	3.5
526	OTHER NONMERCHANDISE RECEIPTS.	33	561	6.2	3.7	-	MISCELLANEOUS MERCHANDISE. . .	(X)	26	(X)	.1
-	MISCELLANEOUS MERCHANDISE. . .	(X)	137	(X)	.9		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, B)				
	BOAT DEALERS (SIC 5591)						TOTAL . . . . .	97	13 748	(X)	100.0
	TOTAL <sup>2</sup> . . . . .	6	2 093	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	97	11 927	86.8	86.8
	HOUSEHOLD TRAILER DEALERS (SIC 5592)					520	NONMERCHANDISE RECEIPTS. . . .	38	543	4.9	3.9
	TOTAL . . . . .	11	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . .	(X)	1 278	(X)	9.3
500	ALL OTHER MERCHANDISE. . . . .	11					WOMEN'S READY-TO-WEAR STORES (SIC 562)				
504	MOBILE HOMES-HOUSEHOLD TRLRS .	7					TOTAL . . . . .	76	12 864	(X)	100.0
505	CAMP TRAILERS-TRAVEL TRAILERS.	5				160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	76	11 096	86.3	86.3
-	MISCELLANEOUS MERCHANDISE. . .	(X)				161	CHILDREN'S-INFANTS' WEAR . . . .	11	441	8.9	3.4
						163	MILLINERY. . . . .	14	132	1.7	1.0
520	NONMERCHANDISE RECEIPTS. . . .	6				164	HOSIERY. . . . .	34	225	2.6	1.7
532	OTHER NONMERCHANDISE RECEIPTS.	6				165	LINGERIE . . . . .	50	964	8.6	7.5
-	MISCELLANEOUS . . . . .	(X)				168	WOMEN'S BLOUSES-SPTSWR . . . .	59	2 611	21.2	20.3
-	MISCELLANEOUS MERCHANDISE. . .	(X)				172	DRESSES. . . . .	66	4 303	34.8	33.4
						173	COATS-SUITS. . . . .	68	1 764	13.7	13.7
						174	HANDBAGS . . . . .	20	282	3.7	2.2
						176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	27	299	3.5	2.3
						-	MISCELLANEOUS MERCHANDISE. . .	(X)	74	(X)	.6
						520	NONMERCHANDISE RECEIPTS. . . .	35	493	4.5	3.8
						-	MISCELLANEOUS MERCHANDISE. . .	(X)	1 275	(X)	9.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Fresno SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	MILLINERY STORES (SIC 563 PT.)					180	ALL FOOTWEAR . . . . .	10	1 251	79.1	79.1
						182	WOMEN'S AND GIRLS' FOOTWEAR. .	10	1 251	80.7	79.1
	TOTAL . . . . .	1	(0)	(X)	100.0	520	NONMERCHANDISE RECEIPTS. . . . .	11	97	6.6	6.1
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	3	(X)	.2
	CORSET AND LINGERIE STORES (SIC 563 PT.)						CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
	TOTAL <sup>2</sup> . . . . .	4	96	(X)	100.0		TOTAL <sup>2</sup> . . . . .	3	344	(X)	100.0
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)						FAMILY SHOE STORES (SIC 566 PT.)				
	TOTAL <sup>2</sup> . . . . .	15	538	(X)	100.0		TOTAL . . . . .	27	3 661	(X)	100.0
	FURRIERS AND FUR SHOPS (SIC 568)					160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	4	182	17.9	5.0
	TOTAL . . . . .	1	(0)	(X)	100.0	180	ALL FOOTWEAR . . . . .	27	3 400	92.9	92.9
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					181	MEN'S AND BOYS' FOOTWEAR . . .	27	1 206	32.9	32.9
						182	WOMEN'S AND GIRLS' FOOTWEAR. .	27	1 608	43.9	43.9
	TOTAL . . . . .	28	6 850	(X)	100.0	183	CHILDREN'S AND INFANTS' FOOTWR	27	586	16.0	16.0
						520	NONMERCHANDISE RECEIPTS. . . . .	19	73	3.5	2.0
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	6	(X)	.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	28	5 839	85.2	85.2		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
143	MEN'S TAILORED OUTERWEAR . . .	16	1 539	25.8	22.5		TOTAL . . . . .	8	(0)	(X)	100.0
144	OTHER MEN'S OUTERWEAR. . . . .	18	1 656	26.3	24.2	160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	8			
146	OTHER MEN'S CLOTHING . . . . .	16	1 733	28.6	25.3	161	CHILDREN'S-INFANTS' WEAR . . .	8			
-	MISCELLANEOUS MERCHANDISE. . .	(X)	911	(X)	13.3	-	MISCELLANEOUS MERCHANDISE. . .	(X)	(0)	(X)	8.5
180	ALL FOOTWEAR . . . . .	15	544	9.6	7.9	-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	6.8
520	NONMERCHANDISE RECEIPTS. . . . .	23	164	4.0	2.4		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
-	MISCELLANEOUS MERCHANDISE. . .	(X)	303	(X)	4.4		TOTAL . . . . .	1	(0)	(X)	100.0
	CUSTOM TAILORS (SIC 567)						FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
	TOTAL . . . . .	1	(0)	(X)	100.0		TOTAL . . . . .	169	38 330	(X)	100.0
	FAMILY CLOTHING STORES (SIC 565)					200	CURTAINS-DRAPERIES-ORY GOOOS . .	39	1 117	11.9	2.9
	TOTAL . . . . .	29	7 698	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	95	11 878	57.4	31.0
120	COSMETICS-DRUGS-CLEANERS . . . .	5	76	2.3	1.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	95	20 842	92.5	54.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	3 058	39.7	39.7	260	KITCHENWARE-HOME FURNISHINGS . .	42	1 782	25.0	4.6
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	29	2 785	36.2	36.2	280	JEWELRY-OPTICAL GOOOS. . . . .	5	117	8.5	.3
180	ALL FOOTWEAR . . . . .	24	752	9.8	9.8	320	HARDWARE-GARDENING EQUIPMENT . .	6	122	14.2	.3
200	CURTAINS-DRAPERIES-ORY GOOOS . .	12	574	14.1	7.5	500	ALL OTHER MERCHANDISE. . . . .	10	216	4.6	.6
280	JEWELRY-OPTICAL GOOOS. . . . .	5	33	.8	.4	520	NONMERCHANDISE RECEIPTS. . . . .	104	2 124	7.6	5.5
300	SPORTING-RECREATION EQUIPMENT. .	5	65	2.0	.8	-	MISCELLANEOUS MERCHANDISE. . .	(X)	132	(X)	.3
520	NONMERCHANDISE RECEIPTS. . . . .	13	307	5.4	4.0		FURNITURE STORES (SIC 5712)				
-	MISCELLANEOUS MERCHANDISE. . .	(X)	48	(X)	.6		TOTAL <sup>2</sup> . . . . .	73	20 944	(X)	100.0
	SHOE STORES (SIC 566)						HOME FURNISHINGS STORES (OTHER 571)				
	TOTAL . . . . .	47	6 271	(X)	100.0		TOTAL . . . . .	30	5 078	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	53	11.4	.8	200	CURTAINS-DRAPERIES-ORY GOOOS . .	10	659	74.2	13.0
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	20	450	12.7	7.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	2 954	76.9	58.2
180	ALL FOOTWEAR . . . . .	47	5 573	88.9	88.9	260	KITCHENWARE-HOME FURNISHINGS . .	8	1 000	89.1	19.7
520	NONMERCHANDISE RECEIPTS. . . . .	34	187	4.4	3.0	520	NONMERCHANDISE RECEIPTS. . . . .	18	370	17.4	7.3
-	MISCELLANEOUS MERCHANDISE. . .	(X)	8	(X)	.1	-	MISCELLANEOUS MERCHANDISE. . .	(X)	95	(X)	1.9
	MEN'S SHOE STORES (SIC 566 PT.)						FLOOR COVERINGS STORES (SIC 5713)				
	TOTAL . . . . .	7	685	(X)	100.0		TOTAL . . . . .	15	3 189	(X)	100.0
180	ALL FOOTWEAR . . . . .	7	586	85.5	85.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	2 871	90.0	90.0
181	MEN'S AND BOYS' FOOTWEAR . . .	7	584	85.3	85.3	-	MISCELLANEOUS MERCHANDISE. . .	(X)	318	(X)	10.0
-	MISCELLANEOUS MERCHANDISE. . .	(X)	99	(X)	14.5						
	WOMEN'S SHOE STORES (SIC 566 PT.)										
	TOTAL . . . . .	10	1 581	(X)	100.0						
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	14	230	14.6	14.5						

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NA Not available.

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Fresno SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					520	NONMERCHANTOISE RECEIPTS. . . . .	76	754	6.2	2.0
	TOTAL . . . . .	8	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	863	(X)	2.2
200	CURTAINS-DRAPERIES-DRY GOODS . .	8	(0)	84.3	84.3		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4		15.9	11.1		TOTAL . . . . .	310	27 048	(X)	100.0
520	NONMERCHANTOISE RECEIPTS. . . . .	4		5.2	3.8	020	GROCERIES-OTHER FOODS. . . . .	20	145	7.3	.5
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)		(X)	.8	040	MEALS-SNACKS . . . . .	310	21 858	80.8	80.8
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					060	ALCOHOLIC DRINKS . . . . .	116	3 437	24.8	12.7
	TOTAL . . . . .	3	(0)	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO. . . . .	62	115	1.6	.4
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					520	NONMERCHANTOISE RECEIPTS. . . . .	46	630	6.6	2.3
	TOTAL <sup>2</sup> . . . . .	4	855	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	863	(X)	3.2
	HOUSEHOLD APPLIANCE STORES (SIC 572)						CAFETERIAS (SIC 5812 PT.)				
	TOTAL . . . . .	26	4 254	(X)	100.0		TOTAL <sup>2</sup> . . . . .	24	2 096	(X)	100.0
200	CURTAINS-ORAPERIES-DRY GOODS . .	5	65	5.0	1.5	020	GROCERIES-OTHER FOODS. . . . .	14	501	37.8	5.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	25	3 102	73.3	72.9	040	MEALS-SNACKS . . . . .	147	8 569	90.1	90.1
224	NEW MAJOR APPLIANCES . . . . .	24	2 356	55.7	55.4	060	ALCOHOLIC DRINKS . . . . .	10	251	21.4	2.6
225	NEW RADIOS-TV'S ETC. . . . .	15	692	24.6	16.3	100	CIGARS-CIGARETTES-TOBACCO. . . . .	13	31	7.5	.3
226	USED MAJOR APPL-RADIOS-TV'S . .	9	52	4.1	1.2	520	NONMERCHANTOISE RECEIPTS. . . . .	23	93	4.1	1.0
260	KITCHENWARE-HOME FURNISHINGS . .	11	428	23.5	10.1	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	70	(X)	.7
520	NONMERCHANTOISE RECEIPTS. . . . .	18	265	7.5	6.2		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	394	(X)	9.3		TOTAL . . . . .	181	8 829	(X)	100.0
	RADIO AND TELEVISION STORES (SIC 5732)					040	MEALS-SNACKS . . . . .	94	821	18.0	9.3
	TOTAL . . . . .	29	5 494	(X)	100.0	060	ALCOHOLIC DRINKS . . . . .	181	7 592	86.0	86.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	29	4 753	86.5	86.5	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	10	182	33.3	2.1
224	NEW MAJOR APPLIANCES . . . . .	11	460	25.9	8.4	100	CIGARS-CIGARETTES-TOBACCO. . . . .	21	77	5.0	.9
225	NEW RADIOS-TV'S ETC. . . . .	29	3 876	70.5	70.5	520	NONMERCHANTOISE RECEIPTS. . . . .	49	118	4.7	1.3
226	USED MAJOR APPL-RADIOS-TV'S . .	11	129	4.6	2.3	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	39	(X)	.4
227	RECORDS-TAPES-MUSICAL INSTR. .	5	288	13.1	5.2		DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
520	NONMERCHANTOISE RECEIPTS. . . . .	22	584	12.3	10.6		TOTAL . . . . .	91	33 553	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	156	(X)	2.8	020	GROCERIES-OTHER FOODS. . . . .	28	804	6.1	2.4
	RECORD SHOPS (SIC 5733 PT.)					040	MEALS-SNACKS . . . . .	4	347	9.0	1.0
	TOTAL <sup>2</sup> . . . . .	3	208	(X)	100.0	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	26	1 125	5.3	3.4
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					100	CIGARS-CIGARETTES-TOBACCO. . . . .	48	1 063	4.1	3.2
	TOTAL <sup>2</sup> . . . . .	8	2 352	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS . . . . .	91	23 442	69.9	69.9
	EATING AND DRINKING PLACES (SIC 58)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	10	285	1.6	.8
	TOTAL . . . . .	662	47 488	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	10	334	1.9	1.0
020	GROCERIES-OTHER FOODS. . . . .	36	667	20.5	1.4	180	ALL FOOTWEAR . . . . .	4	49	1.0	.1
040	MEALS-SNACKS . . . . .	575	33 264	76.9	70.0	200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	8	326	2.2	1.0
060	ALCOHOLIC DRINKS . . . . .	309	11 302	46.4	23.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	580	3.2	1.7
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	25	278	18.7	.6	260	KITCHENWARE-HOME FURNISHINGS . . . . .	13	754	4.0	2.2
100	CIGARS-CIGARETTES-TOBACCO. . . . .	100	233	2.6	.5	280	JEWELRY-OPTICAL GOODS. . . . .	21	448	2.2	1.3
500	ALL OTHER MERCHANDISE. . . . .	17	82	9.0	.2	300	SPORTING-RECREATION EQUIPMENT. . . . .	5	429	6.0	1.3
520	NONMERCHANTOISE RECEIPTS. . . . .	125	872	5.7	1.8	320	HARDWARE-GARDENING EQUIPMENT . . . . .	5	358	5.0	1.1
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	790	(X)	1.7	500	ALL OTHER MERCHANDISE. . . . .	42	2 403	9.7	7.2
	EATING PLACES (SIC 5812)					520	NONMERCHANTOISE RECEIPTS. . . . .	19	603	3.5	1.8
	TOTAL . . . . .	481	38 659	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	203	(X)	.6
020	GROCERIES-OTHER FOODS. . . . .	35	661	20.4	1.7		DRUG STORES (SIC 591 PT.)				
040	MEALS-SNACKS . . . . .	481	32 442	83.9	83.9		TOTAL . . . . .	91	33 553	(X)	100.0
060	ALCOHOLIC DRINKS . . . . .	128	3 710	23.8	9.6	020	GROCERIES-OTHER FOODS. . . . .	28	804	6.1	2.4
100	CIGARS-CIGARETTES-TOBACCO. . . . .	78	156	2.0	.4	040	MEALS-SNACKS . . . . .	4	347	9.0	1.0
500	ALL OTHER MERCHANDISE. . . . .	7	73	11.7	.2	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	26	1 125	5.3	3.4
						100	CIGARS-CIGARETTES-TOBACCO. . . . .	48	1 063	4.1	3.2
						120	COSMETICS-DRUGS-CLEANERS . . . . .	91	23 442	69.9	69.9
						121	MEICINES EXC. PRESCRIPTION. . . . .	87	7 611	23.6	22.7
						122	PRESCRIPTION MEICINES. . . . .	91	10 277	30.6	30.6
						123	ALL OTHER DRUGS-PROPRIETARIES. . . . .	75	5 553	19.6	16.5
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	10	285	1.6	.8
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	10	334	1.9	1.0
						180	ALL FOOTWEAR . . . . .	4	49	1.0	.1
						200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	8	326	2.2	1.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Fresno SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	580	3.2	1.7	300	SPORTING-RECREATION EQUIPMENT..	23	(0)	86.6	86.6
260	KITCHENWARE-HOME FURNISHINGS..	13	754	4.0	2.2	301	ATHLETIC GOODS(10 INDIVIDUALS)	15		27.4	21.5
280	JEWELRY-OPTICAL GOODS..	21	448	2.2	1.3	303	HUNTING EQUIPMENT..	12		26.0	21.0
300	SPORTING-RECREATION EQUIPMENT..	5	429	6.0	1.3	304	FISHING EQUIPMENT..	12		11.1	8.3
320	HAROWARE-GARDENING EQUIPMENT..	5	358	5.0	1.1	305	WINTER SPORTS EQUIPMENT..	8		35.5	28.2
500	ALL OTHER MERCHANOISE..	42	2 403	9.7	7.2	315	CAMPING EQUIP-SUPPLIES..	9		4.1	3.1
520	NONMERCHANOISE RECEIPTS..	19	603	3.5	1.8	-	MISCELLANEOUS MERCHANOISE..	(X)		(X)	4.3
-	MISCELLANEOUS MERCHANOISE..	(X)	203	(X)	.6	520	NONMERCHANOISE RECEIPTS..	10		9.4	7.2
						-	MISCELLANEOUS MERCHANOISE..	(X)		(X)	5.2
	PROPRIETARY STORES (SIC 591 PT.)						BICYCLE SHOPS (SIC 5953)				
	TOTAL .....	-	-	(X)	-		TOTAL .....	2	(0)	(X)	100.0
	MISCELLANEOUS RETAIL STORES (SIC 59 EX, 591)						JEWELRY STORES (SIC 597)				
	TOTAL .....	388	65 118	(X)	100.0		TOTAL .....	33	4 364	(X)	100.0
020	GROCERIES-OTHER FOODS..	61	2 618	12.3	4.0	260	KITCHENWARE-HOME FURNISHINGS..	7	194	8.0	4.4
060	ALCOHOLIC DRINKS..	10	330	26.3	.5	266	ALL OTHER HOME FURN EXC. CHINA	5	115	6.2	2.6
080	PACKAGED ALCOHOLIC BEVERAGES..	96	9 835	82.5	15.1	267	CHINA-GLASSWARE..	6	79	5.0	1.8
100	CIGARS-CIGARETTES-TOBACCO..	53	991	9.3	1.5	280	JEWELRY-OPTICAL GOODS..	33	3 460	79.3	79.3
120	COSMETICS-DRUGS-CLEANERS..	11	126	5.8	.2	281	WATCHES-CLOCKS..	32	789	19.0	18.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10	118	13.3	.2	282	SILVERWARE..	19	179	5.0	4.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10	149	18.1	.2	285	ALL OTHER JEWELRY ITEMS..	33	625	14.9	14.3
180	ALL FOOTWEAR..	11	50	6.2	.1	287	OIAMONOS, EXC. OIAMONO WATCHES	32	1 535	37.0	35.2
200	CURTAINS-ORAPERIES-ORY GOOOS..	4	38	11.1	.1	288	RINGS, EXC. OIAMONOS..	30	331	9.0	7.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	383	7.5	.6	-	MISCELLANEOUS MERCHANOISE..	(X)	1	(X)	(Z)
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	18	397	60.0	.6	520	NONMERCHANOISE RECEIPTS..	33	495	11.3	11.3
260	KITCHENWARE-HOME FURNISHINGS..	20	320	6.2	.5	529	WATCH-CLOCK-JEWELRY REPAIRS..	33	381	8.7	8.7
280	JEWELRY-OPTICAL GOODS..	47	3 581	57.8	5.5	533	ALL NONMOSE RCPTS FROM CUSTOMRS	6	114	6.3	2.6
300	SPORTING-RECREATION EQUIPMENT..	37	2 852	43.1	4.4	-	MISCELLANEOUS MERCHANOISE..	(X)	215	(X)	4.9
320	HAROWARE-GARDENING EQUIPMENT..	36	3 481	17.2	5.3		FUEL OIL OALERS (SIC 5983)				
340	LUMBER-BUILDING MATERIALS..	22	403	9.6	.6		TOTAL .....	4	(0)	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS..	10	277	50.0	.4		LIQUEFIEO PETRL. GAS (8TTLO. GAS) OALERS (SIC 5984)				
460	HAY-GRAIN-FEEO-FARM SUPPLIES..	51	24 551	88.0	37.7		TOTAL .....	29	2 958	(X)	100.0
480	HOUSEHOLO FUELS-ICE..	43	3 630	81.1	5.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	25	2.2	.8
500	ALL OTHER MERCHANOISE..	124	8 133	58.9	12.5	340	LUMBER-BUILDING MATERIALS..	15	131	7.4	4.4
520	NONMERCHANOISE RECEIPTS..	143	1 756	6.3	2.7	480	HOUSEHOLO FUELS-ICE..	29	2 721	92.0	92.0
-	MISCELLANEOUS MERCHANOISE..	(X)	1 099	(X)	1.7	482	OTHER LP GAS SALES..	29	2 721	92.5	92.0
	LIQUOR STORES (SIC 592)					520	NONMERCHANOISE RECEIPTS..	16	81	6.0	2.7
	TOTAL .....	95	13 149	(X)	100.0		FUEL AND ICE OALERS, N.E.C. (SIC 5982)				
020	GROCERIES-OTHER FOODS..	52	1 525	13.6	11.6		TOTAL <sup>2</sup> .....	6	507	(X)	100.0
060	ALCOHOLIC DRINKS..	10	328	23.1	2.5		FLORISTS (SIC 5992)				
080	PACKAGED ALCOHOLIC BEVERAGES..	95	9 828	74.7	74.7		TOTAL .....	27	1 507	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO..	45	861	8.4	6.5	500	ALL OTHER MERCHANOISE..	27	1 480	98.2	98.2
120	COSMETICS-DRUGS-CLEANERS..	10	111	4.2	.8	520	NONMERCHANOISE RECEIPTS..	7	19	3.4	1.3
140	SPORTING-RECREATION EQUIPMENT..	7	54	2.3	.4	-	MISCELLANEOUS MERCHANOISE..	(X)	8	(X)	.5
160	ALL OTHER MERCHANOISE..	17	194	4.5	1.5		CIGAR STORES AND STANOS (SIC 5993)				
180	NONMERCHANOISE RECEIPTS..	27	168	3.0	1.3		TOTAL .....	1	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANOISE..	(X)	79	(X)	.6		BOOK STORES (SIC 5942)				
	ANTIQUE STORES (SIC 5932)						TOTAL .....	7	894	(X)	100.0
	TOTAL .....	2	(0)	(X)	100.0		ALL OTHER MERCHANOISE..	7	856	95.7	95.7
	SECONOHANO STORES (SIC 5933)						MISCELLANEOUS MERCHANOISE..	(X)	38	(X)	4.3
	TOTAL .....	25	(0)	(X)	100.0						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	(0)	15.4	5.2						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4		23.8	8.0						
180	ALL FOOTWEAR..	3		3.9	1.2						
200	CURTAINS-ORAPERIES-ORY GOOOS..	3		9.1	2.8						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5		11.0	4.2						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16		48.8	30.2						
260	KITCHENWARE-HOME FURNISHINGS..	4		9.2	3.1						
280	ALL OTHER MERCHANOISE..	3		52.1	19.3						
300	NONMERCHANOISE RECEIPTS..	5		5.2	2.1						
520	MISCELLANEOUS MERCHANOISE..	(X)		(X)	23.9						
	SPORTING GOODS STORES (SIC 5952)										
	TOTAL .....	23	(0)	(X)	100.0						
180	ALL FOOTWEAR..	5	(0)	6.7	1.0	500	ALL OTHER MERCHANOISE..	7	856	95.7	95.7
						-	MISCELLANEOUS MERCHANOISE..	(X)	38	(X)	4.3

Standard Notes: Represents zero. D Withheld to avoid disclosure.  
 (0) may not add to total due to rounding.  
 (X) Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Fresno SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text.)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	STATIONERY STORES (SIC 5943)					MERCHANOISING MACHINE OPERATORS (SIC 534)					
	TOTAL <sup>2</sup> . . . . .	9	924	(X)	100.0	TOTAL <sup>2</sup> . . . . .	7	2 459	(X)	100.0	
	HAY, GRAIN, AND FEEO STORES (SIC 5962)					DIRECT SELLING ESTABLISHMENTS (SIC 535)					
	TOTAL . . . . .	26	17 123	(X)	100.0	TOTAL . . . . .	20	2 546	(X)	100.0	
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	26	15 122	88.3	88.3	020	GROCERIES-OTHER FOODS . . . . .	11	865	64.7	34.0
520	NONMERCHANTISE RECEIPTS . . . . .	7	221	5.1	1.3	500	ALL OTHER MERCHANTISE . . . . .	5	908	100.0	35.7
-	MISCELLANEOUS MERCHANTISE . . . .	(X)	1 780	(X)	10.4	-	MISCELLANEOUS MERCHANTISE . . . .	(X)	773	(X)	30.4
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)										
	TOTAL <sup>2</sup> . . . . .	24	11 604	(X)	100.0						
	GARDEN SUPPLY STORES (SIC 5969 PT.)										
	TOTAL . . . . .	18	2 566	(X)	100.0						
320	HARDWARE-GARDENING EQUIPMENT . .	18	2 482	96.7	96.7						
-	MISCELLANEOUS MERCHANTISE . . . .	(X)	84	(X)	3.3						
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)										
	TOTAL . . . . .	3	(D)	(X)	100.0						
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)										
	TOTAL . . . . .	4	845	(X)	100.0						
500	ALL OTHER MERCHANTISE . . . . .	4	835	98.8	98.8						
-	MISCELLANEOUS MERCHANTISE . . . .	(X)	10	(X)	1.2						
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)										
	TOTAL . . . . .	6	809	(X)	100.0						
500	ALL OTHER MERCHANTISE . . . . .	6	791	97.8	97.8						
-	MISCELLANEOUS MERCHANTISE . . . .	(X)	18	(X)	2.2						
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)										
	TOTAL <sup>2</sup> . . . . .	13	435	(X)	100.0						
	OPTICAL GOODS STORES (SIC 5999 PT.)										
	TOTAL . . . . .	2	(D)	(X)	100.0						
	RETAIL STORES, N.E.C. (SIC 5999 PT.)										
	TOTAL . . . . .	29	2 411	(X)	100.0						
500	ALL OTHER MERCHANTISE . . . . .	29	1 920	79.6	79.6						
520	NONMERCHANTISE RECEIPTS . . . . .	9	136	9.4	5.6						
-	MISCELLANEOUS MERCHANTISE . . . .	(X)	355	(X)	14.7						
	NONSTORE RETAILERS (SIC 53 PART*)										
	TOTAL <sup>2</sup> . . . . .	31	6 829	(X)	100.0						
	MAIL ORDER HOUSES (SIC 532)										
	TOTAL . . . . .	4	1 824	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Los Angeles-Long Beach SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	RETAIL TRADE										
	TOTAL . . . . .	38 038	12 337 146	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT . .	10	554	17.7	4.7
						340	LUMBER-BUILDING MATERIALS. . . .	56	9 959	84.1	84.1
						520	NONMERCHANDISE RECEIPTS. . . . .	29	409	5.6	3.5
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	163	(X)	1.4
							PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)				
							TOTAL . . . . .	286	55 502	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	8 151	2 461 065	45.9	19.9	200	CURTAINS-DRAPERIES-DRY GOODS . .	29	1 198	5.6	2.2
040	MEALS-SNACKS . . . . .	9 790	894 396	29.1	7.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	2 857	13.9	5.1
060	ALCOHOLIC DRINKS . . . . .	4 623	260 422	39.6	2.1	260	KITCHENWARE-HOME FURNISHINGS . .	7	255	8.3	.5
080	PACKAGED ALCOHOLIC BEVERAGES . .	4 129	459 099	13.8	3.7	320	HARDWARE-GARDENING EQUIPMENT . .	22	714	3.8	1.3
100	CIGARS-CIGARETTES-TOBACCO. . . .	6 090	201 943	5.0	1.6	340	LUMBER-BUILDING MATERIALS. . . .	286	49 062	88.4	88.4
120	COSMETICS-DRUGS-CLEANERS . . . .	4 376	535 620	11.3	4.3	356	ALL OTHER LUMBER-MILLWORK. . . .	81	4 944	18.4	8.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	2 296	405 636	15.0	3.3	357	PAINT-VARNISH ETC. . . . .	210	28 746	59.8	51.8
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	3 654	814 173	25.8	6.6	358	PAINT SUPPLIES . . . . .	190	5 189	11.0	9.3
180	ALL FOOTWEAR . . . . .	2 350	235 821	8.9	1.9	359	WALLPAPER-OTHER WALL COVERINGS	182	3 408	7.3	6.1
200	CURTAINS-DRAPERIES-DRY GOODS . .	1 872	223 916	9.1	1.8	361	GLASS. . . . .	109	6 760	50.0	12.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	2 682	476 196	19.0	3.9	520	NONMERCHANDISE RECEIPTS. . . . .	121	1 348	5.5	2.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	2 200	397 995	16.2	3.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	68	(X)	.1
260	KITCHENWARE-HOME FURNISHINGS . .	2 646	170 859	5.2	1.4		ELECTRICAL SUPPLY STORES (SIC 524)				
280	JEWELRY-OPTICAL GOODS. . . . .	2 180	160 774	6.1	1.3		TOTAL <sup>2</sup> . . . . .	47	4 964	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	1 624	132 554	5.7	1.1		HARDWARE STORES (SIC 5251)				
320	HARDWARE-GARDENING EQUIPMENT . .	2 107	157 660	6.8	1.3		TOTAL . . . . .	347	76 335	(X)	100.0
340	LUMBER-BUILDING MATERIALS. . . .	1 411	250 221	20.0	2.0	120	COSMETICS-DRUGS-CLEANERS . . . .	9	549	24.1	.7
360	AUTOMOBILES-TRUCKS . . . . .	1 266	1 776 290	63.1	14.4	200	CURTAINS-DRAPERIES-DRY GOODS . .	13	69	3.0	.1
400	AUTO FUELS-LUBRICANTS. . . . .	6 189	744 426	21.7	6.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	34	1 421	21.3	1.9
420	AUTO TIRES-BATTERIES-ACCESS. . . .	6 580	400 998	9.5	3.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	25	1 213	8.0	1.6
440	FARM EQUIPMENT MACHINERY . . . .	112	9 075	2.4	.1	260	KITCHENWARE-HOME FURNISHINGS . .	183	6 466	14.2	8.5
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	282	71 096	15.7	.6	280	JEWELRY-OPTICAL GOODS. . . . .	20	83	3.0	.1
480	HOUSEHOLD FUELS-ICE. . . . .	188	7 816	0	.1	300	SPORTING-RECREATION EQUIPMENT. .	79	1 741	8.2	2.3
500	ALL OTHER MERCHANDISE. . . . .	6 284	547 615	11.1	4.4	320	HARDWARE-GARDENING EQUIPMENT . .	347	49 927	65.4	65.4
520	NONMERCHANDISE RECEIPTS. . . . .	15 445	541 480	6.7	4.4	322	GARDENING EQUIPMENT-SUPPLIES . .	260	5 624	9.7	7.4
-	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)					323	PLUMBING-ELECTRICAL SUPPLIES . .	312	13 113	20.3	17.2
	TOTAL . . . . .	1 141	306 093	(X)	100.0	324	OTHER HARDWARE-TOOLS . . . . .	347	31 171	40.8	40.8
120	COSMETICS-DRUGS-CLEANERS . . . .	11	654	6.8	.2	340	LUMBER-BUILDING MATERIALS. . . .	260	11 365	19.0	14.9
200	CURTAINS-DRAPERIES-DRY GOODS . .	46	1 326	3.5	.4	356	ALL OTHER LUMBER-MILLWORK. . . .	77	3 149	13.1	4.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	59	2 696	13.6	.9	364	PAINT-SUNDRIES-GLASS-WALLPAPER	260	8 216	13.7	10.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	64	4 615	9.0	1.5	420	AUTO TIRES-BATTERIES-ACCESS. . . .	18	303	5.5	.4
260	KITCHENWARE-HOME FURNISHINGS . .	220	7 562	11.3	2.5	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	12	186	16.6	.2
300	SPORTING-RECREATION EQUIPMENT. .	86	1 837	6.3	.6	500	ALL OTHER MERCHANDISE. . . . .	35	1 190	6.9	1.6
320	HARDWARE-GARDENING EQUIPMENT . .	584	63 243	33.6	20.7	520	NONMERCHANDISE RECEIPTS. . . . .	125	1 432	4.4	1.9
340	LUMBER-BUILDING MATERIALS. . . .	1 028	207 221	73.7	67.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	390	(X)	.5
420	AUTO TIRES-BATTERIES-ACCESS. . . .	26	810	6.6	.3		FARM EQUIPMENT DEALERS (SIC 5252)				
440	FARM EQUIPMENT MACHINERY . . . .	34	5 684	79.1	1.9		TOTAL . . . . .	27	6 815	(X)	100.0
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	22	640	25.0	.2	320	HARDWARE-GARDENING EQUIPMENT . .	5	101	6.8	1.5
480	HOUSEHOLD FUELS-ICE. . . . .	21	404	50.0	.1	440	FARM EQUIPMENT MACHINERY . . . .	27	5 521	81.0	81.0
500	ALL OTHER MERCHANDISE. . . . .	46	1 555	6.7	.5	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	4	253	23.1	3.7
520	NONMERCHANDISE RECEIPTS. . . . .	476	7 242	4.9	2.4	520	NONMERCHANDISE RECEIPTS. . . . .	15	568	12.3	8.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	604	(X)	.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	371	(X)	5.4
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)						GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
	TOTAL . . . . .	378	150 632	(X)	100.0		TOTAL . . . . .	1 039	1 973 067	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	386	4.1	.3	020	GROCERIES-OTHER FOODS. . . . .	468	59 723	3.6	3.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	528	5.1	.4	040	MEALS-SNACKS . . . . .	222	23 553	1.6	1.2
260	KITCHENWARE-HOME FURNISHINGS . .	16	633	3.6	.4	080	PACKAGED ALCOHOLIC BEVERAGES . .	66	10 758	1.4	.5
320	HARDWARE-GARDENING EQUIPMENT . .	183	10 784	12.5	7.2	100	CIGARS-CIGARETTES-TOBACCO. . . .	96	4 922	.5	.2
340	LUMBER-BUILDING MATERIALS. . . .	378	133 501	88.6	88.6	120	COSMETICS-DRUGS-CLEANERS . . . .	612	66 049	3.6	3.3
341	LUMBER . . . . .	290	54 866	45.7	36.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	685	210 034	10.9	10.6
342	PLYWOOD. . . . .	276	15 690	14.0	10.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	703	472 557	24.6	24.0
343	WINDOWS, DOORS, AND FRAMES-METAL	201	4 019	6.0	2.7	180	ALL FOOTWEAR . . . . .	583	76 283	4.3	3.9
344	KITCHEN CABINETS . . . . .	60	790	6.4	.5	200	CURTAINS-DRAPERIES-DRY GOODS . .	922	184 359	9.4	9.3
345	ALL OTHER MILLWORK . . . . .	213	5 738	8.0	3.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	412	174 485	9.9	8.8
346	WALLBOARD. . . . .	246	9 288	9.3	6.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	477	93 659	5.1	4.7
347	ASPHALT AND ASBESTOS PRODUCTS. .	209	7 211	9.9	4.8	260	KITCHENWARE-HOME FURNISHINGS . .	657	93 852	4.9	4.8
348	PAINT-GLASS-WALLPAPER. . . . .	194	2 863	5.0	1.9	280	JEWELRY-OPTICAL GOODS. . . . .	603	48 573	2.6	2.5
349	HEATING AND PLUMBING EQUIP . . .	92	2 094	6.3	1.4						
351	METAL ROOFING AND SIDING . . . .	93	2 798	13.7	1.9						
352	MASONRY SUPPLIES . . . . .	176	6 131	12.7	4.1						
353	INSULATION . . . . .	161	1 370	3.0	.9						
354	PREFABRICATED BLDGS AND PARTS. .	30	1 541	19.6	1.0						
355	ALL OTHER BUILDING MATERIALS . .	215	19 102	20.7	12.7						
520	NONMERCHANDISE RECEIPTS. . . . .	156	3 390	4.4	2.3						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 410	(X)	.9						
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522)										
	TOTAL . . . . .	56	11 845	(X)	100.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	760	21.6	6.4						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

<sup>1</sup>Nonstore retailers, part of SIC major group 53, are shown separately in this table.<sup>2</sup>Detail may not add to total due to rounding.<sup>3</sup>Merchandise line detail withheld due to insufficient reporting.

Note: LOS ANGELES LONG BEACH SMSA—Coextensive with Los Angeles County, Calif.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Los Angeles-Long Beach SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of spec.ified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lishments <sup>1</sup>					Estab-lishments handling the line	All estab-lishments <sup>1</sup>
300	SPORTING-RECREATION EQUIPMENT. . . . .	458	39 864	2.1	2.0	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	5	141	11.1	.1
320	HARDWARE-GARDENING EQUIPMENT . . . . .	534	53 143	4.2	2.7	100	CIGARS-CIGARETTES-TOBACCO. . . . .	21	249	20.0	.2
340	LUMBER-BUILDING MATERIALS. . . . .	199	36 340	4.4	1.8	120	COSMETICS-DRUGS-CLEANERS . . . . .	353	7 907	5.7	5.7
400	AUTO FUELS-LUBRICANTS. . . . .	73	10 746	1.3	.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	343	8 488	6.2	6.1
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	115	43 219	3.9	2.2	160	WOMEN'S-GIRLS'CLOTHING,EXC FOOTWR. . . . .	348	28 598	21.0	20.7
440	FARM EQUIPMENT MACHINERY . . . . .	26	2 056	.4	.1	180	ALL FOOTWEAR . . . . .	302	3 575	2.7	2.6
500	ALL OTHER MERCHANDISE. . . . .	670	124 013	6.5	6.3	200	CURTAINS-ORAPERIES-ORY GOODS . . . . .	344	17 814	13.2	12.9
520	NONMERCHANOISE RECEIPTS. . . . .	555	142 705	8.8	7.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST. . . . .	190	3 601	3.4	2.6
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	2 173	(X)	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	188	4 289	3.9	3.1
DEPARTMENT STORES (SIC 531)											
TOTAL . . . . .											
176		176	1 637 291	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . . . . .	322	7 848	7.2	5.7
020	GROCERIES-OTHER FOODS. . . . .	115	45 962	3.3	2.8	280	JEWELRY-OPTICAL GOODS. . . . .	313	2 622	1.9	1.9
040	MEALS-SNACKS . . . . .	86	15 062	1.1	.9	300	SPORTING-RECREATION EQUIPMENT. . . . .	206	1 265	1.2	.9
080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	43	8 833	1.3	.5	320	HAROWARE-GARDENING EQUIPMENT . . . . .	337	5 197	3.9	3.8
100	CIGARS-CIGARETTES-TOBACCO. . . . .	41	3 650	.4	.2	340	LUMBER-BUILDING MATERIALS. . . . .	77	373	1.7	.3
120	COSMETICS-ORUGS-CLEANERS . . . . .	169	54 291	3.4	3.3	500	ALL OTHER MERCHANDISE. . . . .	359	28 769	21.0	20.8
GENERAL MERCHANOISE STORES (SIC 539 PART)											
TOTAL <sup>2</sup> . . . . .											
250		250	166 330	(X)	100.0	520	NONMERCHANOISE RECEIPTS. . . . .	257	4 815	5.0	3.5
DRY GOODS STORES (SIC 539 PART)											
TOTAL . . . . .											
139		139	21 764	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING,EXC FOOTWR. . . . .	8	179	10.0	.8
160	WOMEN'S-GIRLS'CLOTHING,EXC FOOTWR. . . . .	176	414 254	25.3	25.3	200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	139	20 876	95.9	95.9
161	CHILDREN'S-INFANTS' WEAR . . . . .	161	34 807	2.2	2.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	6	47	7.6	.2
162	HANOBAGS-ACCESSORIES . . . . .	153	28 896	2.1	1.8	260	KITCHENWARE-HOME FURNISHINGS . . . . .	6	44	6.2	.2
163	MILLINERY. . . . .	133	7 890	.6	.5	520	NONMERCHANOISE RECEIPTS. . . . .	42	488	3.5	2.2
164	HOSIERY. . . . .	152	22 634	1.7	1.4	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	130	(X)	.6
165	LINGERIE . . . . .	156	73 631	5.0	4.5	SEWING AND NEEOLEWORK STORES (SIC 539 PART)					
166	WOMENS COATS-SUITS-FURS-RAINWR. . . . .	156	34 730	2.3	2.1	TOTAL . . . . .					
167	WOMEN'S DRESSES. . . . .	173	85 090	5.2	5.2	94		94	9 341	(X)	100.0
168	WOMEN'S BLOUSES-SPTSWR . . . . .	157	84 668	5.7	5.2	200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	94	9 082	97.2	97.2
169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	156	32 893	2.1	2.0	520	NONMERCHANOISE RECEIPTS. . . . .	36	244	3.7	2.6
171	OTHER WOMENS-GIRLS-CLOTHES ACC. . . . .	52	9 010	1.6	.6	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	15	(X)	.2
180	ALL FOOTWEAR . . . . .	162	66 958	4.3	4.1	FOOD STORES (SIC 54)					
200	CURTAINS-ORAPERIES-ORY GOODS . . . . .	176	122 539	7.5	7.5	TOTAL . . . . .					
201	PIECE GOODS-NOTIONS. . . . .	153	35 987	2.6	2.2	4 660		4 660	2 739 707	(X)	100.0
202	CURTAINS-DRAPERIES . . . . .	173	84 922	5.2	5.2	020	GROCERIES-OTHER FOODS. . . . .	4 660	2 271 863	82.9	82.9
203	ALL OTHER OOMESTICS. . . . .	22	1 629	.7	.1	040	MEALS-SNACKS . . . . .	345	10 025	2.9	.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST. . . . .	156	161 529	10.6	9.9	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	1 491	133 748	7.1	4.9
221	MAJOR HOUSEHOLD APPLIANCES . . . . .	126	96 261	7.2	5.9	100	CIGARS-CIGARETTES-TOBACCO. . . . .	1 939	93 383	4.5	3.4
222	RADIO-TV'S MUSICAL INSTR. . . . .	152	65 076	4.3	4.0	120	COSMETICS-ORUGS-CLEANERS . . . . .	1 760	111 370	5.6	4.1
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	124	(X)	(Z)	160	WOMEN'S-GIRLS'CLOTHING,EXC FOOTWR. . . . .	183	4 108	.6	.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	162	81 159	5.2	5.0	260	KITCHENWARE-HOME FURNISHINGS . . . . .	314	7 473	1.4	.3
241	FLOOR COVERINGS. . . . .	136	23 290	1.7	1.4	320	HAROWARE-GARDENING EQUIPMENT . . . . .	277	4 615	1.0	.2
242	FURNITURE-SLEEP EQUIPMENT. . . . .	152	57 868	3.7	3.5	500	ALL OTHER MERCHANOISE. . . . .	1 393	75 656	4.3	2.8
260	KITCHENWARE-HOME FURNISHINGS . . . . .	174	69 801	4.3	4.3	520	NONMERCHANOISE RECEIPTS. . . . .	934	23 274	1.7	.8
261	CHINA-GLASSWARE. . . . .	147	27 574	1.8	1.7	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	4 192	(X)	.2
262	KITCHENWARE-HOUSEWARES . . . . .	168	41 654	2.5	2.5	GROCERY STORES (SIC 541)					
280	JEWELRY-OPTICAL GOODS. . . . .	166	40 084	2.4	2.4	TOTAL . . . . .					
300	SPORTING-RECREATION EQUIPMENT. . . . .	162	34 131	2.1	2.1	2 593		2 593	2 504 770	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT . . . . .	97	40 177	3.9	2.5	020	GROCERIES-OTHER FOODS. . . . .	2 593	2 047 510	81.7	81.7
321	HAROWARE-TOOLS . . . . .	85	25 573	2.6	1.6	021	MEATS-FISH-POULTRY . . . . .	2 266	519 071	21.1	20.7
322	GARDENING EQUIPMENT-SUPPLIES . . . . .	73	14 604	1.9	.9	022	PRODUCE (FRESH FRUITS-VEGTBLS) . . . . .	2 140	202 332	8.4	8.1
340	LUMBER-BUILDING MATERIALS. . . . .	62	27 225	4.0	1.7	023	FROZEN FOODS . . . . .	1 955	108 511	5.2	4.3
348	PAINT-GLASS-WALLPAPER. . . . .	59	10 043	1.4	.6	024	ALL OTHER FOODS. . . . .	2 548	1 216 078	48.8	48.6
356	ALL OTHER LUMBER-MILLWORK. . . . .	38	17 164	3.2	1.0	040	MEALS-SNACKS . . . . .	155	6 371	2.1	.3
400	AUTO FUELS-LUBRICANTS. . . . .	45	9 704	1.4	.6	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	1 447	133 170	7.2	5.3
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	84	40 909	3.9	2.5	100	CIGARS-CIGARETTES-TOBACCO. . . . .	1 864	92 888	4.6	3.7
440	FARM EQUIPMENT MACHINERY . . . . .	21	1 723	.3	.1	120	COSMETICS-ORUGS-CLEANERS . . . . .	1 695	110 401	5.7	4.4
500	ALL OTHER MERCHANOISE. . . . .	173	85 727	5.2	5.2	160	WOMEN'S-GIRLS'CLOTHING,EXC FOOTWR. . . . .	182	4 099	1.1	.2
501	TOYS-GAMES-WHEEL GOODS . . . . .	168	31 078	1.9	1.9	260	KITCHENWARE-HOME FURNISHINGS . . . . .	304	7 442	1.3	.3
502	BOOKS-STATIONERY-PHOTO. EQUIP. . . . .	150	34 725	2.2	2.1	320	HAROWARE-GARDENING EQUIPMENT . . . . .	274	4 537	.9	.2
518	MOSE, EXC TOY-GAMES-BOOKS-STA. . . . .	106	19 922	1.5	1.2	500	ALL OTHER MERCHANOISE. . . . .	1 340	74 114	4.3	3.0
520	NONMERCHANOISE RECEIPTS. . . . .	127	132 009	9.5	8.1	516	ALL OTHER MERCHANOISE. . . . .	673	28 183	2.4	1.1
534	AUTO REPAIR. . . . .	34	4 987	1.0	.3	517	PAPER-PAPER PRODUCTS . . . . .	1 235	45 931	2.7	1.8
535	ALL OTHER SERVICE RECEIPTS . . . . .	125	127 021	9.2	7.8	520	NONMERCHANOISE RECEIPTS. . . . .	745	20 414	1.6	.8
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	1 165	(X)	.1	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	3 822	(X)	.2
VARIETY STORES (SIC 533)											
TOTAL . . . . .											
380		380	138 341	(X)	100.0						
020	GROCERIES-OTHER FOODS. . . . .	287	4 528	3.5	3.3						
040	MEALS-SNACKS . . . . .	126	8 145	9.0	5.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Los Angeles-Long Beach SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>	
	MEAT MARKETS (SIC 542 PT.)						DAIRY PRODUCTS STORES (SIC 545)					
	TOTAL . . . . .	374	70 155	(X)	100.0		TOTAL <sup>2</sup> . . . . .	186	24 167	(X)	100.0	
020	GROCERIES-OTHER FOODS . . . . .	374	69 686	99.3	99.3		EGG AND POULTRY DEALERS (SIC 549 PT.)					
021	MEATS-FISH-POULTRY . . . . .	374	68 067	97.0	97.0		TOTAL . . . . .	31	4 789	(X)	100.0	
022	PRODUCE (FRESH FRUITS-VEGTBLS)	14	108	10.5	.2		020	GROCERIES-OTHER FOODS . . . . .	31	4 744	99.1	99.1
023	FROZEN FOODS . . . . .	37	315	3.8	.4		021	MEATS-FISH-POULTRY . . . . .	30	4 557	96.1	95.2
024	ALL OTHER FOODS . . . . .	65	1 194	9.7	1.7		024	ALL OTHER FOODS . . . . .	12	184	33.6	3.8
080	PACKAGED ALCOHOLIC BEVERAGES . .	12	102	1.7	.1		-	MISCELLANEOUS MERCHANDISE . . .	(X)	3	(X)	.1
100	CIGARS-CIGARETTES-TOBACCO . . . .	12	51	4.0	.1		080	PACKAGED ALCOHOLIC BEVERAGES . .	4	24	2.4	.5
520	NONMERCHANDISE RECEIPTS . . . . .	11	187	5.1	.3		-	MISCELLANEOUS MERCHANDISE . . . .	(X)	21	(X)	.4
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	129	(X)	.2			OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)						TOTAL . . . . .	103	22 264	(X)	100.0	
	TOTAL <sup>2</sup> . . . . .	50	7 195	(X)	100.0		020	GROCERIES-OTHER FOODS . . . . .	103	18 095	81.3	81.3
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						021	MEATS-FISH-POULTRY . . . . .	26	193	5.1	.9
	TOTAL . . . . .	89	17 701	(X)	100.0		022	PRODUCE (FRESH FRUITS-VEGTBLS)	33	550	8.9	2.5
020	GROCERIES-OTHER FOODS . . . . .	89	17 352	98.0	98.0		023	FROZEN FOODS . . . . .	15	106	3.2	.5
021	MEATS-FISH-POULTRY . . . . .	8	960	20.5	5.4		024	ALL OTHER FOODS . . . . .	98	17 245	78.7	77.5
022	PRODUCE (FRESH FRUITS-VEGTBLS)	89	15 255	86.2	86.2		040	MEALS-SNACKS . . . . .	19	444	10.8	2.0
024	ALL OTHER FOODS . . . . .	20	1 081	18.8	6.1		120	COSMETICS-DRUGS-CLEANERS . . . . .	43	657	11.3	3.0
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	54	(X)	.3		520	NONMERCHANDISE RECEIPTS . . . . .	31	1 745	10.2	7.8
080	PACKAGED ALCOHOLIC BEVERAGES . .	3	73	2.4	.4		-	MISCELLANEOUS MERCHANDISE . . . .	(X)	1 323	(X)	5.9
100	CIGARS-CIGARETTES-TOBACCO . . . .	6	72	2.4	.4			AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
520	NONMERCHANDISE RECEIPTS . . . . .	6	29	1.3	.2		TOTAL . . . . .	2 086	2 349 746	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	175	(X)	1.0		220	MAJOR APPL-RADIO-TV-MUSICAL INST	212	8 281	22.2	.4
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						300	SPORTING-RECREATION EQUIPMENT . .	258	26 035	45.8	1.1
	TOTAL . . . . .	176	18 038	(X)	100.0		320	HARDWARE-GARDENING EQUIPMENT . .	155	1 299	8.3	.1
020	GROCERIES-OTHER FOODS . . . . .	176	16 287	90.3	90.3		380	AUTOMOBILES-TRUCKS . . . . .	1 106	1 773 574	82.6	75.5
023	FROZEN FOODS . . . . .	7	88	50.0	.5		400	AUTO FUELS-LUBRICANTS . . . . .	645	12 373	.6	.5
024	ALL OTHER FOODS . . . . .	176	16 129	89.4	89.4		420	AUTO TIRES-BATTERIES-ACCESS . . .	1 419	258 143	11.9	11.0
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	70	(X)	.4		500	ALL OTHER MERCHANDISE . . . . .	334	57 113	30.7	2.4
040	MEALS-SNACKS . . . . .	10	241	50.0	1.3		520	NONMERCHANDISE RECEIPTS . . . . .	1 527	209 960	9.3	8.9
260	KITCHENWARE-HOME FURNISHINGS . .	5	13	5.5	.1		-	MISCELLANEOUS MERCHANDISE . . . .	(X)	2 963	(X)	.1
500	ALL OTHER MERCHANDISE . . . . .	23	219	21.0	1.2			MOTOR VEHICLE DEALERS (SIC 551, 552)				
520	NONMERCHANDISE RECEIPTS . . . . .	82	726	4.6	4.0		TOTAL . . . . .	967	2 071 827	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	552	(X)	3.1		380	AUTOMOBILES-TRUCKS . . . . .	967	1 741 723	84.1	84.1
	RETAIL BAKERIES (SIC 546)						400	AUTO FUELS-LUBRICANTS . . . . .	484	7 946	.4	.4
	TOTAL . . . . .	1 058	70 628	(X)	100.0		420	AUTO TIRES-BATTERIES-ACCESS . . .	618	135 038	6.8	6.5
020	GROCERIES-OTHER FOODS . . . . .	1 058	68 158	96.5	96.5		520	NONMERCHANDISE RECEIPTS . . . . .	782	184 881	9.1	8.9
040	MEALS-SNACKS . . . . .	133	2 218	22.1	3.1		-	MISCELLANEOUS MERCHANDISE . . . .	(X)	2 238	(X)	.1
520	NONMERCHANDISE RECEIPTS . . . . .	30	74	3.0	.1			DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	178	(X)	.3		TOTAL . . . . .	399	1 509 274	(X)	100.0	
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)						380	AUTOMOBILES-TRUCKS . . . . .	399	1 270 047	84.1	84.1
	TOTAL . . . . .	561	45 020	(X)	100.0		381	NEW PASSENGER CARS-RETAIL . . .	399	781 318	51.8	51.8
020	GROCERIES-OTHER FOODS . . . . .	561	42 670	94.8	94.8		382	NEW PASSENGER CARS-WHOLESALE . .	91	51 303	10.6	3.4
040	MEALS-SNACKS . . . . .	128	2 121	18.8	4.7		383	NEW COMMERCIAL VEHICLES-RETAIL . .	190	89 951	11.6	6.0
100	CIGARS-CIGARETTES-TOBACCO . . . .	17	28	2.8	.1		384	NEW COMMERCIAL VEHICLES-WHOLESALE	34	6 083	3.3	.4
520	NONMERCHANDISE RECEIPTS . . . . .	27	63	1.6	.1		385	USED PASSENGER CARS-RETAIL . . .	387	260 088	17.7	17.2
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	138	(X)	.3		386	USED PASSENGER CARS-WHOLESALE . .	348	64 204	4.4	4.3
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)						387	USED COMMERCIAL VEHICLES . . . . .	173	15 277	2.0	1.0
	TOTAL . . . . .	496	25 573	(X)	100.0		392	ALL OTHER AUTOS-TRUCKS . . . . .	11	1 455	5.5	.1
020	GROCERIES-OTHER FOODS . . . . .	496	25 453	99.5	99.5		400	AUTO FUELS-LUBRICANTS . . . . .	313	5 652	.4	.4
025	BAKERY PRODUCTS-EXCEPT FROZEN	493	22 800	89.6	89.2		401	GASOLINE . . . . .	58	1 299	.8	.1
027	ALL OTHER FOODS . . . . .	9	146	60.0	.6		403	MOTOR OILS-GREASES-OTHER OILS . .	290	4 353	.3	.3
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	2 497	(X)	9.8		420	AUTO TIRES-BATTERIES-ACCESS . . .	385	98 140	6.5	6.5
040	MEALS-SNACKS . . . . .	5	97	57.1	.4		421	PARTS INSTALLED IN REPAIR WORK . .	382	58 763	3.9	3.9
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	22	(X)	.1		422	PARTS-WHOLESALE . . . . .	363	24 440	1.6	1.6
							423	PARTS-RETAIL . . . . .	358	7 411	.5	.5
							424	AUTOMOBILE TIRES-BATTERIES-ACC	283	7 517	.6	.5
							500	ALL OTHER MERCHANDISE . . . . .	14	795	1.6	.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
Detail may not add to total due to rounding.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Los Angeles-Long Beach SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
520	NONMERCHANTOISE RECEIPTS. . . . .	389	133 546	8.8	8.8	400	AUTO FUELS-LUBRICANTS. . . . .	9	239	1.3	.2
527	SERVICE LABOR. . . . .	387	111 469	7.5	7.4	401	GASOLINE . . . . .	6	142	.8	.1
528	OTHER NONMERCHANTOISE RECEIPTS.	187	22 066	2.9	1.5	403	MOTOR OILS-GREASES-OTHER OILS.	4	91	3.0	.1
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	1 091	(X)	.1	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	5	(X)	(Z)
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					420	AUTO TIRES-BATTERIES-ACCESS. . . .	31	1 561	5.6	1.5
						421	PARTS INSTALLED IN REPAIR WORK	25	989	4.0	1.0
						422	PARTS-WHOLESALE. . . . .	9	245	1.2	.2
						423	PARTS-RETAIL . . . . .	10	213	1.2	.2
	TOTAL . . . . .	129	209 493	(X)	100.0	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	113	(X)	.1
380	AUTOMOBILES-TRUCKS . . . . .	129	163 524	78.1	78.1	520	NONMERCHANTOISE RECEIPTS. . . . .	191	3 758	5.8	3.7
381	NEW PASSENGER CARS-RETAIL. . . . .	129	115 494	55.1	55.1	527	SERVICE LABOR. . . . .	67	1 813	5.4	1.8
382	NEW PASSENGER CARS-WHOLESALE. . . .	31	1 550	3.4	.7	528	OTHER NONMERCHANTOISE RECEIPTS.	145	1 879	4.3	1.8
383	NEW COMMERCIAL VEHICLES-RETAIL. . . .	21	2 067	4.2	1.0	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	157	(X)	.2
384	NEW COMMERCIAL VEHICLES-WHOLE.	6	151	4.0	.1						
385	USED PASSENGER CARS-RETAIL. . . . .	125	32 186	15.5	15.4		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
386	USED PASSENGER CARS-WHOLE.	111	11 761	5.7	5.6						
392	ALL OTHER AUTOS-TRUCKS . . . . .	6	179	3.4	.1		TOTAL . . . . .	773	158 086	(X)	100.0
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	133	(X)	.1						
400	AUTO FUELS-LUBRICANTS. . . . .	97	1 178	.7	.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	207	8 153	17.0	5.2
403	MOTOR OILS-GREASES-OTHER OILS.	92	1 088	.6	.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	30	285	6.0	.2
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	90	(X)	(Z)	260	KITCHENWARE-HOME FURNISHINGS . .	166	600	1.5	.4
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	127	20 139	9.6	9.6	300	SPORTING-RECREATION EQUIPMENT. . .	151	1 484	4.0	.9
421	PARTS INSTALLED IN REPAIR WORK	126	11 879	5.7	5.7	320	HARDWARE-GARDENING EQUIPMENT . . .	150	1 220	3.7	.8
422	PARTS-WHOLESALE. . . . .	114	3 236	1.5	1.5	340	LUMBER-BUILDING MATERIALS. . . . .	29	130	2.9	.1
423	PARTS-RETAIL . . . . .	112	2 865	1.4	1.4	380	AUTOMOBILES-TRUCKS . . . . .	19	422	23.0	.3
424	AUTOMOBILE TIRES-BATTERIES-ACC	53	2 157	2.1	1.0	400	AUTO FUELS-LUBRICANTS. . . . .	146	3 989	10.6	2.5
500	ALL OTHER MERCHANTOISE. . . . .	5	137	3.0	.1	420	AUTO TIRES-BATTERIES-ACCESS. . . .	773	121 611	76.9	76.9
520	NONMERCHANTOISE RECEIPTS. . . . .	125	24 502	11.7	11.7	500	ALL OTHER MERCHANTOISE. . . . .	167	1 885	4.5	1.2
527	SERVICE LABOR. . . . .	125	21 184	10.1	10.1	520	NONMERCHANTOISE RECEIPTS. . . . .	509	17 908	14.5	11.3
528	OTHER NONMERCHANTOISE RECEIPTS.	50	3 317	3.5	1.6	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	397	(X)	.3
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	13	(X)	(Z)		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)						TOTAL . . . . .	83	18 457	(X)	100.0
	TOTAL . . . . .	78	250 519	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	83	5 120	27.7	27.7
380	AUTOMOBILES-TRUCKS . . . . .	78	211 326	84.4	84.4	221	MAJOR HOUSEHOLD APPLIANCES . . .	82	2 578	14.0	14.0
381	NEW PASSENGER CARS-RETAIL. . . . .	78	119 663	47.8	47.8	222	RADIO-TV'S MUSICAL INSTR. . . . .	79	2 498	14.5	13.5
382	NEW PASSENGER CARS-WHOLESALE. . . .	22	21 996	17.6	8.8	223	ALL OTHER APPLIANCES . . . . .	7	42	2.2	.2
383	NEW COMMERCIAL VEHICLES-RETAIL. . . .	29	9 390	8.1	3.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	273	5.2	1.5
385	USED PASSENGER CARS-RETAIL. . . . .	77	48 905	19.5	19.5	260	KITCHENWARE-HOME FURNISHINGS . .	72	364	2.3	2.0
386	USED PASSENGER CARS-WHOLE.	68	9 133	3.7	3.6	264	SMALL ELECTRICAL APPLIANCES. . .	71	217	1.4	1.2
387	USED COMMERCIAL VEHICLES . . . . .	24	1 891	1.9	.8	265	ALL OTHER KITCHENWARE-HOUSEWR. .	33	147	2.5	.8
392	ALL OTHER AUTOS-TRUCKS . . . . .	5	176	2.0	.1	300	SPORTING-RECREATION EQUIPMENT. . .	64	899	6.8	4.9
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	163	(X)	.1	317	ALL OTHER SPORT GOODS EXC BOATS	61	865	6.6	4.7
400	AUTO FUELS-LUBRICANTS. . . . .	64	876	.3	.3	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	34	(X)	.2
401	GASOLINE . . . . .	12	165	1.6	.1	320	HARDWARE-GARDENING EQUIPMENT . .	67	636	4.5	3.4
403	MOTOR OILS-GREASES-OTHER OILS.	57	705	.4	.3	340	LUMBER-BUILDING MATERIALS. . . . .	24	93	1.8	.5
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	6	(X)	(Z)	400	AUTO FUELS-LUBRICANTS. . . . .	17	360	11.1	2.0
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	75	15 197	6.2	6.1	401	GASOLINE . . . . .	8	312	10.6	1.7
421	PARTS INSTALLED IN REPAIR WORK	75	9 342	3.7	3.7	403	MOTOR OILS-GREASES-OTHER OILS.	10	37	3.7	.2
422	PARTS-WHOLESALE. . . . .	71	3 901	1.6	1.6	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	11	(X)	.1
423	PARTS-RETAIL . . . . .	71	916	.4	.4	420	AUTO TIRES-BATTERIES-ACCESS. . . .	83	6 218	33.7	33.7
424	AUTOMOBILE TIRES-BATTERIES-ACC	58	1 033	.5	.4	416	NEW TIRES-TUBES (TO FLEET OPERTRS	38	518	5.0	2.8
520	NONMERCHANTOISE RECEIPTS. . . . .	76	23 075	9.2	9.2	417	NEW TIRES-TUBES (TO OTHER USERS)	81	3 242	17.6	17.6
527	SERVICE LABOR. . . . .	75	17 234	6.9	6.9	418	RETIRES (TO FLEET OPERATORS) . . .	21	32	.7	.2
528	OTHER NONMERCHANTOISE RECEIPTS.	46	5 837	3.5	2.3	419	RETIRES (TO OTHER USERS) . . . . .	45	276	2.4	1.5
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	44	(X)	(Z)	426	AUTOMOBILE ACCESSORIES . . . . .	69	951	6.5	5.2
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					428	NEW AUTO TIRES SOLO TO DEALERS	41	449	4.2	2.4
						429	NEW TRUCK-BUS TIRES (TO USERS)	54	313	2.0	1.7
						431	NEW TRK-BUS TIRES (TO DEALERS).	19	55	1.3	.3
						433	RETIRES SOLO TO DEALERS . . . . .	23	31	.6	.2
						434	RETIRES-TRUCK-BUS (TO USERS).	25	29	.5	.2
						435	RETIRES-TRUCK-BUS (TO DEALERS)	18	19	.3	.1
	TOTAL . . . . .	361	102 541	(X)	100.0	436	STORAGE BATTERIES. . . . .	73	300	1.8	1.6
380	AUTOMOBILES-TRUCKS . . . . .	361	96 826	94.4	94.4	500	ALL OTHER MERCHANTOISE. . . . .	66	984	6.3	5.3
381	NEW PASSENGER CARS-RETAIL. . . . .	18	5 227	42.5	5.1	520	NONMERCHANTOISE RECEIPTS. . . . .	71	3 427	19.0	18.6
383	NEW COMMERCIAL VEHICLES-RETAIL. . . .	4	2 357	19.1	2.3	524	BRAKE AND WHEEL SERVICES . . . .	45	1 663	13.5	9.0
385	USED PASSENGER CARS-RETAIL. . . . .	361	76 479	74.6	74.6	525	TIRE SERVICES OTHER THAN RETRO	36	96	.9	.5
386	USED PASSENGER CARS-WHOLE.	204	11 188	13.7	10.9	526	OTHER NONMERCHANTOISE RECEIPTS.	69	1 648	9.3	8.9
387	USED COMMERCIAL VEHICLES . . . . .	20	930	5.9	.9	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	83	(X)	.4
392	ALL OTHER AUTOS-TRUCKS . . . . .	10	559	8.0	.5						
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	82	(X)	.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Los Angeles-Long Beach SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					380	AUTOMOBILES-TRUCKS . . . . .	112	29 896	83.2	81.6
						389	MOTORCYCLES-MOTORSCOOTERS. . .	111	21 660	60.3	59.1
						391	OTHER POWERED ROAD VEHICLES. .	48	8 235	39.5	22.5
	TOTAL . . . . .	690	139 629	(X)	100.0	400	AUTO FUELS-LUBRICANTS. . . . .	7	375	4.4	1.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	125	3 033	10.3	2.2	420	AUTO TIRES-BATTERIES-ACCESS. . .	23	1 312	25.0	3.6
221	MAJOR HOUSEHOLD APPLIANCES . .	106	1 180	4.3	.8						
222	RADIO-TV'S MUSICAL INSTR. . .	104	1 766	6.5	1.3	S20	NONMERCHANDISE RECEIPTS. . . . .	85	3 265	10.5	8.9
-	MISCELLANEOUS MERCHANDISE. . .	(X)	25	(X)	(2)	527	SERVICE LABOR. . . . .	83	2 640	8.5	7.2
260	KITCHENWARE-HOME FURNISHINGS . .	94	236	1.0	.2	S32	OTHER NONMERCHANDISE RECEIPTS.	28	530	3.2	1.4
264	SMALL ELECTRICAL APPLIANCES. .	94	236	1.0	.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 772	(X)	4.8
300	SPORTING-RECREATION EQUIPMENT. .	87	586	2.5	.4		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
317	ALL OTHER SPTG GOODS EXC BOATS	76	398	2.1	.3		TOTAL <sup>2</sup> . . . . .	13	4 886	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . .	(X)	188	(X)	.1						
320	HARDWARE-GARDENING EQUIPMENT . .	83	584	2.8	.4		GASOLINE SERVICE STATIONS (SIC 554)				
380	AUTOMOBILES-TRUCKS . . . . .	16	397	25.0	.3		TOTAL . . . . .	5 362	859 522	(X)	100.0
400	AUTO FUELS-LUBRICANTS. . . . .	130	3 629	10.7	2.6	020	GROCERIES-OTHER FOODS. . . . .	244	1 558	7.4	.2
420	AUTO TIRES-BATTERIES-ACCESS. . .	690	115 393	82.6	82.6	040	MEALS-SNACKS . . . . .	78	882	20.0	.1
416	NEW TIRES-TUBES(TO FLEET OPRTS)	158	4 049	9.8	2.9	100	CIGARS-CIGARETTES-TOBACCO. . . .	612	5 698	6.1	.7
417	NEW TIRES-TUBES(TO OTHER USERS)	415	28 419	28.4	20.4	380	AUTOMOBILES-TRUCKS . . . . .	88	751	11.1	.1
418	RETIRES(TO FLEET OPERATORS) . .	101	714	2.5	.5	391	OTHER POWERED ROAD VEHICLES. .	80	629	16.6	.1
419	RETIRES(TO OTHER USERS) . . .	233	3 253	6.0	2.3	400	AUTO FUELS-LUBRICANTS. . . . .	5 362	719 027	83.7	83.7
426	AUTOMOBILE ACCESSORIES . . . . .	593	51 587	43.2	36.9	401	GASOLINE . . . . .	5 357	683 510	79.5	79.5
428	NEW AUTO TIRES SOLO TO DEALERS	222	6 567	11.3	4.7	402	OTHER AUTOMOTIVE FUELS . . . . .	312	7 255	22.2	.8
429	NEW TRUCK-BUS TIRES (TO USERS)	211	11 514	21.6	8.2	403	MOTOR OILS-GREASES-OTHER OILS.	4 965	28 262	3.4	3.3
431	NEW TRK-BUS TIRES(TO DEALERS).	118	1 617	4.8	1.2	420	AUTO TIRES-BATTERIES-ACCESS. . .	4 836	88 637	11.2	10.3
433	RETIRES SOLO TO DEALERS . . .	123	1 061	3.5	.8	421	PARTS INSTALLED IN REPAIR WORK	1 757	17 568	7.4	2.0
434	RETIRES-TRUCK-BUS (TO USERS).	146	3 057	7.3	2.2	423	PARTS-RETAIL . . . . .	468	3 186	5.4	.4
435	RETIRES-TRUCK-BUS(TO DEALERS)	62	464	1.9	.3	424	AUTOMOBILE TIRES-BATTERIES-ACC	4 598	67 851	8.9	7.9
436	STORAGE BATTERIES. . . . .	302	3 091	5.5	2.2	480	HOUSEHOLD FUELS-ICE. . . . .	69	834	50.0	.1
500	ALL OTHER MERCHANDISE. . . . .	101	901	3.1	.6	500	ALL OTHER MERCHANDISE. . . . .	111	587	4.3	.1
S20	NONMERCHANDISE RECEIPTS. . . . .	438	14 481	13.9	10.4	S20	NONMERCHANDISE RECEIPTS. . . . .	4 207	40 605	5.4	4.7
S24	BRAKE AND WHEEL SERVICES . . .	280	6 431	11.2	4.6	527	SERVICE LABOR. . . . .	4 099	34 922	4.9	4.1
S25	TIRE SERVICES OTHER THAN RETRO	221	1 692	3.1	1.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	943	(X)	.1
S26	OTHER NONMERCHANDISE RECEIPTS.	353	6 280	6.7	4.5						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	387	(X)	.3						
	BOAT DEALERS (SIC 5591)										
	TOTAL . . . . .	92	26 630	(X)	100.0						
300	SPORTING-RECREATION EQUIPMENT. .	92	24 218	90.9	90.9		APPAREL AND ACCESSORY STORES (SIC 56)				
307	OUTBOARD BOATS . . . . .	49	2 573	17.7	9.7		TOTAL . . . . .	3 503	686 075	(X)	100.0
308	OUTBOARD MOTORS. . . . .	46	2 186	16.8	8.2	120	COSMETICS-DRUGS-CLEANERS . . . .	84	3 993	4.4	.6
309	INBOARD MOTOR BOATS . . . . .	22	3 808	58.6	14.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	1 117	182 848	55.1	26.7
311	INBOARD-OUTORIVE BOATS . . . .	38	3 851	31.3	14.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	2 336	309 159	63.0	45.1
312	BOAT TRAILERS. . . . .	43	908	7.4	3.4	180	ALL FOOTWEAR . . . . .	1 338	152 180	37.8	22.2
313	MARINE ACCESS. AND PARTS . . .	78	4 387	18.8	16.5	200	CURTAINS-DRAPERIES-ORY GOODS . .	67	2 599	4.2	.4
318	ALL OTHER BOATS. . . . .	37	5 646	42.2	21.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	25	362	1.7	.1
319	ALL OTHER MOSE-EXC BOATS . . .	20	854	14.6	3.2	260	KITCHENWARE-HOME FURNISHINGS . .	31	1 142	1.8	.2
520	NONMERCHANDISE RECEIPTS. . . . .	65	1 928	9.3	7.2	280	JEWELRY-OPTICAL GOODS. . . . .	203	5 210	3.9	.8
S27	SERVICE LABOR. . . . .	55	922	5.1	3.5	300	SPORTING-RECREATION EQUIPMENT. .	77	1 921	1.8	.3
S31	STORAGE AND DOCKING SERVICES . .	20	489	7.4	1.8	500	ALL OTHER MERCHANDISE. . . . .	123	3 145	2.5	.5
S32	OTHER NONMERCHANDISE RECEIPTS.	32	517	3.8	1.9	S20	NONMERCHANDISE RECEIPTS. . . . .	1 683	22 657	4.7	3.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	484	(X)	1.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	859	(X)	.1
	HOUSEHOLD TRAILER DEALERS (SIC 5592)										
	TOTAL . . . . .	127	51 697	(X)	100.0		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)				
380	AUTOMOBILES-TRUCKS . . . . .	4	129	7.1	.2		TOTAL . . . . .	1 599	275 777	(X)	100.0
480	HOUSEHOLD FUELS-ICE. . . . .	5	86	14.2	.2	120	COSMETICS-DRUGS-CLEANERS . . . .	40	2 621	5.6	1.0
500	ALL OTHER MERCHANDISE. . . . .	127	49 370	95.5	95.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	73	7 502	9.2	2.7
S04	MOBILE HOMES-HOUSEHOLD TRLRS	100	36 856	91.5	71.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	1 599	240 112	87.1	87.1
505	CAMP TRAILERS-TRAVEL TRAILERS.	51	12 041	52.0	23.3	180	ALL FOOTWEAR . . . . .	112	7 569	7.6	2.7
507	ALL OTHER MERCHANDISE. . . . .	13	458	6.6	.9	200	CURTAINS-DRAPERIES-ORY GOODS . .	15	444	1.8	.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	14	(X)	(2)	260	KITCHENWARE-HOME FURNISHINGS . .	15	979	1.8	.4
S20	NONMERCHANDISE RECEIPTS. . . . .	78	1 716	4.9	3.3	280	JEWELRY-OPTICAL GOODS. . . . .	96	4 294	5.2	1.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	396	(X)	.8	500	ALL OTHER MERCHANDISE. . . . .	46	1 536	1.8	.6
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					S20	NONMERCHANDISE RECEIPTS. . . . .	738	9 510	4.6	3.4
	TOTAL . . . . .	114	36 620	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 210	(X)	.4
							WOMEN'S READY-TO-WEAR STORES (SIC 562)				
							TOTAL . . . . .	1 290	240 558	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Los Angeles-Long Beach SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
120	COSMETICS-DRUGS-CLEANERS . . . . .	37	2 534	5.6	1.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	647	138 950	87.8	87.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	65	7 201	9.2	3.0	142	BOYS' CLOTHING . . . . .	180	5 400	10.1	3.4
142	BOYS' CLOTHING . . . . .	33	1 412	2.4	.6	143	MEN'S TAILORED OUTERWEAR . . . . .	533	68 663	47.5	43.4
143	MEN'S TAILORED OUTERWEAR . . . . .	18	1 566	2.9	.7	144	OTHER MEN'S OUTERWEAR . . . . .	466	22 190	19.4	14.0
144	OTHER MEN'S OUTERWEAR . . . . .	18	1 012	1.7	.4	145	MEN'S HATS . . . . .	239	1 475	2.1	.9
145	MEN'S HATS . . . . .	11	161	.4	.1	146	OTHER MEN'S CLOTHING . . . . .	561	41 218	30.5	26.1
146	OTHER MEN'S CLOTHING . . . . .	40	3 049	4.2	1.3	160	WOMEN'S-GIRLS'CLOTHING,EXC FOOTWR	104	7 026	12.3	4.4
160	WOMEN'S-GIRLS'CLOTHING,EXC FOOTWR	1 290	207 225	86.1	86.1	165	LINGERIE . . . . .	32	362	1.5	.2
161	CHILDREN'S-INFANTS' WEAR . . . . .	183	8 614	8.9	3.6	168	WOMEN'S BLOUSES-SPTSWR . . . . .	85	2 232	4.5	1.4
163	MILLINERY . . . . .	172	1 407	1.6	.6	172	DRESSES . . . . .	84	1 833	3.7	1.2
164	HOSIERY . . . . .	632	4 456	2.9	1.9	173	COATS-SUITS . . . . .	62	1 775	3.7	1.1
165	LINGERIE . . . . .	795	15 137	8.3	6.3	176	OTHER WOMENS-GIRLS'CLOTHES ACC	37	644	2.1	.4
168	WOMEN'S BLOUSES-SPTSWR . . . . .	998	46 969	21.9	19.5	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	160	(X)	.1
172	DRESSES . . . . .	1 276	92 176	38.7	38.3	180	ALL FOOTWEAR . . . . .	261	6 018	7.1	3.8
173	COATS-SUITS . . . . .	1 019	28 886	13.3	12.0	280	JEWELRY-OPTICAL GOODS . . . . .	70	213	1.0	.1
174	HANOBAGS . . . . .	418	3 195	2.4	1.3	300	SPORTING-RECREATION EQUIPMENT . . . . .	33	563	3.1	.4
175	FURS . . . . .	76	1 177	2.0	.5	520	NONMERCHANOISE RECEIPTS . . . . .	282	5 184	5.1	3.3
176	OTHER WOMENS-GIRLS'CLOTHES ACC	375	5 189	4.1	2.2	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	214	(X)	.1
180	ALL FOOTWEAR . . . . .	102	7 312	7.6	3.0						
200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	12	375	1.6	.2		CUSTOM TAILORS (SIC 567)				
280	JEWELRY-OPTICAL GOODS . . . . .	85	4 031	5.1	1.7						
500	ALL OTHER MERCHANOISE . . . . .	41	1 440	1.6	.6		TOTAL <sup>2</sup> . . . . .	95	7 254	(X)	100.0
520	NONMERCHANOISE RECEIPTS . . . . .	602	8 345	4.7	3.5						
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	2 094	(X)	.9		FAMILY CLOTHING STORES (SIC 565)				
	MILLINERY STORES (SIC 563 PT.)						TOTAL . . . . .	223	85 314	(X)	100.0
	TOTAL <sup>2</sup> . . . . .	16	976	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS . . . . .	17	1 191	3.1	1.4
	CORSET AND LINGERIE STORES (SIC 563 PT.)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	223	28 961	33.9	33.9
	TOTAL . . . . .	42	3 176	(X)	100.0	142	BOYS' CLOTHING . . . . .	164	3 964	5.3	4.6
160	WOMEN'S-GIRLS'CLOTHING,EXC FOOTWR	42	3 131	98.6	98.6	143	MEN'S TAILORED OUTERWEAR . . . . .	155	11 234	14.5	13.2
164	HOSIERY . . . . .	6	20	7.1	.6	144	OTHER MEN'S OUTERWEAR . . . . .	164	4 609	6.1	5.4
165	LINGERIE . . . . .	42	2 944	92.7	92.7	145	MEN'S HATS . . . . .	86	432	1.0	.5
176	OTHER WOMENS-GIRLS'CLOTHES ACC	3	22	13.4	.7	146	OTHER MEN'S CLOTHING . . . . .	202	8 719	10.3	10.2
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	144	(X)	4.5	160	WOMEN'S-GIRLS'CLOTHING,EXC FOOTWR	223	39 145	45.9	45.9
520	NONMERCHANOISE RECEIPTS . . . . .	10	45	4.1	1.4	161	CHILDREN'S-INFANTS' WEAR . . . . .	132	4 215	6.5	4.9
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					163	MILLINERY . . . . .	53	490	1.5	.6
	TOTAL . . . . .	207	23 984	(X)	100.0	164	HOSIERY . . . . .	125	1 174	2.1	1.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	299	20.0	1.2	165	LINGERIE . . . . .	139	3 904	6.4	4.6
160	WOMEN'S-GIRLS'CLOTHING,EXC FOOTWR	207	22 189	92.5	92.5	168	WOMEN'S BLOUSES-SPTSWR . . . . .	183	9 105	11.3	10.7
161	CHILDREN'S-INFANTS' WEAR . . . . .	35	665	10.8	2.8	172	DRESSES . . . . .	187	9 832	12.1	11.5
163	MILLINERY . . . . .	22	103	2.2	.4	173	COATS-SUITS . . . . .	152	5 661	7.4	6.6
164	HOSIERY . . . . .	88	2 351	17.1	9.8	174	HANOBAGS . . . . .	99	1 114	2.1	1.3
165	LINGERIE . . . . .	106	2 037	14.4	8.5	175	FURS . . . . .	20	496	1.5	.6
168	WOMEN'S BLOUSES-SPTSWR . . . . .	150	9 177	49.8	38.3	176	OTHER WOMENS-GIRLS'CLOTHES ACC	117	3 146	5.5	3.7
172	DRESSES . . . . .	108	2 429	16.2	10.1	180	ALL FOOTWEAR . . . . .	148	8 865	13.0	10.4
173	COATS-SUITS . . . . .	63	969	7.8	4.0	200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	48	2 137	5.9	2.5
174	HANOBAGS . . . . .	55	820	8.6	3.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	48	.6	.1
176	OTHER WOMENS-GIRLS'CLOTHES ACC	74	3 625	36.0	15.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	130	1.8	.2
180	ALL FOOTWEAR . . . . .	9	250	8.6	1.0	260	KITCHENWARE-HOME FURNISHINGS . . . . .	16	161	1.2	.2
280	JEWELRY-OPTICAL GOODS . . . . .	10	251	6.9	1.0	280	JEWELRY-OPTICAL GOODS . . . . .	31	683	1.6	.8
500	ALL OTHER MERCHANDISE . . . . .	6	90	3.8	.4	300	SPORTING-RECREATION EQUIPMENT . . . . .	20	338	.9	.4
520	NONMERCHANOISE RECEIPTS . . . . .	106	658	4.0	2.7	320	HAIRWARE-GROOMING EQUIPMENT . . . . .	4	70	9.0	.1
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	247	(X)	1.0	500	ALL OTHER MERCHANOISE . . . . .	22	726	2.1	.9
	FURRIERS AND FUR SHOPS (SIC 568)					520	NONMERCHANOISE RECEIPTS . . . . .	110	2 821	4.4	3.3
	TOTAL <sup>2</sup> . . . . .	44	7 083	(X)	100.0	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	38	(X)	(2)
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						SHOE STORES (SIC 566)				
	TOTAL . . . . .	647	158 170	(X)	100.0		TOTAL . . . . .	789	141 982	(X)	100.0
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	154	5.7	1.3
						180	ALL FOOTWEAR . . . . .	73	11 500	94.0	94.0
						181	MEN'S AND BOYS' FOOTWEAR . . . . .	73	11 371	92.9	92.9
						182	WOMEN'S AND GIRLS' FOOTWEAR . . . . .	16	114	6.2	.9
						-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	15	(X)	.1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Los Angeles-Long Beach SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments	Sales of specified merchandise lines		
			Amount <sup>1</sup>	As percent of total sales of--					Amount <sup>1</sup>	As percent of total sales of--	
				Establish- ments handling the line	All estab- lish- ments <sup>1</sup>					Establish- ments handling the line	All estab- lish- ments <sup>1</sup>
		(number)	(\$1,000)					(number)	(\$1,000)		
500	ALL OTHER MERCHANDISE . . . . .	6	44	4.3	.4	320	HARWARE-GARONING EQUIPMENT . .	53	4 721	19.5	.8
520	NONMERCHANOISE RECEIPTS. . . . .	41	426	4.6	3.5	340	LUMBER-BUILOING MATERIALS. . . .	40	723	14.2	.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	114	(X)	.9	500	ALL OTHER MERCHANOISE. . . . .	120	3 159	11.6	.5
	WOMEN'S SHOE STORES (SIC 566 PT.)					520	NONMERCHANOISE RECEIPTS. . . . .	1 309	29 885	7.8	5.0
	TOTAL . . . . .	187	46 079	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 561	(X)	.3
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	112	5 018	14.6	10.9		FURNITURE STORES (SIC 5712)				
180	ALL FOOTWEAR . . . . .	187	39 334	85.4	85.4	200	CURTAINS-DRAPERIES-DRY GOOOS . .	198	5 074	5.1	1.9
181	MEN'S AND BOYS' FOOTWEAR . . . .	36	916	14.7	2.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	364	28 923	19.8	10.6
182	WOMEN'S AND GIRLS' FOOTWEAR. . .	187	38 124	82.7	82.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	925	219 555	80.2	80.2
183	CHILDREN'S AND INFANTS' FOOTWR	13	293	11.3	.6	243	SLEEP EQUIPMENT. . . . .	746	35 193	15.1	12.9
520	NONMERCHANOISE RECEIPTS. . . . .	119	1 675	4.7	3.6	244	OTHER HOUSEHOLO FURNITURE. . . .	880	166 442	63.4	60.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	51	(X)	.1	245	FLOOR COVERINGS-SOFT SURFACE . .	522	12 998	6.9	4.7
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					246	FLOOR COVERINGS-HARO SURFACE . .	102	660	4.3	.2
	TOTAL . . . . .	64	6 729	(X)	100.0	247	NONHOUSEHOL FURNITURE . . . . .	82	3 752	11.6	1.4
180	ALL FOOTWEAR . . . . .	64	6 579	97.8	97.8	260	KITCHENWARE-HOME FURNISHINGS . .	265	4 928	4.5	1.8
181	MEN'S AND BOYS' FOOTWEAR . . . .	16	75	7.6	1.1	280	JEWELRY-OPTICAL GOOOS. . . . .	18	232	1.3	.1
182	WOMEN'S AND GIRLS' FOOTWEAR. . .	16	158	15.9	2.3	320	HARWARE-GARONING EQUIPMENT . . .	11	139	20.0	.1
183	CHILDREN'S AND INFANTS' FOOTWR	64	6 346	94.3	94.3	500	ALL OTHER MERCHANOISE. . . . .	18	274	4.0	.1
520	NONMERCHANOISE RECEIPTS. . . . .	24	143	3.8	2.1	520	NONMERCHANOISE RECEIPTS. . . . .	452	12 968	7.0	4.7
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	7	(X)	.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 609	(X)	.6
	FAMILY SHOE STORES (SIC 566 PT.)						HOME FURNISHINGS STORES (OTHER 571)				
	TOTAL . . . . .	465	76 936	(X)	100.0		TOTAL . . . . .	584	88 502	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	55	256	4.3	.3	200	CURTAINS-ORAPERIES-ORY GOODS . .	272	13 221	34.8	14.9
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	125	1 879	8.4	2.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	333	58 860	82.0	66.5
180	ALL FOOTWEAR . . . . .	465	71 794	93.3	93.3	260	KITCHENWARE-HOME FURNISHINGS . .	145	12 523	100.0	14.1
181	MEN'S AND BOYS' FOOTWEAR . . . .	465	24 475	31.8	31.8	280	JEWELRY-OPTICAL GOOOS. . . . .	11	490	27.2	.6
182	WOMEN'S AND GIRLS' FOOTWEAR. . .	465	36 019	46.8	46.8	320	HARWARE-GARONING EQUIPMENT . . .	10	519	40.0	.6
183	CHILDREN'S AND INFANTS' FOOTWR	420	11 209	16.8	14.6	340	LUMBER-BUILDING MATERIALS. . . .	21	321	22.2	.4
500	ALL OTHER MERCHANDISE. . . . .	28	525	7.9	.7	500	ALL OTHER MERCHANOISE. . . . .	26	340	26.6	.4
520	NONMERCHANOISE RECEIPTS. . . . .	283	2 310	4.3	3.0	520	NONMERCHANOISE RECEIPTS. . . . .	198	1 942	5.3	2.2
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	172	(X)	.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	286	(X)	.3
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)						FLOOR COVERINGS STORES (SIC 5713)				
	TOTAL . . . . .	129	15 759	(X)	100.0		TOTAL . . . . .	282	61 616	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	621	31.7	3.9	200	CURTAINS-ORAPERIES-ORY GOODS . .	93	2 179	9.1	3.5
142	BOYS' CLOTHING . . . . .	18	585	33.0	3.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	282	57 551	93.4	93.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	36	(X)	.2	340	LUMBER-BUILDING MATERIALS. . . .	10	192	50.0	.3
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	129	14 326	90.9	90.9	520	NONMERCHANOISE RECEIPTS. . . . .	114	1 535	5.8	2.5
161	CHILDREN'S-INFANTS' WEAR . . . . .	129	14 066	89.3	89.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	159	(X)	.3
176	OTHER WOMENS-GIRLS'CLOTHES ACC	9	84	10.6	.5		ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	175	(X)	1.1		TOTAL . . . . .	172	12 504	(X)	100.0
180	ALL FOOTWEAR . . . . .	10	151	16.1	1.0	200	CURTAINS-ORAPERIES-ORY GOOOS . .	172	10 908	87.2	87.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	176	8.0	1.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	43	1 188	36.9	9.5
500	ALL OTHER MERCHANOISE. . . . .	10	172	13.5	1.1	500	ALL OTHER MERCHANOISE. . . . .	5	43	6.6	.3
520	NONMERCHANOISE RECEIPTS. . . . .	54	299	3.7	1.9	520	NONMERCHANOISE RECEIPTS. . . . .	48	209	5.7	1.7
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	14	(X)	.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	156	(X)	1.2
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)						CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
	TOTAL <sup>2</sup> . . . . .	21	1 819	(X)	100.0		TOTAL . . . . .	32	4 989	(X)	100.0
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					260	KITCHENWARE-HOME FURNISHINGS . .	32	4 116	82.5	82.5
	TOTAL . . . . .	2 549	601 199	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	8	422	20.7	8.5
020	GROCERIES-OTHER FOODS. . . . .	7	1 121	9.0	.2	520	NONMERCHANOISE RECEIPTS. . . . .	14	74	2.4	1.5
200	CURTAINS-ORAPERIES-ORY GOOOS . .	533	20 136	12.0	3.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	377	(X)	7.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	1 392	226 447	59.0	37.7		MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	1 308	283 739	74.0	47.2		TOTAL <sup>2</sup> . . . . .	98	9 393	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	546	27 075	14.6	4.5		HOUSEHOLD APPLIANCE STORES (SIC 572)				
280	JEWELRY-OPTICAL GOODS. . . . .	58	1 709	3.7	.3		TOTAL . . . . .	350	92 487	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	24	922	7.6	.2						

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Los Angeles-Long Beach SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
200	CURTAINS-ORAPERIES-ORY GDDDS . .	53	1 592	6.9	1.7		EATING PLACES (SIC 5812)				
220	MAJOR APPL-RAOID-TV-MUSICAL INST	333	67 153	76.2	72.6		TOTAL . . . . .	7 293	959 963	(X)	100.0
224	NEW MAJOR APPLIANCES . . . . .	331	52 719	60.7	57.0	020	GROCERIES-OTHER FOODS. . . . .	676	14 566	15.3	1.5
225	NEW RAOIDS-TV'S ETC. . . . .	167	11 865	17.6	12.8	040	MEALS-SNACKS . . . . .	7 293	806 463	84.0	84.0
226	USEO MAJDR APPL-RAOIOS-TV'S. . . .	116	1 807	6.2	2.0	D60	ALCOHOLIC DRINKS . . . . .	1 649	106 895	24.6	11.1
227	RECDROS-TAPES-MUSICAL INSTR. . .	9	756	4.1	.8	D80	PACKAGED ALCOHOLIC BEVERAGES . .	135	1 682	11.7	.2
240	FURNITURE-SLEEP EQUIP-FLDOR CDV.	31	3 568	13.8	3.9	100	CIGARS-CIGARETTES-TOBACCO. . . .	751	4 129	3.7	.4
260	KITCHENWARE-HDME FURNISHINGS . .	91	8 016	18.1	8.7	400	AUTO FUELS-LUBRICANTS. . . . .	18	599	9.0	.1
264	SMALL ELECTRICAL APPLIANCES. . .	82	6 288	14.5	6.8	500	ALL DTHER MERCHANDISE. . . . .	109	4 818	13.1	.5
265	ALL OTHER KITCHENWR-HOUSEWR. . .	24	1 728	8.4	1.9	520	NONMERCHANDISE RECEIPTS. . . . .	1 555	20 002	4.8	2.1
280	JEWELRY-OPTICAL GODOS. . . . .	9	700	3.6	.8	-	MISCELLANEDUS MERCHANDISE. . . .	(X)	809	(X)	.1
300	SPDRTING-RECREATION EQUIPMENT. .	7	720	5.6	.8		RESTAURANTS, LUNCHRDOMS, CATERERS (SIC 5812 PT.)				
320	HARDWARE-GAROEING EQUIPMENT . .	18	3 591	20.3	3.9		TOTAL . . . . .	4 650	755 222	(X)	100.0
340	LUMBER-BUILDING MATERIALS. . . .	8	279	13.6	.3	020	GROCERIES-DTHER FDOOS. . . . .	478	10 789	12.9	1.4
S00	ALL DTHER MERCHANOISE. . . . .	17	626	11.4	.7	040	MEALS-SNACKS . . . . .	4 650	611 903	81.0	81.0
520	NONMERCHANDISE RECEIPTS. . . . .	243	5 167	9.3	5.6	060	ALCOHDLIC DRINKS . . . . .	1 567	105 544	25.0	14.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 074	(X)	1.2	080	PACKAGED ALCOHDLIC BEVERAGES . .	117	1 554	10.0	.2
	RAOID AND TELEVISIDN STORES (SIC 5732)					100	CIGARS-CIGARETTES-TOBACCO. . . .	541	3 180	3.2	.4
	TOTAL . . . . .	424	104 208	(X)	100.0	400	AUTO FUELS-LUBRICANTS. . . . .	15	571	7.6	.1
200	CURTAINS-DRAPERIES-DRY GOODS . .	11	248	5.2	.2	500	ALL DTHER MERCHANOISE. . . . .	74	4 320	15.7	.6
220	MAJDR APPL-RADID-TV-MUSICAL INST	424	90 526	86.9	86.9	520	NONMERCHANDISE RECEIPTS. . . . .	1 022	16 725	4.8	2.2
224	NEW MAJOR APPLIANCES . . . . .	120	10 074	25.7	9.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	636	(X)	.1
225	NEW RADIOS-TV'S ETC. . . . .	424	75 196	72.2	72.2		CAFETERIAS (SIC 5812 PT.)				
226	USED MAJDR APPL-RAOIOS-TV'S. . .	142	1 155	3.0	1.1		TOTAL . . . . .	429	53 735	(X)	100.0
227	RECDROS-TAPES-MUSICAL INSTR. . .	64	4 101	20.6	3.9	020	GROCERIES-DTHER FDOOS. . . . .	29	541	13.3	1.0
240	FURNITURE-SLEEP EQUIP-FLDOR CDV.	19	1 742	18.0	1.7	040	MEALS-SNACKS . . . . .	429	50 869	94.7	94.7
260	KITCHENWARE-HOME FURNISHINGS . .	45	1 599	8.5	1.5	D60	ALCDHOLIC DRINKS . . . . .	29	482	25.7	.9
264	SMALL ELECTRICAL APPLIANCES. . .	38	954	5.8	.9	100	CIGARS-CIGARETTES-TOBACCO. . . .	54	275	5.3	.5
265	ALL DTHER KITCHENWR-HOUSEWR. . .	20	644	7.8	.6	500	ALL OTHER MERCHANDISE. . . . .	9	152	2.4	.3
280	JEWELRY-OPTICAL GOOOS. . . . .	9	238	4.1	.2	520	NONMERCHANDISE RECEIPTS. . . . .	130	1 336	4.5	2.5
300	SPORTING-RECREATION EQUIPMENT. .	6	70	8.3	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	80	(X)	.1
320	HAROWARE-GAROEING EQUIPMENT . .	13	464	9.5	.4		REFRESHMENT PLACES (SIC 5812 PT.)				
S00	ALL OTHER MERCHANDISE. . . . .	49	1 743	16.5	1.7		TOTAL . . . . .	2 214	151 006	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	267	7 502	10.0	7.2	020	GROCERIES-DTHER FOODS. . . . .	169	3 235	41.1	2.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	76	(X)	.1	040	MEALS-SNACKS . . . . .	2 214	143 691	95.2	95.2
	RECORD SHOPS (SIC 5733 PT.)					D60	ALCDHOLIC DRINKS . . . . .	53	868	33.3	.6
	TOTAL . . . . .	105	16 639	(X)	100.0	080	PACKAGED ALCOHOLIC BEVERAGES . .	15	110	33.3	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	105	16 086	96.7	96.7	100	CIGARS-CIGARETTES-TOBACCD. . . .	157	674	20.0	.4
231	MUSICAL INSTR-ACCESSORIES. . . .	45	1 457	16.1	8.8	500	ALL OTHER MERCHANOISE. . . . .	25	346	22.2	.2
232	RADIOS PHOND-TAPE RCDRS-TV'S . .	36	1 162	17.5	7.0	520	NONMERCHANDISE RECEIPTS. . . . .	402	1 940	4.3	1.3
233	RECORDS-TAPES-RELATEO ACCESS. . .	105	12 340	74.2	74.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	141	(X)	.1
234	SHEET MUSIC-RELATED ITEMS. . . .	24	366	5.8	2.2		DRINKING PLACES (ALCDHOLIC BEV.) (SIC 5813)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	761	(X)	4.6		TOTAL . . . . .	2 883	180 783	(X)	100.0
S00	ALL OTHER MERCHANDISE. . . . .	5	125	40.0	.8	020	GROCERIES-OTHER FOODS. . . . .	95	2 345	15.1	1.3
520	NONMERCHANDISE RECEIPTS. . . . .	36	369	3.8	2.2	040	MEALS-SNACKS . . . . .	1 456	20 678	21.6	11.4
-	MISCELLANEDUS MERCHANDISE. . . .	(X)	59	(X)	.4	060	ALCOHOLIC DRINKS . . . . .	2 883	150 346	83.2	83.2
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					D80	PACKAGEO ALCOHDLIC BEVERAGES . .	231	2 758	26.7	1.5
	TOTAL . . . . .	161	25 659	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	382	1 234	5.3	.7
220	MAJDR APPL-RAOID-TV-MUSICAL INST	161	23 620	92.1	92.1	500	ALL OTHER MERCHANDISE. . . . .	43	170	5.2	.1
S00	ALL OTHER MERCHANDISE. . . . .	4	SD	11.7	.2	520	NONMERCHANDISE RECEIPTS. . . . .	578	2 990	6.0	1.7
520	NONMERCHANDISE RECEIPTS. . . . .	114	1 937	8.8	7.5	-	MISCELLANEDUS MERCHANDISE. . . .	(X)	262	(X)	.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	52	(X)	.2		ORUG STORES AND PROPRIETARY STRS. (SIC 591)				
	EATING AND ORINKING PLACES (SIC 58)						TOTAL . . . . .	1 335	518 298	(X)	100.0
	TOTAL . . . . .	10 176	1 140 746	(X)	100.0	020	GROCERIES-OTHER FOODS. . . . .	399	18 721	5.5	3.6
020	GROCERIES-OTHER FOODS. . . . .	772	16 910	15.6	1.5	040	MEALS-SNACKS . . . . .	194	15 109	7.5	2.9
040	MEALS-SNACKS . . . . .	8 749	827 142	78.6	72.5	080	PACKAGEO ALCOHOLIC BEVERAGES . .	292	18 977	7.0	3.7
060	ALCOHOLIC ORINKS . . . . .	4 532	257 241	41.7	22.6	100	CIGARS-CIGARETTES-TOBACCO. . . .	833	32 487	7.3	6.3
080	PACKAGEO ALCOHOLIC BEVERAGES . .	366	4 440	17.3	.4	120	COSMETICS-DRUGS-CLEANERS . . . .	1 335	343 440	66.3	66.3
100	CIGARS-CIGARETTES-TOBACCO. . . .	1 134	5 364	4.5	.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	174	2 877	1.8	.6
400	AUTO FUELS-LUBRICANTS. . . . .	23	657	11.1	.1	160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	204	5 032	2.5	1.0
500	ALL OTHER MERCHANDISE. . . . .	151	4 988	11.4	.4	180	ALL FOOTWEAR . . . . .	169	2 565	1.4	.5
520	NONMERCHANDISE RECEIPTS. . . . .	2 134	22 992	4.8	2.0	200	CURTAINS-ORAPERIES-ORY GOOOS . .	166	4 033	2.4	.8
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 012	(X)	.1	220	MAJOR APPL-RAOID-TV-MUSICAL INST	184	12 553	7.2	2.4
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	64	986	.8	.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Los Angeles-Long Beach SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
260 280 300 320 500 520 -	KITCHENWARE-HOME FURNISHINGS . . . . . JEWELRY-OPTICAL GOODS . . . . . SPORTING-RECREATION EQUIPMENT . . . . . HAROWARE-GAROEING EQUIPMENT . . . . . ALL OTHER MERCHANDISE . . . . . NONMERCHANOISE RECEIPTS . . . . . MISCELLANEOUS MERCHANOISE . . . . .  ORUG STORES (SIC S91 PT.)  TOTAL . . . . .	285 393 165 214 505 327 (X)  1 312	12 761 9 012 4 320 3 482 24 132 7 230 581  508 349	4.0 2.7 2.5 1.8 8.1 3.4 (X)  (X)	2.5 1.7 .8 .7 4.7 1.4 .1  100.0		ANTIQUE STORES (SIC 5932)  TOTAL . . . . .	43	4 646	(X)	100.0
240 260 280 520 -	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . . . . . JEWELRY-OPTICAL GOODS . . . . . NONMERCHANOISE RECEIPTS . . . . . MISCELLANEOUS MERCHANDISE . . . . .	30 18 7 14 (X)	2 595 829 95 177 950	80.2 35.8 64.5 4.4 (X)	55.9 17.8 2.0 3.8 20.4		SECONOHANO STORES (SIC S933)  TOTAL <sup>2</sup> . . . . .	404	45 718	(X)	100.0
120 121 122 123	COSMETICS-ORUGS-CLEANERS . . . . . MEICINES EXC. PRESCRIPTION . . . . . PRESCRIPTION MEICINES . . . . . ALL OTHER DRUGS-PROPRIETARIES . . . . .	1 312 1 205 1 312 968	336 806 96 971 149 489 89 940	66.3 20.2 29.4 20.2	66.3 19.1 29.4 17.7		SPORTING GOODS STORES (SIC S952)  TOTAL . . . . .	264	47 284	(X)	100.0
140 160 180 200 220 240 260 280 300 320 500 520 -	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ALL FOOTWEAR . . . . . CURTAINS-ORAPERIES-ORY GOODS . . . . . MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . . . . . JEWELRY-OPTICAL GOODS . . . . . SPORTING-RECREATION EQUIPMENT . . . . . HAROWARE-GAROEING EQUIPMENT . . . . . ALL OTHER MERCHANOISE . . . . . NONMERCHANOISE RECEIPTS . . . . . MISCELLANEOUS MERCHANOISE . . . . .  PROPRIETARY STORES (SIC S91 PT.)  TOTAL <sup>2</sup> . . . . .  MISCELLANEOUS RETAIL STORES (SIC 59 EX. S91)  TOTAL . . . . .	173 204 169 166 184 64 284 382 165 213 495 323 (X)  23  5 710	2 860 5 006 2 563 4 014 12 518 985 12 630 8 811 4 288 3 441 23 806 7 135 565  9 949  926 073	1.7 2.5 1.4 2.4 7.4 .8 4.0 2.7 2.5 1.8 8.1 3.3 (X)  (X)	.6 1.0 .5 .8 2.5 .2 2.5 1.7 .8 .7 4.7 1.4 .1  100.0  100.0		BICYCLE SHOPS (SIC S953)  TOTAL . . . . .	63	4 838	(X)	100.0
300 520 -	SPORTING-RECREATION EQUIPMENT . . . . . NONMERCHANOISE RECEIPTS . . . . . MISCELLANEOUS MERCHANOISE . . . . .	63 34 (X)	4 419 277 142	91.3 10.0 (X)	91.3 5.7 2.9		JEWELRY STORES (SIC S97)  TOTAL . . . . .	491	92 901	(X)	100.0
020 040 060 080 100 120 140 160 180 200 220 240 260 280 300 320 340 380 420 460 480 500 520 -	GROCERIES-OTHER FOODS . . . . . MEALS-SNACKS . . . . . ALCOHOLIC DRINKS . . . . . PACKAGED ALCOHOLIC BEVERAGES . . . . . CIGARS-CIGARETTES-TOBACCO . . . . . COSMETICS-DRUGS-CLEANERS . . . . . MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ALL FOOTWEAR . . . . . CURTAINS-DRAPERIES-ORY GOODS . . . . . MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . . . . . JEWELRY-OPTICAL GOODS . . . . . SPORTING-RECREATION EQUIPMENT . . . . . HARDWARE-GARDENING EQUIPMENT . . . . . LUMBER-BUILDING MATERIALS . . . . . AUTOMOBILES-TRUCKS . . . . . AUTO TIRES-BATTERIES-ACCESS. . . . . HAY-GRAIN-FEED-FARM SUPPLIES . . . . . HOUSEHOLD FUELS-ICE . . . . . ALL OTHER MERCHANOISE . . . . . NONMERCHANOISE RECEIPTS . . . . . MISCELLANEOUS MERCHANDISE . . . . .  LIQUOR STORES (SIC 592)  TOTAL . . . . .	1 480 144 69 1 897 1 369 471 154 161 129 55 315 167 351 805 457 226 37 27 103 195 70 2 624 2 160 (X)  1 874	62 189 3 157 2 008 290 948 36 320 6 553 3 394 4 558 1 361 511 10 744 10 691 7 769 86 560 49 558 20 027 1 177 1 115 6 058 68 546 5 975 221 464 24 257 1 133  399 720	15.7 13.0 40.0 66.5 10.2 4.9 16.0 21.7 6.2 16.6 19.6 57.1 14.2 66.4 76.0 62.8 33.3 50.0 100.0 100.0 60.8 6.4 (X)  (X)	6.7 .3 .2 31.4 3.9 .7 .4 .5 .1 .1 1.2 1.2 9.3 5.4 2.2 .1 .1 .7 7.4 .6 23.9 2.6 .1  100.0		LIQUEFIED PETRL. GAS (8TTLD. GAS) DEALERS (SIC S984)  TOTAL . . . . .	10	1 956	(X)	100.0
020 040 060 080 100 120 500 520 -	GROCERIES-OTHER FOODS . . . . . MEALS-SNACKS . . . . . ALCOHOLIC DRINKS . . . . . PACKAGED ALCOHOLIC BEVERAGES . . . . . CIGARS-CIGARETTES-TOBACCO . . . . . COSMETICS-ORUGS-CLEANERS . . . . . ALL OTHER MERCHANDISE . . . . . NONMERCHANOISE RECEIPTS . . . . . MISCELLANEOUS MERCHANOISE . . . . .	1 373 85 63 1 874 1 207 420 351 409 (X)	60 409 1 213 1 830 290 343 31 020 5 628 5 213 3 380 684	17.1 10.3 45.4 72.6 10.1 4.7 5.1 3.5 (X)	15.1 .3 .5 72.6 7.8 1.4 1.3 .8 .2		MAJOR APPL-RAOIO-TV-MUSICAL INST  HOUSEHOLD FUELS-ICE . . . . . LP GAS-WHOLESALE . . . . . OTHER LP GAS SALES . . . . .	25  10 25 25	3 239  142 2 807 217 2 578	(X)	100.0  4.4 86.7 6.7 79.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Los Angeles-Long Beach SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
S00 S20 -	ALL OTHER MERCHANOISE. . . . . NONMERCHANOISE RECEIPTS. . . . . MISCELLANEOUS MERCHANOISE. . . . .  FUEL AND ICE DEALERS, N.E.C. (SIC 5982)  TOTAL . . . . .	5 14 (X)  16	67 122 101  1 006	8.1 7.8 (X)  (X)	2.1 3.8 3.1  100.0		NEWS DEALERS AND NEWSSTANDS (SIC 5994)  TOTAL . . . . .				
480 483	HOUSEHOLD FUELS-ICE. . . . . OTHER FUELS. . . . .	16 16	944 943	93.8 93.7	93.8 93.7	100 500 520 -	CIGARS-CIGARETTES-TOBACCO. . . . . ALL OTHER MERCHANOISE. . . . . NONMERCHANOISE RECEIPTS. . . . . MISCELLANEOUS MERCHANOISE. . . . .	43 111 10 (X)	670 8 613 46 243	31.5 90.0 5.3 (X)	7.0 90.0 .5 2.5
520 -	NONMERCHANOISE RECEIPTS. . . . . MISCELLANEOUS MERCHANOISE. . . . .  FLORISTS (SIC 5992)  TOTAL <sup>2</sup> . . . . .	3 (X)  433	10 52  34 132	2.7 (X)  (X)	1.0 5.2  100.0		HOBBY, TOY, AND GAME SHOPS (SIC 5995)  TOTAL . . . . .	206	18 854	(X)	100.0
	CIGAR STORES AND STANDS (SIC 5993)  TOTAL . . . . .	65	4 677	(X)	100.0	300 500 520 -	SPORTING-RECREATION EQUIPMENT. . ALL OTHER MERCHANOISE. . . . . NONMERCHANOISE RECEIPTS. . . . . MISCELLANEOUS MERCHANOISE. . . . .	18 206 80 (X)	342 17 958 330 224	12.1 95.2 4.0 (X)	1.8 95.2 1.8 1.2
020 040 100	GROCERIES-OTHER FOODS. . . . . MEALS-SNACKS . . . . . CIGARS-CIGARETTES-TOBACCO. . . . .	11 15 65	181 137 3 824	22.2 19.7 81.8	3.9 2.9 81.8		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)  TOTAL . . . . .	172	33 519	(X)	100.0
500 520 -	ALL OTHER MERCHANOISE. . . . . NONMERCHANOISE RECEIPTS. . . . . MISCELLANEOUS MERCHANOISE. . . . .  BOOK STORES (SIC 5942)  TOTAL . . . . .	28 7 (X)  160	340 45 150  29 511	21.1 8.0 (X)  (X)	7.3 1.0 3.2  100.0		MAJOR APPL-RADIO-TV-MUSICAL INST JEWELRY-OPTICAL GOODS. . . . . ALL OTHER MERCHANOISE. . . . . NONMERCHANOISE RECEIPTS. . . . . MISCELLANEOUS MERCHANOISE. . . . .	41 5 172 93 (X)	1 393 52 30 830 1 103 141	10.9 6.8 92.0 5.7 (X)	4.2 .2 92.0 3.3 .4
020 100 140 160 280	GROCERIES-OTHER FOODS. . . . . CIGARS-CIGARETTES-TOBACCO. . . . . MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING,EX FOOTWR JEWELRY-OPTICAL GOODS. . . . .	22 13 15 14 16	456 134 92 54 58	8.3 2.6 2.6 1.7 1.9	1.5 .5 .3 .2 .2		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)  TOTAL . . . . .	249	21 031	(X)	100.0
500 508 512 513 514 515 -	ALL OTHER MERCHANOISE. . . . . COMM'L STATIONERY-OFFICE SUPPL. SOCIAL STATIONERY-GRNG CARDS. BOOKS-PERIODICALS. . . . . ART-CRAFTING ENG. SUPPLIES . . ALL OTHER MERCHANOISE. . . . . MISCELLANEOUS MERCHANOISE. . .	160 13 52 160 23 42 (X)	25 594 1 283 795 21 158 623 1 722 29	86.7 16.1 12.7 71.7 5.7 11.4 (X)	86.7 4.3 2.7 71.7 2.1 5.8 .1		OPTICAL GOODS STORES (SIC 5999 PT.)  TOTAL . . . . .	107	7 496	(X)	100.0
520 -	NONMERCHANOISE RECEIPTS. . . . . MISCELLANEOUS MERCHANOISE. . . . .  STATIONERY STORES (SIC 5943)  TOTAL <sup>2</sup> . . . . .	82 (X)  194	1 638 1 468  24 805	8.5 (X)  (X)	5.6 5.0  100.0		JEWELRY-OPTICAL GOODS. . . . . NONMERCHANOISE RECEIPTS. . . . . MISCELLANEOUS MERCHANOISE. . . . .  RETAIL STORES, N.E.C. (SIC 5999 PT.)  TOTAL . . . . .	107 520 -  529	7 192 290 14  48 725	95.9 4.7 (X)  (X)	95.9 3.9 .2  100.0
	HAY, GRAIN, AND FEED STORES (SIC 5962)  TOTAL <sup>2</sup> . . . . .	140	65 207	(X)	100.0	160 240 460 500 520 -	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR FURNITURE-SLEEP EQUIP-FLOOR COV. HAY-GRAIN-FEED-FARM SUPPLIES . . ALL OTHER MERCHANOISE. . . . . NONMERCHANOISE RECEIPTS. . . . . MISCELLANEOUS MERCHANOISE. . . . .	9 6 4 529 255 (X)	209 223 34 44 032 1 858 2 369	26.6 19.2 14.2 90.4 7.2 (X)	.4 .5 .1 90.4 3.8 4.9
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)  TOTAL <sup>2</sup> . . . . .	24	6 000	(X)	100.0		NONSTORE RETAILERS (SIC 53 PART*)  TOTAL . . . . .	477	236 620	(X)	100.0
	GARDEN SUPPLY STORES (SIC 5969 PT.)  TOTAL . . . . .	130	21 236	(X)	100.0	020 040 100 120 140 160 180 200 220 240 260 280 300 320 340 420	GROCERIES-OTHER FOODS. . . . . MEALS-SNACKS . . . . . CIGARS-CIGARETTES-TOBACCO. . . . . COSMETICS-DRUGS-CLEANERS . . . . . MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ALL FOOTWEAR . . . . . CURTAINS-DRAPERIES-DRY GOODS . . MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . . JEWELRY-OPTICAL GOODS. . . . . SPORTING-RECREATION EQUIPMENT. . HARDWARE-GARDENING EQUIPMENT . . LUMBER-BUILDING MATERIALS. . . . AUTO TIRES-BATTERIES-ACCESS. . .	111 49 93 50 48 50 38 60 68 53 64 52 50 42 39 42	28 682 13 871 23 446 2 833 5 683 17 766 2 984 9 935 40 580 3 552 12 504 8 923 7 644 6 814 3 900 3 630	34.8 84.2 35.3 3.1 6.2 19.2 3.7 11.1 39.7 5.9 12.8 8.8 7.7 7.5 4.6 4.0	12.1 5.9 5.9 1.2 2.4 7.5 1.3 4.2 17.1 1.5 5.3 3.8 3.2 2.9 1.6 1.5
320 460 500 520 -	HARDWARE-GARDENING EQUIPMENT . . HAY-GRAIN-FEED-FARM SUPPLIES . . ALL OTHER MERCHANOISE. . . . . NONMERCHANOISE RECEIPTS. . . . . MISCELLANEOUS MERCHANOISE. . . . .	130 19 9 55 (X)	18 508 751 554 728 695	87.2 14.9 38.2 6.2 (X)	87.2 3.5 2.6 3.4 3.3						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Los Angeles-Long Beach SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
440	FARM EQUIPMENT MACHINERY . . . . .	27	343	.4	.1		MERCHANOISING MACHINE OPERATORS (SIC 534)				
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	7	379	2.1	.2						
500	ALL OTHER MERCHANOISE. . . . .	207	31 803	27.0	13.4						
520	NONMERCHANOISE RECEIPTS. . . . .	135	10 674	10.8	4.5		TOTAL . . . . .	140	57 254	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	674	(X)	.3						
	MAIL ORER HOUSES (SIC 532)					020	GROCERIES-OTHER FOODS. . . . .	64	17 732	57.8	31.0
	TOTAL . . . . .	148	132 657	(X)	100.0	040	MEALS-SNACKS . . . . .	44	13 629	69.3	23.8
020	GROCERIES-OTHER FOODS. . . . .	23	1 650	3.4	1.2	100	CIGARS-CIGARETTES-TOBACCO. . . . .	87	23 362	48.5	40.8
040	MEALS-SNACKS . . . . .	5	237	15.3	.2	500	ALL OTHER MERCHANOISE. . . . .	15	1 065	100.0	1.9
100	CIGARS-CIGARETTES-TOBACCO. . . . .	6	83	.4	.1	520	NONMERCHANDISE RECEIPTS. . . . .	39	1 042	8.3	1.8
120	COSMETICS-ORUGS-CLEANERS . . . . .	45	2 731	3.3	2.1	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	424	(X)	.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	41	5 481	6.6	4.1		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	42	16 476	20.2	12.4		TOTAL . . . . .	189	46 709	(X)	100.0
180	ALL FOOTWEAR . . . . .	37	2 981	3.8	2.2	020	GROCERIES-OTHER FOODS. . . . .	24	9 301	100.0	19.9
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	41	8 994	11.3	6.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	202	8.8	.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	44	36 106	40.6	27.2	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	8	1 288	38.3	2.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	37	2 012	3.6	1.5	200	CURTAINS-ORAPERIES-DRY GOOOS . .	19	941	38.4	2.0
260	KITCHENWARE-HOME FURNISHINGS . . .	44	8 922	10.3	6.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	23	4 470	95.0	9.6
280	JEWELRY-OPTICAL GOOOS. . . . .	44	8 469	9.3	6.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	1 539	100.0	3.3
300	SPORTING-RECREATION EQUIPMENT. . .	47	3 694	4.3	2.8	260	KITCHENWARE-HOME FURNISHINGS . .	20	3 582	80.2	7.7
320	HAROWARE-GAROEING EQUIPMENT . . .	39	6 745	8.1	5.1	280	JEWELRY-OPTICAL GOOOS. . . . .	7	453	20.4	1.0
340	LUMBER-BUILDING MATERIALS. . . . .	35	3 044	4.1	2.3	500	ALL OTHER MERCHANDISE. . . . .	96	18 424	88.5	39.4
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	42	3 630	4.4	2.7	520	NONMERCHANOISE RECEIPTS. . . . .	44	1 116	5.2	2.4
440	FARM EQUIPMENT MACHINERY . . . . .	27	337	.8	.3	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	5 392	(X)	11.5
500	ALL OTHER MERCHANOISE. . . . .	96	12 314	14.0	9.3						
520	NONMERCHANOISE RECEIPTS. . . . .	52	8 516	13.8	6.4						
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	235	(X)	.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Oxnard-Ventura SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	RETAIL TRADE					GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					
	TOTAL . . . . .	1 781	466 246	(X)	100.0	TOTAL . . . . .	65	66 322	(X)	100.0	
020	GROCERIES-OTHER FOODS. . . . .	373	104 873	50.9	22.5	020	GROCERIES-OTHER FOODS. . . . .	36	1 069	1.7	1.6
040	MEALS-SNACKS . . . . .	400	25 546	37.1	5.5	040	MEALS-SNACKS . . . . .	12	882	2.7	1.3
060	ALCOHOLIC DRINKS . . . . .	212	8 640	47.5	1.9	120	COSMETICS-DRUGS-CLEANERS . . . . .	43	1 746	2.8	2.6
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	159	14 921	12.2	3.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	46	7 894	12.3	11.9
100	CIGARS-CIGARETTES-TOBACCO. . . . .	293	7 360	6.2	1.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	47	15 378	24.0	23.2
120	COSMETICS-DRUGS-CLEANERS . . . . .	240	20 958	11.9	4.5	180	ALL FOOTWEAR . . . . .	43	2 573	4.2	3.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	132	13 264	14.6	2.8	200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	62	7 139	10.8	10.8
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	184	24 467	26.3	5.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	28	4 756	8.2	7.2
180	ALL FOOTWEAR . . . . .	143	7 143	8.5	1.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	33	3 695	6.0	5.6
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	126	8 897	10.2	1.9	260	KITCHENWARE-HOME FURNISHINGS . . . . .	43	3 034	4.9	4.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	160	14 626	16.5	3.1	280	JEWELRY-OPTICAL GOODS. . . . .	42	1 324	2.0	2.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	123	12 936	16.7	2.8	300	SPORTING-RECREATION EQUIPMENT. . . . .	28	1 360	2.3	2.1
260	KITCHENWARE-HOME FURNISHINGS . . . . .	157	5 459	5.6	1.2	320	HARWARE-GARDENING EQUIPMENT . . . . .	39	1 903	4.0	2.9
280	JEWELRY-OPTICAL GOODS. . . . .	130	4 167	4.6	.9	340	LUMBER-BUILDING MATERIALS. . . . .	16	1 382	3.7	2.1
300	SPORTING-RECREATION EQUIPMENT. . . . .	126	5 173	6.2	1.1	400	AUTO FUELS-LUBRICANTS. . . . .	5	103	.4	.2
320	HARWARE-GARDENING EQUIPMENT . . . . .	153	6 479	8.0	1.4	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	7	2 032	4.8	3.1
340	LUMBER-BUILDING MATERIALS. . . . .	108	13 297	24.5	2.9	500	ALL OTHER MERCHANDISE. . . . .	45	4 441	6.9	6.7
360	AUTOMOBILES-TRUCKS . . . . .	87	66 340	63.6	14.2	520	NONMERCHANDISE RECEIPTS. . . . .	45	5 136	9.0	7.7
400	AUTO FUELS-LUBRICANTS. . . . .	313	32 864	24.9	7.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	475	(X)	.7
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	351	17 775	10.6	3.8		DEPARTMENT STORES (SIC 531)				
440	FARM EQUIPMENT MACHINERY . . . . .	18	4 965	22.4	1.1		TOTAL . . . . .	7	49 750	(X)	100.0
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	30	4 560	58.8	1.0	020	GROCERIES-OTHER FOODS. . . . .	5	597	1.2	1.2
480	HOUSEHOLD FUELS-ICE. . . . .	14	660	33.3	.1	120	COSMETICS-DRUGS-CLEANERS . . . . .	7	1 167	2.3	2.3
500	ALL OTHER MERCHANDISE. . . . .	324	20 450	11.1	4.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	6 540	13.1	13.1
520	NONMERCHANDISE RECEIPTS. . . . .	739	20 425	6.6	4.4	141	MEN'S CLOTHING . . . . .	7	4 974	10.0	10.0
	BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)					142	BOYS' CLOTHING . . . . .	7	1 566	3.1	3.1
	TOTAL . . . . .	80	20 787	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	11 831	23.8	23.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	167	15.3	.8	161	CHILDREN'S-INFANTS' WEAR . . . . .	7	1 073	2.2	2.2
260	KITCHENWARE-HOME FURNISHINGS . . . . .	23	430	19.8	2.1	162	HANDBAGS-ACCESSORIES . . . . .	7	699	1.4	1.4
280	JEWELRY-OPTICAL GOODS. . . . .	5	20	5.0	.1	163	MILLINERY. . . . .	6	275	.6	.6
300	SPORTING-RECREATION EQUIPMENT. . . . .	13	185	21.9	.9	164	HOSIERY. . . . .	7	652	1.3	1.3
320	HARWARE-GARDENING EQUIPMENT . . . . .	44	3 112	39.7	15.0	165	LINGERIE . . . . .	7	2 276	4.6	4.6
340	LUMBER-BUILDING MATERIALS. . . . .	71	10 961	77.3	52.7	166	WOMEN'S COATS-SUITS-FURS-RAINWR	7	1 000	2.0	2.0
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	6	151	13.7	.7	167	WOMEN'S DRESSES. . . . .	7	2 227	4.5	4.5
440	FARM EQUIPMENT MACHINERY . . . . .	8	4 807	72.6	23.1	168	WOMEN'S BLOUSES-SPTSWR . . . . .	7	2 339	4.7	4.7
500	ALL OTHER MERCHANDISE. . . . .	7	190	8.0	.9	169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	7	1 070	2.2	2.2
520	NONMERCHANDISE RECEIPTS. . . . .	31	422	5.6	2.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	220	(X)	.4
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	342	(X)	1.6	180	ALL FOOTWEAR . . . . .	7	2 177	4.4	4.4
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	7	3 922	7.9	7.9
	TOTAL . . . . .	46	11 131	(X)	100.0	201	PIECE GOODS-NOTIONS. . . . .	7	1 167	2.3	2.3
320	HARWARE-GARDENING EQUIPMENT . . . . .	17	364	7.0	3.3	202	CURTAINS-DRAPERIES . . . . .	7	2 731	5.5	5.5
340	LUMBER-BUILDING MATERIALS. . . . .	46	10 274	92.3	92.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	4 349	8.7	8.7
341	LUMBER . . . . .	26	4 747	48.3	42.6	221	MAJOR HOUSEHOLD APPLIANCES . . . . .	5	2 548	5.4	5.1
342	PLYWOOD. . . . .	25	896	9.0	8.0	222	RADIO-TV'S MUSICAL INSTR. . . . .	7	1 793	3.6	3.6
343	WINDOWS, DOORS, AND FRAMES-METAL	15	242	6.7	2.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	3 188	6.4	6.4
345	ALL OTHER MILLWORK . . . . .	22	468	5.3	4.2	241	FLOOR COVERINGS. . . . .	7	1 005	2.0	2.0
346	WALLBOARD. . . . .	20	339	7.3	3.0	242	FURNITURE-SLEEP EQUIPMENT. . . . .	7	2 183	4.4	4.4
347	ASPHALT AND ASBESTOS PRODUCTS. . . . .	17	221	6.3	2.0	260	KITCHENWARE-HOME FURNISHINGS . . . . .	7	1 809	3.6	3.6
348	PAINT-GLASS-WALLPAPER. . . . .	16	129	4.2	1.2	261	CHINA-GLASSWARE. . . . .	6	780	1.7	1.6
351	METAL ROOFING AND SIOING . . . . .	10	48	2.0	.4	262	KITCHENWARE-HOUSEWARES . . . . .	7	1 013	2.0	2.0
352	MASONRY SUPPLIES . . . . .	15	311	10.0	2.8	280	JEWELRY-OPTICAL GOODS. . . . .	7	853	1.7	1.7
353	INSULATION . . . . .	12	42	2.0	.4	300	SPORTING-RECREATION EQUIPMENT. . . . .	7	1 182	2.4	2.4
355	ALL OTHER BUILDING MATERIALS . . . . .	18	1 094	13.4	9.8	320	HARWARE-GARDENING EQUIPMENT . . . . .	4	1 283	3.8	2.6
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	208	(X)	1.9	321	HARWARE-TOOLS . . . . .	4	687	2.0	1.4
520	NONMERCHANDISE RECEIPTS. . . . .	17	170	4.4	1.5	322	GARDENING EQUIPMENT-SUPPLIES . . . . .	4	595	1.7	1.2
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	323	(X)	2.9	340	LUMBER-BUILDING MATERIALS. . . . .	4	1 291	3.8	2.6
	HARWARE STORES (SIC 5251)					348	PAINT-GLASS-WALLPAPER. . . . .	4	434	1.3	.9
	TOTAL <sup>2</sup> . . . . .	27	4 566	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	856	(X)	1.7
	FARM EQUIPMENT DEALERS (SIC 5252)					400	AUTO FUELS-LUBRICANTS. . . . .	3	90	.2	.2
	TOTAL . . . . .	7	5 090	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	5	2 003	4.2	4.0
440	FARM EQUIPMENT MACHINERY . . . . .	7	4 786	94.0	94.0	500	ALL OTHER MERCHANDISE. . . . .	7	2 166	4.4	4.4
520	NONMERCHANDISE RECEIPTS. . . . .	4	166	10.7	3.3	501	TOYS-GAMES-WHEEL GOODS . . . . .	7	876	1.8	1.8
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	137	(X)	2.7	502	BOOKS-STATIONERY-PHOTO. EQUIP.	6	1 036	2.2	2.1
						518	MOSE. EXC. TOY-GAMES-BOOKS-STA	5	254	.5	.5
						520	NONMERCHANDISE RECEIPTS. . . . .	6	4 454	9.5	9.0
						535	ALL OTHER SERVICE RECEIPTS . . . . .	6	4 272	9.1	8.6
						-	MISCELLANEOUS . . . . .	(X)	182	(X)	.4
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	848	(X)	1.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

Note: OXNARD-VENTURA SMSA—Coextensive with Ventura County, Calif.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Oxnard-Ventura SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>	
	VARIETY STORES (SIC 533)						FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					
	TOTAL . . . . .	28	(0)	(X)	100.0		TOTAL <sup>2</sup> . . . . .	4	474	(X)	100.0	
020	GROCERIES-OTHER FOODS. . . . .	25	(0)	2.8	2.8		CANOPY, NUT, AND CONFECTIONERY STORES (SIC 544)	4	(0)	(X)	100.0	
040	MEALS-SNACKS . . . . .	9		6.1	4.3							
120	COSMETICS-DRUGS-CLEANERS . . . . .	28		4.3	4.3							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	27		7.0	7.0							
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	28		23.1	23.1							
180	ALL FOOTWEAR . . . . .	27		2.5	2.5							
200	CURTAINS-DRAPERIES-ORY GOOOS . . . . .	28		14.5	14.5							
220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	19		3.3	2.8							
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	19		3.3	2.8							
260	KITCHENWARE-HOME FURNISHINGS . . . . .	25		5.8	4.7							
280	JEWELRY-OPTICAL GOOOS. . . . .	26	2.0	2.0								
300	SPORTING-RECREATION EQUIPMENT. . . . .	16	1.3	1.1								
320	HARWARE-GARONING EQUIPMENT . . . . .	27	4.0	4.0								
500	ALL OTHER MERCHANOISE. . . . .	28	18.4	18.4								
520	NONMERCHANOISE RECEIPTS. . . . .	23	6.6	5.3								
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	(X)	.3		OTHER FOOD STORES (OTHER 54)						
						TOTAL . . . . .	5	(0)	(X)	100.0		
	MISC. GENERAL MERCHANDISE STORES (SIC 539)					020	GROCERIES-OTHER FOODS. . . . .	5	(0)	94.4	94.4	
	TOTAL . . . . .	30	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)				(X)
020	GROCERIES-OTHER FOODS. . . . .	6	(0)	7.5	2.9		AUTOMOTIVE DEALERS (SIC 55 EX. 554)	137	92 187	(X)	100.0	
120	COSMETICS-DRUGS-CLEANERS . . . . .	8		7.4	2.0							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	12		15.2	10.3							
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	12		26.9	18.2							
180	ALL FOOTWEAR . . . . .	9		7.3	2.1							
200	CURTAINS-DRAPERIES-ORY GOOOS . . . . .	28		28.6	28.6							
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	8		6.3	3.5							
260	KITCHENWARE-HOME FURNISHINGS . . . . .	11		18.3	12.4							
280	JEWELRY-OPTICAL GOOOS. . . . .	9		6.6	4.5							
300	SPORTING-RECREATION EQUIPMENT. . . . .	5		2.5	1.0							
320	HARWARE-GARONING EQUIPMENT . . . . .	8	6.8	3.2								
340	LUMBER-BUILDING MATERIALS. . . . .	7	2.3	1.1								
500	ALL OTHER MERCHANOISE. . . . .	10	7.3	5.0								
520	NONMERCHANOISE RECEIPTS. . . . .	16	5.2	1.9								
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	(X)	3.2		MOTOR VEHICLE DEALERS (SIC 551, 552)						
						TOTAL . . . . .	67	77 650	(X)	100.0		
	FOOD STORES (SIC 54)					380	AUTOMOBILES-TRUCKS . . . . .	67	65 514	84.4	84.4	
	TOTAL . . . . .	218	120 651	(X)	100.0	400	AUTO FUELS-LUBRICANTS. . . . .	40	381	.6	.5	
020	GROCERIES-OTHER FOODS. . . . .	218	100 715	83.5	83.5	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	53	5 537	7.1	7.1	
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	68	5 394	6.4	4.5	520	NONMERCHANOISE RECEIPTS. . . . .	56	6 161	7.9	7.9	
100	CIGARS-CIGARETTES-TOBACCO. . . . .	107	4 336	5.3	3.6	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	56	(X)	.1	
120	COSMETICS-DRUGS-CLEANERS . . . . .	103	4 692	5.5	3.9		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)					
260	KITCHENWARE-HOME FURNISHINGS . . . . .	13	138	1.3	.1		TOTAL . . . . .	49	74 394	(X)	100.0	
320	HARWARE-GARONING EQUIPMENT . . . . .	12	107	1.2	.1		380	AUTOMOBILES-TRUCKS . . . . .	49	62 414	83.9	83.9
500	ALL OTHER MERCHANDISE. . . . .	82	3 795	4.6	3.1		400	AUTO FUELS-LUBRICANTS. . . . .	38	327	.4	.4
520	NONMERCHANOISE RECEIPTS. . . . .	50	1 213	1.8	1.0		420	AUTO TIRES-BATTERIES-ACCESS. . . . .	49	5 503	7.4	7.4
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	261	(X)	.2		520	NONMERCHANOISE RECEIPTS. . . . .	48	6 105	8.2	8.2
							-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	45	(X)	.1
	GROCERY STORES (SIC 541)						MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					
	TOTAL . . . . .	145	115 668	(X)	100.0		TOTAL <sup>2</sup> . . . . .	18	3 256	(X)	100.0	
020	GROCERIES-OTHER FOODS. . . . .	145	95 873	82.9	82.9		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)	43	7 057	(X)	100.0	
021	MEATS-FISH-POULTRY . . . . .	137	24 282	21.0	21.0							
022	PRODUCE (FRESH FRUITS-VEGT8LS) . . . . .	131	9 187	7.9	7.9							
023	FROZEN FOODS . . . . .	118	4 868	5.3	4.2							
024	ALL OTHER FOODS. . . . .	143	57 533	49.8	49.7							
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	67	5 388	6.5	4.7							
100	CIGARS-CIGARETTES-TOBACCO. . . . .	104	4 329	5.3	3.7							
120	COSMETICS-DRUGS-CLEANERS . . . . .	103	4 690	5.7	4.1							
260	KITCHENWARE-HOME FURNISHINGS . . . . .	13	138	1.3	.1							
320	HARWARE-GARONING EQUIPMENT . . . . .	11	84	1.2	.1							
500	ALL OTHER MERCHANOISE. . . . .	81	3 790	4.8	3.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	13	284	14.1	4.0	
516	ALL OTHER MERCHANOISE. . . . .	36	1 672	3.0	1.4	260	KITCHENWARE-HOME FURNISHINGS . . . . .	11	34	2.1	.5	
517	PAPER-PAPER PRODUCTS . . . . .	73	2 118	2.7	1.8	300	SPORTING-RECREATION EQUIPMENT. . . . .	9	77	5.2	1.1	
						320	HARWARE-GARONING EQUIPMENT . . . . .	11	74	4.7	1.0	
520	NONMERCHANOISE RECEIPTS. . . . .	44	1 151	1.8	1.0	400	AUTO FUELS-LUBRICANTS. . . . .	8	48	3.8	.7	
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	225	(X)	.2	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	43	5 530	78.4	78.4	
						500	ALL OTHER MERCHANOISE. . . . .	10	63	3.7	.9	
						520	NONMERCHANOISE RECEIPTS. . . . .	34	914	14.8	13.0	
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)					-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	33	(X)	.5	
	TOTAL <sup>2</sup> . . . . .	12	1 424	(X)	100.0							
Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.												

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Oxnard-Ventura SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)						OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)				
	TOTAL . . . . .	27	7 480	(X)	100.0		TOTAL . . . . .	71	10 160	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. . .	9	1 323	100.0	17.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	35	4 541	68.6	44.7
500	ALL OTHER MERCHANOISE. . . . .	14	4 964	85.0	66.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	30	1 260	21.7	12.4
520	NONMERCHANOISE RECEIPTS. . . . .	15	423	8.0	5.7	180	ALL FOOTWEAR . . . . .	54	4 004	56.4	39.4
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	770	(X)	10.3	280	JEWELRY-OPTICAL GOOOS. . . . .	4	10	.8	.1
	GASOLINE SERVICE STATIONS (SIC 554)					300	SPORTING-RECREATION EQUIPMENT. .	4	88	6.5	.9
	TOTAL . . . . .	251	38 405	(X)	100.0	520	NONMERCHANOISE RECEIPTS. . . . .	26	241	5.4	2.4
020	GROCERIES-OTHER FOODS. . . . .	18	63	4.8	.2	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	16	(X)	.2
100	CIGARS-CIGARETTES-TOBACCO. . . . .	38	223	4.9	.6		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
380	AUTOMOBILES-TRUCKS . . . . .	6	41	5.2	.1		TOTAL . . . . .	20	3 762	(X)	100.0
400	AUTO FUELS-LUBRICANTS. . . . .	251	32 252	84.0	84.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	3 207	85.2	85.2
401	GASOLINE . . . . .	251	30 749	80.1	80.1	142	BOYS' CLOTHING . . . . .	8	173	13.2	4.6
402	OTHER AUTOMOTIVE FUELS . . . . .	15	284	38.8	.7	143	MEN'S TAILORED OUTERWEAR . . . .	18	1 472	39.1	39.1
403	MOTOR OILS-GREASES-OTHER OILS.	221	1 218	3.3	3.2	144	OTHER MEN'S OUTERWEAR. . . . .	18	740	19.7	19.7
420	AUTO TIRES-BATTERIES-ACCESS. . .	226	4 033	11.1	10.5	145	MEN'S HATS . . . . .	9	37	2.3	1.0
421	PARTS INSTALLED IN REPAIR WORK	85	807	7.9	2.1	146	OTHER MEN'S CLOTHING . . . . .	19	785	20.9	20.9
423	PARTS-RETAIL . . . . .	20	130	5.0	.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	244	15.0	6.5
424	AUTOMOBILE TIRES-BATTERIES-ACC	213	3 096	8.9	8.1	180	ALL FOOTWEAR . . . . .	9	128	6.2	3.4
520	NONMERCHANOISE RECEIPTS. . . . .	178	1 588	5.1	4.1	300	SPORTING-RECREATION EQUIPMENT. .	3	56	4.0	1.5
527	SERVICE LABOR. . . . .	174	1 407	4.7	3.7	520	NONMERCHANOISE RECEIPTS. . . . .	9	114	4.5	3.0
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	205	(X)	.5	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	13	(X)	.3
	APPAREL AND ACCESSORY STORES (SIC 56)						FAMILY CLOTHING STORES (SIC 565)				
	TOTAL . . . . .	140	17 572	(X)	100.0		TOTAL . . . . .	11	1 627	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS . . . . .	5	53	1.9	.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	994	61.6	61.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	40	4 629	61.1	26.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	510	31.3	31.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	99	7 900	61.4	45.0	180	ALL FOOTWEAR . . . . .	10	123	11.2	7.6
180	ALL FOOTWEAR . . . . .	62	4 238	40.1	24.1		SHOE STORES (SIC 566)				
280	JEWELRY-OPTICAL GOOOS. . . . .	9	78	2.0	.4		TOTAL . . . . .	33	4 026	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. . .	4	90	5.8	.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9	147	9.4	3.7
500	ALL OTHER MERCHANOISE. . . . .	6	84	5.8	.5	180	ALL FOOTWEAR . . . . .	33	3 750	93.1	93.1
520	NONMERCHANOISE RECEIPTS. . . . .	50	483	5.2	2.7	520	NONMERCHANOISE RECEIPTS. . . . .	16	107	4.5	2.7
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	17	(X)	.1	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	22	(X)	.5
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						APPAREL AND ACCESS. STORES N.E.C. (SIC 564, 7, 9)				
	TOTAL . . . . .	61	6 709	(X)	100.0		TOTAL . . . . .	7	745	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	61	5 988	89.3	89.3		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
161	CHILDREN'S-INFANTS' WEAR . . . . .	13	300	21.9	4.5		TOTAL . . . . .	111	18 534	(X)	100.0
163	MILLINERY. . . . .	11	39	1.9	.6	200	CURTAINS-ORAPERIES-DRY GOOOS . .	33	1 114	16.1	6.0
164	HOSIERY. . . . .	39	157	2.9	2.3	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	67	7 338	57.0	39.6
165	LINGERIE . . . . .	47	588	10.1	8.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	55	8 332	78.3	45.0
168	WOMEN'S BLOUSES-SPTSWR . . . . .	55	1 664	24.8	24.8	260	KITCHENWARE-HOME FURNISHINGS . .	24	550	9.2	3.0
172	DRESSES. . . . .	61	2 133	31.8	31.8	280	JEWELRY-OPTICAL GOOOS. . . . .	5	60	2.7	.3
173	COATS-SUITS. . . . .	43	819	12.7	12.2	500	ALL OTHER MERCHANOISE. . . . .	7	67	11.7	.4
174	HANOBAGS . . . . .	31	95	2.3	1.4	520	NONMERCHANOISE RECEIPTS. . . . .	63	1 034	8.5	5.6
175	FURS . . . . .	6	53	1.8	.8	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	39	(X)	.2
176	OTHER WOMENS-GIRLS' CLOTHES ACC	18	140	3.8	2.1		FURNITURE STORES (SIC 5712)				
180	ALL FOOTWEAR . . . . .	8	232	7.1	3.5		TOTAL . . . . .	38	8 402	(X)	100.0
500	ALL OTHER MERCHANOISE. . . . .	4	72	4.5	1.1	200	CURTAINS-ORAPERIES-DRY GOOOS . .	11	175	4.3	2.1
520	NONMERCHANOISE RECEIPTS. . . . .	20	201	4.9	3.0	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	21	1 082	17.5	12.9
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	216	(X)	3.2						
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)										
	TOTAL . . . . .	8	703	(X)	100.0						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	8	652	92.7	92.7						
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	51	(X)	7.3						
	FURRIERS AND FUR SHOPS (SIC 568)										
	TOTAL . . . . .	-	-	(X)	-						

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Oxnard-Ventura SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	38	6 566	78.1	78.1		ORUG STORES AND PROPRIETARY STRS. (SIC 591)				
243	SLEEP EQUIPMENT . . . . .	34	1 364	16.5	16.2						
244	OTHER HOUSEHOLD FURNITURE . . .	38	4 524	53.8	53.8		TOTAL . . . . .	66	21 772	(X)	100.0
245	FLOOR COVERINGS-SOFT SURFACE .	27	477	7.0	5.7						
246	FLOOR COVERINGS-HARD SURFACE .	8	30	7.1	.4						
247	NONHOUSEHOLD FURNITURE . . . . .	5	171	22.2	2.0	020	GROCERIES-OTHER FOODS . . . . .	37	954	5.6	4.4
260	KITCHENWARE-HOME FURNISHINGS . .	13	175	3.8	2.1	040	MEALS-SNACKS . . . . .	8	298	5.7	1.4
280	JEWELRY-OPTICAL GOODS . . . . .	4	53	2.2	.6	080	PACKAGED ALCOHOLIC BEVERAGES . .	26	903	6.1	4.1
520	NONMERCHANDISE RECEIPTS . . . . .	20	308	6.0	3.7	100	CIGARS-CIGARETTES-TOBACCO . . .	46	1 230	6.5	5.6
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	41	(X)	.5	120	COSMETICS-DRUGS-CLEANERS . . . .	66	14 088	64.7	64.7
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	162	1.4	.7
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	15	284	2.6	1.3
						180	ALL FOOTWEAR . . . . .	11	139	1.5	.6
						200	CURTAINS-ORAPERIES-DRY GOODS . .	14	236	2.2	1.1
	HOME FURNISHINGS STORES (OTHER 571)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	670	8.1	3.1
	TOTAL . . . . .	25	2 789	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	24	.8	.1
200	CURTAINS-ORAPERIES-DRY GOODS . .	19	819	43.8	29.4	260	KITCHENWARE-HOME FURNISHINGS . .	18	698	4.9	3.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	1 737	75.5	62.3	280	JEWELRY-OPTICAL GOODS . . . . .	32	421	2.8	1.9
520	NONMERCHANDISE RECEIPTS . . . . .	7	123	11.1	4.4	300	SPORTING-RECREATION EQUIPMENT . .	14	285	2.6	1.3
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	110	(X)	3.9	320	HARWARE-GARDENING EQUIPMENT . .	15	322	3.0	1.5
						500	ALL OTHER MERCHANDISE . . . . .	34	680	5.3	3.1
						520	NONMERCHANDISE RECEIPTS . . . . .	20	350	4.0	1.6
						-	MISCELLANEOUS MERCHANDISE . . . .	(X)	28	(X)	.1
	HOUSEHOLD APPLIANCE STORES (SIC 572)						ORUG STORES (SIC 591 PT.)				
	TOTAL . . . . .	17	2 387	(X)	100.0		TOTAL . . . . .	66	21 772	(X)	100.0
200	CURTAINS-ORAPERIES-DRY GOODS . .	3	120	19.6	5.0	020	GROCERIES-OTHER FOODS . . . . .	37	954	5.6	4.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	1 862	79.2	78.0	040	MEALS-SNACKS . . . . .	8	298	5.7	1.4
224	NEW MAJOR APPLIANCES . . . . .	15	1 590	67.6	66.6	080	PACKAGED ALCOHOLIC BEVERAGES . .	26	903	6.1	4.1
225	NEW RADIOS-TV'S ETC. . . . .	4	231	17.5	9.7	100	CIGARS-CIGARETTES-TOBACCO . . .	46	1 230	6.5	5.6
226	USED MAJOR APPL-RADIOS-TV'S . .	3	41	3.1	1.7	120	COSMETICS-DRUGS-CLEANERS . . . .	66	14 088	64.7	64.7
260	KITCHENWARE-HOME FURNISHINGS . .	4	246	19.6	10.3	121	MEDICINES EXC. PRESCRIPTION . .	59	3 863	19.3	17.7
264	SMALL ELECTRICAL APPLIANCES . .	4	59	4.7	2.5	122	PRESCRIPTION MEDICINES . . . . .	66	5 737	26.4	26.4
265	ALL OTHER KITCHENWR-HOUSEWR . .	5	187	14.8	7.8	123	ALL OTHER DRUGS-PROPRIETARIES .	46	4 488	23.2	20.6
520	NONMERCHANDISE RECEIPTS . . . . .	14	159	7.3	6.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	162	1.4	.7
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	15	284	2.6	1.3
						180	ALL FOOTWEAR . . . . .	11	139	1.5	.6
						200	CURTAINS-ORAPERIES-DRY GOODS . .	14	236	2.2	1.1
	RAADIO, TV, AND MUSIC STORES (SIC 573)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	670	8.1	3.1
	TOTAL . . . . .	31	4 956	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	24	.8	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	31	4 394	88.7	88.7	260	KITCHENWARE-HOME FURNISHINGS . .	18	698	4.9	3.2
520	NONMERCHANDISE RECEIPTS . . . . .	23	445	11.6	9.0	280	JEWELRY-OPTICAL GOODS . . . . .	32	421	2.8	1.9
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	117	(X)	2.4	300	SPORTING-RECREATION EQUIPMENT . .	14	285	2.6	1.3
						320	HARWARE-GARDENING EQUIPMENT . .	15	322	3.0	1.5
						500	ALL OTHER MERCHANDISE . . . . .	34	680	5.3	3.1
						520	NONMERCHANDISE RECEIPTS . . . . .	20	350	4.0	1.6
						-	MISCELLANEOUS MERCHANDISE . . . .	(X)	28	(X)	.1
	EATING AND ORINKING PLACES (SIC 58)						PROPRIETARY STORES (SIC 591 PT.)				
	TOTAL . . . . .	453	33 779	(X)	100.0		TOTAL . . . . .	-	-	(X)	-
020	GROCERIES-OTHER FOODS . . . . .	20	307	17.3	.9		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
040	MEALS-SNACKS . . . . .	363	23 813	80.3	70.5		TOTAL . . . . .	229	28 099	(X)	100.0
060	ALCOHOLIC ORINKS . . . . .	209	8 572	46.1	25.4	020	GROCERIES-OTHER FOODS . . . . .	39	1 352	15.3	4.8
100	CIGARS-CIGARETTES-TOBACCO . . .	56	281	6.8	.8	080	PACKAGED ALCOHOLIC BEVERAGES . .	57	8 221	82.5	29.3
520	NONMERCHANDISE RECEIPTS . . . . .	98	631	5.2	1.9	100	CIGARS-CIGARETTES-TOBACCO . . .	36	976	12.3	3.5
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	174	(X)	.5	120	COSMETICS-DRUGS-CLEANERS . . . .	10	319	10.1	1.1
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	311	7.1	1.1
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10	373	38.2	1.3
						180	ALL FOOTWEAR . . . . .	17	77	5.3	.3
	EATING PLACES (SIC 5812)					200	CURTAINS-ORAPERIES-DRY GOODS . .	6	56	7.4	.2
	TOTAL . . . . .	329	27 217	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	648	21.4	2.3
020	GROCERIES-OTHER FOODS . . . . .	19	202	14.2	.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	14	433	38.4	1.5
040	MEALS-SNACKS . . . . .	329	23 295	85.6	85.6	260	KITCHENWARE-HOME FURNISHINGS . .	17	205	9.3	.7
060	ALCOHOLIC ORINKS . . . . .	85	2 909	24.4	10.7	280	JEWELRY-OPTICAL GOODS . . . . .	26	2 154	62.6	7.7
100	CIGARS-CIGARETTES-TOBACCO . . .	31	204	6.7	.7	300	SPORTING-RECREATION EQUIPMENT . .	35	1 716	33.1	6.1
520	NONMERCHANDISE RECEIPTS . . . . .	72	491	4.8	1.8	320	HARWARE-GARDENING EQUIPMENT . .	20	785	100.0	2.8
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	115	(X)	.4	460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	23	3 384	50.6	12.0
						500	ALL OTHER MERCHANDISE . . . . .	93	5 077	56.5	18.1
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					520	NONMERCHANDISE RECEIPTS . . . . .	87	844	6.0	3.0
	TOTAL . . . . .	124	6 562	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	1 168	(X)	4.2
040	MEALS-SNACKS . . . . .	34	518	20.5	7.9						
060	ALCOHOLIC ORINKS . . . . .	124	5 663	86.3	86.3		LIQUOR STORES (SIC 592)				
100	CIGARS-CIGARETTES-TOBACCO . . .	25	77	6.8	1.2		TOTAL . . . . .	56	(0)	(X)	100.0
520	NONMERCHANDISE RECEIPTS . . . . .	26	140	6.6	2.1						
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	164	(X)	2.5	020	GROCERIES-OTHER FOODS . . . . .	34	(0)	(0)	13.9
											11.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Oxnard-Ventura SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
080	PACKAGED ALCOHOLIC BEVERAGES . . .	56	(0)	78.0	78.0	280	JEWELRY—OPTICAL GOODS. . . . .	8	98	2.5	1.2
100	CIGARS—CIGARETTES—TOBACCO. . . .	32		9.4	7.3	300	SPORTING—RECREATION EQUIPMENT. .	7	104	2.7	1.3
120	COSMETICS—DRUGS—CLEANERS . . . .	7		1.6	.4	320	HARDWARE—GARDENING EQUIPMENT . .	7	153	4.0	1.9
500	ALL OTHER MERCHANDISE. . . . .	10		2.8	.8	340	LUMBER—BUILDING MATERIALS. . . .	8	841	18.5	10.3
520	NONMERCHANDISE RECEIPTS. . . . .	12		3.7	.8	380	AUTOMOBILES—TRUCKS . . . . .	3	5	.3	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	1.0	420	AUTO TIRES—BATTERIES—ACCESS. . .	7	121	3.2	1.5
	ANTIQUE AND SECONDHAND STORES (SIC 593)					440	FARM EQUIPMENT MACHINERY . . . .	6	42	1.1	.5
	TOTAL <sup>2</sup> . . . . .	26	3 362	(X)	100.0	500	ALL OTHER MERCHANDISE. . . . .	16	972	20.2	11.9
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)					520	NONMERCHANDISE RECEIPTS. . . . .	12	1 224	21.6	15.0
	TOTAL . . . . .	21	1 649	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 731	(X)	21.3
	SPORTING—RECREATION EQUIPMENT. .	21	1 541	93.5	93.5		MAIL ORDER HOUSES (SIC 532)				
520	NONMERCHANDISE RECEIPTS. . . . .	5	37	7.1	2.2		TOTAL . . . . .	8	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	70	(X)	4.2	120	COSMETICS—DRUGS—CLEANERS . . . .	7	(0)	.8	.8
	JEWELRY STORES (SIC 597)					140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	7		6.8	6.7
	TOTAL . . . . .	18	2 462	(X)	100.0	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	7		13.6	13.4
220	MAJOR APPL—RADIO—TV—MUSICAL INST	6	104	7.8	4.2	180	ALL FOOTWEAR . . . . .	7		2.8	2.8
280	JEWELRY—OPTICAL GOODS. . . . .	18	2 007	81.5	81.5	200	CURTAINS—DRAPERIES—DRY GOODS . .	7		7.9	7.8
281	WATCHES—CLOCKS . . . . .	18	420	17.1	17.1	220	MAJOR APPL—RADIO—TV—MUSICAL INST	7		17.9	17.6
282	SILVERWARE . . . . .	14	141	6.4	5.7	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	7		5.2	5.1
285	ALL OTHER JEWELRY ITEMS. . . . .	15	332	15.4	13.5	260	KITCHENWARE—HOME FURNISHINGS . .	7		2.1	2.1
287	DIAMONDS, EXC. DIAMOND WATCHES	18	880	35.7	35.7	280	JEWELRY—OPTICAL GOODS. . . . .	7		.6	.6
288	RINGS, EXC. DIAMONDS . . . . .	15	232	10.2	9.4	300	SPORTING—RECREATION EQUIPMENT. .	7		2.8	2.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	2	(X)	.1	320	HARDWARE—GARDENING EQUIPMENT . .	7		4.1	4.1
500	ALL OTHER MERCHANDISE. . . . .	6	78	6.8	3.2	340	LUMBER—BUILDING MATERIALS. . . .	7		5.4	5.3
520	NONMERCHANDISE RECEIPTS. . . . .	17	234	9.5	9.5	380	AUTOMOBILES—TRUCKS . . . . .	3		.1	.1
529	WATCH—CLOCK—JEWELRY REPAIRS. .	17	192	7.8	7.8	420	AUTO TIRES—BATTERIES—ACCESS. . .	7		3.3	3.3
533	ALL NONMERE RCPTS FROM CUSTMRS	5	42	6.4	1.7	440	FARM EQUIPMENT MACHINERY . . . .	6		1.2	1.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	38	(X)	1.5	500	ALL OTHER MERCHANDISE. . . . .	8		7.8	7.8
	FUEL AND ICE DEALERS (SIC 598)					520	NONMERCHANDISE RECEIPTS. . . . .	7		18.8	18.5
	TOTAL . . . . .	5	(0)	(X)	100.0		MERCHANDISING MACHINE OPERATORS (SIC 534)				
	FLORISTS (SIC 5992)						TOTAL . . . . .	9	774	(X)	100.0
	TOTAL <sup>2</sup> . . . . .	15	699	(X)	100.0	020	GROCERIES—OTHER FOODS. . . . .	6	399	51.6	51.6
	CIGAR STORES AND STANOS (SIC 5993)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	375	(X)	48.4
	TOTAL . . . . .	1	(0)	(X)	100.0		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)						TOTAL . . . . .	14	(0)	(X)	100.0
	TOTAL . . . . .	87	8 530	(X)	100.0						
320	HARDWARE—GARDENING EQUIPMENT . .	16	745	100.0	8.7						
460	HAY—GRAIN—FEED—FARM SUPPLIES . .	22	3 370	55.2	39.5						
500	ALL OTHER MERCHANDISE. . . . .	55	3 514	100.0	41.2						
520	NONMERCHANDISE RECEIPTS. . . . .	38	341	5.7	4.0						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	560	(X)	6.6						
	NONSTORE RETAILERS (SIC 53 PART*)										
	TOTAL . . . . .	31	8 138	(X)	100.0						
020	GROCERIES—OTHER FOODS. . . . .	6	405	78.1	5.0						
120	COSMETICS—DRUGS—CLEANERS . . . .	7	35	.8	.4						
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	7	246	6.4	3.0						
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	7	491	12.8	6.0						
180	ALL FOOTWEAR . . . . .	7	102	2.7	1.3						
200	CURTAINS—DRAPERIES—DRY GOODS . .	7	289	7.7	3.6						
220	MAJOR APPL—RADIO—TV—MUSICAL INST	8	723	18.6	8.9						
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	7	189	4.9	2.3						
260	KITCHENWARE—HOME FURNISHINGS . .	8	366	8.8	4.5						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Sacramento SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	RETAIL TRADE						ELECTRICAL SUPPLY STORES (SIC S24)				
	TOTAL . . . . .	4 523	1 289 956	(X)	100.0		TOTAL . . . . .	3	(D)	(X)	100.0
							HARDWARE STORES (SIC S251)				
	TOTAL . . . . .						TOTAL . . . . .	60	9 453	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	904	260 054	48.3	20.2	180	ALL FOOTWEAR . . . . .	3	5	.7	.1
040	MEALS-SNACKS . . . . .	1 156	86 321	40.8	6.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	329	16.2	3.5
060	ALCOHOLIC DRINKS . . . . .	547	31 253	55.8	2.4	260	KITCHENWARE-HOME FURNISHINGS . .	30	758	11.8	8.0
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	468	30 249	9.3	2.3	300	SPORTING-RECREATION EQUIPMENT . .	32	302	6.4	3.2
100	CIGARS-CIGARETTES-TOBACCO . . . . .	775	20 739	4.9	1.6						
120	COSMETICS-DRUGS-CLEANERS . . . . .	583	49 302	9.8	3.8	320	HARDWARE-GARDENING EQUIPMENT . .	60	5 809	61.5	61.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	249	38 689	14.7	3.0	322	GARDENING EQUIPMENT-SUPPLIES . .	54	1 238	14.0	13.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	388	69 886	24.5	5.4	323	PLUMBING-ELECTRICAL SUPPLIES . .	54	1 318	14.7	13.9
180	ALL FOOTWEAR . . . . .	269	22 603	9.8	1.8	324	OTHER HARDWARE-TOOLS . . . . .	60	3 241	34.3	34.3
200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	215	22 611	8.6	1.8	340	LUMBER-BUILDING MATERIALS . . . . .	51	1 426	18.1	15.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	345	44 554	16.4	3.5	356	ALL OTHER LUMBER-MILLWORK . . . .	11	401	17.2	4.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	251	39 112	16.1	3.0	364	PAINT-SUNORIES-GLASS-WALLPAPER	51	1 025	12.9	10.8
260	KITCHENWARE-HOME FURNISHINGS . . . . .	314	16 469	5.8	1.3						
280	JEWELRY-OPTICAL GOODS . . . . .	283	13 788	5.5	1.1	420	AUTO TIRES-BATTERIES-ACCESS . . . .	4	21	1.4	.2
300	SPORTING-RECREATION EQUIPMENT . . . . .	267	16 208	6.7	1.3	500	ALL OTHER MERCHANDISE . . . . .	17	364	17.4	3.9
320	HARDWARE-GARDENING EQUIPMENT . . . . .	323	17 547	9.1	1.4	520	NONMERCHANDISE RECEIPTS . . . . .	20	196	4.5	2.1
340	LUMBER-BUILDING MATERIALS . . . . .	235	36 842	25.0	2.9	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	243	(X)	2.6
360	AUTOMOBILES-TRUCKS . . . . .	232	187 573	61.4	14.5						
400	AUTO FUELS-LUBRICANTS . . . . .	956	91 831	27.4	7.1		FARM EQUIPMENT DEALERS (SIC S252)				
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	988	47 181	10.3	3.7		TOTAL . . . . .	16	8 754	(X)	100.0
440	FARM EQUIPMENT MACHINERY . . . . .	27	8 985	17.0	.7	440	FARM EQUIPMENT MACHINERY . . . . .	16	8 187	93.5	93.5
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	48	17 692	25.4	1.4	520	NONMERCHANDISE RECEIPTS . . . . .	8	243	5.1	2.8
480	HOUSEHOLD FUELS-ICE . . . . .	75	2 796	15.3	.2	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	324	(X)	3.7
500	ALL OTHER MERCHANDISE . . . . .	769	59 654	11.4	4.6						
520	NONMERCHANDISE RECEIPTS . . . . .	2 043	58 017	6.6	4.5						
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC S2)										
	TOTAL . . . . .	184	52 076	(X)	100.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	629	14.6	1.2						
260	KITCHENWARE-HOME FURNISHINGS . . . . .	36	929	8.7	1.8						
300	SPORTING-RECREATION EQUIPMENT . . . . .	35	326	4.0	.6						
320	HARDWARE-GARDENING EQUIPMENT . . . . .	115	8 013	25.4	15.4		GENERAL MERCHANDISE GROUP STORES (SIC S3 PART*)				
340	LUMBER-BUILDING MATERIALS . . . . .	159	31 361	79.4	60.2		TOTAL . . . . .	123	1 181 801	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	6	64	3.3	.1	020	GROCERIES-OTHER FOODS . . . . .	68	2 182	1.3	1.2
440	FARM EQUIPMENT MACHINERY . . . . .	18	8 209	75.5	15.8	040	MEALS-SNACKS . . . . .	21	2 182	2.2	1.2
500	ALL OTHER MERCHANDISE . . . . .	21	508	12.1	1.0	080	PACKAGED ALCOHOLIC BEVERAGES . . . .	14	727	2.4	.4
520	NONMERCHANDISE RECEIPTS . . . . .	81	1 346	5.3	2.6	100	CIGARS-CIGARETTES-TOBACCO . . . . .	21	545	.7	.3
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	691	(X)	1.3	120	COSMETICS-DRUGS-CLEANERS . . . . .	88	5 272	3.0	2.9
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC S21)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	71	21 089	12.0	11.6
	TOTAL . . . . .	72	28 923	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	72	44 723	25.4	24.6
260	KITCHENWARE-HOME FURNISHINGS . . . . .	4	142	4.3	.5	180	ALL FOOTWEAR . . . . .	66	6 908	4.2	3.8
320	HARDWARE-GARDENING EQUIPMENT . . . . .	44	1 904	8.9	6.6	200	CURTAINS-ORAPERIES-DRY GOODS . . . .	104	18 907	10.5	10.4
340	LUMBER-BUILDING MATERIALS . . . . .	72	25 818	89.3	89.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	51	12 181	7.5	6.7
341	LUMBER . . . . .	64	12 881	46.3	44.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	55	8 726	5.1	4.8
342	PLYWOOD . . . . .	60	2 597	10.6	9.0	260	KITCHENWARE-HOME FURNISHINGS . . . .	82	7 636	4.3	4.2
343	WINDOWS, DOORS, AND FRAMES-METAL	36	727	5.9	2.5	280	JEWELRY-OPTICAL GOODS . . . . .	63	3 636	2.1	2.0
344	KITCHEN CABINETS . . . . .	15	331	5.5	1.1	300	SPORTING-RECREATION EQUIPMENT . . . .	46	3 454	2.0	1.9
345	ALL OTHER MILLWORK . . . . .	47	1 085	7.9	3.8	320	HARDWARE-GARDENING EQUIPMENT . . . .	57	4 545	4.5	2.5
346	WALLBOARD . . . . .	61	1 202	5.1	4.2	340	LUMBER-BUILDING MATERIALS . . . . .	26	4 363	5.4	2.4
347	ASPHALT AND ASBESTOS PRODUCTS . . . . .	57	1 235	7.7	4.3	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	10	5 454	6.2	3.0
348	PAINT-GLASS-WALLPAPER . . . . .	46	670	4.9	2.3	500	ALL OTHER MERCHANDISE . . . . .	82	11 817	6.7	6.5
349	HEATING AND PLUMBING EQUIP . . . . .	30	251	3.1	.9	520	NONMERCHANDISE RECEIPTS . . . . .	96	15 998	9.9	8.8
351	METAL ROOFING AND SIDING . . . . .	35	277	3.4	1.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	1 456	(X)	.8
352	MASONRY SUPPLIES . . . . .	56	762	4.9	2.6						
353	INSULATION . . . . .	43	324	2.3	1.1		DEPARTMENT STORES (SIC S31)				
355	ALL OTHER BUILDING MATERIALS . . . . .	51	1 621	7.9	5.6		TOTAL . . . . .	19	1 52 621	(X)	100.0
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	1 855	(X)	6.4	020	GROCERIES-OTHER FOODS . . . . .	15	1 221	.8	.8
520	NONMERCHANDISE RECEIPTS . . . . .	33	641	4.8	2.2	040	MEALS-SNACKS . . . . .	8	916	1.0	.6
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	418	(X)	1.4	080	PACKAGED ALCOHOLIC BEVERAGES . . . .	3	458	1.6	.3
	PLUMBING AND HEATING EQUIP OLRS. (SIC S22)					100	CIGARS-CIGARETTES-TOBACCO . . . . .	4	458	.6	.3
	TOTAL . . . . .	9	2 665	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS . . . . .	19	4 273	2.8	2.8
340	LUMBER-BUILDING MATERIALS . . . . .	9	2 149	80.6	80.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	18 772	12.3	12.3
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	516	(X)	19.4	141	MEN'S CLOTHING . . . . .	19	14 804	9.7	9.7
	PAINT, GLASS, AND WALLPAPER STRS. (SIC S23)					142	BOYS' CLOTHING . . . . .	17	3 968	2.9	2.6
	TOTAL . . . . .	24	(O)	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

Note: SACRAMENTO SMSA—Consists of Placer, Sacramento, and Yolo Counties, Calif.



Sacramento SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.  
<sup>1</sup>Detail may not add to total due to rounding.  
<sup>2</sup>Merchandise line detail withheld due to insulcipient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Sacramento SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					MOTOR VEHICLE DEALERS (SIC SS1, 552)					
	TOTAL . . . . .	4	344	(X)	100.0	TOTAL . . . . .	177	218 727	(X)	100.0	
020	GROCERIES-OTHER FOODS . . . . .	4	304	88.4	88.4	380	AUTOMOBILES-TRUCKS . . . . .	177	183 995	84.1	84.1
022	PRODUCE (FRESH FRUITS-VEGTBLS)	4	293	85.2	85.2	400	AUTO FUELS-LUBRICANTS . . . . .	77	967	.6	.4
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	3	(X)	.9	420	AUTO TIRES-BATTERIES-ACCESS . . .	109	15 219	7.6	7.0
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	40	(X)	11.6	520	NONMERCHANDISE RECEIPTS . . . .	144	18 474	8.6	8.4
						-	MISCELLANEOUS MERCHANDISE . . . .	(X)	72	(X)	(Z)
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC SS1 PT.)				
	TOTAL . . . . .	23	1 624	(X)	100.0	TOTAL . . . . .	77	154 605	(X)	100.0	
020	GROCERIES-OTHER FOODS . . . . .	23	1 539	94.8	94.8	380	AUTOMOBILES-TRUCKS . . . . .	77	127 850	82.7	82.7
024	ALL OTHER FOODS . . . . .	23	1 526	94.0	94.0	381	NEW PASSENGER CARS-RETAIL . . . .	77	75 773	49.0	49.0
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	13	(X)	.8	382	NEW PASSENGER CARS-WHOLESALE . .	15	2 769	6.8	1.8
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	85	(X)	5.2	383	NEW COMMERCIAL VEHICLES-RETAIL .	52	14 747	15.4	9.5
						384	NEW COMMERCIAL VEHICLES-WHSL . .	8	577	2.5	.4
	RETAIL BAKERIES (SIC 546)					385	USED PASSENGER CARS-RETAIL . . . .	74	25 686	17.2	16.6
	TOTAL . . . . .	69	3 744	(X)	100.0	386	USED PASSENGER CARS-WHSL . . . .	64	5 856	4.0	3.8
020	GROCERIES-OTHER FOODS . . . . .	69	3 556	95.0	95.0	387	USED COMMERCIAL VEHICLES . . . .	44	2 316	3.0	1.5
040	MEALS-SNACKS . . . . .	16	180	22.6	4.8	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	121	(X)	.1
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	8	(X)	.2	400	AUTO FUELS-LUBRICANTS . . . . .	59	912	.8	.6
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					401	GASOLINE . . . . .	28	232	1.2	.2
	TOTAL . . . . .	64	3 558	(X)	100.0	403	MOTOR OILS-GREASES-OTHER OILS .	45	678	.6	.4
020	GROCERIES-OTHER FOODS . . . . .	64	3 406	95.7	95.7	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	2	(X)	(Z)
025	BAKERY PRODUCTS-EXCEPT FROZEN .	64	3 363	94.5	94.5	420	AUTO TIRES-BATTERIES-ACCESS . . .	75	10 845	7.2	7.0
026	BAKERY PRODUCTS-FROZEN . . . . .	3	19	9.8	.5	421	PARTS INSTALLED IN REPAIR WORK . .	74	6 470	4.3	4.2
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	23	(X)	.6	422	PARTS-WHOLESALE . . . . .	62	2 570	2.0	1.7
040	MEALS-SNACKS . . . . .	15	144	20.7	4.0	423	PARTS-RETAIL . . . . .	53	1 086	.9	.7
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	7	(X)	.2	424	AUTOMOBILE TIRES-BATTERIES-ACC .	41	717	.7	.5
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					520	NONMERCHANDISE RECEIPTS . . . . .	75	14 936	9.8	9.7
	TOTAL <sup>2</sup> . . . . .	5	186	(X)	100.0	527	SERVICE LABOR . . . . .	75	11 918	7.8	7.7
	DAIRY PRODUCTS STORES (SIC 545)					528	OTHER NONMERCHANDISE RECEIPTS .	37	3 007	3.6	1.9
	TOTAL <sup>2</sup> . . . . .	16	1 224	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	61	(X)	(Z)
	EGG AND POULTRY DEALERS (SIC 549 PT.)						DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC SS1 PT.)				
	TOTAL . . . . .	1	(0)	(X)	100.0	TOTAL . . . . .	13	26 899	(X)	100.0	
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					380	AUTOMOBILES-TRUCKS . . . . .	13	22 181	82.5	82.5
	TOTAL . . . . .	8	(0)	(X)	100.0	381	NEW PASSENGER CARS-RETAIL . . . .	13	9 751	36.3	36.3
	AUTOMOTIVE DEALERS (SIC 55 EX, 554)					382	NEW PASSENGER CARS-WHOLESALE . .	12	1 125	5.6	4.2
	TOTAL . . . . .	349	255 301	(X)	100.0	385	USED PASSENGER CARS-RETAIL . . . .	13	8 725	32.4	32.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	30	772	12.5	.3	386	USED PASSENGER CARS-WHSL . . . .	13	2 700	10.0	10.0
260	KITCHENWARE-HOME FURNISHINGS . .	22	128	6.6	.1	420	AUTO TIRES-BATTERIES-ACCESS . . .	13	3 379	12.6	12.6
300	SPORTING-RECREATION EQUIPMENT . .	45	2 696	45.8	1.1	421	PARTS INSTALLED IN REPAIR WORK . .	12	568	2.1	2.1
320	HARDWARE-GARDENING EQUIPMENT . .	26	283	5.8	.1	422	PARTS-WHOLESALE . . . . .	13	1 907	7.2	7.1
380	AUTOMOBILES-TRUCKS . . . . .	201	186 845	82.8	73.2	423	PARTS-RETAIL . . . . .	13	904	3.7	3.4
400	AUTO FUELS-LUBRICANTS . . . . .	122	1 356	.8	.5	520	NONMERCHANDISE RECEIPTS . . . . .	13	1 339	5.0	5.0
420	AUTO TIRES-BATTERIES-ACCESS . . . .	211	28 537	12.9	11.2	527	SERVICE LABOR . . . . .	13	1 253	4.7	4.7
500	ALL OTHER MERCHANDISE . . . . .	69	12 282	59.2	4.8	528	OTHER NONMERCHANDISE RECEIPTS .	12	86	.6	.3
520	NONMERCHANDISE RECEIPTS . . . . .	269	22 114	9.1	8.7		DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC SS1 PT.)				
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	288	(X)	.1	TOTAL . . . . .	13	21 697	(X)	100.0	
						380	AUTOMOBILES-TRUCKS . . . . .	13	19 022	87.7	87.7
						381	NEW PASSENGER CARS-RETAIL . . . .	13	11 506	53.0	53.0
						382	NEW PASSENGER CARS-WHOLESALE . .	4	790	8.2	3.6
						383	NEW COMMERCIAL VEHICLES-RETAIL .	6	1 383	12.9	6.4
						385	USED PASSENGER CARS-RETAIL . . . .	13	4 379	20.2	20.2
						386	USED PASSENGER CARS-WHSL . . . .	10	693	3.5	3.2
						387	USED COMMERCIAL VEHICLES . . . . .	4	247	3.2	1.1
						-	MISCELLANEOUS MERCHANDISE . . . .	(X)	18	(X)	.1
						400	AUTO FUELS-LUBRICANTS . . . . .	11	59	.3	.3
						403	MOTOR OILS-GREASES-OTHER OILS .	10	46	.2	.2
						-	MISCELLANEOUS MERCHANDISE . . . .	(X)	13	(X)	.1
						420	AUTO TIRES-BATTERIES-ACCESS . . .	13	936	4.3	4.3
						421	PARTS INSTALLED IN REPAIR WORK . .	13	654	3.0	3.0
						422	PARTS-WHOLESALE . . . . .	12	144	.8	.7
						423	PARTS-RETAIL . . . . .	12	65	.3	.3
						424	AUTOMOBILE TIRES-BATTERIES-ACC .	6	71	.8	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than .05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Sacramento SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
S20	NONMERCHANDISE RECEIPTS. . . . .	12	1 676	8.0	7.7	S20	NONMERCHANDISE RECEIPTS. . . . .	50	1 465	11.4	9.6
S27	SERVICE LABOR. . . . .	12	1 275	6.1	5.9	S24	BRAKE AND WHEEL SERVICES. . . .	30	736	9.1	4.8
S28	OTHER NONMERCHANDISE RECEIPTS. .	5	401	4.8	1.8	S25	TIRE SERVICES OTHER THAN RETRO	27	156	2.2	1.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	3	(X)	(Z)	S26	OTHER NONMERCHANDISE RECEIPTS. .	43	571	4.4	3.7
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC SS2)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	132	(X)	.9
	TOTAL . . . . .	74	15 526	(X)	100.0		BOAT DEALERS (SIC SS91)				
380	AUTOMOBILES--TRUCKS. . . . .	74	14 941	96.2	96.2		TOTAL . . . . .	21	2 957	(X)	100.0
385	USED PASSENGER CARS--RETAIL. . .	74	12 340	79.5	79.5	300	SPORTING-RECREATION EQUIPMENT. .	21	2 382	80.6	80.6
386	USED PASSENGER CARS--WHOLE. . .	43	1 986	17.3	12.8	307	OUTBOARD BOATS. . . . .	15	454	25.6	15.4
387	USED COMMERCIAL VEHICLES. . . .	9	451	23.0	2.9	308	OUTBOARD MOTORS. . . . .	11	219	19.6	7.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	149	(X)	1.0	309	INBOARD MOTOR BOATS. . . . .	9	787	42.5	26.6
420	AUTO TIRES--BATTERIES--ACCESS. . .	8	59	10.2	.4	311	INBOARD-OUTRIVE BOATS. . . . .	9	285	23.7	9.6
S20	NONMERCHANDISE RECEIPTS. . . . .	44	473	3.8	3.0	312	BOAT TRAILERS. . . . .	14	84	4.7	2.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	53	(X)	.3	313	MARINE ACCESS. AND PARTS. . . .	18	292	11.1	9.9
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC SS3)					319	ALL OTHER MOSE-EXC BOATS. . . .	6	101	12.2	3.4
	TOTAL . . . . .	95	17 147	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	158	(X)	5.3
220	MAJOR APPL--RADIO-TV--MUSICAL INST	29	741	11.1	4.3	400	AUTO FUELS--LUBRICANTS. . . . .	5	77	6.4	2.6
260	KITCHENWARE--HOME FURNISHINGS. .	22	128	2.8	.7	401	GASOLINE. . . . .	5	55	4.7	1.9
300	SPORTING-RECREATION EQUIPMENT. .	20	291	7.9	1.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	22	(X)	.7
320	HARDWARE--GARDENING EQUIPMENT. .	24	219	4.9	1.3	500	ALL OTHER MERCHANDISE. . . . .	3	88	10.4	3.0
400	AUTO FUELS--LUBRICANTS. . . . .	34	244	6.0	1.4	S20	NONMERCHANDISE RECEIPTS. . . . .	19	399	14.5	13.5
420	AUTO TIRES--BATTERIES--ACCESS. . .	95	13 195	77.0	77.0	S27	SERVICE LABOR. . . . .	18	212	7.7	7.2
500	ALL OTHER MERCHANDISE. . . . .	27	373	6.6	2.2	S31	STORAGE AND DOCKING SERVICES. .	9	146	9.3	4.9
S20	NONMERCHANDISE RECEIPTS. . . . .	66	1 704	11.5	9.9	-	MISCELLANEOUS. . . . .	(X)	40	(X)	1.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	252	(X)	1.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	11	(X)	.4
	HOME AND AUTO SUPPLY STORES (SIC SS3 PT.)						HOUSEHOLD TRAILER DEALERS (SIC 5592)				
	TOTAL . . . . .	13	1 837	(X)	100.0		TOTAL . . . . .	33	12 939	(X)	100.0
220	MAJOR APPL--RADIO-TV--MUSICAL INST	15	275	6.2	1.8	500	ALL OTHER MERCHANDISE. . . . .	33	11 458	88.6	88.6
221	MAJOR HOUSEHOLD APPLIANCES. . .	11	153	3.8	1.0	504	MOBILE HOMES--HOUSEHOLD TRLRS. .	28	9 329	83.7	72.1
222	RAIOS-TV'S MUSICAL INSTR. . . .	13	120	4.7	.8	505	CAMP TRAILERS--TRAVEL TRAILERS. .	13	1 839	29.6	14.2
260	KITCHENWARE--HOME FURNISHINGS. .	9	13	.7	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	290	(X)	2.2
300	SPORTING-RECREATION EQUIPMENT. .	9	115	5.3	.8	S20	NONMERCHANDISE RECEIPTS. . . . .	22	1 219	11.5	9.4
317	ALL OTHER SPTG GOODS EXC BOATS	9	113	4.6	.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	262	(X)	2.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	2	(X)	(Z)		AIRCRAFT, MOTORCYCLE DEALERS (SIC SS99 PT.)				
320	HARDWARE--GARDENING EQUIPMENT. .	12	92	3.4	.6		TOTAL . . . . .	19	3 100	(X)	100.0
400	AUTO FUELS--LUBRICANTS. . . . .	17	237	8.8	1.5	380	AUTOMOBILES--TRUCKS. . . . .	19	2 556	82.5	82.5
420	AUTO TIRES--BATTERIES--ACCESS. . .	82	12 725	83.1	83.1	389	MOTORCYCLES--MOTORSCOOTERS. . .	19	2 180	70.3	70.3
416	NEW TIRES--TUBES (TO FLEET OPRTS)	18	406	9.5	2.7	391	OTHER POWERED ROAD VEHICLES. .	5	375	39.1	12.1
417	NEW TIRES--TUBES (TO OTHER USERS)	50	2 745	21.9	17.9	400	AUTO FUELS--LUBRICANTS. . . . .	3	13	3.8	.4
418	RETIRES (TO FLEET OPERATORS). . .	10	49	2.0	.3	403	MOTOR OILS--GREASES--OTHER OILS.	3	3	.9	.1
419	RETIRES (TO OTHER USERS). . . .	25	371	6.5	2.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	10	(X)	.3
426	AUTOMOBILE ACCESSORIES. . . . .	72	5 572	45.5	36.4	420	AUTO TIRES--BATTERIES--ACCESS. . .	5	94	19.1	3.0
428	NEW AUTO TIRES SOLD TO DEALERS	25	857	15.1	5.6	S20	NONMERCHANDISE RECEIPTS. . . . .	16	294	10.4	9.5
429	NEW TRUCK--BUS TIRES (TO USERS)	23	1 310	20.0	8.6	S27	SERVICE LABOR. . . . .	15	209	7.5	6.7
431	NEW TRK--BUS TIRES (TO DEALERS). .	15	230	5.3	1.5	S32	OTHER NONMERCHANDISE RECEIPTS. .	7	77	5.4	2.5
433	RETIRES SOLD TO DEALERS. . . . .	15	199	5.3	1.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	143	(X)	4.6
434	RETIRES--TRUCK--BUS (TO USERS). .	17	469	8.2	3.1		AUTOMOTIVE DEALERS, N.E.C. (SIC SS99 PT.)				
435	RETIRES--TRUCK--BUS (TO DEALERS). .	8	56	2.1	.4		TOTAL <sup>2</sup> . . . . .	4	431	(X)	100.0
436	STORAGE BATTERIES. . . . .	38	455	6.1	3.0		GASOLINE SERVICE STATIONS (SIC SS4)				
500	ALL OTHER MERCHANDISE. . . . .	12	255	6.6	1.7		TOTAL . . . . .	787	107 221	(X)	100.0
						020	GROCERIES--OTHER FOODS. . . . .	54	239	2.5	.2
						040	MEALS--SNACKS. . . . .	22	446	10.2	.4
						100	CIGARS--CIGARETTES--TOBACCO. . .	97	648	4.2	.6
						300	SPORTING-RECREATION EQUIPMENT. .	6	244	15.3	.2
						380	AUTOMOBILES--TRUCKS. . . . .	17	149	4.0	.1

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NA Not available.

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Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Sacramento SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
400	AUTO FUELS-LUBRICANTS. . . . .	787	89 058	83.1	83.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	33	1.3	1.2
401	GASOLINE . . . . .	787	84 718	79.0	79.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14	2 218	78.8	78.8
402	OTHER AUTOMOTIVE FUELS . . . . .	52	1 149	22.0	1.1	165	LINGERIE . . . . .	7	289	10.9	10.3
403	MOTOR OILS-GREASES-OTHER OILS.	711	3 071	3.1	2.9	176	OTHER WOMENS-GIRLS' CLOTHES ACC	8	296	11.6	10.5
420	AUTO TIRES-BATTERIES-ACCESS. . .	713	11 101	11.3	10.4	-	MISCELLANEOUS MERCHANOISE. . .	(X)	1 633	(X)	58.0
421	PARTS INSTALLED IN REPAIR WORK	362	3 164	6.9	3.0	520	NONMERCHANOISE RECEIPTS. . . . .	8	92	3.3	3.3
423	PARTS-RETAIL . . . . .	87	648	5.3	.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	471	(X)	16.7
424	AUTOMOBILE TIRES-BATTERIES-ACC	682	7 289	7.6	6.8						
480	HOUSEHOLD FUELS-ICE. . . . .	28	165	5.1	.2		FURRIERS AND FUR SHOPS (SIC 568)				
520	NONMERCHANOISE RECEIPTS. . . . .	649	5 008	5.2	4.7		TOTAL . . . . .	3	(0)	(X)	100.0
527	SERVICE LABOR. . . . .	624	4 156	4.4	3.9		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	163	(X)	.2		TOTAL . . . . .	50	13 535	(X)	100.0
	APPAREL AND ACCESSORY STORES (SIC 56)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	50	12 044	89.0	89.0
	TOTAL . . . . .	314	63 113	(X)	100.0	142	BOYS' CLOTHING . . . . .	12	402	8.9	3.0
120	COSMETICS-DRUGS-CLEANERS . . . .	16	378	2.8	.6	143	MEN'S TAILORED OUTERWEAR . . . .	36	5 374	42.8	39.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	106	17 421	50.3	27.6	144	OTHER MEN'S OUTERWEAR. . . . .	45	2 556	20.6	18.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	211	25 894	54.8	41.0	145	MEN'S HATS . . . . .	23	126	2.6	.9
180	ALL FOOTWEAR . . . . .	140	15 523	37.6	24.6	146	OTHER MEN'S CLOTHING . . . . .	39	3 582	28.7	26.5
280	JEWELRY-OPTICAL GOODS. . . . .	18	224	1.9	.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	463	11.0	3.4
300	SPORTING-RECREATION EQUIPMENT. .	11	121	1.5	.2	168	WOMEN'S BLOUSES-SPTSWR . . . . .	3	217	6.6	1.6
500	ALL OTHER MERCHANOISE. . . . .	14	379	3.8	.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	242	(X)	1.8
520	NONMERCHANOISE RECEIPTS. . . . .	173	2 184	5.0	3.5	180	ALL FOOTWEAR . . . . .	17	573	8.3	4.2
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	988	(X)	1.6	300	SPORTING-RECREATION EQUIPMENT. .	3	35	6.1	.3
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)					520	NONMERCHANOISE RECEIPTS. . . . .	22	349	5.1	2.6
	TOTAL . . . . .	127	20 897	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	71	(X)	.5
120	COSMETICS-DRUGS-CLEANERS . . . .	7	278	4.0	1.3		CUSTOM TAILORS (SIC 567)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	166	3.6	.8		TOTAL . . . . .	5	(0)	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	127	18 346	87.8	87.8		FAMILY CLOTHING STORES (SIC 565)				
180	ALL FOOTWEAR . . . . .	10	758	11.1	3.6		TOTAL . . . . .	31	12 430	(X)	100.0
280	JEWELRY-OPTICAL GOODS. . . . .	13	200	2.5	1.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	31	4 865	39.1	39.1
500	ALL OTHER MERCHANOISE. . . . .	5	193	3.4	.9	142	BOYS' CLOTHING . . . . .	29	628	5.3	5.1
520	NONMERCHANOISE RECEIPTS. . . . .	83	911	5.0	4.4	143	MEN'S TAILORED OUTERWEAR . . . .	11	1 684	18.2	13.5
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	45	(X)	.2	144	OTHER MEN'S OUTERWEAR. . . . .	19	1 026	9.6	8.3
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					145	MEN'S HATS . . . . .	17	77	.7	.6
	TOTAL . . . . .	107	17 675	(X)	100.0	146	OTHER MEN'S CLOTHING . . . . .	31	1 450	11.7	11.7
120	COSMETICS-DRUGS-CLEANERS . . . .	6	172	3.8	1.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	31	5 049	40.6	40.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	107	15 740	89.1	89.1	161	CHILDREN'S-INFANTS' WEAR . . . .	28	554	5.0	4.5
161	CHILDREN'S-INFANTS' WEAR . . . .	33	775	7.2	4.4	163	MILLINERY. . . . .	5	28	.5	.2
163	MILLINERY. . . . .	22	95	1.3	.5	164	HOSIERY. . . . .	28	172	1.4	1.4
164	HOSIERY. . . . .	60	349	2.8	2.0	165	LINGERIE . . . . .	29	538	4.4	4.3
165	LINGERIE . . . . .	73	1 356	9.5	7.7	168	WOMEN'S BLOUSES-SPTSWR . . . . .	30	1 321	10.9	10.6
168	WOMEN'S BLOUSES-SPTSWR . . . . .	95	3 911	22.6	22.1	172	DRESSES. . . . .	31	1 438	11.6	11.6
172	DRESSES. . . . .	107	6 138	34.7	34.7	173	COATS-SUITS. . . . .	18	684	7.0	5.5
173	COATS-SUITS. . . . .	94	2 256	13.0	12.8	174	HANDBAGS . . . . .	16	160	1.6	1.3
174	HANDBAGS . . . . .	37	224	2.6	1.3	176	OTHER WOMENS-GIRLS' CLOTHES ACC	16	145	2.0	1.2
175	FURS . . . . .	9	219	4.0	1.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	9	(X)	.1
176	OTHER WOMENS-GIRLS' CLOTHES ACC	35	413	4.2	2.3	180	ALL FOOTWEAR . . . . .	20	1 002	8.9	8.1
180	ALL FOOTWEAR . . . . .	8	571	12.1	3.2	520	NONMERCHANOISE RECEIPTS. . . . .	19	461	5.0	3.7
280	JEWELRY-OPTICAL GOODS. . . . .	11	127	2.0	.7	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 052	(X)	8.5
500	ALL OTHER MERCHANOISE. . . . .	4	107	3.1	.6		SHOE STORES (SIC 566)				
520	NONMERCHANOISE RECEIPTS. . . . .	72	801	5.2	4.5		TOTAL . . . . .	89	14 361	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	157	(X)	.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	51	6.8	.4
	MILLINERY STORES (SIC 563 PT.)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	35	789	9.9	5.5
	TOTAL . . . . .	1	(0)	(X)	100.0	180	ALL FOOTWEAR . . . . .	89	13 093	91.2	91.2
	CORSET AND LINGERIE STORES (SIC 563 PT.)					500	ALL OTHER MERCHANOISE. . . . .	4	43	8.1	.3
	TOTAL . . . . .	2	(0)	(X)	100.0	520	NONMERCHANOISE RECEIPTS. . . . .	43	376	4.3	2.6
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					-	MISCELLANEOUS MERCHANOISE. . . .	(X)	8	(X)	.1
	TOTAL . . . . .	14	2 814	(X)	100.0		MEN'S SHOE STORES (SIC 566 PT.)				
							TOTAL . . . . .	10	894	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.  
<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Sacramento SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
180 181	ALL FOOTWEAR . . . . . MEN'S AND BOYS' FOOTWEAR . . . .	10 10	841 837	94.1 93.6	94.1 93.6	240 243 244 245 -	FURNITURE-SLEEP EQUIP-FLOOR COV. SLEEP EQUIPMENT. . . . . OTHER HOUSEHOLD FURNITURE. . . . FLOOR COVERINGS-SOFT SURFACE . . . MISCELLANEOUS MERCHANDISE. . . .	85 64 82 50 (X)	25 305 3 849 17 981 2 335 736	70.7 11.9 50.7 7.8 (X)	70.7 10.8 50.2 6.5 2.1
520 -	NONMERCHANDISE RECEIPTS. . . . . MISCELLANEOUS MERCHANDISE. . . .	7 (X)	31 22	3.7 (X)	3.5 2.5	520 -	NONMERCHANDISE RECEIPTS. . . . . MISCELLANEOUS MERCHANDISE. . . .	45 (X)	621 2 598	5.2 (X)	1.7 7.3
	WOMEN'S SHOE STORES (SIC 566 PT.)						HOME FURNISHINGS STORES (OTHER 571)				
	TOTAL . . . . .	19	3 675	(X)	100.0		TOTAL <sup>2</sup> . . . . .	35	5 031	(X)	100.0
180 182 -	ALL FOOTWEAR . . . . . WOMEN'S AND GIRLS' FOOTWEAR. . . MISCELLANEOUS MERCHANDISE. . . .	19 19 (X)	3 052 3 030 11	83.0 82.4 (X)	83.0 82.4 .3		FLOOR COVERINGS STORES (SIC 5713)				
520 -	NONMERCHANDISE RECEIPTS. . . . . MISCELLANEOUS MERCHANDISE. . . .	14 (X)	166 457	4.8 (X)	4.5 12.4		TOTAL <sup>2</sup> . . . . .	21	3 833	(X)	100.0
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)						DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
	TOTAL <sup>2</sup> . . . . .	9	616	(X)	100.0		TOTAL . . . . .	11	(0)	(X)	100.0
	FAMILY SHOE STORES (SIC 566 PT.)						CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
	TOTAL . . . . .	51	9 176	(X)	100.0		TOTAL . . . . .	-	-	(X)	-
140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4 22	35 330	6.6 7.4	.4 3.6		MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
180 181 182 183	ALL FOOTWEAR . . . . . MEN'S AND BOYS' FOOTWEAR . . . . WOMEN'S AND GIRLS' FOOTWEAR. . . CHILDREN'S AND INFANTS' FOOTWR	51 51 51 44	8 590 2 796 4 574 1 220	93.6 30.5 49.8 15.6	93.6 30.5 49.8 13.3		TOTAL . . . . .	3	(0)	(X)	100.0
520 -	NONMERCHANDISE RECEIPTS. . . . . MISCELLANEOUS MERCHANDISE. . . .	21 (X)	175 45	4.2 (X)	1.9 .5		HOUSEHOLD APPLIANCE STORES (SIC 572)				
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)						TOTAL . . . . .	48	7 859	(X)	100.0
	TOTAL . . . . .	11	1 557	(X)	100.0	220 224 225 226	MAJOR APPL-RADIO-TV-MUSICAL INST NEW MAJOR APPLIANCES . . . . . NEW RADIOS-TV'S ETC. . . . . USED MAJOR APPL-RADIOS-TV'S . . .	47 46 27 14	5 712 4 635 936 133	72.9 61.1 21.2 4.2	72.7 59.0 11.9 1.7
140 142	MEN'S-BOYS' CLOTHING EXC FOOTWR. BOYS' CLOTHING . . . . .	4 4	115 114	24.6 24.3	7.4 7.3	260 264 -	KITCHENWARE-HOME FURNISHINGS . . SMALL ELECTRICAL APPLIANCES. . . MISCELLANEOUS MERCHANDISE. . . .	27 15 (X)	452 284 168	18.6 23.0 (X)	5.8 3.6 2.1
160 161 -	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR CHILDREN'S-INFANTS' WEAR . . . . MISCELLANEOUS MERCHANDISE. . . .	11 11 (X)	1 204 1 180 24	77.3 75.8 (X)	77.3 75.8 1.5	520 -	NONMERCHANDISE RECEIPTS. . . . . MISCELLANEOUS MERCHANDISE. . . .	43 (X)	563 1 132	7.8 (X)	7.2 14.4
500 -	ALL OTHER MERCHANDISE. . . . . MISCELLANEOUS MERCHANDISE. . . .	3 (X)	103 135	8.4 (X)	6.6 8.7		RADIO AND TELEVISION STORES (SIC 5732)				
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)						TOTAL <sup>2</sup> . . . . .	56	16 162	(X)	100.0
	TOTAL . . . . .	1	(0)	(X)	100.0		RECORD SHOPS (SIC 5733 PT.)				
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)						TOTAL <sup>2</sup> . . . . .	5	2 082	(X)	100.0
	TOTAL . . . . .	243	69 874	(X)	100.0		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
200 220 240 260 320 500 520 -	CURTAINS-DRAPERIES-DRY GOODS . . MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . . HOUSEWARE-GARDENING EQUIPMENT . . ALL OTHER MERCHANDISE. . . . . NONMERCHANDISE RECEIPTS. . . . . MISCELLANEOUS MERCHANDISE. . . .	47 152 121 48 19 10 146 (X)	2 586 28 788 29 496 3 800 655 718 3 244 587	8.2 54.9 64.3 13.3 14.0 16.1 9.2 (X)	3.7 41.2 42.2 5.4 .9 1.0 4.6 .8		TOTAL . . . . .	14	2 940	(X)	100.0
	FURNITURE STORES (SIC 5712)					220 228 229 231 232 234 -	MAJOR APPL-RADIO-TV-MUSICAL INST PIANOS . . . . . ORGANS . . . . . MUSICAL INSTR-ACCESSORIES. . . . RADIOS PHONO-TAPE RECORDS-TV'S . . SHEET MUSIC-RELATED ITEMS. . . . MISCELLANEOUS MERCHANDISE. . . .	14 14 11 13 13 14 (X)	2 680 492 1 399 579 117 67 26	91.2 21.8 58.0 33.3 5.8 3.1 (X)	91.2 16.7 47.6 19.7 4.0 2.3 .9
	TOTAL . . . . .	85	35 800	(X)	100.0	520	NONMERCHANDISE RECEIPTS. . . . .	5	260	14.1	8.8
200 220	CURTAINS-DRAPERIES-DRY GOODS . . MAJOR APPL-RADIO-TV-MUSICAL INST	24 29	2 236 5 040	9.0 21.2	6.2 14.1		EATING AND DRINKING PLACES (SIC 58)				
	TOTAL . . . . .	1 216	112 051	(X)	100.0						

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Sacramento SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lish-ments <sup>1</sup>					Estab-lishments handling the line	All estab-lish-ments <sup>1</sup>
020	GROCERIES-OTHER FOODS. . . . .	99	1 280	11.5	1.1	200	CURTAINS-ORAPERIES-ORY GOOOS. . .	25	936	2.3	1.4
040	MEALS-SNACKS . . . . .	1 051	76 061	75.6	67.9	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	28	1 757	4.5	2.7
060	ALCOHOLIC DRINKS . . . . .	539	31 044	48.1	27.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	112	.8	.2
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	80	1 049	19.1	.9	260	KITCHENWARE-HOME FURNISHINGS . .	39	2 952	6.3	4.5
100	CIGARS-CIGARETTES-TOBACCO. . . . .	189	711	3.8	.6	280	JEWELRY-OPTICAL GOOOS. . . . .	69	827	1.5	1.2
500	ALL OTHER MERCHANOISE. . . . .	15	239	9.0	.2	300	SPORTING-RECREATION EQUIPMENT. .	30	2 436	5.4	3.7
520	NONMERCHANOISE RECEIPTS. . . . .	228	1 599	4.5	1.4	320	HAROWARE-GAROEING EQUIPMENT . .	31	2 452	5.4	3.7
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	68	(X)	.1	340	LUMBER-BUILDING MATERIALS. . . . .	13	681	2.2	1.0
	EATING PLACES (SIC 5812)					400	AUTO FUELS-LUBRICANTS. . . . .	9	387	1.5	.6
	TOTAL . . . . .	857	85 411	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	15	411	1.2	.6
020	GROCERIES-OTHER FOODS. . . . .	71	1 010	12.6	1.2		ORUG STORES (SIC 591 PT.)				
040	MEALS-SNACKS . . . . .	857	73 593	86.2	86.2		TOTAL . . . . .	159	(0)	(X)	100.0
060	ALCOHOLIC DRINKS . . . . .	180	8 838	22.6	10.3	020	GROCERIES-OTHER FOODS. . . . .	41		5.2	3.3
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	13	162	12.5	.2	040	MEALS-SNACKS . . . . .	19		6.2	1.2
100	CIGARS-CIGARETTES-TOBACCO. . . . .	108	340	2.9	.4	080	PACKAGEO ALCOHOLIC BEVERAGES . .	47		6.6	4.2
500	ALL OTHER MERCHANOISE. . . . .	12	225	12.5	.3	100	CIGARS-CIGARETTES-TOBACCO. . . . .	92		5.3	4.4
520	NONMERCHANOISE RECEIPTS. . . . .	171	1 187	4.2	1.4	120	COSMETICS-DRUGS-CLEANERS . . . . .	159		58.0	58.0
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	55	(X)	.1	121	MEOICINES EXC. PRESCRIPTION. . .	155		20.0	19.7
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					122	PRESCRIPTION MEOICINES. . . . .	159		23.7	23.7
	TOTAL . . . . .	517	62 483	(X)	100.0	123	ALL OTHER DRUGS-PROPRIETARIES.	118		18.9	14.1
020	GROCERIES-OTHER FOODS. . . . .	43	636	9.9	1.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	26		1.4	.9
040	MEALS-SNACKS . . . . .	517	51 655	82.7	82.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	28		1.6	1.0
060	ALCOHOLIC DRINKS . . . . .	171	8 696	23.4	13.9	180	ALL FOOTWEAR . . . . .	19		.9	.4
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	12	149	9.5	.2	200	CURTAINS-ORAPERIES-ORY GOOOS. . .	23		2.2	1.2
100	CIGARS-CIGARETTES-TOBACCO. . . . .	73	175	1.9	.3	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	26		4.4	2.3
520	NONMERCHANOISE RECEIPTS. . . . .	106	956	4.1	1.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10		.7	.2
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	215	(X)	.3	260	KITCHENWARE-HOME FURNISHINGS . .	37		5.6	3.7
	CAFETERIAS (SIC 5812 PT.)					280	JEWELRY-OPTICAL GOOOS. . . . .	66		1.6	1.2
	TOTAL . . . . .	57	5 636	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. .	28		4.3	2.7
020	GROCERIES-OTHER FOODS. . . . .	5	40	9.2	.7	320	HAROWARE-GAROEING EQUIPMENT . .	29		4.5	2.8
040	MEALS-SNACKS . . . . .	57	5 423	96.2	96.2	340	LUMBER-BUILDING MATERIALS. . . . .	11		2.6	.9
060	ALCOHOLIC DRINKS . . . . .	5	66	17.1	1.2	400	AUTO FUELS-LUBRICANTS. . . . .	7		1.1	.3
100	CIGARS-CIGARETTES-TOBACCO. . . . .	6	23	7.5	.4	420	AUTO TIRES-BATTERIES-ACCESS. . . .	13		1.0	.4
520	NONMERCHANOISE RECEIPTS. . . . .	21	74	4.0	1.3	500	ALL OTHER MERCHANOISE. . . . .	89		11.2	9.0
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	10	(X)	.2	520	NONMERCHANOISE RECEIPTS. . . . .	45		3.7	1.8
	REFRESHMENT PLACES (SIC 5812 PT.)					-	MISCELLANEOUS MERCHANOISE. . . . .	(X)		(X)	.1
	TOTAL . . . . .	283	17 292	(X)	100.0		PROPRIETARY STORES (SIC 591 PT.)				
020	GROCERIES-OTHER FOODS. . . . .	22	334	25.0	1.9		TOTAL . . . . .	5	(0)	(X)	100.0
040	MEALS-SNACKS . . . . .	283	16 515	95.5	95.5		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
100	CIGARS-CIGARETTES-TOBACCO. . . . .	28	142	8.9	.8		TOTAL . . . . .	542	81 290	(X)	100.0
520	NONMERCHANOISE RECEIPTS. . . . .	44	158	4.0	.9	020	GROCERIES-OTHER FOODS. . . . .	56	1 020	9.0	1.3
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	143	(X)	.8	040	MEALS-SNACKS . . . . .	9	192	33.3	.2
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					060	ALCOHOLIC DRINKS . . . . .	6	191	20.0	.2
	TOTAL . . . . .	359	26 640	(X)	100.0	080	PACKAGEO ALCOHOLIC BEVERAGES . . .	91	12 338	70.3	15.2
020	GROCERIES-OTHER FOODS. . . . .	28	270	10.3	1.0	100	CIGARS-CIGARETTES-TOBACCO. . . . .	58	1 789	16.6	2.2
040	MEALS-SNACKS . . . . .	194	2 468	17.2	9.3	120	COSMETICS-DRUGS-CLEANERS . . . . .	11	185	8.6	.2
060	ALCOHOLIC DRINKS . . . . .	359	22 206	83.4	83.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	380	16.6	.5
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	66	887	20.7	3.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	25	597	21.2	.7
100	CIGARS-CIGARETTES-TOBACCO. . . . .	81	371	6.1	1.4	180	ALL FOOTWEAR . . . . .	22	189	4.6	.2
500	ALL OTHER MERCHANOISE. . . . .	3	14	7.6	.1	200	CURTAINS-ORAPERIES-ORY GOOOS. . .	12	110	7.6	.1
520	NONMERCHANOISE RECEIPTS. . . . .	57	412	6.3	1.5	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	44	653	9.5	.8
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	12	(X)	(Z)	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	35	908	37.9	1.1
	ORUG STORES AND PROPRIETARY STRS. (SIC 591)					260	KITCHENWARE-HOME FURNISHINGS . .	51	860	12.0	1.1
	TOTAL . . . . .	164	66 188	(X)	100.0	280	JEWELRY-OPTICAL GOOOS. . . . .	92	8 854	62.6	10.9
020	GROCERIES-OTHER FOODS. . . . .	44	2 414	5.2	3.6	300	SPORTING-RECREATION EQUIPMENT. .	82	6 966	65.6	8.6
040	MEALS-SNACKS . . . . .	20	693	6.2	1.0	320	HAROWARE-GAROEING EQUIPMENT . .	36	1 496	29.0	1.8
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	49	2 673	5.7	4.0	340	LUMBER-BUILDING MATERIALS. . . . .	10	226	12.0	.3
100	CIGARS-CIGARETTES-TOBACCO. . . . .	96	3 174	5.6	4.8	380	AUTOMOBILES-TRUCKS . . . . .	6	246	42.8	.3
120	COSMETICS-ORUGS-CLEANERS . . . . .	164	34 687	52.4	52.4	420	AUTO TIRES-BATTERIES-ACCESS. . . .	30	1 873	40.3	2.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	28	715	1.6	1.1	440	FARM EQUIPMENT MACHINERY . . . . .	4	405	13.8	.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	31	774	1.7	1.2	460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	34	17 535	74.2	21.6
180	ALL FOOTWEAR . . . . .	19	249	1.1	.4	480	HOUSEHOLD FUELS-ICE. . . . .	25	2 482	83.7	3.1
						500	ALL OTHER MERCHANOISE. . . . .	215	18 566	91.2	22.8
						520	NONMERCHANOISE RECEIPTS. . . . .	215	3 173	7.4	3.9
						-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	54	(X)	.1
							LIQUOR STORES (SIC 592)				
							TOTAL . . . . .	86	14 066	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	46	861	9.1	6.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insulicrent reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Sacramento SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
060	ALCOHOLIC DRINKS . . . . .	4	155	26.8	1.1		LIQUEFIED PETROL. GAS (BTL. GAS) DEALERS (SIC 5984)				
080	PACKAGED ALCOHOLIC BEVERAGES . .	86	12 114	86.1	86.1		TOTAL . . . . .	21	2 489	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	39	558	7.2	4.0		MAJOR APPL-RADIO-TV-MUSICAL INST	14	142	6.2	5.7
120	COSMETICS-DRUGS-CLEANERS . . . .	6	100	7.8	.7	340	LUMBER-BUILDING MATERIALS. . . . .	5	71	10.6	2.9
500	ALL OTHER MERCHANDISE. . . . .	3	66	7.2	.5	480	HOUSEHOLD FUELS-ICE. . . . .	21	2 060	82.8	82.8
520	NONMERCHANDISE RECEIPTS. . . . .	20	180	4.0	1.3	482	OTHER LP GAS SALES . . . . .	21	2 003	80.5	80.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	32	(X)	.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	57	(X)	2.3
	ANTIQUE STORES (SIC 5932)					500	ALL OTHER MERCHANDISE. . . . .	5	43	3.7	1.7
	TOTAL <sup>2</sup> . . . . .	4	82	(X)	100.0	520	NONMERCHANDISE RECEIPTS. . . . .	13	139	7.7	5.6
	SECONDHAND STORES (SIC 5933)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	32	(X)	1.3
	TOTAL . . . . .	75	5 471	(X)	100.0		FUEL AND ICE DEALERS, N.E.C. (SIC 5982)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	206	19.3	3.8		TOTAL . . . . .	2	(0)	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14	399	33.3	7.3		FLORISTS (SIC 5992)				
180	ALL FOOTWEAR . . . . .	12	66	6.1	1.2		TOTAL <sup>2</sup> . . . . .	46	2 634	(X)	100.0
200	CURTAINS-DRAPERIES-ORY GOODS . .	12	103	9.6	1.9		CIGAR STORES AND STANOS (SIC 5993)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	274	18.2	5.0		TOTAL . . . . .	12	1 039	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	804	47.2	14.7		GROCERIES-OTHER FOODS. . . . .	4	25	10.0	2.4
260	KITCHENWARE-HOME FURNISHINGS . .	15	186	14.2	3.4	040	MEALS-SNACKS . . . . .	4	64	31.3	6.2
280	JEWELRY-OPTICAL GOODS. . . . .	15	363	35.8	6.6	080	PACKAGED ALCOHOLIC BEVERAGES . .	3	117	25.6	11.3
300	SPORTING-RECREATION EQUIPMENT. .	14	112	8.6	2.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	12	669	64.4	64.4
320	HARDWARE-GARDENING EQUIPMENT . .	10	32	4.9	.6	500	ALL OTHER MERCHANDISE. . . . .	5	74	19.3	7.1
380	AUTOMOBILES-TRUCKS . . . . .	6	237	39.8	4.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	90	(X)	8.7
420	AUTO TIRES-BATTERIES-ACCESS. . . .	26	1 671	70.1	30.5		BOOK STORES (SIC 5942)				
500	ALL OTHER MERCHANDISE. . . . .	16	373	54.8	6.8		TOTAL <sup>2</sup> . . . . .	14	4 304	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	21	198	9.5	3.6		STATIONERY STORES (SIC 5943)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	447	(X)	8.2		TOTAL <sup>2</sup> . . . . .	8	893	(X)	100.0
	SPORTING GOODS STORES (SIC 5952)						HAY, GRAIN, AND FEED STORES (SIC 5962)				
	TOTAL . . . . .	45	6 820	(X)	100.0		TOTAL . . . . .	17	10 162	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	138	8.5	2.0		HAY-GRAIN-FEED-FARM SUPPLIES . .	17	9 648	94.9	94.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6	120	13.8	1.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	514	(X)	5.1
180	ALL FOOTWEAR . . . . .	8	89	5.5	1.3		OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
300	SPORTING-RECREATION EQUIPMENT. .	45	5 750	84.3	84.3		TOTAL . . . . .	14	8 834	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	21	323	7.0	4.7		HARDWARE-GARDENING EQUIPMENT . .	4	60	4.3	.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	400	(X)	5.9		HAY-GRAIN-FEED-FARM SUPPLIES . .	14	7 841	88.8	88.8
	BICYCLE SHOPS (SIC 5953)						NONMERCHANDISE RECEIPTS. . . . .	11	620	9.6	7.0
	TOTAL . . . . .	12	886	(X)	100.0		MISCELLANEOUS MERCHANDISE. . . .	(X)	313	(X)	3.5
300	SPORTING-RECREATION EQUIPMENT. .	12	826	93.2	93.2		GARDEN SUPPLY STORES (SIC 5969 PT.)				
520	NONMERCHANDISE RECEIPTS. . . . .	6	24	6.3	2.7		TOTAL . . . . .	14	1 307	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	35	(X)	4.0		HARDWARE-GARDENING EQUIPMENT . .	14	1 207	92.3	92.3
	JEWELRY STORES (SIC 597)						MISCELLANEOUS MERCHANDISE. . . .	(X)	100	(X)	7.7
	TOTAL . . . . .	43	8 714	(X)	100.0		NEWS DEALERS AND NEWSSTANDS (SIC 5994)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	182	6.9	2.1		TOTAL . . . . .	5	(0)	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	15	434	13.4	5.0		FUEL OIL DEALERS (SIC 5983)				
266	ALL OTHER HOME FURN EXC. CHINA	11	344	11.4	3.9		TOTAL . . . . .	1	(0)	(X)	100.0
267	CHINA-GLASSWARE. . . . .	10	89	4.1	1.0						
280	JEWELRY-OPTICAL GOODS. . . . .	43	6 837	78.5	78.5						
281	WATCHES-CLOCKS . . . . .	42	1 519	17.4	17.4						
282	SILVERWARE . . . . .	26	373	7.8	4.3						
285	ALL OTHER JEWELRY ITEMS. . . . .	40	716	8.3	8.2						
287	DIAMONDS, EXC. DIAMOND WATCHES	41	3 349	38.9	38.4						
288	RINGS, EXC. DIAMONDS . . . . .	39	860	10.4	9.9						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	20	(X)	.2						
500	ALL OTHER MERCHANDISE. . . . .	5	124	6.5	1.4						
520	NONMERCHANDISE RECEIPTS. . . . .	41	1 069	12.4	12.3						
529	WATCH-CLOCK-JEWELRY REPAIRS. . .	40	677	8.1	7.8						
533	ALL NONMOSE RCPTS FROM CUSTOMERS	11	392	12.4	4.5						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	68	(X)	.8						
	FUEL OIL DEALERS (SIC 5983)										
	TOTAL . . . . .	1	(0)	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Sacramento SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--		
				Estab-lishments handling the line	All estab-lishments <sup>1</sup>					Estab-lishments handling the line	All estab-lishments <sup>1</sup>	
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)					-	MISCELLANEOUS MERCHANOISE. . . .	(X)	(0)	(X)	1.3	
	TOTAL . . . . .	19	2 072	(X)	100.0		MERCHANOISING MACHINE OPERATORS (SIC 534)					
300	SPORTING-RECREATION EQUIPMENT. .	4	39	4.9	1.9		TOTAL . . . . .	11	(0)	(X)	100.0	
500	ALL OTHER MERCHANOISE. . . . .	19	1 909	92.1	92.1							
520	NONMERCHANOISE RECEIPTS. . . . .	10	50	4.3	2.4							
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	74	(X)	3.6	040	MEALS-SNACKS . . . . .	5	{	78.0	64.2	
						100	CIGARS-CIGARETTES-TOBACCO. . . .	8		(0)	33.3	33.2
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	2.6	
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)						DIRECT SELLING ESTABLISHMENTS (SIC 535)					
	TOTAL . . . . .	11	1 251	(X)	100.0		TOTAL <sup>2</sup> . . . . .	20	5 309	(X)	100.0	
500	ALL OTHER MERCHANOISE. . . . .	11	1 226	98.0	98.0							
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	25	(X)	2.0							
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)											
	TOTAL . . . . .	17	(0)	(X)	100.0							
260	KITCHENWARE-HOME FURNISHINGS . .	4	{	28.8	10.0							
280	JEWELRY-OPTICAL GOODS. . . . .	5		13.3	5.7							
500	ALL OTHER MERCHANOISE. . . . .	17		78.1	78.1							
520	NONMERCHANOISE RECEIPTS. . . . .	5		6.1	2.1							
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	4.0							
	OPTICAL GOODS STORES (SIC 5999 PT.)											
	TOTAL . . . . .	24	1 567	(X)	100.0							
280	JEWELRY-OPTICAL GOODS. . . . .	24	1 532	97.8	97.8							
520	NONMERCHANDISE RECEIPTS. . . . .	11	30	3.0	1.9							
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	5	(X)	.3							
	RETAIL STORES, N.E.C. (SIC 5999 PT.)											
	TOTAL <sup>2</sup> . . . . .	52	3 020	(X)	100.0							
	NONSTORE RETAILERS (SIC 53 PART*)											
	TOTAL . . . . .	36	14 853	(X)	100.0							
040	MEALS-SNACKS . . . . .	5	6 349	83.3	42.7							
100	CIGARS-CIGARETTES-TOBACCO. . . .	8	2 676	29.0	18.0							
120	COSMETICS-DRUGS-CLEANERS . . . .	4	12	.8	.1							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	101	5.8	.7							
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	243	13.3	1.6							
180	ALL FOOTWEAR . . . . .	4	40	2.5	.3							
200	CURTAINS-DRAPERIES-ORY GOODS . .	3	121	6.6	.8							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	376	17.9	2.5							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	98	5.8	.7							
260	KITCHENWARE-HOME FURNISHINGS . .	4	233	11.7	1.6							
280	JEWELRY-OPTICAL GOODS. . . . .	4	393	17.1	2.6							
300	SPORTING-RECREATION EQUIPMENT. .	5	43	2.5	.3							
320	HARWARE-GARDENING EQUIPMENT . .	4	72	4.1	.5							
340	LUMBER-BUILDING MATERIALS. . . .	4	269	13.3	1.8							
420	AUTO TIRES-BATTERIES-ACCESS. . .	4	64	3.3	.4							
520	NONMERCHANOISE RECEIPTS. . . . .	8	372	12.3	2.5							
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	3 391	(X)	22.8							
	MAIL ORDER HOUSES (SIC 532)											
	TOTAL . . . . .	5	(0)	(X)	100.0							
120	COSMETICS-ORUGS-CLEANERS . . . .	4	{	.9	.9							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4		6.8	6.8							
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4		16.3	16.3							
180	ALL FOOTWEAR . . . . .	4		2.7	2.7							
200	CURTAINS-DRAPERIES-ORY GOODS . .	4		8.0	8.0							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4		12.6	12.6							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4		5.7	5.7							
260	KITCHENWARE-HOME FURNISHINGS . .	4		2.6	2.6							
280	JEWELRY-OPTICAL GOODS. . . . .	4		.7	.7							
300	SPORTING-RECREATION EQUIPMENT. .	5		3.0	3.0							
320	HARWARE-GARDENING EQUIPMENT . .	4		4.8	4.8							
340	LUMBER-BUILDING MATERIALS. . . .	4		5.7	5.7							
420	AUTO TIRES-BATTERIES-ACCESS. . .	4		4.2	4.2							
500	ALL OTHER MERCHANOISE. . . . .	4		6.0	6.0							
520	NONMERCHANOISE RECEIPTS. . . . .	4	18.6	18.6								

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



Salinas-Monterey SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>	
	RETAIL TRADE						GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					
	TOTAL . . . . .	1 625	361 078	(X)	100.0		TOTAL <sup>2</sup> . . . . .	60	44 982	(X)	100.0	
020	GROCERIES-OTHER FOODS . . . . .	341	66 194	53.9	18.3		DEPARTMENT STORES (SIC 531)					
040	MEALS-SNACKS . . . . .	376	26 388	76.8	7.3		TOTAL <sup>2</sup> . . . . .	7	33 458	(X)	100.0	
060	ALCOHOLIC DRINKS . . . . .	188	8 949	44.6	2.5		VARIETY STORES (SIC 533)					
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	181	9 878	13.1	2.7		TOTAL . . . . .	22	(0)	(X)	100.0	
100	CIGARS-CIGARETTES-TOBACCO . . . . .	291	4 844	5.0	1.3		020	GROCERIES-OTHER FOODS . . . . .	20	(0)	8.9 11.9 5.3 4.0 13.7 2.1 12.6 2.3 2.9 10.4 2.3 3.4 19.4 4.2 (X)	8.2 3.7 4.6 3.5 13.0 1.9 12.0 2.0 2.3 9.3 2.0 3.0 26.1 3.8 4.4
120	COSMETICS-DRUGS-CLEANERS . . . . .	201	14 407	12.8	4.0		040	MEALS-SNACKS . . . . .	6			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	95	10 866	20.4	3.0		120	COSMETICS-DRUGS-CLEANERS . . . . .	19			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	166	20 916	34.1	5.8		140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	18			
180	ALL FOOTWEAR . . . . .	100	5 633	12.6	1.6		160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	20			
200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	112	6 418	11.8	1.8		180	ALL FOOTWEAR . . . . .	18			
220	MAJOR APPL-RAIO-TV-MUSICAL INST . . . . .	132	14 233	26.3	3.9		200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	20			
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	99	11 604	26.2	3.2		220	MAJOR APPL-RAIO-TV-MUSICAL INST . . . . .	16			
260	KITCHENWARE-HOME FURNISHINGS . . . . .	138	3 840	6.7	1.1		240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	15			
280	JEWELRY-OPTICAL GOODS . . . . .	93	3 123	7.4	.9		260	KITCHENWARE-HOME FURNISHINGS . . . . .	19			
300	SPORTING-RECREATION EQUIPMENT . . . . .	68	2 603	6.7	.7		280	JEWELRY-OPTICAL GOODS . . . . .	18			
320	HARDWARE-GARDENING EQUIPMENT . . . . .	113	5 197	11.9	1.4		320	HARDWARE-GARDENING EQUIPMENT . . . . .	18			
340	LUMBER-BUILDING MATERIALS . . . . .	73	10 746	32.9	3.0		500	ALL OTHER MERCHANDISE . . . . .	20			
360	AUTOMOBILES-TRUCKS . . . . .	85	41 575	50.0	11.5		520	NONMERCHANDISE RECEIPTS . . . . .	18			
380	AUTO FUELS-LUBRICANTS . . . . .	275	26 472	26.8	7.3		-	MISCELLANEOUS MERCHANDISE . . . . .	(X)			
400	AUTO TIRES-BATTERIES-ACCESS. . . . .	302	16 720	13.5	4.6			MISC. GENERAL MERCHANDISE STORES (SIC 539)				
420	FARM EQUIPMENT MACHINERY . . . . .	19	5 502	28.8	1.5			TOTAL . . . . .	31	(0)	(X)	100.0
440	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	20	11 495	84.2	3.2			FOOD STORES (SIC 54)				
460	HOUSEHOLD FUELS-ICE . . . . .	15	983	75.0	.3			TOTAL . . . . .	191	74 570	(X)	100.0
500	ALL OTHER MERCHANDISE . . . . .	333	15 571	12.7	4.3		020	GROCERIES-OTHER FOODS . . . . .	191	62 317	83.6	83.6
520	NONMERCHANDISE RECEIPTS . . . . .	717	16 921	6.8	4.7		040	MEALS-SNACKS . . . . .	7	108	8.3	.1
	BUILDING MATERIALS, HARDWARE AND FARM EQUIPMENT DEALERS (SIC 52)						080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	78	2 998	6.1	4.0
	TOTAL . . . . .	72	18 982	(X)	100.0		100	CIGARS-CIGARETTES-TOBACCO . . . . .	98	2 527	4.4	3.4
220	MAJOR APPL-RAIO-TV-MUSICAL INST . . . . .	8	113	9.8	.6		120	COSMETICS-DRUGS-CLEANERS . . . . .	98	3 363	5.5	4.5
260	KITCHENWARE-HOME FURNISHINGS . . . . .	19	342	16.2	1.8		140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	5	55	1.7	.1
300	SPORTING-RECREATION EQUIPMENT . . . . .	10	86	7.9	.5		160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	10	85	1.2	.1
320	HARDWARE-GARDENING EQUIPMENT . . . . .	41	2 397	19.9	12.6		260	KITCHENWARE-HOME FURNISHINGS . . . . .	13	231	3.1	.3
340	LUMBER-BUILDING MATERIALS . . . . .	56	9 529	69.8	50.2		500	ALL OTHER MERCHANDISE . . . . .	70	1 831	3.6	2.5
440	FARM EQUIPMENT MACHINERY . . . . .	14	5 325	100.0	28.1		520	NONMERCHANDISE RECEIPTS . . . . .	46	841	1.9	1.1
520	NONMERCHANDISE RECEIPTS . . . . .	35	750	7.6	4.0		-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	213	(X)	.3
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	439	(X)	2.3			GROCERY STORES (SIC 541)				
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)							TOTAL . . . . .	126	68 267	(X)	100.0
	TOTAL . . . . .	34	9 965	(X)	100.0		020	GROCERIES-OTHER FOODS . . . . .	126	56 248	82.4	82.4
320	HARDWARE-GARDENING EQUIPMENT . . . . .	15	703	8.4	7.1		021	MEATS-FISH-POULTRY . . . . .	123	15 778	23.3	23.1
340	LUMBER-BUILDING MATERIALS . . . . .	34	8 965	90.0	90.0		022	PRODUCE (FRESH FRUITS-VEGETABLES) . . . . .	105	5 031	7.8	7.4
341	LUMBER . . . . .	19	3 492	37.4	35.0		023	FROZEN FOODS . . . . .	101	3 634	6.5	5.3
342	PLYWOOD . . . . .	18	1 377	15.5	13.8		024	ALL OTHER FOODS . . . . .	124	31 805	47.0	46.6
343	WINDOWS, DOORS, AND FRAMES-METAL . . . . .	14	253	4.0	2.5		080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	77	2 991	6.4	4.4
345	ALL OTHER MILLWORK . . . . .	17	611	7.1	6.1		100	CIGARS-CIGARETTES-TOBACCO . . . . .	95	2 508	4.6	3.7
346	WALLBOARD . . . . .	18	367	5.0	3.7		120	COSMETICS-DRUGS-CLEANERS . . . . .	94	3 303	5.6	4.8
347	ASPHALT AND ASBESTOS PRODUCTS . . . . .	17	281	4.1	2.8		140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	5	55	1.7	.1
348	PAINT-GLASS-WALLPAPER . . . . .	17	181	2.4	1.8		160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	10	85	1.2	.1
349	HEATING AND PLUMBING EQUIP . . . . .	5	226	16.1	2.3		260	KITCHENWARE-HOME FURNISHINGS . . . . .	9	228	3.0	.3
351	METAL ROOFING AND SIDING . . . . .	9	50	1.4	.5		500	ALL OTHER MERCHANDISE . . . . .	68	1 813	3.7	2.7
352	MASONRY SUPPLIES . . . . .	15	210	3.2	2.1		516	ALL OTHER MERCHANDISE . . . . .	18	741	3.3	1.1
353	INSULATION . . . . .	13	78	1.2	.8		517	PAPER-PAPER PRODUCTS . . . . .	63	1 072	2.3	1.6
355	ALL OTHER BUILDING MATERIALS . . . . .	14	475	5.9	4.8		520	NONMERCHANDISE RECEIPTS . . . . .	41	818	2.0	1.2
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	37	(X)	.4		-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	218	(X)	.3
520	NONMERCHANDISE RECEIPTS . . . . .	15	164	4.5	1.6			MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)				
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	133	(X)	1.3			TOTAL <sup>2</sup> . . . . .	15	1 305	(X)	100.0
	HARDWARE STORES (SIC 5251)											
	TOTAL . . . . .	25	(0)	(X)	100.0							
220	MAJOR APPL-RAIO-TV-MUSICAL INST . . . . .	6	}	9.2	2.3							
260	KITCHENWARE-HOME FURNISHINGS . . . . .	18		13.9	11.4							
300	SPORTING-RECREATION EQUIPMENT . . . . .	10		6.1	2.9							
320	HARDWARE-GARDENING EQUIPMENT . . . . .	25		57.2	57.2							
340	LUMBER-BUILDING MATERIALS . . . . .	22		10.5	19.2							
520	NONMERCHANDISE RECEIPTS . . . . .	11	5.4	3.5								
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	(X)	3.4								
	FARM EQUIPMENT DEALERS (SIC 5252)											
	TOTAL . . . . .	13	(0)	(X)	100.0							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

**Note:** SALINAS-MONTEREY SMSA—Coextensive with Monterey County, Calif.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Salinas-Monterey SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					400	AUTO FUELS-LUBRICANTS. . . . .	4	292	30.3	3.0
						420	AUTO TIRES-BATTERIES-ACCESS. . .	34	6 854	70.0	70.0
						520	NONMERCHANTISE RECEIPTS. . . . .	18	745	8.8	7.6
	TOTAL <sup>2</sup> . . . . .	8	1 037	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	930	(X)	9.5
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)				
	TOTAL . . . . .	6	(0)	(X)	100.0		TOTAL . . . . .	11	2 769	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	6	(D)	91.5	91.5	380	AUTOMOBILES-TRUCKS . . . . .	4	628	78.0	22.7
024	ALL OTHER FOODS. . . . .	6		75.2	75.2	500	ALL OTHER MERCHANOISE. . . . .	6	1 819	99.0	65.7
-	MISCELLANEOUS MERCHANOISE. . .	(X)		(X)	16.3	520	NONMERCHANTISE RECEIPTS. . . . .	9	168	6.3	6.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	8.5	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	154	(X)	5.6
	RETAIL BAKERIES (SIC 546)						GASOLINE SERVICE STATIONS (SIC 554)				
	TOTAL . . . . .	26	(0)	(X)	100.0		TOTAL . . . . .	224	29 963	(X)	100.0
	OTHER FOOD STORES (OTHER 54)					020	GROCERIES-OTHER FOODS. . . . .	15	60	3.0	.2
	TOTAL <sup>2</sup> . . . . .	10	1 112	(X)	100.0	040	MEALS-SNACKS . . . . .	8	88	10.7	.3
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					100	CIGARS-CIGARETTES-TOBACCO. . . .	25	108	6.7	.4
	TOTAL . . . . .	114	64 128	(X)	100.0	400	AUTO FUELS-LUBRICANTS. . . . .	224	25 451	84.9	84.9
260	KITCHENWARE-HOME FURNISHINGS . .	9	95	3.5	.1	401	GASOLINE . . . . .	224	23 455	78.3	78.3
300	SPORTING-RECREATION EQUIPMENT. .	14	379	11.1	.6	402	OTHER AUTOMOTIVE FUELS . . . . .	17	1 067	38.2	3.6
320	HARWARE-GAROEING EQUIPMENT . .	11	598	14.5	.9	403	MOTOR OILS-GREASES-OTHER OILS.	209	928	3.1	3.1
380	AUTOMOBILES-TRUCKS . . . . .	74	41 404	76.9	64.6	420	AUTO TIRES-BATTERIES-ACCESS. . .	203	2 890	10.0	9.6
400	AUTO FUELS-LUBRICANTS. . . . .	40	747	1.6	1.2	421	PARTS INSTALLED IN REPAIR WORK	63	466	8.7	1.6
420	AUTO TIRES-BATTERIES-ACCESS. . .	81	12 129	20.4	18.9	423	PARTS-RETAIL . . . . .	19	82	6.8	.3
500	ALL OTHER MERCHANOISE. . . . .	18	2 578	42.1	4.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	195	2 342	8.3	7.8
520	NONMERCHANTISE RECEIPTS. . . . .	81	6 056	9.8	9.4	500	ALL OTHER MERCHANOISE. . . . .	5	18	7.1	.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	142	(X)	.2	520	NONMERCHANTISE RECEIPTS. . . . .	175	1 211	4.5	4.0
	MOTOR VEHICLE DEALERS (SIC 551, 552)					527	SERVICE LABOR. . . . .	169	1 007	3.9	3.4
	TOTAL . . . . .	69	51 573	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	137	(X)	.5
380	AUTOMOBILES-TRUCKS . . . . .	69	40 659	78.8	78.8		APPAREL AND ACCESSORY STORES (SIC 56)				
400	AUTO FUELS-LUBRICANTS. . . . .	36	455	1.0	.9		TOTAL . . . . .	143	19 572	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . .	46	5 228	10.6	10.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	47	5 346	53.8	27.3
520	NONMERCHANTISE RECEIPTS. . . . .	54	5 143	10.3	10.0	160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	104	9 713	64.0	49.6
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	88	(X)	.2	180	ALL FOOTWEAR . . . . .	53	3 709	31.9	19.0
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)					200	CURTAINS-ORAPERIES-ORY GOODS . .	16	172	3.4	.9
	TOTAL . . . . .	43	46 787	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	5	19	2.0	.1
380	AUTOMOBILES-TRUCKS . . . . .	43	36 094	77.1	77.1	520	NONMERCHANTISE RECEIPTS. . . . .	64	503	4.2	2.6
400	AUTO FUELS-LUBRICANTS. . . . .	35	442	1.0	.9	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	109	(X)	.6
420	AUTO TIRES-BATTERIES-ACCESS. . .	43	5 183	11.1	11.1		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
520	NONMERCHANTISE RECEIPTS. . . . .	41	4 992	10.8	10.7		TOTAL . . . . .	53	6 063	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	76	(X)	.2	160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	53	5 674	93.6	93.6
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					520	NONMERCHANTISE RECEIPTS. . . . .	29	178	4.0	2.9
	TOTAL . . . . .	26	4 786	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	211	(X)	3.5
380	AUTOMOBILES-TRUCKS . . . . .	26	4 564	95.4	95.4		WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)				
385	USED PASSENGER CARS-RETAIL . .	26	3 938	82.3	82.3		TOTAL . . . . .	17	(0)	(X)	100.0
386	USED PASSENGER CARS-WHSLR. . .	15	265	9.5	5.5	160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	17	(0)	82.4	82.4
-	MISCELLANEOUS MERCHANOISE. . .	(X)	351	(X)	7.3	520	NONMERCHANTISE RECEIPTS. . . . .	7		3.7	3.4
520	NONMERCHANTISE RECEIPTS. . . . .	13	151	4.8	3.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	14.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	71	(X)	1.5		FURRIERS AND FUR SHOPS (SIC 568)				
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)						TOTAL . . . . .	2	(0)	(X)	100.0
	TOTAL . . . . .	34	9 786	(X)	100.0		OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)				
260	KITCHENWARE-HOME FURNISHINGS . .	9	95	4.7	1.0		TOTAL . . . . .	71	10 842	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	11	271	7.7	2.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	42	5 124	67.3	47.3
320	HARWARE-GAROEING EQUIPMENT . .	11	599	13.3	6.1	160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	32	1 827	27.5	16.9
						180	ALL FOOTWEAR . . . . .	48	3 488	40.8	32.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Salinas-Monterey SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>	
200 280 S20 -	CURTAINS-ORAPERIES-ORY GOODS . . . . . JEWELRY-OPTICAL GOODS . . . . . NONMERCHANDISE RECEIPTS . . . . . MISCELLANEOUS MERCHANDISE . . . . .	14 3 27 (X)	98 6 231 68	3.0 1.1 4.2 (X)	.9 .1 2.1 .6		HOME FURNISHINGS STORES (OTHER S71)  TOTAL . . . . .					
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)  TOTAL <sup>2</sup> . . . . .						HOUSEHOLD APPLIANCE STORES (SIC 572)  TOTAL . . . . .					
	FAMILY CLOTHING STORES (SIC 565)  TOTAL . . . . .	23	3 873	(X)	100.0	200 220 S20 -	CURTAINS-ORAPERIES-ORY GOODS . . . MAJOR APPL-RADIO-TV-MUSICAL INST NONMERCHANDISE RECEIPTS . . . . . MISCELLANEOUS MERCHANDISE . . . . .	4 17 11 (X)	(0)	{ 6.0 71.6 11.8 (X)	{ 2.6 71.6 9.8 15.9	
140 142 143 144 145 146	MEN'S-BOYS' CLOTHING EXC FOOTWR. BOYS' CLOTHING . . . . . MEN'S TAILORED OUTERWEAR . . . . . OTHER MEN'S OUTERWEAR . . . . . MEN'S HATS . . . . . OTHER MEN'S CLOTHING . . . . .	14 13 14 14 14 14	1 445 90 356 592 64 343	44.9 3.4 11.6 18.4 2.1 10.6	44.9 2.8 11.1 18.4 2.0 10.6		RAIOI, TV, AND MUSIC STORES (SIC 573)  TOTAL . . . . .	35				8 346
160 161 164 165 168 172 173 174 176	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR CHILDREN'S-INFANTS' WEAR . . . . . HOSIERY . . . . . LINGERIE . . . . . WOMEN'S BLOUSES-SPTSWR . . . . . DRESSES . . . . . COATS-SUITS . . . . . HANDBAGS . . . . . OTHER WOMEN'S-GIRLS' CLOTHES ACC	14 4 14 14 14 14 4 5 3	1 165 76 25 151 380 328 159 11 35	36.2 6.4 .9 5.7 11.8 10.2 9.7 .5 2.0	36.2 2.4 .8 4.7 11.8 10.2 4.9 .3 1.1	220 260 S20 -	MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS . . . NONMERCHANDISE RECEIPTS . . . . . MISCELLANEOUS MERCHANDISE . . . . .	35 6 24 (X)	7 247 221 584 294	86.8 6.3 8.2 (X)	86.8 2.6 7.0 3.5	
	EATING AND DRINKING PLACES (SIC 58)  TOTAL . . . . .								385	35 949	(X)	100.0
180 200 -	ALL FOOTWEAR . . . . . CURTAINS-ORAPERIES-ORY GOODS . . . . . MISCELLANEOUS MERCHANDISE . . . . .	14 14 (X)	449 98 64	14.5 4.3 (X)	13.9 3.0 2.0	020 040 060 080 100 S00 S20 -	GROCERIES-OTHER FOODS . . . . . MEALS-SNACKS . . . . . ALCOHOLIC DRINKS . . . . . PACKAGED ALCOHOLIC BEVERAGES . . . . . CIGARS-CIGARETTES-TOBACCO . . . . . ALL OTHER MERCHANDISE . . . . . NONMERCHANDISE RECEIPTS . . . . . MISCELLANEOUS MERCHANDISE . . . . .	31 342 185 27 59 8 113 (X)	205 25 476 8 892 140 134 66 854 181	11.3 76.8 40.4 13.7 3.5 5.1 4.9 (X)	.6 70.9 24.7 .4 .4 .2 2.4 .5	
	SHOE STORES (SIC 566)  TOTAL . . . . .						EATING PLACES (SIC 5812)  TOTAL . . . . .					
140 160 180 S20 -	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS' CLOTHING EXC FOOTWR ALL FOOTWEAR . . . . . NONMERCHANDISE RECEIPTS . . . . . MISCELLANEOUS MERCHANDISE . . . . .	3 10 26 17 (X)	9 213 2 860 95 4	2.4 13.3 89.9 4.1 (X)	.3 6.7 89.9 3.0 .1	020 040 060 100 S00 S20 -	GROCERIES-OTHER FOODS . . . . . MEALS-SNACKS . . . . . ALCOHOLIC DRINKS . . . . . CIGARS-CIGARETTES-TOBACCO . . . . . ALL OTHER MERCHANDISE . . . . . NONMERCHANDISE RECEIPTS . . . . . MISCELLANEOUS MERCHANDISE . . . . .	28 282 82 35 8 93 (X)	165 24 770 3 833 84 64 731 208	10.7 83.0 23.8 3.0 4.2 4.7 (X)	.6 83.0 12.8 .3 .2 2.4 .7	
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564; 71.9)  TOTAL <sup>2</sup> . . . . .						ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)  TOTAL . . . . .					
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)  TOTAL . . . . .	8	566	(X)	100.0			103	6 094	(X)	100.0	
200 220 240 260 280 S00 S20 -	CURTAINS-ORAPERIES-ORY GOODS . . . . . MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . . . . . JEWELRY-OPTICAL GOODS . . . . . ALL OTHER MERCHANDISE . . . . . NONMERCHANDISE RECEIPTS . . . . . MISCELLANEOUS MERCHANDISE . . . . .	29 73 58 36 5 9 67 (X)	530 9 748 7 825 836 30 93 1 379 151	8.3 63.5 65.4 10.7 12.5 4.2 9.5 (X)	2.6 47.3 38.0 4.1 .1 .5 6.7 .7	040 060 080 100 S20 -	MEALS-SNACKS . . . . . ALCOHOLIC DRINKS . . . . . PACKAGED ALCOHOLIC BEVERAGES . . . . . CIGARS-CIGARETTES-TOBACCO . . . . . NONMERCHANDISE RECEIPTS . . . . . MISCELLANEOUS MERCHANDISE . . . . .	60 103 22 24 21 (X)	707 5 059 111 51 123 44	22.3 83.0 11.7 4.0 5.2 (X)	11.6 83.0 1.8 .8 2.0 .7	
	FURNITURE STORES (SIC 5712)  TOTAL . . . . .						DRUG STORES AND PROPRIETARY STRS. (SIC 591)  TOTAL . . . . .					
200 220	CURTAINS-ORAPERIES-ORY GOODS . . . . . MAJOR APPL-RADIO-TV-MUSICAL INST	12 21	66 731	1.8 15.3	.8 9.2	040 080 100 120 140 160 180 200 220 260 280 S00 S20 -	MEALS-SNACKS . . . . . PACKAGED ALCOHOLIC BEVERAGES . . . . . CIGARS-CIGARETTES-TOBACCO . . . . . COSMETICS-DRUGS-CLEANERS . . . . . MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS' CLOTHING EXC FOOTWR ALL FOOTWEAR . . . . . CURTAINS-ORAPERIES-ORY GOODS . . . . . MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS . . . . . JEWELRY-OPTICAL GOODS . . . . . ALL OTHER MERCHANDISE . . . . . NONMERCHANDISE RECEIPTS . . . . . MISCELLANEOUS MERCHANDISE . . . . .	60 11 28 47 5 6 3 5 5 8 13 20 12 (X)	707 303 422 9 887 143 156 10 84 132 200 197 473 185 223	22.3 4.5 4.5 78.9 2.2 2.3 1.2 1.7 2.6 3.1 3.0 6.2 3.3 (X)	11.6 2.4 3.4 78.9 1.1 1.2 .1 .7 1.1 1.6 1.6 3.8 1.5 1.8	
240 243 244 245 247 -	FURNITURE-SLEEP EQUIP-FLOOR COV. SLEEP EQUIPMENT . . . . . OTHER HOUSEHOLD FURNITURE . . . . . FLOOR COVERINGS-SOFT SURFACE . . . . . NONHOUSEHOLD FURNITURE . . . . . MISCELLANEOUS MERCHANDISE . . . . .	41 35 41 30 6 (X)	6 355 953 4 841 514 28 18	80.0 12.9 60.9 7.1 1.9 (X)	80.0 12.0 60.9 6.5 .4 .2							
260 S00 S20 -	KITCHENWARE-HOME FURNISHINGS . . . . . ALL OTHER MERCHANDISE . . . . . NONMERCHANDISE RECEIPTS . . . . . MISCELLANEOUS MERCHANDISE . . . . .	16 6 20 (X)	272 27 457 37	8.3 1.2 9.9 (X)	3.4 .3 5.8 .5							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Salinas-Monterey SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	ORUG STORES (SIC 591 PT.)						SPORTING GOOOS STORES ANO BICYCLE SHOPS (SIC 595)				
	TOTAL . . . . .	47	12 534	(X)	100.0		TOTAL <sup>2</sup> . . . . .	13	1 325	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	10	119	4.4	.9		JEWELRY STORES (SIC 597)				
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	11	303	4.5	2.4						
100	CIGARS-CIGARETTES-TOBACCO. . . . .	28	422	4.5	3.4						
120	COSMETICS-ORUGS-CLEANERS . . . . .	47	9 887	78.9	78.9		TOTAL . . . . .	16	1 457	(X)	100.0
121	MEICINES EXC. PRESCRIPTION. . . . .	43	3 774	32.2	30.1						
122	PRESCRIPTION MEICINES . . . . .	47	3 351	26.7	26.7	280	JEWELRY-OPTICAL GOOOS. . . . .	16	1 189	81.6	81.6
123	ALL OTHER DRUGS-PROPRIETARIES. . .	38	2 761	24.3	22.0	281	WATCHES-CLOCKS . . . . .	14	290	21.7	19.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. .	5	143	2.2	1.1	282	SILVERWARE . . . . .	4	120	11.7	8.2
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	6	156	2.3	1.2	285	ALL OTHER JEWELRY ITEMS. . . . .	16	254	17.4	17.4
180	ALL FOOTWEAR . . . . .	3	10	1.2	.1	287	OIAMONOS, EXC. OIAMONO WATCHES	15	402	28.8	27.6
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	5	84	1.7	.7	288	RINGS, EXC. OIAMONOS . . . . .	16	123	8.7	8.4
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	5	132	2.6	1.1	S20	NONMERCHANOISE RECEIPTS. . . . .	16	225	15.4	15.4
260	KITCHENWARE-HOME FURNISHINGS . . .	8	200	3.1	1.6	S29	WATCH-CLOCK-JEWELRY REPAIRS. . .	15	178	14.0	12.2
280	JEWELRY-OPTICAL GOOOS. . . . .	13	197	3.0	1.6	S33	ALL NONMOSE RCPTS FROM CUSTMRS	5	47	6.4	3.2
S00	ALL OTHER MERCHANOISE. . . . .	20	473	6.2	3.8		MISCELLANEOUS MERCHANOISE. . . . .	(X)	43	(X)	3.0
S20	NONMERCHANOISE RECEIPTS. . . . .	12	185	3.3	1.5						
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	223	(X)	1.8		FUEL AND ICE DEALERS (SIC 598)				
	PROPRIETARY STORES (SIC 591 PT.)						TOTAL . . . . .	7	1 035	(X)	100.0
	TOTAL . . . . .	-	-	(X)	-	340	LUMBER-BUILDING MATERIALS. . . . .	5	50	4.8	4.8
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					480	HOUSEHOLD FUELS-ICE. . . . .	7	902	87.1	87.1
	TOTAL . . . . .	246	34 612	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	83	(X)	8.1
020	GROCERIES-OTHER FOODS. . . . .	51	1 599	16.7	4.6		FLORISTS (SIC 5992)				
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	50	6 264	66.5	18.1		TOTAL . . . . .	17	(D)	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO. . . . .	61	1 043	9.8	3.0						
120	COSMETICS-ORUGS-CLEANERS . . . . .	14	65	2.0	.2	500	ALL OTHER MERCHANOISE. . . . .	17	(O)	{ 96.5	96.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. .	6	100	15.7	.3	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	(X)	{ 3.5	3.5
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	10	155	20.0	.4		CIGAR STORES ANO STANOS (SIC 5993)				
180	ALL FOOTWEAR . . . . .	6	50	5.2	.1		TOTAL . . . . .	2	(O)	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	3	21	11.1	.1						
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	11	194	17.1	.6		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV. .	8	591	68.0	1.7		TOTAL . . . . .	112	18 257	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . . .	18	253	15.9	.7						
280	JEWELRY-OPTICAL GOOOS. . . . .	35	2 076	59.4	6.0	020	GROCERIES-OTHER FOODS. . . . .	8	91	41.6	.5
300	SPORTING-RECREATION EQUIPMENT. . .	20	1 122	71.1	3.2	100	CIGARS-CIGARETTES-TOBACCO. . . . .	17	70	8.6	.4
320	HARWARE-GAROEING EQUIPMENT . . . .	18	776	40.0	2.2	260	KITCHENWARE-HOME FURNISHINGS . .	9	114	25.0	.6
340	LUMBER-BUILDING MATERIALS. . . . .	6	62	8.3	.2	280	JEWELRY-OPTICAL GOOOS. . . . .	12	576	88.8	3.2
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	15	11 066	86.7	32.0	460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	15	11 060	88.0	60.6
480	HOUSEHOLD FUELS-ICE. . . . .	8	912	100.0	2.6	500	ALL OTHER MERCHANOISE. . . . .	93	4 618	87.5	25.3
S00	ALL OTHER MERCHANOISE. . . . .	160	6 343	45.8	18.3	S20	NONMERCHANOISE RECEIPTS. . . . .	36	712	4.9	3.9
S20	NONMERCHANOISE RECEIPTS. . . . .	79	1 352	7.0	3.9	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	1 016	(X)	5.6
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	568	(X)	1.6		NONSTORE RETAILERS (SIC 53 PART*)				
	LIQUOR STORES (SIC 592)						TOTAL . . . . .	25	5 194	(X)	100.0
	TOTAL . . . . .	49	8 655	(X)	100.0	020	GROCERIES-OTHER FOODS. . . . .	8	889	100.0	17.1
020	GROCERIES-OTHER FOODS. . . . .	42	1 498	17.5	17.3	100	CIGARS-CIGARETTES-TOBACCO. . . . .	7	437	53.5	8.4
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	49	6 095	70.4	70.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	128	6.4	2.5
100	CIGARS-CIGARETTES-TOBACCO. . . . .	41	697	8.3	8.1	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	3	326	16.2	6.3
120	COSMETICS-ORUGS-CLEANERS . . . . .	10	48	1.6	.6	180	ALL FOOTWEAR . . . . .	3	51	2.5	1.0
S00	ALL OTHER MERCHANOISE. . . . .	28	257	4.1	3.0	200	CURTAINS-DRAPERIES-ORY GOOOS . .	11	228	8.3	4.4
S20	NONMERCHANOISE RECEIPTS. . . . .	6	43	5.1	.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV. .	8	425	15.6	8.2
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	17	(X)	.2	280	JEWELRY-OPTICAL GOOOS. . . . .	3	43	2.4	.8
	ANTIQUA AND SECONOHANO STORES (SIC 593)					300	SPORTING-RECREATION EQUIPMENT. .	3	53	2.5	1.0
	TOTAL . . . . .	30	2 373	(X)	100.0	320	HARWARE-GAROEING EQUIPMENT . . .	3	84	4.1	1.6
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	4	107	25.5	4.5	340	LUMBER-BUILDING MATERIALS. . . . .	3	108	5.4	2.1
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	7	145	19.9	6.1	420	AUTO TIRES-BATTERIES-ACCESS. . . .	3	72	3.6	1.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV. .	7	574	63.1	24.2	S00	ALL OTHER MERCHANDISE. . . . .	8	1 235	39.2	23.8
260	KITCHENWARE-HOME FURNISHINGS . . .	8	100	17.2	4.2	S20	NONMERCHANOISE RECEIPTS. . . . .	14	379	11.8	7.3
280	JEWELRY-OPTICAL GOOOS. . . . .	7	309	24.3	13.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	736	(X)	14.2
300	SPORTING-RECREATION EQUIPMENT. . .	4	23	4.2	1.0		MAIL ORDER HOUSES (SIC 532)				
320	HARWARE-GAROEING EQUIPMENT . . . .	4	16	3.3	.7		TOTAL . . . . .	4	2 724	(X)	100.0
S00	ALL OTHER MERCHANOISE. . . . .	20	405	37.4	17.1						
S20	NONMERCHANOISE RECEIPTS. . . . .	5	39	6.2	1.6						
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	655	(X)	27.6						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Salinas-Monterey SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	131	6.7	4.8	MERCHANDISING MACHINE OPERATORS (SIC 534)	8	1 506	(X)	100.0	
160	WOMEN'S-GIRLS'CLOTHING,EXC FOOTWR	3	328	16.7	12.0						
180	ALL FOOTWEAR . . . . .	3	51	2.6	1.9						
200	CURTAINS-ORAPERIES-DRY GOOOS . .	3	149	7.6	5.5						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	304	15.6	11.2	OIRECT SELLING ESTABLISHMENTS (SIC 535)	13	964	(X)	100.0	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	104	5.3	3.8						
260	KITCHENWARE-HOME FURNISHINGS . .	3	44	2.2	1.6						
300	SPORTING-RECREATION EQUIPMENT. .	3	52	2.6	1.9						
320	HARWARE-GARDENING EQUIPMENT . .	3	84	4.3	3.1						
340	LUMBER-BUILOING MATERIALS. . . .	3	110	5.5	4.0						
420	AUTO TIRES-BATTERIES-ACCESS. . .	3	72	3.6	2.6						
500	ALL OTHER MERCHANOISE. . . . .	4	888	32.6	32.6						
520	NONMERCHANDISE RECEIPTS. . . . .	3	356	18.3	13.1						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	49	(X)	1.8						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

## San Bernardino-Riverside-Ontario SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	RETAIL TRADE										
	TOTAL . . . . .	6 448	1 578 179	(X)	100.0		PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)				
							TOTAL . . . . .	52	9 186	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	1 291	335 857	54.0	21.3	200	CURTAINS-ORAPERIES-DRY GOODS . .	5	261	5.2	2.8
040	MEALS-SNACKS . . . . .	1 611	102 561	31.1	6.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	649	13.2	7.1
060	ALCOHOLIC DRINKS . . . . .	779	30 331	35.8	1.9	260	KITCHENWARE-HOME FURNISHINGS . .	4	64	7.3	.7
080	PACKAGED ALCOHOLIC BEVERAGES . .	609	48 562	12.8	3.1	320	HARWARE-GAROEING EQUIPMENT . .	4	60	1.4	.7
100	CIGARS-CIGARETTES-TOBACCO . . . .	1 014	24 074	5.2	1.5	340	LUMBER-BUILDING MATERIALS . . . .	52	7 825	85.2	85.2
120	COSMETICS-DRUGS-CLEANERS . . . .	777	65 794	11.3	4.2	356	ALL OTHER LUMBER-MILLWORK . . . .	18	903	14.5	9.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	396	38 801	14.2	2.5	357	PAINT-VARNISH ETC. . . . .	39	4 262	56.1	46.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	596	77 155	26.2	4.9	358	PAINT SUPPLIES . . . . .	32	791	11.8	8.6
180	ALL FOOTWEAR . . . . .	432	26 903	10.0	1.7	359	WALLPAPER-OTHER WALL COVERINGS	30	493	7.6	5.4
200	CURTAINS-ORAPERIES-DRY GOODS . .	340	23 238	8.8	1.5	361	GLASS . . . . .	20	1 218	52.1	13.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	501	52 031	18.5	3.3	520	NONMERCHANOISE RECEIPTS . . . . .	20	305	15.7	3.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	405	47 981	18.6	3.0	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	22	(X)	.2
260	KITCHENWARE-HOME FURNISHINGS . .	483	14 941	3.9	.9						
280	JEWELRY-OPTICAL GOODS . . . . .	325	12 057	4.9	.8		ELECTRICAL SUPPLY STORES (SIC 524)				
300	SPORTING-RECREATION EQUIPMENT . .	318	12 684	4.9	.8		TOTAL . . . . .	6	405	(X)	100.0
320	HARWARE-GAROEING EQUIPMENT . .	472	19 797	7.3	1.3						
340	LUMBER-BUILDING MATERIALS . . . .	342	42 953	30.0	2.7		HARWARE STORES (SIC 5251)				
380	AUTOMOBILES-TRUCKS . . . . .	309	217 297	63.3	13.8		TOTAL . . . . .	54	8 190	(X)	100.0
400	AUTO FUELS-LUBRICANTS . . . . .	1 365	140 038	31.0	8.9	200	CURTAINS-ORAPERIES-DRY GOODS . .	4	12	.9	.1
420	AUTO TIRES-BATTERIES-ACCESS. . . .	1 450	61 825	11.1	3.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	273	19.2	3.3
440	FARM EQUIPMENT MACHINERY . . . .	65	8 967	12.7	.6	260	KITCHENWARE-HOME FURNISHINGS . .	30	582	10.8	7.1
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	103	38 725	46.2	2.5	300	SPORTING-RECREATION EQUIPMENT . .	19	250	8.8	3.1
480	HOUSEHOLD FUELS-ICE . . . . .	99	3 703	22.2	.2	320	HARWARE-GAROEING EQUIPMENT . .	54	4 821	58.9	58.9
500	ALL OTHER MERCHANOISE . . . . .	1 010	65 080	10.8	4.1	340	LUMBER-BUILDING MATERIALS . . . .	42	1 570	23.0	19.2
520	NONMERCHANOISE RECEIPTS . . . . .	2 839	66 824	6.4	4.2	500	ALL OTHER MERCHANOISE . . . . .	7	223	9.6	2.7
						520	NONMERCHANOISE RECEIPTS . . . . .	18	136	5.0	1.7
	BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)					-	MISCELLANEOUS MERCHANOISE . . . .	(X)	322	(X)	3.9
	TOTAL . . . . .	280	62 376	(X)	100.0						
200	CURTAINS-ORAPERIES-DRY GOODS . .	13	346	5.3	.6		FARM EQUIPMENT DEALERS (SIC 5252)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	416	25.9	.7		TOTAL . . . . .	30	10 457	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	863	10.3	1.4	320	HARWARE-GAROEING EQUIPMENT . .	5	121	4.8	1.2
260	KITCHENWARE-HOME FURNISHINGS . .	43	782	11.0	1.3	440	FARM EQUIPMENT MACHINERY . . . .	30	7 972	76.2	76.2
300	SPORTING-RECREATION EQUIPMENT . .	23	274	8.3	.4	520	NONMERCHANOISE RECEIPTS . . . . .	21	938	9.4	9.0
320	HARWARE-GAROEING EQUIPMENT . .	131	8 450	21.2	13.5	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	1 426	(X)	13.6
340	LUMBER-BUILDING MATERIALS . . . .	239	38 856	76.4	62.3						
420	AUTO TIRES-BATTERIES-ACCESS. . . .	11	591	18.3	.9		GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)				
440	FARM EQUIPMENT MACHINERY . . . .	33	8 037	77.2	12.9		TOTAL . . . . .	201	197 562	(X)	100.0
500	ALL OTHER MERCHANOISE . . . . .	16	688	13.5	1.1	020	GROCERIES-OTHER FOODS . . . . .	105	3 161	2.6	1.6
520	NONMERCHANOISE RECEIPTS . . . . .	110	2 090	6.7	3.4	040	MEALS-SNACKS . . . . .	25	1 976	1.5	1.0
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	983	(X)	1.6	080	PACKAGED ALCOHOLIC BEVERAGES . .	20	1 185	2.5	.6
						100	CIGARS-CIGARETTES-TOBACCO . . . .	23	198	.5	.1
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)					120	COSMETICS-DRUGS-CLEANERS . . . .	131	6 124	3.2	3.1
	TOTAL . . . . .	127	33 262	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	130	22 917	12.0	11.6
200	CURTAINS-ORAPERIES-DRY GOODS . .	4	73	9.0	.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	140	43 068	22.6	21.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	89	8.8	.3	180	ALL FOOTWEAR . . . . .	113	8 298	4.4	4.2
320	HARWARE-GAROEING EQUIPMENT . .	63	3 294	13.9	9.9	200	CURTAINS-ORAPERIES-DRY GOODS . .	168	19 954	10.2	10.1
340	LUMBER-BUILDING MATERIALS . . . .	127	28 526	85.8	85.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	59	20 546	11.9	10.4
341	LUMBER . . . . .	87	10 918	40.8	32.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	72	8 495	4.8	4.3
342	PLYWOOD . . . . .	99	3 311	15.1	10.0	260	KITCHENWARE-HOME FURNISHINGS . .	121	8 100	4.3	4.1
343	WINDOWS, DOORS, AND FRAMES-METAL	69	929	5.0	2.8	280	JEWELRY-OPTICAL GOODS . . . . .	97	4 939	2.6	2.5
344	KITCHEN CABINETS . . . . .	26	164	6.6	.5	300	SPORTING-RECREATION EQUIPMENT . .	74	4 346	2.3	2.2
345	ALL OTHER MILLWORK . . . . .	70	1 060	5.2	3.2	320	HARWARE-GAROEING EQUIPMENT . .	109	6 124	4.7	3.1
346	WALLBOARD . . . . .	79	1 546	6.4	4.6	340	LUMBER-BUILDING MATERIALS . . . .	46	2 766	3.5	1.4
347	ASPHALT AND ASBESTOS PRODUCTS . .	77	998	4.5	3.0	380	AUTOMOBILES-TRUCKS . . . . .	14	195	.4	.1
348	PAINT-GLASS-WALLPAPER . . . . .	69	919	5.0	2.8	400	AUTO FUELS-LUBRICANTS . . . . .	25	1 778	1.8	.9
349	HEATING AND PLUMBING EQUIP . . . .	41	834	5.9	2.5	420	AUTO TIRES-BATTERIES-ACCESS. . . .	19	5 137	4.5	2.6
351	METAL ROOFING AND SIDING . . . . .	44	290	2.1	.9	440	FARM EQUIPMENT MACHINERY . . . .	5	198	.4	.1
352	MASONRY SUPPLIES . . . . .	71	1 321	6.6	4.0	500	ALL OTHER MERCHANOISE . . . . .	135	12 434	7.0	6.8
353	INSULATION . . . . .	59	342	1.9	1.0	520	NONMERCHANOISE RECEIPTS . . . . .	104	14 224	9.4	7.2
354	PREFABRICATED BLDGS AND PARTS . .	13	354	20.3	1.1	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	396	(X)	.2
355	ALL OTHER BUILDING MATERIALS . .	57	5 539	39.6	16.7						
500	ALL OTHER MERCHANOISE . . . . .	6	259	13.5	.8		DEPARTMENT STORES (SIC 531)				
520	NONMERCHANOISE RECEIPTS . . . . .	43	656	4.0	2.0		TOTAL . . . . .	23	154 877	(X)	100.0
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	365	(X)	1.1	020	GROCERIES-OTHER FOODS . . . . .	12	774	.8	.5
						040	MEALS-SNACKS . . . . .	8	1 239	1.0	.8
	PLUMBING AND HEATING EQUIP OLRS. (SIC 522)					080	PACKAGED ALCOHOLIC BEVERAGES . .	4	929	2.1	.6
	TOTAL . . . . .	11	876	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

Revised.

\* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

† Detail may not add to total due to rounding.

‡ Merchandise line detail withheld due to insufficient reporting.

Note: SAN BERNARDINO RIVERSIDE-ONTARIO SMSA—Consists of Riverside and San Bernardino Counties, Calif.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Bernardino-Riverside-Ontario SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines		
			Amount <sup>1</sup>	As percent of total sales of--					Amount <sup>1</sup>	As percent of total sales of--	
				(number)	(\$1,000)					Establishments handling the line	All establishments <sup>1</sup>
120	COSMETICS-DRUGS-CLEANERS . . . . .	19	4 337	2.8	2.8		GENERAL MERCHANDISE STORES (SIC 539 PART)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	17 966	11.6	11.6		TOTAL . . . . .	51	15 783	(X)	100.0
141	MEN'S CLOTHING . . . . .	23	13 629	8.8	8.8						
142	BOYS' CLOTHING . . . . .	23	4 337	2.8	2.8	020	GROCERIES-OTHER FOODS . . . . .	16	1 016	17.4	6.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	23	34 692	22.4	22.4	120	COSMETICS-DRUGS-CLEANERS . . . . .	21	502	6.0	3.2
161	CHILDREN'S-INFANTS' WEAR . . . .	19	2 788	2.1	1.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	38	3 473	26.8	22.0
162	HANDBAGS-ACCESSORIES . . . . .	18	1 704	1.4	1.1	141	MEN'S CLOTHING . . . . .	31	2 277	19.5	14.4
163	MILLINERY . . . . .	16	620	.5	.4	142	BOYS' CLOTHING . . . . .	32	835	7.7	5.3
164	HOSIERY . . . . .	18	1 704	1.4	1.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	39	3 763	29.7	23.8
165	LINGERIE . . . . .	19	6 195	4.8	4.0	161	CHILDREN'S-INFANTS' WEAR . . . .	27	286	2.8	1.8
166	WOMEN'S COATS-SUITS-FURS-RAINWR	19	2 633	2.0	1.7	162	HANDBAGS-ACCESSORIES . . . . .	22	143	1.4	.9
167	WOMEN'S DRESSES . . . . .	23	8 363	5.4	5.4	163	MILLINERY . . . . .	11	18	.2	.1
168	WOMEN'S BLOUSES-SPTSWR . . . .	18	6 195	4.9	4.0	164	HOSIERY . . . . .	28	297	2.8	1.9
169	GIRLS'-SUBTEEN-TEEN WEAR . . . .	20	3 872	2.5	2.5	165	LINGERIE . . . . .	29	847	7.0	5.4
171	OTHER WOMEN'S-GIRLS-CLOTHES ACC	5	618	1.2	.4	166	WOMEN'S COATS-SUITS-FURS-RAINWR	18	114	1.1	.7
180	ALL FOOTWEAR . . . . .	23	6 970	4.5	4.5	167	WOMEN'S DRESSES . . . . .	23	709	6.6	4.5
200	CURTAINS-ORAPERIES-ORY GOODS . .	23	11 461	7.4	7.4	168	WOMEN'S BLOUSES-SPTSWR . . . .	28	821	6.8	5.2
201	PIECE GOODS-NOTIONS . . . . .	18	3 407	2.9	2.2	169	GIRLS'-SUBTEEN-TEEN WEAR . . . .	19	352	3.6	2.2
202	CURTAINS-ORAPERIES . . . . .	23	7 899	5.1	5.1	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	65	(X)	.4
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	155	(X)	.1	180	ALL FOOTWEAR . . . . .	34	898	7.1	5.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	19 669	13.2	12.7	200	CURTAINS-ORAPERIES-ORY GOODS . .	39	1 905	12.6	12.1
221	MAJOR HOUSEHOLD APPLIANCES . . .	14	11 771	8.1	7.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	781	8.3	4.9
222	RADIO-TV'S MUSICAL INSTR. . . . .	15	7 898	5.4	5.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	378	3.7	2.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	7 744	5.0	5.0	260	KITCHENWARE-HOME FURNISHINGS . .	31	425	3.5	2.7
241	FLOOR COVERINGS . . . . .	16	2 013	1.7	1.3	280	JEWELRY-OPTICAL GOODS . . . . .	23	152	1.4	1.0
242	FURNITURE-SLEEP EQUIPMENT . . . .	18	5 731	3.8	3.7	300	SPORTING-RECREATION EQUIPMENT . .	22	575	4.1	3.6
260	KITCHENWARE-HOME FURNISHINGS . .	23	6 195	4.0	4.0	320	HARDWARE-GARDENING EQUIPMENT . .	20	425	11.5	2.7
261	CHINA-GLASSWARE . . . . .	16	1 858	1.5	1.2	340	LUMBER-BUILDING MATERIALS . . . .	13	168	6.1	1.1
262	KITCHENWARE-HOUSEWARES . . . . .	20	4 337	2.8	2.8	500	ALL OTHER MERCHANDISE . . . . .	34	623	4.7	3.9
						520	NONMERCHANDISE RECEIPTS . . . . .	20	295	10.4	1.9
						-	MISCELLANEOUS MERCHANDISE . . . .	(X)	402	(X)	2.5
280	JEWELRY-OPTICAL GOODS . . . . .	20	4 491	2.9	2.9		ORY GOODS STORES (SIC 539 PART)				
300	SPORTING-RECREATION EQUIPMENT . .	20	3 562	2.3	2.3		TOTAL . . . . .	20	1 909	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT . .	9	4 801	4.7	3.1	200	CURTAINS-ORAPERIES-ORY GOODS . .	20	1 840	96.4	96.4
321	HARDWARE-TOOLS . . . . .	9	3 252	3.2	2.1	520	NONMERCHANDISE RECEIPTS . . . . .	3	56	12.1	2.9
322	GARDENING EQUIPMENT-SUPPLIES . .	8	1 549	1.6	1.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	13	(X)	.7
340	LUMBER-BUILDING MATERIALS . . . .	7	2 478	3.7	1.6		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
348	PAINT-GLASS-WALLPAPER . . . . .	6	929	1.4	.6		TOTAL . . . . .	18	1 248	(X)	100.0
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	1 545	(X)	1.0	200	CURTAINS-ORAPERIES-ORY GOODS . .	18	1 209	96.9	96.9
400	AUTO FUELS-LUBRICANTS . . . . .	7	1 394	1.5	.9	520	NONMERCHANDISE RECEIPTS . . . . .	4	36	3.5	2.9
420	AUTO TIRES-BATTERIES-ACCESS. . . .	9	5 111	4.6	3.3	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	2	(X)	.2
500	ALL OTHER MERCHANDISE . . . . .	20	7 124	4.6	4.6		FOOD STORES (SIC 54)				
501	TOYS-GAMES-WHEEL GOODS . . . . .	19	3 407	2.2	2.2		TOTAL . . . . .	753	382 237	(X)	100.0
502	BOOKS-STATIONERY-PHOTO. EQUIP.	13	2 323	1.9	1.5	020	GROCERIES-OTHER FOODS . . . . .	753	316 179	82.7	82.7
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	8	1 394	1.4	.9	040	MEALS-SNACKS . . . . .	51	2 233	3.6	.6
520	NONMERCHANDISE RECEIPTS . . . . .	12	13 164	10.4	8.5	080	PACKAGED ALCOHOLIC BEVERAGES . .	261	15 238	6.3	4.0
535	ALL OTHER SERVICE RECEIPTS . . . .	12	12 700	10.0	8.2	100	CIGARS-CIGARETTES-TOBACCO . . . .	412	13 319	4.7	3.5
-	MISCELLANEOUS . . . . .	(X)	464	(X)	.3	120	COSMETICS-DRUGS-CLEANERS . . . .	373	16 967	5.9	4.4
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	776	(X)	.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	218	2.7	.1
	VARIETY STORES (SIC 533)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	32	312	2.3	.1
	TOTAL . . . . .	91	23 745	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	286	6.6	.1
020	GROCERIES-OTHER FOODS . . . . .	78	1 138	5.1	4.8	260	KITCHENWARE-HOME FURNISHINGS . .	66	1 823	2.4	.5
040	MEALS-SNACKS . . . . .	14	632	6.8	2.7	320	HARDWARE-GARDENING EQUIPMENT . .	47	725	1.3	.2
080	PACKAGED ALCOHOLIC BEVERAGES . .	13	159	6.5	.7	500	ALL OTHER MERCHANDISE . . . . .	283	11 149	4.2	2.9
100	CIGARS-CIGARETTES-TOBACCO . . . .	13	89	5.5	.4	520	NONMERCHANDISE RECEIPTS . . . . .	213	3 315	1.6	.9
120	COSMETICS-DRUGS-CLEANERS . . . .	91	1 189	5.0	5.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	473	(X)	.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	71	1 355	6.1	5.7		GROCERY STORES (SIC 541)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	80	4 651	20.7	19.6		TOTAL . . . . .	518	362 044	(X)	100.0
180	ALL FOOTWEAR . . . . .	59	498	2.3	2.1	020	GROCERIES-OTHER FOODS . . . . .	518	297 281	82.1	82.1
200	CURTAINS-ORAPERIES-ORY GOODS . .	70	3 334	15.4	14.0	021	MEATS-FISH-POULTRY . . . . .	473	77 943	21.6	21.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	29	240	1.7	1.0	022	PRODUCE (FRESH FRUITS-VEGETALS)	448	27 675	7.7	7.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	30	391	2.8	1.6	023	FROZEN FOODS . . . . .	418	16 520	5.8	4.6
260	KITCHENWARE-HOME FURNISHINGS . .	69	1 527	7.1	6.4	024	ALL OTHER FOODS . . . . .	514	175 138	48.5	48.4
280	JEWELRY-OPTICAL GOODS . . . . .	54	393	1.9	1.7	040	MEALS-SNACKS . . . . .	23	1 691	3.0	.5
300	SPORTING-RECREATION EQUIPMENT . .	33	206	1.4	.9	080	PACKAGED ALCOHOLIC BEVERAGES . .	259	15 221	6.3	4.2
320	HARDWARE-GARDENING EQUIPMENT . .	80	985	4.3	4.1	100	CIGARS-CIGARETTES-TOBACCO . . . .	404	13 241	4.8	3.7
340	LUMBER-BUILDING MATERIALS . . . .	26	140	1.7	.6						
500	ALL OTHER MERCHANDISE . . . . .	81	5 492	24.2	23.1						
520	NONMERCHANDISE RECEIPTS . . . . .	65	875	4.6	3.7						
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	451	(X)	1.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

San Bernardino-Riverside-Ontario SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines														
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--													
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>												
120	COSMETICS-DRUGS-CLEANERS . . . . .	369	16 833	5.9	4.6		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)																
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	23	218	2.6	.1																		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	32	311	2.2	.1																		
220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	7	285	6.6	.1		TOTAL . . . . .	18	(0)	(X)	100.0												
260	KITCHENWARE-HOME FURNISHINGS . . . . .	65	1 820	2.3	.5																		
320	HARDWARE-GARDENING EQUIPMENT . . . . .	47	721	1.2	.2	020	GROCERIES-OTHER FOODS . . . . .	18	}	(0)	{	80.0	80.0										
						024	ALL OTHER FOODS . . . . .	17						}	(0)	{	77.6	72.0					
500	ALL OTHER MERCHANDISE . . . . .	275	10 889	4.2	3.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)											}	(0)	{	(X)	7.8
516	ALL OTHER MERCHANDISE . . . . .	118	3 462	2.6	1.0																		
517	PAPER-PAPER PRODUCTS . . . . .	259	7 427	3.0	2.1	520	NONMERCHANDISE RECEIPTS . . . . .	15	}	(0)	{	(X)	14.9										
520	NONMERCHANDISE RECEIPTS . . . . .	180	3 163	1.5	.9	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)						}	(0)	{	(X)	14.9					
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	370	(X)	.1														}	(0)	{	(X)	14.9
									}	(0)	{	(X)	14.9										
														}	(0)	{	(X)	14.9					
																			}	(0)	{	(X)	14.9
									}	(0)	{	(X)	14.9										
														}	(0)	{	(X)	14.9					
																			}	(0)	{	(X)	14.9
									}	(0)	{	(X)	14.9										
														}	(0)	{	(X)	14.9					
																			}	(0)	{	(X)	14.9
									}	(0)	{	(X)	14.9										
														}	(0)	{	(X)	14.9					
																			}	(0)	{	(X)	14.9
									}	(0)	{	(X)	14.9										
														}	(0)	{	(X)	14.9					
																			}	(0)	{	(X)	14.9
									}	(0)	{	(X)	14.9										
														}	(0)	{	(X)	14.9					
																			}	(0)	{	(X)	14.9
									}	(0)	{	(X)	14.9										
														}	(0)	{	(X)	14.9					
																			}	(0)	{	(X)	14.9
									}	(0)	{	(X)	14.9										
														}	(0)	{	(X)	14.9					
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									}	(0)	{	(X)	14.9										
														}	(0)	{	(X)	14.9					
																			}	(0)	{	(X)	14.9
									}	(0)	{	(X)	14.9										
														}	(0)	{	(X)	14.9					
																			}	(0)	{	(X)	14.9
									}	(0)	{	(X)	14.9										
														}	(0)	{	(X)	14.9					

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

increasingly so the sector witnesses due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Bernardino-Riverside-Ontario SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
420	AUTO TIRES-BATTERIES-ACCESS. . .	17	1 652	9.5	9.5		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
421	PARTS INSTALLED IN REPAIR WORK	16	1 265	7.5	7.3						
422	PARTS-WHOLESALE. . . . .	13	170	1.2	1.0						
423	PARTS-RETAIL . . . . .	13	116	1.0	.7		TOTAL . . . . .	24	3 898	(X)	100.0
424	AUTOMOBILE TIRES-BATTERIES-ACC	7	101	2.2	.6						
S20	NONMERCHANTNOISE RECEIPTS. . . . .	16	1 975	11.4	11.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	1 074	27.6	27.6
S27	SERVICE LABOR. . . . .	16	1 573	9.1	9.1	221	MAJOR HOUSEHOLD APPLIANCES . .	24	470	12.1	12.1
S28	OTHER NONMERCHANTNOISE RECEIPTS.	6	402	6.2	2.3	222	RADIO-TV'S MUSICAL INSTR. . .	24	595	15.3	15.3
-	MISCELLANEOUS MERCHANTNOISE. . . .	(X)	1	(X)	(Z)	260	KITCHENWARE-HOME FURNISHINGS . .	23	164	4.2	4.2
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					264	SMALL ELECTRICAL APPLIANCES. .	23	122	3.1	3.1
						265	ALL OTHER KITCHENWR-HOUSEWR. .	6	41	3.1	1.1
	TOTAL . . . . .	17	27 120	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. .	22	280	7.6	7.2
380	AUTOMOBILES-TRUCKS . . . . .	17	22 824	84.2	84.2	317	ALL OTHER SPTG GOODS EXC BOATS	22	275	7.5	7.1
381	NEW PASSENGER CARS-RETAIL. . .	17	12 160	44.8	44.8	-	MISCELLANEOUS MERCHANTNOISE. . .	(X)	5	(X)	.1
382	NEW PASSENGER CARS-WHOLESALE . .	4	459	3.6	1.7	320	HARDWARE-GARDENING EQUIPMENT . .	23	325	8.3	8.3
383	NEW COMMERCIAL VEHICLES-RETAIL .	7	1 604	11.8	5.9	420	AUTO TIRES-BATTERIES-ACCESS. . .	24	1 154	29.6	29.6
385	USED PASSENGER CARS-RETAIL . .	17	7 210	26.6	26.6	416	NEW TIRES-TUBES(TO FLEET OPRTS)	7	87	7.1	2.2
386	USED PASSENGER CARS-WHSL. . .	16	907	3.3	3.3	417	NEW TIRES-TUBES(TO OTHER USERS)	24	488	12.5	12.5
387	USED COMMERCIAL VEHICLES . . .	7	461	3.4	1.7	418	RETREAOS(TO FLEET OPERATORS) .	6	11	.9	.3
-	MISCELLANEOUS MERCHANTNOISE. . .	(X)	22	(X)	.1	419	RETREAOS(TO OTHER USERS) . . .	7	36	2.9	.9
400	AUTO FUELS-LUBRICANTS. . . . .	15	84	.3	.3	426	AUTOMOBILE ACCESSORIES . . . .	22	224	6.1	5.7
401	GASOLINE . . . . .	4	21	.4	.1	428	NEW AUTO TIRES SOLO TO DEALERS	7	69	5.8	1.8
403	MOTOR OILS-GREASES-OTHER OILS.	15	63	.2	.2	429	NEW TRUCK-BUS TIRES (TO USERS)	9	66	2.8	1.7
-	MISCELLANEOUS MERCHANTNOISE. . .	(X)	0	(X)	(Z)	431	NEW TRK-BUS TIRES(TO DEALERS).	6	20	1.6	.5
420	AUTO TIRES-BATTERIES-ACCESS. . .	17	1 757	6.5	6.5	433	RETREAOS SOLO TO DEALERS . . .	6	8	.6	.2
421	PARTS INSTALLED IN REPAIR WORK	17	1 165	4.3	4.3	434	RETREAOS-TRUCK-BUS (TO USERS).	6	8	.6	.2
422	PARTS-WHOLESALE. . . . .	17	346	1.3	1.3	435	RETREAOS-TRUCK-BUS(TO DEALERS)	6	6	.6	.2
423	PARTS-RETAIL . . . . .	16	134	.5	.5	436	STORAGE BATTERIES. . . . .	22	131	3.6	3.4
424	AUTOMOBILE TIRES-BATTERIES-ACC	14	112	.4	.4	500	ALL OTHER MERCHANTNOISE. . . . .	21	310	8.4	8.0
S20	NONMERCHANTNOISE RECEIPTS. . . . .	17	2 452	9.0	9.0	S20	NONMERCHANTNOISE RECEIPTS. . . . .	12	406	15.8	10.4
S27	SERVICE LABOR. . . . .	17	1 902	7.0	7.0	S24	BRAKE AND WHEEL SERVICES . . .	7	130	10.6	3.3
S28	OTHER NONMERCHANTNOISE RECEIPTS.	9	550	4.2	2.0	S25	TIRE SERVICES OTHER THAN RETRO	4	7	1.0	.2
-	MISCELLANEOUS MERCHANTNOISE. . . .	(X)	3	(X)	(Z)	S26	OTHER NONMERCHANTNOISE RECEIPTS.	12	269	10.5	6.9
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					-	MISCELLANEOUS MERCHANTNOISE. . . .	(X)	185	(X)	4.7
	TOTAL . . . . .	70	16 060	(X)	100.0		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
380	AUTOMOBILES-TRUCKS . . . . .	70	14 738	91.8	91.8		TOTAL . . . . .	133	21 807	(X)	100.0
381	NEW PASSENGER CARS-RETAIL. . .	5	1 885	27.2	11.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	23	427	10.8	2.0
385	USED PASSENGER CARS-RETAIL . .	70	10 621	66.1	66.1	221	MAJOR HOUSEHOLD APPLIANCES . .	19	192	6.4	.9
386	USED PASSENGER CARS-WHSL. . .	32	1 068	9.8	6.7	222	RADIO-TV'S MUSICAL INSTR. . .	21	230	6.3	1.1
387	USED COMMERCIAL VEHICLES . . .	8	258	3.9	1.6	-	MISCELLANEOUS MERCHANTNOISE. . .	(X)	4	(X)	(Z)
-	MISCELLANEOUS MERCHANTNOISE. . .	(X)	906	(X)	5.6	260	KITCHENWARE-HOME FURNISHINGS . .	19	36	1.2	.2
400	AUTO FUELS-LUBRICANTS. . . . .	5	64	2.1	.4	300	SPORTING-RECREATION EQUIPMENT. .	18	79	2.7	.4
401	GASOLINE . . . . .	5	57	2.1	.4	317	ALL OTHER SPTG GOODS EXC BOATS	18	75	2.0	.3
-	MISCELLANEOUS MERCHANTNOISE. . .	(X)	6	(X)	(Z)	-	MISCELLANEOUS MERCHANTNOISE. . .	(X)	3	(X)	(Z)
420	AUTO TIRES-BATTERIES-ACCESS. . .	14	501	5.7	3.1	320	HARDWARE-GARDENING EQUIPMENT . .	37	115	2.6	.5
421	PARTS INSTALLED IN REPAIR WORK	13	316	3.7	2.0	400	AUTO FUELS-LUBRICANTS. . . . .	25	374	5.8	1.7
422	PARTS-WHOLESALE. . . . .	5	73	1.1	.5	420	AUTO TIRES-BATTERIES-ACCESS. . .	133	18 150	83.2	83.2
423	PARTS-RETAIL . . . . .	6	90	1.2	.6	416	NEW TIRES-TUBES(TO FLEET OPRTS)	46	843	8.5	3.9
-	MISCELLANEOUS MERCHANTNOISE. . .	(X)	21	(X)	.1	417	NEW TIRES-TUBES(TO OTHER USERS)	99	4 522	24.6	20.7
S20	NONMERCHANTNOISE RECEIPTS. . . . .	33	670	5.3	4.2	418	RETREAOS(TO FLEET OPERATORS) .	26	157	2.2	.7
S27	SERVICE LABOR. . . . .	17	448	4.1	2.8	419	RETREAOS(TO OTHER USERS) . . .	43	806	8.6	3.7
S28	OTHER NONMERCHANTNOISE RECEIPTS.	22	221	3.8	1.4	426	AUTOMOBILE ACCESSORIES . . . .	117	7 836	42.0	35.9
-	MISCELLANEOUS MERCHANTNOISE. . . .	(X)	87	(X)	.5	428	NEW AUTO TIRES SOLO TO DEALERS	42	970	10.0	4.4
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					429	NEW TRUCK-BUS TIRES (TO USERS)	44	1 588	16.7	7.3
	TOTAL . . . . .	157	25 705	(X)	100.0	431	NEW TRK-BUS TIRES(TO DEALERS).	25	248	4.1	1.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	47	1 500	20.2	5.8	433	RETREAOS SOLO TO DEALERS . . .	28	262	3.6	1.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	112	4.6	.4	434	RETREAOS-TRUCK-BUS (TO USERS).	34	485	6.1	2.2
260	KITCHENWARE-HOME FURNISHINGS . .	42	199	2.9	.8	435	RETREAOS-TRUCK-BUS(TO DEALERS)	15	52	1.1	.2
300	SPORTING-RECREATION EQUIPMENT . .	40	359	5.7	1.4	436	STORAGE BATTERIES. . . . .	78	379	3.5	1.7
320	HARDWARE-GARDENING EQUIPMENT . .	61	440	5.8	1.7	500	ALL OTHER MERCHANTNOISE. . . . .	20	207	5.4	.9
340	LUMBER-BUILDING MATERIALS. . . .	7	34	2.1	.1	S20	NONMERCHANTNOISE RECEIPTS. . . . .	94	2 279	13.0	10.5
400	AUTO FUELS-LUBRICANTS. . . . .	26	392	5.8	1.5	S24	BRAKE AND WHEEL SERVICES . . .	59	950	8.5	4.4
420	AUTO TIRES-BATTERIES-ACCESS. . .	157	19 304	75.1	75.1	S25	TIRE SERVICES OTHER THAN RETRO	51	381	3.9	1.7
500	ALL OTHER MERCHANTNOISE. . . . .	41	516	7.6	2.0	S26	OTHER NONMERCHANTNOISE RECEIPTS.	76	822	6.1	3.8
S20	NONMERCHANTNOISE RECEIPTS. . . . .	106	2 685	13.2	10.4	-	MISCELLANEOUS MERCHANTNOISE. . . .	(X)	140	(X)	.6
-	MISCELLANEOUS MERCHANTNOISE. . . .	(X)	164	(X)	.6		BOAT DEALERS (SIC 5591)				
							TOTAL . . . . .	12	(0)	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Bernardino-Riverside-Ontario SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
300	SPORTING-RECREATION EQUIPMENT. . .	12	(0)	92.3	92.3	120	COSMETICS-DRUGS-CLEANERS . . . . .	7	361	4.4	1.2
308	OUTBOARD MOTORS. . . . .	9		10.1	9.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	809	9.5	2.7
312	BOAT TRAILERS. . . . .	8		5.4	5.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	224	25 656	86.5	86.5
313	MARINE ACCESS. AND PARTS . . . . .	11		12.5	12.5	180	ALL FOOTWEAR . . . . .	33	926	8.7	3.1
318	ALL OTHER BOATS. . . . .	6		8.6	8.2	200	CURTAINS-DRAPERIES-DRY GOODS . .	7	241	3.9	.8
-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	56.7	280	JEWELRY-OPTICAL GOODS. . . . .	13	282	3.4	1.0
520	NONMERCHANTISE RECEIPTS. . . . .	9	(X)	4.9	4.9	300	SPORTING-RECREATION EQUIPMENT. .	4	28	.4	.1
527	SERVICE LABOR. . . . .	9		3.7	3.7	500	ALL OTHER MERCHANDISE. . . . .	9	131	1.1	.4
-	MISCELLANEOUS . . . . .	(X)		(X)	1.2	520	NONMERCHANTISE RECEIPTS. . . . .	129	1 074	4.7	3.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	2.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	156	(X)	.5
HOUSEHOLD TRAILER DEALERS (SIC 5592)						WOMEN'S READY-TO-WEAR STORES (SIC 562)					
TOTAL . . . . .						TOTAL . . . . .					
500	ALL OTHER MERCHANDISE. . . . .	47	15 823	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS . . . . .	7	358	4.2	1.3
504	MOBILE HOMES-HOUSEHOLD TRLRs .	41	15 205	96.1	96.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	791	9.4	3.0
505	CAMP TRAILERS-TRAVEL TRAILERS. .	16	11 863	88.4	75.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	202	22 818	85.5	85.5
507	ALL OTHER MERCHANDISE. . . . .	4	3 300	48.0	20.9	180	ALL FOOTWEAR . . . . .	32	915	8.5	3.4
-	MISCELLANEOUS MERCHANDISE. . .	(X)	40	4.9	.3	200	CURTAINS-DRAPERIES-DRY GOODS . .	6	237	3.9	.9
520	NONMERCHANTISE RECEIPTS. . . . .	27	2	(X)	(Z)	280	JEWELRY-OPTICAL GOODS. . . . .	13	277	3.0	1.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	484	5.2	3.1	300	SPORTING-RECREATION EQUIPMENT. .	3	27	.3	.1
AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)						500	ALL OTHER MERCHANDISE. . . . .	9	129	1.3	.5
TOTAL <sup>2</sup> . . . . .						520	NONMERCHANTISE RECEIPTS. . . . .	118	990	4.9	3.7
AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	154	(X)	.6
TOTAL . . . . .						MILLINERY STORES (SIC 563 PT.)					
TOTAL . . . . .						TOTAL . . . . .					
TOTAL . . . . .						CORSET AND LINGERIE STORES (SIC 563 PT.)					
TOTAL . . . . .						TOTAL . . . . .					
TOTAL . . . . .						OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					
TOTAL . . . . .						TOTAL . . . . .					
020	GROCERIES-OTHER FOODS. . . . .	83	161 927	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	19	2 461	95.0	95.0
040	MEALS-SNACKS . . . . .	43	459	4.2	.3	161	CHILDREN'S-INFANTS' WEAR . . . .	8	174	11.9	6.7
100	CIGARS-CIGARETTES-TOBACCO. . . .	132	609	8.0	.4	164	HOSIERY. . . . .	10	83	6.3	3.2
380	AUTOMOBILES-TRUCKS . . . . .	26	784	4.8	.5	165	LINGERIE . . . . .	13	264	12.9	10.2
400	AUTO FUELS-LUBRICANTS. . . . .	1 164	224	5.5	.1	168	WOMEN'S BLOUSES-SPTSWR . . . . .	14	751	36.8	29.0
401	GASOLINE . . . . .	1 162	136 501	84.3	84.3	172	DRESSES. . . . .	13	334	16.3	12.9
402	OTHER AUTOMOTIVE FUELS . . . . .	86	128 285	79.3	79.2	173	COATS-SUITS. . . . .	11	140	6.8	5.4
403	MOTOR OILS-GREASES-OTHER OILS. .	1 063	3 193	27.3	2.0	174	HANDBAGS . . . . .	6	37	6.0	1.4
420	AUTO TIRES-BATTERIES-ACCESS. . .	1 034	5 023	3.2	3.1	176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	12	659	29.9	25.4
421	PARTS INSTALLED IN REPAIR WORK	349	17 020	11.3	10.5	-	MISCELLANEOUS MERCHANDISE. . .	(X)	13	(X)	.5
423	PARTS-RETAIL . . . . .	120	2 621	7.3	1.7	520	NONMERCHANTISE RECEIPTS. . . . .	11	84	3.6	3.2
424	AUTOMOBILE TIRES-BATTERIES-ACC	990	883	5.8	.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	46	(X)	1.8
424			13 316	9.2	8.2						
480	HOUSEHOLD FUELS-ICE. . . . .	28	226	3.4	.1	FURRIERS AND FUR SHOPS (SIC 568)					
500	ALL OTHER MERCHANDISE. . . . .	18	88	11.1	.1	TOTAL . . . . .					
520	NONMERCHANTISE RECEIPTS. . . . .	872	5 762	4.3	3.6	TOTAL . . . . .					
527	SERVICE LABOR. . . . .	852	4 868	3.6	3.0	TOTAL . . . . .					
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	254	(X)	.2	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					
APPAREL AND ACCESSORY STORES (SIC 56)						TOTAL . . . . .					
TOTAL . . . . .						TOTAL . . . . .					
120	COSMETICS-DRUGS-CLEANERS . . . . .	13	70 419	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	72	11 413	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	157	456	4.1	.6	142	BOYS' CLOTHING . . . . .	26	421	14.6	3.7
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	339	15 303	45.3	21.7	143	MEN'S TAILORED OUTERWEAR . . . .	54	4 491	44.5	39.3
180	ALL FOOTWEAR . . . . .	217	32 806	65.5	46.6	144	OTHER MEN'S OUTERWEAR. . . . .	50	1 565	18.7	13.7
200	CURTAINS-DRAPERIES-DRY GOODS . .	14	18 108	40.9	25.7	145	MEN'S HATS . . . . .	42	173	2.9	1.5
280	JEWELRY-OPTICAL GOODS. . . . .	21	667	7.0	.9	146	OTHER MEN'S CLOTHING . . . . .	67	3 688	34.6	32.3
300	SPORTING-RECREATION EQUIPMENT. .	9	667	7.0	.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	16	301	12.5	2.6
500	ALL OTHER MERCHANDISE. . . . .	20	358	3.1	.5	172	DRESSES. . . . .	5	148	7.9	1.3
520	NONMERCHANTISE RECEIPTS. . . . .	233	122	1.4	.2	-	MISCELLANEOUS MERCHANDISE. . .	(X)	147	(X)	1.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	321	2.9	.5	180	ALL FOOTWEAR . . . . .	42	496	6.8	4.3
WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)						520	NONMERCHANTISE RECEIPTS. . . . .	19	228	5.2	2.0
TOTAL . . . . .						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	49	(X)	.4
TOTAL . . . . .						CUSTOM TAILORS (SIC 567)					
TOTAL . . . . .						TOTAL . . . . .					

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Bernardino-Riverside-Ontario SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>	
	FAMILY CLOTHING STORES (SIC 565)						CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)					
	TOTAL . . . . .	51	11 314	(X)	100.0		TOTAL <sup>2</sup> . . . . .	11	651	(X)	100.0	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	51	3 960	35.0	35.0		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					
142	BOYS' CLOTHING . . . . .	31	564	6.9	5.0		TOTAL . . . . .	2	(0)	(X)	100.0	
143	MEN'S TAILORED OUTERWEAR . . . .	44	1 488	13.8	13.2		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					
144	OTHER MEN'S OUTERWEAR . . . . .	45	957	9.7	8.5		TOTAL . . . . .	400	72 924	(X)	100.0	
145	MEN'S HATS . . . . .	33	78	1.5	.7		200	CURTAINS-ORAPERIES-ORY GOOOS . .	86	1 714	8.9	2.4
146	OTHER MEN'S CLOTHING . . . . .	45	873	8.2	7.7		220	MAJOR APPL-RAOIO-TV-MUSICAL INST	250	25 580	51.9	35.1
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR*	51	5 477	48.4	48.4		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	232	37 473	75.1	51.4
161	CHILDREN'S-INFANTS' WEAR . . . .	19	498	7.0	4.4		260	KITCHENWARE-HOME FURNISHINGS . .	96	1 741	8.8	2.4
163	MILLINERY . . . . .	28	49	.7	.4		280	JEWELRY-OPTICAL GOOOS . . . . .	7	39	3.1	.1
164	HOSIERY . . . . .	34	139	1.9	1.2		320	HAROWARE-GAROEING EQUIPMENT . .	24	905	11.7	1.2
165	LINGERIE . . . . .	36	478	6.8	4.2		340	LUMBER-BUILDING MATERIALS . . . .	14	430	6.0	.6
168	WOMEN'S BLOUSES-SPTSWR . . . . .	48	1 638	15.0	14.5		500	ALL OTHER MERCHANOISE . . . . .	13	159	5.8	.2
172	DRESSES . . . . .	46	1 495	13.8	13.2		520	NONMERCHANOISE RECEIPTS . . . . .	222	4 408	9.2	6.0
173	COATS-SUITS . . . . .	33	620	6.4	5.5		-	MISCELLANEOUS MERCHANOISE . . . .	(X)	475	(X)	.7
174	HANOBAGS . . . . .	34	133	1.8	1.2			FURNITURE STORES (SIC 5712)				
176	OTHER WOMENS-GIRLS'CLOTHES ACC	34	394	5.8	3.5			TOTAL . . . . .	164	35 409	(X)	100.0
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	33	(X)	.3		200	CURTAINS-ORAPERIES-ORY GOOOS . .	43	531	4.7	1.5
180	ALL FOOTWEAR . . . . .	22	899	10.5	7.9		220	MAJOR APPL-RAOIO-TV-MUSICAL INST	91	4 037	18.8	11.4
200	CURTAINS-ORAPERIES-ORY GOOOS . .	7	425	13.3	3.8		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	164	27 584	77.9	77.9
280	JEWELRY-OPTICAL GOOOS . . . . .	5	46	1.7	.4		243	SLEEP EQUIPMENT . . . . .	130	4 674	15.6	13.2
500	ALL OTHER MERCHANOISE . . . . .	4	90	9.1	.8		244	OTHER HOUSEHOLO FURNITURE . . .	162	20 573	58.5	58.1
520	NONMERCHANOISE RECEIPTS . . . . .	15	304	3.7	2.7		245	FLOOR COVERINGS-SOFT SURFACE . .	103	1 912	7.4	5.4
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	113	(X)	1.0		246	FLOOR COVERINGS-HARO SURFACE . .	33	142	4.0	.4
	SHOE STORES (SIC 566)						247	NONHOUSEHOLO FURNITURE . . . . .	34	283	2.9	.8
	TOTAL . . . . .	118	17 016	(X)	100.0		260	KITCHENWARE-HOME FURNISHINGS . .	55	602	4.4	1.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	30	3.1	.2		280	JEWELRY-OPTICAL GOOOS . . . . .	5	35	1.6	.1
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	35	685	9.5	4.0		320	HAROWARE-GAROEING EQUIPMENT . .	15	354	11.7	1.0
180	ALL FOOTWEAR . . . . .	118	15 731	92.4	92.4		500	ALL OTHER MERCHANOISE . . . . .	5	35	1.8	.1
500	ALL OTHER MERCHANOISE . . . . .	6	85	6.9	.5		520	NONMERCHANOISE RECEIPTS . . . . .	90	2 089	8.4	5.9
520	NONMERCHANOISE RECEIPTS . . . . .	65	473	3.9	2.8		-	MISCELLANEOUS MERCHANOISE . . . .	(X)	142	(X)	.4
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	12	(X)	.1			HOME FURNISHINGS STORES (OTHER 571)				
	MEN'S SHOE STORES (SIC 566 PT.)							TOTAL . . . . .	75	8 390	(X)	100.0
	TOTAL . . . . .	3	(0)	(X)	100.0		200	CURTAINS-DRAPERIES-ORY GOOOS . .	30	919	26.3	11.0
	WOMEN'S SHOE STORES (SIC 566 PT.)						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	53	6 359	82.6	75.8
	TOTAL . . . . .	19	3 579	(X)	100.0		260	KITCHENWARE-HOME FURNISHINGS . .	15	680	100.0	8.1
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	12	376	12.5	10.5		340	LUMBER-BUILDING MATERIALS . . . .	3	94	15.9	1.1
180	ALL FOOTWEAR . . . . .	19	3 057	85.4	85.4		520	NONMERCHANOISE RECEIPTS . . . . .	27	308	13.2	3.7
181	MEN'S AND BOYS' FOOTWEAR . . . .	6	100	16.4	2.8		-	MISCELLANEOUS MERCHANOISE . . . .	(X)	30	(X)	.4
182	WOMEN'S AND GIRLS' FOOTWEAR . . .	19	2 923	81.7	81.7			FLOOR COVERINGS STORES (SIC 5713)				
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	33	(X)	.9			TOTAL . . . . .	48	6 973	(X)	100.0
520	NONMERCHANOISE RECEIPTS . . . . .	13	135	4.3	3.8		200	CURTAINS-ORAPERIES-ORY GOOOS . .	15	317	11.3	4.5
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	11	(X)	.3		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	48	6 295	90.3	90.3
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)						520	NONMERCHANOISE RECEIPTS . . . . .	19	270	14.7	3.9
	TOTAL . . . . .	6	(0)	(X)	100.0		-	MISCELLANEOUS MERCHANOISE . . . .	(X)	91	(X)	1.3
	FAMILY SHOE STORES (SIC 566 PT.)							ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
	TOTAL . . . . .	90	11 849	(X)	100.0			TOTAL . . . . .	15	690	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	29	2.2	.2		200	CURTAINS-ORAPERIES-ORY GOOOS . .	15	596	86.4	86.4
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	22	305	8.4	2.6		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	58	25.0	8.4
180	ALL FOOTWEAR . . . . .	90	11 120	93.8	93.8		520	NONMERCHANOISE RECEIPTS . . . . .	4	28	7.0	4.1
181	MEN'S AND BOYS' FOOTWEAR . . . .	90	3 990	33.7	33.7		-	MISCELLANEOUS MERCHANOISE . . . .	(X)	8	(X)	1.2
182	WOMEN'S AND GIRLS' FOOTWEAR . . .	90	5 486	46.3	46.3			CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
183	CHILDREN'S AND INFANTS' FOOTWR	73	1 628	18.7	13.7			TOTAL . . . . .	1	(0)	(X)	100.0
500	ALL OTHER MERCHANOISE . . . . .	4	82	7.5	.7							
520	NONMERCHANOISE RECEIPTS . . . . .	47	310	4.0	2.6							
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	3	(X)	(2)							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Bernardino-Riverside-Ontario SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					020	GROCERIES-OTHER FOODS. . . . .	86	1 135	16.4	1.1
						040	MEALS-SNACKS . . . . .	1 170	92 387	85.5	85.5
						060	ALCOHOLIC DRINKS . . . . .	309	11 174	23.6	10.3
	TOTAL . . . . .	11	(0)	(X)	100.0	080	PACKAGED ALCOHOLIC BEVERAGES . .	21	276	8.3	.3
						100	CIGARS-CIGARETTES-TOBACCO. . . .	111	369	2.9	.3
	HOUSEHOLD APPLIANCE STORES (SIC 572)					500	ALL OTHER MERCHANDISE. . . . .	18	261	9.5	.2
						520	NONMERCHANDISE RECEIPTS. . . . .	223	2 199	5.6	2.0
	TOTAL . . . . .	65	12 227	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	252	(X)	.2
200	CURTAINS-DRAPERIES-ORY GOODS . .	13	212	5.1	1.7		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	63	8 846	72.6	72.3		TOTAL . . . . .	783	84 664	(X)	100.0
224	NEW MAJOR APPLIANCES . . . . .	63	6 791	55.7	55.5	020	GROCERIES-OTHER FOODS. . . . .	65	877	12.6	1.0
225	NEW RADIOS-TV'S ETC. . . . .	36	1 279	15.1	10.5	040	MEALS-SNACKS . . . . .	783	69 865	82.5	82.5
226	USEO MAJOR APPL-RADIOS-TV'S . .	26	758	9.6	6.2	060	ALCOHOLIC DRINKS . . . . .	298	11 040	24.3	13.0
-	MISCELLANEOUS MERCHANDISE. . .	(X)	17	(X)	.1	080	PACKAGED ALCOHOLIC BEVERAGES . .	19	263	6.8	.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	952	21.1	7.8	100	CIGARS-CIGARETTES-TOBACCO. . . .	78	282	2.6	.3
260	KITCHENWARE-HOME FURNISHINGS . .	20	381	8.0	3.1	500	ALL OTHER MERCHANDISE. . . . .	13	227	11.5	.3
264	SMALL ELECTRICAL APPLIANCES. .	17	253	6.0	2.1	520	NONMERCHANDISE RECEIPTS. . . . .	151	1 884	6.0	2.2
265	ALL OTHER KITCHENWR-HOUSEWR. .	7	128	3.6	1.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	225	(X)	.3
320	HARDWARE-GARDENING EQUIPMENT . .	7	500	12.0	4.1		CAFETERIAS (SIC 5812 PT.)				
340	LUMBER-BUILDING MATERIALS. . . .	8	303	6.3	2.5		TOTAL <sup>2</sup> . . . . .	44	3 901	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	50	680	6.4	5.6		REFRESHMENT PLACES (SIC 5812 PT.)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	353	(X)	2.9		TOTAL . . . . .	343	19 489	(X)	100.0
	RADIO AND TELEVISION STORES (SIC 5732)					020	GROCERIES-OTHER FOODS. . . . .	17	220	73.3	1.1
	TOTAL . . . . .	62	9 735	(X)	100.0	040	MEALS-SNACKS . . . . .	343	18 833	96.6	96.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	62	8 369	86.0	86.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	27	61	10.3	.3
224	NEW MAJOR APPLIANCES . . . . .	15	531	41.9	5.5	520	NONMERCHANDISE RECEIPTS. . . . .	59	207	4.1	1.1
225	NEW RADIOS-TV'S ETC. . . . .	62	7 361	75.6	75.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	168	(X)	.9
226	USEO MAJOR APPL-RADIOS-TV'S . .	23	233	7.7	2.4		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
227	RECORDS-TAPES-MUSICAL INSTR. . .	9	244	10.5	2.5		TOTAL . . . . .	454	23 065	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	256	34.6	2.6	020	GROCERIES-OTHER FOODS. . . . .	21	385	21.7	1.7
260	KITCHENWARE-HOME FURNISHINGS . .	6	25	5.1	.3	040	MEALS-SNACKS . . . . .	273	3 156	22.2	13.7
500	ALL OTHER MERCHANDISE. . . . .	4	80	22.2	.8	060	ALCOHOLIC DRINKS . . . . .	454	18 700	81.1	81.1
520	NONMERCHANDISE RECEIPTS. . . . .	37	974	15.2	10.0	080	PACKAGED ALCOHOLIC BEVERAGES . .	35	289	40.6	1.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	31	(X)	.3	100	CIGARS-CIGARETTES-TOBACCO. . . .	98	154	3.6	.7
	RECORD SHOPS (SIC 5733 PT.)					520	NONMERCHANDISE RECEIPTS. . . . .	76	230	5.1	1.0
	TOTAL <sup>2</sup> . . . . .	8	439	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	150	(X)	.7
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					020	GROCERIES-OTHER FOODS. . . . .	21	385	21.7	1.7
	TOTAL . . . . .	25	3 724	(X)	100.0	040	MEALS-SNACKS . . . . .	273	3 156	22.2	13.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	25	3 505	94.1	94.1	060	ALCOHOLIC DRINKS . . . . .	454	18 700	81.1	81.1
228	PIANOS . . . . .	22	1 499	41.1	40.3	080	PACKAGED ALCOHOLIC BEVERAGES . .	35	289	40.6	1.3
229	ORGANS . . . . .	21	1 229	35.9	33.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	98	154	3.6	.7
231	MUSICAL INSTR-ACCESSORIES. . . .	9	453	44.8	12.2	520	NONMERCHANDISE RECEIPTS. . . . .	76	230	5.1	1.0
232	RADIOS PHONO-TAPE RCORS-TV'S . .	5	163	19.2	4.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	150	(X)	.7
234	SHEET MUSIC-RELATED ITEMS. . . .	9	118	8.9	3.2		ORUG STORES AND PROPRIETARY STRS. (SIC 591)				
-	MISCELLANEOUS MERCHANDISE. . .	(X)	42	(X)	1.1		TOTAL . . . . .	186	58 706	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	19	203	10.8	5.5	020	GROCERIES-OTHER FOODS. . . . .	50	2 009	6.7	3.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	16	(X)	.4	040	MEALS-SNACKS . . . . .	24	1 198	7.5	2.0
	EATING AND DRINKING PLACES (SIC 58)					080	PACKAGED ALCOHOLIC BEVERAGES . .	33	2 211	7.2	3.8
	TOTAL . . . . .	1 624	131 119	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	84	2 392	5.7	4.1
020	GROCERIES-OTHER FOODS. . . . .	107	1 520	17.3	1.2	120	COSMETICS-DRUGS-CLEANERS . . . .	186	41 553	70.8	70.8
040	MEALS-SNACKS . . . . .	1 443	95 843	78.5	72.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	24	420	1.5	.7
060	ALCOHOLIC DRINKS . . . . .	763	29 874	42.0	22.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	26	698	2.6	1.2
080	PACKAGED ALCOHOLIC BEVERAGES . .	56	566	11.4	.4	180	ALL FOOTWEAR . . . . .	18	300	1.5	.5
100	CIGARS-CIGARETTES-TOBACCO. . . .	209	523	3.4	.4	200	CURTAINS-DRAPERIES-ORY GOODS . .	19	521	2.2	.9
500	ALL OTHER MERCHANDISE. . . . .	19	266	11.7	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	27	1 547	6.0	2.6
520	NONMERCHANDISE RECEIPTS. . . . .	298	2 429	5.8	1.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	30	1.9	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	398	(X)	.3	260	KITCHENWARE-HOME FURNISHINGS . .	35	1 492	4.8	2.5
	EATING PLACES (SIC 5812)					280	JEWELRY-OPTICAL GOODS. . . . .	40	751	2.6	1.3
	TOTAL . . . . .	1 170	108 054	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT . .	18	525	2.7	.9
020	GROCERIES-OTHER FOODS. . . . .	86	1 135	16.4	1.1	320	HARDWARE-GARDENING EQUIPMENT . .	23	416	1.9	.7
040	MEALS-SNACKS . . . . .	1 170	92 387	85.5	85.5	500	ALL OTHER MERCHANDISE. . . . .	61	1 951	6.3	3.3
060	ALCOHOLIC DRINKS . . . . .	309	11 174	23.6	10.3	520	NONMERCHANDISE RECEIPTS. . . . .	68	643	3.4	1.1
080	PACKAGED ALCOHOLIC BEVERAGES . .	21	276	8.3	.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	48	(X)	.1
100	CIGARS-CIGARETTES-TOBACCO. . . .	111	369	2.9	.3		ORUG STORES (SIC 591 PT.)				
500	ALL OTHER MERCHANDISE. . . . .	18	261	9.5	.2		TOTAL . . . . .	182	(D)	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	223	2 199	5.6	2.0	020	GROCERIES-OTHER FOODS. . . . .	49		6.9	3.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	252	(X)	.2	040	MEALS-SNACKS . . . . .	22		7.5	2.0
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					080	PACKAGED ALCOHOLIC BEVERAGES . .	33		7.2	3.8
	TOTAL . . . . .	783	84 664	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	82		5.6	4.0
020	GROCERIES-OTHER FOODS. . . . .	65	877	12.6	1.0						
040	MEALS-SNACKS . . . . .	783	69 865	82.5	82.5						
060	ALCOHOLIC DRINKS . . . . .	298	11 040	24.3	13.0						
080	PACKAGED ALCOHOLIC BEVERAGES . .	19	263	6.8	.3						
100	CIGARS-CIGARETTES-TOBACCO. . . .	78	282	2.6	.3						
500	ALL OTHER MERCHANDISE. . . . .	13	227	11.5	.3						
520	NONMERCHANDISE RECEIPTS. . . . .	151	1 884	6.0	2.2						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	225	(X)	.3						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

San Bernardino-Riverside-Ontario SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
120	COSMETICS-DRUGS-CLEANERS . . . . .	182	(0)	70.8	70.8	380	AUTOMOBILES-TRUCKS . . . . .	7	300	25.6	6.1
121	MEICINES EXC. PRESCRIPTION. . . . .	163		23.6	22.1	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	22	1 418	83.7	28.9
122	PRESCRIPTION MEICINES . . . . .	182		29.8	29.8	500	ALL OTHER MERCHANOISE. . . . .	10	520	52.4	10.6
123	ALL OTHER DRUGS-PROPRIETARIES. . . . .	135		22.1	18.9	520	NONMERCHANOISE RECEIPTS. . . . .	29	187	5.2	3.8
						-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	346	(X)	7.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	24		1.5	.7						
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	25		2.6	1.2						
180	ALL FOOTWEAR . . . . .	18		1.5	.5		SPORTING GOOOS STORES				
200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	18		2.2	.9		(SIC 5952)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	27		6.2	2.7		TOTAL . . . . .	50	5 642	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	3		1.9	.1						
260	KITCHENWARE-HOME FURNISHINGS . . . . .	34		5.0	2.6	100	CIGARS-CIGARETTES-TOBACCO. . . . .	3	25	3.0	.4
280	JEWELRY-OPTICAL GOOOS. . . . .	39		2.6	1.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	19	406	20.4	7.2
300	SPORTING-RECREATION EQUIPMENT. . . . .	18		2.7	.9	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	17	325	19.4	5.8
320	HARDWARE-GAROEING EQUIPMENT . . . . .	23		1.9	.7	180	ALL FOOTWEAR . . . . .	29	168	6.5	3.0
500	ALL OTHER MERCHANOISE. . . . .	60		6.3	3.3						
520	NONMERCHANOISE RECEIPTS. . . . .	67		3.4	1.1	300	SPORTING-RECREATION EQUIPMENT. . . . .	50	3 777	66.9	66.9
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)		(X)	.1	301	ATHLETIC GOOOS(TO INOIVIUALS)	45	1 161	22.4	20.6
	PROPRIETARY STORES					302	ATHLETIC GOOOS(TO TEAMS) . . . . .	12	254	10.1	4.5
	(SIC 591 PT.)					303	HUNTING EQUIPMENT. . . . .	16	583	18.6	10.3
	TOTAL . . . . .	4	(0)	(X)	100.0	304	FISHING EQUIPMENT. . . . .	19	586	17.6	10.4
	MISCELLANEOUS RETAIL STORES					305	WINTER SPORTS EQUIPMENT. . . . .	7	521	31.1	9.2
	(SIC 59 EX, 591)					306	BOATS-MOTORS-MARINE EQUIPMENT. . . . .	5	272	17.4	4.8
	TOTAL . . . . .	828	123 414	(X)	100.0	315	CAMPING EQUIP-SUPPLIES . . . . .	12	214	8.0	3.8
						316	BICYCLES-LUGGAGE . . . . .	5	185	18.8	3.3
						500	ALL OTHER MERCHANOISE. . . . .	5	44	5.3	.8
						520	NONMERCHANOISE RECEIPTS. . . . .	33	552	14.4	9.8
						-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	345	(X)	6.1
020	GROCERIES-OTHER FOODS. . . . .	175	6 065	15.6	4.9						
040	MEALS-SNACKS . . . . .	20	398	21.4	.3		BICYCLE SHOPS				
080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	234	29 380	68.1	23.8		(SIC 5953)				
100	CIGARS-CIGARETTES-TOBACCO. . . . .	145	2 974	9.4	2.4		TOTAL . . . . .	9	595	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS . . . . .	43	720	6.4	.6						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	36	558	18.5	.5	300	SPORTING-RECREATION EQUIPMENT. . . . .	9	403	67.7	67.7
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	35	537	16.6	.4	520	NONMERCHANOISE RECEIPTS. . . . .	6	64	15.4	10.8
180	ALL FOOTWEAR . . . . .	45	215	6.0	.2	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	128	(X)	21.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	62	1 170	14.7	.9						
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	32	822	41.1	.7						
260	KITCHENWARE-HOME FURNISHINGS . . . . .	51	494	8.3	.4		JEWELRY STORES				
280	JEWELRY-OPTICAL GOOOS. . . . .	111	6 157	54.3	5.0		(SIC 597)				
300	SPORTING-RECREATION EQUIPMENT. . . . .	90	4 808	34.5	3.9		TOTAL . . . . .	70	6 888	(X)	100.0
320	HAROWARE-GAROEING EQUIPMENT . . . . .	50	2 426	31.2	2.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	146	6.5	2.1
380	AUTOMOBILES-TRUCKS . . . . .	8	327	33.3	.3						
400	AUTO FUELS-LUBRICANTS. . . . .	8	154	50.0	.1	260	KITCHENWARE-HOME FURNISHINGS . . . . .	19	294	9.4	4.3
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	29	1 588	22.4	1.3	266	ALL OTHER HOME FURN EXC. CHINA . . . . .	16	179	6.1	2.6
440	FARM EQUIPMENT-MACHINERY . . . . .	7	503	13.3	.4	267	CHINA-GLASSWARE. . . . .	11	115	6.5	1.7
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	82	38 261	97.4	31.0						
480	HOUSEHOLO FUELS-ICE. . . . .	46	3 047	28.4	2.5	280	JEWELRY-OPTICAL GOOOS. . . . .	70	5 414	78.6	78.6
500	ALL OTHER MERCHANOISE. . . . .	315	18 390	52.2	14.9	281	WATCHES-CLOCKS . . . . .	63	1 112	17.6	16.1
520	NONMERCHANOISE RECEIPTS. . . . .	348	3 816	6.9	3.1	282	SILVERWARE . . . . .	52	515	9.4	7.5
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	603	(X)	.5	285	ALL OTHER JEWELRY ITEMS. . . . .	58	835	13.8	12.1
	LIQUOR STORES					287	OIAMONDS, EXC. OIAMONO WATCHES	63	2 249	35.8	32.7
	(SIC 592)					288	RINGS, EXC. OIAMONOS . . . . .	58	691	11.5	10.0
	TOTAL . . . . .	223	39 833	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	12	(X)	.2
020	GROCERIES-OTHER FOODS. . . . .	153	5 796	16.6	14.6	500	ALL OTHER MERCHANOISE. . . . .	7	132	8.8	1.9
080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	223	29 324	73.6	73.6	520	NONMERCHANOISE RECEIPTS. . . . .	58	892	14.0	13.0
100	CIGARS-CIGARETTES-TOBACCO. . . . .	125	2 687	9.5	6.7	529	WATCH-CLOCK-JEWELRY REPAIRS. . . . .	57	674	10.6	9.8
120	COSMETICS-DRUGS-CLEANERS . . . . .	38	672	6.2	1.7	533	ALL NONMOSE RCPTS FROM CUSTMRS	16	217	8.1	3.2
280	JEWELRY-OPTICAL GOOOS. . . . .	5	39	2.7	.1						
300	SPORTING-RECREATION EQUIPMENT. . . . .	6	137	8.8	.3	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	10	(X)	.1
500	ALL OTHER MERCHANOISE. . . . .	29	437	5.2	1.1						
520	NONMERCHANOISE RECEIPTS. . . . .	60	344	3.1	.9		FUEL OIL OeALERS				
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	397	(X)	1.0		(SIC 5983)				
	ANTIQUE STORES						TOTAL . . . . .	2	(0)	(X)	100.0
	(SIC 5932)										
	TOTAL <sup>2</sup> . . . . .	5	152	(X)	100.0		LIQUEFIEO PETRL. GAS (BTTLO. GAS)				
	SECONOHANO STORES						OeALERS (SIC 5984)				
	(SIC 5933)						TOTAL . . . . .	32	3 241	(X)	100.0
	TOTAL . . . . .	64	4 902	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	105	4.3	3.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	14	135	29.1	2.8	480	HOUSEHOLD FUELS-ICE. . . . .	32	2 737	84.4	84.4
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	13	167	35.4	3.4	482	OTHER LP GAS SALES . . . . .	32	2 704	83.4	83.4
180	ALL FOOTWEAR . . . . .	12	26	5.2	.5	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	23	(X)	.7
200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	11	28	6.2	.6						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	23	840	40.4	17.1	500	ALL OTHER MERCHANDISE. . . . .	4	23	3.7	.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	26	716	34.7	14.6	520	NONMERCHANOISE RECEIPTS. . . . .	22	325	11.4	10.0
260	KITCHENWARE-HOME FURNISHINGS . . . . .	15	59	11.1	1.2	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	51	(X)	1.6
280	JEWELRY-OPTICAL GOOOS. . . . .	12	102	20.5	2.1						
300	SPORTING-RECREATION EQUIPMENT. . . . .	10	57	12.2	1.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Bernardino-Riverside-Ontario SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>	
100 -	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)					GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)						
	TOTAL <sup>2</sup> . . . . .	3	93	(X)	100.0	TOTAL <sup>2</sup> . . . . .	41	1 832	(X)	100.0		
	FLORISTS (SIC 5992)					OPTICAL GOODS STORES (SIC 5999 PT.)						
	TOTAL <sup>2</sup> . . . . .	61	3 851	(X)	100.0	TOTAL <sup>2</sup> . . . . .	9	507	(X)	100.0		
	CIGAR STORES AND STANDS (SIC 5993)					RETAIL STORES, N.E.C. (SIC 5999 PT.)						
	TOTAL . . . . .	4	(D)	(X)	100.0	TOTAL <sup>2</sup> . . . . .	51	3 703	(X)	100.0		
	CIGARS-CIGARETTES-TOBACCO . . . .	4	(D)	{	68.7 (X)	68.7 31.3	NONSTORE RETAILERS (SIC 53 PART*)					
	MISCELLANEOUS MERCHANDISE . . . .	(X)					TOTAL . . . . .	75	26 792	(X)	100.0	
	BOOK STORES (SIC 5942)					020 GROCERIES-OTHER FOODS . . . . .	16	6 711	68.3	25.0		
	TOTAL <sup>2</sup> . . . . .	14	1 685	(X)	100.0	100 CIGARS-CIGARETTES-TOBACCO . . . .	7	3 808	42.0	14.2		
STATIONERY STORES (SIC 5943)					120 COSMETICS-DRUGS-CLEANERS . . . .	22	144	1.0	.5			
TOTAL . . . . .	18	1 119	(X)	100.0	140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	24	730	5.3	2.7			
ALL OTHER MERCHANDISE . . . . .	18	1 068	95.4	95.4	160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	23	2 083	14.5	7.8			
MISCELLANEOUS MERCHANDISE . . . .	(X)	51	(X)	4.6	180 ALL FOOTWEAR . . . . .	22	284	2.2	1.1			
HAY, GRAIN, AND FEED STORES (SIC 5962)					200 CURTAINS-DRAPERIES-ORY GOODS . .	24	1 047	7.7	3.9			
TOTAL . . . . .	55	28 111	(X)	100.0	220 MAJOR APPL-RADIO-TV-MUSICAL INST	26	2 150	15.9	8.0			
HAY-GRAIN-FEED-FARM SUPPLIES . .	55	26 481	94.2	94.2	240 FURNITURE-SLEEP EQUIP-FLOOR COV.	22	638	4.8	2.4			
NONMERCHANDISE RECEIPTS . . . . .	14	224	2.2	.8	260 KITCHENWARE-HOME FURNISHINGS . .	25	531	3.9	2.0			
MISCELLANEOUS MERCHANDISE . . . .	(X)	1 406	(X)	5.0	280 JEWELRY-OPTICAL GOODS . . . . .	24	30	.1	.1			
OTHER FARM SUPPLY STORES (SIC 5969 PT.)					300 SPORTING-RECREATION EQUIPMENT . .	22	364	2.8	1.4			
TOTAL . . . . .	25	12 375	(X)	100.0	320 HARDWARE-GARDENING EQUIPMENT . .	22	553	4.2	2.1			
HAY-GRAIN-FEED-FARM SUPPLIES . .	25	11 721	94.7	94.7	340 LUMBER-BUILDING MATERIALS . . . .	22	665	5.0	2.5			
NONMERCHANDISE RECEIPTS . . . . .	10	408	10.0	3.3	380 AUTOMOBILES-TRUCKS . . . . .	12	24	.3	.1			
MISCELLANEOUS MERCHANDISE . . . .	(X)	246	(X)	2.0	420 AUTO TIRES-BATTERIES-ACCESS . . .	22	620	4.6	2.3			
GARDEN SUPPLY STORES (SIC 5969 PT.)					440 FARM EQUIPMENT MACHINERY . . . .	17	148	1.3	.6			
TOTAL . . . . .	26	2 379	(X)	100.0	500 ALL OTHER MERCHANDISE . . . . .	37	2 879	19.0	10.7			
HARDWARE-GARDENING EQUIPMENT . .	26	1 946	81.8	81.8	520 NONMERCHANDISE RECEIPTS . . . . .	29	2 423	17.1	9.0			
NONMERCHANDISE RECEIPTS . . . . .	16	263	16.2	11.1	- MISCELLANEOUS MERCHANDISE . . . .	(X)	959	(X)	3.6			
MISCELLANEOUS MERCHANDISE . . . .	(X)	170	(X)	7.1	MAIL ORDER HOUSES (SIC 532)							
NEWS DEALERS AND NEWSSTANDS (SIC 5994)					TOTAL . . . . .	28	(D)	(X)	100.0			
TOTAL <sup>2</sup> . . . . .	17	1 481	(X)	100.0	020 GROCERIES-OTHER FOODS . . . . .	4	(D)	{	100.0 1.1 6.0 13.1 2.6 7.3 15.3 5.0 2.3 1.1 2.8 4.3 5.2 .3 4.9 1.3 7.8 18.7 (X)	1.2 1.1 6.0 13.0 2.6 7.3 15.2 5.0 2.3 1.1 2.8 4.3 5.2 .2 4.9 1.2 7.8 18.5 .2		
HOBBSY, TOY, AND GAME SHOPS (SIC 5995)					120 COSMETICS-DRUGS-CLEANERS . . . .	22					1.1	1.1
TOTAL . . . . .	31	2 989	(X)	100.0	140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	22					6.0	6.0
SPORTING-RECREATION EQUIPMENT . .	6	150	7.2	5.0	160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	22					13.1	13.0
ALL OTHER MERCHANDISE . . . . .	31	2 580	86.3	86.3	180 ALL FOOTWEAR . . . . .	22					2.6	2.6
NONMERCHANDISE RECEIPTS . . . . .	23	148	5.2	5.0	200 CURTAINS-DRAPERIES-ORY GOODS . .	22					7.3	7.3
MISCELLANEOUS MERCHANDISE . . . .	(X)	111	(X)	3.7	220 MAJOR APPL-RADIO-TV-MUSICAL INST	22					15.3	15.2
CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					240 FURNITURE-SLEEP EQUIP-FLOOR COV.	22					5.0	5.0
TOTAL <sup>2</sup> . . . . .	18	1 739	(X)	100.0	260 KITCHENWARE-HOME FURNISHINGS . .	22					2.3	2.3
					280 JEWELRY-OPTICAL GOODS . . . . .	22					1.1	1.1
300 SPORTING-RECREATION EQUIPMENT . .	6	150	7.2	5.0	300 SPORTING-RECREATION EQUIPMENT . .	22	2.8	2.8				
500 ALL OTHER MERCHANDISE . . . . .	31	2 580	86.3	86.3	320 HARDWARE-GARDENING EQUIPMENT . .	22	4.3	4.3				
520 NONMERCHANDISE RECEIPTS . . . . .	23	148	5.2	5.0	340 LUMBER-BUILDING MATERIALS . . . .	21	5.2	5.2				
- MISCELLANEOUS MERCHANDISE . . . .	(X)	111	(X)	3.7	380 AUTOMOBILES-TRUCKS . . . . .	12	.3	.2				
					420 AUTO TIRES-BATTERIES-ACCESS . . .	21	4.9	4.9				
					440 FARM EQUIPMENT MACHINERY . . . .	17	1.3	1.2				
					500 ALL OTHER MERCHANDISE . . . . .	22	7.8	7.8				
					520 NONMERCHANDISE RECEIPTS . . . . .	22	18.7	18.5				
					- MISCELLANEOUS MERCHANDISE . . . .	(X)	(X)	.2				
					MERCHANDISING MACHINE OPERATORS (SIC 534)							
					TOTAL . . . . .	19	11 075	(X)	100.0			
300 GROCERIES-OTHER FOODS . . . . .	7	6 162	57.6	55.6	020 GROCERIES-OTHER FOODS . . . . .	5	(D)	{	100.0 100.0 71.1 100.0 2.7 (X)	13.3 7.2 7.9 58.2 .5 12.9		
500 CIGARS-CIGARETTES-TOBACCO . . . .	7	3 794	36.1	34.3	220 MAJOR APPL-RADIO-TV-MUSICAL INST	3					100.0	7.2
520 MISCELLANEOUS MERCHANDISE . . . .	(X)	1 119	(X)	10.1	260 KITCHENWARE-HOME FURNISHINGS . .	3					71.1	7.9
					500 ALL OTHER MERCHANDISE . . . . .	14					100.0	58.2
					520 NONMERCHANDISE RECEIPTS . . . . .	6					2.7	.5
					- MISCELLANEOUS MERCHANDISE . . . .	(X)	(X)	12.9				

Standard Notes. - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

## San Diego SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lish-ments <sup>1</sup>					Estab-lishments handling the line	All estab-lish-ments <sup>1</sup>
	RETAIL TRADE										
	TOTAL . . . . .	6 630	1 817 785	(X)	100.0	200	CURTAINS-ORAPERIES-ORY GOOOS . .	3	187	5.7	1.8
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	442	13.8	4.3
						320	HAROWARE-GAROEING EQUIPMENT . .	6	67	1.5	.6
						340	LUMBER-BUILDING MATERIALS . . . .	47	9 169	88.3	88.3
						356	ALL OTHER LUMBER-MILLWORK . . .	19	1 295	18.1	12.5
						357	PAINT-VARNISH ETC. . . . .	44	4 487	43.9	43.2
020	GROCERIES-OTHER FOODS . . . . .	1 554	357 382	48.4	19.7	358	PAINT SUNORIES . . . . .	43	847	8.3	8.2
040	MEALS-SNACKS . . . . .	1 664	119 731	27.7	6.6	359	WALLPAPER-OTHER WALL COVERINGS	41	991	9.6	9.5
060	ALCOHOLIC DRINKS . . . . .	908	42 078	48.9	2.3	361	GLASS . . . . .	19	1 549	32.8	14.9
080	PACKAGED ALCOHOLIC BEVERAGES . .	719	57 385	13.9	3.2	500	ALL OTHER MERCHANOISE . . . . .	7	323	24.2	3.1
100	CIGARS-CIGARETTES-TOBACCO . . . .	1 354	32 422	6.2	1.8	520	NONMERCHANOISE RECEIPTS . . . .	18	191	4.7	1.8
120	COSMETICS-DRUGS-CLEANERS . . . .	921	77 911	11.8	4.3	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	6	(X)	.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	424	54 159	13.4	3.0		ELECTRICAL SUPPLY STORES (SIC S24)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	561	107 261	24.7	5.9		TOTAL <sup>2</sup> . . . . .	6	483	(X)	100.0
180	ALL FOOTWEAR . . . . .	425	31 967	9.4	1.8		HAROWARE STORES (SIC S251)				
200	CURTAINS-ORAPERIES-ORY GOOOS . .	352	32 972	8.1	1.8		TOTAL . . . . .	52	5 821	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	485	71 054	17.3	3.9	260	KITCHENWARE-HOME FURNISHINGS . .	29	561	21.7	9.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	383	62 655	16.0	3.4	300	SPORTING-RECREATION EQUIPMENT . .	15	165	23.3	2.8
260	KITCHENWARE-HOME FURNISHINGS . .	483	22 020	4.6	1.2	320	HAROWARE-GAROEING EQUIPMENT . .	52	3 594	61.7	61.7
280	JEWELRY-OPTICAL GOOOS . . . . .	366	20 755	5.1	1.1	340	LUMBER-BUILDING MATERIALS . . . .	44	889	18.3	15.3
300	SPORTING-RECREATION EQUIPMENT . .	311	18 181	5.3	1.0	520	NONMERCHANOISE RECEIPTS . . . .	16	92	3.6	1.6
320	HAROWARE-GAROEING EQUIPMENT . .	407	23 581	6.6	1.3	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	520	(X)	8.9
340	LUMBER-BUILDING MATERIALS . . . .	257	46 759	20.1	2.6		FARM EQUIPMENT DEALERS (SIC S252)				
380	AUTOMOBILES-TRUCKS . . . . .	290	273 621	62.6	15.1		TOTAL . . . . .	10	5 844	(X)	100.0
400	AUTO FUELS-LUBRICANTS . . . . .	1 083	118 023	22.7	6.5	440	FARM EQUIPMENT MACHINERY . . . .	10	4 896	83.8	83.8
420	AUTO TIRES-BATTERIES-ACCESS . . .	1 156	62 116	9.0	3.4	520	NONMERCHANOISE RECEIPTS . . . .	8	509	9.2	8.7
440	FARM EQUIPMENT MACHINERY . . . .	30	5 483	6.5	.3	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	438	(X)	7.5
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	73	11 314	13.3	.6		GENERAL MERCHANOISE GROUP STORES (SIC S3 PART*)				
480	HOUSEHOLD FUELS-ICE . . . . .	51	3 330	50.0	.2		TOTAL . . . . .	200	318 062	(X)	100.0
500	ALL OTHER MERCHANOISE . . . . .	1 266	84 059	11.6	4.6	020	GROCERIES-OTHER FOODS . . . . .	98	18 766	7.1	5.9
520	NONMERCHANOISE RECEIPTS . . . . .	2 903	81 565	6.5	4.5	040	MEALS-SNACKS . . . . .	44	4 453	1.9	1.4
	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP DEALERS (SIC S2)					080	PACKAGED ALCOHOLIC BEVERAGES . .	12	1 908	1.9	.6
	TOTAL . . . . .	201	59 770	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO . . . .	13	636	.8	.2
200	CURTAINS-ORAPERIES-ORY GOOOS . .	6	214	6.4	.4	120	COSMETICS-DRUGS-CLEANERS . . . .	128	12 404	4.0	3.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	441	14.0	.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	125	29 262	9.5	9.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	513	13.4	.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	124	62 022	20.2	19.5
260	KITCHENWARE-HOME FURNISHINGS . .	39	1 661	11.9	2.8	180	ALL FOOTWEAR . . . . .	114	10 178	3.9	3.2
300	SPORTING-RECREATION EQUIPMENT . .	18	221	4.7	.4	200	CURTAINS-ORAPERIES-ORY GOOOS . .	186	29 898	9.4	9.4
320	HAROWARE-GAROEING EQUIPMENT . .	111	8 924	25.6	14.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	75	31 170	10.6	9.8
340	LUMBER-BUILDING MATERIALS . . . .	183	39 773	76.2	66.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	90	14 949	5.1	4.7
400	FARM EQUIPMENT MACHINERY . . . .	14	4 952	65.8	8.3	260	KITCHENWARE-HOME FURNISHINGS . .	130	13 359	4.3	4.2
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	6	161	6.8	.3	280	JEWELRY-OPTICAL GOOOS . . . . .	107	5 725	1.9	1.8
480	HOUSEHOLD FUELS-ICE . . . . .	7	107	6.6	.2	300	SPORTING-RECREATION EQUIPMENT . .	78	6 997	2.4	2.2
500	ALL OTHER MERCHANOISE . . . . .	18	1 121	9.7	1.9	320	HAROWARE-GAROEING EQUIPMENT . .	113	10 178	4.1	3.2
520	NONMERCHANOISE RECEIPTS . . . . .	78	1 597	5.3	2.7	340	LUMBER-BUILDING MATERIALS . . . .	48	6 997	4.0	2.2
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	85	(X)	.1	400	AUTO FUELS-LUBRICANTS . . . . .	15	4 135	2.6	1.3
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC S21)					420	AUTO TIRES-BATTERIES-ACCESS . . .	27	8 906	4.1	2.8
	TOTAL . . . . .	75	35 376	(X)	100.0	440	FARM EQUIPMENT MACHINERY . . . .	6	318	.4	.1
320	HAROWARE-GAROEING EQUIPMENT . .	46	4 778	21.8	13.5	500	ALL OTHER MERCHANOISE . . . . .	131	22 582	7.3	7.1
340	LUMBER-BUILDING MATERIALS . . . .	75	27 839	78.7	78.7	520	NONMERCHANOISE RECEIPTS . . . .	131	22 582	8.9	7.1
341	LUMBER . . . . .	64	12 044	39.9	34.0	-	MISCELLANEOUS MERCHANOISE . . .	(X)	637	(X)	.2
342	PLYWOOD . . . . .	59	2 751	9.4	7.8		DEPARTMENT STORES (SIC S31)				
343	WINDOWS, DOORS, AND FRAMES-METAL	48	854	4.4	2.4		TOTAL . . . . .	36	269 071	(X)	100.0
344	KITCHEN CABINETS . . . . .	14	151	1.8	.4	020	GROCERIES-OTHER FOODS . . . . .	23	16 951	7.4	6.3
345	ALL OTHER MILLWORK . . . . .	53	1 091	4.6	3.1	040	MEALS-SNACKS . . . . .	18	2 153	1.0	.8
346	WALLBOARD . . . . .	56	1 357	5.4	3.8	080	PACKAGED ALCOHOLIC BEVERAGES . .	7	1 883	2.0	.7
347	ASPHALT AND ASBESTOS PRODUCTS .	54	951	3.9	2.7	100	CIGARS-CIGARETTES-TOBACCO . . . .	5	538	.7	.2
348	PAINT-GLASS-WALLPAPER . . . . .	50	933	4.6	2.6	120	COSMETICS-DRUGS-CLEANERS . . . .	33	9 956	3.7	3.7
349	HEATING AND PLUMBING EQUIP . . .	25	614	5.1	1.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	36	26 369	9.8	9.8
351	METAL ROOFING AND SIDING . . . .	20	140	2.9	.4	141	MEN'S CLOTHING . . . . .	36	20 180	7.5	7.5
352	MASONRY SUPPLIES . . . . .	50	4 459	23.8	12.6	142	BOYS' CLOTHING . . . . .	36	6 189	2.3	2.3
353	INSULATION . . . . .	33	207	2.0	.6						
354	PREFABRICATED BLDGS AND PARTS .	9	417	8.5	1.2						
355	ALL OTHER BUILDING MATERIALS . .	32	1 870	12.8	5.3						
520	NONMERCHANOISE RECEIPTS . . . . .	28	705	4.2	2.0						
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	2 053	(X)	5.8						
	PLUMBING AND HEATING EQUIP OLRS. (SIC S22)										
	TOTAL <sup>2</sup> . . . . .	11	1 861	(X)	100.0						
	PAINT, GLASS, AND WALLPAPER STRS. (SIC S23)										
	TOTAL . . . . .	47	10 385	(X)	100.0						

Standard Notes: \* Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

† Revised.

\* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

† Detail may not add to total due to rounding.

‡ Merchandise line detail withheld due to insufficient reporting.

Note: SAN DIEGO SMSA—Coextensive with San Diego County, Calif.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Diego SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	36	53 545	19.9	19.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	1 010	12.1	10.4
161	CHILDREN'S-INFANTS' WEAR . . . .	31	4 843	2.0	1.8	141	MEN'S CLOTHING . . . . .	20	751	8.9	7.7
162	HANOBAGS-ACCESSORIES . . . . .	30	2 960	1.2	1.1	142	BOYS' CLOTHING . . . . .	14	251	3.5	2.6
163	MILLINERY . . . . .	25	807	.4	.3						
164	HOSIERY . . . . .	30	2 960	1.2	1.1	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	19	1 708	22.8	17.6
165	LINGERIE . . . . .	31	9 687	4.0	3.6	161	CHILDREN'S-INFANTS' WEAR . . . .	15	191	2.7	2.0
166	WOMENS COATS-SUITS-FURS-RAINWR	31	4 036	1.6	1.5	162	HANDBAGS-ACCESSORIES . . . . .	13	78	1.1	.8
167	WOMEN'S DRESSES . . . . .	32	12 108	4.9	4.5	164	HOSIERY . . . . .	16	102	1.4	1.1
168	WOMEN'S BLOUSES-SPTSWR . . . . .	31	9 956	4.1	3.7	165	LINGERIE . . . . .	15	328	4.5	3.4
169	GIRLS'-SUBTEEN-TEEN WEAR . . . .	32	5 381	2.0	2.0	166	WOMENS COATS-SUITS-FURS-RAINWR	9	48	.8	.5
171	OTHER WOMENS-GIRLS-CLOTHES ACC	5	807	1.9	.3	167	WOMEN'S DRESSES . . . . .	13	555	10.1	5.7
180	ALL FOOTWEAR . . . . .	29	8 879	4.0	3.3	168	WOMEN'S BLOUSES-SPTSWR . . . . .	11	220	5.6	2.3
						169	GIRLS'-SUBTEEN-TEEN WEAR . . . .	10	153	3.0	1.6
						-	MISCELLANEOUS MERCHANOISE . . .	(X)	19	(X)	.2
200	CURTAINS-ORAPERIES-ORY GOOOS . .	36	19 373	7.2	7.2	180	ALL FOOTWEAR . . . . .	17	437	6.6	4.5
201	PIECE GOOOS-NOTIONS . . . . .	30	5 381	2.2	2.0						
202	CURTAINS-ORAPERIES . . . . .	33	13 723	5.3	5.1	200	CURTAINS-ORAPERIES-ORY GOOOS . .	28	1 079	12.5	11.1
203	ALL OTHER DOMESTICS . . . . .	4	269	1.2	.1	201	PIECE GOOOS-NOTIONS . . . . .	22	431	5.2	4.4
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	32	29 598	11.0	11.0	202	CURTAINS-ORAPERIES . . . . .	24	623	7.4	6.4
221	MAJOR HOUSEHOLD APPLIANCES . . .	31	18 297	6.8	6.8						
222	RAOIOS-TV'S MUSICAL INSTR. . . .	30	11 301	4.3	4.2	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	10	971	15.6	10.0
						222	RAOIOS-TV'S MUSICAL INSTR. . . .	10	327	5.3	3.4
						-	MISCELLANEOUS MERCHANOISE . . .	(X)	644	(X)	6.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31	13 184	5.1	4.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	24	736	9.9	7.6
241	FLOOR COVERINGS . . . . .	26	3 767	1.8	1.4	241	FLOOR COVERINGS . . . . .	10	135	3.1	1.4
242	FURNITURE-SLEEP EQUIPMENT . . . .	31	9 417	3.6	3.5	242	FURNITURE-SLEEP EQUIPMENT . . . .	11	262	4.0	2.7
260	KITCHENWARE-HOME FURNISHINGS . .	36	10 763	4.0	4.0						
261	CHINA-GLASSWARE . . . . .	29	2 960	1.2	1.1	260	KITCHENWARE-HOME FURNISHINGS . .	25	446	6.1	4.6
262	KITCHENWARE-HOUSEWARES . . . . .	36	7 534	2.8	2.8	261	CHINA-GLASSWARE . . . . .	17	98	1.3	1.0
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	269	(X)	(Z)	262	KITCHENWARE-HOUSEWARES . . . . .	21	339	4.9	3.5
						-	MISCELLANEOUS MERCHANOISE . . .	(X)	9	(X)	.1
280	JEWELRY-OPTICAL GOOOS . . . . .	32	5 112	2.0	1.9	280	JEWELRY-OPTICAL GOOOS . . . . .	14	65	.9	.7
300	SPORTING-RECREATION EQUIPMENT . .	31	6 189	2.3	2.3	300	SPORTING-RECREATION EQUIPMENT . .	13	393	7.6	4.1
320	HAROWARE-GAROEING EQUIPMENT . . .	19	8 341	3.9	3.1	320	HAROWARE-GAROEING EQUIPMENT . . .	13	268	5.1	2.8
321	HAROWARE-TOOLS . . . . .	18	4 843	2.3	1.8	321	HAROWARE-TOOLS . . . . .	12	208	3.8	2.1
322	GAROEING EQUIPMENT-SUPPLIES . . . .	17	3 498	2.0	1.3	322	GAROEING EQUIPMENT-SUPPLIES . . . .	11	60	1.2	.6
340	LUMBER-BUILDING MATERIALS . . . . .	15	6 458	4.0	2.4	340	LUMBER-BUILDING MATERIALS . . . . .	12	293	5.7	3.0
348	PAINT-GLASS-WALLPAPER . . . . .	14	2 153	1.3	.8	348	PAINT-GLASS-WALLPAPER . . . . .	8	44	1.0	.5
356	ALL OTHER LUMBER-MILLWORK . . . .	12	4 305	3.0	1.6	-	MISCELLANEOUS MERCHANOISE . . .	(X)	249	(X)	2.6
400	AUTO FUELS-LUBRICANTS . . . . .	11	4 036	2.6	1.5	420	AUTO TIRES-BATTERIES-ACCESS . . .	6	56	1.4	.6
420	AUTO TIRES-BATTERIES-ACCESS . . . .	18	8 879	4.3	3.3						
440	FARM EQUIPMENT MACHINERY . . . . .	4	269	.3	.1	500	ALL OTHER MERCHANOISE . . . . .	16	553	7.0	5.7
500	ALL OTHER MERCHANOISE . . . . .	36	15 068	5.6	5.6	501	TOYS-GAMES-WHEEL GOOOS . . . . .	13	313	4.2	3.2
501	TOYS-GAMES-WHEEL GOOOS . . . . .	33	6 458	2.4	2.4	502	BOOKS-STATIONERY-PHOTO. EQUIP.	8	109	1.8	1.1
502	BOOKS-STATIONERY-PHOTO. EQUIP.	27	5 381	2.2	2.0	518	MOSE. EXC. TOY-GAMES-BOOKS-STA	7	128	2.8	1.3
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	19	3 229	1.5	1.2						
520	NONMERCHANOISE RECEIPTS . . . . .	22	20 718	9.5	7.7	520	NONMERCHANOISE RECEIPTS . . . . .	22	587	9.8	6.1
534	AUTO REPAIR . . . . .	10	1 076	.8	.4	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	104	(X)	1.1
535	ALL OTHER SERVICE RECEIPTS . . . .	21	19 642	9.1	7.3						
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	809	(X)	.3						
							ORY GOOOS STORES (SIC 539 PART)				
	VARIETY STORES (SIC 533)						TOTAL . . . . .	18	2 876	(X)	100.0
	TOTAL . . . . .	85	34 577	(X)	100.0	200	CURTAINS-ORAPERIES-ORY GOOOS . .	18	2 840	98.7	98.7
						520	NONMERCHANOISE RECEIPTS . . . . .	18	36	3.7	1.3
020	GROCERIES-OTHER FOODS . . . . .	67	1 275	3.8	3.7						
040	MEALS-SNACKS . . . . .	25	2 080	8.7	6.0		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
120	COSMETICS-DRUGS-CLEANERS . . . . .	84	1 919	5.5	5.5		TOTAL . . . . .	23	1 836	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	71	2 021	5.9	5.8	200	CURTAINS-ORAPERIES-ORY GOOOS . .	23	1 791	97.5	97.5
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	72	6 973	20.8	20.2	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	45	(X)	2.5
180	ALL FOOTWEAR . . . . .	68	897	2.7	2.6						
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	83	4 558	13.2	13.2		FOOD STORES (SIC 54)				
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	33	627	3.1	1.8		TOTAL . . . . .	1 024	397 958	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	36	1 074	4.2	3.1	020	GROCERIES-OTHER FOODS . . . . .	1 024	326 313	82.0	82.0
260	KITCHENWARE-HOME FURNISHINGS . . .	71	2 358	7.7	6.8	040	MEALS-SNACKS . . . . .	56	1 396	4.1	.4
280	JEWELRY-OPTICAL GOOOS . . . . .	61	587	1.8	1.7	080	PACKAGE ALCOHOLIC BEVERAGES . . .	348	20 026	7.8	5.0
300	SPORTING-RECREATION EQUIPMENT . . .	35	256	1.1	.7	100	CIGARS-CIGARETTES-TOBACCO . . . .	615	18 330	5.6	4.6
320	HAROWARE-GAROEING EQUIPMENT . . . .	81	1 610	4.7	4.7	120	COSMETICS-DRUGS-CLEANERS . . . . .	558	15 984	5.9	4.0
340	LUMBER-BUILDING MATERIALS . . . . .	21	101	1.4	.3	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	41	307	2.7	.1
500	ALL OTHER MERCHANOISE . . . . .	82	6 767	19.7	19.6	260	KITCHENWARE-HOME FURNISHINGS . . .	73	711	1.8	.2
520	NONMERCHANDISE RECEIPTS . . . . .	60	1 366	5.0	4.0	320	HAROWARE-GAROEING EQUIPMENT . . .	51	413	.9	.1
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	108	(X)	.3	500	ALL OTHER MERCHANOISE . . . . .	421	10 189	4.1	2.6
						520	NONMERCHANDISE RECEIPTS . . . . .	274	3 360	1.5	.8
						-	MISCELLANEOUS MERCHANOISE . . . .	(X)	929	(X)	.2
	GENERAL MERCHANOISE STORES (SIC 539 PART)										
	TOTAL . . . . .	38	9 702	(X)	100.0						
020	GROCERIES-OTHER FOODS . . . . .	8	528	11.5	5.4						
120	COSMETICS-DRUGS-CLEANERS . . . . .	12	468	7.5	4.8						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Diego SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments	Sales of specified merchandise lines		
			Amount <sup>1</sup>	As percent of total sales of--					Amount <sup>1</sup>	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
(number)	(\$1,000)				(number)	(\$1,000)					
	GROCERY STORES (SIC 541)					RETAIL BAKERIES--SELLING ONLY (SIC 5463)					
	TOTAL . . . . .	773	377 725	(X)	100.0		TOTAL . . . . .	47	1 906	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	773	307 169	81.3	81.3	020	GROCERIES-OTHER FOODS . . . . .	47	1 903	99.8	99.8
021	MEATS-FISH-POULTRY . . . . .	712	81 242	21.9	21.5	025	BAKERY PRODUCTS-EXCEPT FROZEN . . . . .	47	1 734	91.0	91.0
022	PRODUCE (FRESH FRUITS-VEGT8LS) . . . . .	674	29 161	7.8	7.7	026	BAKERY PRODUCTS-FROZEN . . . . .	41	159	10.1	8.3
023	FROZEN FOODS . . . . .	633	16 312	4.9	4.3						
024	ALL OTHER FOODS . . . . .	763	180 445	47.8	47.8	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	3	(X)	.2
040	MEALS-SNACKS . . . . .	30	959	3.1	.3						
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	346	19 998	7.9	5.3		DAIRY PRODUCTS STORES (SIC 545)				
100	CIGARS-CIGARETTES-TOBACCO . . . . .	605	18 265	5.6	4.8		TOTAL . . . . .	15	1 230	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS . . . . .	549	15 809	5.9	4.2	020	GROCERIES-OTHER FOODS . . . . .	15	1 193	97.0	97.0
160	WOMEN'S-GIRLS'CLOTHING, EX FOOTWR . . . . .	41	306	2.6	.1	023	FROZEN FOODS . . . . .	9	119	9.7	9.7
260	KITCHENWARE-HOME FURNISHINGS . . . . .	71	704	1.7	.2	024	ALL OTHER FOODS . . . . .	15	1 070	87.0	87.0
320	HARDWARE-GARDENING EQUIPMENT . . . . .	51	410	.8	.1	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	4	(X)	.3
S00	ALL OTHER MERCHANDISE . . . . .	414	10 080	4.1	2.7	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	37	(X)	3.0
S16	ALL OTHER MERCHANDISE . . . . .	166	4 295	2.8	1.1						
S17	PAPER-PAPER PRODUCTS . . . . .	374	5 784	2.4	1.5		EGG AND POULTRY DEALERS (SIC 549 PT.)				
S20	NONMERCHANDISE RECEIPTS . . . . .	243	3 116	1.5	.8		TOTAL . . . . .	6	411	(X)	100.0
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	909	(X)	.2	020	GROCERIES-OTHER FOODS . . . . .	6	405	98.5	98.5
						021	MEATS-FISH-POULTRY . . . . .	6	345	83.9	83.9
	MEAT MARKETS (SIC 542 PT.)					-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	59	(X)	14.4
	TOTAL <sup>2</sup> . . . . .	33	5 320	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	6	(X)	1.5
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)						OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
	TOTAL <sup>2</sup> . . . . .	9	683	(X)	100.0		TOTAL . . . . .	20	2 662	(X)	100.0
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					020	GROCERIES-OTHER FOODS . . . . .	20	2 251	84.6	84.6
	TOTAL . . . . .	12	991	(X)	100.0	022	PRODUCE (FRESH FRUITS-VEGT8LS) . . . . .	6	33	9.4	1.2
020	GROCERIES-OTHER FOODS . . . . .	12	968	97.7	97.7	023	FROZEN FOODS . . . . .	5	19	5.5	.7
022	PRODUCE (FRESH FRUITS-VEGT8LS) . . . . .	12	879	88.7	88.7	024	ALL OTHER FOODS . . . . .	20	2 157	81.0	81.0
024	ALL OTHER FOODS . . . . .	5	87	18.6	8.8	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	42	(X)	1.6
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	1	(X)	.1	120	COSMETICS-DRUGS-CLEANERS . . . . .	8	168	45.0	6.3
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	23	(X)	2.3	S20	NONMERCHANDISE RECEIPTS . . . . .	5	135	7.6	5.1
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	108	(X)	4.1
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						AUTOMOTIVE DEALERS (SIC 55 EX, 554)				
	TOTAL . . . . .	27	1 825	(X)	100.0		TOTAL . . . . .	398	361 027	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	27	1 684	92.3	92.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	27	922	21.4	.3
024	ALL OTHER FOODS . . . . .	27	1 674	91.7	91.7	300	SPORTING-RECREATION EQUIPMENT . . . . .	46	2 663	43.7	.7
S20	NONMERCHANDISE RECEIPTS . . . . .	10	78	5.1	4.3	380	AUTOMOBILES-TRUCKS . . . . .	231	273 157	84.2	75.7
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	63	(X)	3.4	400	AUTO FUELS-LUBRICANTS . . . . .	112	1 387	.6	.4
						420	AUTO TIRES-BATTERIES-ACCESS . . . . .	237	36 453	11.2	10.1
	RETAIL BAKERIES (SIC 546)					500	ALL OTHER MERCHANDISE . . . . .	78	16 663	40.7	4.6
	TOTAL . . . . .	129	7 111	(X)	100.0	520	NONMERCHANDISE RECEIPTS . . . . .	289	29 262	8.4	8.1
020	GROCERIES-OTHER FOODS . . . . .	129	6 697	94.2	94.2	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	519	(X)	.1
040	MEALS-SNACKS . . . . .	23	392	21.7	5.5		MOTOR VEHICLE DEALERS (SIC 551, 552)				
S20	NONMERCHANDISE RECEIPTS . . . . .	14	19	1.9	.3		TOTAL . . . . .	202	315 589	(X)	100.0
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	3	(X)	(Z)	380	AUTOMOBILES-TRUCKS . . . . .	202	268 530	85.1	85.1
						400	AUTO FUELS-LUBRICANTS . . . . .	86	974	.4	.3
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					420	AUTO TIRES-BATTERIES-ACCESS . . . . .	126	20 661	6.8	6.5
	TOTAL . . . . .	82	5 205	(X)	100.0	500	ALL OTHER MERCHANDISE . . . . .	7	180	1.7	.1
020	GROCERIES-OTHER FOODS . . . . .	82	4 794	92.1	92.1	520	NONMERCHANDISE RECEIPTS . . . . .	159	25 120	8.1	8.0
025	BAKERY PRODUCTS-EXCEPT FROZEN . . . . .	82	4 628	88.9	88.9	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	122	(X)	(Z)
027	ALL OTHER FOODS . . . . .	4	150	18.8	2.9		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	16	(X)	.3		TOTAL . . . . .	79	213 616	(X)	100.0
040	MEALS-SNACKS . . . . .	23	390	20.9	7.5						
S20	NONMERCHANDISE RECEIPTS . . . . .	14	19	1.8	.4						
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	2	(X)	.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
<sup>1</sup>Detail may not add to total due to rounding.  
<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Diego SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
380	AUTOMOBILES-TRUCKS . . . . .	79	180 921	84.7	84.7		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
381	NEW PASSENGER CARS-RETAIL . . .	79	105 156	49.2	49.2						
382	NEW PASSENGER CARS-WHOLESALE . .	22	6 078	6.4	2.8						
383	NEW COMMERCIAL VEHICLES-RETAIL .	36	13 615	12.5	6.4		TOTAL <sup>2</sup> . . . . .	84	16 978	(X)	100.0
384	NEW COMMERCIAL VEHICLES-WHSLE .	8	1 359	2.6	.6						
385	USED PASSENGER CARS-RETAIL . . .	79	44 187	20.8	20.7						
386	USED PASSENGER CARS-WHSLE . . .	65	7 691	3.8	3.6		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
387	USED COMMERCIAL VEHICLES . . . .	32	2 628	2.5	1.2						
-	MISCELLANEOUS MERCHANOISE . . .	(X)	206	(X)	.1		TOTAL . . . . .	101	20 254	(X)	100.0
400	AUTO FUELS-LUBRICANTS . . . . .	56	690	.3	.3						
401	GASOLINE . . . . .	14	177	.6	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	27	911	14.9	4.5
403	MOTOR OILS-GREASES-OTHER OILS .	48	509	.2	.2	260	KITCHENWARE-HOME FURNISHINGS . .	22	60	1.0	.3
-	MISCELLANEOUS MERCHANOISE . . .	(X)	4	(X)	(Z)	300	SPORTING-RECREATION EQUIPMENT . .	21	171	3.6	.8
420	AUTO TIRES-BATTERIES-ACCESS . . .	77	14 091	6.6	6.6	320	HARWARE-GARONING EQUIPMENT . . .	24	160	3.9	.8
421	PARTS INSTALLED IN REPAIR WORK . .	76	7 991	3.7	3.7	400	AUTO FUELS-LUBRICANTS . . . . .	20	370	11.6	1.8
422	PARTS-WHOLESALE . . . . .	72	3 400	1.6	1.6	420	AUTO TIRES-BATTERIES-ACCESS . . .	101	15 439	76.2	76.2
423	PARTS-RETAIL . . . . .	69	1 300	.6	.6	500	ALL OTHER MERCHANDISE . . . . .	24	291	4.3	1.4
424	AUTOMOBILE TIRES-BATTERIES-ACC	57	1 400	.8	.7	520	NONMERCHANOISE RECEIPTS . . . . .	73	2 695	14.2	13.3
500	ALL OTHER MERCHANOISE . . . . .	6	153	1.2	.1	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	157	(X)	.8
520	NONMERCHANOISE RECEIPTS . . . . .	78	17 682	8.3	8.3		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
527	SERVICE LABOR . . . . .	78	14 777	6.9	6.9		TOTAL . . . . .	10	1 404	(X)	100.0
528	OTHER NONMERCHANDISE RECEIPTS .	29	2 903	2.8	1.4						
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	78	(X)	(Z)	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	398	28.3	28.3
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					221	MAJOR HOUSEHOLD APPLIANCES . . .	10	193	13.7	13.7
	TOTAL . . . . .	21	35 664	(X)	100.0	222	RADIOS-TV'S MUSICAL INSTR. . . .	10	202	14.4	14.4
380	AUTOMOBILES-TRUCKS . . . . .	21	30 348	85.1	85.1	420	AUTO TIRES-BATTERIES-ACCESS . . .	10	385	27.4	27.4
381	NEW PASSENGER CARS-RETAIL . . .	21	17 575	49.3	49.3	417	NEW TIRES-TUBES(TO OTHER USERS)	10	159	11.3	11.3
382	NEW PASSENGER CARS-WHOLESALE . .	7	293	4.4	.8	426	AUTOMOBILE ACCESSORIES . . . . .	9	82	5.8	5.8
383	NEW COMMERCIAL VEHICLES-RETAIL .	6	723	5.0	2.0	429	NEW TRUCK-BUS TIRES (TO USERS)	5	21	1.8	1.5
385	USED PASSENGER CARS-RETAIL . . .	21	8 445	23.7	23.7	436	STORAGE BATTERIES . . . . .	9	29	2.1	2.1
386	USED PASSENGER CARS-WHSLE . . .	19	2 469	7.2	6.9	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	94	(X)	6.7
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	843	(X)	2.4	500	ALL OTHER MERCHANOISE . . . . .	8	121	8.6	8.6
400	AUTO FUELS-LUBRICANTS . . . . .	12	90	.6	.3	520	NONMERCHANDISE RECEIPTS . . . . .	8	238	17.0	17.0
403	MOTOR OILS-GREASES-OTHER OILS .	12	88	.4	.2	526	OTHER NONMERCHANOISE RECEIPTS .	8	174	12.4	12.4
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	2	(X)	(Z)	-	MISCELLANEOUS . . . . .	(X)	64	(X)	4.6
420	AUTO TIRES-BATTERIES-ACCESS . . .	20	2 509	7.8	7.0		MISCELLANEOUS MERCHANOISE . . . .	(X)	262	(X)	18.7
421	PARTS INSTALLED IN REPAIR WORK . .	20	1 324	4.1	3.7		OTHER TIRE, BATTERY,AND ACCESSORY DEALERS (SIC 553 PT.)				
422	PARTS-WHOLESALE . . . . .	17	542	1.9	1.5		TOTAL . . . . .	91	18 850	(X)	100.0
423	PARTS-RETAIL . . . . .	15	439	1.7	1.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	514	10.8	2.7
424	AUTOMOBILE TIRES-BATTERIES-ACC	7	204	1.5	.6	221	MAJOR HOUSEHOLD APPLIANCES . . .	15	176	3.6	.9
520	NONMERCHANDISE RECEIPTS . . . . .	20	2 705	7.6	7.6	222	RADIOS-TV'S MUSICAL INSTR. . . .	16	334	7.2	1.8
527	SERVICE LABOR . . . . .	19	2 157	6.8	6.0	260	KITCHENWARE-HOME FURNISHINGS . .	14	31	.8	.2
528	OTHER NONMERCHANDISE RECEIPTS .	10	548	2.8	1.5	264	SMALL ELECTRICAL APPLIANCES . . .	14	28	.4	.1
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	12	(X)	(Z)	300	SPORTING-RECREATION EQUIPMENT . .	14	72	2.0	.4
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					317	ALL OTHER SPTG GOODS EXC BOATS	13	67	2.0	.4
	TOTAL . . . . .	18	49 331	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	5	(X)	(Z)
380	AUTOMOBILES-TRUCKS . . . . .	18	41 064	83.2	83.2	320	HARDWARE-GARONING EQUIPMENT . . .	17	102	2.8	.5
381	NEW PASSENGER CARS-RETAIL . . .	18	21 994	44.6	44.6	400	AUTO FUELS-LUBRICANTS . . . . .	18	360	14.3	1.9
382	NEW PASSENGER CARS-WHOLESALE . .	4	1 329	7.2	2.7	420	AUTO TIRES-BATTERIES-ACCESS . . .	91	15 054	79.9	79.9
383	NEW COMMERCIAL VEHICLES-RETAIL .	7	3 040	10.9	6.2	500	ALL OTHER MERCHANDISE . . . . .	15	170	3.3	.9
385	USED PASSENGER CARS-RETAIL . . .	18	10 904	22.1	22.1	520	NONMERCHANDISE RECEIPTS . . . . .	65	2 457	13.9	13.0
386	USED PASSENGER CARS-WHSLE . . .	16	2 108	4.4	4.3	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	89	(X)	.5
387	USED COMMERCIAL VEHICLES . . . . .	7	996	3.5	2.0		BOAT DEALERS (SIC 5591)				
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	693	(X)	1.4		TOTAL . . . . .	24	2 726	(X)	100.0
400	AUTO FUELS-LUBRICANTS . . . . .	14	135	.4	.3						
403	MOTOR OILS-GREASES-OTHER OILS .	14	104	.2	.2	300	SPORTING-RECREATION EQUIPMENT . .	24	2 452	89.9	89.9
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	31	(X)	.1	520	NONMERCHANDISE RECEIPTS . . . . .	14	169	12.9	6.2
420	AUTO TIRES-BATTERIES-ACCESS . . .	18	3 894	7.9	7.9	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	105	(X)	3.9
421	PARTS INSTALLED IN REPAIR WORK . .	18	2 184	4.4	4.4		HOUSEHOLD TRAILER DEALERS (SIC 5592)				
422	PARTS-WHOLESALE . . . . .	18	1 136	2.3	2.3		TOTAL . . . . .	42	16 117	(X)	100.0
423	PARTS-RETAIL . . . . .	16	161	.3	.3	500	ALL OTHER MERCHANDISE . . . . .	42	15 414	95.6	95.6
424	AUTOMOBILE TIRES-BATTERIES-ACC	13	412	1.1	.8	504	MOBILE HOMES-HOUSEHOLD TRLRS . .	30	12 530	95.2	77.7
520	NONMERCHANDISE RECEIPTS . . . . .	18	4 235	8.6	8.6	505	CAMP TRAILERS-TRAVEL TRAILERS . .	16	2 614	64.0	16.2
527	SERVICE LABOR . . . . .	18	3 705	7.5	7.5	507	ALL OTHER MERCHANOISE . . . . .	4	267	17.0	1.7
528	OTHER NONMERCHANDISE RECEIPTS .	9	530	2.5	1.1	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	3	(X)	(Z)
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	3	(X)	(Z)						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Diego SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>2</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>2</sup>
S20	NONMERCHANTOISE RECEIPTS. . . . .	24	637	5.4	4.0		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	66	(X)	.4		TOTAL . . . . .	170	36 733	(X)	100.0
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					120	COSMETICS-DRUGS-CLEANERS . . . . .	10	539	5.7	1.5
	TOTAL . . . . .	29	6 341	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	25	545	9.7	1.5
380	AUTOMOBILES-TRUCKS . . . . .	27	4 581	82.9	72.2	143	MEN'S TAILORED OUTERWEAR . . . . .	6	369	7.4	1.0
389	MOTORCYCLES-MOTORSCOOTERS. . . . .	26	3 830	69.4	60.4	-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	155	(X)	.4
391	OTHER POWERED ROAD VEHICLES. . . . .	12	751	27.5	11.8	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	170	32 735	89.1	89.1
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	7	308	15.9	4.9	161	CHILDREN'S-INFANTS' WEAR . . . . .	23	1 283	10.4	3.5
S20	NONMERCHANTOISE RECEIPTS. . . . .	19	642	13.4	10.1	163	MILLINERY. . . . .	27	274	1.6	.7
S27	SERVICE LABOR. . . . .	19	318	6.6	5.0	164	HOSIERY. . . . .	65	629	2.9	1.7
532	OTHER NONMERCHANTOISE RECEIPTS. . . . .	8	316	10.2	5.0	165	LINGERIE . . . . .	78	2 309	8.4	6.3
-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	810	(X)	12.8	168	WOMEN'S BLOUSES-SPTSWR . . . . .	118	6 572	20.6	17.9
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					172	DRESSES. . . . .	170	15 114	41.1	41.1
	TOTAL . . . . .	-	-	(X)	-	173	COATS-SUITS. . . . .	116	4 562	13.7	12.4
	GASOLINE SERVICE STATIONS (SIC 554)					174	HANDBAGS . . . . .	94	611	2.4	1.7
	TOTAL . . . . .	921	136 209	(X)	100.0	175	FURS . . . . .	14	235	2.1	.6
020	GROCERIES-OTHER FOODS. . . . .	51	221	5.5	.2	176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	65	1 145	5.1	3.1
040	MEALS-SNACKS . . . . .	44	200	1.9	.1	180	ALL FOOTWEAR . . . . .	11	813	8.0	2.2
100	CIGARS-CIGARETTES-TOBACCO. . . . .	196	912	2.8	.7	280	JEWELRY-OPTICAL GOODS. . . . .	16	559	6.2	1.5
380	AUTOMOBILES-TRUCKS . . . . .	22	106	7.1	.1	500	ALL OTHER MERCHANTOISE. . . . .	3	114	1.8	.3
400	AUTO FUELS-LUBRICANTS. . . . .	921	112 395	82.5	82.5	S20	NONMERCHANTOISE RECEIPTS. . . . .	91	1 293	4.6	3.5
401	GASOLINE . . . . .	920	107 162	78.8	78.7	-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	134	(X)	.4
402	OTHER AUTOMOTIVE FUELS . . . . .	50	1 119	24.2	.8		MILLINERY STORES (SIC 563 PT.)				
403	MOTOR OILS-GREASES-OTHER OILS. . . . .	855	4 111	3.1	3.0		TOTAL . . . . .	4	304	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	844	15 274	11.7	11.2		CORSET AND LINGERIE STORES (SIC 563 PT.)				
421	PARTS INSTALLED IN REPAIR WORK	256	2 226	7.3	1.6		TOTAL <sup>2</sup> . . . . .	4	304	(X)	100.0
423	PARTS-RETAIL . . . . .	81	426	3.4	.3		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
424	AUTOMOBILE TIRES-BATTERIES-ACC	814	12 620	9.9	9.3		TOTAL . . . . .	34	5 557	(X)	100.0
480	HOUSEHOLD FUELS-ICE. . . . .	16	144	12.5	.1	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	34	4 189	75.4	75.4
S20	NONMERCHANTOISE RECEIPTS. . . . .	730	6 737	5.8	4.9	161	CHILDREN'S-INFANTS' WEAR . . . . .	8	246	6.5	4.4
S27	SERVICE LABOR. . . . .	716	5 736	5.0	4.2	163	MILLINERY. . . . .	8	63	1.6	1.1
-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	219	(X)	.2	164	HOSIERY. . . . .	21	246	5.0	4.4
	APPAREL AND ACCESSORY STORES (SIC 56)					165	LINGERIE . . . . .	24	571	10.6	10.3
	TOTAL . . . . .	514	99 602	(X)	100.0	168	WOMEN'S BLOUSES-SPTSWR . . . . .	28	1 487	27.8	26.8
120	COSMETICS-DRUGS-CLEANERS . . . . .	19	702	5.0	.7	172	DRESSES. . . . .	23	871	16.2	15.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	195	24 713	53.2	24.8	173	COATS-SUITS. . . . .	17	186	3.8	3.3
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	322	46 096	67.1	46.3	174	HANDBAGS . . . . .	10	102	2.6	1.8
180	ALL FOOTWEAR . . . . .	234	21 584	36.5	21.7	176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	19	388	8.2	7.0
200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	6	418	5.0	.4	-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	29	(X)	.5
260	KITCHENWARE-HOME FURNISHINGS . . . . .	4	58	1.5	.1	280	JEWELRY-OPTICAL GOODS. . . . .	6	44	1.3	.8
280	JEWELRY-OPTICAL GOODS. . . . .	37	743	5.2	.7	500	ALL OTHER MERCHANTOISE. . . . .	4	78	2.3	1.4
500	ALL OTHER MERCHANTOISE. . . . .	19	547	3.7	.5	520	NONMERCHANTOISE RECEIPTS. . . . .	15	348	7.6	6.3
S20	NONMERCHANTOISE RECEIPTS. . . . .	278	4 219	5.6	4.2	-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	898	(X)	16.2
-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	522	(X)	.5		FURRIERS AND FUR SHOPS (SIC 568)				
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)						TOTAL . . . . .	3	(0)	(X)	100.0
	TOTAL . . . . .	215	43 747	(X)	100.0		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
120	COSMETICS-DRUGS-CLEANERS . . . . .	14	669	5.2	1.5		TOTAL . . . . .	103	20 218	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	28	897	10.9	2.1	120	COSMETICS-DRUGS-CLEANERS . . . . .	4	14	1.5	.1
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	215	38 178	87.3	87.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	103	17 310	85.6	85.6
180	ALL FOOTWEAR . . . . .	19	1 014	7.4	2.3	142	BOYS' CLOTHING . . . . .	11	754	30.8	3.7
200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	4	242	3.7	.6	143	MEN'S TAILORED OUTERWEAR . . . . .	96	7 008	36.2	34.7
280	JEWELRY-OPTICAL GOODS. . . . .	32	707	5.6	1.6	144	OTHER MEN'S OUTERWEAR. . . . .	70	4 109	29.8	20.3
500	ALL OTHER MERCHANTOISE. . . . .	8	192	1.8	.4	145	MEN'S HATS . . . . .	29	830	11.2	4.1
S20	NONMERCHANTOISE RECEIPTS. . . . .	109	1 741	5.2	4.0	146	OTHER MEN'S CLOTHING . . . . .	98	4 609	23.8	22.8
-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	107	(X)	.2	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	5	473	18.5	2.3
						168	WOMEN'S BLOUSES-SPTSWR . . . . .	4	149	7.5	.7
						172	DRESSES. . . . .	5	145	5.6	.7
						173	COATS-SUITS. . . . .	5	142	5.6	.7
						-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)	37	(X)	.2
						180	ALL FOOTWEAR . . . . .	59	813	5.6	4.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Diego SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
280	JEWELRY-OPTICAL GOODS . . . . .	5	27	1.3	.1	180	ALL FOOTWEAR . . . . .	6	466	97.1	97.1
500	ALL OTHER MERCHANDISE . . . . .	3	166	8.0	.8	183	CHILDREN'S AND INFANTS' FOOTWR	6	457	95.2	95.2
520	NONMERCHANDISE RECEIPTS . . . . .	80	1 309	7.7	6.5	-	MISCELLANEOUS MERCHANDISE . . .	(X)	9	(X)	1.9
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	104	(X)	.5	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	14	(X)	2.9
	CUSTOM TAILORS (SIC 567)						FAMILY SHOE STORES (SIC 566 PT.)				
	TOTAL . . . . .	6	(0)	(X)	100.0		TOTAL . . . . .	96	14 534	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	96.4 94.5 (D)	96.4	96.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	55	2.2	.4
143	MEN'S TAILORED OUTERWEAR . . . .	6		94.5	94.5	160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	28	410	7.9	2.8
-	MISCELLANEOUS MERCHANDISE . . . .	(X)		(X)	1.8	180	ALL FOOTWEAR . . . . .	96	13 642	93.9	93.9
-	MISCELLANEOUS MERCHANDISE . . . .	(X)		(X)	3.6	181	MEN'S AND BOYS' FOOTWEAR . . . .	96	4 328	29.8	29.8
	FAMILY CLOTHING STORES (SIC 565)					182	WOMEN'S AND GIRLS' FOOTWEAR . .	96	7 182	49.4	49.4
	TOTAL . . . . .	38	13 404	(X)	100.0	183	CHILDREN'S AND INFANTS' FOOTWR	89	2 131	16.8	14.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	38	6 248	46.6	46.6	500	ALL OTHER MERCHANDISE . . . . .	5	79	7.1	.5
142	BOYS' CLOTHING . . . . .	21	762	9.7	5.7	520	NONMERCHANDISE RECEIPTS . . . . .	40	346	4.1	2.4
143	MEN'S TAILORED OUTERWEAR . . . .	31	2 861	23.4	21.3	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	2	(X)	(Z)
144	OTHER MEN'S OUTERWEAR . . . . .	29	751	8.0	5.6		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
145	MEN'S HATS . . . . .	21	93	1.1	.7		TOTAL . . . . .	19	1 514	(X)	100.0
146	OTHER MEN'S CLOTHING . . . . .	34	1 781	14.3	13.3	160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	19	1 366	90.2	90.2
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	38	5 071	37.8	37.8	161	CHILDREN'S-INFANTS' WEAR . . . .	19	1 360	89.8	89.8
161	CHILDREN'S-INFANTS' WEAR . . . . .	18	592	8.9	4.4	520	NONMERCHANDISE RECEIPTS . . . . .	6	25	3.2	1.7
164	HOSIERY . . . . .	22	87	1.2	.6	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	123	(X)	8.1
165	LINGERIE . . . . .	24	287	4.3	2.1		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
168	WOMEN'S BLOUSES-SPTSWR . . . . .	34	1 379	11.0	10.3		TOTAL . . . . .	3	(D)	(X)	100.0
172	DRESSES . . . . .	33	1 305	10.6	9.7		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
173	COATS-SUITS . . . . .	21	920	8.1	6.9		TOTAL . . . . .	427	94 974	(X)	100.0
174	HANDBAGS . . . . .	20	71	1.2	.5	200	CURTAINS-DRAPERIES-ORY GOODS . .	89	2 714	7.8	2.9
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	12	358	4.7	2.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	269	36 474	57.8	38.4
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	71	(X)	.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	208	45 235	73.6	47.6
180	ALL FOOTWEAR . . . . .	22	974	9.9	7.3	260	KITCHENWARE-HOME FURNISHINGS . .	104	3 804	11.7	4.0
520	NONMERCHANDISE RECEIPTS . . . . .	16	563	6.0	4.2	300	SPORTING-RECREATION EQUIPMENT . .	6	83	8.3	.1
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	548	(X)	4.1	320	HARDWARE-GARDENING EQUIPMENT . .	19	425	16.0	.4
	SHOE STORES (SIC 566)					500	ALL OTHER MERCHANDISE . . . . .	34	478	10.4	.5
	TOTAL . . . . .	130	20 430	(X)	100.0	520	NONMERCHANDISE RECEIPTS . . . . .	233	5 465	8.7	5.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	56	2.3	.3	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	295	(X)	.3
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	42	970	10.6	4.7		FURNITURE STORES (SIC 5712)				
180	ALL FOOTWEAR . . . . .	130	18 744	91.7	91.7		TOTAL . . . . .	147	43 871	(X)	100.0
500	ALL OTHER MERCHANDISE . . . . .	5	80	8.0	.4	200	CURTAINS-DRAPERIES-ORY GOODS . .	39	1 158	5.0	2.6
520	NONMERCHANDISE RECEIPTS . . . . .	65	576	4.1	2.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	70	4 581	17.6	10.4
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	4	(X)	(Z)	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	147	34 767	79.2	79.2
	MEN'S SHOE STORES (SIC 566 PT.)					243	SLEEP EQUIPMENT . . . . .	125	6 716	17.1	15.3
	TOTAL . . . . .	8	769	(X)	100.0	244	OTHER HOUSEHOLD FURNITURE . . . .	141	23 098	56.9	52.6
180	ALL FOOTWEAR . . . . .	8	741	96.4	96.4	245	FLOOR COVERINGS-SOFT SURFACE . .	101	4 057	10.7	9.2
181	MEN'S AND BOYS' FOOTWEAR . . . .	8	740	96.2	96.2	246	FLOOR COVERINGS-HARD SURFACE . .	34	291	3.0	.7
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	28	(X)	3.6	247	NONHOUSEHOLD FURNITURE . . . . .	23	604	5.7	1.4
	WOMEN'S SHOE STORES (SIC 566 PT.)					260	KITCHENWARE-HOME FURNISHINGS . .	62	969	3.8	2.2
	TOTAL . . . . .	20	4 647	(X)	100.0	500	ALL OTHER MERCHANDISE . . . . .	14	98	8.6	.2
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	14	560	14.0	12.1	520	NONMERCHANDISE RECEIPTS . . . . .	76	2 250	7.2	5.1
180	ALL FOOTWEAR . . . . .	20	3 895	83.8	83.8	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	48	(X)	.1
182	WOMEN'S AND GIRLS' FOOTWEAR . .	20	3 820	82.2	82.2		HOME FURNISHINGS STORES (OTHER 571)				
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	75	(X)	1.6		TOTAL . . . . .	82	13 720	(X)	100.0
520	NONMERCHANDISE RECEIPTS . . . . .	17	190	4.1	4.1	200	CURTAINS-DRAPERIES-ORY GOODS . .	38	1 321	15.2	9.6
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	2	(X)	(Z)	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	165	11.4	1.2
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	49	9 630	80.5	70.2
	TOTAL . . . . .	6	480	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	20	1 894	81.6	13.8
						520	NONMERCHANDISE RECEIPTS . . . . .	27	518	9.8	3.8
						-	MISCELLANEOUS MERCHANDISE . . . .	(X)	192	(X)	1.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Diego SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	FLOOR COVERINGS STORES (SIC 5713)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	28	6 003	93.9	93.9
	TOTAL . . . . .	45	10 455	(X)	100.0	228	PIANOS . . . . .	19	1 237	20.7	19.3
200	CURTAINS-DRAPERIES-DRY GOODS . .	18	391	5.2	3.7	229	ORGANS . . . . .	19	1 518	25.5	23.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	45	9 494	90.8	90.8	231	MUSICAL INSTR-ACCESSORIES . .	23	1 574	27.6	24.6
520	NONMERCHANDISE RECEIPTS . . . .	16	442	10.8	4.2	232	RADIOS PHONO-TAPE RCORS-TV'S .	12	844	16.1	13.2
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	127	(X)	1.2	233	RECORDS-TAPES-RELATED ACCESS .	9	449	12.6	7.0
						234	SHEET MUSIC-RELATED ITEMS . .	18	377	6.5	5.9
						-	MISCELLANEOUS MERCHANOISE . . .	(X)	4	(X)	.1
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					520	NONMERCHANOISE RECEIPTS . . . .	18	383	6.8	6.0
	TOTAL . . . . .	19	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANOISE . . .	(X)	10	(X)	.2
200	CURTAINS-DRAPERIES-DRY GOODS . .	19	(D)	92.0	92.0	EATING AND ORINKING PLACES (SIC 58)					
520	NONMERCHANDISE RECEIPTS . . . .	4		13.5	5.2	TOTAL . . . . .					
-	MISCELLANEOUS MERCHANDISE . . . .	(X)		(X)	2.8	1 756	157 836	(X)	100.0		
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					020	GROCERIES-OTHER FOODS . . . . .	106	1 554	17.2	1.0
	TOTAL . . . . .	3	(D)	(X)	100.0	040	MEALS-SNACKS . . . . .	1 467	109 742	78.0	69.5
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					060	ALCOHOLIC ORINKS . . . . .	898	41 787	45.8	26.5
	TOTAL . . . . .	15	1 661	(X)	100.0	080	PACKAGEO ALCOHOLIC BEVERAGES . .	71	428	37.5	.3
260	KITCHENWARE-HOME FURNISHINGS . .	15	1 398	84.2	84.2	100	CIGARS-CIGARETTES-TOBACCO . . .	232	644	5.3	.4
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	263	(X)	15.8	500	ALL OTHER MERCHANOISE . . . . .	25	582	6.3	.4
	HOUSEHOLD APPLIANCE STORES (SIC 572)					520	NONMERCHANDISE RECEIPTS . . . .	397	2 980	5.1	1.9
	TOTAL . . . . .	70	13 344	(X)	100.0	-	MISCELLANEOUS MERCHANOISE . . .	(X)	119	(X)	.1
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					EATING PLACES (SIC 5812)					
	TOTAL . . . . .	15	1 661	(X)	100.0	TOTAL . . . . .					
260	KITCHENWARE-HOME FURNISHINGS . .	15	1 398	84.2	84.2	1 165	124 524	(X)	100.0		
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	263	(X)	15.8	020	GROCERIES-OTHER FOODS . . . . .	98	1 450	17.3	1.2
	HOUSEHOLD APPLIANCE STORES (SIC 572)					040	MEALS-SNACKS . . . . .	1 165	106 154	85.2	85.2
	TOTAL . . . . .	70	13 344	(X)	100.0	060	ALCOHOLIC ORINKS . . . . .	307	13 559	23.7	10.9
200	CURTAINS-DRAPERIES-DRY GOODS . .	12	232	12.9	1.7	080	PACKAGEO ALCOHOLIC BEVERAGES . .	18	112	25.0	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	67	10 430	79.2	78.2	100	CIGARS-CIGARETTES-TOBACCO . . .	138	454	5.8	.4
224	NEW MAJOR APPLIANCES . . . . .	67	7 919	60.0	59.3	500	ALL OTHER MERCHANOISE . . . . .	21	528	5.4	.4
225	NEW RADIOS-TV'S ETC. . . . .	46	2 132	21.2	16.0	520	NONMERCHANDISE RECEIPTS . . . .	265	2 157	4.5	1.7
226	USED MAJOR APPL-RADIOS-TV'S . .	30	288	3.8	2.2	-	MISCELLANEOUS MERCHANOISE . . .	(X)	110	(X)	.1
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	90	(X)	.7	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	691	38.8	5.2	TOTAL . . . . .					
260	KITCHENWARE-HOME FURNISHINGS . .	13	484	21.5	3.6	798	97 357	(X)	100.0		
265	ALL OTHER KITCHENWR-HOUSEWR. . .	7	246	11.2	1.8	020	GROCERIES-OTHER FOODS . . . . .	65	608	9.3	.6
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	238	(X)	1.8	040	MEALS-SNACKS . . . . .	798	80 558	82.7	82.7
520	NONMERCHANDISE RECEIPTS . . . .	56	1 061	9.1	8.0	060	ALCOHOLIC ORINKS . . . . .	289	13 346	24.4	13.7
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	446	(X)	3.3	080	PACKAGEO ALCOHOLIC BEVERAGES . .	14	92	25.0	.1
	RADIO AND TELEVISION STORES (SIC 5732)					100	CIGARS-CIGARETTES-TOBACCO . . .	102	329	4.0	.3
	TOTAL . . . . .	93	17 178	(X)	100.0	500	ALL OTHER MERCHANDISE . . . . .	16	487	5.4	.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	93	14 857	86.5	86.5	520	NONMERCHANDISE RECEIPTS . . . .	191	1 851	4.7	1.9
224	NEW MAJOR APPLIANCES . . . . .	26	1 426	31.8	8.3	-	MISCELLANEOUS MERCHANDISE . . .	(X)	86	(X)	.1
225	NEW RADIOS-TV'S ETC. . . . .	93	12 904	75.1	75.1	CAFETERIAS (SIC 5812 PT.)					
226	USED MAJOR APPL-RADIOS-TV'S . .	35	261	3.5	1.5	TOTAL . . . . .					
227	RECORDS-TAPES-MUSICAL INSTR. . .	16	265	6.5	1.5	47	5 715	(X)	100.0		
260	KITCHENWARE-HOME FURNISHINGS . .	9	456	37.5	2.7	020	GROCERIES-OTHER FOODS . . . . .	6	193	26.9	3.4
500	ALL OTHER MERCHANDISE . . . . .	16	334	7.9	1.9	040	MEALS-SNACKS . . . . .	47	5 367	93.9	93.9
520	NONMERCHANDISE RECEIPTS . . . .	56	1 255	12.8	7.3	100	CIGARS-CIGARETTES-TOBACCO . . .	7	29	9.6	.5
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	276	(X)	1.6	520	NONMERCHANDISE RECEIPTS . . . .	14	68	4.1	1.2
	RECORD SHOPS (SIC 5733 PT.)					-	MISCELLANEOUS MERCHANDISE . .	(X)	58	(X)	1.0
	TOTAL <sup>2</sup> . . . . .	7	465	(X)	100.0	REFRESHMENT PLACES (SIC 5812 PT.)					
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					TOTAL . . . . .					
	TOTAL . . . . .	28	6 396	(X)	100.0	320	21 452	(X)	100.0		
						020	GROCERIES-OTHER FOODS . . . . .	27	649	38.9	3.0
						040	MEALS-SNACKS . . . . .	320	20 229	94.3	94.3
						060	ALCOHOLIC DRINKS . . . . .	15	161	20.5	.8
						100	CIGARS-CIGARETTES-TOBACCO . . .	29	96	12.9	.4
						520	NONMERCHANDISE RECEIPTS . . . .	60	238	3.8	1.1
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	79	(X)	.4
						DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					
						TOTAL . . . . .					
						591	33 312	(X)	100.0		
						040	MEALS-SNACKS . . . . .	302	3 588	21.6	10.8
						060	ALCOHOLIC DRINKS . . . . .	591	28 228	84.7	84.7
						100	CIGARS-CIGARETTES-TOBACCO . . .	94	190	6.0	.6
						500	ALL OTHER MERCHANDISE . . . . .	4	54	6.8	.2

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Diego SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
520	NONMERCHANTISE RECEIPTS. . . . .	132	823	7.2	2.5		LIQUOR STORES (SIC 592)				
-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	429	(X)	1.3						
	ORUG STORES AND PROPRIETARY STRS. (SIC 591)						TOTAL . . . . .	243	42 004	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	48	1 877	5.0	2.7	020	GROCERIES-OTHER FOODS. . . . .	188	5 373	14.4	12.8
040	MEALS-SNACKS. . . . .	25	1 455	6.4	2.1	040	MEALS-SNACKS. . . . .	8	156	20.0	.4
080	PACKAGED ALCOHOLIC BEVERAGES. . . . .	38	2 231	5.8	3.2	080	PACKAGED ALCOHOLIC BEVERAGES. . . . .	243	32 698	77.8	77.8
100	CIGARS-CIGARETTES-TOBACCO. . . . .	97	3 862	6.7	5.5	100	CIGARS-CIGARETTES-TOBACCO. . . . .	152	2 327	8.2	5.5
120	COSMETICS-DRUGS-CLEANERS. . . . .	168	49 085	70.4	70.4	120	COSMETICS-DRUGS-CLEANERS. . . . .	19	212	4.6	.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	31	572	2.0	.8	260	KITCHENWARE-HOME FURNISHINGS. . . . .	7	29	2.2	.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	32	753	2.7	1.1	500	ALL OTHER MERCHANTISE. . . . .	33	377	4.8	.9
180	ALL FOOTWEAR. . . . .	24	273	1.6	.4	520	NONMERCHANTISE RECEIPTS. . . . .	74	550	3.9	1.3
200	CURTAINS-DRAPERIES-DRY GOODS. . . . .	29	631	2.2	.9	-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	282	(X)	.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST. . . . .	28	1 508	5.8	2.2		ANTIQUE STORES (SIC 5932)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	6	105	1.1	.2		TOTAL . . . . .	2	(D)	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS. . . . .	42	1 546	3.4	2.2		SECONOHAND STORES (SIC 5933)				
280	JEWELRY-OPTICAL GOODS. . . . .	55	1 412	2.8	2.0		TOTAL . . . . .	88	(D)	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. . . . .	23	446	2.5	.6		SPORTING GOODS STORES (SIC 5952)				
320	HARDWARE-GARDENING EQUIPMENT. . . . .	28	300	1.5	.4		TOTAL . . . . .	60	7 393	(X)	100.0
500	ALL OTHER MERCHANTISE. . . . .	70	2 408	5.8	3.5	100	CIGARS-CIGARETTES-TOBACCO. . . . .	4	4	.6	.1
520	NONMERCHANTISE RECEIPTS. . . . .	68	1 276	2.9	1.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	17	390	12.5	5.3
-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	31	(X)	(Z)	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	7	89	14.4	1.2
	ORUG STORES (SIC 591 PT.)					180	ALL FOOTWEAR. . . . .	15	198	7.2	2.7
	TOTAL . . . . .	165	69 370	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. . . . .	60	6 088	82.3	82.3
020	GROCERIES-OTHER FOODS. . . . .	46	1 858	5.0	2.7	520	NONMERCHANTISE RECEIPTS. . . . .	37	390	6.2	5.3
040	MEALS-SNACKS. . . . .	25	1 445	6.4	2.1	-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	234	(X)	3.2
080	PACKAGED ALCOHOLIC BEVERAGES. . . . .	37	2 216	5.8	3.2		BICYCLE SHOPS (SIC 5953)				
100	CIGARS-CIGARETTES-TOBACCO. . . . .	95	3 826	6.7	5.5		TOTAL . . . . .	18	1 069	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS. . . . .	165	48 866	70.4	70.4	300	SPORTING-RECREATION EQUIPMENT. . . . .	18	1 006	94.1	94.1
121	MEICINES EXC. PRESCRIPTION. . . . .	152	14 817	22.9	21.4	520	NONMERCHANTISE RECEIPTS. . . . .	7	32	9.8	3.0
122	PRESCRIPTION MEDICINES. . . . .	165	20 976	30.2	30.2	-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	31	(X)	2.9
123	ALL OTHER ORUGS-PROPRIETARIES. . . . .	131	13 072	20.7	18.8		JEWELRY STORES (SIC 597)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	31	572	2.0	.8		TOTAL . . . . .	85	14 291	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	31	752	2.7	1.1	120	COSMETICS-DRUGS-CLEANERS. . . . .	6	32	.5	.2
180	ALL FOOTWEAR. . . . .	23	266	1.7	.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	6	57	1.1	.4
200	CURTAINS-DRAPERIES-DRY GOODS. . . . .	29	629	2.2	.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST. . . . .	12	250	6.9	1.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST. . . . .	28	1 506	5.8	2.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	6	95	5.4	.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	6	105	1.1	.2	260	KITCHENWARE-HOME FURNISHINGS. . . . .	24	867	9.8	6.1
260	KITCHENWARE-HOME FURNISHINGS. . . . .	42	1 541	3.4	2.2	266	ALL OTHER HOME FURN EXC. CHINA	17	421	10.5	2.9
280	JEWELRY-OPTICAL GOODS. . . . .	54	1 395	2.8	2.0	267	CHINA-GLASSWARE. . . . .	10	446	8.4	3.1
300	SPORTING-RECREATION EQUIPMENT. . . . .	23	444	2.5	.6	280	JEWELRY-OPTICAL GOODS. . . . .	85	10 821	75.7	75.7
320	HARDWARE-GARDENING EQUIPMENT. . . . .	28	298	1.5	.4	281	WATCHES-CLOCKS. . . . .	80	1 550	12.2	10.8
500	ALL OTHER MERCHANTISE. . . . .	68	2 353	5.7	3.4	282	SILVERWARE. . . . .	60	1 487	14.6	10.4
520	NONMERCHANTISE RECEIPTS. . . . .	67	1 267	2.9	1.8	285	ALL OTHER JEWELRY ITEMS. . . . .	73	1 834	15.0	12.8
-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	31	(X)	(Z)	286	OPTICAL GOODS. . . . .	9	40	.8	.3
	PROPRIETARY STORES (SIC 591 PT.)					287	DIAMONDS, EXC. DIAMOND WATCHES	74	5 172	37.7	36.2
	TOTAL <sup>2</sup> . . . . .	3	402	(X)	100.0	288	RINGS, EXC. DIAMONDS. . . . .	70	738	9.9	5.2
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					300	SPORTING-RECREATION EQUIPMENT. . . . .	5	34	1.9	.2
	TOTAL . . . . .	955	116 792	(X)	100.0	500	ALL OTHER MERCHANTISE. . . . .	17	296	4.0	2.1
020	GROCERIES-OTHER FOODS. . . . .	207	5 551	14.4	4.8	520	NONMERCHANTISE RECEIPTS. . . . .	71	1 795	14.2	12.6
040	MEALS-SNACKS. . . . .	17	256	20.0	.2	529	WATCH-CLOCK-JEWELRY REPAIRS. . . . .	70	1 134	9.0	7.9
080	PACKAGED ALCOHOLIC BEVERAGES. . . . .	247	32 872	76.9	28.1	533	ALL NONMDE RCPTS FROM CUSTMRS	26	661	7.0	4.6
100	CIGARS-CIGARETTES-TOBACCO. . . . .	182	3 154	9.5	2.7		MISCELLANEOUS MERCHANTISE. . . . .	(X)	43	(X)	.3
120	COSMETICS-DRUGS-CLEANERS. . . . .	33	308	3.4	.3		FUEL OIL DEALERS (SIC 5983)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	38	583	16.6	.5		TOTAL . . . . .	1	(D)	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	35	555	8.9	.5						
180	ALL FOOTWEAR. . . . .	27	266	7.6	.2						
200	CURTAINS-DRAPERIES-DRY GOODS. . . . .	12	99	25.0	.1						
220	MAJOR APPL-RADIO-TV-MUSICAL INST. . . . .	51	953	14.5	.8						
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	35	1 221	33.3	1.0						
260	KITCHENWARE-HOME FURNISHINGS. . . . .	57	1 190	9.0	1.0						
280	JEWELRY-OPTICAL GOODS. . . . .	139	12 634	67.9	10.8						
300	SPORTING-RECREATION EQUIPMENT. . . . .	103	7 529	78.0	6.4						
320	HARDWARE-GARDENING EQUIPMENT. . . . .	49	3 463	54.5	3.0						
380	AUTOMOBILES-TRUCKS. . . . .	27	247	15.3	.2						
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	33	1 870	66.6	1.6						
460	HAY-GRAIN-FEED-FARM SUPPLIES. . . . .	47	10 884	70.4	9.3						
480	HOUSEHOLD FUELS-ICE. . . . .	18	2 618	88.0	2.2						
500	ALL OTHER MERCHANTISE. . . . .	433	25 954	58.8	22.2						
520	NONMERCHANTISE RECEIPTS. . . . .	402	4 257	6.9	3.6						
-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	329	(X)	.3						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Diego SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>	
	LIQUEFIED PETROL, GAS (BOTTLE, GAS) DEALERS (SIC 5984)						GARDEN SUPPLY STORES (SIC 5969 PT.)					
	TOTAL . . . . .	14	(0)	(X)	100.0		TOTAL . . . . .	33	3 730	(X)	100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8		6.2	2.8	320	HARDWARE-GARDENING EQUIPMENT . .	33	3 282	88.0	88.0	
480	HOUSEHOLD FUELS-ICE . . . . .	14		86.3	86.3	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	3	89	16.9	2.4	
482	OTHER LP GAS SALES . . . . .	14		34.2	84.2	520	NONMERCHANTISE RECEIPTS . . . . .	25	240	10.5	6.4	
-	MISCELLANEOUS MERCHANTISE . . .	(X)		(X)	1.7	-	MISCELLANEOUS MERCHANTISE . . . .	(X)	119	(X)	3.2	
500	ALL OTHER MERCHANTISE . . . . .	8		5.2	4.9		NEWS DEALERS AND NEWSSTANDS (SIC 5994)					
520	NONMERCHANTISE RECEIPTS . . . . .	8		5.0	3.9		TOTAL . . . . .	22	2 272	(X)	100.0	
-	MISCELLANEOUS MERCHANTISE . . .	(X)		(X)	2.1		020	GROCERIES-OTHER FOODS . . . . .	8	60	7.5	2.6
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)						100	CIGARS-CIGARETTES-TOBACCO . . . .	13	147	16.7	6.5
	TOTAL . . . . .	1	(0)	(X)	100.0		500	ALL OTHER MERCHANTISE . . . . .	22	1 949	85.8	85.8
	FLORISTS (SIC 5992)						520	NONMERCHANTISE RECEIPTS . . . . .	6	33	4.5	1.5
	TOTAL . . . . .	70	4 779	(X)	100.0		-	MISCELLANEOUS MERCHANTISE . . . .	(X)	83	(X)	3.7
500	ALL OTHER MERCHANTISE . . . . .	70	4 612	96.5	96.5		HOBBY, TOY, AND GAME SHOPS (SIC 5995)					
520	NONMERCHANTISE RECEIPTS . . . . .	20	80	4.1	1.7	500	TOTAL . . . . .	39	1 754	(X)	100.0	
-	MISCELLANEOUS MERCHANTISE . . .	(X)	87	(X)	1.8	-	ALL OTHER MERCHANTISE . . . . .	39	1 705	97.2	97.2	
	CIGAR STORES AND STANDS (SIC 5993)						MISCELLANEOUS MERCHANTISE . . . .	(X)	49	(X)	2.8	
	TOTAL <sup>2</sup> . . . . .	9	720	(X)	100.0		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					
	BOOK STORES (SIC 5942)						TOTAL . . . . .	18	2 210	(X)	100.0	
	TOTAL . . . . .	31	4 341	(X)	100.0	500	ALL OTHER MERCHANTISE . . . . .	18	2 108	95.4	95.4	
500	ALL OTHER MERCHANTISE . . . . .	31	4 062	93.6	93.6	520	NONMERCHANTISE RECEIPTS . . . . .	9	61	3.3	2.8	
508	COMM'L STATIONERY-OFFICE SUPL.	5	58	10.0	1.3	-	MISCELLANEOUS MERCHANTISE . . . .	(X)	41	(X)	1.9	
512	SOCIAL STATIONERY-GRNG CARDS . .	13	115	3.7	2.6		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					
513	BOOKS-PERIODICALS . . . . .	31	3 415	78.7	78.7		TOTAL . . . . .	44	2 475	(X)	100.0	
515	ALL OTHER MERCHANTISE . . . . .	12	379	11.7	8.7	500	ALL OTHER MERCHANTISE . . . . .	44	2 271	91.8	91.8	
-	MISCELLANEOUS MERCHANTISE . . .	(X)	95	(X)	2.2	520	NONMERCHANTISE RECEIPTS . . . . .	15	62	4.6	2.5	
520	NONMERCHANTISE RECEIPTS . . . . .	13	109	3.0	2.5	-	MISCELLANEOUS MERCHANTISE . . . .	(X)	142	(X)	5.7	
523	OTHER NONMERCHANTISE RECEIPTS .	12	49	5.1	1.1		OPTICAL GOODS STORES (SIC 5999 PT.)					
-	MISCELLANEOUS . . . . .	(X)	60	(X)	1.4		TOTAL . . . . .	22	1 393	(X)	100.0	
-	MISCELLANEOUS MERCHANTISE . . .	(X)	170	(X)	3.9		280	JEWELRY-OPTICAL GOODS . . . . .	22	1 359	97.6	97.6
	STATIONERY STORES (SIC 5943)					520	NONMERCHANTISE RECEIPTS . . . . .	11	30	2.9	2.2	
	TOTAL . . . . .	26	2 236	(X)	100.0	-	MISCELLANEOUS MERCHANTISE . . . .	(X)	4	(X)	.3	
500	ALL OTHER MERCHANTISE . . . . .	26	2 158	96.5	96.5		RETAIL STORES, N.E.C. (SIC 5999 PT.)					
508	COMM'L STATIONERY-OFFICE SUPL.	16	723	40.9	32.3		TOTAL . . . . .	86	5 607	(X)	100.0	
512	SOCIAL STATIONERY-GRNG CARDS . .	25	1 069	52.0	47.8		500	ALL OTHER MERCHANTISE . . . . .	86	5 177	92.3	92.3
513	BOOKS-PERIODICALS . . . . .	4	140	18.4	6.3	520	NONMERCHANTISE RECEIPTS . . . . .	34	150	7.1	2.7	
514	ART-DRAFTING ENG. SUPPLIES . . .	3	37	12.5	1.7	-	MISCELLANEOUS MERCHANTISE . . . .	(X)	280	(X)	5.0	
515	ALL OTHER MERCHANTISE . . . . .	12	177	16.8	7.9		NONSTORE RETAILERS (SIC 53 PART*)					
520	NONMERCHANTISE RECEIPTS . . . . .	4	29	3.6	1.3		TOTAL . . . . .	68	20 860	(X)	100.0	
-	MISCELLANEOUS MERCHANTISE . . .	(X)	49	(X)	2.2		020	GROCERIES-OTHER FOODS . . . . .	16	3 887	44.8	18.6
	HAY, GRAIN, AND FEED STORES (SIC 5962)						040	MEALS-SNACKS . . . . .	8	2 345	69.1	11.2
	TOTAL . . . . .	32	7 638	(X)	100.0		100	CIGARS-CIGARETTES-TOBACCO . . . .	15	4 982	63.9	23.9
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	32	7 268	95.2	95.2		120	COSMETICS-DRUGS-CLEANERS . . . .	6	45	1.3	.2
-	MISCELLANEOUS MERCHANTISE . . .	(X)	370	(X)	4.8		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	186	6.0	.9
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	393	12.6	1.9
	TOTAL . . . . .	11	3 329	(X)	100.0		180	ALL FOOTWEAR . . . . .	5	81	2.6	.4
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	11	3 329	100.0	100.0		200	CURTAINS-DRAPERIES-DRY GOODS . .	14	367	8.7	1.8
							220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	965	23.5	4.6
							240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	1 128	22.6	5.4
							260	KITCHENWARE-HOME FURNISHINGS . .	12	119	2.7	.6
							280	JEWELRY-OPTICAL GOODS . . . . .	7	243	6.9	1.2
							300	SPORTING-RECREATION EQUIPMENT . .	6	173	5.1	.8
							320	HARDWARE-GARDENING EQUIPMENT . .	6	190	5.8	.9
							340	LUMBER-BUILDING MATERIALS . . . .	5	161	5.3	.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Diego SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
420	AUTO TIRES-BATTERIES-ACCESS. . . .	5	105	3.3	.5		MERCHANOISING MACHINE OPERATORS (SIC 534)				
440	FARM EQUIPMENT MACHINERY . . . . .	4	38	1.5	.2						
500	ALL OTHER MERCHANDISE. . . . .	23	4 490	57.0	21.5		TOTAL . . . . .	23	10 610	(X)	100.0
520	NONMERCHANOISE RECEIPTS. . . . .	22	753	13.7	3.6						
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	207	(X)	1.0	020	GROCERIES-OTHER FOODS. . . . .	12	3 544	38.8	33.4
						100	CIGARS-CIGARETTES-TOBACCO. . . . .	14	4 978	52.6	46.9
	MAIL ORDER HOUSES (SIC 532)					-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	2 088	(X)	19.7
	TOTAL . . . . .	15	4 176	(X)	100.0		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
120	COSMETICS-DRUGS-CLEANERS . . . . .	5	33	1.1	.8		TOTAL . . . . .	30	6 074	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	188	6.5	4.5						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	390	13.4	9.3	020	GROCERIES-OTHER FOODS. . . . .	3	285	39.8	4.7
180	ALL FOOTWEAR . . . . .	5	80	2.7	1.9	500	ALL OTHER MERCHANOISE. . . . .	11	3 379	100.0	55.6
200	CURTAINS-ORAPERIES-DRY GOOOS . .	6	274	8.9	6.6	520	NONMERCHANOISE RECEIPTS. . . . .	9	90	7.0	1.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	465	14.5	11.1	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	2 320	(X)	38.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	330	10.3	7.9						
260	KITCHENWARE-HOME FURNISHINGS . .	6	78	2.4	1.9						
280	JEWELRY-OPTICAL GOOOS. . . . .	6	103	3.2	2.5						
300	SPORTING-RECREATION EQUIPMENT. .	6	84	2.9	2.0						
320	HAROWARE-GARDENING EQUIPMENT . .	5	133	4.6	3.2						
340	LUMBER-BUILDING MATERIALS. . . . .	5	161	5.6	3.9						
420	AUTO TIRES-BATTERIES-ACCESS. . . .	5	105	3.6	2.5						
440	FARM EQUIPMENT MACHINERY . . . . .	4	38	1.4	.9						
500	ALL OTHER MERCHANOISE. . . . .	10	927	24.9	22.2						
520	NONMERCHANOISE RECEIPTS. . . . .	10	583	16.5	14.0						
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	204	(X)	4.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Francisco-Oakland SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
RETAIL TRADE											
	TOTAL . . . . .	17 304	5 350 284	(X)	100.0		PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)				
							TOTAL . . . . .	130	17 861	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	3 785	1 085 016	48.3	20.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	290	15.0	1.6
040	MEALS-SNACKS . . . . .	4 215	411 041	36.8	7.7	260	KITCHENWARE-HOME FURNISHINGS . .	6	64	19.0	.4
060	ALCOHOLIC DRINKS . . . . .	2 451	162 021	41.6	3.0	320	HAROWARE-GAROEING EQUIPMENT . .	7	100	7.4	.6
080	PACKAGEO ALCOHOLIC BEVERAGES . .	1 965	185 147	12.1	3.5	340	LUMBER-BUILOING MATERIALS . . . .	130	16 286	91.2	91.2
100	CIGARS-CIGARETTES-TOBACCO . . . .	3 073	86 305	4.8	1.6	356	ALL OTHER LUMBER-MILLWORK . . .	36	994	26.2	5.6
120	COSMETICS-ORUGS-CLEANERS . . . . .	2 444	232 200	10.1	4.3	357	PAINT-VARNISH ETC. . . . .	102	8 275	67.4	46.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	1 082	187 159	15.9	3.5	358	PAINT SUNORIES . . . . .	96	1 509	12.5	8.4
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	1 634	371 684	28.2	6.9	359	WALLPAPER-OTHER WALL COVERINGS	90	1 389	11.8	7.8
180	ALL FOOTWEAR . . . . .	1 001	104 795	10.2	2.0	361	GLASS. . . . .	41	4 119	63.2	23.1
200	CURTAINS-ORAPERIES-ORY GOOOS . .	905	96 960	8.8	1.8	420	AUTO TIRES-BATTERIES-ACCESS. . .	6	457	34.2	2.6
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	1 328	177 020	15.2	3.3	500	ALL OTHER MERCHANOISE. . . . .	5	62	11.5	.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	1 035	173 762	16.4	3.2	520	NONMERCHANOISE RECEIPTS. . . . .	57	441	5.8	2.5
260	KITCHENWARE-HOME FURNISHINGS . .	1 386	74 430	6.0	1.4	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	161	(X)	.9
280	JEWELRY-OPTICAL GOOOS . . . . .	1 200	70 996	5.9	1.3						
300	SPORTING-RECREATION EQUIPMENT . .	790	62 111	6.2	1.2		ELECTRICAL SUPPLY STORES (SIC 524)				
320	HAROWARE-GAROEING EQUIPMENT . .	1 051	61 060	8.3	1.1		TOTAL <sup>2</sup> . . . . .	17	2 843	(X)	100.0
340	LUMBER-BUILOING MATERIALS . . . .	757	110 413	19.0	2.1						
380	AUTOMOBILES-TRUCKS . . . . .	622	724 077	63.3	13.5		HAROWARE STORES (SIC 5251)				
400	AUTO FUELS-LUBRICANTS. . . . .	2 468	301 899	22.1	5.6		TOTAL . . . . .	211	36 069	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . .	2 663	156 336	9.1	2.9						
440	FARM EQUIPMENT MACHINERY . . . .	64	4 073	3.3	.1						
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	143	16 912	16.6	.3						
480	HOUSEHOLO FUELS-ICE. . . . .	115	3 018	100.0	.1						
500	ALL OTHER MERCHANOISE. . . . .	3 356	253 892	10.6	4.7						
520	NONMERCHANOISE RECEIPTS. . . . .	7 004	237 954	6.4	4.4						
	BUILOING MATERIALS, HAROWARE,AND FARM EQUIP OALERS (SIC 52)					120	COSMETICS-ORUGS-CLEANERS . . . .	4	229	2.5	.6
	TOTAL . . . . .	565	135 303	(X)	100.0	200	CURTAINS-ORAPERIES-ORY GOOOS . .	16	200	2.3	.6
120	COSMETICS-DRUGS-CLEANERS . . . . .	5	234	2.5	.2	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	30	1 804	15.6	5.0
200	CURTAINS-ORAPERIES-ORY GOOOS . .	21	278	2.0	.2	260	KITCHENWARE-HOME FURNISHINGS . .	132	3 833	13.2	10.6
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	43	3 239	13.7	2.4	280	JEWELRY-OPTICAL GOOOS. . . . .	20	324	3.2	.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	36	1 020	6.7	.8	300	SPORTING-RECREATION EQUIPMENT. .	50	1 542	10.7	4.3
260	KITCHENWARE-HOME FURNISHINGS . .	152	4 545	10.0	3.4	320	HAROWARE-GAROEING EQUIPMENT . .	211	19 470	54.0	54.0
280	JEWELRY-OPTICAL GOOOS. . . . .	20	325	2.1	.2	322	GAROEING EQUIPMENT-SUPPLIES . .	188	2 755	10.4	7.6
300	SPORTING-RECREATION EQUIPMENT. .	55	1 596	8.6	1.2	323	PLUMBING-ELECTRICAL SUPPLIES . .	196	5 009	14.7	13.9
320	HAROWARE-GAROEING EQUIPMENT . .	315	24 487	29.0	18.1	324	OTHER HAROWARE-TOOLS . . . . .	211	11 333	31.4	31.4
340	LUMBER-BUILOING MATERIALS. . . .	525	89 887	69.6	66.4	340	LUMBER-BUILOING MATERIALS. . . .	182	5 427	15.9	15.0
420	AUTO TIRES-BATTERIES-ACCESS. . .	35	1 230	8.4	.9	356	ALL OTHER LUMBER-MILLWORK. . .	57	1 065	6.7	3.0
440	FARM EQUIPMENT MACHINERY . . . .	26	3 143	71.8	2.3	364	PAINT-SUNORIES-GLASS-WALLPAPER	182	4 362	12.8	12.1
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	23	342	17.6	.3	420	AUTO TIRES-BATTERIES-ACCESS. . .	29	539	5.7	1.5
480	HOUSEHOLO FUELS-ICE. . . . .	24	271	22.2	.2	460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	18	85	9.5	.2
500	ALL OTHER MERCHANOISE. . . . .	44	527	9.3	.4	480	HOUSEHOLO FUELS-ICE. . . . .	17	66	7.1	.2
520	NONMERCHANOISE RECEIPTS. . . . .	208	3 592	6.3	2.7	500	ALL OTHER MERCHANOISE. . . . .	37	394	9.1	1.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	586	(X)	.4	520	NONMERCHANOISE RECEIPTS. . . . .	76	1 275	6.2	3.5
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	881	(X)	2.4
	LUMBER AND OTHER BLOG. MATERIALS OALERS (SIC 521)						FARM EQUIPMENT OALERS (SIC 5252)				
	TOTAL . . . . .	179	70 031	(X)	100.0		TOTAL <sup>2</sup> . . . . .	11	4 157	(X)	100.0
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	8	1 150	11.8	1.6						
260	KITCHENWARE-HOME FURNISHINGS . .	9	529	5.4	.8		GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)				
320	HAROWARE-GAROEING EQUIPMENT . .	85	3 848	9.7	5.5		TOTAL . . . . .	562	824 558	(X)	100.0
340	LUMBER-BUILOING MATERIALS. . . .	179	62 646	89.5	89.5	020	GROCERIES-OTHER FOODS. . . . .	232	18 829	2.9	2.3
341	LUMBER . . . . .	136	29 881	49.8	42.7	040	MEALS-SNACKS . . . . .	106	10 382	2.2	1.3
342	PLYWOOD. . . . .	136	7 783	13.5	11.1	080	PACKAGEO ALCOHOLIC BEVERAGES . .	27	4 112	1.6	.5
343	WINDOWS,OOORS,AND FRAMES-METAL	81	1 492	6.4	2.1	100	CIGARS-CIGARETTES-TOBACCO. . . .	91	2 614	.8	.3
344	KITCHEN CABINETS . . . . .	35	803	3.7	1.1	120	COSMETICS-ORUGS-CLEANERS . . . .	349	29 648	3.8	3.6
345	ALL OTHER MILLWORK . . . . .	119	4 774	12.9	6.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	377	85 284	10.6	10.3
346	WALLBOARD. . . . .	107	2 977	6.7	4.3	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	389	209 665	26.1	25.4
347	ASPHALT AND A5BESTOS PRODUCTS. .	98	1 742	5.5	2.5	180	ALL FOOTWEAR . . . . .	292	31 316	4.3	3.8
348	PAINT-GLASS-WALLPAPER. . . . .	91	1 395	3.8	2.0	200	CURTAINS-ORAPERIES-ORY GOOOS . .	488	83 120	10.1	10.1
349	HEATING AND PLUMBING EQUIP . . .	34	1 162	5.0	1.7	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	215	58 246	7.6	7.1
351	METAL ROOFING AND SIOING . . . .	48	474	2.4	.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	241	45 208	5.9	5.5
352	MASONRY SUPPLIES . . . . .	94	4 080	15.2	5.8	260	KITCHENWARE-HOME FURNISHINGS . .	375	40 110	5.1	4.9
353	INSULATION . . . . .	72	635	2.9	.9	280	JEWELRY-OPTICAL GOOOS. . . . .	296	16 598	2.2	2.0
354	PREFABRICATEO BLOGS AND PARTS. .	16	550	12.5	.8	300	SPORTING-RECREATION EQUIPMENT. .	190	15 279	2.1	1.9
355	ALL OTHER BUILOING MATERIALS . .	70	4 898	22.2	6.0	320	HAROWARE-GARDENING EQUIPMENT . .	306	20 282	5.1	2.5
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	5	221	15.0	.3	340	LUMBER-BUILOING MATERIALS. . . .	109	17 280	4.4	2.1
520	NONMERCHANOISE RECEIPTS. . . . .	58	1 179	5.5	1.7	400	AUTO FUELS-LUBRICANTS. . . . .	44	2 481	.9	.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	458	(X)	.7	420	AUTO TIRES-BATTERIES-ACCESS. . .	50	17 149	4.4	2.1
						500	ALL OTHER MERCHANOISE. . . . .	384	50 140	6.2	6.1
	PLUMBING AND HEATING EQUIP OLR5. (SIC 522)					520	NONMERCHANOISE RECEIPTS. . . . .	294	65 926	9.1	8.0
	TOTAL <sup>2</sup> . . . . .	17	4 342	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	889	(X)	.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

Note: SAN FRANCISCO-OAKLAND SMSA—Consists of Alameda, Contra Costa, Marin, San Francisco, and San Mateo Counties, Calif.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Francisco-Oakland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	DEPARTMENT STORES (SIC 531)					320	HARDWARE-GARDENING EQUIPMENT . . . . .	231	3 642	5.6	5.1
	TOTAL . . . . .	74	703 594	(X)	100.0	340	LUMBER-BUILDING MATERIALS. . . . .	42	293	6.6	.4
020	GROCERIES-OTHER FOODS. . . . .	48	15 007	2.5	2.1	500	ALL OTHER MERCHANDISE. . . . .	250	15 582	23.5	22.0
040	MEALS-SNACKS . . . . .	29	5 216	1.1	.7	520	NONMERCHANDISE RECEIPTS. . . . .	152	2 483	4.5	3.5
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	17	3 706	1.4	.5	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	175	(X)	.2
100	CIGARS-CIGARETTES-TOBACCO. . . . .	17	2 000	.7	.3		GENERAL MERCHANDISE STORES (SIC 539 PART)				
120	COSMETICS-DRUGS-CLEANERS . . . . .	69	24 089	3.4	3.4		TOTAL . . . . .	128	35 965	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	74	76 973	10.9	10.9	020	GROCERIES-OTHER FOODS. . . . .	24	999	13.9	2.8
141	MEN'S CLOTHING . . . . .	74	59 555	8.5	8.5	040	MEALS-SNACKS . . . . .	6	68	.7	.2
142	BOYS' CLOTHING . . . . .	70	17 417	2.6	2.5	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	6	272	4.3	.8
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	74	191 973	27.3	27.3	100	CIGARS-CIGARETTES-TOBACCO. . . . .	14	239	6.1	.7
161	CHILDREN'S-INFANTS' WEAR . . . . .	71	16 070	2.4	2.3	120	COSMETICS-DRUGS-CLEANERS . . . . .	32	986	4.4	2.7
162	HANDBAGS-ACCESSORIES . . . . .	69	13 610	2.0	1.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	81	4 309	15.3	12.0
163	MILLINERY. . . . .	58	4 010	.6	.6	141	MEN'S CLOTHING . . . . .	69	2 878	10.7	8.0
164	HOSIERY. . . . .	69	12 392	1.9	1.8	142	BOYS' CLOTHING . . . . .	57	1 170	4.5	3.3
165	LINGERIE . . . . .	70	36 600	5.4	5.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	75	5 748	20.7	16.0
166	WOMEN'S COATS-SUITS-FURS-RAINWR.	69	19 627	3.0	2.8	161	CHILDREN'S-INFANTS' WEAR . . . . .	59	853	3.2	2.4
167	WOMEN'S DRESSES. . . . .	71	37 543	5.5	5.3	162	HANDBAGS-ACCESSORIES . . . . .	42	279	1.1	.8
168	WOMEN'S BLOUSES-SPTSWR . . . . .	69	35 776	5.4	5.1	163	MILLINERY. . . . .	24	69	.6	.2
169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	69	15 553	2.3	2.2	164	HOSIERY. . . . .	58	556	2.0	1.5
171	OTHER WOMEN'S-GIRLS-CLOTHES ACC.	7	791	1.2	.1	165	LINGERIE . . . . .	54	944	3.5	2.6
180	ALL FOOTWEAR . . . . .	64	28 851	4.4	4.1	166	WOMEN'S COATS-SUITS-FURS-RAINWR.	35	253	1.3	.7
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	74	58 422	8.3	8.3	167	WOMEN'S DRESSES. . . . .	44	973	3.8	2.7
201	PIECE GOODS-NOOTIONS. . . . .	69	20 322	3.1	2.9	168	WOMEN'S BLOUSES-SPTSWR . . . . .	52	960	3.8	2.7
202	CURTAINS-DRAPERIES . . . . .	73	37 842	5.4	5.4	169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	38	497	2.5	1.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST.	65	53 782	7.8	7.6	171	OTHER WOMEN'S-GIRLS-CLOTHES ACC.	15	174	9.0	.5
221	MAJOR HOUSEHOLD APPLIANCES . . . . .	56	31 359	5.2	4.5	180	ALL FOOTWEAR . . . . .	45	1 004	8.2	2.8
222	RADIO-TV'S MUSICAL INSTR. . . . .	62	22 386	3.3	3.2	200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	78	3 315	10.1	9.2
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	35	(X)	(2)	220	MAJOR APPL-RADIO-TV-MUSICAL INST.	27	2 597	11.7	7.2
240	FURNITURE-SLEEP EQUIP-FLOOR CDV.	69	40 997	5.9	5.8	221	MAJOR HOUSEHOLD APPLIANCES . . . . .	16	1 570	9.1	4.4
241	FLOOR COVERINGS. . . . .	61	10 727	1.7	1.5	222	RADIO-TV'S MUSICAL INSTR. . . . .	20	991	6.6	2.8
242	FURNITURE-SLEEP EQUIPMENT. . . . .	65	30 270	4.5	4.3	223	ALL OTHER APPLIANCES . . . . .	5	31	3.4	.1
260	KITCHENWARE-HOME FURNISHINGS . . . . .	72	31 644	4.5	4.5	240	FURNITURE-SLEEP EQUIP-FLOOR CDV.	47	2 527	8.5	7.0
261	CHINA-GLASSWARE. . . . .	62	13 523	2.0	1.9	241	FLOOR COVERINGS. . . . .	39	917	3.4	2.5
262	KITCHENWARE-HOUSEWARES . . . . .	67	17 721	2.6	2.5	242	FURNITURE-SLEEP EQUIPMENT. . . . .	31	1 491	5.3	4.1
263	OTHER KITCHENWARE-HOME FURNISH.	7	400	.9	.1	260	KITCHENWARE-HOME FURNISHINGS . . . . .	67	3 266	10.6	9.1
280	JEWELRY-OPTICAL GOODS. . . . .	68	14 897	2.2	2.1	280	JEWELRY-OPTICAL GOODS. . . . .	39	367	1.4	1.0
300	SPORTING-RECREATION EQUIPMENT. . . . .	70	13 797	2.0	2.0	300	SPORTING-RECREATION EQUIPMENT. . . . .	41	918	3.3	2.6
320	HARDWARE-GARDENING EQUIPMENT . . . . .	33	14 950	4.6	2.1	320	HARDWARE-GARDENING EQUIPMENT . . . . .	43	1 687	7.5	4.7
321	HARDWARE-TOOLS . . . . .	30	9 079	2.8	1.3	321	HARDWARE-TOOLS . . . . .	38	997	4.5	2.8
322	GARDENING EQUIPMENT-SUPPLIES . . . . .	27	5 871	2.0	.8	322	GARDENING EQUIPMENT-SUPPLIES . . . . .	32	679	3.1	1.9
340	LUMBER-BUILDING MATERIALS. . . . .	32	15 318	4.3	2.2	340	LUMBER-BUILDING MATERIALS. . . . .	35	1 666	7.4	4.6
348	PAINT-GLASS-WALLPAPER. . . . .	29	5 503	1.6	.8	348	PAINT-GLASS-WALLPAPER. . . . .	29	488	2.4	1.4
356	ALL OTHER LUMBER-MILLWORK. . . . .	25	9 811	3.0	1.4	356	ALL OTHER LUMBER-MILLWORK. . . . .	16	1 169	7.3	3.3
400	AUTO FUELS-LUBRICANTS. . . . .	28	2 274	.8	.3	400	AUTO FUELS-LUBRICANTS. . . . .	14	186	1.1	.5
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	33	16 259	4.3	2.3	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	12	880	5.3	2.4
440	FARM EQUIPMENT MACHINERY . . . . .	8	371	.5	.1	500	ALL OTHER MERCHANDISE. . . . .	60	3 048	10.7	8.5
500	ALL OTHER MERCHANDISE. . . . .	73	31 496	4.5	4.5	501	TOYS-GAMES-WHEEL GOODS . . . . .	37	922	3.4	2.6
501	TOYS-GAMES-WHEEL GOODS . . . . .	68	12 242	1.7	1.7	502	BOOKS-STATIONERY-PHOTO. EQUIP.	38	597	2.8	1.7
502	BOOKS-STATIONERY-PHOTO. EQUIP.	65	15 817	2.3	2.2	518	MOSE. EXC. TOY-GAMES-BOOKS-STA.	33	1 508	8.8	4.2
518	MOSE. EXC. TOY-GAMES-BOOKS-STA.	34	3 436	1.0	.5	520	NONMERCHANDISE RECEIPTS. . . . .	40	1 718	8.9	4.8
520	NONMERCHANDISE RECEIPTS. . . . .	56	61 230	9.7	8.7	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	165	(X)	.5
534	AUTO REPAIR. . . . .	19	2 193	.9	.3		DRY GOODS STORES (SIC 539 PART)				
535	ALL OTHER SERVICE RECEIPTS . . . . .	55	59 037	9.5	8.4		TOTAL . . . . .	43	8 585	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	342	(X)	(2)	200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	43	8 158	95.0	95.0
	VARIETY STORES (SIC 533)					520	NONMERCHANDISE RECEIPTS. . . . .	18	267	3.7	3.1
	TOTAL . . . . .	273	70 731	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	160	(X)	1.9
020	GROCERIES-OTHER FOODS. . . . .	161	2 823	5.3	4.0		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
040	MEALS-SNACKS . . . . .	71	5 098	13.4	7.2		TOTAL . . . . .	44	5 683	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO. . . . .	60	374	4.9	.5	200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	44	5 452	95.9	95.9
120	COSMETICS-DRUGS-CLEANERS . . . . .	246	4 542	7.4	6.4	520	NONMERCHANDISE RECEIPTS. . . . .	27	229	4.5	4.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	222	3 992	6.1	5.6	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	2	(X)	.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	240	11 923	18.0	16.9						
180	ALL FOOTWEAR . . . . .	182	1 441	2.5	2.0						
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	249	7 774	11.5	11.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST.	123	1 866	3.4	2.6						
240	FURNITURE-SLEEP EQUIP-FLOOR CDV.	122	1 628	3.1	2.3						
260	KITCHENWARE-HOME FURNISHINGS . . . . .	236	5 196	8.4	7.3						
280	JEWELRY-OPTICAL GOODS. . . . .	190	1 334	2.2	1.9						
300	SPORTING-RECREATION EQUIPMENT. . . . .	79	564	2.2	.8						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.  
<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

San Francisco-Oakland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	FOOD STORES (SIC 54)					S00	ALL OTHER MERCHANDISE . . . . .	8	222	41.1	1.4
						S20	NONMERCHANDISE RECEIPTS. . . . .	9	48	12.0	.3
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	612	(X)	3.8
	TOTAL . . . . .	2 S00	1 235 410	(X)	100.0						
020	GROCERIES-OTHER FOODS. . . . .	2 S00	1 032 363	83.6	83.6		RETAIL BAKERIES (SIC 546)				
040	MEALS-SNACKS . . . . .	166	4 552	5.1	.4						
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	948	53 765	5.8	4.4		TOTAL . . . . .	316	25 227	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO. . . . .	1 221	44 209	4.4	3.6						
120	COSMETICS-DRUGS-CLEANERS . . . . .	1 152	45 737	4.5	3.7	020	GROCERIES-OTHER FOODS. . . . .	316	23 816	94.4	94.4
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	74	723	4.3	.1	040	MEALS-SNACKS . . . . .	70	1 342	21.2	5.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	722	33.3	.1	100	CIGARS-CIGARETTES-TOBACCO. . . . .	7	17	5.8	.1
260	KITCHENWARE-HOME FURNISHINGS . . . . .	129	1 424	1.9	.1	S20	NONMERCHANDISE RECEIPTS. . . . .	17	38	2.0	.2
320	HARDWARE-GARDENING EQUIPMENT . . . . .	94	1 170	1.6	.1	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	14	(X)	.1
S00	ALL OTHER MERCHANDISE. . . . .	927	37 296	4.0	3.0		RETAIL BAKERIES-BAKING, SELLING (SIC 5462)				
S20	NONMERCHANDISE RECEIPTS. . . . .	S62	11 693	1.6	.9						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	1 756	(X)	.1		TOTAL . . . . .	282	22 971	(X)	100.0
	GROCERY STORES (SIC 541)					020	GROCERIES-OTHER FOODS. . . . .	282	21 665	94.3	94.3
	TOTAL . . . . .	1 S56	1 115 026	(X)	100.0	025	BAKERY PRODUCTS-EXCEPT FROZEN.	282	21 284	92.7	92.7
020	GROCERIES-OTHER FOODS. . . . .	1 S56	917 353	82.3	82.3	027	ALL OTHER FOODS. . . . .	17	309	29.5	1.3
021	MEATS-FISH-POULTRY . . . . .	1 314	234 978	21.9	21.1	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	72	(X)	.3
022	PRODUCE (FRESH FRUITS-VEGT8LS)	1 289	92 854	8.5	8.3	040	MEALS-SNACKS . . . . .	66	1 243	21.0	5.4
023	FROZEN FOODS . . . . .	1 276	66 430	6.6	6.0	100	CIGARS-CIGARETTES-TOBACCO. . . . .	7	16	5.2	.1
024	ALL OTHER FOODS. . . . .	1 S30	S23 015	47.1	46.9	S20	NONMERCHANDISE RECEIPTS. . . . .	16	34	.9	.1
040	MEALS-SNACKS . . . . .	67	1 993	2.5	.2	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	13	(X)	.1
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	933	S3 519	5.9	4.8		RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
100	CIGARS-CIGARETTES-TOBACCO. . . . .	1 180	43 871	4.5	3.9						
120	COSMETICS-DRUGS-CLEANERS . . . . .	1 128	45 283	4.7	4.1		TOTAL <sup>2</sup> . . . . .	34	2 256	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	73	713	4.1	.1						
260	KITCHENWARE-HOME FURNISHINGS . . . . .	113	1 229	1.9	.1		DAIRY PRODUCTS STORES (SIC 545)				
320	HARDWARE-GARDENING EQUIPMENT . . . . .	93	1 127	1.4	.1						
S00	ALL OTHER MERCHANDISE. . . . .	904	36 686	4.1	3.3		TOTAL <sup>2</sup> . . . . .	96	10 215	(X)	100.0
S16	ALL OTHER MERCHANDISE. . . . .	264	13 503	3.6	1.2		EGG AND POULTRY DEALERS (SIC 549 PT.)				
S17	PAPER-PAPER PRODUCTS . . . . .	861	23 182	2.6	2.1						
S20	NONMERCHANDISE RECEIPTS. . . . .	S09	11 373	1.7	1.0		TOTAL . . . . .	25	4 527	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	1 878	(X)	.2	020	GROCERIES-OTHER FOODS. . . . .	25	4 349	96.1	96.1
	MEAT MARKETS (SIC 542 PT.)					021	MEATS-FISH-POULTRY . . . . .	24	3 873	85.6	85.6
	TOTAL . . . . .	246	45 057	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	476	(X)	10.5
020	GROCERIES-OTHER FOODS. . . . .	246	44 573	98.9	98.9	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	178	(X)	3.9
021	MEATS-FISH-POULTRY . . . . .	246	43 802	97.2	97.2		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
022	PRODUCE (FRESH FRUITS-VEGT8LS)	11	103	7.6	.2						
023	FROZEN FOODS . . . . .	25	162	11.7	.4		TOTAL . . . . .	55	3 280	(X)	100.0
024	ALL OTHER FOODS. . . . .	39	506	17.4	1.1	020	GROCERIES-OTHER FOODS. . . . .	55	2 780	84.8	84.8
S20	NONMERCHANDISE RECEIPTS. . . . .	9	101	2.3	.2	024	ALL OTHER FOODS. . . . .	S3	2 671	82.2	81.4
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	383	(X)	.9	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	109	(X)	3.3
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					120	COSMETICS-DRUGS-CLEANERS . . . . .	12	363	53.8	11.1
	TOTAL <sup>2</sup> . . . . .	48	10 115	(X)	100.0	S20	NONMERCHANDISE RECEIPTS. . . . .	6	34	13.1	1.0
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	102	(X)	3.1
	TOTAL . . . . .	44	5 983	(X)	100.0		AUTOMOTIVE DEALERS (SIC 55 EX- 554)				
020	GROCERIES-OTHER FOODS. . . . .	44	5 814	97.2	97.2						
022	PRODUCE (FRESH FRUITS-VEGT8LS)	44	5 086	85.0	85.0		TOTAL . . . . .	889	943 758	(X)	100.0
024	ALL OTHER FOODS. . . . .	17	533	21.9	8.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	80	2 375	23.0	.3
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	195	(X)	3.3	300	SPORTING-RECREATION EQUIPMENT. . . . .	123	15 334	44.4	1.6
100	CIGARS-CIGARETTES-TOBACCO. . . . .	7	26	1.7	.4	320	HARDWARE-GARDENING EQUIPMENT . . . . .	S3	496	20.0	.1
S00	ALL OTHER MERCHANDISE. . . . .	4	67	7.3	1.1	380	AUTOMOBILES-TRUCKS . . . . .	S38	722 753	83.3	76.6
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	76	(X)	1.3	400	AUTO FUELS-LUBRICANTS. . . . .	320	5 094	.6	.5
	CANOEY, NUT, AND CONFECTIONERY STORES (SIC 544)					420	AUTO TIRES-BATTERIES-ACCESS. . . . .	600	99 029	11.4	10.5
	TOTAL . . . . .	114	15 980	(X)	100.0	S00	ALL OTHER MERCHANDISE. . . . .	130	12 426	19.1	1.3
020	GROCERIES-OTHER FOODS. . . . .	114	15 098	94.5	94.5	S20	NONMERCHANDISE RECEIPTS. . . . .	665	85 295	9.2	9.0
023	FROZEN FOODS . . . . .	6	188	38.7	1.2	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	956	(X)	.1
024	ALL OTHER FOODS. . . . .	114	14 792	92.6	92.6		MOTOR VEHICLE DEALERS (SIC 551, 552)				
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	118	(X)	.7						
							TOTAL . . . . .	486	846 762	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
Detail may not add to total due to rounding.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Francisco-Oakland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
380	AUTOMOBILES-TRUCKS . . . . .	486	712 412	84.1	84.1	400	AUTO FUELS-LUBRICANTS . . . . .	30	232	.4	.3
400	AUTO FUELS-LUBRICANTS . . . . .	260	2 983	.5	.4	403	MOTOR OILS-GREASES-OTHER OILS . . . . .	28	190	.2	.2
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	324	54 474	6.7	6.4	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	42	(X)	(Z)
500	ALL OTHER MERCHANDISE . . . . .	15	833	2.4	.1	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	37	5 566	6.2	6.2
520	NONMERCHANDISE RECEIPTS . . . . .	383	75 826	9.1	9.0	421	PARTS INSTALLED IN REPAIR WORK	37	3 141	3.5	3.5
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	233	(X)	(Z)	422	PARTS-WHOLESALE . . . . .	36	1 789	2.0	2.0
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)					423	PARTS-RETAIL . . . . .	34	352	.4	.4
	TOTAL . . . . .	215	618 217	(X)	100.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	25	283	.4	.3
380	AUTOMOBILES-TRUCKS . . . . .	215	518 475	83.9	83.9	520	NONMERCHANDISE RECEIPTS . . . . .	36	7 183	8.0	8.0
381	NEW PASSENGER CARS-RETAIL . . . . .	215	316 581	51.2	51.2	527	SERVICE LABOR . . . . .	36	6 535	7.3	7.3
382	NEW PASSENGER CARS-WHOLESALE . . . . .	61	28 233	10.3	4.6	528	OTHER NONMERCHANDISE RECEIPTS . . . . .	13	647	1.5	.7
383	NEW COMMERCIAL VEHICLES-RETAIL . . . . .	110	39 780	10.5	6.4	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	20	(X)	(Z)
384	NEW COMMERCIAL VEHICLES-WHOLESALE . . . . .	19	2 701	3.2	.4		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
385	USED PASSENGER CARS-RETAIL . . . . .	209	99 131	16.2	16.0		TOTAL . . . . .	169	49 558	(X)	100.0
386	USED PASSENGER CARS-WHOLESALE . . . . .	180	23 855	4.0	3.9	380	AUTOMOBILES-TRUCKS . . . . .	169	46 944	94.7	94.7
387	USED COMMERCIAL VEHICLES . . . . .	99	6 459	1.9	1.0	381	NEW PASSENGER CARS-RETAIL . . . . .	8	5 378	34.4	10.9
392	ALL OTHER AUTOS-TRUCKS . . . . .	14	1 623	3.7	.3	383	NEW COMMERCIAL VEHICLES-RETAIL . . . . .	4	653	4.7	1.3
400	AUTO FUELS-LUBRICANTS . . . . .	177	2 301	.4	.4	385	USED PASSENGER CARS-RETAIL . . . . .	169	37 188	75.0	75.0
401	GASOLINE . . . . .	47	765	.4	.1	386	USED PASSENGER CARS-WHOLESALE . . . . .	108	3 380	7.7	6.8
403	MOTOR OILS-GREASES-OTHER OILS . . . . .	156	1 517	.2	.2	387	USED COMMERCIAL VEHICLES . . . . .	10	191	1.5	.4
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	18	(X)	(Z)	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	132	(X)	.3
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	208	39 742	6.4	6.4	400	AUTO FUELS-LUBRICANTS . . . . .	8	147	2.6	.3
421	PARTS INSTALLED IN REPAIR WORK	206	22 673	3.7	3.7	401	GASOLINE . . . . .	6	131	3.8	.3
422	PARTS-WHOLESALE . . . . .	195	10 409	1.7	1.7	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	15	(X)	(Z)
423	PARTS-RETAIL . . . . .	188	3 412	.6	.6	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	18	704	4.0	1.4
424	AUTOMOBILE TIRES-BATTERIES-ACC	136	3 243	.7	.5	421	PARTS INSTALLED IN REPAIR WORK	15	450	2.6	.9
500	ALL OTHER MERCHANDISE . . . . .	10	671	2.5	.1	422	PARTS-WHOLESALE . . . . .	10	104	.6	.2
520	NONMERCHANDISE RECEIPTS . . . . .	209	56 844	9.2	9.2	423	PARTS-RETAIL . . . . .	9	88	.6	.2
527	SERVICE LABOR . . . . .	208	49 416	8.0	8.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	7	62	.3	.1
528	OTHER NONMERCHANDISE RECEIPTS . . . . .	88	7 421	2.5	1.2	520	NONMERCHANDISE RECEIPTS . . . . .	76	1 675	4.4	3.4
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	183	(X)	(Z)	527	SERVICE LABOR . . . . .	33	825	3.4	1.7
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					528	OTHER NONMERCHANDISE RECEIPTS . . . . .	53	849	4.3	1.7
	TOTAL . . . . .	65	89 070	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	88	(X)	.2
380	AUTOMOBILES-TRUCKS . . . . .	65	70 077	78.7	78.7		TIRE, BATTERY, AND ACCESSORY OLDS (SIC 553)				
381	NEW PASSENGER CARS-RETAIL . . . . .	65	48 887	54.9	54.9		TOTAL . . . . .	268	58 397	(X)	100.0
382	NEW PASSENGER CARS-WHOLESALE . . . . .	16	1 291	4.6	1.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	78	2 314	16.0	4.0
383	NEW COMMERCIAL VEHICLES-RETAIL . . . . .	5	455	4.0	.5	260	KITCHENWARE-HOME FURNISHINGS . . . . .	63	253	1.7	.4
385	USED PASSENGER CARS-RETAIL . . . . .	64	15 160	18.1	17.0	300	SPORTING-RECREATION EQUIPMENT . . . . .	68	853	4.9	1.5
386	USED PASSENGER CARS-WHOLESALE . . . . .	44	4 060	5.7	4.6	320	HARWARE-GARDENING EQUIPMENT . . . . .	49	457	8.9	.8
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	223	(X)	.3	400	AUTO FUELS-LUBRICANTS . . . . .	45	1 939	18.2	3.3
400	AUTO FUELS-LUBRICANTS . . . . .	45	303	.4	.3	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	268	44 190	75.7	75.7
403	MOTOR OILS-GREASES-OTHER OILS . . . . .	45	286	.4	.3	500	ALL OTHER MERCHANDISE . . . . .	75	1 668	7.2	2.9
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	17	(X)	(Z)	520	NONMERCHANDISE RECEIPTS . . . . .	183	6 337	12.5	10.9
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	62	8 461	10.0	9.5	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	386	(X)	.7
421	PARTS INSTALLED IN REPAIR WORK	60	4 263	5.1	4.8		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
422	PARTS-WHOLESALE . . . . .	58	1 870	2.2	2.1		TOTAL <sup>2</sup> . . . . .	32	5 808	(X)	100.0
423	PARTS-RETAIL . . . . .	57	1 732	2.0	1.9		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
424	AUTOMOBILE TIRES-BATTERIES-ACC	21	594	1.8	.7		TOTAL . . . . .	236	52 589	(X)	100.0
500	ALL OTHER MERCHANDISE . . . . .	3	102	.9	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	47	847	7.5	1.6
520	NONMERCHANDISE RECEIPTS . . . . .	63	10 125	11.6	11.4	221	MAJOR HOUSEHOLD APPLIANCES . . . . .	38	316	3.4	.6
527	SERVICE LABOR . . . . .	63	9 204	10.5	10.3	222	RADIO-TV'S MUSICAL INSTR. . . . .	42	523	5.0	1.0
528	OTHER NONMERCHANDISE RECEIPTS . . . . .	29	920	2.2	1.0	260	KITCHENWARE-HOME FURNISHINGS . . . . .	37	57	.5	.1
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	2	(X)	(Z)	300	SPORTING-RECREATION EQUIPMENT . . . . .	44	536	3.5	1.0
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					317	ALL OTHER SPTG GOODS EXC BOATS	43	391	2.6	.7
	TOTAL . . . . .	37	89 917	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	145	(X)	.3
380	AUTOMOBILES-TRUCKS . . . . .	37	76 916	85.5	85.5	320	HARWARE-GARDENING EQUIPMENT . . . . .	27	105	2.6	.2
381	NEW PASSENGER CARS-RETAIL . . . . .	37	49 050	54.6	54.6	400	AUTO FUELS-LUBRICANTS . . . . .	40	1 872	19.3	3.6
382	NEW PASSENGER CARS-WHOLESALE . . . . .	15	4 078	9.5	4.5	401	GASOLINE . . . . .	21	470	13.6	.9
383	NEW COMMERCIAL VEHICLES-RETAIL . . . . .	16	4 752	10.7	5.3	403	MOTOR OILS-GREASES-OTHER OILS . . . . .	28	153	2.7	.3
385	USED PASSENGER CARS-RETAIL . . . . .	37	14 124	15.7	15.7	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	16	(X)	(Z)
386	USED PASSENGER CARS-WHOLESALE . . . . .	34	3 878	4.4	4.3						
387	USED COMMERCIAL VEHICLES . . . . .	14	862	2.1	1.0						
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	172	(X)	.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Francisco-Oakland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
420	AUTO TIRES-BATTERIES-ACCESS. . .	236	42 204	80.3	80.3		GASOLINE SERVICE STATIONS (SIC 554)				
416	NEW TIRES-TUBES (TO FLEET OPRTRS	74	1 830	11.1	3.5						
417	NEW TIRES-TUBES (TO OTHER USERS)	159	11 018	25.1	21.0						
418	RETREAOS (TO FLEET OPERATORS) . .	40	538	4.2	1.0		TOTAL . . . . .	2 037	346 854	(X)	100.0
419	RETREAOS (TO OTHER USERS) . . . .	86	1 598	8.7	3.0						
426	AUTOMOBILE ACCESSORIES . . . . .	190	16 055	37.1	30.5	020	GROCERIES-OTHER FOODS. . . . .	86	467	5.8	.1
428	NEW AUTO TIRES SOLO TO DEALERS	90	2 568	12.4	4.9	100	CIGARS-CIGARETTES-TOBACCO. . . .	233	1 471	3.8	.4
429	NEW TRUCK-BUS TIRES (TO USERS)	93	4 876	19.9	9.3	380	AUTOMOBILES-TRUCKS . . . . .	32	369	12.5	.1
431	NEW TRK-BUS TIRES (TO DEALERS)	44	672	5.9	1.3						
433	RETREAOS SOLD TO DEALERS . . . .	50	404	2.7	.8	400	AUTO FUELS-LUBRICANTS. . . . .	2 037	293 023	84.5	84.5
434	RETREAOS-TRUCK-BUS (TO USERS)	58	1 599	9.2	3.0	401	GASOLINE . . . . .	2 034	278 254	80.3	80.2
435	RETREAOS-TRUCK-BUS (TO DEALERS)	27	199	2.2	.4	402	OTHER AUTOMOTIVE FUELS . . . . .	138	3 447	19.6	1.0
436	STORAGE BATTERIES. . . . .	110	847	2.7	1.6	403	MOTOR OILS-GREASES-OTHER OILS.	1 884	11 314	3.4	3.3
500	ALL OTHER MERCHANOISE. . . . .	50	1 327	6.7	2.5	420	AUTO TIRES-BATTERIES-ACCESS. . .	1 869	35 199	10.6	10.1
520	NONMERCHANOISE RECEIPTS. . . . .	159	5 465	12.0	10.4	421	PARTS INSTALLED IN REPAIR WORK	668	6 603	7.0	1.9
524	BRAKE AND WHEEL SERVICES . . . .	96	2 552	9.8	4.9	423	PARTS-RETAIL . . . . .	183	1 301	4.8	.4
525	TIRE SERVICES OTHER THAN RETRO	82	866	3.4	1.6	424	AUTOMOBILE TIRES-BATTERIES-ACC	1 786	27 294	8.5	7.9
526	OTHER NONMERCHANOISE RECEIPTS.	131	2 043	5.1	3.9	480	HOUSEHOLO FUELS-ICE. . . . .	27	341	33.3	.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	176	(X)	.3	520	NONMERCHANOISE RECEIPTS. . . . .	1 600	15 120	5.1	4.4
						527	SERVICE LABOR. . . . .	1 561	13 227	4.5	3.8
	BOAT DEALERS (SIC 5591)					-	MISCELLANEOUS MERCHANOISE. . . .	(X)	864	(X)	.2
	TOTAL . . . . .	53	15 740	(X)	100.0		APPAREL AND ACCESSORY STORES (SIC 56)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	65	10.5	.4		TOTAL . . . . .	1 446	343 885	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	3	37	5.2	.2						
180	ALL FOOTWEAR . . . . .	4	23	2.0	.1	120	COSMETICS-DRUGS-CLEANERS . . . .	54	3 209	3.5	.9
300	SPORTING-RECREATION EQUIPMENT. .	53	14 424	91.6	91.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	449	96 952	60.1	28.2
307	OUTBOARD BOATS . . . . .	23	1 353	16.5	8.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	931	152 155	59.1	44.2
308	OUTBOARD MOTORS. . . . .	36	1 556	14.2	9.9	180	ALL FOOTWEAR . . . . .	548	72 003	34.2	20.9
309	INBOARD MOTOR BOATS. . . . .	12	2 563	55.2	16.3	200	CURTAINS-DRAPERIES-ORY GOODS . .	26	696	5.4	.2
311	INBOARD-OUTDRIVE BOATS . . . . .	33	4 036	34.5	25.6	280	JEWELRY-OPTICAL GOODS. . . . .	120	2 011	1.9	.6
312	BOAT TRAILERS. . . . .	36	639	5.5	4.1	300	SPORTING-RECREATION EQUIPMENT. .	31	1 024	2.1	.3
313	MARINE ACCESS. AND PARTS . . . .	47	1 882	13.5	12.0	500	ALL OTHER MERCHANOISE. . . . .	57	2 316	4.0	.7
318	ALL OTHER BOATS. . . . .	19	1 837	26.4	11.7	520	NONMERCHANOISE RECEIPTS. . . . .	684	13 317	5.3	3.9
319	ALL OTHER MOSE-EXC BOATS . . . .	12	558	10.5	3.5	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	201	(X)	.1
320	HAROWARE-GARDENING EQUIPMENT . .	3	27	5.2	.2		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)				
400	AUTO FUELS-LUBRICANTS. . . . .	8	64	3.4	.4		TOTAL . . . . .	626	145 751	(X)	100.0
520	NONMERCHANOISE RECEIPTS. . . . .	42	1 016	7.5	6.5	120	COSMETICS-DRUGS-CLEANERS . . . .	27	2 443	4.7	1.7
527	SERVICE LABOR. . . . .	39	546	4.4	3.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	1 726	5.5	1.2
531	STORAGE AND DOCKING SERVICES . .	9	47	6.9	.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	626	124 529	85.4	85.4
532	OTHER NONMERCHANOISE RECEIPTS.	25	423	5.5	2.7	180	ALL FOOTWEAR . . . . .	45	6 647	10.6	4.6
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	83	(X)	.5	200	CURTAINS-DRAPERIES-ORY GOODS . .	5	112	1.6	.1
	HOUSEHOLO TRAILER DEALERS (SIC 5592)					260	KITCHENWARE-HOME FURNISHINGS . .	4	81	1.6	.1
	TOTAL . . . . .	34	(0)	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	68	1 781	2.7	1.2
500	ALL OTHER MERCHANOISE. . . . .	34		94.7	94.7	500	ALL OTHER MERCHANOISE. . . . .	20	1 600	3.8	1.1
504	MOBILE HOMES-HOUSEHOLO TRLRS . .	26		92.8	79.2	520	NONMERCHANOISE RECEIPTS. . . . .	281	6 664	5.8	4.6
505	CAMP TRAILERS-TRAVEL TRAILERS.	13		44.3	14.9	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	168	(X)	.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	(0)	(X)	.4		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
520	NONMERCHANOISE RECEIPTS. . . . .	23		3.5	3.2		TOTAL . . . . .	490	130 089	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	2.1	120	COSMETICS-DRUGS-CLEANERS . . . .	23	2 342	4.6	1.8
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	1 566	5.1	1.2
	TOTAL . . . . .	46	12 699	(X)	100.0	142	BOYS' CLOTHING . . . . .	8	338	6.2	.3
380	AUTOMOBILES-TRUCKS . . . . .	45	10 040	82.4	79.1	146	OTHER MEN'S CLOTHING . . . . .	10	463	1.7	.4
389	MOTORCYCLES-MOTORSCOOTERS. . . .	42	7 472	79.7	58.8	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	764	(X)	.6
391	OTHER POWERED ROAD VEHICLES. . .	18	2 568	41.1	20.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	490	110 028	84.6	84.6
400	AUTO FUELS-LUBRICANTS. . . . .	5	104	6.8	.8	161	CHILDREN'S-INFANTS' WEAR . . . .	106	4 346	6.6	3.3
420	AUTO TIRES-BATTERIES-ACCESS. . .	7	360	23.7	2.8	163	MILLINERY. . . . .	75	1 144	1.6	.9
520	NONMERCHANOISE RECEIPTS. . . . .	33	1 784	18.2	14.0	164	HOSIERY. . . . .	214	2 690	2.8	2.1
527	SERVICE LABOR. . . . .	33	1 223	12.4	9.6	165	LINGERIE . . . . .	284	8 972	8.5	6.9
532	OTHER NONMERCHANDISE RECEIPTS.	10	536	13.4	4.2	168	WOMEN'S BLOUSES-SPTSWR . . . . .	399	24 366	19.9	18.7
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	411	(X)	3.2	172	DRESSES. . . . .	486	40 435	31.4	31.1
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					173	COATS-SUITS. . . . .	363	18 827	15.6	14.5
	TOTAL . . . . .	2	(0)	(X)	100.0	174	HANDBAGS . . . . .	139	2 575	2.9	2.0
						175	FURS . . . . .	37	2 005	3.4	1.5
						176	OTHER WOMENS-GIRLS' CLOTHES ACC	140	4 667	5.3	3.6
						180	ALL FOOTWEAR . . . . .	38	6 280	10.3	4.8
						280	JEWELRY-OPTICAL GOODS. . . . .	59	1 636	2.8	1.3
						500	ALL OTHER MERCHANOISE. . . . .	17	1 576	4.0	1.2
						520	NONMERCHANOISE RECEIPTS. . . . .	235	6 327	5.9	4.9
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	334	(X)	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Francisco-Oakland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	MILLINERY STORES (SIC 563 PT.)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	36	1 912	97.7	85.9
						143	MEN'S TAILORED OUTERWEAR . . .	36	1 813	92.6	81.4
						144	OTHER MEN'S OUTERWEAR. . . . .	3	54	13.8	2.4
	TOTAL <sup>2</sup> . . . . .	14	968	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . .	(X)	43	(X)	1.9
	CORSET AND LINGERIE STORES (SIC 563 PT.)					160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	4	264	99.1	11.9
						173	COATS-SUITS. . . . .	4	248	92.5	11.1
						-	MISCELLANEOUS MERCHANDISE. . .	(X)	15	(X)	.7
	TOTAL . . . . .	25	1 706	(X)	100.0	S20	NONMERCHANDISE RECEIPTS. . . . .	12	49	4.1	2.2
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	25	1 679	98.4	98.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1	(X)	(Z)
164	HOSIERY. . . . .	6	52	9.2	3.0						
165	LINGERIE . . . . .	25	1 481	86.8	86.8						
-	MISCELLANEOUS MERCHANDISE. . .	(X)	146	(X)	8.6						
S20	NONMERCHANDISE RECEIPTS. . . . .	6	26	3.3	1.5		FAMILY CLOTHING STORES (SIC 565)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1	(X)	.1		TOTAL . . . . .	96	42 200	(X)	100.0
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	96	21 347	50.6	50.6
						142	BOYS' CLOTHING . . . . .	75	1 605	4.4	3.8
						143	MEN'S TAILORED OUTERWEAR . . .	80	8 156	19.8	19.3
						144	OTHER MEN'S OUTERWEAR. . . . .	78	4 844	12.4	11.5
						145	MEN'S HATS . . . . .	46	294	.8	.7
	TOTAL . . . . .	58	8 385	(X)	100.0	146	OTHER MEN'S CLOTHING . . . . .	89	6 446	15.8	15.3
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	58	7 381	88.0	88.0	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	96	14 077	33.4	33.4
161	CHILDREN'S-INFANTS' WEAR . . .	9	247	10.9	2.9	161	CHILDREN'S-INFANTS' WEAR . . .	62	920	3.0	2.2
163	MILLINERY. . . . .	7	29	.9	.3	163	MILLINERY. . . . .	39	124	.4	.3
164	HOSIERY. . . . .	35	905	18.9	10.8	164	HOSIERY. . . . .	66	309	.8	.7
165	LINGERIE . . . . .	33	845	13.3	10.1	165	LINGERIE . . . . .	71	1 112	2.9	2.6
168	WOMEN'S BLOUSES-SPTSWR . . . .	40	2 683	38.2	32.0	168	WOMEN'S BLOUSES-SPTSWR . . . .	84	3 495	8.6	8.3
172	DRESSES. . . . .	31	964	14.7	11.5	172	DRESSES. . . . .	90	4 105	9.7	9.7
173	COATS-SUITS. . . . .	26	396	6.0	4.7	173	COATS-SUITS. . . . .	79	3 062	7.4	7.3
174	HANDBAGS . . . . .	25	337	6.4	4.0	174	HANDBAGS . . . . .	57	261	.7	.6
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	29	972	18.7	11.6	176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	59	661	1.9	1.6
-	MISCELLANEOUS MERCHANDISE. . .	(X)	2	(X)	(Z)	-	MISCELLANEOUS MERCHANDISE. . .	(X)	26	(X)	.1
180	ALL FOOTWEAR . . . . .	6	364	14.6	4.3	180	ALL FOOTWEAR . . . . .	59	2 717	8.1	6.4
280	JEWELRY-OPTICAL GOODS. . . . .	8	129	4.6	1.5	200	CURTAINS-DRAPERIES-DRY GOODS . .	20	578	15.9	1.4
520	NONMERCHANDISE RECEIPTS. . . . .	19	204	4.6	2.4	280	JEWELRY-OPTICAL GOODS. . . . .	25	110	.4	.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	307	(X)	3.7	S00	ALL OTHER MERCHANDISE. . . . .	10	61	1.5	.1
	FURRIERS AND FUR SHOPS (SIC 568)					S20	NONMERCHANDISE RECEIPTS. . . . .	62	2 078	5.5	4.9
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 232	(X)	2.9
	TOTAL . . . . .	39	4 603	(X)	100.0		SHOE STORES (SIC 566)				
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	39	4 503	97.8	97.8		TOTAL . . . . .	356	64 923	(X)	100.0
175	FURS . . . . .	39	4 011	87.1	87.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	26	171	4.9	.3
-	MISCELLANEOUS MERCHANDISE. . .	(X)	492	(X)	10.7	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	94	3 413	12.8	5.3
S20	NONMERCHANDISE RECEIPTS. . . . .	19	99	4.0	2.2	180	ALL FOOTWEAR . . . . .	356	59 109	91.0	91.0
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					S00	ALL OTHER MERCHANDISE. . . . .	14	128	6.8	.2
						520	NONMERCHANDISE RECEIPTS. . . . .	206	2 040	4.3	3.1
	TOTAL . . . . .	255	80 579	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	62	(X)	.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	255	71 193	88.4	88.4		MEN'S SHOE STORES (SIC 566 PT.)				
142	BOYS' CLOTHING . . . . .	106	2 670	8.4	3.3		TOTAL . . . . .	61	7 481	(X)	100.0
143	MEN'S TAILORED OUTERWEAR . . .	220	31 908	41.9	39.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10	104	4.7	1.4
144	OTHER MEN'S OUTERWEAR. . . . .	209	13 740	22.0	17.1	180	ALL FOOTWEAR . . . . .	61	7 082	94.7	94.7
145	MEN'S HATS . . . . .	98	1 497	3.4	1.9	181	MEN'S AND BOYS' FOOTWEAR . . .	61	6 997	93.5	93.5
146	OTHER MEN'S CLOTHING . . . . .	238	21 378	27.7	26.5	-	MISCELLANEOUS MERCHANDISE. . .	(X)	85	(X)	1.1
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	38	3 356	11.2	4.2	S20	NONMERCHANDISE RECEIPTS. . . . .	40	251	4.7	3.4
168	WOMEN'S BLOUSES-SPTSWR . . . .	28	987	4.4	1.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	43	(X)	.6
172	DRESSES. . . . .	18	1 070	5.4	1.3		WOMEN'S SHOE STORES (SIC 566 PT.)				
173	COATS-SUITS. . . . .	15	902	4.9	1.1		TOTAL . . . . .	78	22 420	(X)	100.0
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	9	270	1.7	.3	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	50	2 428	14.8	10.8
-	MISCELLANEOUS MERCHANDISE. . .	(X)	127	(X)	.2	180	ALL FOOTWEAR . . . . .	78	19 016	84.8	84.8
180	ALL FOOTWEAR . . . . .	78	3 020	6.3	3.7	181	MEN'S AND BOYS' FOOTWEAR . . .	14	443	10.9	2.0
280	JEWELRY-OPTICAL GOODS. . . . .	23	104	.8	.1	182	WOMEN'S AND GIRLS' FOOTWEAR. .	78	18 148	81.0	80.9
300	SPORTING-RECREATION EQUIPMENT .	5	104	1.3	.1	183	CHILDREN'S AND INFANTS' FOOTWR	15	425	9.5	1.9
500	ALL OTHER MERCHANDISE. . . . .	7	358	2.8	.4	520	NONMERCHANDISE RECEIPTS. . . . .	57	938	4.6	4.2
520	NONMERCHANDISE RECEIPTS. . . . .	103	2 368	5.2	2.9	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	38	(X)	.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	76	(X)	.1						
	CUSTOM TAILORS (SIC 567)										
	TOTAL . . . . .	40	2 226	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Francisco-Oakland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)						HOME FURNISHINGS STORES (OTHER 571)				
	TOTAL . . . . .	21	2 177	(X)	100.0		TOTAL . . . . .	257	33 563	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	4	10	2.7	.5	200	CURTAINS-ORAPERIES-ORY GOODS . .	86	3 985	36.9	11.9
180	ALL FOOTWEAR . . . . .	21	2 137	98.2	98.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	165	6.6	.5
181	MEN'S AND BOYS' FOOTWEAR . . . .	7	39	6.2	1.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	146	18 939	82.3	56.4
182	WOMEN'S AND GIRLS' FOOTWEAR. .	7	63	10.1	2.9	260	KITCHENWARE-HOME FURNISHINGS . .	103	7 938	68.4	23.7
183	CHILDREN'S AND INFANTS' FOOTWR	21	2 034	93.5	93.4	280	JEWELRY-OPTICAL GOODS. . . . .	18	555	18.4	1.7
S20	NONMERCHANOISE RECEIPTS. . . . .	7	29	3.7	1.3	340	LUMBER-BUILDING MATERIALS. . . .	10	142	5.8	.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1	(X)	(Z)	500	ALL OTHER MERCHANOISE. . . . .	10	202	9.3	.6
	FAMILY SHOE STORES (SIC 566 PT.)					S20	NONMERCHANOISE RECEIPTS. . . . .	100	995	8.4	3.0
	TOTAL . . . . .	196	32 845	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	642	(X)	1.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	13	64	5.2	.2		FLOOR COVERINGS STORES (SIC 5713)				
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	39	964	9.8	2.9		TOTAL . . . . .	113	19 348	(X)	100.0
180	ALL FOOTWEAR . . . . .	196	30 874	94.0	94.0	200	CURTAINS-ORAPERIES-ORY GOODS . .	24	419	10.5	2.2
181	MEN'S AND BOYS' FOOTWEAR . . . .	196	9 820	29.9	29.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	113	17 973	92.9	92.9
182	WOMEN'S AND GIRLS' FOOTWEAR. .	196	15 982	48.7	48.7	340	LUMBER-BUILDING MATERIALS. . . .	6	115	13.6	.6
183	CHILDREN'S AND INFANTS' FOOTWR	184	5 069	16.5	15.4	S20	NONMERCHANOISE RECEIPTS. . . . .	48	720	10.3	3.7
S00	ALL OTHER MERCHANOISE. . . . .	6	94	11.1	.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	121	(X)	.6
S20	NONMERCHANOISE RECEIPTS. . . . .	102	822	4.2	2.5		DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	27	(X)	.1		TOTAL . . . . .	57	4 764	(X)	100.0
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)					200	CURTAINS-ORAPERIES-ORY GOODS . .	57	3 487	73.2	73.2
	TOTAL . . . . .	66	6 915	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	894	32.8	18.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	283	15.5	4.1	S20	NONMERCHANOISE RECEIPTS. . . . .	25	152	5.0	3.2
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	66	6 093	88.1	88.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	231	(X)	4.8
180	ALL FOOTWEAR . . . . .	6	309	27.7	4.5		CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
S00	ALL OTHER MERCHANOISE. . . . .	4	123	15.1	1.8		TOTAL . . . . .	27	3 438	(X)	100.0
S20	NONMERCHANOISE RECEIPTS. . . . .	18	93	3.1	1.3	260	KITCHENWARE-HOME FURNISHINGS . .	27	2 852	83.0	83.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	14	(X)	.2	280	JEWELRY-OPTICAL GOODS. . . . .	17	532	25.7	15.5
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					S20	NONMERCHANOISE RECEIPTS. . . . .	5	51	7.6	1.5
	TOTAL <sup>2</sup> . . . . .	7	1 291	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	3	(X)	.1
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)						MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
	TOTAL . . . . .	1 173	263 023	(X)	100.0		TOTAL . . . . .	60	6 013	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOODS . .	228	8 961	10.0	3.4	260	KITCHENWARE-HOME FURNISHINGS . .	60	4 901	81.5	81.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	684	102 913	56.7	39.1	S20	NONMERCHANOISE RECEIPTS. . . . .	21	73	5.5	1.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	581	119 514	70.7	45.4	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 039	(X)	17.3
260	KITCHENWARE-HOME FURNISHINGS . .	306	13 956	14.0	5.3		HOUSEHOLD APPLIANCE STORES (SIC 572)				
280	JEWELRY-OPTICAL GOODS. . . . .	30	701	20.0	.3		TOTAL . . . . .	178	40 141	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	13	272	25.0	.1	200	CURTAINS-ORAPERIES-ORY GOODS . .	30	588	10.2	1.5
320	HARDWARE-GARDENING EQUIPMENT . .	31	965	20.0	.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	166	30 612	81.0	76.3
340	LUMBER-BUILDING MATERIALS. . . .	23	467	13.3	.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	2 511	27.7	6.3
S00	ALL OTHER MERCHANOISE. . . . .	43	1 519	16.6	.6	260	KITCHENWARE-HOME FURNISHINGS . .	51	2 478	26.1	6.2
S20	NONMERCHANOISE RECEIPTS. . . . .	610	12 973	8.5	4.9	320	HARDWARE-GARDENING EQUIPMENT . .	15	595	15.7	1.5
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	781	(X)	.3	S00	ALL OTHER MERCHANOISE. . . . .	8	302	15.6	.8
	FURNITURE STORES (SIC 5712)					S20	NONMERCHANOISE RECEIPTS. . . . .	119	2 468	9.1	6.1
	TOTAL . . . . .	406	124 167	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	587	(X)	1.5
200	CURTAINS-ORAPERIES-ORY GOODS . .	112	4 380	6.4	3.5		RADIO AND TELEVISION STORES (SIC 5732)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	179	14 508	18.0	11.7		TOTAL . . . . .	207	43 546	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	406	96 848	78.0	78.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	207	37 659	86.5	86.5
243	SLEEP EQUIPMENT. . . . .	341	15 168	13.2	12.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	1 211	28.2	2.8
244	OTHER HOUSEHOLD FURNITURE. . . .	399	69 447	56.4	55.9	260	KITCHENWARE-HOME FURNISHINGS . .	15	323	15.2	.7
245	FLOOR COVERINGS-SOFT SURFACE . .	259	10 694	10.9	8.6	500	ALL OTHER MERCHANDISE. . . . .	12	639	19.7	1.5
246	FLOOR COVERINGS-HARD SURFACE . .	75	835	4.6	.7	S20	NONMERCHANOISE RECEIPTS. . . . .	132	3 350	11.2	7.7
247	NONHOUSEHOLD FURNITURE . . . . .	32	703	12.2	.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	364	(X)	.8
260	KITCHENWARE-HOME FURNISHINGS . .	137	3 214	4.4	2.6		RECORD SHOPS (SIC 5733 PT.)				
340	LUMBER-BUILDING MATERIALS. . . .	6	93	14.2	.1		TOTAL . . . . .	46	5 917	(X)	100.0
S00	ALL OTHER MERCHANDISE. . . . .	8	286	13.3	.2						
S20	NONMERCHANOISE RECEIPTS. . . . .	189	4 648	6.8	3.7						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	190	(X)	.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
<sup>1</sup>Detail may not add to total due to rounding.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Francisco-Oakland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
220	MAJOR APPL-RADIO-TV-MUSICAL INST	46	5 670	95.8	95.8		REFRESHMENT PLACES (SIC 5812 PT.)				
231	MUSICAL INSTR-ACCESSORIES . . .	14	154	9.1	2.6						
232	RAIOS PHONO-TAPE RCORS-TV'S . .	20	425	16.4	7.2						
233	RECOROS-TAPES-RELATEO ACCESS . .	46	5 016	84.8	84.8		TOTAL . . . . .	808	67 290	(X)	100.0
234	SHEET MUSIC-RELATEO ITEMS . . .	15	46	2.8	.8						
-	MISCELLANEOUS MERCHANOISE . . .	(X)	28	(X)	.5	020	GROCERIES-OTHER FOODS . . . . .	65	1 825	39.1	2.7
						040	MEALS-SNACKS . . . . .	808	61 767	91.8	91.8
280	JEWELRY-OPTICAL GOODS . . . . .	5	6	.9	.1	060	ALCOHOLIC ORINKS . . . . .	47	1 556	15.4	2.3
500	ALL OTHER MERCHANOISE . . . . .	5	77	28.2	1.3	100	CIGARS-CIGARETTES-TOBACCO . . . .	71	213	3.6	.3
520	NONMERCHANOISE RECEIPTS . . . . .	13	147	4.1	2.5	500	ALL OTHER MERCHANOISE . . . . .	17	695	16.9	1.0
-	MISCELLANEOUS MERCHANOISE . . .	(X)	17	(X)	.3	520	NONMERCHANOISE RECEIPTS . . . . .	196	874	4.5	1.3
						-	MISCELLANEOUS MERCHANOISE . . . .	(X)	360	(X)	.5
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)						ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
	TOTAL . . . . .	79	15 689	(X)	100.0		TOTAL . . . . .	1 466	110 742	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	79	14 300	91.1	91.1	020	GROCERIES-OTHER FOODS . . . . .	46	345	6.3	.3
228	PIANOS . . . . .	49	3 233	26.5	20.6	040	MEALS-SNACKS . . . . .	552	9 081	21.4	8.2
229	ORGANS . . . . .	49	3 333	27.2	21.2	060	ALCOHOLIC ORINKS . . . . .	1 466	96 917	87.5	87.5
231	MUSICAL INSTR-ACCESSORIES . . .	68	4 902	34.1	31.2	080	PACKAGEO ALCOHOLIC BEVERAGES . .	113	1 441	24.5	1.3
232	RAIOS PHONO-TAPE RCORS-TV'S . .	24	1 582	17.1	10.1	100	CIGARS-CIGARETTES-TOBACCO . . . .	263	663	3.7	.6
233	RECOROS-TAPES-RELATEO ACCESS . .	17	681	9.7	4.3	500	ALL OTHER MERCHANOISE . . . . .	20	109	5.8	.1
234	SHEET MUSIC-RELATEO ITEMS . . .	42	562	5.4	3.6	520	NONMERCHANOISE RECEIPTS . . . . .	373	2 023	6.1	1.8
-	MISCELLANEOUS MERCHANOISE . . .	(X)	5	(X)	(Z)	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	163	(X)	.1
520	NONMERCHANOISE RECEIPTS . . . . .	57	1 365	10.2	8.7		ORUG STOPES AND PROPRIETARY STRS. (SIC 591)				
-	MISCELLANEOUS MERCHANOISE . . .	(X)	24	(X)	.2		TOTAL . . . . .	735	226 459	(X)	100.0
	EATING AND ORINKING PLACES (SIC 58)					020	GROCERIES-OTHER FOODS . . . . .	182	4 190	4.5	1.9
	TOTAL . . . . .	4 662	566 531	(X)	100.0	040	MEALS-SNACKS . . . . .	71	2 721	14.2	1.2
020	GROCERIES-OTHER FOODS . . . . .	332	5 710	15.6	1.0	080	PACKAGEO ALCOHOLIC BEVERAGES . .	178	7 950	6.1	3.5
040	MEALS-SNACKS . . . . .	3 748	384 837	77.8	67.9	100	CIGARS-CIGARETTES-TOBACCO . . . .	422	10 962	6.0	4.8
060	ALCOHOLIC ORINKS . . . . .	2 390	159 729	42.2	28.2	120	COSMETICS-ORUGS-CLEANERS . . . .	735	151 286	66.8	66.8
080	PACKAGEO ALCOHOLIC BEVERAGES . .	170	2 034	14.8	.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	74	1 611	1.5	.7
100	CIGARS-CIGARETTES-TOBACCO . . . .	625	2 275	2.9	.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	80	2 306	2.1	1.0
300	SPORTING-RECREATION EQUIPMENT . .	18	323	50.0	.1	180	ALL FOOTWEAR . . . . .	27	261	1.2	.1
500	ALL OTHER MERCHANOISE . . . . .	85	1 764	6.6	.3	200	CURTAINS-ORAPERIES-ORY GOODS . .	43	1 583	2.1	.7
520	NONMERCHANOISE RECEIPTS . . . . .	1 071	9 249	4.6	1.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	78	3 059	3.4	1.4
-	MISCELLANEOUS MERCHANOISE . . .	(X)	610	(X)	.1	260	KITCHENWARE-HOME FURNISHINGS . .	109	6 615	5.6	2.9
	EATING PLACES (SIC 5812)					280	JEWELRY-OPTICAL GOODS . . . . .	211	2 950	2.2	1.3
	TOTAL . . . . .	3 196	455 789	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT . .	56	3 115	4.6	1.4
020	GROCERIES-OTHER FOODS . . . . .	286	5 365	17.6	1.2	320	HARWARE-GAROEING EQUIPMENT . . .	73	3 976	5.4	1.8
040	MEALS-SNACKS . . . . .	3 196	375 756	82.4	82.4	340	LUMBER-BUILDING MATERIALS . . . .	26	1 040	2.6	.5
060	ALCOHOLIC ORINKS . . . . .	924	62 813	23.7	13.8	400	AUTO FUELS-LUBRICANTS . . . . .	11	420	1.6	.2
080	PACKAGEO ALCOHOLIC BEVERAGES . .	57	593	5.0	.1	420	AUTO TIRES-BATTERIES-ACCESS . . .	34	678	1.2	.3
100	CIGARS-CIGARETTES-TOBACCO . . . .	363	1 612	3.1	.4	500	ALL OTHER MERCHANOISE . . . . .	349	17 648	10.5	7.8
500	ALL OTHER MERCHANOISE . . . . .	65	1 655	7.5	.4	520	NONMERCHANOISE RECEIPTS . . . . .	275	3 995	3.5	1.8
520	NONMERCHANOISE RECEIPTS . . . . .	698	7 226	4.5	1.6	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	93	(X)	(Z)
-	MISCELLANEOUS MERCHANOISE . . .	(X)	769	(X)	.2		ORUG STORES (SIC 591 PT.)				
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)						TOTAL . . . . .	724	222 452	(X)	100.0
	TOTAL . . . . .	2 194	363 734	(X)	100.0	020	GROCERIES-OTHER FOODS . . . . .	179	4 111	4.3	1.8
020	GROCERIES-OTHER FOODS . . . . .	210	3 328	12.8	.9	040	MEALS-SNACKS . . . . .	68	2 689	14.1	1.2
040	MEALS-SNACKS . . . . .	2 194	291 065	80.0	80.0	080	PACKAGEO ALCOHOLIC BEVERAGES . .	176	7 844	6.1	3.5
060	ALCOHOLIC ORINKS . . . . .	842	60 313	24.3	16.6	100	CIGARS-CIGARETTES-TOBACCO . . . .	414	10 789	6.2	4.9
080	PACKAGEO ALCOHOLIC BEVERAGES . .	50	554	8.3	.2	120	COSMETICS-ORUGS-CLEANERS . . . .	724	148 752	66.9	66.9
100	CIGARS-CIGARETTES-TOBACCO . . . .	267	1 284	2.8	.4	121	MEDICINES EXC. PRESCRIPTION . . .	651	54 871	27.5	24.7
500	ALL OTHER MERCHANOISE . . . . .	46	947	5.4	.3	122	PRESCRIPTION MEDICINES . . . . .	724	57 567	25.9	25.9
520	NONMERCHANOISE RECEIPTS . . . . .	449	5 821	4.4	1.6	123	ALL OTHER DRUGS-PROPRIETARIES . .	541	36 311	21.5	16.3
-	MISCELLANEOUS MERCHANOISE . . .	(X)	422	(X)	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	72	1 567	1.5	.7
	CAFETERIAS (SIC 5812 PT.)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	78	2 260	2.2	1.0
	TOTAL . . . . .	194	24 765	(X)	100.0	180	ALL FOOTWEAR . . . . .	27	261	1.2	.1
020	GROCERIES-OTHER FOODS . . . . .	11	211	22.5	.9	200	CURTAINS-ORAPERIES-ORY GOODS . .	40	1 358	1.9	.6
040	MEALS-SNACKS . . . . .	194	22 924	92.6	92.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	77	3 010	3.4	1.4
060	ALCOHOLIC ORINKS . . . . .	35	944	13.4	3.8	260	KITCHENWARE-HOME FURNISHINGS . .	105	6 186	5.5	2.8
100	CIGARS-CIGARETTES-TOBACCO . . . .	24	115	6.4	.5	280	JEWELRY-OPTICAL GOODS . . . . .	207	2 878	2.3	1.3
520	NONMERCHANOISE RECEIPTS . . . . .	54	531	4.5	2.1	300	SPORTING-RECREATION EQUIPMENT . .	55	3 109	4.5	1.4
-	MISCELLANEOUS MERCHANOISE . . .	(X)	39	(X)	.2	320	HARWARE-GAROEING EQUIPMENT . . .	73	3 970	5.3	1.8
						340	LUMBER-BUILDING MATERIALS . . . .	26	1 039	2.5	.5
						400	AUTO FUELS-LUBRICANTS . . . . .	11	419	1.6	.2
						420	AUTO TIRES-BATTERIES-ACCESS . . .	34	676	1.2	.3
						500	ALL OTHER MERCHANOISE . . . . .	343	17 496	10.7	7.9
						520	NONMERCHANOISE RECEIPTS . . . . .	273	3 944	3.5	1.8
						-	MISCELLANEOUS MERCHANOISE . . . .	(X)	94	(X)	(Z)
	PROPRIETARY STORES (SIC 591 PT.)						TOTAL <sup>2</sup> . . . . .	11	4 007	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. **Standard Metropolitan Statistical Areas, by Kind of Business: 1967**—Continued

## San Francisco-Oakland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)						SPORTING GOODS STORES (SIC 5952)				
	TOTAL . . . . .	2 549	394 656	(X)	100.0		TOTAL . . . . .	147	24 530	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	403	11 393	10.0	2.9	020	GROCERIES-OTHER FOODS. . . . .	13	194	8.6	.8
040	MEALS-SNACKS . . . . .	67	1 046	10.3	.3	040	MEALS-SNACKS . . . . .	11	51	4.6	.2
060	ALCOHOLIC DRINKS . . . . .	42	1 527	22.2	.4	060	ALCOHOLIC DRINKS . . . . .	6	75	14.2	.3
080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	634	116 981	74.1	29.6	080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	8	84	6.5	.3
100	CIGARS-CIGARETTES-TOBACCO. . . . .	433	12 590	12.5	3.2	100	CIGARS-CIGARETTES-TOBACCO. . . . .	10	43	5.5	.2
120	COSMETICS-DRUGS-CLEANERS . . . . .	98	909	3.7	.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	30	647	13.4	2.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	106	1 654	10.5	.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	24	619	14.6	2.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	120	2 730	8.1	.7	180	ALL FOOTWEAR . . . . .	27	307	9.8	1.3
180	ALL FOOTWEAR . . . . .	77	565	5.0	.1	280	JEWELRY-OPTICAL GOODS. . . . .	5	55	5.1	.2
200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	52	479	7.1	.1						
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	164	3 397	13.0	.9	300	SPORTING-RECREATION EQUIPMENT. .	147	20 702	84.4	84.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	123	6 218	26.6	1.6	301	ATHLETIC GOOOS( TO INDIVIDUALS)	105	6 910	38.4	28.2
260	KITCHENWARE-HOME FURNISHINGS . . . . .	200	4 922	12.3	1.2	302	ATHLETIC GOOOS( TO TEAMS) . . . . .	43	1 490	20.9	6.1
280	JEWELRY-OPTICAL GOOOS. . . . .	454	45 115	55.0	11.4	303	HUNTING EQUIPMENT. . . . .	73	3 517	25.8	14.3
300	SPORTING-RECREATION EQUIPMENT. . . . .	253	24 090	61.0	6.1	304	FISHING EQUIPMENT. . . . .	69	2 181	17.5	8.9
320	HAROWARE-GAROEING EQUIPMENT . . . . .	144	8 427	55.2	2.1	305	WINTER SPORTS EQUIPMENT. . . . .	53	3 553	26.5	14.5
340	LUMBER-BUILDING MATERIALS. . . . .	32	563	20.0	.1	306	BOATS-MOTORS-MARINE EQUIPMENT.	17	552	15.0	2.3
380	AUTOMOBILES-TRUCKS . . . . .	13	403	100.0	.1	315	CAMPING EQUIP-SUPPLIES . . . . .	58	1 909	14.1	7.8
400	AUTO FUELS-LUBRICANTS. . . . .	15	232	100.0	.1	316	BICYCLES-LUGGAGE . . . . .	17	587	18.8	2.4
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	43	2 146	71.4	.5						
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	91	16 001	100.0	4.1	500	ALL OTHER MERCHANOISE. . . . .	25	517	13.2	2.1
480	HOUSEHOL FUELS-ICE. . . . .	48	2 229	75.0	.6	520	NONMERCHANOISE RECEIPTS. . . . .	61	1 045	10.5	4.3
500	ALL OTHER MERCHANOISE. . . . .	1 226	118 871	70.0	30.1	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	190	(X)	.8
520	NONMERCHANOISE RECEIPTS. . . . .	970	11 976	5.8	3.0						
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	191	(X)	(2)						
	LIQUOR STORES (SIC 592)						BICYCLE SHOPS (SIC 5953)				
	TOTAL . . . . .	604	137 523	(X)	100.0		TOTAL <sup>2</sup> . . . . .	19	1 056	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	332	10 265	11.1	7.5		JEWELRY STORES (SIC 597)				
040	MEALS-SNACKS . . . . .	31	372	14.2	.3		TOTAL . . . . .	229	50 457	(X)	100.0
060	ALCOHOLIC DRINKS . . . . .	35	1 400	21.7	1.0	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	28	1 068	12.2	2.1
080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	604	116 059	84.4	84.4	260	KITCHENWARE-HOME FURNISHINGS . .	76	3 282	16.1	6.5
100	CIGARS-CIGARETTES-TOBACCO. . . . .	312	6 554	8.5	4.8	266	ALL OTHER HOME FURN EXC. CHINA	45	1 822	13.5	3.6
120	COSMETICS-DRUGS-CLEANERS . . . . .	59	345	3.4	.3	267	CHINA-GLASSWARE. . . . .	60	1 460	10.2	2.9
500	ALL OTHER MERCHANOISE. . . . .	47	739	5.5	.5	280	JEWELRY-OPTICAL GOOOS. . . . .	229	35 939	71.2	71.2
520	NONMERCHANOISE RECEIPTS. . . . .	167	1 606	3.5	1.2	281	WATCHES-CLOCKS . . . . .	207	6 382	16.8	12.6
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	183	(X)	.1	282	SILVERWARE . . . . .	147	4 537	12.0	9.0
	ANTIQUE STORES (SIC 5932)					285	ALL OTHER JEWELRY ITEMS. . . . .	186	6 435	16.9	12.8
	TOTAL . . . . .	29	3 539	(X)	100.0	286	OPTICAL GOOOS. . . . .	8	55	5.2	.1
200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	6	192	16.6	5.4	287	DIAMONOS, EXC. DIAMONO WATCHES	214	14 912	38.3	29.6
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	5	54	6.6	1.5	288	RINGS, EXC. DIAMONOS . . . . .	192	3 618	10.9	7.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	1 842	63.1	52.0	300	SPORTING-RECREATION EQUIPMENT. .	9	95	5.1	.2
260	KITCHENWARE-HOME FURNISHINGS . . . . .	10	272	21.8	7.7	500	ALL OTHER MERCHANOISE. . . . .	23	4 530	22.9	9.0
280	JEWELRY-OPTICAL GOOOS. . . . .	11	372	16.8	10.5	520	NONMERCHANOISE RECEIPTS. . . . .	203	4 364	9.3	8.6
500	ALL OTHER MERCHANOISE. . . . .	8	551	63.6	15.6	529	WATCH-CLOCK-JEWELRY REPAIRS. .	200	3 036	8.4	6.0
520	NONMERCHANOISE RECEIPTS. . . . .	7	96	6.3	2.7	533	ALL NONMOSE RCPTS FROM CUSTMRS	44	1 328	5.8	2.6
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	160	(X)	4.5	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	1 178	(X)	2.3
	SECONOHANO STORES (SIC 5933)						FUEL OIL OEALEERS (SIC 5983)				
	TOTAL . . . . .	202	16 696	(X)	100.0		TOTAL . . . . .	2	(O)	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	5	13	11.1	.1		LIQUEFIED PETRL. GAS (BTTLO. GAS) OEALEERS (SIC 5984)				
040	MEALS-SNACKS . . . . .	4	35	5.5	.2		TOTAL <sup>2</sup> . . . . .	19	1 484	(X)	100.0
080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	3	36	25.0	.2		FUEL AND ICE OEALEERS, N.E.C. (SIC 5982)				
120	COSMETICS-DRUGS-CLEANERS . . . . .	4	203	57.1	1.2		TOTAL . . . . .	8	(O)	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	59	807	17.7	4.8	480	HOUSEHOL FUELS-ICE. . . . .	8	(O)	{ 95.9	95.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	59	1 140	26.7	6.8	483	OTHER FUELS. . . . .	8	(O)	{ 95.9	95.9
180	ALL FOOTWEAR . . . . .	38	154	4.9	.9						
200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	39	236	6.7	1.4		MISCELLANEOUS MERCHANOISE. . . . .	(X)	(O)	(X)	4.1
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	98	1 838	21.8	11.0						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	84	3 200	49.3	19.2						
260	KITCHENWARE-HOME FURNISHINGS . . . . .	60	409	9.6	2.4						
280	JEWELRY-OPTICAL GOOOS. . . . .	53	1 148	21.9	6.9						
300	SPORTING-RECREATION EQUIPMENT. . . . .	39	405	10.9	2.4						
320	HAROWARE-GAROEING EQUIPMENT . . . . .	45	188	4.7	1.1						
340	LUMBER-BUILDING MATERIALS. . . . .	7	146	20.0	.9						
380	AUTOMOBILES-TRUCKS . . . . .	12	370	91.6	2.2						
400	AUTO FUELS-LUBRICANTS. . . . .	6	29	16.6	.2						
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	36	2 061	77.3	12.3						
480	HOUSEHOL FUELS-ICE. . . . .	4	29	18.1	.2						
500	ALL OTHER MERCHANOISE. . . . .	54	3 566	54.4	21.4						
520	NONMERCHANOISE RECEIPTS. . . . .	54	629	13.9	3.8						
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	54	(X)	.3						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Francisco-Oakland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	FLORISTS (SIC 5992)					500	ALL OTHER MERCHANDISE . . . . .	35	3 841	80.2	80.2
	TOTAL <sup>2</sup> . . . . .	205	17 893	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	230	(X)	4.8
	CIGAR STORES AND STANDS (SIC 5993)						HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
	TOTAL . . . . .	71	7 453	(X)	100.0		TOTAL . . . . .	81	7 417	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	19	295	13.5	4.0	500	ALL OTHER MERCHANDISE . . . . .	81	6 775	91.3	91.3
040	MEALS-SNACKS . . . . .	11	314	22.7	4.2	520	NONMERCHANDISE RECEIPTS . . . . .	44	249	4.7	3.4
080	PACKAGED ALCOHOLIC BEVERAGES . .	12	488	20.5	6.5	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	393	(X)	5.3
100	CIGARS-CIGARETTES-TOBACCO . . . .	71	5 085	68.2	68.2		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)				
120	COSMETICS-DRUGS-CLEANERS . . . .	6	50	8.0	.7		TOTAL . . . . .	84	18 239	(X)	100.0
500	ALL OTHER MERCHANDISE . . . . .	36	1 070	24.9	14.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	156	10.2	.9
520	NONMERCHANDISE RECEIPTS . . . . .	12	64	3.4	.9	500	ALL OTHER MERCHANDISE . . . . .	84	17 447	95.7	95.7
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	87	(X)	1.2	520	NONMERCHANDISE RECEIPTS . . . . .	48	608	4.3	3.3
	BOOK STORES (SIC 5942)					-	MISCELLANEOUS MERCHANDISE . . . .	(X)	28	(X)	.2
	TOTAL . . . . .	83	16 920	(X)	100.0		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
020	GROCERIES-OTHER FOODS . . . . .	6	60	1.2	.4		TOTAL . . . . .	184	21 167	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO . . . .	7	86	1.8	.5	020	GROCERIES-OTHER FOODS . . . . .	14	249	21.8	1.2
500	ALL OTHER MERCHANDISE . . . . .	83	15 591	92.1	92.1	100	CIGARS-CIGARETTES-TOBACCO . . . .	8	101	41.6	.5
508	COMM'L STATIONERY-OFFICE SUPPL.	12	1 121	13.9	6.6	120	COSMETICS-DRUGS-CLEANERS . . . .	14	161	15.3	.8
512	SOCIAL STATIONERY-GRNG CARDS . . .	38	422	5.5	2.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	70	8.8	.3
513	BOOKS-PERIODICALS . . . . .	83	12 806	75.7	75.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	21	397	4.6	1.9
514	ART-DRAFTING ENG. SUPPLIES . . . .	8	431	6.1	2.5	180	ALL FOOTWEAR . . . . .	6	59	5.4	.3
515	ALL OTHER MERCHANDISE . . . . .	29	799	7.7	4.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	176	14.8	.8
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	12	(X)	.1	260	KITCHENWARE-HOME FURNISHINGS . .	31	724	40.9	3.4
520	NONMERCHANDISE RECEIPTS . . . . .	40	832	6.1	4.9	280	JEWELRY-OPTICAL GOODS . . . . .	55	719	17.8	3.4
523	OTHER NONMERCHANDISE RECEIPTS .	35	781	6.4	4.6	500	ALL OTHER MERCHANDISE . . . . .	184	17 254	81.5	81.5
-	MISCELLANEOUS . . . . .	(X)	51	(X)	.3	520	NONMERCHANDISE RECEIPTS . . . . .	53	429	2.9	2.0
	TOTAL . . . . .	(X)	351	(X)	2.1	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	827	(X)	3.9
	STATIONERY STORES (SIC 5943)						OPTICAL GOODS STORES (SIC 5999 PT.)				
	TOTAL . . . . .	90	8 939	(X)	100.0		TOTAL . . . . .	73	6 868	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	81	6.8	.9	280	JEWELRY-OPTICAL GOODS . . . . .	73	6 643	96.7	96.7
248	OFFICE FURNITURE . . . . .	5	80	6.8	.9	520	NONMERCHANDISE RECEIPTS . . . . .	42	199	3.5	2.9
260	KITCHENWARE-HOME FURNISHINGS . .	4	44	5.1	.5	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	26	(X)	.4
500	ALL OTHER MERCHANDISE . . . . .	90	8 397	93.9	93.9		RETAIL STORES, N.E.C. (SIC 5999 PT.)				
508	COMM'L STATIONERY-OFFICE SUPPL.	59	2 844	40.0	31.8		TOTAL <sup>2</sup> . . . . .	254	23 665	(X)	100.0
509	OFFICE MACH. EXC TYPEWRITERS . .	5	56	5.0	.6		NONSTORE RETAILERS (SIC 53 PART*)				
511	TYPEWRITERS . . . . .	8	94	6.9	1.1		TOTAL . . . . .	186	69 847	(X)	100.0
512	SOCIAL STATIONERY-GRNG CARDS . . .	89	3 972	44.4	44.4	020	GROCERIES-OTHER FOODS . . . . .	45	11 989	54.7	17.2
513	BOOKS-PERIODICALS . . . . .	18	336	18.1	3.8	040	MEALS-SNACKS . . . . .	26	7 157	79.6	10.2
514	ART-DRAFTING ENG. SUPPLIES . . . .	32	244	5.3	2.7	100	CIGARS-CIGARETTES-TOBACCO . . . .	43	12 028	55.8	17.2
515	ALL OTHER MERCHANDISE . . . . .	45	851	22.0	9.5	120	COSMETICS-DRUGS-CLEANERS . . . .	29	653	2.4	.9
520	NONMERCHANDISE RECEIPTS . . . . .	22	251	6.2	2.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	28	1 356	5.2	1.9
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	165	(X)	1.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	28	3 948	15.6	5.7
	HAY, GRAIN, AND FEED STORES (SIC 5962)					180	ALL FOOTWEAR . . . . .	27	550	2.1	.8
	TOTAL <sup>2</sup> . . . . .	50	14 160	(X)	100.0	200	CURTAINS-ORAPERIES-DRY GOODS . .	27	1 690	6.6	2.4
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	35	3 033	11.1	4.3
	TOTAL <sup>2</sup> . . . . .	13	2 680	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	1 558	5.9	2.2
	GARDEN SUPPLY STORES (SIC 5969 PT.)					260	KITCHENWARE-HOME FURNISHINGS . .	36	2 425	8.5	3.5
	TOTAL <sup>2</sup> . . . . .	67	8 497	(X)	100.0	280	JEWELRY-OPTICAL GOODS . . . . .	34	2 949	9.9	4.2
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)					300	SPORTING-RECREATION EQUIPMENT . .	28	802	2.9	1.1
	TOTAL . . . . .	35	4 791	(X)	100.0	320	HAIRWARE-GARDENING EQUIPMENT . .	27	1 174	4.5	1.7
080	PACKAGED ALCOHOLIC BEVERAGES . .	3	80	14.0	1.7	340	LUMBER-BUILDING MATERIALS . . . .	26	1 002	3.8	1.4
100	CIGARS-CIGARETTES-TOBACCO . . . .	18	640	15.5	13.4	380	AUTOMOBILES-TRUCKS . . . . .	20	53	.3	.1
						420	AUTO TIRES-BATTERIES-ACCESS. . . .	25	813	3.3	1.2
						440	FARM EQUIPMENT MACHINERY . . . .	11	128	.6	.2
						500	ALL OTHER MERCHANDISE . . . . .	79	11 213	31.1	16.1
						520	NONMERCHANDISE RECEIPTS . . . . .	65	4 818	13.0	6.9
						-	MISCELLANEOUS MERCHANDISE . . . .	(X)	507	(X)	.7
							MAIL ORDER HOUSES (SIC 532)				
							TOTAL . . . . .	57	28 341	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Francisco-Oakland SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
120	COSMETICS-DRUGS-CLEANERS . . . .	27	488	2.1	1.7		TOTAL <sup>2</sup> . . . . .	62	28 312	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	27	1 336	5.7	4.7						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	28	3 942	17.0	13.9		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
180	ALL FOOTWEAR . . . . .	26	550	2.3	1.9						
200	CURTAINS-DRAPERIES-DRY GOODS . .	26	1 678	7.3	5.9		TOTAL . . . . .	67	13 194	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	28	2 481	10.4	8.8	020	GROCERIES-OTHER FOODS . . . . .	12	2 445	100.0	18.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	27	1 141	4.9	4.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	550	100.0	4.2
260	KITCHENWARE-HOME FURNISHINGS . .	27	764	3.2	2.7	260	KITCHENWARE-HOME FURNISHINGS . .	8	1 661	83.4	12.6
280	JEWELRY-OPTICAL GOODS . . . . .	31	2 338	8.9	8.2	280	JEWELRY-OPTICAL GOODS . . . . .	3	611	86.7	4.6
300	SPORTING-RECREATION EQUIPMENT . .	28	785	3.3	2.8	300	ALL OTHER MERCHANDISE . . . . .	33	6 536	90.6	49.5
320	HARDWARE-GARDENING EQUIPMENT . .	27	1 165	4.8	4.1	S20	NONMERCHANDISE RECEIPTS . . . . .	16	250	7.5	1.9
340	LUMBER-BUILDING MATERIALS . . . .	25	985	4.3	3.5	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	1 141	(X)	8.6
380	AUTOMOBILES-TRUCKS . . . . .	20	53	.2	.2						
420	AUTO TIRES-BATTERIES-ACCESS. . . .	25	813	3.6	2.9						
440	FARM EQUIPMENT MACHINERY . . . .	11	128	.7	.5						
500	ALL OTHER MERCHANDISE . . . . .	40	3 908	15.7	13.8						
520	NONMERCHANDISE RECEIPTS . . . . .	33	3 747	14.6	13.2						
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	2 039	(X)	7.2						
	MERCHANDISING MACHINE OPERATORS (SIC 534)										

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Jose SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	RETAIL TRADE					460 HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	6	61	9.5	.4	
						500 ALL OTHER MERCHANDISE . . . . .	8	136	20.0	.8	
						520 NONMERCHANDISE RECEIPTS . . . . .	24	399	3.8	2.4	
						- MISCELLANEOUS MERCHANDISE . . . . .	(X)	152	(X)	.9	
	TOTAL . . . . .	4 805	1 675 905	(X)	100.0						
						FARM EQUIPMENT DEALERS (SIC 5252)					
						TOTAL . . . . .	7	2 159	(X)	100.0	
020	GROCERIES-OTHER FOODS . . . . .	1 043	352 823	48.7	21.1	440 FARM EQUIPMENT MACHINERY . . . . .	7	1 756	81.3	81.3	
040	MEALS-SNACKS . . . . .	1 031	95 401	40.7	5.7	520 NONMERCHANDISE RECEIPTS . . . . .	7	368	20.5	17.0	
060	ALCOHOLIC DRINKS . . . . .	487	27 328	47.0	1.6	- MISCELLANEOUS MERCHANDISE . . . . .	(X)	35	(X)	1.6	
080	PACKAGED ALCOHOLIC BEVERAGES . .	440	44 061	9.7	2.6						
100	CIGARS-CIGARETTES-TOBACCO . . . .	851	27 392	4.7	1.6		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
120	COSMETICS-DRUGS-CLEANERS . . . .	617	69 584	9.9	4.2		TOTAL . . . . .	158	281 189	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	299	56 682	15.0	3.4	020 GROCERIES-OTHER FOODS . . . . .	73	23 448	9.9	8.3	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	461	108 980	26.8	6.5	040 MEALS-SNACKS . . . . .	34	2 581	2.0	.9	
180	ALL FOOTWEAR . . . . .	337	33 060	9.6	2.0	080 PACKAGED ALCOHOLIC BEVERAGES . .	10	1 378	1.2	.5	
200	CURTAINS-ORAPERIES-DRY GOODS . .	303	33 723	8.7	2.0	100 CIGARS-CIGARETTES-TOBACCO . . . .	14	1 546	1.1	.5	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	424	63 831	15.3	3.8	120 COSMETICS-DRUGS-CLEANERS . . . .	88	12 114	4.5	4.3	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	293	52 137	16.4	3.1	140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	93	28 692	10.7	10.2	
260	KITCHENWARE-HOME FURNISHINGS . .	386	24 685	6.1	1.5	160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	108	62 619	23.4	22.3	
280	JEWELRY-OPTICAL GOODS . . . . .	317	19 384	5.4	1.2	180 ALL FOOTWEAR . . . . .	82	9 400	3.6	3.3	
300	SPORTING-RECREATION EQUIPMENT . .	250	21 931	6.0	1.3	200 CURTAINS-ORAPERIES-DRY GOODS . .	148	27 416	9.8	9.8	
320	HARDWARE-GARDENING EQUIPMENT . .	295	25 374	9.6	1.5	220 MAJOR APPL-RADIO-TV-MUSICAL INST	67	18 558	7.0	6.6	
340	LUMBER-BUILDING MATERIALS . . . .	221	42 494	19.3	2.5	240 FURNITURE-SLEEP EQUIP-FLOOR COV.	75	12 576	5.1	4.5	
380	AUTOMOBILES-TRUCKS . . . . .	207	231 744	72.2	13.8	260 KITCHENWARE-HOME FURNISHINGS . .	94	14 779	5.5	5.3	
400	AUTO FUELS-LUBRICANTS . . . . .	858	112 058	24.8	6.7	280 JEWELRY-OPTICAL GOODS . . . . .	83	7 510	3.0	2.7	
420	AUTO TIRES-BATTERIES-ACCESS. . . .	943	59 686	9.8	3.6	300 SPORTING-RECREATION EQUIPMENT . .	53	5 820	2.3	2.1	
440	FARM EQUIPMENT MACHINERY . . . .	16	2 752	10.0	.2	320 HARDWARE-GARDENING EQUIPMENT . .	74	7 179	4.4	2.6	
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	55	14 476	50.9	.9	340 LUMBER-BUILDING MATERIALS . . . .	23	3 726	2.7	1.3	
480	HOUSEHOLD FUELS-ICE . . . . .	35	2 245	50.0	.1	400 AUTO FUELS-LUBRICANTS . . . . .	10	2 452	2.1	.9	
500	ALL OTHER MERCHANDISE . . . . .	888	82 619	11.1	4.9	420 AUTO TIRES-BATTERIES-ACCESS. . .	11	5 749	3.5	2.0	
520	NONMERCHANDISE RECEIPTS . . . . .	2 179	71 453	6.2	4.3	500 ALL OTHER MERCHANDISE . . . . .	95	16 660	6.1	5.9	
						520 NONMERCHANDISE RECEIPTS . . . . .	105	16 707	6.8	5.9	
						- MISCELLANEOUS MERCHANDISE . . . .	(X)	278	(X)	.1	
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)						DEPARTMENT STORES (SIC 531)				
	TOTAL . . . . .	181	57 352	(X)	100.0		TOTAL . . . . .	20	236 267	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS . . . .	5	61	.7	.1	020 GROCERIES-OTHER FOODS . . . . .	15	22 057	10.5	9.3	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	19	704	6.1	1.2	040 MEALS-SNACKS . . . . .	7	924	.8	.4	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	318	10.3	.6	080 PACKAGED ALCOHOLIC BEVERAGES . .	7	1 317	1.3	.6	
260	KITCHENWARE-HOME FURNISHINGS . .	43	1 536	7.6	2.7	100 CIGARS-CIGARETTES-TOBACCO . . . .	6	1 227	1.0	.5	
280	JEWELRY-OPTICAL GOODS . . . . .	8	63	.7	.1	120 COSMETICS-DRUGS-CLEANERS . . . .	19	9 621	4.1	4.1	
300	SPORTING-RECREATION EQUIPMENT . .	23	543	3.4	.9	140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	26 355	11.2	11.2	
320	HARDWARE-GARDENING EQUIPMENT . .	94	12 283	34.0	21.4	141 MEN'S CLOTHING . . . . .	20	20 448	8.7	8.7	
340	LUMBER-BUILDING MATERIALS . . . .	161	37 395	71.7	65.2	142 BOYS' CLOTHING . . . . .	18	5 907	2.9	2.5	
420	AUTO TIRES-BATTERIES-ACCESS. . . .	10	252	1.3	.4	160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	20	55 765	23.6	23.6	
440	FARM EQUIPMENT MACHINERY . . . .	9	1 792	45.5	3.1	161 CHILDREN'S-INFANTS' WEAR . . . .	17	4 399	2.1	1.9	
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	6	129	14.2	.2	162 HANDBAGS-ACCESSORIES . . . . .	15	2 992	1.8	1.3	
500	ALL OTHER MERCHANDISE . . . . .	20	283	7.3	.5	163 MILLINERY . . . . .	15	989	.5	.4	
520	NONMERCHANDISE RECEIPTS . . . . .	76	1 694	5.4	3.0	164 HOSIERY . . . . .	15	3 248	2.0	1.4	
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	299	(X)	.5	165 LINGERIE . . . . .	15	9 949	6.1	4.2	
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)					166 WOMEN'S COATS-SUITS-FURS-RAINWR	16	4 467	2.6	1.9	
	TOTAL <sup>2</sup> . . . . .	65	31 485	(X)	100.0	167 WOMEN'S DRESSES . . . . .	18	12 208	5.8	5.2	
	PLUMBING AND HEATING EQUIP OLRS. (SIC 522)					168 WOMEN'S BLOUSES-SPTSWR . . . . .	15	11 113	6.8	4.7	
	TOTAL <sup>2</sup> . . . . .	8	1 546	(X)	100.0	169 GIRLS'-SUBTEEN-TEEN WEAR . . . .	17	5 362	2.8	2.3	
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)					171 OTHER WOMEN'S-GIRLS-CLOTHES ACC	4	1 037	1.7	.4	
	TOTAL <sup>2</sup> . . . . .	38	5 055	(X)	100.0	180 ALL FOOTWEAR . . . . .	19	8 496	3.8	3.6	
	ELECTRICAL SUPPLY STORES (SIC 524)					200 CURTAINS-ORAPERIES-DRY GOODS . .	20	17 385	7.4	7.4	
	TOTAL <sup>2</sup> . . . . .	5	511	(X)	100.0	201 PIECE GOODS-NOTIONS . . . . .	16	5 423	3.1	2.3	
	HARDWARE STORES (SIC 5251)					202 CURTAINS-ORAPERIES . . . . .	19	11 638	5.3	4.9	
	TOTAL . . . . .	58	16 596	(X)	100.0	- MISCELLANEOUS MERCHANDISE . . . .	(X)	324	(X)	.1	
120	COSMETICS-DRUGS-CLEANERS . . . .	5	59	1.0	.4	220 MAJOR APPL-RADIO-TV-MUSICAL INST	19	17 460	7.5	7.4	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	367	5.2	2.2	221 MAJOR HOUSEHOLD APPLIANCES . . .	18	9 707	4.2	4.1	
260	KITCHENWARE-HOME FURNISHINGS . .	38	1 379	9.3	8.3	222 RADIOS-TV'S MUSICAL INSTR. . . .	18	7 184	3.0	3.0	
280	JEWELRY-OPTICAL GOODS . . . . .	7	62	1.0	.4	- MISCELLANEOUS MERCHANDISE . . . .	(X)	13	(X)	(2)	
300	SPORTING-RECREATION EQUIPMENT . .	22	525	4.2	3.2	240 FURNITURE-SLEEP EQUIP-FLOOR COV.	18	10 754	5.0	4.6	
320	HARDWARE-GARDENING EQUIPMENT . .	58	10 195	61.4	61.4	241 FLOOR COVERINGS . . . . .	13	2 506	1.7	1.1	
340	LUMBER-BUILDING MATERIALS . . . .	45	3 020	19.4	18.2	242 FURNITURE-SLEEP EQUIPMENT . . . .	18	8 247	3.8	3.5	
420	AUTO TIRES-BATTERIES-ACCESS. . . .	10	241	2.0	1.5	260 KITCHENWARE-HOME FURNISHINGS . .	20	11 033	4.7	4.7	
						261 CHINA-GLASSWARE . . . . .	17	4 008	1.9	1.7	
						262 KITCHENWARE-HOUSEWARES . . . . .	19	6 814	3.1	2.9	
						- MISCELLANEOUS MERCHANDISE . . . .	(X)	211	(X)	.1	

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

Note: SAN JOSE SMSA—Coextensive with Santa Clara County, Calif.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Jose SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
280	JEWELRY—OPTICAL GOODS . . . . .	18	6 720	3.0	2.8		ORY GOODS STORES (SIC 539 PART)				
300	SPORTING—RECREATION EQUIPMENT . .	20	5 401	2.3	2.3						
320	HAROWARE—GAROEING EQUIPMENT . .	11	5 598	4.1	2.4		TOTAL . . . . .	20	4 127	(X)	100.0
321	HAROWARE—TOOLS . . . . .	9	3 595	2.8	1.5	200	CURTAINS—ORAPERIES—ORY GOODS . .	20	3 986	96.6	96.6
322	GAROEING EQUIPMENT—SUPPLIES . .	9	2 003	1.5	.8	520	NONMERCHANOISE RECEIPTS. . . . .	7	84	4.2	2.0
340	LUMBER—BUILOING MATERIALS. . . . .	9	3 227	2.6	1.4	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	57	(X)	1.4
348	PAINT—GLASS—WALLPAPER. . . . .	9	1 321	1.1	.6						
356	ALL OTHER LUMBER—MILLWORK. . . .	5	1 904	2.4	.8		SEWING AND NEEOLEWORK STORES (SIC 539 PART)				
400	AUTO FUELS—LUBRICANTS. . . . .	8	2 380	2.0	1.0						
420	AUTO TIRES—BATTERIES—ACCESS. . .	10	5 630	3.6	2.4		TOTAL . . . . .	15	(0)	(X)	100.0
500	ALL OTHER MERCHANOISE. . . . .	20	9 596	4.1	4.1	200	CURTAINS—ORAPERIES—ORY GOODS . .	15	(0)	98.2	98.2
501	TOYS—GAMES—WHEEL GOODS . . . . .	20	4 473	1.9	1.9	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	(X)	(X)	1.8
502	BOOKS—STATIONERY—PHOTO. EQUIP.	17	4 459	2.1	1.9						
518	MOSE. EXC.TOY—GAMES—BOOKS—STA	8	664	.8	.3						
520	NONMERCHANOISE RECEIPTS. . . . .	16	15 130	7.3	6.4		FOOD STORES (SIC 54)				
534	AUTO REPAIR. . . . .	4	312	.4	.1						
535	ALL OTHER SERVICE RECEIPTS . . . .	16	14 818	7.1	6.3		TOTAL . . . . .	619	374 686	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	189	(X)	.1	020	GROCERIES—OTHER FOODS. . . . .	619	319 212	85.2	85.2
	VARIETY STORES (SIC 533)					040	MEALS—SNACKS . . . . .	32	650	28.5	.2
	TOTAL . . . . .	65	(0)	(X)	100.0	080	PACKAGEO ALCOHOLIC BEVERAGES . .	192	12 108	4.9	3.2
020	GROCERIES—OTHER FOODS. . . . .	57		4.3	4.2	100	CIGARS—CIGARETTES—TOBACCO. . . .	313	13 747	4.5	3.7
040	MEALS—SNACKS . . . . .	26		9.0	6.9	120	COSMETICS—ORUGS—CLEANERS . . . .	300	14 733	4.7	3.9
120	COSMETICS—ORUGS—CLEANERS . . . .	64		6.2	6.2	260	KITCHENWARE—HOME FURNISHINGS . .	43	234	2.9	.1
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	62		4.7	4.7	500	ALL OTHER MERCHANOISE. . . . .	225	10 283	3.6	2.7
160	WOMEN'S—GIRLS'CLOTHING,EX FOOTWR	63		16.5	16.5	520	NONMERCHANOISE RECEIPTS. . . . .	158	3 257	1.7	.9
180	ALL FOOTWEAR . . . . .	59		2.5	2.5	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	462	(X)	.1
200	CURTAINS—ORAPERIES—ORY GOODS . .	63		10.8	10.8		GROCERY STORES (SIC 541)				
220	MAJOR APPL—RADIO—TV—MUSICAL INST	42		2.3	2.0		TOTAL . . . . .	397	349 619	(X)	100.0
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	42	(0)	3.1	2.7	020	GROCERIES—OTHER FOODS. . . . .	397	295 301	84.5	84.5
260	KITCHENWARE—HOME FURNISHINGS . .	60		8.3	7.8	021	MEATS—FISH—POULTRY . . . . .	363	77 927	22.5	22.3
280	JEWELRY—OPTICAL GOODS. . . . .	58		2.0	2.0	022	PROOUCE (FRESH FRUITS—VEGTBL)	340	27 329	7.9	7.8
300	SPORTING—RECREATION EQUIPMENT. .	27		1.7	.7	023	FROZEN FOODS . . . . .	321	19 053	5.9	5.4
320	HAROWARE—GAROEING EQUIPMENT . .	59		3.7	3.5	024	ALL OTHER FOODS. . . . .	395	170 987	48.9	48.9
500	ALL OTHER MERCHANOISE. . . . .	63		25.4	25.4	080	PACKAGEO ALCOHOLIC BEVERAGES . .	187	12 063	5.1	3.5
520	NONMERCHANOISE RECEIPTS. . . . .	53		3.9	3.7	100	CIGARS—CIGARETTES—TOBACCO. . . .	302	13 633	4.6	3.9
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)		(X)	.5	120	COSMETICS—ORUGS—CLEANERS . . . .	293	14 509	4.7	4.1
	GENERAL MERCHANOISE STORES (SIC 539 PART)					260	KITCHENWARE—HOME FURNISHINGS . .	42	220	2.8	.1
	TOTAL . . . . .	38	15 403	(X)	100.0	500	ALL OTHER MERCHANOISE. . . . .	221	10 185	3.7	2.9
100	CIGARS—CIGARETTES—TOBACCO. . . .	4	283	4.0	1.8	516	ALL OTHER MERCHANOISE. . . . .	72	3 265	3.6	.9
120	COSMETICS—ORUGS—CLEANERS . . . .	4	1 026	15.2	6.7	517	PAPER—PAPER PRODUCTS . . . . .	212	6 920	2.5	2.0
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	11	1 217	27.3	7.9	520	NONMERCHANOISE RECEIPTS. . . . .	141	3 189	1.6	.9
160	WOMEN'S—GIRLS'CLOTHING,EX FOOTWR	25	2 932	43.8	19.0	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	519	(X)	.1
180	ALL FOOTWEAR . . . . .	4	310	11.4	2.0		MEAT MARKETS (SIC 542 PT.)				
200	CURTAINS—ORAPERIES—ORY GOODS . .	30	1 805	13.5	11.7						
220	MAJOR APPL—RADIO—TV—MUSICAL INST	6	616	8.5	4.0		TOTAL . . . . .	31	6 439	(X)	100.0
222	RADIO—TV'S MUSICAL INSTR. . . . .	5	294	4.3	1.9	020	GROCERIES—OTHER FOODS. . . . .	31	6 407	99.5	99.5
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	270	(X)	1.8	021	MEATS—FISH—POULTRY . . . . .	31	6 126	95.1	95.1
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	15	1 190	11.2	7.7	024	ALL OTHER FOODS. . . . .	5	212	7.1	3.3
260	KITCHENWARE—HOME FURNISHINGS . .	13	1 898	21.3	12.3	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	68	(X)	1.1
261	CHINA—GLASSWARE. . . . .	8	689	8.6	4.5						
262	KITCHENWARE—HOUSEWARES . . . . .	10	1 100	13.2	7.1	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	32	(X)	.5
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	16	(X)	.1						
280	JEWELRY—OPTICAL GOODS. . . . .	7	318	15.6	2.1		FISH (SEA FOOD) MARKETS (SIC 542 PT.)				
300	SPORTING—RECREATION EQUIPMENT. .	6	252	2.9	1.6						
320	HAROWARE—GAROEING EQUIPMENT . .	4	750	10.1	4.9		TOTAL . . . . .	6	681	(X)	100.0
340	LUMBER—BUILOING MATERIALS. . . . .	6	448	5.8	2.9	020	GROCERIES—OTHER FOODS. . . . .	6	667	97.9	97.9
348	PAINT—GLASS—WALLPAPER. . . . .	4	108	1.4	.7	021	MEATS—FISH—POULTRY . . . . .	6	635	93.2	93.2
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	334	(X)	2.2	024	ALL OTHER FOODS. . . . .	4	27	4.0	4.0
500	ALL OTHER MERCHANOISE. . . . .	12	1 055	10.0	6.8	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	5	(X)	.7
501	TOYS—GAMES—WHEEL GOODS . . . . .	11	656	6.3	4.3						
502	BOOKS—STATIONERY—PHOTO. EQUIP.	7	135	1.7	.9	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	14	(X)	2.1
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	255	(X)	1.7						
520	NONMERCHANOISE RECEIPTS. . . . .	22	573	5.2	3.7		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	730	(X)	4.7						
							TOTAL <sup>2</sup> . . . . .	19	2 001	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Jose SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>						Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					380	AUTOMOBILES-TRUCKS . . . . .	167	228 664	84.7	84.7	
						400	AUTO FUELS-LUBRICANTS. . . . .	65	1 136	.6	.4	
						420	AUTO TIRES-BATTERIES-ACCESS. . . . .	95	16 428	6.5	6.1	
						520	NONMERCHANDISE RECEIPTS. . . . .	117	22 994	8.8	8.5	
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	773	(X)	.3	
	TOTAL . . . . .	37	2 856	(X)	100.0		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)					
020	GROCERIES-OTHER FOODS. . . . .	37	2 642	92.5	92.5		TOTAL . . . . .	53	171 576	(X)	100.0	
023	FROZEN FOODS . . . . .	4	69	21.8	2.4							
024	ALL OTHER FOODS. . . . .	37	2 550	89.3	89.3		380	AUTOMOBILES-TRUCKS . . . . .	53	142 505	83.1	83.1
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	23	(X)	.8		381	NEW PASSENGER CARS-RETAIL. . . . .	53	84 231	49.1	49.1
100	CIGARS-CIGARETTES-TOBACCO. . . . .	6	43	15.6	1.5		382	NEW PASSENGER CARS-WHOLESALE . . . . .	18	4 748	7.1	2.8
520	NONMERCHANDISE RECEIPTS. . . . .	7	17	4.1	.6		383	NEW COMMERCIAL VEHICLES-RETAIL . . . . .	25	12 027	13.1	7.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	154	(X)	5.4		384	NEW COMMERCIAL VEHICLES-WHOLESALE. . . . .	5	381	1.5	.2
	RETAIL BAKERIES (SIC 546)						385	USED PASSENGER CARS-RETAIL . . . . .	53	32 135	18.7	18.7
	TOTAL . . . . .	97	7 696	(X)	100.0		386	USED PASSENGER CARS-WHOLESALE. . . . .	43	7 079	4.6	4.1
020	GROCERIES-OTHER FOODS. . . . .	97	7 371	95.8	95.8		387	USED COMMERCIAL VEHICLES . . . . .	21	1 758	2.1	1.0
040	MEALS-SNACKS . . . . .	22	309	20.0	4.0		400	AUTO FUELS-LUBRICANTS. . . . .	37	778	.7	.5
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	16	(X)	.2		401	GASOLINE . . . . .	14	403	.7	.2
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)						403	MOTOR OILS-GREASES-OTHER OILS. . . . .	33	357	.3	.2
	TOTAL . . . . .	89	7 118	(X)	100.0		-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	18	(X)	(2)
020	GROCERIES-OTHER FOODS. . . . .	89	6 799	95.5	95.5		420	AUTO TIRES-BATTERIES-ACCESS. . . . .	53	11 850	6.9	6.9
025	BAKERY PRODUCTS-EXCEPT FROZEN. . . . .	89	6 667	93.7	93.7		421	PARTS INSTALLED IN REPAIR WORK . . . . .	51	6 302	3.8	3.7
027	ALL OTHER FOODS. . . . .	7	119	36.1	1.7		422	PARTS-WHOLESALE. . . . .	48	3 544	2.1	2.1
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	12	(X)	.2		423	PARTS-RETAIL . . . . .	46	799	.5	.5
040	MEALS-SNACKS . . . . .	21	305	20.6	4.3		424	AUTOMOBILE TIRES-BATTERIES-ACC . . . . .	31	1 204	1.0	.7
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	14	(X)	.2		520	NONMERCHANDISE RECEIPTS. . . . .	51	16 356	9.6	9.5
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)						527	SERVICE LABOR. . . . .	51	13 641	8.1	8.0
	TOTAL <sup>2</sup> . . . . .	8	578	(X)	100.0		528	OTHER NONMERCHANDISE RECEIPTS. . . . .	24	2 713	3.1	1.6
	DAIRY PRODUCTS STORES (SIC 545)					-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	86	(X)	.1	
	TOTAL <sup>2</sup> . . . . .	23	4 667	(X)	100.0		DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					
	EGG AND POULTRY DEALERS (SIC 549 PT.)						TOTAL . . . . .	19	24 995	(X)	100.0	
	TOTAL . . . . .	1	(0)	(X)	100.0							
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					380	AUTOMOBILES-TRUCKS . . . . .	19	21 375	85.5	85.5	
	TOTAL . . . . .	8	(0)	(X)	100.0		381	NEW PASSENGER CARS-RETAIL. . . . .	19	14 147	56.6	56.6
020	GROCERIES-OTHER FOODS. . . . .	8	63.9	63.9			382	NEW PASSENGER CARS-WHOLESALE . . . . .	4	79	1.8	.3
024	ALL OTHER FOODS. . . . .	8	59.3	59.3			385	USED PASSENGER CARS-RETAIL . . . . .	18	5 003	20.6	20.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	(X)	4.4			386	USED PASSENGER CARS-WHOLESALE. . . . .	19	1 526	6.2	6.1
120	COSMETICS-DRUGS-CLEANERS . . . . .	5	37.9	31.5			-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	620	(X)	2.5
520	NONMERCHANDISE RECEIPTS. . . . .	4	3.6	2.5			400	AUTO FUELS-LUBRICANTS. . . . .	17	110	.6	.4
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	(X)	2.1			403	MOTOR OILS-GREASES-OTHER OILS. . . . .	16	69	.5	.3
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	40	(X)	.2
	TOTAL . . . . .	354	321 577	(X)	100.0		420	AUTO TIRES-BATTERIES-ACCESS. . . . .	18	1 483	6.0	5.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	26	839	21.4	.3		421	PARTS INSTALLED IN REPAIR WORK . . . . .	18	748	3.0	3.0
300	SPORTING-RECREATION EQUIPMENT. . . . .	37	4 496	48.2	1.4		422	PARTS-WHOLESALE. . . . .	18	324	1.4	1.3
320	HARDWARE-GARDENING EQUIPMENT . . . . .	20	205	10.0	.1		423	PARTS-RETAIL . . . . .	17	239	1.0	1.0
380	AUTOMOBILES-TRUCKS . . . . .	181	231 273	83.3	71.9		424	AUTOMOBILE TIRES-BATTERIES-ACC . . . . .	6	172	1.1	.7
400	AUTO FUELS-LUBRICANTS. . . . .	86	1 556	.9	.5		520	NONMERCHANDISE RECEIPTS. . . . .	19	2 027	8.1	8.1
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	222	39 239	13.9	12.2		527	SERVICE LABOR. . . . .	18	1 861	7.6	7.4
500	ALL OTHER MERCHANDISE. . . . .	56	15 025	71.2	4.7		528	OTHER NONMERCHANDISE RECEIPTS. . . . .	5	166	3.6	.7
520	NONMERCHANDISE RECEIPTS. . . . .	245	28 029	9.1	8.7		DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	915	(X)	.3		TOTAL . . . . .	9	50 160	(X)	100.0	
	MOTOR VEHICLE DEALERS (SIC 551, 552)											
	TOTAL . . . . .	167	269 997	(X)	100.0		380	AUTOMOBILES-TRUCKS . . . . .	9	42 813	85.4	85.4
							381	NEW PASSENGER CARS-RETAIL. . . . .	9	24 716	49.3	49.3
							382	NEW PASSENGER CARS-WHOLESALE . . . . .	5	2 103	8.2	4.2
							383	NEW COMMERCIAL VEHICLES-RETAIL . . . . .	5	3 573	13.3	7.1
							385	USED PASSENGER CARS-RETAIL . . . . .	9	9 549	19.0	19.0
							386	USED PASSENGER CARS-WHOLESALE. . . . .	7	1 951	4.3	3.9
							387	USED COMMERCIAL VEHICLES . . . . .	4	462	1.7	.9
							-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	458	(X)	.9
							400	AUTO FUELS-LUBRICANTS. . . . .	8	112	.2	.2
							403	MOTOR OILS-GREASES-OTHER OILS. . . . .	7	88	.2	.2
							-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	24	(X)	(2)
							420	AUTO TIRES-BATTERIES-ACCESS. . . . .	9	2 723	5.4	5.4
							421	PARTS INSTALLED IN REPAIR WORK . . . . .	9	1 461	2.9	2.9
							422	PARTS-WHOLESALE. . . . .	9	884	1.8	1.8
							423	PARTS-RETAIL . . . . .	9	224	.4	.4
							-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	154	(X)	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Jose SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
520	NONMERCHANDISE RECEIPTS. . . . .	9	3 856	7.7	7.7		BOAT DEALERS (SIC S591)				
527	SERVICE LABOR. . . . .	9	3 676	7.3	7.3						
528	OTHER NONMERCHANDISE RECEIPTS. . . . .	3	180	3.0	.4						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	656	(X)	1.3	300	SPORTING-RECREATION EQUIPMENT. . . . .	14	4 632	(X)	100.0
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC S52)					520	NONMERCHANDISE RECEIPTS. . . . .	5	283	6.9	6.1
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	41	(X)	.9
	TOTAL . . . . .	86	23 266	(X)	100.0		HOUSEHOLD TRAILER DEALERS (SIC S592)				
380	AUTOMOBILES-TRUCKS . . . . .	86	21 971	94.4	94.4		TOTAL . . . . .	33	14 525	(X)	100.0
381	NEW PASSENGER CARS-RETAIL. . . . .	5	2 342	32.7	10.1	500	ALL OTHER MERCHANDISE. . . . .	33	13 189	90.8	90.8
385	USED PASSENGER CARS-RETAIL. . . . .	85	16 494	71.5	70.9	504	MOTOR HOMES--HOUSEHOLD TRAILERS. . . . .	26	9 106	86.1	62.7
386	USED PASSENGER CARS-WHOLE. . . . .	51	2 592	14.3	11.1	505	CAMP TRAILERS--TRAVEL TRAILERS. . . . .	15	3 813	53.1	26.3
387	USED COMMERCIAL VEHICLES. . . . .	7	274	10.9	1.2	507	ALL OTHER MERCHANDISE. . . . .	6	268	8.2	1.8
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	268	(X)	1.2	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	2	(X)	(Z)
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	16	372	5.0	1.6	520	NONMERCHANDISE RECEIPTS. . . . .	25	1 325	10.3	9.1
423	PARTS-RETAIL. . . . .	6	95	1.2	.4	527	SERVICE LABOR. . . . .	19	609	4.7	4.2
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	277	(X)	1.2	532	OTHER NONMERCHANDISE RECEIPTS. . . . .	16	708	9.4	4.9
520	NONMERCHANDISE RECEIPTS. . . . .	37	754	4.6	3.2	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	11	(X)	.1
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	169	(X)	.7		AIRCRAFT, MOTORCYCLE DEALERS (SIC S599 PT.)				
	TIRE, BATTERY, AND ACCESSORY DEALERS (SIC S53)						TOTAL . . . . .	12	(D)	(X)	100.0
	TOTAL . . . . .	125	28 004	(X)	100.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	25	831	14.7	3.0	380	AUTOMOBILES-TRUCKS . . . . .	12		84.9	84.9
260	KITCHENWARE-HOME FURNISHINGS. . . . .	18	70	1.4	.2	389	MOTORCYCLES-MOTORSCOOTERS. . . . .	12		71.1	71.1
300	SPORTING-RECREATION EQUIPMENT. . . . .	22	164	2.6	.6	391	OTHER POWERED ROAD VEHICLES. . . . .	6		31.0	13.8
320	HARDWARE-GARDENING EQUIPMENT. . . . .	20	195	4.6	.7						
400	AUTO FUELS-LUBRICANTS. . . . .	21	396	6.7	1.4	520	NONMERCHANDISE RECEIPTS. . . . .	11	(D)	10.1	10.1
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	125	22 773	81.3	81.3	527	SERVICE LABOR. . . . .	11		8.5	8.5
500	ALL OTHER MERCHANDISE. . . . .	18	305	6.1	1.1	532	OTHER NONMERCHANDISE RECEIPTS. . . . .	4		3.6	1.4
520	NONMERCHANDISE RECEIPTS. . . . .	86	3 119	12.9	11.1	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)		(X)	5.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	149	(X)	.5		AUTOMOTIVE DEALERS, N.E.C. (SIC S599 PT.)				
	HOME AND AUTO SUPPLY STORES (SIC S53 PT.)						TOTAL . . . . .	3	(D)	(X)	100.0
	TOTAL <sup>2</sup> . . . . .	8	1 102	(X)	100.0		GASOLINE SERVICE STATIONS (SIC S54)				
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC S53 PT.)						TOTAL . . . . .	745	127 870	(X)	100.0
	TOTAL . . . . .	117	26 902	(X)	100.0	020	GROCERIES-OTHER FOODS. . . . .	49	179	1.3	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	580	11.2	2.2	040	MEALS-SNACKS. . . . .	12	169	7.1	.1
221	MAJOR HOUSEHOLD APPLIANCES. . . . .	16	249	5.0	.9	100	CIGARS-CIGARETTES-TOBACCO. . . . .	100	1 071	4.8	.8
222	RADIO-TV'S MUSICAL INSTR. . . . .	16	324	6.4	1.2	380	AUTOMOBILES-TRUCKS . . . . .	13	82	5.8	.1
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	6	(X)	(Z)	400	AUTO FUELS-LUBRICANTS. . . . .	745	107 434	84.0	84.0
260	KITCHENWARE-HOME FURNISHINGS. . . . .	12	31	.7	.1	401	GASOLINE. . . . .	745	102 306	80.0	80.0
264	SMALL ELECTRICAL APPLIANCES. . . . .	12	26	.7	.1	402	OTHER AUTOMOTIVE FUELS. . . . .	44	1 197	16.9	.9
300	SPORTING-RECREATION EQUIPMENT. . . . .	17	105	1.7	.4	403	MOTOR OILS-GREASES-OTHER OILS. . . . .	683	3 929	3.2	3.1
320	HARDWARE-GARDENING EQUIPMENT. . . . .	14	88	2.0	.3	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	665	12 538	10.9	9.8
400	AUTO FUELS-LUBRICANTS. . . . .	19	384	6.6	1.4	421	PARTS INSTALLED IN REPAIR WORK	215	2 395	8.0	1.9
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	117	22 424	83.4	83.4	423	PARTS-RETAIL. . . . .	56	369	4.0	.3
416	NEW TIRES-TUBES (TO FLEET OPERATORS)	28	949	12.1	3.5	424	AUTOMOBILE TIRES-BATTERIES-ACC	629	9 755	8.7	7.6
417	NEW TIRES-TUBES (TO OTHER USERS)	74	5 746	33.6	21.4	480	HOUSEHOLD FUELS-ICE. . . . .	10	120	16.6	.1
418	RETIRES (TO FLEET OPERATORS)	23	351	3.8	1.3	500	ALL OTHER MERCHANDISE. . . . .	12	422	13.6	.3
419	RETIRES (TO OTHER USERS)	52	1 066	7.8	4.0	520	NONMERCHANDISE RECEIPTS. . . . .	589	5 572	5.2	4.4
426	AUTOMOBILE ACCESSORIES. . . . .	92	9 297	43.3	34.6	527	SERVICE LABOR. . . . .	578	4 738	4.4	3.7
428	NEW AUTO TIRES SOLO TO DEALERS	49	1 809	14.7	6.7	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	283	(X)	.2
429	NEW TRUCK-BUS TIRES (TO USERS)	36	1 553	19.3	5.8		APPAREL AND ACCESSORY STORES (SIC S56)				
431	NEW TRK-BUS TIRES (TO DEALERS)	18	199	5.9	.7		TOTAL . . . . .	421	102 920	(X)	100.0
433	RETIRES SOLO TO DEALERS	33	309	3.3	1.1	120	COSMETICS-DRUGS-CLEANERS. . . . .	18	1 436	4.6	1.4
434	RETIRES-TRUCK-BUS (TO USERS)	25	535	8.6	2.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	135	26 606	44.9	25.9
436	STORAGE BATTERIES. . . . .	62	546	2.9	2.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	276	44 501	53.8	43.2
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	42	(X)	.2	180	ALL FOOTWEAR. . . . .	198	23 227	30.3	22.6
500	ALL OTHER MERCHANDISE. . . . .	13	243	5.2	.9	200	CURTAINS-ORAPERIES-DRY GOODS. . . . .	25	852	3.5	.8
520	NONMERCHANDISE RECEIPTS. . . . .	80	2 957	12.8	11.0	260	KITCHENWARE-HOME FURNISHINGS. . . . .	5	83	1.0	.1
524	BRAKE AND WHEEL SERVICES. . . . .	52	1 587	9.4	5.9	280	JEWELRY-OPTICAL GOODS. . . . .	24	523	1.5	.5
525	TIRE SERVICES OTHER THAN RETRO	39	446	3.6	1.7	300	SPORTING-RECREATION EQUIPMENT. . . . .	20	147	.5	.1
526	OTHER NONMERCHANDISE RECEIPTS. . . . .	58	922	6.2	3.4						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	90	(X)	.3						

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Jose SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
S00	ALL OTHER MERCHANOISE . . . . .	29	1 067	3.1	1.0		FURRIERS AND FUR SHOPS (SIC 568)				
S20	NONMERCHANOISE RECEIPTS . . . . .	208	4 435	5.7	4.3						
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	42	(X)	(Z)		TOTAL . . . . .	4	(0)	(X)	100.0
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)						MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
	TOTAL . . . . .	170	40 659	(X)	100.0		TOTAL . . . . .	73	16 901	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS . . . . .	7	1 265	5.9	3.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	73	14 853	87.9	87.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	13	1 039	4.7	2.6	142	BOYS' CLOTHING . . . . .	46	626	5.0	3.7
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	170	33 069	81.3	81.3	143	MEN'S TAILORED OUTERWEAR . . . . .	68	6 426	38.0	38.0
180	ALL FOOTWEAR . . . . .	16	1 863	8.1	4.6	144	OTHER MEN'S OUTERWEAR. . . . .	63	2 652	17.2	15.7
200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	5	180	1.0	.4	145	MEN'S HATS . . . . .	41	236	2.1	1.4
280	JEWELRY-OPTICAL GOODS . . . . .	11	469	2.2	1.2	146	OTHER MEN'S CLOTHING . . . . .	69	4 913	29.7	29.1
S00	ALL OTHER MERCHANOISE . . . . .	15	827	3.3	2.0						
S20	NONMERCHANOISE RECEIPTS . . . . .	71	1 799	6.0	4.4	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	10	387	7.4	2.3
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	148	(X)	.4	180	ALL FOOTWEAR . . . . .	44	905	7.2	5.4
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					280	JEWELRY-OPTICAL GOODS . . . . .	5	11	1.2	.1
	TOTAL . . . . .	143	36 755	(X)	100.0	S20	NONMERCHANOISE RECEIPTS . . . . .	30	582	5.3	3.4
						-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	163	(X)	1.0
120	COSMETICS-DRUGS-CLEANERS . . . . .	7	1 264	5.8	3.4		CUSTOM TAILORS (SIC 567)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	984	4.8	2.7		TOTAL . . . . .	7	(0)	(X)	100.0
146	OTHER MEN'S CLOTHING . . . . .	6	441	2.1	1.2		FAMILY CLOTHING STORES (SIC 565)				
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	543	(X)	1.5		TOTAL . . . . .	29	20 051	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	143	29 586	80.5	80.5	120	COSMETICS-DRUGS-CLEANERS . . . . .	7	153	2.0	.8
161	CHILDREN'S-INFANTS' WEAR . . . . .	37	1 873	7.2	5.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	9 968	49.7	49.7
163	MILLINERY . . . . .	21	215	.9	.6	142	BOYS' CLOTHING . . . . .	21	658	4.6	3.3
164	HOSIERY . . . . .	76	716	2.4	1.9	143	MEN'S TAILORED OUTERWEAR . . . . .	24	4 350	22.2	21.7
165	LINGERIE . . . . .	84	2 450	7.9	6.7	144	OTHER MEN'S OUTERWEAR. . . . .	24	2 255	12.5	11.2
168	WOMEN'S BLOUSES-SPTSWR . . . . .	113	7 673	22.2	20.9	145	MEN'S HATS . . . . .	16	89	.5	.4
172	DRESSES . . . . .	143	10 413	28.3	28.3	146	OTHER MEN'S CLOTHING . . . . .	27	2 616	13.0	13.0
173	COATS-SUITS . . . . .	90	3 936	12.0	10.7	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	29	6 639	33.1	33.1
174	HANDBAGS . . . . .	55	578	2.4	1.6	180	ALL FOOTWEAR . . . . .	21	1 323	7.2	6.6
175	FURS . . . . .	11	269	2.1	.7	200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	9	664	10.5	3.3
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	88	1 473	4.9	4.0	280	JEWELRY-OPTICAL GOODS . . . . .	9	35	.4	.2
180	ALL FOOTWEAR . . . . .	13	1 708	7.8	4.6	300	SPORTING-RECREATION EQUIPMENT . . . . .	6	21	.2	.1
200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	4	139	1.0	.4	S20	NONMERCHANOISE RECEIPTS . . . . .	17	1 200	7.5	6.0
280	JEWELRY-OPTICAL GOODS . . . . .	10	466	2.2	1.3	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	46	(X)	.2
S00	ALL OTHER MERCHANOISE . . . . .	12	801	3.4	2.2		SHOE STORES (SIC 566)				
S20	NONMERCHANOISE RECEIPTS . . . . .	59	1 659	6.1	4.5		TOTAL . . . . .	112	20 985	(X)	100.0
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	148	(X)	.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10	55	5.3	.3
	MILLINERY STORES (SIC 563 PT.)					160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	35	1 042	9.4	5.0
	TOTAL . . . . .	1	(0)	(X)	100.0	180	ALL FOOTWEAR . . . . .	112	19 037	90.7	90.7
	CORSET AND LINGERIE STORES (SIC 563 PT.)					S00	ALL OTHER MERCHANOISE . . . . .	5	58	8.5	.3
	TOTAL . . . . .	7	440	(X)	100.0	S20	NONMERCHANOISE RECEIPTS . . . . .	80	777	4.4	3.7
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	7	439	99.8	99.8	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	16	(X)	.1
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	1	(X)	.2		MEN'S SHOE STORES (SIC 566 PT.)				
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)						TOTAL . . . . .	15	1 423	(X)	100.0
	TOTAL . . . . .	15	2 843	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	54	4.0	1.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	54	4.0	1.9	180	ALL FOOTWEAR . . . . .	15	1 318	92.6	92.6
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	15	2 466	86.7	86.7	181	MEN'S AND BOYS' FOOTWEAR . . . . .	15	1 316	92.5	92.5
164	HOSIERY . . . . .	7	169	9.0	5.9	520	NONMERCHANOISE RECEIPTS . . . . .	13	61	4.3	4.3
165	LINGERIE . . . . .	10	310	12.6	10.9	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	44	(X)	3.1
168	WOMEN'S BLOUSES-SPTSWR . . . . .	13	1 043	36.7	36.7		WOMEN'S SHOE STORES (SIC 566 PT.)				
172	DRESSES . . . . .	11	364	13.3	12.8		TOTAL . . . . .	24	6 868	(X)	100.0
173	COATS-SUITS . . . . .	7	108	4.3	3.8	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	16	648	11.5	9.4
176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	8	239	11.4	8.4	180	ALL FOOTWEAR . . . . .	24	5 883	85.7	85.7
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	233	(X)	8.2	181	MEN'S AND BOYS' FOOTWEAR . . . . .	9	440	16.8	6.4
180	ALL FOOTWEAR . . . . .	4	154	11.6	5.4	182	WOMEN'S AND GIRLS' FOOTWEAR. . . . .	24	5 365	78.1	78.1
S00	ALL OTHER MERCHANOISE . . . . .	3	25	2.4	.9	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	78	(X)	1.1
S20	NONMERCHANOISE RECEIPTS . . . . .	9	97	4.0	3.4	520	NONMERCHANOISE RECEIPTS . . . . .	21	320	4.9	4.7
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	46	(X)	1.6						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Jose SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	17	(X)	.2		HOME FURNISHINGS STORES (OTHER 571)				
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)						TOTAL . . . . .	76	10 188	(X)	100.0
	TOTAL . . . . .	6	597	(X)	100.0	200	CURTAINS-ORAPERIES-DRY GOODS . .	40	2 432	32.9	23.9
180	ALL FOOTWEAR . . . . .	6	580	97.2	97.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	42	6 478	85.1	63.6
183	CHILDREN'S AND INFANTS' FOOTWR	6	555	93.0	93.0	260	KITCHENWARE-HOME FURNISHINGS . .	21	1 033	100.0	10.1
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	24	(X)	4.0	520	NONMERCHANOISE RECEIPTS. . . . .	25	149	4.7	1.5
520	NONMERCHANOISE RECEIPTS. . . . .	4	16	3.3	2.7	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	96	(X)	.9
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	1	(X)	.2		FLOOR COVERINGS STORES (SIC 5713)				
	FAMILY SHOE STORES (SIC 566 PT.)						TOTAL . . . . .	33	6 505	(X)	100.0
	TOTAL . . . . .	67	12 097	(X)	100.0	200	CURTAINS-ORAPERIES-DRY GOODS . .	14	391	8.4	6.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	18	393	7.3	3.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	33	6 036	92.8	92.8
180	ALL FOOTWEAR . . . . .	67	11 256	93.0	93.0	520	NONMERCHANOISE RECEIPTS. . . . .	11	56	5.8	.9
181	MEN'S AND BOYS' FOOTWEAR . . . .	67	3 669	30.3	30.3	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	22	(X)	.3
182	WOMEN'S AND GIRLS' FOOTWEAR. . .	67	5 358	44.3	44.3		ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
183	CHILDREN'S AND INFANTS' FOOTWR	63	2 229	19.8	18.4		TOTAL . . . . .	26	2 614	(X)	100.0
520	NONMERCHANOISE RECEIPTS. . . . .	42	380	4.2	3.1	200	CURTAINS-ORAPERIES-DRY GOODS . .	26	2 036	77.9	77.9
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	68	(X)	.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	436	55.6	16.7
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)					520	NONMERCHANOISE RECEIPTS. . . . .	7	67	4.2	2.6
	TOTAL . . . . .	28	3 515	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	75	(X)	2.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	209	27.8	5.9		CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
142	BOYS' CLOTHING . . . . .	4	205	27.3	5.8		TOTAL <sup>2</sup> . . . . .	5	440	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	28	3 136	89.2	89.2		MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
161	CHILDREN'S-INFANTS' WEAR . . . . .	28	3 064	87.2	87.2		TOTAL <sup>2</sup> . . . . .	12	629	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	44	(X)	1.3		HOUSEHOLD APPLIANCE STORES (SIC 572)				
180	ALL FOOTWEAR . . . . .	3	68	8.9	1.9		TOTAL . . . . .	60	16 686	(X)	100.0
520	NONMERCHANOISE RECEIPTS. . . . .	7	57	3.9	1.6	200	CURTAINS-ORAPERIES-DRY GOODS . .	10	191	10.8	1.1
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	45	(X)	1.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	58	13 691	82.1	82.1
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					224	NEW MAJOR APPLIANCES . . . . .	58	10 609	63.6	63.6
	TOTAL . . . . .	2	(0)	(X)	100.0	225	NEW RADIOS-TV'S ETC. . . . .	38	2 813	18.5	16.9
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					226	USED MAJOR APPL-RADIOS-TV'S. . .	21	220	1.9	1.3
	TOTAL . . . . .	347	87 642	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	48	(X)	.3
200	CURTAINS-ORAPERIES-DRY GOODS . .	88	4 309	12.7	4.9	260	KITCHENWARE-HOME FURNISHINGS . .	19	642	12.8	3.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	216	38 142	58.3	43.5	264	SMALL ELECTRICAL APPLIANCES. .	15	409	10.1	2.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	162	37 509	78.9	42.8	265	ALL OTHER KITCHENWR-HOUSEWR. .	8	233	9.3	1.4
260	KITCHENWARE-HOME FURNISHINGS . .	89	3 188	10.4	3.6		ALL OTHER MERCHANOISE. . . . .	4	94	12.0	.6
320	HARDWARE-GARDENING EQUIPMENT . .	9	247	9.6	.3	520	NONMERCHANOISE RECEIPTS. . . . .	40	1 206	8.2	7.2
500	ALL OTHER MERCHANOISE. . . . .	12	195	13.3	.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	862	(X)	5.2
520	NONMERCHANOISE RECEIPTS. . . . .	171	3 541	8.2	4.0		RADIO AND TELEVISION STORES (SIC 5732)				
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	510	(X)	.6		TOTAL . . . . .	53	15 169	(X)	100.0
	FURNITURE STORES (SIC 5712)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	53	14 289	94.2	94.2
	TOTAL . . . . .	114	38 280	(X)	100.0	225	NEW RADIOS-TV'S ETC. . . . .	53	13 423	88.5	88.5
200	CURTAINS-ORAPERIES-DRY GOODS . .	39	1 685	6.7	4.4	226	USED MAJOR APPL-RADIOS-TV'S. . .	33	234	2.1	1.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	59	3 555	13.7	9.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	632	(X)	4.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	114	30 609	80.0	80.0	520	NONMERCHANOISE RECEIPTS. . . . .	38	611	9.1	4.0
243	SLEEP EQUIPMENT. . . . .	94	5 322	14.4	13.9	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	269	(X)	1.8
244	OTHER HOUSEHOLD FURNITURE. . . .	111	22 139	59.2	57.8		RECORD SHOPS (SIC 5733 PT.)				
245	FLOOR COVERINGS-SOFT SURFACE . .	81	2 903	8.8	7.6		TOTAL . . . . .	10	798	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	245	(X)	.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	714	89.5	89.5
260	KITCHENWARE-HOME FURNISHINGS . .	46	1 447	6.0	3.8	232	RADIOS PHONO-TAPE RCORS-TV'S . .	5	75	13.6	9.4
520	NONMERCHANOISE RECEIPTS. . . . .	41	842	6.1	2.2	233	RECORDS-TAPES-RELATED ACCESS . .	10	562	70.4	70.4
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	142	(X)	.4	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	72	(X)	9.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Jose SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	84	(X)	10.5	080	PACKAGED ALCOHOLIC BEVERAGES . .	21	267	38.2	1.3
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					100	CIGARS-CIGARETTES-TOBACCO. . . .	50	141	4.6	.7
						S20	NONMERCHANOISE RECEIPTS. . . . .	93	552	7.0	2.7
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	59	(X)	.3
	TOTAL . . . . .	34	6 521	(X)	100.0		DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	34	5 842	89.6	89.6		TOTAL . . . . .	179	71 226	(X)	100.0
228	PIANOS . . . . .	23	1 778	33.5	27.3						
229	ORGANS . . . . .	22	1 636	33.4	25.1						
231	MUSICAL INSTR-ACCESSORIES. . . .	26	1 528	33.0	23.4	020	GROCERIES-OTHER FOODS. . . . .	61	2 024	4.5	2.8
232	RADIO PHONO-TAPE RCORS-TV'S . .	8	256	10.0	3.9	040	MEALS-SNACKS . . . . .	10	560	19.5	.8
233	RECORDS-TAPES-RELATEO ACCESS. .	7	158	8.4	2.4	080	PACKAGED ALCOHOLIC BEVERAGES . .	34	1 972	4.9	2.8
234	SHEET MUSIC-RELATED ITEMS. . . .	22	485	9.8	7.4	100	CIGARS-CIGARETTES-TOBACCO. . . .	114	3 228	5.3	4.5
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1	(X)	(Z)	120	COSMETICS-DRUGS-CLEANERS . . . .	179	41 014	57.6	57.6
S20	NONMERCHANOISE RECEIPTS. . . . .	24	657	14.3	10.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	638	1.6	.9
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	22	(X)	.3	160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	30	628	1.5	.9
	EATING AND ORINKING PLACES (SIC 58)					180	ALL FOOTWEAR . . . . .	13	144	1.2	.2
						200	CURTAINS-ORAPERIES-ORY GOOOS . .	18	680	2.1	1.0
	TOTAL . . . . .	1 063	121 928	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	31	1 744	4.5	2.4
020	GROCERIES-OTHER FOODS. . . . .	90	1 213	13.5	1.0	260	KITCHENWARE-HOME FURNISHINGS . .	40	3 332	7.5	4.7
040	MEALS-SNACKS . . . . .	930	89 621	81.1	73.5	280	JEWELRY-OPTICAL GOOOS. . . . .	80	1 100	1.9	1.5
060	ALCOHOLIC DRINKS . . . . .	481	27 122	41.6	22.2	300	SPORTING-RECREATION EQUIPMENT. .	21	2 316	6.0	3.3
080	PACKAGEO ALCOHOLIC BEVERAGES . .	35	570	22.7	.5	320	HAROWARE-GAROEING EQUIPMENT . .	30	2 372	5.6	3.3
100	CIGARS-CIGARETTES-TOBACCO. . . .	157	640	4.6	.5	340	LUMBER-BUILDING MATERIALS. . . .	8	674	2.5	.9
S00	ALL OTHER MERCHANOISE. . . . .	17	274	10.5	.2	400	AUTO FUELS-LUBRICANTS. . . . .	4	421	1.8	.6
S20	NONMERCHANOISE RECEIPTS. . . . .	259	2 224	5.3	1.8	420	AUTO TIRES-BATTERIES-ACCESS. . . .	7	478	1.7	.7
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	264	(X)	.2	500	ALL OTHER MERCHANOISE. . . . .	95	6 376	11.2	9.0
	EATING PLACES (SIC 5812)					S20	NONMERCHANOISE RECEIPTS. . . . .	66	1 512	3.9	2.1
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	13	(X)	(Z)
	TOTAL . . . . .	778	101 179	(X)	100.0		DRUG STORES (SIC 591 PT.)				
020	GROCERIES-OTHER FOODS. . . . .	74	968	12.5	1.0		TOTAL . . . . .	179	71 226	(X)	100.0
040	MEALS-SNACKS . . . . .	778	87 801	86.8	86.8	020	GROCERIES-OTHER FOODS. . . . .	61	2 024	4.5	2.8
060	ALCOHOLIC DRINKS . . . . .	196	9 457	21.7	9.3	040	MEALS-SNACKS . . . . .	10	560	19.5	.8
080	PACKAGEO ALCOHOLIC BEVERAGES . .	15	302	15.7	.3	080	PACKAGED ALCOHOLIC BEVERAGES . .	34	1 972	4.9	2.8
100	CIGARS-CIGARETTES-TOBACCO. . . .	107	498	5.1	.5	100	CIGARS-CIGARETTES-TOBACCO. . . .	114	3 228	5.3	4.5
S00	ALL OTHER MERCHANOISE. . . . .	14	221	10.0	.2	120	COSMETICS-DRUGS-CLEANERS . . . .	179	41 014	57.6	57.6
S20	NONMERCHANOISE RECEIPTS. . . . .	166	1 672	5.2	1.7	121	MEICINES EXC. PRESCRIPTION. . . .	167	15 533	22.9	21.8
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	260	(X)	.3	122	PRESCRIPTION MEICINES . . . . .	179	14 942	21.0	21.0
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					123	ALL OTHER DRUGS-PROPRIETARIES. .	141	10 518	25.0	14.8
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	638	1.6	.9
	TOTAL . . . . .	463	69 011	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	30	628	1.5	.9
020	GROCERIES-OTHER FOODS. . . . .	55	560	8.1	.8	180	ALL FOOTWEAR . . . . .	13	144	1.2	.2
040	MEALS-SNACKS . . . . .	463	57 188	82.9	82.9	200	CURTAINS-ORAPERIES-ORY GOOOS . .	18	680	2.1	1.0
060	ALCOHOLIC DRINKS . . . . .	178	9 108	22.8	13.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	31	1 744	4.5	2.4
080	PACKAGEO ALCOHOLIC BEVERAGES . .	9	236	18.7	.3	260	KITCHENWARE-HOME FURNISHINGS . .	40	3 332	7.5	4.7
100	CIGARS-CIGARETTES-TOBACCO. . . .	74	367	4.5	.5	280	JEWELRY-OPTICAL GOOOS. . . . .	80	1 100	1.9	1.5
S00	ALL OTHER MERCHANOISE. . . . .	9	164	7.4	.2	300	SPORTING-RECREATION EQUIPMENT. .	21	2 316	6.0	3.3
S20	NONMERCHANOISE RECEIPTS. . . . .	84	1 154	5.7	1.7	320	HAROWARE-GAROEING EQUIPMENT . .	30	2 372	5.6	3.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	134	(X)	.2	340	LUMBER-BUILDING MATERIALS. . . .	8	674	2.5	.9
	CAFETERIAS (SIC 5812 PT.)					400	AUTO FUELS-LUBRICANTS. . . . .	4	421	1.8	.6
						420	AUTO TIRES-BATTERIES-ACCESS. . . .	7	478	1.7	.7
	TOTAL . . . . .	49	9 249	(X)	100.0	500	ALL OTHER MERCHANOISE. . . . .	95	6 376	11.2	9.0
040	MEALS-SNACKS . . . . .	49	8 900	96.2	96.2	S20	NONMERCHANOISE RECEIPTS. . . . .	66	1 512	3.9	2.1
060	ALCOHOLIC DRINKS . . . . .	4	82	21.9	.9	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	13	(X)	(Z)
100	CIGARS-CIGARETTES-TOBACCO. . . .	5	21	3.1	.2		PROPRIETARY STORES (SIC 591 PT.)				
S20	NONMERCHANOISE RECEIPTS. . . . .	10	175	5.2	1.9		TOTAL . . . . .	-	-	(X)	-
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	71	(X)	.8		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
	REFRESHMENT PLACES (SIC 5812 PT.)						TOTAL . . . . .	675	112 741	(X)	100.0
						020	GROCERIES-OTHER FOODS. . . . .	133	3 209	9.4	2.8
	TOTAL <sup>2</sup> . . . . .	266	22 919	(X)	100.0	040	MEALS-SNACKS . . . . .	8	373	20.0	.3
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					080	PACKAGED ALCOHOLIC BEVERAGES . .	167	28 009	76.3	24.8
020	GROCERIES-OTHER FOODS. . . . .	17	245	25.5	1.2	100	CIGARS-CIGARETTES-TOBACCO. . . .	136	3 456	10.5	3.1
040	MEALS-SNACKS . . . . .	152	1 820	17.8	8.8	120	COSMETICS-DRUGS-CLEANERS . . . .	12	110	5.5	.1
060	ALCOHOLIC DRINKS . . . . .	285	17 664	85.1	85.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	32	523	17.2	.5
						160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	26	488	14.8	.4
						180	ALL FOOTWEAR . . . . .	30	204	7.1	.2
						200	CURTAINS-ORAPERIES-ORY GOOOS . .	10	143	5.8	.1
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	43	1 528	13.8	1.4
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	23	904	50.0	.8
						260	KITCHENWARE-HOME FURNISHINGS . .	35	1 051	14.7	.9
						280	JEWELRY-OPTICAL GOOOS. . . . .	102	9 952	54.6	8.8
						300	SPORTING-RECREATION EQUIPMENT. .	77	8 440	64.1	7.5
						320	HAROWARE-GAROEING EQUIPMENT . .	44	2 828	42.3	2.5
						340	LUMBER-BUILDING MATERIALS. . . .	6	148	9.0	.1

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NA Not available.

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Z Less than 0.05 percent.

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Jose SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
380	AUTOMOBILES-TRUCKS . . . . .	6	263	66.6	.2	260	KITCHENWARE-HOME FURNISHINGS . .	10	419	14.2	4.4
420	AUTO TIRES-BATTERIES-ACCESS. . .	18	1 307	75.0	1.2	266	ALL OTHER HOME FURN EXC. CHINA	8	387	14.8	4.0
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	41	14 202	100.0	12.6	267	CHINA-GLASSWARE. . . . .	7	31	1.2	.3
480	HOUSEHOLO FUELS-ICE. . . . .	15	1 836	80.0	1.6						
500	ALL OTHER MERCHANOISE. . . . .	302	29 637	74.0	26.3	280	JEWELRY-OPTICAL GOOODS. . . . .	S4	7 541	78.8	78.8
520	NONMERCHANOISE RECEIPTS. . . . .	286	3 840	6.5	3.4	281	WATCHES-CLOCKS . . . . .	S2	1 306	13.9	13.6
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	289	(X)	.3	282	SILVERWARE . . . . .	30	270	5.7	2.8
						285	ALL OTHER JEWELRY ITEMS. . . .	48	1 296	14.5	13.5
						287	DIAMONOS, EXC. DIAMONO WATCHES	S3	4 171	43.9	43.6
						288	RINGS, EXC. DIAMONOS . . . . .	36	442	7.3	4.6
						-	MISCELLANEOUS MERCHANOISE. . .	(X)	56	(X)	.6
	LIQUOR STORES (SIC 592)										
	TOTAL . . . . .	166	34 193	(X)	100.0	500	ALL OTHER MERCHANOISE. . . . .	4	146	7.2	1.5
020	GROCERIES-OTHER FOODS. . . . .	121	3 088	10.2	9.0	S20	NONMERCHANOISE RECEIPTS. . . . .	S4	1 018	10.8	10.6
080	PACKAGEO ALCOHOLIC BEVERAGES . .	166	27 982	81.8	81.8	S29	WATCH-CLOCK-JEWELRY REPAIRS. .	S4	730	7.6	7.6
100	CIGARS-CIGARETTES-TOBACCO. . . .	118	2 226	7.7	6.5	S33	ALL NONMOSE RCPTS FROM CUSTMRS	10	288	10.9	3.0
120	COSMETICS-ORUGS-CLEANERS . . . .	8	67	3.6	.2						
S00	ALL OTHER MERCHANOISE. . . . .	20	88	2.3	.3						
S20	NONMERCHANOISE RECEIPTS. . . . .	S4	495	3.8	1.4						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	245	(X)	.7						
							FUEL OIL OeALERS (SIC 5983)				
	ANTIQUE STORES (SIC 5932)						TOTAL . . . . .	-	-	(X)	-
	TOTAL . . . . .	1	(0)	(X)	100.0		LIQUEFIEO PETRL. GAS (8TTLO. GAS) OeALERS (SIC 5984)				
	SECONOHANO STORES (SIC 5933)						TOTAL . . . . .	9	1 789	(X)	100.0
	TOTAL . . . . .	61	(0)	(X)	100.0	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	5	33	5.0	1.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	{	28.0	7.0	480	HOUSEHOLO FUELS-ICE. . . . .	9	1 509	84.3	84.3
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	13		24.4	5.1	482	OTHER LP GAS SALES . . . . .	9	1 476	82.5	82.5
180	ALL FOOTWEAR . . . . .	18		5.2	1.3	-	MISCELLANEOUS MERCHANOISE. . .	(X)	29	(X)	1.6
200	CURTAINS-ORAPERIES-ORY GOOODS . .	7		7.2	1.1						
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	21		37.8	16.6	S20	NONMERCHANOISE RECEIPTS. . . . .	6	112	6.9	6.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16		37.1	10.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	135	(X)	7.5
260	KITCHENWARE-HOME FURNISHINGS . .	10		7.8	1.6						
280	JEWELRY-OPTICAL GOOODS. . . . .	8		19.4	2.6		FUEL AND ICE OeALERS, N.E.C. (SIC 5982)				
300	SPORTING-RECREATION EQUIPMENT . .	9		12.5	2.0		TOTAL . . . . .	-	-	(X)	-
320	HAROWARE-GAROEING EQUIPMENT . .	4		7.6	.7		FLORISTS (SIC 5992)				
380	AUTOMOBILES-TRUCKS . . . . .	6		56.9	4.5		TOTAL <sup>2</sup> . . . . .	S1	3 937	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . .	16		79.4	21.7		CIGAR STORES AND STANOS (SIC 5993)				
460	ALL OTHER MERCHANOISE. . . . .	16	48.8	14.6		TOTAL . . . . .	9	1 364	(X)	100.0	
500	NONMERCHANOISE RECEIPTS. . . . .	16	8.5	4.1							
520	MISCELLANEOUS MERCHANOISE. . . .	(X)	(X)	6.3		100	CIGARS-CIGARETTES-TOBACCO. . . .	9	1 097	80.4	80.4
						S20	NONMERCHANOISE RECEIPTS. . . . .	3	28	2.9	2.1
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	239	(X)	17.5
	SPORTING GOOODS STORES (SIC 5952)						BOOK STORES (SIC 5942)				
	TOTAL . . . . .	41	7 184	(X)	100.0		TOTAL . . . . .	29	8 207	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	105	8.5	1.5	500	ALL OTHER MERCHANOISE. . . . .	29	7 564	92.2	92.2
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	5	127	10.9	1.8	S08	COMM'L STATIONERY-OFFICE SUPL.	5	665	12.7	8.1
180	ALL FOOTWEAR . . . . .	10	119	6.4	1.7	S12	SOCIAL STATIONERY-GRNG CAROS.	11	127	2.8	1.5
300	SPORTING-RECREATION EQUIPMENT. .	41	6 414	89.3	89.3	S13	BOOKS-PERIOOICALS. . . . .	29	6 056	73.8	73.8
301	ATHLETIC GOOODS(TO INDIVIOUALS)	32	1 738	26.8	24.2	S14	ART-DRAFTING ENG. SUPPLIES . .	5	129	2.5	1.6
302	ATHLETIC GOOODS(TO TEAMS) . . . .	13	658	27.4	9.2	S15	ALL OTHER MERCHANOISE. . . . .	9	584	8.9	7.1
303	HUNTING EQUIPMENT. . . . .	20	959	20.2	13.3	-	MISCELLANEOUS MERCHANOISE. . .	(X)	3	(X)	(Z)
304	FISHING EQUIPMENT. . . . .	18	441	9.5	6.1	S20	NONMERCHANOISE RECEIPTS. . . . .	11	310	6.0	3.8
305	WINTER SPORTS EQUIPMENT. . . .	18	1 461	28.1	20.3	S23	OTHER NONMERCHANOISE RECEIPTS.	11	304	5.8	3.7
315	CAMPING EQUIP-SUPPLIES . . . . .	17	838	17.1	11.7	-	MISCELLANEOUS . . . . .	(X)	6	(X)	.1
316	BICYCLES-LUGGAGE . . . . .	8	275	13.1	3.8	-	MISCELLANEOUS MERCHANOISE. . .	(X)	333	(X)	4.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	43	(X)	.6						
S20	NONMERCHANDISE RECEIPTS. . . . .	19	249	5.7	3.5		STATIONERY STORES (SIC 5943)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	170	(X)	2.4		TOTAL <sup>2</sup> . . . . .	17	2 464	(X)	100.0
	BICYCLE SHOPS (SIC 5953)										
	TOTAL . . . . .	16	1 016	(X)	100.0						
300	SPORTING-RECREATION EQUIPMENT. .	16	924	90.9	90.9						
S20	NONMERCHANDISE RECEIPTS. . . . .	7	31	5.5	3.1						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	61	(X)	6.0						
	JEWELRY STORES (SIC 597)										
	TOTAL . . . . .	S4	9 569	(X)	100.0						
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	9	445	12.3	4.7						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## San Jose SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	HAY, GRAIN, AND FEED STORES (SIC 5962)					300	SPORTING-RECREATION EQUIPMENT. . . . .	8	80	2.6	.5
						320	HARDWARE-GARDENING EQUIPMENT . . . . .	8	133	4.3	.8
	TOTAL <sup>2</sup> . . . . .	26	13 425	(X)	100.0	340	LUMBER-BUILDING MATERIALS. . . . .	9	191	5.6	1.1
						380	AUTOMOBILES-TRUCKS . . . . .	4	13	.8	.1
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					420	AUTO TIRES-BATTERIES-ACCESS. . . . .	7	95	3.2	.6
						500	ALL OTHER MERCHANDISE. . . . .	24	2 397	42.1	14.3
	TOTAL . . . . .	5	1 231	(X)	100.0	520	NONMERCHANDISE RECEIPTS. . . . .	17	642	12.8	3.8
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	5	1 173	95.3	95.3	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	1 632	(X)	9.7
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	58	(X)	4.7		MAIL ORDER HOUSES (SIC 532)				
							TOTAL . . . . .	11	3 612	(X)	100.0
	GARDEN SUPPLY STORES (SIC 5969 PT.)					120	COSMETICS-DRUGS-CLEANERS . . . . .	7	33	1.1	.9
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	8	155	5.5	4.3
	TOTAL . . . . .	24	3 377	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	8	442	15.6	12.2
320	HARDWARE-GARDENING EQUIPMENT . . . . .	24	2 535	75.1	75.1	180	ALL FOOTWEAR. . . . .	8	58	2.0	1.6
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	842	(X)	24.9	200	CURTAINS-DRAPERIES-ORY GOODS. . . . .	8	202	7.1	5.6
						220	MAJOR APPL-RADIO-TV-MUSICAL INST. . . . .	8	256	9.1	7.1
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)					240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	9	698	19.3	19.3
						260	KITCHENWARE-HOME FURNISHINGS. . . . .	8	81	2.8	2.2
	TOTAL <sup>2</sup> . . . . .	11	695	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	8	24	.8	.7
						300	SPORTING-RECREATION EQUIPMENT. . . . .	8	75	2.6	2.1
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)					320	HARDWARE-GARDENING EQUIPMENT. . . . .	8	128	4.4	3.5
						340	LUMBER-BUILDING MATERIALS. . . . .	7	118	4.2	3.3
	TOTAL . . . . .	18	4 297	(X)	100.0	380	AUTOMOBILES-TRUCKS . . . . .	4	13	.8	.4
500	ALL OTHER MERCHANDISE. . . . .	18	3 855	89.7	89.7	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	7	95	3.3	2.6
520	NONMERCHANDISE RECEIPTS. . . . .	6	60	5.3	1.4	500	ALL OTHER MERCHANDISE. . . . .	8	226	8.0	6.3
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	382	(X)	8.9	520	NONMERCHANDISE RECEIPTS. . . . .	9	484	13.4	13.4
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	524	(X)	14.5
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)						MERCHANDISING MACHINE OPERATORS (SIC 534)				
							TOTAL <sup>2</sup> . . . . .	22	7 920	(X)	100.0
	TOTAL . . . . .	21	3 600	(X)	100.0		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
500	ALL OTHER MERCHANDISE. . . . .	21	3 467	96.3	96.3		TOTAL . . . . .	30	5 242	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	8	95	8.1	2.6	020	GROCERIES-OTHER FOODS. . . . .	4	847	91.5	16.2
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	37	(X)	1.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST. . . . .	7	1 968	87.6	37.5
						500	ALL OTHER MERCHANDISE. . . . .	12	1 700	98.1	32.4
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					520	NONMERCHANDISE RECEIPTS. . . . .	5	30	7.4	.6
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	697	(X)	13.3
	TOTAL <sup>2</sup> . . . . .	33	2 471	(X)	100.0						
	OPTICAL GOODS STORES (SIC 5999 PT.)										
	TOTAL . . . . .	22	2 122	(X)	100.0						
280	JEWELRY-OPTICAL GOODS. . . . .	22	2 043	96.3	96.3						
520	NONMERCHANDISE RECEIPTS. . . . .	16	78	4.5	3.7						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	1	(X)	(2)						
	RETAIL STORES, N.E.C. (SIC 5999 PT.)										
	TOTAL . . . . .	61	5 812	(X)	100.0						
500	ALL OTHER MERCHANDISE. . . . .	61	4 832	83.1	83.1						
520	NONMERCHANDISE RECEIPTS. . . . .	22	123	8.4	2.1						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	857	(X)	14.7						
	NONSTORE RETAILERS (SIC 53 PART*)										
	TOTAL . . . . .	63	16 774	(X)	100.0						
020	GROCERIES-OTHER FOODS. . . . .	16	3 516	84.6	21.0						
100	CIGARS-CIGARETTES-TOBACCO. . . . .	15	3 689	67.2	22.0						
120	COSMETICS-DRUGS-CLEANERS. . . . .	9	76	2.6	.5						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	9	178	5.5	1.1						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	9	475	14.0	2.8						
180	ALL FOOTWEAR. . . . .	8	59	2.1	.4						
200	CURTAINS-DRAPERIES-ORY GOODS. . . . .	9	238	7.0	1.4						
220	MAJOR APPL-RADIO-TV-MUSICAL INST. . . . .	14	2 225	36.5	13.3						
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	10	761	17.9	4.5						
260	KITCHENWARE-HOME FURNISHINGS. . . . .	11	257	7.3	1.5						
280	JEWELRY-OPTICAL GOODS. . . . .	10	115	3.3	.7						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Santa Barbara SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
RETAIL TRADE											
	TOTAL . . . . .	1 664	402 462	(X)	100.0		FARM EQUIPMENT DEALERS (SIC S252)				
							TOTAL . . . . .	9	3 485	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	361	81 745	49.3	20.3	440	FARM EQUIPMENT MACHINERY . . . . .	9	2 500	71.7	71.7
040	MEALS-SNACKS . . . . .	413	32 063	57.1	8.0	520	NONMERCHANDISE RECEIPTS. . . . .	5	356	11.6	10.2
060	ALCOHOLIC DRINKS . . . . .	189	8 566	40.3	2.1	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	629	(X)	18.0
080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	187	12 646	16.0	3.1	GENERAL MERCHANDISE GROUP STORES (SIC S3 PART*)					
100	CIGARS-CIGARETTES-TOBACCO. . . . .	242	5 806	6.3	1.4		TOTAL . . . . .	62	58 457	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS . . . . .	194	17 543	15.0	4.4	020	GROCERIES-OTHER FOODS. . . . .	36	1 052	2.5	1.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	97	11 947	18.9	3.0	040	MEALS-SNACKS . . . . .	22	760	3.2	1.3
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR. . . . .	165	25 609	35.5	6.4	120	COSMETICS-DRUGS-CLEANERS . . . . .	32	1 520	3.0	2.6
180	ALL FOOTWEAR . . . . .	106	6 765	11.4	1.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	32	6 489	12.3	11.1
200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	96	8 348	13.5	2.1	160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR. . . . .	34	14 088	25.9	24.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	114	13 808	21.5	3.4	180	ALL FOOTWEAR . . . . .	28	2 280	4.7	3.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	120	12 724	21.6	3.2	200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	49	7 249	12.7	12.4
260	KITCHENWARE-HOME FURNISHINGS . . . . .	120	4 617	6.6	1.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	23	4 852	10.0	8.3
280	JEWELRY-OPTICAL GOODS. . . . .	98	3 901	6.6	1.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	24	2 806	5.8	4.8
300	SPORTING-RECREATION EQUIPMENT. . . . .	88	4 638	8.6	1.2	260	KITCHENWARE-HOME FURNISHINGS . . . . .	32	2 221	4.2	3.8
320	HARDWARE-GARDENING EQUIPMENT . . . . .	93	5 922	9.4	1.5	280	JEWELRY-OPTICAL GOODS. . . . .	30	760	1.5	1.3
340	LUMBER-BUILDING MATERIALS. . . . .	71	9 141	21.1	2.3	300	SPORTING-RECREATION EQUIPMENT. . . . .	22	1 169	2.4	2.0
380	AUTOMOBILES-TRUCKS . . . . .	63	51 368	60.9	12.8	320	HARDWARE-GARDENING EQUIPMENT . . . . .	27	1 812	4.6	3.1
400	AUTO FUELS-LUBRICANTS. . . . .	308	31 079	28.8	7.7	340	LUMBER-BUILDING MATERIALS. . . . .	11	1 228	3.9	2.1
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	338	12 920	9.9	3.2	400	AUTO FUELS-LUBRICANTS. . . . .	6	409	1.6	.7
440	FARM EQUIPMENT MACHINERY . . . . .	17	2 684	15.2	.7	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	8	1 871	6.1	3.2
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	16	4 063	27.0	1.0	500	ALL OTHER MERCHANDISE. . . . .	33	3 449	6.8	5.9
480	HOUSEHOLD FUELS-ICE. . . . .	16	609	50.0	.2	520	NONMERCHANDISE RECEIPTS. . . . .	33	4 092	10.7	7.0
500	ALL OTHER MERCHANDISE. . . . .	314	17 640	13.8	4.4	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	350	(X)	.6
520	NONMERCHANDISE RECEIPTS. . . . .	775	16 310	6.0	4.1	DEPARTMENT STORES (SIC S31)					
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC S2)						TOTAL <sup>2</sup> . . . . .	12	45 080	(X)	100.0
	TOTAL . . . . .	58	18 143	(X)	100.0	VARIETY STORES (SIC S33)					
180	ALL FOOTWEAR . . . . .	4	32	.9	.2		TOTAL . . . . .	24	(D)	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . . . . .	15	837	16.3	4.6	020	GROCERIES-OTHER FOODS. . . . .	20	(D)	5.6	5.3
320	HARDWARE-GARDENING EQUIPMENT . . . . .	30	3 174	22.9	17.5	040	MEALS-SNACKS . . . . .	8		9.9	6.0
340	LUMBER-BUILDING MATERIALS. . . . .	49	7 686	51.0	42.4	120	COSMETICS-DRUGS-CLEANERS . . . . .	22		4.8	4.6
440	FARM EQUIPMENT MACHINERY . . . . .	10	2 500	84.6	13.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	22		6.4	5.7
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	3	55	9.3	.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	22		20.6	18.1
500	ALL OTHER MERCHANDISE. . . . .	16	681	10.9	3.8	180	ALL FOOTWEAR . . . . .	19		2.7	2.3
520	NONMERCHANDISE RECEIPTS. . . . .	37	817	8.7	4.5	200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	22		13.2	11.6
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	2 361	(X)	13.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	13		3.0	1.9
	BUILDING MATERIALS AND SUPPLY STORES (SIC S2 EX. S25)					240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	13		5.4	3.4
	TOTAL . . . . .	35	9 292	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . . . . .	20		8.2	6.6
320	HARDWARE-GARDENING EQUIPMENT . . . . .	14	1 021	16.4	11.0	280	JEWELRY-OPTICAL GOODS. . . . .	18		1.9	1.6
340	LUMBER-BUILDING MATERIALS. . . . .	35	7 387	79.5	79.5	300	SPORTING-RECREATION EQUIPMENT. . . . .	12		1.1	.7
341	LUMBER . . . . .	14	3 571	46.8	38.4	320	HARDWARE-GARDENING EQUIPMENT . . . . .	20		3.8	3.3
342	PLYWOOD. . . . .	11	677	10.2	7.3	340	LUMBER-BUILDING MATERIALS. . . . .	6		1.1	.3
343	WINDOWS, DOORS, AND FRAMES-METAL . . . . .	20	297	4.5	3.2	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	3		1.6	.3
345	ALL OTHER MILLWORK . . . . .	12	149	2.2	1.6	500	ALL OTHER MERCHANDISE. . . . .	22		25.9	20.0
346	WALLBOARD. . . . .	10	111	1.8	1.2	520	NONMERCHANDISE RECEIPTS. . . . .	19		4.4	3.6
348	PAINT-GLASS-WALLPAPER. . . . .	14	382	7.9	4.1	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)		(X)	4.8
355	ALL OTHER BUILDING MATERIALS . . . . .	9	103	4.2	1.1	MISC. GENERAL MERCHANDISE STORES (SIC S39)					
500	ALL OTHER MERCHANDISE. . . . .	13	310	14.7	3.3		TOTAL . . . . .	26	(D)	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	20	408	8.0	4.4	FOOD STORES (SIC S4)					
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	166	(X)	1.8		TOTAL . . . . .	185	88 162	(X)	100.0
	HARDWARE STORES (SIC S2S1)					020	GROCERIES-OTHER FOODS. . . . .	185	76 856	87.2	87.2
	TOTAL . . . . .	14	5 366	(X)	100.0	040	MEALS-SNACKS . . . . .	5	179	18.1	.2
180	ALL FOOTWEAR . . . . .	4	32	.8	.6	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	74	2 772	6.2	3.1
260	KITCHENWARE-HOME FURNISHINGS . . . . .	13	809	18.0	15.1	100	CIGARS-CIGARETTES-TOBACCO. . . . .	81	2 503	5.3	2.8
320	HARDWARE-GARDENING EQUIPMENT . . . . .	14	2 041	38.0	38.0	120	COSMETICS-DRUGS-CLEANERS . . . . .	80	3 081	6.6	3.5
322	GARDENING EQUIPMENT-SUPPLIES . . . . .	14	391	7.3	7.3	320	HARDWARE-GARDENING EQUIPMENT . . . . .	3	46	1.9	.1
323	PLUMBING-ELECTRICAL SUPPLIES . . . . .	14	330	6.4	6.1	500	ALL OTHER MERCHANDISE. . . . .	56	1 909	4.5	2.2
324	OTHER HARDWARE-TOOLS . . . . .	14	1 319	24.6	24.6	520	NONMERCHANDISE RECEIPTS. . . . .	51	751	1.2	.9
340	LUMBER-BUILDING MATERIALS. . . . .	14	297	5.7	5.5	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	65	(X)	.1
364	PAINT-SUNDRIES-GLASS-WALLPAPER . . . . .	14	277	5.4	5.2						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	20	(X)	.4						
500	ALL OTHER MERCHANDISE. . . . .	3	368	9.2	6.9						
520	NONMERCHANDISE RECEIPTS. . . . .	12	53	3.7	1.0						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	1 766	(X)	32.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent. <sup>1</sup>Revised.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

Note: SANTA BARBARA SMSA—Coextensive with Santa Barbara County, Calif.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Santa Barbara SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	GROCERY STORES (SIC 541)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	50	(X)	.1
	TOTAL . . . . .	106	80 796	(X)	100.0		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				
020	GROCERIES-OTHER FOODS. . . . .	106	69 972	86.6	86.6		TOTAL . . . . .	33	57 989	(X)	100.0
021	MEATS-FISH-POULTRY . . . . .	101	17 355	21.6	21.5						
022	PRODUCE (FRESH FRUITS-VEGETABLES)	100	6 546	8.1	8.1	380	AUTOMOBILES-TRUCKS . . . . .	33	47 689	82.2	82.2
023	FROZEN FOODS . . . . .	86	2 805	3.5	3.5	400	AUTO FUELS-LUBRICANTS. . . . .	25	224	.4	.4
024	ALL OTHER FOODS. . . . .	106	43 266	53.5	53.5	420	AUTO TIRES-BATTERIES-ACCESS. . . .	33	4 541	7.8	7.8
080	PACKAGED ALCOHOLIC BEVERAGES . . .	73	2 768	6.4	3.4	520	NONMERCHANTOISE RECEIPTS. . . . .	33	5 493	9.5	9.5
100	CIGARS-CIGARETTES-TOBACCO. . . .	81	2 497	5.4	3.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	41	(X)	.1
120	COSMETICS-DRUGS-CLEANERS . . . .	77	2 931	6.4	3.6		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
320	HAIRWARE-HAIRCUTTING EQUIPMENT . .	3	44	1.8	.1		TOTAL <sup>2</sup> . . . . .	13	2 558	(X)	100.0
500	ALL OTHER MERCHANDISE. . . . .	50	1 805	4.3	2.2		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
516	ALL OTHER MERCHANDISE. . . . .	15	882	3.6	1.1		TOTAL . . . . .	22	3 394	(X)	100.0
517	PAPER-PAPER PRODUCTS . . . . .	50	923	2.1	1.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	335	18.2	9.9
520	NONMERCHANTOISE RECEIPTS. . . . .	43	707	1.1	.9	260	KITCHENWARE-HOME FURNISHINGS . .	9	21	1.1	.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	71	(X)	.1	420	AUTO TIRES-BATTERIES-ACCESS. . . .	22	2 437	71.8	71.8
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)					500	ALL OTHER MERCHANDISE. . . . .	8	140	7.5	4.1
	TOTAL <sup>2</sup> . . . . .	12	1 928	(X)	100.0	520	NONMERCHANTOISE RECEIPTS. . . . .	16	337	11.2	9.9
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	123	(X)	3.6
	TOTAL . . . . .	-	(0)	(X)	100.0		MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)				
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						TOTAL <sup>2</sup> . . . . .	18	3 190	(X)	100.0
	TOTAL . . . . .	12	(0)	(X)	100.0		GASOLINE SERVICE STATIONS (SIC 554)				
020	GROCERIES-OTHER FOODS. . . . .	12		87.5	87.5		TOTAL . . . . .	267	35 838	(X)	100.0
024	ALL OTHER FOODS. . . . .	12		86.9	86.9	020	GROCERIES-OTHER FOODS. . . . .	11	40	3.2	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(0)	(X)	.5	040	MEALS-SNACKS . . . . .	6	53	2.3	.1
500	ALL OTHER MERCHANDISE. . . . .	3		69.7	8.3	100	CIGARS-CIGARETTES-TOBACCO. . . .	23	134	5.1	.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	4.2	400	AUTO FUELS-LUBRICANTS. . . . .	267	30 350	84.7	84.7
	RETAIL BAKERIES (SIC 546)					401	GASOLINE . . . . .	267	28 755	80.2	80.2
	TOTAL . . . . .	42	3 193	(X)	100.0	403	MOTOR OILS-GREASES-OTHER OILS. .	242	1 301	3.7	3.6
020	GROCERIES-OTHER FOODS. . . . .	42	3 080	96.5	96.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	293	(X)	.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	113	(X)	3.5	420	AUTO TIRES-BATTERIES-ACCESS. . . .	253	3 791	10.8	10.6
	OTHER FOOD STORES (OTHER 54)					421	PARTS INSTALLED IN REPAIR WORK	59	423	10.5	1.2
	TOTAL . . . . .	13	1 501	(X)	100.0	423	PARTS-RETAIL . . . . .	16	103	8.8	.3
020	GROCERIES-OTHER FOODS. . . . .	13	1 233	82.1	82.1	424	AUTOMOBILE TIRES-BATTERIES-ACC	244	3 264	9.5	9.1
520	NONMERCHANTOISE RECEIPTS. . . . .	3	17	3.3	1.1	520	NONMERCHANTOISE RECEIPTS. . . . .	227	1 380	4.3	3.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	251	(X)	16.7	527	SERVICE LABOR. . . . .	223	1 215	3.8	3.4
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	90	(X)	.3
	TOTAL . . . . .	86	67 131	(X)	100.0		APPAREL AND ACCESSORY STORES (SIC 56)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	340	22.7	.5		TOTAL . . . . .	146	124 753	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	11	731	73.3	1.1	120	COSMETICS-DRUGS-CLEANERS . . . .	4	124	4.0	.5
380	AUTOMOBILES-TRUCKS . . . . .	53	50 968	80.7	75.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	47	6 015	59.2	24.3
400	AUTO FUELS-LUBRICANTS. . . . .	30	269	.5	.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	114	12 723	67.4	51.4
420	AUTO TIRES-BATTERIES-ACCESS. . . .	60	7 050	10.8	10.5	180	ALL FOOTWEAR . . . . .	59	4 777	41.7	19.3
500	ALL OTHER MERCHANDISE. . . . .	16	1 573	74.1	2.3	500	ALL OTHER MERCHANDISE. . . . .	17	322	8.1	1.3
520	NONMERCHANTOISE RECEIPTS. . . . .	70	6 071	9.1	9.0	520	NONMERCHANTOISE RECEIPTS. . . . .	59	594	4.4	2.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	129	(X)	.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	198	(X)	.8
	MOTOR VEHICLE DEALERS (SIC 551, 552)						WOMEN'S READY-TO-WEAR STORES (SIC 562)				
	TOTAL . . . . .	46	60 547	(X)	100.0		TOTAL . . . . .	161	12 281	(X)	100.0
380	AUTOMOBILES-TRUCKS . . . . .	46	50 106	82.8	82.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	61	10 893	88.7	88.7
400	AUTO FUELS-LUBRICANTS. . . . .	27	236	.4	.4	180	ALL FOOTWEAR . . . . .	5	454	15.4	3.7
420	AUTO TIRES-BATTERIES-ACCESS. . . .	36	4 583	7.6	7.6	520	NONMERCHANTOISE RECEIPTS. . . . .	20	319	4.9	2.6
520	NONMERCHANTOISE RECEIPTS. . . . .	41	5 572	9.2	9.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	615	(X)	5.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>3</sup> Revised.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Santa Barbara SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text.)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)						FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
	TOTAL . . . . .	9	(0)	(X)	100.0		TOTAL . . . . .	120	19 359	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	9	(0)	{ 96.5 5.4 (X)	{ 96.5 3.3 .1	200	CURTAINS-ORAPERIES-ORY GOODS . .	25	1 110	16.1	5.7
520	NONMERCHANTOISE RECEIPTS. . . . .	6				220	MAJOR APPL-RADIO-TV-MUSICAL INST	56	6 855	68.8	35.4
-	MISCELLANEOUS MERCHANTOISE. . . . .	(X)				240	FURNITURE-SLEEP EQUIP-FLOOR COV.	69	9 140	67.9	47.2
	FURRIERS AND FUR SHOPS (SIC 568)					260	KITCHENWARE-HOME FURNISHINGS . .	32	920	16.4	4.8
	TOTAL . . . . .	1	(0)	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	4	72	3.9	.4
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					320	HARDWARE-GARDENING EQUIPMENT . .	6	113	8.0	.6
	TOTAL . . . . .	75	11 327	(X)	100.0	340	LUMBER-BUILDING MATERIALS. . . .	5	82	5.6	.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	44	5 420	76.3	47.9	500	ALL OTHER MERCHANTOISE. . . . .	9	199	11.2	1.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	44	1 467	23.1	13.0	520	NONMERCHANTOISE RECEIPTS. . . . .	52	800	7.2	4.1
180	ALL FOOTWEAR . . . . .	54	4 020	52.4	35.5	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	67	(X)	.3
500	ALL OTHER MERCHANTOISE. . . . .	5	76	10.2	.7		FURNITURE STORES (SIC 5712)				
520	NONMERCHANTOISE RECEIPTS. . . . .	32	235	3.7	2.1	200	TOTAL . . . . .	55	9 572	(X)	100.0
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	109	(X)	1.0	220	CURTAINS-ORAPERIES-ORY GOODS . .	13	359	9.6	3.8
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					240	MAJOR APPL-RADIO-TV-MUSICAL INST	18	1 149	29.7	12.0
	TOTAL . . . . .	28	5 222	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	55	7 503	78.4	78.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	28	4 585	87.8	87.8	243	SLEEP EQUIPMENT. . . . .	46	1 218	15.3	12.7
142	BOYS' CLOTHING . . . . .	17	241	7.9	4.6	244	OTHER HOUSEHOLD FURNITURE. . . .	55	5 537	57.8	57.8
143	MEN'S TAILORED OUTERWEAR . . . .	16	1 313	36.3	25.1	245	FLOOR COVERINGS-SOFT SURFACE . .	28	645	9.9	6.7
144	OTHER MEN'S OUTERWEAR. . . . .	26	1 480	32.6	28.3	246	FLOOR COVERINGS-HARD SURFACE . .	10	46	4.7	.5
145	MEN'S HATS . . . . .	19	65	2.0	1.2	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	57	(X)	.6
146	OTHER MEN'S CLOTHING . . . . .	26	1 486	29.5	28.5	260	KITCHENWARE-HOME FURNISHINGS . .	13	245	6.7	2.6
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	15	247	9.7	4.7	280	JEWELRY-OPTICAL GOODS. . . . .	3	59	3.2	.6
165	LINGERIE . . . . .	3	5	.5	.1	520	NONMERCHANTOISE RECEIPTS. . . . .	17	241	6.2	2.5
168	WOMEN'S BLOUSES-SPTSWR . . . . .	15	108	4.3	2.1	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	16	(X)	.2
172	DRESSES. . . . .	5	71	4.9	1.4		HOME FURNISHINGS STORES (OTHER 571)				
173	COATS-SUITS. . . . .	3	54	4.1	1.0		TOTAL . . . . .	24	2 700	(X)	100.0
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	9	(X)	.2	200	CURTAINS-ORAPERIES-ORY GOODS . .	8	679	37.2	25.1
180	ALL FOOTWEAR . . . . .	18	263	9.6	5.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	1 429	61.8	52.9
520	NONMERCHANTOISE RECEIPTS. . . . .	8	96	4.1	1.8	260	KITCHENWARE-HOME FURNISHINGS . .	11	360	92.3	13.3
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	30	(X)	.6	340	LUMBER-BUILDING MATERIALS. . . .	4	64	4.7	2.4
	FAMILY CLOTHING STORES (SIC 565)					520	NONMERCHANTOISE RECEIPTS. . . . .	7	43	2.8	1.6
	TOTAL . . . . .	10	1 653	(X)	100.0	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	124	(X)	4.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10	684	41.4	41.4		HOUSEHOLD APPLIANCE STORES (SIC 572)				
144	OTHER MEN'S OUTERWEAR. . . . .	9	385	23.3	23.3		TOTAL <sup>2</sup> . . . . .	17	3 102	(X)	100.0
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	299	(X)	18.1		RADIO, TV, AND MUSIC STORES (SIC 573)				
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	10	729	44.1	44.1		TOTAL . . . . .	24	3 985	(X)	100.0
180	ALL FOOTWEAR . . . . .	5	122	18.4	7.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	3 351	84.1	84.1
520	NONMERCHANTOISE RECEIPTS. . . . .	7	36	3.0	2.2	500	ALL OTHER MERCHANTOISE. . . . .	4	154	10.7	3.9
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	82	(X)	5.0	520	NONMERCHANTOISE RECEIPTS. . . . .	17	295	8.1	7.4
	SHOE STORES (SIC 566)					-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	185	(X)	4.6
	TOTAL . . . . .	29	3 899	(X)	100.0		EATING AND DRINKING PLACES (SIC 58)				
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	14	127	7.6	3.3		TOTAL . . . . .	403	41 161	(X)	100.0
180	ALL FOOTWEAR . . . . .	29	3 626	93.0	93.0	020	GROCERIES-OTHER FOODS. . . . .	44	547	10.5	1.3
520	NONMERCHANTOISE RECEIPTS. . . . .	14	96	4.2	2.5	040	MEALS-SNACKS . . . . .	369	30 538	80.2	74.2
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	49	(X)	1.3	060	ALCOHOLIC DRINKS . . . . .	188	8 537	34.3	20.7
	APPAREL AND ACCESS. STORES,N.E.C. (SIC 564, 7, 9)					080	PACKAGED ALCOHOLIC BEVERAGES . .	24	428	11.3	1.0
	TOTAL . . . . .	8	553	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	49	134	5.0	.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	146	38.0	26.4	520	NONMERCHANTOISE RECEIPTS. . . . .	115	716	3.8	1.7
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	4	363	73.7	65.6	-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	261	(X)	.6
520	NONMERCHANTOISE RECEIPTS. . . . .	4	6	1.3	1.1		EATING PLACES (SIC 5812)				
-	MISCELLANEOUS MERCHANTOISE. . . .	(X)	38	(X)	6.9		TOTAL . . . . .	325	35 751	(X)	100.0
						020	GROCERIES-OTHER FOODS. . . . .	27	427	12.0	1.2
						040	MEALS-SNACKS . . . . .	325	30 023	84.0	84.0
						060	ALCOHOLIC DRINKS . . . . .	110	4 090	21.5	11.4
						100	CIGARS-CIGARETTES-TOBACCO. . . .	40	109	6.9	.3
						520	NONMERCHANTOISE RECEIPTS. . . . .	85	644	3.9	1.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Santa Barbara SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	458	(X)	1.3	300	SPORTING-RECREATION EQUIPMENT. .	26	1 943	61.3	6.2
						320	HARDWARE-GARDENING EQUIPMENT. .	12	698	57.8	2.2
						460	HAY-GRAIN-FEED-FARM SUPPLIES. .	9	3 746	100.0	11.9
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					480	HOUSEHOLD FUELS-ICE. . . . .	12	572	48.6	1.8
						500	ALL OTHER MERCHANDISE. . . . .	132	8 723	83.4	27.7
	TOTAL . . . . .	78	5 410	(X)	100.0	520	NONMERCHANDISE RECEIPTS. . . . .	112	933	7.0	3.0
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	352	(X)	1.1
020	GROCERIES-OTHER FOODS. . . . .	16	120	8.8	2.2						
040	MEALS-SNACKS. . . . .	44	515	18.4	9.5		LIQUOR STORES (SIC 592)				
060	ALCOHOLIC DRINKS. . . . .	78	4 447	82.2	82.2		TOTAL . . . . .	63	10 870	(X)	100.0
080	PACKAGED ALCOHOLIC BEVERAGES. . .	19	229	16.2	4.2						
100	CIGARS-CIGARETTES-TOBACCO. . . .	9	25	3.2	.5	020	GROCERIES-OTHER FOODS. . . . .	55	1 265	12.0	11.6
520	NONMERCHANDISE RECEIPTS. . . . .	30	72	3.7	1.3	080	PACKAGED ALCOHOLIC BEVERAGES. .	63	8 359	76.9	76.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	2	(X)	(Z)	100	CIGARS-CIGARETTES-TOBACCO. . . .	36	751	9.2	6.9
						120	COSMETICS-DRUGS-CLEANERS. . . . .	3	16	1.3	.1
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					300	SPORTING-RECREATION EQUIPMENT. .	4	86	7.1	.8
	TOTAL . . . . .	59	18 441	(X)	100.0	500	ALL OTHER MERCHANDISE. . . . .	7	106	6.2	1.0
						520	NONMERCHANDISE RECEIPTS. . . . .	26	152	3.9	1.4
020	GROCERIES-OTHER FOODS. . . . .	14	706	6.7	3.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	135	(X)	1.2
040	MEALS-SNACKS. . . . .	6	305	8.1	1.7						
080	PACKAGED ALCOHOLIC BEVERAGES. . .	10	970	10.5	5.3		ANTIQUE AND SECONDHAND STORES (SIC 593)				
100	CIGARS-CIGARETTES-TOBACCO. . . .	36	817	5.5	4.4		TOTAL <sup>2</sup> . . . . .	13	1 576	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS. . . . .	59	12 874	69.8	69.8						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	117	1.5	.6		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	187	2.5	1.0		TOTAL . . . . .	19	1 973	(X)	100.0
180	ALL FOOTWEAR. . . . .	6	112	1.4	.6						
200	CURTAINS-DRAPERIES-DRY GOODS. .	5	182	2.5	1.0	300	SPORTING-RECREATION EQUIPMENT. .	19	1 795	91.0	91.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	593	7.9	3.2	520	NONMERCHANDISE RECEIPTS. . . . .	8	75	11.2	3.8
260	KITCHENWARE-HOME FURNISHINGS. .	9	434	6.2	2.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	105	(X)	5.3
280	JEWELRY-OPTICAL GOODS. . . . .	15	262	2.5	1.4						
300	SPORTING-RECREATION EQUIPMENT. .	7	194	2.6	1.1		JEWELRY STORES (SIC 597)				
320	HARDWARE-GARDENING EQUIPMENT. .	7	96	1.2	.5		TOTAL . . . . .	24	2 442	(X)	100.0
500	ALL OTHER MERCHANDISE. . . . .	21	418	3.7	2.3	260	KITCHENWARE-HOME FURNISHINGS. .	4	37	6.3	1.5
520	NONMERCHANDISE RECEIPTS. . . . .	8	114	3.5	.6	266	ALL OTHER HOME FURN EXC. CHINA	3	7	2.8	.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	59	(X)	.3	267	CHINA-GLASSWARE. . . . .	3	29	5.2	1.2
	DRUG STORES (SIC 591 PT.)					280	JEWELRY-OPTICAL GOODS. . . . .	24	2 138	87.6	87.6
	TOTAL . . . . .	57	(0)	(X)	100.0	281	WATCHES-CLOCKS. . . . .	23	438	18.0	17.9
020	GROCERIES-OTHER FOODS. . . . .	13		6.3	3.3	282	SILVERWARE. . . . .	15	267	18.3	10.9
040	MEALS-SNACKS. . . . .	5		7.8	1.8	285	ALL OTHER JEWELRY ITEMS. . . . .	22	275	12.5	11.3
080	PACKAGED ALCOHOLIC BEVERAGES. . .	9		10.8	4.9	287	DIAMONDS, EXC. DIAMOND WATCHES	23	957	39.5	39.2
100	CIGARS-CIGARETTES-TOBACCO. . . .	35		5.7	4.4	288	RINGS, EXC. DIAMONDS. . . . .	12	201	10.8	8.2
120	COSMETICS-DRUGS-CLEANERS. . . . .	57		72.2	72.2	520	NONMERCHANDISE RECEIPTS. . . . .	22	258	10.7	10.6
121	MEICINES EXC. PRESCRIPTION. . . .	40		22.2	18.5	529	WATCH-CLOCK-JEWELRY REPAIRS. .	22	233	9.6	9.5
122	PRESCRIPTION MEICINES. . . . .	57		27.5	27.5	-	MISCELLANEOUS. . . . .	(X)	25	(X)	1.0
123	ALL OTHER DRUGS-PROPRIETARIES. .	51		29.6	26.2						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	(0)	1.5	.5		MISCELLANEOUS MERCHANDISE. . . .	(X)	9	(X)	.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4		2.4	.8						
180	ALL FOOTWEAR. . . . .	5		1.4	.5		FUEL AND ICE DEALERS (SIC 598)				
200	CURTAINS-DRAPERIES-DRY GOODS. .	4		2.4	.8		TOTAL . . . . .	8	(0)	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5		7.9	2.7						
260	KITCHENWARE-HOME FURNISHINGS. .	9		6.1	2.6		FLORISTS (SIC 5992)				
280	JEWELRY-OPTICAL GOODS. . . . .	13		2.5	1.3		TOTAL <sup>2</sup> . . . . .	15	1 242	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	6		2.5	.9						
320	HARDWARE-GARDENING EQUIPMENT. .	6		1.1	.4		CIGAR STORES AND STANDS (SIC 5993)				
500	ALL OTHER MERCHANDISE. . . . .	19		4.0	2.3		TOTAL . . . . .	2	(0)	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	8		3.7	.7						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	.1		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
							TOTAL . . . . .	116	12 712	(X)	100.0
	PROPRIETARY STORES (SIC 591 PT.)					260	KITCHENWARE-HOME FURNISHINGS. .	7	77	33.3	.6
	TOTAL . . . . .	2	(0)	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	15	355	50.9	2.8
						320	HARDWARE-GARDENING EQUIPMENT. .	10	668	50.4	5.3
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					460	HAY-GRAIN-FEED-FARM SUPPLIES. .	8	3 732	91.0	29.4
	TOTAL . . . . .	260	31 545	(X)	100.0	500	ALL OTHER MERCHANDISE. . . . .	94	7 106	100.0	55.9
020	GROCERIES-OTHER FOODS. . . . .	59	1 305	10.3	4.1	520	NONMERCHANDISE RECEIPTS. . . . .	45	370	8.0	2.9
080	PACKAGED ALCOHOLIC BEVERAGES. . .	65	8 376	64.8	26.6						
100	CIGARS-CIGARETTES-TOBACCO. . . .	42	888	9.2	2.8						
120	COSMETICS-DRUGS-CLEANERS. . . . .	6	41	3.3	.1						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	86	33.3	.3						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	8	142	55.5	.5						
180	ALL FOOTWEAR. . . . .	6	31	16.6	.1						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	220	31.8	.7						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	693	84.6	2.2						
260	KITCHENWARE-HOME FURNISHINGS. .	15	230	16.2	.7						
280	JEWELRY-OPTICAL GOODS. . . . .	40	2 566	60.0	8.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Santa Barbara SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	404	(X)	3.2		MAIL ORDER HOUSES (SIC 532)				
	NONSTORE RETAILERS (SIC 53 PART*)						TOTAL . . . . .	2	(0)	(X)	100.0
	TOTAL . . . . .	20	5 472	(X)	100.0		MERCHANOISING MACHINE OPERATORS (SIC 534)				
020	GROCERIES-OTHER FOODS. . . . .	10	1 296	32.3	23.7		TOTAL <sup>2</sup> . . . . .	9	2 740	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	7	1 223	33.6	22.4						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	594	25.2	10.9		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
500	ALL OTHER MERCHANOISE. . . . .	7	496	19.0	9.1		TOTAL . . . . .	9	(0)	(X)	100.0
520	NONMERCHANOISE RECEIPTS. . . . .	10	392	15.0	7.2						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 471	(X)	26.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Stockton SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	RETAIL TRADE										
	TOTAL . . . . .	1 827	467 361	(X)	100.0	340 364 - 520 -	LUMBER-BUILDING MATERIALS . . . . . PAINT-SUNORIES-GLASS-WALLPAPER MISCELLANEOUS MERCHANOISE . . . NONMERCHANOISE RECEIPTS . . . . . MISCELLANEOUS MERCHANOISE . . . . .	18 18 (X) 10 (X)	(O)	11.2 9.9 (X) 6.8 (X)	10.4 9.2 1.2 5.1 2.3
020	GROCERIES-OTHER FOODS . . . . .	413	97 239	51.4	20.8		FARM EQUIPMENT DEALERS (SIC 5252)				
040	MEALS-SNACKS . . . . .	419	25 448	36.4	5.4		TOTAL . . . . .	23	(O)	(X)	100.0
060	ALCOHOLIC DRINKS . . . . .	229	8 915	50.0	1.9						
080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	216	11 180	12.0	2.4						
100	CIGARS-CIGARETTES-TOBACCO . . . . .	324	6 850	5.5	1.5						
120	COSMETICS-DRUGS-CLEANERS . . . . .	258	17 611	10.6	3.8						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	99	13 756	16.6	2.9	440	FARM EQUIPMENT MACHINERY . . . . .	23			
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR . . . . .	141	23 584	28.9	5.0	520	NONMERCHANOISE RECEIPTS . . . . .	16	(O)	90.7	90.7
180	ALL FOOTWEAR . . . . .	125	7 583	9.6	1.6	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	(X)	6.0 (X)	4.7 4.6
200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	96	8 161	9.3	1.7						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	136	15 892	17.7	3.4						
240	FURNITURE-SLEEP EQUIP-FLOOR COV . . . . .	85	15 456	20.2	3.3		GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)				
260	KITCHENWARE-HOME FURNISHINGS . . . . .	148	6 640	7.2	1.4		TOTAL . . . . .	62	62 403	(X)	100.0
280	JEWELRY-OPTICAL GOOOS . . . . .	112	4 420	4.9	.9	020	GROCERIES-OTHER FOODS . . . . .	38	920	1.6	1.5
300	SPORTING-RECREATION EQUIPMENT . . . . .	110	5 257	6.4	1.1	040	MEALS-SNACKS . . . . .	9	855	2.5	1.4
320	HAROWARE-GAROEING EQUIPMENT . . . . .	125	6 442	8.5	1.4	080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	5	220	2.7	.4
340	LUMBER-BUILDING MATERIALS . . . . .	114	14 156	22.2	3.0	100	CIGARS-CIGARETTES-TOBACCO . . . . .	26	280	2.2	.4
360	AUTOMOBILES-TRUCKS . . . . .	90	64 449	62.7	13.8	120	COSMETICS-ORUGS-CLEANERS . . . . .	49	2 331	3.8	3.7
400	AUTO FUELS-LUBRICANTS . . . . .	310	31 934	23.6	6.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	30	6 731	11.8	10.8
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	347	19 148	11.4	4.1	160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR . . . . .	42	13 799	23.4	22.1
440	FARM EQUIPMENT MACHINERY . . . . .	33	12 129	37.1	2.6	180	ALL FOOTWEAR . . . . .	39	2 449	4.3	3.9
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	38	13 816	47.6	3.0	200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	57	6 125	9.9	9.8
480	HOUSEHOLO FUELS-ICE . . . . .	14	1 280	75.0	.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	4 470	8.4	7.2
500	ALL OTHER MERCHANOISE . . . . .	308	15 985	9.6	3.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV . . . . .	19	3 639	6.6	5.8
520	NONMERCHANOISE RECEIPTS . . . . .	736	20 027	6.9	4.3	260	KITCHENWARE-HOME FURNISHINGS . . . . .	46	2 412	4.1	3.9
	BUILDING MATERIALS, HAROWARE AND FARM EQUIP OALERS (SIC 52)					280	JEWELRY-OPTICAL GOOOS . . . . .	17	1 147	1.9	1.8
	TOTAL . . . . .	94	29 271	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT . . . . .	14	1 333	2.3	2.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	348	15.1	1.2	320	HAROWARE-GAROEING EQUIPMENT . . . . .	29	1 936	4.5	3.1
260	KITCHENWARE-HOME FURNISHINGS . . . . .	20	731	23.5	2.5	340	LUMBER-BUILDING MATERIALS . . . . .	25	1 738	4.8	2.8
300	SPORTING-RECREATION EQUIPMENT . . . . .	11	330	17.4	1.1	400	AUTO FUELS-LUBRICANTS . . . . .	5	195	.5	.3
320	HAROWARE-GAROEING EQUIPMENT . . . . .	39	2 627	24.9	9.0	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	7	2 314	5.0	3.7
340	LUMBER-BUILDING MATERIALS . . . . .	70	11 840	71.5	40.4	500	ALL OTHER MERCHANOISE . . . . .	50	3 989	6.5	6.4
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	6	436	27.7	1.5	520	NONMERCHANOISE RECEIPTS . . . . .	38	5 392	11.1	8.6
440	FARM EQUIPMENT MACHINERY . . . . .	24	11 736	89.3	40.1	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	128	(X)	.2
520	NONMERCHANOISE RECEIPTS . . . . .	41	1 060	5.5	3.6		DEPARTMENT STORES (SIC 531)				
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	162	(X)	.6		TOTAL . . . . .	8	47 067	(X)	100.0
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					020	GROCERIES-OTHER FOODS . . . . .	7	398	.8	.8
	TOTAL . . . . .	50	12 935	(X)	100.0	040	MEALS-SNACKS . . . . .	4	359	1.2	.8
320	HAROWARE-GAROEING EQUIPMENT . . . . .	15	1 081	15.0	8.4	120	COSMETICS-ORUGS-CLEANERS . . . . .	8	943	2.0	2.0
340	LUMBER-BUILDING MATERIALS . . . . .	50	11 429	88.4	88.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	8	5 785	12.3	12.3
341	LUMBER . . . . .	29	6 048	49.1	46.8	141	MEN'S CLOTHING . . . . .	8	4 374	9.3	9.3
342	PLYWOOD . . . . .	29	1 051	8.4	8.1	142	BOYS' CLOTHING . . . . .	8	1 410	3.0	3.0
343	WINDOWS,DOORS,AND FRAMES-METAL	21	183	2.2	1.4	160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR . . . . .	8	11 187	23.8	23.8
344	KITCHEN CABINETS . . . . .	8	96	2.6	.7	161	CHILOREN'S-INFANTS' WEAR . . . . .	8	1 047	2.2	2.2
345	ALL OTHER MILLWORK . . . . .	25	192	1.9	1.5	162	HANDBAGS-ACCESSORIES . . . . .	8	627	1.3	1.3
346	WALLBOARD . . . . .	29	569	4.6	4.4	163	MILLINERY . . . . .	8	195	.4	.4
347	ASPHALT AND ASBESTOS PROOUCTS . . . . .	27	416	3.6	3.2	164	HOSIERY . . . . .	8	702	1.5	1.5
348	PAINT-GLASS-WALLPAPER . . . . .	25	236	2.3	1.8	165	LINGERIE . . . . .	8	2 189	4.7	4.7
349	HEATING AND PLUMBING EQUIP . . . . .	7	54	1.6	.4	166	WOMENS COATS-SUITS-FURS-RAINWR . . . . .	8	855	1.8	1.8
351	METAL ROOFING AND SIOING . . . . .	8	42	1.4	.3	167	WOMEN'S ORESSES . . . . .	8	2 088	4.4	4.4
352	MASONRY SUPPLIES . . . . .	22	171	1.9	1.3	168	WOMEN'S BLOUSES-SPTSWR . . . . .	8	2 352	5.0	5.0
353	INSULATION . . . . .	19	61	.9	.5	169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	8	1 040	2.2	2.2
355	ALL OTHER BUILDING MATERIALS . . . . .	22	744	9.6	5.8	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	92	(X)	.2
520	NONMERCHANOISE RECEIPTS . . . . .	15	274	4.2	2.1	180	ALL FOOTWEAR . . . . .	8	2 021	4.3	4.3
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	150	(X)	1.2	200	CURTAINS-ORAPERIES-DRY GOOOS . . . . .	8	3 878	8.2	8.2
	HAROWARE STORES (SIC 5251)					201	PIECE GOOOS-NOTIONS . . . . .	8	1 182	2.5	2.5
	TOTAL . . . . .	21	(O)	(X)	100.0	202	CURTAINS-ORAPERIES . . . . .	8	2 687	5.7	5.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	9		12.2	9.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	4 203	8.9	8.9
260	KITCHENWARE-HOME FURNISHINGS . . . . .	16		21.2	20.6	221	MAJOR HOUSEHOLO APPLIANCES . . . . .	5	2 707	6.8	5.8
300	SPORTING-RECREATION EQUIPMENT . . . . .	11		14.2	9.6	222	RADIO-TV'S MUSICAL INSTR . . . . .	8	1 493	3.2	3.2
320	HAROWARE-GAROEING EQUIPMENT . . . . .	21		42.8	42.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV . . . . .	8	2 915	6.2	6.2
322	GAROEING EQUIPMENT-SUPPLIES . . . . .	20		6.2	6.2	241	FLOOR COVERINGS . . . . .	8	935	2.0	2.0
323	PLUMBING-ELECTRICAL SUPPLIES . . . . .	20		9.6	9.6	242	FURNITURE-SLEEP EQUIPMENT . . . . .	8	1 980	4.2	4.2
324	OTHER HAROWARE-TOOLS . . . . .	21		27.1	27.1	260	KITCHENWARE-HOME FURNISHINGS . . . . .	8	1 539	3.3	3.3
						261	CHINA-GLASSWARE . . . . .	8	629	1.3	1.3
						262	KITCHENWARE-HOUSEWARES . . . . .	8	904	1.9	1.9
						280	JEWELRY-OPTICAL GOOOS . . . . .	8	822	1.7	1.7
						300	SPORTING-RECREATION EQUIPMENT . . . . .	8	993	2.1	2.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

Note: STOCKTON SMSA —Coextensive with San Joaquin County, Calif.



Stockton SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text.)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
320	HAROWARE-GAROEING EQUIPMENT . .	4	1 193	3.6	2.5	020	GROCERIES-OTHER FOODS. . . . .	178	83 982	84.1	84.1
322	GAROEING EQUIPMENT-SUPPLIES . .	4	581	1.7	1.2	021	MEATS-FISH-POULTRY . . . . .	168	21 604	22.3	21.6
-	MISCELLANEOUS MERCHANOISE. . .	(X)	612	(X)	1.3	022	PROOUC (FRESH FRUITS-VEGTBLS)	139	6 159	7.2	6.2
340	LUMBER-BUILDING MATERIALS. . . .	4	1 617	4.9	3.4	023	FROZEN FOODS . . . . .	113	4 092	5.1	4.1
356	ALL OTHER LUMBER-MILLWORK. . .	4	1 193	3.6	2.5	024	ALL OTHER FOODS. . . . .	177	52 124	52.2	52.2
-	MISCELLANEOUS MERCHANOISE. . .	(X)	424	(X)	.9	080	PACKAGEO ALCOHOLIC BEVERAGES . .	102	3 334	5.3	3.3
400	AUTO FUELS-LUBRICANTS. . . . .	3	179	.5	.4	100	CIGARS-CIGARETTES-TOBACCO. . . .	104	3 758	4.9	3.8
420	AUTO TIRES-BATTERIES-ACCESS. . .	6	2 286	5.1	4.9	120	COSMETICS-ORUGS-CLEANERS . . . .	109	4 143	5.2	4.1
500	ALL OTHER MERCHANOISE. . . . .	8	1 693	3.6	3.6	260	KITCHENWARE-HOME FURNISHINGS . .	7	334	10.3	.3
501	TOYS-GAMES-WHEEL GOOOS . . . .	8	815	1.7	1.7	320	HAROWARE-GAROEING EQUIPMENT . .	6	73	2.1	.1
502	BOOKS-STATIONERY-PHOTO. EQUIP.	7	681	1.4	1.4	500	ALL OTHER MERCHANOISE. . . . .	81	3 019	4.3	3.0
518	MOSE. EXC.TOY-GAMES-BOOKS-STA	4	197	.5	.4	516	ALL OTHER MERCHANOISE. . . . .	28	1 086	5.6	1.1
520	NONMERCHANOISE RECEIPTS. . . . .	6	4 826	13.0	10.3	517	PAPER-PAPER PROOUCTS . . . . .	69	1 933	2.8	1.9
535	ALL OTHER SERVICE RECEIPTS. . .	6	4 558	12.2	9.7	520	NONMERCHANOISE RECEIPTS. . . . .	45	874	2.0	.9
-	MISCELLANEOUS . . . . .	(X)	268	(X)	.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	367	(X)	.4
-	MISCELLANEOUS MERCHANOISE. . .	(X)	229	(X)	.5		MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)				
	VARIETY STORES (SIC 533)						TOTAL <sup>2</sup> . . . . .	23	3 436	(X)	100.0
	TOTAL . . . . .	30	(0)	(X)	100.0		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
020	GROCERIES-OTHER FOODS. . . . .	22		4.1	3.8		TOTAL <sup>2</sup> . . . . .	6	818	(X)	100.0
040	MEALS-SNACKS . . . . .	4		12.4	6.8						
120	COSMETICS-ORUGS-CLEANERS . . . .	30		8.8	8.8						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11		4.4	3.8						
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	21		19.5	18.4						
180	ALL FOOTWEAR . . . . .	22		2.7	2.5						
200	CURTAINS-ORAPERIES-ORY GOOOS . .	30		12.1	12.1						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5		2.4	1.5						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5		4.7	2.9						
260	KITCHENWARE-HOME FURNISHINGS . .	30		7.1	6.3						
320	HAROWARE-GAROEING EQUIPMENT . .	18		5.1	4.5						
500	ALL OTHER MERCHANOISE. . . . .	30		19.8	19.8						
520	NONMERCHANOISE RECEIPTS. . . . .	23		5.3	4.4						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	4.4						
	MISC. GENERAL MERCHANOISE STORES (SIC 539)					020	GROCERIES-OTHER FOODS. . . . .	26		94.7	94.7
	TOTAL . . . . .	24	(0)	(X)	100.0	040	MEALS-SNACKS . . . . .	12	(0)	19.6	5.1
020	GROCERIES-OTHER FOODS. . . . .	8		8.6	3.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	(X)	(X)	.2
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	4		9.5	2.8		OTHER FOOD STORES (OTHER 54)				
100	CIGARS-CIGARETTES-TOBACCO. . . .	6		10.6	1.0		TOTAL <sup>2</sup> . . . . .	10	1 277	(X)	100.0
120	COSMETICS-ORUGS-CLEANERS . . . .	11		13.2	9.3						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11		18.0	8.3						
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	13		26.4	15.8						
180	ALL FOOTWEAR . . . . .	9		9.0	3.0						
200	CURTAINS-ORAPERIES-ORY GOOOS . .	19		18.5	17.0						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7		18.4	6.4						
260	KITCHENWARE-HOME FURNISHINGS . .	8		8.3	5.1						
280	JEWELRY-OPTICAL GOOOS. . . . .	8		3.9	2.5						
300	SPORTING-RECREATION EQUIPMENT. .	6		6.3	3.7						
500	ALL OTHER MERCHANOISE. . . . .	11		12.6	10.6						
520	NONMERCHANOISE RECEIPTS. . . . .	10		5.0	3.1						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	8.5						
	FOOD STORES (SIC 54)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	19	821	23.0	.9
	TOTAL . . . . .	250	109 256	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	14	60	5.5	.1
020	GROCERIES-OTHER FOODS. . . . .	250	92 989	85.1	85.1	300	SPORTING-RECREATION EQUIPMENT. .	22	866	34.4	1.0
040	MEALS-SNACKS . . . . .	17	268	22.2	.2	320	HAROWARE-GAROEING EQUIPMENT . .	17	125	3.0	.1
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	103	3 358	5.2	3.1	380	AUTOMOBILES-TRUCKS . . . . .	74	64 279	82.2	73.1
100	CIGARS-CIGARETTES-TOBACCO. . . .	107	3 786	4.7	3.5	400	AUTO FUELS-LUBRICANTS. . . . .	35	388	.5	.4
120	COSMETICS-ORUGS-CLEANERS . . . .	111	4 156	5.1	3.8	420	AUTO TIRES-BATTERIES-ACCESS. . .	85	11 791	14.6	13.4
260	KITCHENWARE-HOME FURNISHINGS . .	7	335	11.1	.3	500	ALL OTHER MERCHANOISE. . . . .	25	1 805	47.7	2.1
320	HAROWARE-GAROEING EQUIPMENT . .	6	81	2.2	.1	520	NONMERCHANOISE RECEIPTS. . . . .	94	7 532	9.1	8.6
500	ALL OTHER MERCHANOISE. . . . .	83	3 041	4.2	2.8	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	315	(X)	.4
520	NONMERCHANOISE RECEIPTS. . . . .	50	893	1.9	.8		MOTOR VEHICLE DEALERS (SIC 551' 552)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	349	(X)	.3		TOTAL . . . . .	66	75 231	(X)	100.0
	GROCERY STORES (SIC 541)					380	AUTOMOBILES-TRUCKS . . . . .	66	63 628	84.6	84.6
	TOTAL . . . . .	178	99 884	(X)	100.0	400	AUTO FUELS-LUBRICANTS. . . . .	26	252	.4	.3
						420	AUTO TIRES-BATTERIES-ACCESS. . .	40	5 084	7.2	6.8
						520	NONMERCHANOISE RECEIPTS. . . . .	46	6 219	8.7	8.3
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	48	(X)	.1
							MOTOR VEHICLE DEALERS--NEW AND USEO CARS (SIC 551)				
							TOTAL . . . . .	34	69 483	(X)	100.0
						380	AUTOMOBILES-TRUCKS . . . . .	34	58 122	83.6	83.6
						400	AUTO FUELS-LUBRICANTS. . . . .	25	244	.5	.4
						420	AUTO TIRES-BATTERIES-ACCESS. . .	34	4 965	7.1	7.1
						520	NONMERCHANOISE RECEIPTS. . . . .	33	6 118	8.8	8.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.

<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Stockton SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	34	(X)	(Z)		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)						TOTAL . . . . .	36	6 870	(X)	100.0
	TOTAL . . . . .	32	5 748	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	36	6 124	89.1	89.1
380	AUTOMOBILES-TRUCKS . . . . .	32	5 507	95.8	95.8	161	CHILDREN'S-INFANTS' WEAR . . . .	10	308	6.4	4.5
385	USED PASSENGER CARS-RETAIL . . . .	32	4 379	76.2	76.2	163	MILLINERY . . . . .	8	43	1.8	.6
386	USED PASSENGER CARS-WHSL. . . . .	15	490	9.8	8.5	164	HOSIERY . . . . .	15	107	3.3	1.6
387	USED COMMERCIAL VEHICLES . . . .	3	63	22.4	1.1	165	LINGERIE . . . . .	21	588	9.4	8.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	574	(X)	10.0	168	WOMEN'S BLOUSES-SPTSWR . . . .	23	1 452	23.1	21.1
420	AUTO TIRES-BATTERIES-ACCESS. . . .	6	119	9.8	2.1	172	DRESSES . . . . .	36	2 602	37.9	37.9
421	PARTS INSTALLED IN REPAIR WORK . . .	6	52	4.2	.9	173	COATS-SUITS . . . . .	23	738	11.7	10.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	66	(X)	1.1	174	HANOBAGS . . . . .	11	92	3.5	1.3
520	NONMERCHANDISE RECEIPTS. . . . .	13	101	6.2	1.8	176	OTHER WOMENS-GIRLS'CLOTHES ACC	10	166	6.7	2.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	21	(X)	.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	27	(X)	.4
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					520	NONMERCHANDISE RECEIPTS. . . . .	16	218	3.8	3.2
	TOTAL . . . . .	44	9 168	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	528	(X)	7.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	19	818	19.0	8.9		WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)				
260	KITCHENWARE-HOME FURNISHINGS . . .	14	60	3.2	.7		TOTAL . . . . .	3	(O)	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. . .	14	110	5.5	1.2	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	3	(X)	(D)	78.2
320	HARWARE-GROOMING EQUIPMENT . . . .	16	123	3.2	1.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	(X)	21.8
420	AUTO TIRES-BATTERIES-ACCESS. . . .	44	6 698	73.1	73.1		FURRIERS AND FUR SHOPS (SIC 568)				
500	ALL OTHER MERCHANDISE. . . . .	14	162	6.2	1.8		TOTAL . . . . .	1	(O)	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	31	860	10.6	9.4		OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	336	(X)	3.7		TOTAL . . . . .	82	14 965	(X)	100.0
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)					120	COSMETICS-DRUGS-CLEANERS . . . .	6	108	4.5	.7
	TOTAL . . . . .	22	3 584	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	46	6 383	63.1	42.7
300	SPORTING-RECREATION EQUIPMENT. . .	8	751	61.2	21.0	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	34	2 868	39.3	19.2
380	AUTOMOBILES-TRUCKS . . . . .	7	636	81.1	17.7	180	ALL FOOTWEAR . . . . .	65	4 811	39.1	32.1
500	ALL OTHER MERCHANDISE. . . . .	9	1 628	90.4	45.4	200	CURTAINS-ORAPERIES-ORY GOOOS . .	6	113	8.1	.8
520	NONMERCHANDISE RECEIPTS. . . . .	16	452	14.6	12.6	280	JEWELRY-OPTICAL GOOOS. . . . .	16	77	1.8	.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	116	(X)	3.2	300	SPORTING-RECREATION EQUIPMENT. . .	4	12	.6	.1
	GASOLINE SERVICE STATIONS (SIC 554)					520	NONMERCHANDISE RECEIPTS. . . . .	45	522	4.6	3.5
	TOTAL . . . . .	252	37 293	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	71	(X)	.5
020	GROCERIES-OTHER FOODS. . . . .	9	83	8.6	.2		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
100	CIGARS-CIGARETTES-TOBACCO. . . . .	37	330	3.8	.9		TOTAL . . . . .	28	5 802	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. . .	4	274	10.0	.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	28	4 828	83.2	83.2
380	AUTOMOBILES-TRUCKS . . . . .	5	23	4.5	.1	142	BOYS' CLOTHING . . . . .	9	454	15.2	7.8
400	AUTO FUELS-LUBRICANTS. . . . .	252	30 852	82.7	82.7	143	MEN'S TAILORED OUTERWEAR . . . .	25	1 491	29.6	25.7
401	GASOLINE . . . . .	252	29 237	78.4	78.4	144	OTHER MEN'S OUTERWEAR. . . . .	25	1 065	19.5	18.4
402	OTHER AUTOMOTIVE FUELS . . . . .	11	327	24.3	.9	145	MEN'S HATS . . . . .	9	117	5.3	2.0
403	MOTOR OILS-GREASES-OTHER OILS. . .	225	1 287	3.8	3.5	146	OTHER MEN'S CLOTHING . . . . .	26	1 701	33.8	29.3
420	AUTO TIRES-BATTERIES-ACCESS. . . .	232	4 070	11.8	10.9	180	ALL FOOTWEAR . . . . .	22	470	9.8	8.1
421	PARTS INSTALLED IN REPAIR WORK . . .	96	709	5.6	1.9	280	JEWELRY-OPTICAL GOOOS. . . . .	13	66	2.3	1.1
423	PARTS-RETAIL . . . . .	33	354	4.7	.9	520	NONMERCHANDISE RECEIPTS. . . . .	21	207	4.2	3.6
424	AUTOMOBILE TIRES-BATTERIES-ACC	215	3 007	9.9	8.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	230	(X)	4.0
500	ALL OTHER MERCHANDISE. . . . .	6	129	4.0	.3		FAMILY CLOTHING STORES (SIC 565)				
520	NONMERCHANDISE RECEIPTS. . . . .	194	1 340	4.5	3.6		TOTAL . . . . .	15	4 606	(X)	100.0
527	SERVICE LABOR. . . . .	189	1 078	3.7	2.9	120	COSMETICS-ORUGS-CLEANERS . . . .	4	105	4.5	2.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	192	(X)	.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	1 546	33.6	33.6
	APPAREL AND ACCESSORY STORES (SIC 56)					160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	15	2 200	47.8	47.8
	TOTAL . . . . .	122	22 309	(X)	100.0	180	ALL FOOTWEAR . . . . .	10	386	12.9	8.4
120	COSMETICS-ORUGS-CLEANERS . . . .	18	291	6.5	1.3	200	CURTAINS-ORAPERIES-ORY GOOOS . .	6	113	6.4	2.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	48	6 566	52.5	29.4	520	NONMERCHANDISE RECEIPTS. . . . .	9	228	5.5	5.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	74	9 364	66.0	42.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	28	(X)	.6
180	ALL FOOTWEAR . . . . .	69	4 992	34.8	22.4		SHOE STORES (SIC 566)				
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	6	119	7.2	.5		TOTAL . . . . .	33	4 227	(X)	100.0
280	JEWELRY-OPTICAL GOODS. . . . .	19	103	2.4	.5	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	11	201	10.8	4.8
300	SPORTING-RECREATION EQUIPMENT. . .	4	13	.9	.1	180	ALL FOOTWEAR . . . . .	33	3 955	93.6	93.6
520	NONMERCHANDISE RECEIPTS. . . . .	64	759	4.4	3.4	520	NONMERCHANDISE RECEIPTS. . . . .	14	71	3.8	1.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	102	(X)	.5						

Standard Notes: - Represents zero. O Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Stockton SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	APPAREL AND ACCESS. STORES-N.E.C. (SIC S64, 7, 9)					020	GROCERIES-OTHER FOODS. . . . .	57	925	16.3	2.6
	TOTAL . . . . .	6	330	(X)	100.0	040	MEALS-SNACKS . . . . .	374	23 989	79.4	68.5
160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	5	300	90.9	90.9	060	ALCOHOLIC DRINKS . . . . .	225	8 864	51.3	25.3
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	30	(X)	9.1	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	35	457	18.5	1.3
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC S7)					100	CIGARS-CIGARETTES-TOBACCO. . . . .	85	252	3.7	.7
	TOTAL . . . . .	105	25 183	(X)	100.0	S00	ALL OTHER MERCHANOISE. . . . .	6	21	33.3	.1
200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	19	1 593	14.4	6.3	S20	NONMERCHANOISE RECEIPTS. . . . .	77	443	4.4	1.3
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	61	8 762	50.6	34.8	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	92	(X)	.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	47	11 437	68.5	45.4		EATING PLACES (SIC S812)				
260	KITCHENWARE-HOME FURNISHINGS . . . . .	28	2 266	19.7	9.0		TOTAL . . . . .	318	26 939	(X)	100.0
320	HAROWARE-GAROEING EQUIPMENT . . . . .	5	174	23.3	.7	020	GROCERIES-OTHER FOODS. . . . .	42	717	16.6	2.7
340	LUMBER-BUILDING MATERIALS. . . . .	4	40	8.3	.2	040	MEALS-SNACKS . . . . .	318	23 427	87.0	87.0
S20	NONMERCHANOISE RECEIPTS. . . . .	S3	875	10.2	3.5	060	ALCOHOLIC DRINKS . . . . .	71	2 130	22.1	7.9
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	36	(X)	.1	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	6	75	12.5	.3
	FURNITURE STORES (SIC S712)					100	CIGARS-CIGARETTES-TOBACCO. . . . .	40	154	3.9	.6
	TOTAL . . . . .	31	12 616	(X)	100.0	S20	NONMERCHANOISE RECEIPTS. . . . .	S6	328	3.8	1.2
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	14	2 413	24.9	19.1	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	107	(X)	.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31	8 236	65.3	65.3		ORINKING PLACES (ALCOHOLIC BEV.) (SIC S813)				
243	SLEEP EQUIPMENT. . . . .	25	1 255	11.5	9.9		TOTAL . . . . .	154	8 104	(X)	100.0
244	OTHER HOUSEHOLD FURNITURE. . . . .	31	6 129	48.6	48.6	020	GROCERIES-OTHER FOODS. . . . .	15	208	17.6	2.6
245	FLOOR COVERINGS-SOFT SURFACE . . . . .	21	784	7.2	6.2	040	MEALS-SNACKS . . . . .	56	S61	19.8	6.9
246	FLOOR COVERINGS-HARO SURFACE . . . . .	9	42	2.1	.3	060	ALCOHOLIC DRINKS . . . . .	154	6 734	83.1	83.1
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	26	(X)	.2	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	30	382	19.4	4.7
260	KITCHENWARE-HOME FURNISHINGS . . . . .	12	896	9.7	7.1	100	CIGARS-CIGARETTES-TOBACCO. . . . .	45	98	3.7	1.2
S20	NONMERCHANOISE RECEIPTS. . . . .	14	218	6.6	1.7	S20	NONMERCHANOISE RECEIPTS. . . . .	21	114	6.1	1.4
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	853	(X)	6.8	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	7	(X)	.1
	HOME FURNISHINGS STORES (OTHER S71)						DRUG STORES AND PROPRIETARY STRS. (SIC S91)				
	TOTAL . . . . .	27	4 742	(X)	100.0		TOTAL . . . . .	64	16 553	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOOOS . . . . .	10	765	43.3	16.1	020	GROCERIES-OTHER FOODS. . . . .	14	429	4.6	2.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	3 088	83.1	65.1	040	MEALS-SNACKS . . . . .	10	245	11.7	1.5
260	KITCHENWARE-HOME FURNISHINGS . . . . .	6	805	80.9	17.0	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	9	375	4.7	2.3
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	84	(X)	1.8	100	CIGARS-CIGARETTES-TOBACCO. . . . .	26	620	5.9	3.7
	HOUSEHOLD APPLIANCE STORES (SIC S72)					120	COSMETICS-ORUGS-CLEANERS . . . . .	64	10 672	64.5	64.5
	TOTAL . . . . .	22	4 131	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	157	2.1	.9
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	22	3 079	74.5	74.5	160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	5	64	2.6	.4
224	NEW MAJOR APPLIANCES . . . . .	22	2 322	56.2	56.2	200	CURTAINS-ORAPERIES-DRY GOOOS . . . . .	3	180	2.5	1.1
225	NEW RAOIOS-TV'S ETC. . . . .	14	621	18.5	15.0	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	6	378	5.0	2.3
226	USED MAJOR APPL-RAOIOS-TV'S. . . . .	22	114	3.5	2.8	260	KITCHENWARE-HOME FURNISHINGS . . . . .	10	571	6.8	3.4
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	22	(X)	.5	280	JEWELRY-OPTICAL GOOOS. . . . .	18	181	1.8	1.1
260	KITCHENWARE-HOME FURNISHINGS . . . . .	10	530	34.4	12.8	300	SPORTING-RECREATION EQUIPMENT. . . . .	4	501	7.0	3.0
264	SMALL ELECTRICAL APPLIANCES. . . . .	10	189	12.3	4.6	320	HAROWARE-GAROEING EQUIPMENT . . . . .	5	432	6.1	2.6
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	341	(X)	8.3	S00	ALL OTHER MERCHANOISE. . . . .	24	1 082	10.3	6.5
520	NONMERCHANOISE RECEIPTS. . . . .	22	290	9.4	7.0	S20	NONMERCHANOISE RECEIPTS. . . . .	22	317	3.3	1.9
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	232	(X)	5.6	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	347	(X)	2.1
	RAOIO, TV, AND MUSIC STORES (SIC S73)						DRUG STORES (SIC S91 PT.)				
	TOTAL . . . . .	25	3 694	(X)	100.0		TOTAL . . . . .	63	(0)	(X)	100.0
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	25	3 271	88.5	88.5	020	GROCERIES-OTHER FOODS. . . . .	13		4.8	1.7
320	HAROWARE-GAROEING EQUIPMENT . . . . .	3	72	26.7	1.9	040	MEALS-SNACKS . . . . .	10		11.2	2.1
S20	NONMERCHANOISE RECEIPTS. . . . .	14	298	18.0	8.1	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	8		11.0	2.8
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	52	(X)	1.4	100	CIGARS-CIGARETTES-TOBACCO. . . . .	25		5.7	2.6
	EATING AND ORINKING PLACES (SIC S8)					120	COSMETICS-ORUGS-CLEANERS . . . . .	63		81.7	81.7
	TOTAL . . . . .	472	35 043	(X)	100.0	121	MEICINES EXC. PRESCRIPTION. . . . .	59		21.0	20.0
						122	PRESCRIPTION MEDICINES . . . . .	63		42.9	42.9
						123	ALL OTHER ORUGS-PROPRIETARIES. . . . .	46	(0)	21.8	18.7
						160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	5		2.2	.5
						220	MAJOR APPL-RAOIO-TV-MUSICAL INST	5		6.8	1.4
						260	KITCHENWARE-HOME FURNISHINGS . . . . .	9		4.9	1.3
						280	JEWELRY-OPTICAL GOOOS. . . . .	17		2.5	1.0
						S00	ALL OTHER MERCHANOISE. . . . .	23		5.0	2.3
						S20	NONMERCHANOISE RECEIPTS. . . . .	21		2.1	.8
						-	MISCELLANEOUS MERCHANOISE. . . . .	(X)		(X)	1.9
							PROPRIETARY STORES (SIC S91 PT.)				
							TOTAL . . . . .	1	(0)	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Stockton SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>	
	MISCELLANEOUS RETAIL STORES (SIC 59 EX, 591)						FUEL AND ICE DEALERS (SIC 598)					
	TOTAL . . . . .	255	37 979	(X)	100.0		TOTAL . . . . .	7	1 501	(X)	100.0	
020	GROCERIES-OTHER FOODS. . . . .	41	1 595	16.6	4.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	119	13.0	7.9	
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	62	6 760	64.7	17.8	480	HOUSEHOLD FUELS-ICE. . . . .	7	1 175	78.3	78.3	
100	CIGARS-CIGARETTES-TOBACCO. . . . .	40	1 012	11.0	2.7	520	NONMERCHANDISE RECEIPTS. . . . .	4	101	9.8	6.7	
120	COSMETICS-DRUGS-CLEANERS . . . . .	9	139	5.0	.4	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	105	(X)	7.0	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	8	175	38.4	.5							
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	8	95	27.2	.3		FLORISTS (SIC 5992)					
180	ALL FOOTWEAR . . . . .	7	51	4.5	.1		TOTAL . . . . .	23	(0)	(X)	100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	781	33.3	2.1							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	157	28.5	.4		CIGAR STORES AND STANOS (SIC 5993)					
260	KITCHENWARE-HOME FURNISHINGS . . . . .	16	206	17.2	.5		TOTAL . . . . .	1	(0)	(X)	100.0	
280	JEWELRY-OPTICAL GOODS. . . . .	43	2 716	62.0	7.2							
300	SPORTING-RECREATION EQUIPMENT. . . . .	43	1 869	41.5	4.9		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)					
320	HARDWARE-GARDENING EQUIPMENT . . . . .	19	896	30.7	2.4		TOTAL . . . . .	84	18 764	(X)	100.0	
340	LUMBER-BUILDING MATERIALS. . . . .	5	103	13.6	.3		020	GROCERIES-OTHER FOODS. . . . .	3	103	11.6	.5
380	AUTOMOBILES-TRUCKS . . . . .	5	77	33.3	.2		100	CIGARS-CIGARETTES-TOBACCO. . . . .	4	114	23.0	.6
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	10	359	50.0	.9		280	JEWELRY-OPTICAL GOODS. . . . .	7	440	88.4	2.3
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	30	12 890	95.7	33.9		320	HARDWARE-GARDENING EQUIPMENT . . . . .	15	745	28.9	4.0
480	HOUSEHOLD FUELS-ICE. . . . .	8	1 227	69.5	3.2		460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	29	12 886	93.9	68.7
500	ALL OTHER MERCHANDISE. . . . .	92	5 479	44.4	14.4		500	ALL OTHER MERCHANDISE. . . . .	43	3 600	68.0	19.2
520	NONMERCHANDISE RECEIPTS. . . . .	94	976	5.7	2.6		520	NONMERCHANDISE RECEIPTS. . . . .	37	311	3.0	1.7
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	416	(X)	1.1		-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	565	(X)	3.0
	LIQUOR STORES (SIC 592)							NONSTORE RETAILERS (SIC 53 PART*)				
	TOTAL . . . . .	60	9 520	(X)	100.0			TOTAL . . . . .	19	4 088	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	35	1 470	18.3	15.4		120	COSMETICS-DRUGS-CLEANERS . . . . .	4	12	.7	.3
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	60	6 708	70.5	70.5		140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	4	104	6.4	2.5
100	CIGARS-CIGARETTES-TOBACCO. . . . .	34	861	10.5	9.0		160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	211	13.4	5.2
120	COSMETICS-DRUGS-CLEANERS . . . . .	8	115	4.7	1.2		180	ALL FOOTWEAR . . . . .	4	43	2.8	1.1
280	JEWELRY-OPTICAL GOODS. . . . .	6	9	.7	.1		200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	4	120	7.5	2.9
300	SPORTING-RECREATION EQUIPMENT. . . . .	7	28	2.0	.3		220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	320	20.2	7.8
500	ALL OTHER MERCHANDISE. . . . .	14	216	5.4	2.3		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	93	5.9	2.3
520	NONMERCHANDISE RECEIPTS. . . . .	8	66	3.5	.7		260	KITCHENWARE-HOME FURNISHINGS . . . . .	5	52	3.3	1.3
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	47	(X)	.5		280	JEWELRY-OPTICAL GOODS. . . . .	4	122	7.1	3.0
	ANTIQUE AND SECONOHANO STORES (SIC 593)						300	SPORTING-RECREATION EQUIPMENT. . . . .	4	43	2.8	1.1
	TOTAL . . . . .	25	1 756	(X)	100.0		320	HARDWARE-GARDENING EQUIPMENT . . . . .	4	64	4.1	1.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	121	43.3	6.9		340	LUMBER-BUILDING MATERIALS. . . . .	5	317	17.2	7.8
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	71	37.3	4.0		420	AUTO TIRES-BATTERIES-ACCESS. . . . .	4	55	3.3	1.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	612	69.3	34.9		460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	3	870	84.8	21.3
380	AUTOMOBILES-TRUCKS . . . . .	5	74	28.5	4.2		500	ALL OTHER MERCHANDISE. . . . .	7	307	16.7	7.5
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	7	313	71.7	17.8		520	NONMERCHANDISE RECEIPTS. . . . .	11	440	12.7	10.8
520	NONMERCHANDISE RECEIPTS. . . . .	6	80	21.1	4.6		-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	915	(X)	22.4
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	485	(X)	27.6			MAIL ORDER HOUSES (SIC 532)				
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)							TOTAL . . . . .	4	(0)	(X)	100.0
	TOTAL . . . . .	28	2 153	(X)	100.0		120	COSMETICS-DRUGS-CLEANERS . . . . .	4		.8	.8
020	GROCERIES-OTHER FOODS. . . . .	3	20	8.8	.9		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4		6.9	6.9
300	SPORTING-RECREATION EQUIPMENT. . . . .	28	1 740	80.8	80.8		160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4		14.2	14.2
520	NONMERCHANDISE RECEIPTS. . . . .	6	114	15.9	5.3		180	ALL FOOTWEAR . . . . .	4		2.9	2.9
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	279	(X)	13.0		200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	4		7.9	7.9
	JEWELRY STORES (SIC 597)						220	MAJOR APPL-RADIO-TV-MUSICAL INST	4		16.3	16.3
	TOTAL . . . . .	27	2 809	(X)	100.0		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4		5.5	5.5
260	KITCHENWARE-HOME FURNISHINGS . . . . .	10	166	14.1	5.9		260	KITCHENWARE-HOME FURNISHINGS . . . . .	4		2.3	2.3
266	ALL OTHER HOME FURN EXC. CHINA	7	80	8.9	2.8		280	JEWELRY-OPTICAL GOODS. . . . .	4		.7	.7
267	CHINA-GLASSWARE. . . . .	9	86	7.4	3.1		300	SPORTING-RECREATION EQUIPMENT. . . . .	4		2.9	2.9
280	JEWELRY-OPTICAL GOODS. . . . .	27	2 242	79.8	79.8		320	HARDWARE-GARDENING EQUIPMENT . . . . .	4		4.2	4.2
281	WATCHES-CLOCKS . . . . .	26	467	16.6	16.6		340	LUMBER-BUILDING MATERIALS. . . . .	4		5.7	5.7
282	SILVERWARE . . . . .	17	134	7.2	4.8		420	AUTO TIRES-BATTERIES-ACCESS. . . . .	4		3.7	3.7
285	ALL OTHER JEWELRY ITEMS. . . . .	24	385	15.7	13.7		500	ALL OTHER MERCHANDISE. . . . .	4		6.0	6.0
287	DIAMONDS, EXC. DIAMOND WATCHES	26	1 054	37.5	37.5		520	NONMERCHANDISE RECEIPTS. . . . .	4		18.4	18.4
288	RINGS, EXC. DIAMONDS . . . . .	20	197	10.1	7.0		-	MISCELLANEOUS MERCHANDISE. . . . .	(X)		(X)	1.5
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	4	(X)	.1			MERCHANDISING MACHINE OPERATORS (SIC 534)				
520	NONMERCHANDISE RECEIPTS. . . . .	24	277	10.9	9.9			TOTAL <sup>2</sup> . . . . .	3	805	(X)	100.0
529	WATCH-CLOCK-JEWELRY REPAIRS. . . . .	23	201	9.2	7.2							
533	ALL NONMDE RCPTS FROM CUSTMRS	8	76	4.7	2.7							
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	124	(X)	4.4							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Stockton SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>2</sup>
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL . . . . .	12	(D)	(X)	100.0
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	3	(D)	84.9	48.4
500	ALL OTHER MERCHANDISE . . . . .	3		84.8	11.8
520	NONMERCHANDISE RECEIPTS . . . . .	5		2.1	1.4
-	MISCELLANEOUS MERCHANDISE . . . .	(X)		(X)	38.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Vallejo-Napa SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>2</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>2</sup>
RETAIL TRADE											
	TOTAL . . . . .	1 423	343 536	(X)	100.0						
D20	GROCERIES-OTHER FOODS . . . . .	308	70 077	52.1	20.4	020	GRDCERIES-OTHER FOODS. . . . .	32	701	2.6	1.6
040	MEALS-SNACKS . . . . .	353	24 447	43.8	7.1	040	MEALS-SNACKS . . . . .	20	482	2.3	1.1
060	ALCDHOLIC ORINKS . . . . .	188	9 019	57.7	2.6	120	CDSMETICS-ORUGS-CLEANERS . . . . .	40	2 541	6.1	5.8
D80	PACKAGEO ALCOHDLIC BEVERAGES . . . . .	181	10 748	12.1	3.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	4 469	11.4	10.2
100	CIGARS-CIGARETTES-TDBACCD. . . . .	297	5 359	5.4	1.6	160	WOMEN'S-GIRLS'CLDTHING,EX FODTWR	39	7 625	18.5	17.4
120	COSMETICS-DRUGS-CLEANERS . . . . .	209	13 991	10.4	4.1	180	ALL FODTWEAR . . . . .	26	1 709	4.3	3.9
140	MEN'S-BOYS' CLDTHING EXC FOOTWR.	96	8 145	14.9	2.4	200	CURTAINS-ORAPERIES-DRY GDOOS . . .	38	3 549	8.6	8.1
160	WOMEN'S-GIRLS'CLDYHING,EX FOOTWR	137	13 876	21.5	4.0	220	MAJDR APPL-RAOID-TV-MUSICAL INST	34	3 583	9.9	8.2
180	ALL FODTWEAR . . . . .	99	5 125	9.2	1.5	240	FURNITURE-SLEEP EQUIP-FLOOR CDV.	29	2 322	6.0	5.3
200	CURTAINS-ORAPERIES-ORY GDOOS . . .	73	4 490	7.5	1.3	260	KITCHENWARE-HOME FURNISHINGS . . .	42	2 147	5.1	4.9
220	MAJOR APPL-RAOID-TV-MUSICAL INST	136	10 925	18.1	3.2	280	JEWELRY-OPTICAL GDDDS. . . . .	25	701	1.8	1.6
240	FURNITURE-SLEEP EQUIP-FLODR CDV.	94	10 091	16.9	2.9	300	SPDRTING-RECREATION EQUIPMENT. . .	17	1 402	3.9	3.2
260	KITCHENWARE-HOME FURNISHINGS . . .	145	3 844	5.1	1.1	320	HAROWARE-GARDENING EQUIPMENT . . .	39	1 884	5.5	4.3
280	JEWELRY-OPTICAL GDOOS. . . . .	95	3 211	5.4	.9	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	5	1 621	5.9	3.7
300	SPORTING-RECREATION EQUIPMENT. . .	73	3 444	6.8	1.0	500	ALL OTHER MERCHANDISE. . . . .	41	3 593	8.8	8.2
320	HARDWARE-GARDENING EQUIPMENT . . .	126	4 957	8.5	1.4	520	NONMERCHANDISE RECEIPTS. . . . .	31	3 461	10.8	7.9
340	LUMBER-BUILOING MATERIALS. . . . .	82	11 130	31.6	3.2	-	MISCELLANEDUS MERCHANDISE. . . . .	(X)	2 032	(X)	4.6
380	AUTOMOBILES-TRUCKS . . . . .	90	51 399	52.2	15.0	DEPARTMENT STORES (SIC 531)					
400	AUTD FUELS-LUBRICANTS. . . . .	279	27 089	27.2	7.9	TOTAL . . . . .					
420	AUTD TIRES-BATTERIES-ACCESS. . . . .	295	12 342	9.6	3.6	10	33 925	(X)	100.0		
440	FARM EQUIPMENT MACHINERY . . . . .	12	3 647	17.7	1.1	020	GROCERIES-OTHER FDOOS. . . . .	4	136	.6	.4
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . .	19	3 770	100.0	1.1	120	COSMETICS-ORUGS-CLEANERS . . . . .	8	1 832	5.6	5.4
480	HOUSEHOLD FUELS-ICE. . . . .	22	917	42.8	.3	140	MEN'S-8DYS' CLOTHING EXC FODTWR.	10	4 241	12.5	12.5
500	ALL OTHER MERCHANOISE. . . . .	269	14 902	10.2	4.3	141	MEN'S CLDTHING . . . . .	10	3 223	9.5	9.5
520	NONMERCHANDISE RECEIPTS. . . . .	604	15 551	7.3	4.5	142	BOYS' CLOTHING . . . . .	10	1 018	3.0	3.0
BUILOING MATERIALS, HARDWARE,AND FARM EQUIP OEALEERS (SIC 52)						160	WOMEN'S-GIRLS'CLOTHING,EX FODTWR	10	6 480	19.1	19.1
	TOTAL . . . . .	63	18 754	(X)	100.0	161	CHILDREN'S-INFANTS' WEAR . . . . .	10	712	2.1	2.1
240	FURNITURE-SLEEP EQUIP-FLODR CDV.	6	120	5.7	.6	162	HANOBAGS-ACCESSORIES . . . . .	10	305	.9	.9
260	KITCHENWARE-HOME FURNISHINGS . . .	14	358	17.2	1.9	163	MILLINERY. . . . .	7	271	.9	.8
300	SPDRTING-RECREATION EQUIPMENT. . .	6	77	12.5	.4	164	HOSIERY. . . . .	10	441	1.3	1.3
320	HAROWARE-GAROENING EQUIPMENT . . .	35	2 227	28.3	11.9	165	LINGERIE . . . . .	10	1 289	3.8	3.8
340	LUMBER-BUILOING MATERIALS. . . . .	57	9 793	88.3	52.2	166	WOMENS COATS-SUITS-FURS-RAINNR	10	475	1.4	1.4
380	AUTOMOBILES-TRUCKS . . . . .	3	1 044	15.3	5.6	167	WOMEN'S DRESSES. . . . .	10	1 153	3.4	3.4
440	FARM EQUIPMENT MACHINERY . . . . .	5	3 539	46.3	18.9	168	WOMEN'S BLOUSES-SPTSWR . . . . .	10	1 255	3.7	3.7
520	NONMERCHANOISE RECEIPTS. . . . .	25	918	8.1	4.9	169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	8	509	1.5	1.5
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	677	(X)	3.6	-	MISCELLANEDUS MERCHANDISE. . . . .	(X)	70	(X)	.2
BUILOING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)						180	ALL FOOTWEAR . . . . .	10	1 594	4.7	4.7
	TOTAL . . . . .	42	10 544	(X)	100.0	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	10	2 205	6.5	6.5
HAROWARE STORES (SIC 5251)						201	PIECE GOOOS-NOTIONS. . . . .	10	577	1.7	1.7
	TOTAL . . . . .	16	(0)	(X)	100.0	202	CURTAINS-ORAPERIES . . . . .	10	1 628	4.7	4.8
260	KITCHENWARE-HOME FURNISHINGS . . .	13		14.5	13.0	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	7	3 291	10.4	9.7
300	SPORTING-RECREATION EQUIPMENT. . .	6		10.7	2.8	221	MAJOR HOUSEHOLO APPLIANCES . . .	5	2 205	7.9	6.5
320	HAROWARE-GAROENING EQUIPMENT . . .	16		61.7	61.7	222	RAOIOS-TV'S MUSICAL INSTR. . . . .	7	1 086	3.5	3.2
322	GAROENING EQUIPMENT-SUPPLIES . . .	15		9.5	9.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	2 069	6.5	6.1
323	PLUMBING-ELECTRICAL SUPPLIES . . .	15		17.0	17.0	241	FLOOR COVERINGS. . . . .	8	746	2.3	2.2
324	OTHER HAROWARE-TOOLS . . . . .	16		35.3	35.3	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	1 323	(X)	3.9
340	LUMBER-BUILOING MATERIALS. . . . .	15		15.0	15.0	260	KITCHENWARE-HOME FURNISHINGS . . .	10	1 221	3.6	3.6
364	PAINT-SUNORIES-GLASS-WALLPAPER . .	15		12.6	12.6	261	CHINA-GLASSWARE. . . . .	6	237	1.0	.7
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)		(X)	2.4	262	KITCHENWARE-HOUSEWARES . . . . .	7	271	1.1	.8
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)		(X)	7.5	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	713	(X)	2.1
FARM EQUIPMENT OEALEERS (SIC 5252)						280	JEWELRY-OPTICAL GOOOS. . . . .	10	577	1.7	1.7
	TOTAL . . . . .	5	(0)	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. . .	8	1 052	3.3	3.1
380	AUTOMOBILES-TRUCKS . . . . .	3		20.7	18.6	320	HAROWARE-GAROENING EQUIPMENT . . .	4	1 425	5.7	4.2
440	FARM EQUIPMENT MACHINERY . . . . .	5		63.1	63.1	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	4	1 628	6.0	4.8
520	NONMERCHANOISE RECEIPTS. . . . .	4		10.4	10.4	500	ALL OTHER MERCHANOISE. . . . .	8	1 187	3.6	3.5
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)		(X)	7.9	501	TOYS-GAMES-WHEEL GOOOS . . . . .	7	339	1.3	1.0
GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)						518	MOSE. EXC.TOY-GAMES-BOOKS-STA	5	237	.8	.7
	TOTAL . . . . .	58	43 822	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	611	(X)	1.8
GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)						520	NONMERCHANOISE RECEIPTS. . . . .	5	3 359	12.4	9.9
	TOTAL . . . . .	58	43 822	(X)	100.0	534	AUTO REPAIR. . . . .	4	407	1.5	1.2
GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)						-	MISCELLANEOUS . . . . .	(X)	2 952	(X)	8.7
	TOTAL . . . . .	58	43 822	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	1 628	(X)	4.8
GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)						VARIETY STORES (SIC 533)					
	TOTAL . . . . .	58	43 822	(X)	100.0		TOTAL . . . . .	27	6 902	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	23	202	3.0	2.9	020	GROCERIES-OTHER FOODS. . . . .	23	202	3.0	2.9
040	MEALS-SNACKS . . . . .	9	270	7.8	3.9	040	MEALS-SNACKS . . . . .	9	270	7.8	3.9
120	COSMETICS-ORUGS-CLEANERS . . . . .	27	364	5.3	5.3	120	COSMETICS-ORUGS-CLEANERS . . . . .	27	364	5.3	5.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	24	290	5.2	4.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	24	290	5.2	4.2
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	25	1 280	18.6	18.5	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	25	1 280	18.6	18.5
180	ALL FOOTWEAR . . . . .	23	138	2.4	2.0	180	ALL FOOTWEAR . . . . .	23	138	2.4	2.0
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	25	681	12.2	9.9	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	25	681	12.2	9.9
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	15	86	2.5	1.2	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	15	86	2.5	1.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

Note: VALLEJO-NAPA SMSA—Consists of Napa and Solano Counties, Calif.

Revised.

X Not applicable. Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Vallejo-Napa SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	215	4.0	3.1	040	MEALS-SNACKS . . . . .	6	244	32.2	16.3
260	KITCHENWARE-HOME FURNISHINGS . .	25	505	7.9	7.3	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	3	(X)	.2
280	JEWELRY-OPTICAL GOODS . . . . .	20	123	2.4	1.8						
300	SPORTING-RECREATION EQUIPMENT . .	9	60	2.4	.9						
320	HARDWARE-GARDENING EQUIPMENT . .	26	271	3.9	3.9		OTHER FOOD STORES (OTHER S4)				
340	LUMBER-BUILDING MATERIALS . . . .	6	17	2.1	.2		TOTAL . . . . .	6	(0)	(X)	100.0
S00	ALL OTHER MERCHANDISE . . . . .	26	2 123	30.8	30.8	020	GROCERIES-OTHER FOODS . . . . .	6	(0)	95.1	95.1
S20	NONMERCHANDISE RECEIPTS . . . . .	16	180	4.4	2.6	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	(X)	(X)	4.9
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	97	(X)	1.4						
	MISC. GENERAL MERCHANDISE STORES (SIC S39)						AUTOMOTIVE DEALERS (SIC SS EX. S54)				
	TOTAL . . . . .	21	2 995	(X)	100.0		TOTAL . . . . .	97	67 512	(X)	100.0
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	233	21.4	.3
	FOOD STORES (SIC S4)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	189	10.0	.3
	TOTAL . . . . .	176	81 656	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	8	57	3.0	.1
020	GROCERIES-OTHER FOODS . . . . .	176	66 774	81.8	81.8	300	SPORTING-RECREATION EQUIPMENT . .	8	158	14.2	.2
040	MEALS-SNACKS . . . . .	12	394	9.8	.5	380	AUTOMOBILES-TRUCKS . . . . .	69	50 244	81.6	74.4
080	PACKAGED ALCOHOLIC BEVERAGES . . .	85	3 590	6.0	4.4	400	AUTO FUELS-LUBRICANTS . . . . .	41	230	.4	.3
100	CIGARS-CIGARETTES-TOBACCO . . . .	110	3 220	4.3	3.9	420	AUTO TIRES-BATTERIES-ACCESS . . .	67	6 445	11.2	9.5
120	COSMETICS-DRUGS-CLEANERS . . . .	102	3 883	5.3	4.8	S00	ALL OTHER MERCHANDISE . . . . .	17	3 333	54.4	4.9
260	KITCHENWARE-HOME FURNISHINGS . .	20	167	2.9	.2	S20	NONMERCHANDISE RECEIPTS . . . . .	79	6 581	10.7	9.7
S00	ALL OTHER MERCHANDISE . . . . .	80	2 591	3.8	3.2	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	42	(X)	.1
S20	NONMERCHANDISE RECEIPTS . . . . .	38	756	1.7	.9		MOTOR VEHICLE DEALERS (SIC SS1, SS2)				
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	280	(X)	.3		TOTAL . . . . .	62	59 829	(X)	100.0
	GROCERY STORES (SIC S41)					380	AUTOMOBILES-TRUCKS . . . . .	62	49 676	83.0	83.0
	TOTAL . . . . .	123	76 127	(X)	100.0	400	AUTO FUELS-LUBRICANTS . . . . .	38	186	.3	.3
020	GROCERIES-OTHER FOODS . . . . .	123	61 613	80.9	80.9	420	AUTO TIRES-BATTERIES-ACCESS . . .	48	4 060	7.5	6.8
021	MEATS-FISH-POULTRY . . . . .	117	16 178	21.5	21.3	S20	NONMERCHANDISE RECEIPTS . . . . .	49	5 907	10.9	9.9
022	PRODUCE (FRESH FRUITS-VEGTBLs)	115	5 495	7.2	7.2		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC SS1)				
023	FROZEN FOODS . . . . .	111	4 635	6.1	6.1		TOTAL . . . . .	47	57 956	(X)	100.0
024	ALL OTHER FOODS . . . . .	121	35 304	47.3	46.4	380	AUTOMOBILES-TRUCKS . . . . .	47	47 620	82.2	82.2
080	PACKAGED ALCOHOLIC BEVERAGES . . .	75	3 585	6.2	4.7	400	AUTO FUELS-LUBRICANTS . . . . .	39	218	.4	.4
100	CIGARS-CIGARETTES-TOBACCO . . . .	105	3 202	4.3	4.2	420	AUTO TIRES-BATTERIES-ACCESS . . .	47	4 110	7.1	7.1
120	COSMETICS-DRUGS-CLEANERS . . . .	101	3 879	5.3	5.1	S20	NONMERCHANDISE RECEIPTS . . . . .	46	5 988	10.3	10.3
260	KITCHENWARE-HOME FURNISHINGS . .	20	167	2.7	.2	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	20	(X)	(2)
S00	ALL OTHER MERCHANDISE . . . . .	77	2 563	3.8	3.4		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC SS2)				
S16	ALL OTHER MERCHANDISE . . . . .	28	680	3.8	.9		TOTAL . . . . .	15	1 873	(X)	100.0
S17	PAPER-PAPER PRODUCTS . . . . .	73	1 883	2.8	2.5	380	AUTOMOBILES-TRUCKS . . . . .	15	1 873	100.0	100.0
S20	NONMERCHANDISE RECEIPTS . . . . .	37	754	1.8	1.0	385	USED PASSENGER CARS-RETAIL . . .	15	1 873	100.0	100.0
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	364	(X)	.5	-					
	MEAT AND FISH (SEA FOOD) MARKETS (SIC S42)						TIRE, BATTERY, AND ACCESSORY OLRS (SIC SS3)				
	TOTAL <sup>2</sup> . . . . .	21	2 375	(X)	100.0		TOTAL . . . . .	19	3 335	(X)	100.0
	FRUIT STORES AND VEGETABLE MKTS. (SIC S43)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	232	16.4	7.0
	TOTAL . . . . .	4	(0)	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	7	29	2.1	.9
	CANDY, NUT, AND CONFECTIONERY STORES (SIC S44)					300	SPORTING-RECREATION EQUIPMENT . .	6	25	2.0	.7
	TOTAL . . . . .	7	529	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT . .	7	31	2.2	.9
	RETAIL BAKERIES (SIC S46)					420	AUTO TIRES-BATTERIES-ACCESS . . .	19	2 375	71.2	71.2
020	GROCERIES-OTHER FOODS . . . . .	15	1 250	83.5	83.5	S00	ALL OTHER MERCHANDISE . . . . .	9	175	6.6	5.2
						S20	NONMERCHANDISE RECEIPTS . . . . .	16	357	10.7	10.7
						-	MISCELLANEOUS MERCHANDISE . . . .	(X)	111	(X)	3.3
							MISCELLANEOUS AUTOMOTIVE DEALERS (SIC S59)				
							TOTAL . . . . .	16	4 348	(X)	100.0
						380	AUTOMOBILES-TRUCKS . . . . .	7	563	100.0	12.9
						S00	ALL OTHER MERCHANDISE . . . . .	7	3 163	84.7	72.7
						S20	NONMERCHANDISE RECEIPTS . . . . .	14	307	8.2	7.1
						-	MISCELLANEOUS MERCHANDISE . . . .	(X)	315	(X)	7.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Vallejo-Napa SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	GASOLINE SERVICE STATIONS (SIC 554)						FAMILY CLOTHING STORES (SIC 565)				
	TOTAL . . . . .	221	31 547	(X)	100.0		TOTAL . . . . .	11	3 329	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	13	49	5.7	.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	1 350	40.6	40.6
040	MEALS-SNACKS . . . . .	7	128	8.0	.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	1 385	41.6	41.6
100	CIGARS-CIGARETTES-TOBACCO . . . .	30	114	3.4	.4	180	ALL FOOTWEAR . . . . .	6	257	10.7	7.7
380	AUTOMOBILES-TRUCKS . . . . .	7	31	2.8	.1	200	CURTAINS-DRAPERIES-DRY GOODS . .	5	201	9.1	6.0
400	AUTO FUELS-LUBRICANTS . . . . .	221	26 598	84.3	84.3	520	NONMERCHANTOISE RECEIPTS . . . .	6	94	3.8	2.8
401	GASOLINE . . . . .	221	25 209	79.9	79.9	-	MISCELLANEOUS MERCHANTOISE . . . .	(X)	42	(X)	1.3
402	OTHER AUTOMOTIVE FUELS . . . . .	14	410	20.0	1.3		SHOE STORES (SIC 566)				
403	MOTOR OILS-GREASES-OTHER OILS .	195	978	3.4	3.1		TOTAL . . . . .	24	3 051	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS . . .	204	3 354	11.0	10.6	180	ALL FOOTWEAR . . . . .	24	2 928	96.0	96.0
421	PARTS INSTALLED IN REPAIR WORK	78	712	8.8	2.3	520	NONMERCHANTOISE RECEIPTS . . . .	13	96	6.0	3.1
423	PARTS-RETAIL . . . . .	24	143	6.0	.5	-	MISCELLANEOUS MERCHANTOISE . . . .	(X)	27	(X)	.9
424	AUTOMOBILE TIRES-BATTERIES-ACC	194	2 499	8.5	7.9		APPAREL AND ACCESS. STORES N.E.C. (SIC 564; 7; 9)				
480	HOUSEHOLD FUELS-ICE . . . . .	10	48	3.2	.2		TOTAL . . . . .	7	276	(X)	100.0
520	NONMERCHANTOISE RECEIPTS . . . .	175	1 163	4.1	3.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	266	96.4	96.4
527	SERVICE LABOR . . . . .	171	1 013	3.6	3.2	-	MISCELLANEOUS MERCHANTOISE . . . .	(X)	10	(X)	3.6
-	MISCELLANEOUS MERCHANTOISE . . . .	(X)	62	(X)	.2		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
	APPAREL AND ACCESSORY STORES (SIC 56)						TOTAL . . . . .	93	15 585	(X)	100.0
	TOTAL . . . . .	100	13 398	(X)	100.0	200	CURTAINS-DRAPERIES-DRY GOODS . .	14	527	9.9	3.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	34	3 565	84.7	26.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	58	6 266	55.7	40.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	62	5 924	59.3	44.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	44	7 329	68.5	47.0
180	ALL FOOTWEAR . . . . .	42	3 304	53.0	24.7	260	KITCHENWARE-HOME FURNISHINGS . .	18	485	7.9	3.1
200	CURTAINS-DRAPERIES-DRY GOODS . .	5	201	8.2	1.5	520	NONMERCHANTOISE RECEIPTS . . . .	48	747	9.7	4.8
520	NONMERCHANTOISE RECEIPTS . . . .	35	316	5.0	2.4	-	MISCELLANEOUS MERCHANTOISE . . . .	(X)	231	(X)	1.5
-	MISCELLANEOUS MERCHANTOISE . . . .	(X)	88	(X)	.7		FURNITURE STORES (SIC 5712)				
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						TOTAL . . . . .	30	8 001	(X)	100.0
	TOTAL . . . . .	35	4 110	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	1 284	24.6	16.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	35	4 012	97.6	97.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	30	6 007	75.1	75.1
161	CHILDREN'S-INFANTS' WEAR . . . .	10	178	9.9	4.3	243	SLEEP EQUIPMENT . . . . .	18	872	12.6	10.9
163	MILLINERY . . . . .	5	20	2.0	.5	244	OTHER HOUSEHOLD FURNITURE . . . .	30	4 517	56.5	56.5
164	HOSIERY . . . . .	21	69	2.7	1.7	245	FLOOR COVERINGS-SOFT SURFACE . .	16	580	8.3	7.2
165	LINGERIE . . . . .	29	312	8.5	7.6	-	MISCELLANEOUS MERCHANTOISE . . . .	(X)	23	(X)	.3
168	WOMEN'S BLOUSES-SPTSWR . . . . .	33	998	24.3	24.3	260	KITCHENWARE-HOME FURNISHINGS . .	7	182	4.4	2.3
172	DRESSES . . . . .	35	1 514	36.8	36.8	520	NONMERCHANTOISE RECEIPTS . . . .	11	204	6.7	2.5
173	COATS-SUITS . . . . .	33	716	17.4	17.4	-	MISCELLANEOUS MERCHANTOISE . . . .	(X)	324	(X)	4.0
174	HANDBAGS . . . . .	20	43	1.5	1.0		HOME FURNISHINGS STORES (OTHER 571)				
175	FURS . . . . .	5	48	3.5	1.2		TOTAL <sup>2</sup> . . . . .	15	1 668	(X)	100.0
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	11	112	5.7	2.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	1 650	(X)	100.0
520	NONMERCHANTOISE RECEIPTS . . . .	11	91	5.1	2.2	520	NONMERCHANTOISE RECEIPTS . . . .	9	1 256	76.1	76.1
-	MISCELLANEOUS MERCHANTOISE . . . .	(X)	6	(X)	.1	-	MISCELLANEOUS MERCHANTOISE . . . .	(X)	74	6.1	4.5
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)								320	(X)	19.4
	TOTAL . . . . .	2	(0)	(X)	100.0		RADIO, TV, AND MUSIC STORES (SIC 573)				
	FURRIERS AND FUR SHOPS (SIC 568)						TOTAL . . . . .	33	4 266	(X)	100.0
	TOTAL . . . . .	2	(0)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	1 256	76.1	76.1
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					520	NONMERCHANTOISE RECEIPTS . . . .	9	74	6.1	4.5
	TOTAL . . . . .	61	9 089	(X)	100.0	-	MISCELLANEOUS MERCHANTOISE . . . .	(X)	320	(X)	19.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	34	3 565	69.3	39.2						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	23	1 729	35.1	19.0						
180	ALL FOOTWEAR . . . . .	41	3 299	44.0	36.3						
200	CURTAINS-DRAPERIES-DRY GOODS . .	5	201	6.7	2.2						
520	NONMERCHANTOISE RECEIPTS . . . .	25	228	4.3	2.5						
-	MISCELLANEOUS MERCHANTOISE . . . .	(X)	66	(X)	.7						
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	33	3 721	87.2	87.2
	TOTAL <sup>2</sup> . . . . .	19	2 433	(X)	100.0	520	NONMERCHANTOISE RECEIPTS . . . .	20	435	15.6	10.2
						-	MISCELLANEOUS MERCHANTOISE . . . .	(X)	110	(X)	2.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Vallejo-Napa SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	EATING AND DRINKING PLACES (SIC 58)						PROPRIETARY STORES (SIC 591 PT.)				
	TOTAL . . . . .	367	34 797	(X)	100.0		TOTAL . . . . .	1	(0)	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	22	517	6.6	1.5						
040	MEALS-SNACKS . . . . .	304	23 254	77.4	66.8		MISCELLANEOUS RETAIL STORES (SIC 59 EX. S91)				
060	ALCOHOLIC DRINKS . . . . .	185	8 908	54.3	25.6						
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	24	445	14.4	1.3		TOTAL . . . . .	189	22 511	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO . . . . .	70	367	7.6	1.1						
500	ALL OTHER MERCHANDISE . . . . .	10	730	11.8	2.1						
S20	NONMERCHANDISE RECEIPTS . . . . .	68	478	4.3	1.4	020	GROCERIES-OTHER FOODS . . . . .	43	1 605	15.7	7.1
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	97	(X)	.3	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	50	5 659	53.7	25.1
	EATING PLACES (SIC 5812)					100	CIGARS-CIGARETTES-TOBACCO . . . . .	35	695	8.9	3.1
	TOTAL . . . . .	241	26 130	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS . . . . .	6	54	2.5	.2
020	GROCERIES-OTHER FOODS . . . . .	14	413	5.9	1.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	7	56	28.5	.2
040	MEALS-SNACKS . . . . .	241	22 286	85.3	85.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	7	80	57.1	.4
060	ALCOHOLIC DRINKS . . . . .	59	1 853	24.3	7.1	180	ALL FOOTWEAR . . . . .	7	25	14.2	.1
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	8	113	5.1	.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	16	163	10.2	.7
100	CIGARS-CIGARETTES-TOBACCO . . . . .	30	281	9.8	1.1	260	KITCHENWARE-HOME FURNISHINGS . . . . .	21	243	9.7	1.1
S20	NONMERCHANDISE RECEIPTS . . . . .	39	390	4.6	1.5	280	JEWELRY-OPTICAL GOODS . . . . .	33	2 340	55.0	10.4
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	794	(X)	3.0	300	SPORTING-RECREATION EQUIPMENT . . . . .	23	1 420	53.8	6.3
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					320	HARDWARE-GARDENING EQUIPMENT . . . . .	13	597	100.0	2.7
	TOTAL . . . . .	126	8 667	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	8	439	100.0	2.0
020	GROCERIES-OTHER FOODS . . . . .	8	104	11.8	1.2	460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	18	3 744	100.0	16.6
040	MEALS-SNACKS . . . . .	63	968	24.4	11.2	480	HOUSEHOLD FUELS-ICE . . . . .	10	846	82.6	3.8
060	ALCOHOLIC DRINKS . . . . .	126	7 056	81.4	81.4	500	ALL OTHER MERCHANDISE . . . . .	79	3 276	46.3	14.6
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	17	333	29.9	3.8	S20	NONMERCHANDISE RECEIPTS . . . . .	85	981	7.7	4.4
100	CIGARS-CIGARETTES-TOBACCO . . . . .	40	86	4.2	1.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	287	(X)	1.3
500	ALL OTHER MERCHANDISE . . . . .	5	10	2.3	.1		LIQUOR STORES (SIC 592)				
S20	NONMERCHANDISE RECEIPTS . . . . .	29	88	3.2	1.0		TOTAL . . . . .	48	7 644	(X)	100.0
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	22	(X)	.3	020	GROCERIES-OTHER FOODS . . . . .	39	1 426	19.9	18.7
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	48	5 600	73.3	73.3
	TOTAL . . . . .	42	12 066	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO . . . . .	30	384	7.3	5.0
020	GROCERIES-OTHER FOODS . . . . .	18	276	3.3	2.3	120	COSMETICS-DRUGS-CLEANERS . . . . .	4	31	3.1	.4
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	9	650	8.7	5.4	500	ALL OTHER MERCHANDISE . . . . .	15	113	4.5	1.5
100	CIGARS-CIGARETTES-TOBACCO . . . . .	29	531	5.3	4.4	S20	NONMERCHANDISE RECEIPTS . . . . .	14	72	3.3	.9
120	COSMETICS-DRUGS-CLEANERS . . . . .	42	7 609	63.1	63.1	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	18	(X)	.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	5	97	1.9	.8		ANTIQUA AND SECONOHANO STORES (SIC 593)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	7	137	2.4	1.1		TOTAL <sup>2</sup> . . . . .	16	938	(X)	100.0
200	CURTAINS-DRAPERIES-ORY GOODS . . . . .	4	89	2.4	.7		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	7	248	4.7	2.1	300	SPORTING-RECREATION EQUIPMENT . . . . .	16	1 368	86.6	86.6
260	KITCHENWARE-HOME FURNISHINGS . . . . .	13	409	4.7	3.4	520	NONMERCHANDISE RECEIPTS . . . . .	7	80	6.7	5.1
280	JEWELRY-OPTICAL GOODS . . . . .	21	164	1.8	1.4	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	131	(X)	8.3
300	SPORTING-RECREATION EQUIPMENT . . . . .	5	265	5.4	2.2		JEWELRY STORES (SIC 597)				
320	HARDWARE-GARDENING EQUIPMENT . . . . .	7	132	2.0	1.1		TOTAL . . . . .	22	2 657	(X)	100.0
500	ALL OTHER MERCHANDISE . . . . .	23	1 124	12.3	9.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	6	56	6.0	2.1
S20	NONMERCHANDISE RECEIPTS . . . . .	10	187	5.6	1.5	260	KITCHENWARE-HOME FURNISHINGS . . . . .	17	201	11.2	7.6
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	148	(X)	1.2	266	ALL OTHER HOME FURN EXC. CHINA . . . . .	14	119	8.4	4.5
	DRUG STORES (SIC 591 PT.)					267	CHINA-GLASSWARE . . . . .	7	82	6.8	3.1
	TOTAL . . . . .	41	(0)	(X)	100.0	280	JEWELRY-OPTICAL GOODS . . . . .	22	1 982	74.6	74.6
020	GROCERIES-OTHER FOODS . . . . .	18		3.3	2.3	281	WATCHES-CLOCKS . . . . .	22	426	16.0	16.0
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	9		8.8	5.5	282	SILVERWARE . . . . .	19	120	5.4	4.5
100	CIGARS-CIGARETTES-TOBACCO . . . . .	28		5.2	4.3	285	ALL OTHER JEWELRY ITEMS . . . . .	21	314	12.1	11.8
120	COSMETICS-DRUGS-CLEANERS . . . . .	41		62.8	62.8	287	DIAMONOS, EXC. DIAMONO WATCHES . . . . .	22	913	34.4	34.4
121	MEICINES EXC. PRESCRIPTION . . . . .	37		23.0	16.6	288	RINGS, EXC. DIAMONOS . . . . .	18	204	9.7	7.7
122	PRESCRIPTION MEICINES . . . . .	41		27.8	27.8	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	5	(X)	.2
123	ALL OTHER DRUGS-PROPRIETARIES . . . . .	33		19.6	18.5	300	SPORTING-RECREATION EQUIPMENT . . . . .	4	7	1.1	.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	5		1.9	.8	500	ALL OTHER MERCHANDISE . . . . .	5	36	4.4	1.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	7		2.6	1.2		NONMERCHANDISE RECEIPTS . . . . .	22	373	14.0	14.0
200	CURTAINS-DRAPERIES-ORY GOODS . . . . .	4		2.4	.7	S29	WATCH-CLOCK-JEWELRY REPAIRS . . . . .	22	241	9.1	9.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	7		4.7	2.1	533	ALL NONMOSE RCPTS FROM CUSTMRS . . . . .	10	132	10.2	5.0
260	KITCHENWARE-HOME FURNISHINGS . . . . .	13		4.7	3.4		MISCELLANEOUS MERCHANDISE . . . . .	(X)	1	(X)	(Z)
280	JEWELRY-OPTICAL GOODS . . . . .	21		1.8	1.4						
300	SPORTING-RECREATION EQUIPMENT . . . . .	5		5.4	2.2						
320	HARDWARE-GARDENING EQUIPMENT . . . . .	7		2.0	1.1						
500	ALL OTHER MERCHANDISE . . . . .	22		12.5	9.5						
S20	NONMERCHANDISE RECEIPTS . . . . .	10		6.0	1.6						
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	1.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Vallejo-Napa SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	FUEL AND ICE DEALERS (SIC 598)						MAIL ORDER HOUSES (SIC 532)				
	TOTAL . . . . .	8	(0)	(X)	100.0		TOTAL . . . . .	8	(0)	(X)	100.0
	FLORISTS (SIC 5992)					120	COSMETICS-DRUGS-CLEANERS . . . . .	7	(0)	.9	.9
	TOTAL <sup>2</sup> . . . . .	17	1 008	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7		6.7	6.7
	CIGAR STORES AND STANOS (SIC 5993)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7		15.8	15.8
	TOTAL . . . . .	2	(0)	(X)	100.0	180	ALL FOOTWEAR . . . . .	7		2.7	2.7
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)					200	CURTAINS-DRAPERIES-ORY GOODS . .	7		7.8	7.8
	TOTAL <sup>2</sup> . . . . .	60	7 166	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	7		13.9	13.9
	NONSTORE RETAILERS (SIC 53 PART*)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7		5.6	5.6
	TOTAL . . . . .	18	4 888	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	7		2.4	2.4
120	COSMETICS-DRUGS-CLEANERS . . . . .	7	34	.7	.7	280	JEWELRY-OPTICAL GOODS . . . . .	7		.8	.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	279	6.3	5.7	300	SPORTING-RECREATION EQUIPMENT . .	7		2.9	2.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	655	14.8	13.4	320	HAIRWARE-GROOMING EQUIPMENT . .	7		4.5	4.5
180	ALL FOOTWEAR . . . . .	7	112	2.5	2.3	340	LUMBER-BUILDING MATERIALS . . . .	7		5.6	5.6
200	CURTAINS-DRAPERIES-ORY GOODS . .	7	327	7.4	6.7	380	AUTOMOBILES-TRUCKS . . . . .	6	.4	.4	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	582	13.2	11.9	420	AUTO TIRES-BATTERIES-ACCESS . . .	7	4.1	4.1	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	235	5.3	4.8	440	FARM EQUIPMENT MACHINERY . . . .	4	1.4	1.0	
260	KITCHENWARE-HOME FURNISHINGS . .	8	137	3.0	2.8	500	ALL OTHER MERCHANDISE . . . . .	8	6.1	6.1	
280	JEWELRY-OPTICAL GOODS . . . . .	7	29	.6	.6	520	NONMERCHANDISE RECEIPTS . . . . .	7	18.7	18.7	
300	SPORTING-RECREATION EQUIPMENT . .	7	122	2.7	2.5		MERCHANDISING MACHINE OPERATORS (SIC 534)				
320	HAIRWARE-GROOMING EQUIPMENT . .	7	186	4.2	3.8		TOTAL <sup>2</sup> . . . . .	6	940	(X)	100.0
340	LUMBER-BUILDING MATERIALS . . . .	7	235	5.3	4.8		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
380	AUTOMOBILES-TRUCKS . . . . .	6	15	.3	.3		TOTAL . . . . .	4	(0)	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS . . .	7	171	3.8	3.5						
440	FARM EQUIPMENT MACHINERY . . . .	4	44	1.4	.9						
500	ALL OTHER MERCHANDISE . . . . .	9	352	7.8	7.2						
520	NONMERCHANDISE RECEIPTS . . . . .	9	787	17.7	16.1						
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	586	(X)	12.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
RETAIL TRADE						PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)					
TOTAL . . . . .		13 796	2 790 488	(X)	100.0	TOTAL . . . . .		79	6 795	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	2 937	605 710	59.4	21.7	320	HARDWARE-GARDENING EQUIPMENT . .	7	133	17.5	2.0
040	MEALS-SNACKS . . . . .	3 156	158 232	51.8	5.7	340	LUMBER-BUILDING MATERIALS . . . .	79	5 862	86.3	86.3
060	ALCOHOLIC DRINKS . . . . .	1 557	53 783	48.7	1.9	356	ALL OTHER LUMBER-MILLWORK . . .	28	398	17.5	5.9
080	PACKAGED ALCOHOLIC BEVERAGES . .	1 539	67 467	10.4	2.4	357	PAINT-VARNISH ETC. . . . .	55	2 673	64.2	39.3
100	CIGARS-CIGARETTES-TOBACCO . . . .	2 604	41 823	5.2	1.5	358	PAINT SUNDRIES . . . . .	52	528	14.0	7.8
120	COSMETICS-DRUGS-CLEANERS . . . . .	2 106	127 173	12.9	4.6	359	WALLPAPER-OTHER WALL COVERINGS	45	391	11.3	5.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	1 012	64 385	15.4	2.3	361	GLASS . . . . .	33	1 872	57.5	27.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	1 365	119 622	25.9	4.3						
180	ALL FOOTWEAR . . . . .	1 007	38 534	10.4	1.4	520	NONMERCHANTISE RECEIPTS . . . . .	40	292	6.9	4.3
200	CURTAINS-DRAPERIES-DRY GOODS . .	852	39 239	10.6	1.4	-	MISCELLANEOUS MERCHANTISE . . . .	(X)	508	(X)	7.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	1 214	78 775	19.4	2.8	ELECTRICAL SUPPLY STORES (SIC 524)					
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	906	59 502	18.1	2.1	TOTAL <sup>2</sup> . . . . .		12	1 391	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	1 217	24 626	5.7	.9	HARDWARE STORES (SIC 5251)					
280	JEWELRY-OPTICAL GOODS . . . . .	1 006	18 271	5.1	.7	TOTAL . . . . .		223	33 775	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT . .	928	24 387	6.9	.9	120	COSMETICS-DRUGS-CLEANERS . . . . .	16	50	2.5	.1
320	HARDWARE-GARDENING EQUIPMENT . .	1 383	46 826	10.4	1.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	40	3.2	.1
340	LUMBER-BUILDING MATERIALS . . . .	944	102 477	36.6	3.7	180	ALL FOOTWEAR . . . . .	20	134	3.9	.4
360	AUTOMOBILES-TRUCKS . . . . .	745	334 239	57.1	12.0	200	CURTAINS-DRAPERIES-DRY GOODS . .	8	69	4.1	.2
400	AUTO FUELS-LUBRICANTS . . . . .	2 802	225 650	31.8	8.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	51	1 537	14.5	4.6
420	AUTO TIRES-BATTERIES-ACCESS. . . .	2 972	111 388	12.2	4.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	29	433	12.3	1.3
440	FARM EQUIPMENT MACHINERY . . . . .	271	68 509	46.2	2.5	260	KITCHENWARE-HOME FURNISHINGS . .	140	3 800	16.8	11.3
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	372	134 415	75.0	4.8	280	JEWELRY-OPTICAL GOODS . . . . .	21	59	1.3	.2
480	HOUSEHOLD FUELS-ICE . . . . .	334	22 829	50.0	.8	300	SPORTING-RECREATION EQUIPMENT . .	94	1 499	9.8	4.4
500	ALL OTHER MERCHANTISE . . . . .	2 596	108 996	10.7	3.9	320	HARDWARE-GARDENING EQUIPMENT . .	223	19 161	56.7	56.7
520	NONMERCHANTISE RECEIPTS . . . . .	5 918	113 630	6.5	4.1	322	GARDENING EQUIPMENT-SUPPLIES . .	189	2 486	8.8	7.4
BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)						323	PLUMBING-ELECTRICAL SUPPLIES . .	197	4 474	14.8	13.2
TOTAL . . . . .		852	214 989	(X)	100.0	324	OTHER HARDWARE-TOOLS . . . . .	223	12 200	36.1	36.1
180	ALL FOOTWEAR . . . . .	21	148	5.8	.1	340	LUMBER-BUILDING MATERIALS . . . .	155	4 410	17.5	13.1
200	CURTAINS-DRAPERIES-DRY GOODS . .	23	114	5.8	.1	356	ALL OTHER LUMBER-MILLWORK . . .	58	1 394	15.2	4.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	72	2 293	13.2	1.1	364	PAINT-SUNDRIES-GLASS-WALLPAPER	153	3 016	12.0	8.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	51	659	10.0	.3	420	AUTO TIRES-BATTERIES-ACCESS. . .	14	277	10.3	.8
260	KITCHENWARE-HOME FURNISHINGS . .	165	4 013	15.8	1.9	440	FARM EQUIPMENT MACHINERY . . . . .	9	218	9.6	.6
300	SPORTING-RECREATION EQUIPMENT . .	125	1 738	8.9	.8	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	12	162	8.9	.5
320	HARDWARE-GARDENING EQUIPMENT . .	481	28 249	25.5	13.1	480	HOUSEHOLD FUELS-ICE . . . . .	9	216	8.1	.6
340	LUMBER-BUILDING MATERIALS . . . .	609	93 116	81.5	43.3	500	ALL OTHER MERCHANTISE . . . . .	33	660	10.3	2.0
360	AUTOMOBILES-TRUCKS . . . . .	17	1 713	16.3	.8	520	NONMERCHANTISE RECEIPTS . . . . .	79	897	5.4	2.7
420	AUTO TIRES-BATTERIES-ACCESS. . . .	44	3 615	18.6	1.7	-	MISCELLANEOUS MERCHANTISE . . . .	(X)	152	(X)	.5
440	FARM EQUIPMENT MACHINERY . . . . .	188	66 970	70.9	31.2	FARM EQUIPMENT DEALERS (SIC 5252)					
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	22	526	14.2	.2	TOTAL . . . . .		176	79 911	(X)	100.0
480	HOUSEHOLD FUELS-ICE . . . . .	21	452	15.3	.2	300	SPORTING-RECREATION EQUIPMENT . .	4	53	25.0	.1
500	ALL OTHER MERCHANTISE . . . . .	58	2 303	12.7	1.1	320	HARDWARE-GARDENING EQUIPMENT . .	25	1 509	13.6	1.9
520	NONMERCHANTISE RECEIPTS . . . . .	415	8 749	6.8	4.1	380	AUTOMOBILES-TRUCKS . . . . .	14	1 661	19.0	2.1
-	MISCELLANEOUS MERCHANTISE . . . .	(X)	331	(X)	.2	400	AUTO FUELS-LUBRICANTS . . . . .	9	42	3.1	.1
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)						420	AUTO TIRES-BATTERIES-ACCESS. . .	26	3 196	23.1	4.0
TOTAL . . . . .		334	89 905	(X)	100.0	440	FARM EQUIPMENT MACHINERY . . . . .	176	66 677	83.4	83.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	468	6.7	.5	500	ALL OTHER MERCHANTISE . . . . .	6	866	20.7	1.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	178	6.2	.2	520	NONMERCHANTISE RECEIPTS . . . . .	121	5 616	9.5	7.0
300	SPORTING-RECREATION EQUIPMENT . .	26	183	4.7	.2	-	MISCELLANEOUS MERCHANTISE . . . .	(X)	291	(X)	.4
320	HARDWARE-GARDENING EQUIPMENT . .	213	6 882	10.0	7.7	GENERAL MERCHANTISE GROUP STORES (SIC 53 PART*)					
340	LUMBER-BUILDING MATERIALS . . . .	334	79 387	88.3	88.3	TOTAL . . . . .		607	259 368	(X)	100.0
341	LUMBER . . . . .	293	35 454	42.3	39.4	020	GROCERIES-OTHER FOODS . . . . .	364	7 402	4.0	2.9
342	PLYWOOD . . . . .	265	8 402	10.6	9.3	040	MEALS-SNACKS . . . . .	108	2 397	2.5	.9
343	WINDOWS-DOORS AND FRAMES-METAL	202	2 685	3.8	3.0	060	ALCOHOLIC DRINKS . . . . .	17	131	16.6	.1
344	KITCHEN CABINETS . . . . .	51	570	4.1	.6	080	PACKAGED ALCOHOLIC BEVERAGES . .	65	697	5.0	.3
345	ALL OTHER MILLWORK . . . . .	224	3 576	5.4	4.0	100	CIGARS-CIGARETTES-TOBACCO . . . .	109	1 092	4.0	.4
346	WALLBOARD . . . . .	215	4 994	6.7	5.6	120	COSMETICS-DRUGS-CLEANERS . . . . .	418	7 458	3.2	2.9
347	ASPHALT AND ASBESTOS PRODUCTS . .	230	3 989	5.2	4.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	437	30 449	12.4	11.7
348	PAINT-GLASS-WALLPAPER . . . . .	244	3 162	4.3	3.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	426	57 281	23.2	22.1
349	HEATING AND PLUMBING EQUIP . . . .	111	1 562	4.0	1.7	180	ALL FOOTWEAR . . . . .	415	10 780	4.5	4.2
351	METAL ROOFING AND SIDING . . . . .	132	1 157	2.6	1.3	200	CURTAINS-DRAPERIES-DRY GOODS . . .	497	32 113	12.9	12.4
352	MASONRY SUPPLIES . . . . .	221	3 305	4.8	3.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	232	18 881	9.5	7.3
353	INSULATION . . . . .	178	1 118	1.9	1.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	268	12 070	5.7	4.7
354	PREFABRICATED BLDGS AND PARTS . .	20	744	17.7	.8	260	KITCHENWARE-HOME FURNISHINGS . .	377	9 972	4.3	3.8
355	ALL OTHER BUILDING MATERIALS . . .	158	8 669	15.4	9.6	280	JEWELRY-OPTICAL GOODS . . . . .	352	3 131	1.3	1.2
500	ALL OTHER MERCHANTISE . . . . .	6	449	7.4	.5						
520	NONMERCHANTISE RECEIPTS . . . . .	157	1 722	3.9	1.9						
-	MISCELLANEOUS MERCHANTISE . . . .	(X)	636	(X)	.7						
PLUMBING AND HEATING EQUIP DLRS. (SIC 522)											
TOTAL <sup>2</sup> . . . . .		28	3 212	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

Z Less than 0.05 percent.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
300	SPORTING-RECREATION EQUIPMENT. . .	211	5 520	2.5	2.1	080	PACKAGED ALCOHOLIC BEVERAGES . . .	18	159	3.1	.3
320	HARDWARE-GARDENING EQUIPMENT . . .	343	7 695	4.2	3.0	100	CIGARS-CIGARETTES-TOBACCO . . . .	34	253	6.0	.5
340	LUMBER-BUILDING MATERIALS. . . . .	122	6 437	4.9	2.5	120	COSMETICS-DRUGS-CLEANERS . . . .	245	2 834	6.1	5.6
400	AUTO FUELS-LUBRICANTS. . . . .	68	975	1.3	.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	222	2 747	5.9	5.4
420	AUTO TIRES-BATTERIES-ACCESS. . . .	66	8 790	6.5	3.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	226	9 596	20.3	19.0
440	FARM EQUIPMENT MACHINERY . . . . .	12	380	.6	.1	180	ALL FOOTWEAR . . . . .	221	1 573	3.4	3.1
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	16	226	1.1	.1	200	CURTAINS-DRAPERIES-ORY GOOOS . .	244	7 313	15.4	14.5
500	ALL OTHER MERCHANDISE. . . . .	399	17 978	7.6	6.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	135	861	2.6	1.7
520	NONMERCHANDISE RECEIPTS. . . . .	295	17 300	10.0	6.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	142	1 085	3.2	2.1
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	213	(X)	.1	260	KITCHENWARE-HOME FURNISHINGS . .	239	3 929	8.8	7.8
DEPARTMENT STORES (SIC 531)						280	JEWELRY-OPTICAL GOOOS. . . . .	225	876	1.9	1.7
TOTAL . . . . .						300	SPORTING-RECREATION EQUIPMENT. .	91	358	1.4	.7
020	GROCERIES-OTHER FOODS. . . . .	33	1 112	.9	.7	320	HARDWARE-GARDENING EQUIPMENT . .	225	2 016	4.4	4.0
040	MEALS-SNACKS . . . . .	17	632	.9	.4	340	LUMBER-BUILDING MATERIALS. . . .	53	112	1.3	.2
100	CIGARS-CIGARETTES-TOBACCO. . . . .	5	320	2.5	.2	420	AUTO TIRES-BATTERIES-ACCESS. . .	15	75	1.8	.1
120	COSMETICS-DRUGS-CLEANERS . . . . .	54	2 976	1.9	1.9	500	ALL OTHER MERCHANDISE. . . . .	255	11 209	23.3	22.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	58	20 844	13.2	13.2	520	NONMERCHANDISE RECEIPTS. . . . .	160	1 611	4.8	3.2
141	MEN'S CLOTHING . . . . .	57	15 378	9.8	9.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	163	(X)	.3
142	BOYS' CLOTHING . . . . .	55	5 465	3.6	3.5	GENERAL MERCHANDISE STORES (SIC 539 PART)					
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	58	37 637	23.8	23.8	TOTAL . . . . .					
161	CHILDREN'S-INFANTS' WEAR . . . . .	56	3 499	2.2	2.2	020	GROCERIES-OTHER FOODS. . . . .	100	4 130	22.3	9.1
162	HANDBAGS-ACCESSORIES . . . . .	55	1 729	1.1	1.1	040	MEALS-SNACKS . . . . .	22	97	4.2	.2
163	MILLINERY. . . . .	53	505	.3	.3	060	ALCOHOLIC DRINKS . . . . .	14	57	2.8	.1
164	HOSIERY. . . . .	57	2 541	1.6	1.6	080	PACKAGED ALCOHOLIC BEVERAGES . .	45	467	6.8	1.0
165	LINGERIE . . . . .	56	7 257	4.8	4.6	100	CIGARS-CIGARETTES-TOBACCO. . . .	70	518	4.3	1.1
166	WOMENS COATS-SUITS-FURS-RAINWR	53	2 807	1.9	1.8	120	COSMETICS-DRUGS-CLEANERS . . . .	120	1 647	6.7	3.6
167	WOMEN'S DRESSES. . . . .	58	8 217	5.2	5.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	157	6 852	18.8	15.2
168	WOMEN'S BLOUSES-SPTSWR . . . . .	56	7 382	4.9	4.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	141	10 034	25.1	22.2
169	GIRLS'-SUBTEEN-TEEN WEAR . . . .	53	3 373	2.2	2.1	180	ALL FOOTWEAR . . . . .	137	2 195	5.9	4.9
171	OTHER WOMENS-GIRLS-CLOTHES ACC	8	325	3.3	.2	200	CURTAINS-DRAPERIES-ORY GOOOS . .	134	4 728	13.6	10.5
180	ALL FOOTWEAR . . . . .	57	7 010	4.4	4.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	49	2 786	18.4	6.2
200	CURTAINS-ORAPERIES-ORY GOOOS . .	58	14 642	9.3	9.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	74	1 533	5.7	3.4
201	PIECE GOOOS-NOTIONS. . . . .	55	4 805	3.0	3.0	260	KITCHENWARE-HOME FURNISHINGS . .	85	1 431	6.0	3.2
202	CURTAINS-ORAPERIES . . . . .	58	9 794	6.2	6.2	280	JEWELRY-OPTICAL GOOOS. . . . .	72	428	1.7	.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	43	(X)	(2)	300	SPORTING-RECREATION EQUIPMENT. .	65	1 141	4.5	2.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	15 233	10.5	9.6	320	HARDWARE-GARDENING EQUIPMENT . .	83	1 504	7.8	3.3
221	MAJOR HOUSEHOLD APPLIANCES . .	41	9 599	7.1	6.1	340	LUMBER-BUILDING MATERIALS. . . .	38	965	8.7	2.1
222	RADIOS-TV'S MUSICAL INSTR. . . .	44	5 539	4.0	3.5	400	AUTO FUELS-LUBRICANTS. . . . .	48	598	4.9	1.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	94	(X)	.1	420	AUTO TIRES-BATTERIES-ACCESS. . .	18	659	8.1	1.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	52	9 449	6.4	6.0	500	ALL OTHER MERCHANDISE. . . . .	88	1 587	6.0	3.5
241	FLOOR COVERINGS. . . . .	50	3 483	2.4	2.2	520	NONMERCHANDISE RECEIPTS. . . . .	81	1 441	9.5	3.2
242	FURNITURE-SLEEP EQUIPMENT. . . .	47	5 966	4.2	3.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	413	(X)	.9
260	KITCHENWARE-HOME FURNISHINGS . .	54	4 609	2.9	2.9	DRY GOOOS STORES (SIC 539 PART)					
261	CHINA-GLASSWARE. . . . .	45	1 688	1.2	1.1	TOTAL <sup>2</sup> . . . . .					
262	KITCHENWARE-HOUSEWARES . . . .	51	2 900	1.8	1.8	27	2 124	(X)	100.0		
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	21	(X)	(2)	SEWING AND NEEDLEWORK STORES (SIC 539 PART)					
280	JEWELRY-OPTICAL GOOOS. . . . .	54	1 827	1.2	1.2	TOTAL . . . . .					
300	SPORTING-RECREATION EQUIPMENT. .	55	4 021	2.5	2.5	34	3 524	(X)	100.0		
320	HARDWARE-GARDENING EQUIPMENT . .	34	4 173	3.5	2.6	200	CURTAINS-ORAPERIES-ORY GOOOS . .	34	3 381	95.9	95.9
321	HARDWARE-TOOLS . . . . .	30	1 821	1.7	1.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	143	(X)	4.1
322	GARDENING EQUIPMENT-SUPPLIES . .	34	2 352	2.0	1.5	FOOD STORES (SIC 54)					
340	LUMBER-BUILDING MATERIALS. . . .	30	5 359	5.0	3.4	TOTAL . . . . .					
348	PAINT-GLASS-WALLPAPER. . . . .	29	1 651	1.5	1.0	1 796	696 820	(X)	100.0		
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	3 707	(X)	2.3	020	GROCERIES-OTHER FOODS. . . . .	1 796	584 324	83.9	83.9
400	AUTO FUELS-LUBRICANTS. . . . .	15	309	.5	.2	040	MEALS-SNACKS . . . . .	94	1 920	16.6	.3
420	AUTO TIRES-BATTERIES-ACCESS. . .	32	8 056	6.8	5.1	060	ALCOHOLIC DRINKS . . . . .	29	428	16.6	.1
500	ALL OTHER MERCHANDISE. . . . .	53	5 095	3.2	3.2	080	PACKAGED ALCOHOLIC BEVERAGES . .	719	23 468	4.9	3.4
501	TOYS-GAMES-WHEEL GOOOS . . . . .	51	2 697	1.7	1.7	100	CIGARS-CIGARETTES-TOBACCO. . . .	1 128	24 798	4.5	3.6
502	BOOKS-STATIONERY-PHOTO. EQUIP.	42	1 794	1.2	1.1	120	COSMETICS-DRUGS-CLEANERS . . . .	1 051	29 823	5.2	4.3
518	MOSE. EXC.TOY-GAMES-BOOKS-ST	29	603	.6	.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	106	703	1.6	.1
520	NONMERCHANDISE RECEIPTS. . . . .	38	14 149	12.2	9.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	137	958	1.2	.1
535	ALL OTHER SERVICE RECEIPTS . . . .	37	13 481	11.5	8.5	260	KITCHENWARE-HOME FURNISHINGS . .	144	815	1.4	.1
-	MISCELLANEOUS . . . . .	(X)	668	(X)	.4	320	HARDWARE-GARDENING EQUIPMENT . .	159	954	1.0	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	456	(X)	.3	400	AUTO FUELS-LUBRICANTS. . . . .	86	919	8.3	.1
VARIETY STORES (SIC 533)						460	HAY-GRAIN-FEED-FARM SUPPLIES . .	28	448	9.0	.1
TOTAL . . . . .						500	ALL OTHER MERCHANDISE. . . . .	798	19 660	3.8	2.8
020	GROCERIES-OTHER FOODS. . . . .	232	2 161	4.6	4.3	520	NONMERCHANDISE RECEIPTS. . . . .	482	6 587	1.7	.9
040	MEALS-SNACKS . . . . .	69	1 667	8.8	3.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 014	(X)	.1
GROCERY STORES (SIC 541)						TOTAL . . . . .					
TOTAL . . . . .						1 402	659 648	(X)	100.0		

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
020	GROCERIES-OTHER FOODS. . . . .	1 402	549 590	83.3	83.3	020	GROCERIES-OTHER FOODS. . . . .	10	387	96.5	96.5
021	MEATS-FISH-POULTRY . . . . .	1 306	141 891	21.8	21.5	025	BAKERY PRODUCTS-EXCEPT FROZEN.	10	350	87.3	87.3
022	PRODUCE (FRESH FRUITS-VEGT8LS)	1 223	46 705	7.3	7.1	026	BAKERY PRODUCTS-FROZEN . . . . .	7	33	9.1	8.2
023	FROZEN FOODS . . . . .	1 141	34 126	6.0	5.2	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	14	(X)	3.5
024	ALL OTHER FOODS. . . . .	1 374	326 855	49.7	49.5						
040	MEALS-SNACKS . . . . .	43	640	7.6	.1						
080	PACKAGEO ALCOHOLIC BEVERAGES . .	712	23 412	4.8	3.5		DAIRY PROOUCTS STORES (SIC 545)				
100	CIGARS-CIGARETTES-TOBACCO. . . .	1 106	24 667	4.4	3.7		TOTAL <sup>2</sup> . . . . .	36	3 354	(X)	100.0
120	COSMETICS-ORUGS-CLEANERS . . . .	1 035	29 648	5.2	4.5		EGG AND POULTRY OEALEERS (SIC 549 PT.)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	106	703	1.6	.1		TOTAL . . . . .	2	(0)	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	137	955	1.1	.1		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
260	KITCHENWARE-HOME FURNISHINGS . .	140	773	1.3	.1		TOTAL . . . . .	23	1 789	(X)	100.0
320	HAROWARE-GAROEING EQUIPMENT . .	158	942	.9	.1						
400	AUTO FUELS-LUBRICANTS. . . . .	84	815	8.3	.1						
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	27	441	9.0	.1						
500	ALL OTHER MÉRCHANOISE. . . . .	780	19 501	4.0	3.0	020	GROCERIES-OTHER FOODS. . . . .	23	1 564	87.4	87.4
516	ALL OTHER MERCHANOISE. . . . .	275	7 118	3.3	1.1	022	PROOUCE (FRESH FRUITS-VEGT8LS)	5	24	5.6	1.3
517	PAPER-PAPER PRODUCTS . . . . .	718	12 355	2.6	1.9	023	FROZEN FOODS . . . . .	5	32	6.9	1.8
520	NONMERCHANOISE RECEIPTS. . . . .	450	6 310	1.8	1.0	024	ALL OTHER FOODS. . . . .	23	1 451	81.1	81.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 251	(X)	.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	57	(X)	3.2
	MEAT MARKETS (SIC 542 PT.)					120	COSMETICS-ORUGS-CLEANERS . . . . .	7	100	18.4	5.6
	TOTAL <sup>2</sup> . . . . .	88	12 554	(X)	100.0	500	ALL OTHER MERCHANOISE. . . . .	7	69	6.0	3.9
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					516	ALL OTHER MERCHANOISE. . . . .	4	37	9.0	2.1
	TOTAL <sup>2</sup> . . . . .	21	5 109	(X)	100.0	517	PAPER-PAPER PRODUCTS . . . . .	4	32	3.3	1.8
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					520	NONMERCHANOISE RECEIPTS. . . . .	6	33	3.5	1.8
	TOTAL . . . . .	34	3 911	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	22	(X)	1.2
020	GROCERIES-OTHER FOODS. . . . .	34	3 845	98.3	98.3		AUTOMOTIVE OEALEERS (SIC 55 EX, 554)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	66	(X)	1.7		TOTAL . . . . .	1 010	488 480	(X)	100.0
	CANOPY, NUT, AND CONFECTIONERY STORES (SIC 544)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	114	4 357	36.0	.9
	TOTAL . . . . .	33	2 421	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	60	368	6.2	.1
020	GROCERIES-OTHER FOODS. . . . .	33	2 150	88.8	88.8	260	KITCHENWARE-HOME FURNISHINGS . .	89	441	6.6	.1
024	ALL OTHER FOODS. . . . .	33	1 925	79.5	79.5	300	SPORTING-RECREATION EQUIPMENT. .	123	3 717	21.0	.8
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	225	(X)	9.3	320	HAROWARE-GAROEING EQUIPMENT . .	96	981	9.0	.2
040	MEALS-SNACKS . . . . .	4	70	31.5	2.9	380	AUTOMOBILES-TRUCKS . . . . .	593	331 618	78.6	67.9
500	ALL OTHER MERCHANOISE. . . . .	5	52	5.1	2.1	400	AUTO FUELS-LUBRICANTS. . . . .	386	3 889	1.2	.8
520	NONMERCHANOISE RECEIPTS. . . . .	5	7	7.8	.3	420	AUTO TIRES-BATTERIES-ACCESS. . .	751	68 752	15.7	14.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	142	(X)	5.9	440	FARM EQUIPMENT MACHINERY . . . .	8	422	9.0	.1
	RETAIL BAKERIES (SIC 546)					500	ALL OTHER MERCHANOISE. . . . .	184	27 842	54.8	5.7
	TOTAL . . . . .	157	7 803	(X)	100.0	520	NONMERCHANOISE RECEIPTS. . . . .	789	45 734	10.0	9.4
020	GROCERIES-OTHER FOODS. . . . .	157	7 545	96.7	96.7	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	359	(X)	.1
040	MEALS-SNACKS . . . . .	38	236	11.1	3.0		MOTOR VEHICLE OEALEERS (SIC 551, 552)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	22	(X)	.3		TOTAL . . . . .	529	400 786	(X)	100.0
	RETAIL BAKERIES--BAKING, SELLING (SIC 5462)					380	AUTOMOBILES-TRUCKS . . . . .	529	327 775	81.8	81.8
	TOTAL . . . . .	147	7 402	(X)	100.0	400	AUTO FUELS-LUBRICANTS. . . . .	311	2 488	.7	.6
020	GROCERIES-OTHER FOODS. . . . .	147	7 158	96.7	96.7	420	AUTO TIRES-BATTERIES-ACCESS. . .	397	31 073	8.2	7.8
025	BAKERY PRODUCTS-EXCEPT FROZEN.	147	7 046	95.2	95.2	440	FARM EQUIPMENT MACHINERY . . . .	4	329	10.0	.1
027	ALL OTHER FOODS. . . . .	9	99	14.2	1.3	520	NONMERCHANOISE RECEIPTS. . . . .	450	38 823	10.0	9.7
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	13	(X)	.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	297	(X)	.1
040	MEALS-SNACKS . . . . .	36	224	10.8	3.0		DEALERS WITH OOMEETIC CAR FRANCHISE ONLY (SIC 551 PT.)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	20	(X)	.3		TOTAL . . . . .	295	272 182	(X)	100.0
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					380	AUTOMOBILES-TRUCKS . . . . .	295	218 290	80.2	80.2
	TOTAL . . . . .	10	401	(X)	100.0	381	NEW PASSENGER CARS-RETAIL. . . .	295	115 378	42.4	42.4
						382	NEW PASSENGER CARS-WHOLESALE. .	47	2 273	4.0	.8
						383	NEW COMMERCIAL VEHICLES-RETAIL	222	33 807	15.9	12.4
						384	NEW COMMERCIAL VEHICLES-WHSL.	33	1 139	2.5	.4
						385	USEO PASSENGER CARS-RETAIL . . .	292	49 896	18.5	18.3
						386	USEO PASSENGER CARS-WHSL. . . .	210	5 589	2.4	2.1
						387	USEO COMMERCIAL VEHICLES . . . .	201	9 916	5.0	3.6
						392	ALL OTHER AUTOS-TRUCKS . . . . .	14	252	1.6	.1
						400	AUTO FUELS-LUBRICANTS. . . . .	241	2 015	.8	.7
						401	GASOLINE . . . . .	76	1 236	1.7	.5
						403	MOTOR OILS-GREASES-OTHER OILS.	222	766	.3	.3
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	13	(X)	(2)

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.  
<sup>1</sup> Detail may not add to total due to rounding.  
<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lishments <sup>1</sup>					Estab-lishments handling the line	All estab-lishments <sup>1</sup>
300	SPORTING-RECREATION EQUIPMENT. . .	25	2 502	86.7	86.7		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)				
380	AUTOMOBILES-TRUCKS . . . . .	3	91	14.0	3.2						
400	AUTO FUELS-LUBRICANTS. . . . .	4	10	1.4	.3						
520	NONMERCHANDISE RECEIPTS. . . . .	19	213	8.3	7.4						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	70	(X)	2.4						
	HOUSEHOLD TRAILER DEALERS (SIC 5592)										
	TOTAL . . . . .	81	27 150	(X)	100.0			396	46 333	(X)	100.0
500	ALL OTHER MERCHANDISE. . . . .	81	25 377	93.5	93.5	120	COSMETICS-DRUGS-CLEANERS . . . . .	7	320	6.1	.7
504	MOBILE HOMES-HOUSEHOLD TRLRS . . .	73	20 234	83.0	74.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	721	12.9	1.6
505	CAMP TRAILERS-TRAVEL TRAILERS. . .	34	4 831	31.8	17.8	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	396	42 446	91.6	91.6
507	ALL OTHER MERCHANDISE. . . . .	13	300	5.1	1.1	180	ALL FOOTWEAR . . . . .	27	825	10.5	1.8
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	12	(X)	(Z)	200	CURTAINS-DRAPERIES-ORY GOOOS . .	17	266	4.5	.6
520	NONMERCHANDISE RECEIPTS. . . . .	53	1 224	6.1	4.5	280	JEWELRY-OPTICAL GOOOS. . . . .	25	264	4.3	.6
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	549	(X)	2.0	500	ALL OTHER MERCHANDISE. . . . .	6	134	4.1	.3
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					520	NONMERCHANDISE RECEIPTS. . . . .	164	1 318	4.4	2.8
	TOTAL . . . . .	36	3 767	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	39	(X)	.1
380	AUTOMOBILES-TRUCKS . . . . .	35	3 016	80.1	80.1		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
389	MOTORCYCLES-MOTORSCOOTERS. . . . .	35	2 420	64.2	64.2						
391	OTHER POWERED ROAD VEHICLES. . . . .	16	596	29.1	15.8		TOTAL . . . . .	328	(D)	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	9	145	14.9	3.8	120	COSMETICS-DRUGS-CLEANERS . . . . .	6		6.1	.5
520	NONMERCHANDISE RECEIPTS. . . . .	26	300	10.1	8.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11		23.0	1.5
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	305	(X)	8.1						
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	328		92.0	92.0
	TOTAL <sup>2</sup> . . . . .	6	1 528	(X)	100.0	161	CHILDREN'S-INFANTS' WEAR . . . . .	86		9.0	4.4
	GASOLINE SERVICE STATIONS (SIC 554)					163	MILLINERY. . . . .	91		1.8	.6
	TOTAL . . . . .	2 180	259 992	(X)	100.0	164	HOSIERY. . . . .	180		2.9	1.7
020	GROCERIES-OTHER FOODS. . . . .	166	729	4.1	.3	165	LINGERIE . . . . .	254		10.3	9.4
040	MEALS-SNACKS . . . . .	51	719	10.7	.3	168	WOMEN'S BLOUSES-SPTSWR . . . . .	299		23.7	23.2
080	PACKAGED ALCOHOLIC BEVERAGES . . .	17	144	20.0	.1	172	DRESSES. . . . .	326	(D)	35.2	34.6
100	CIGARS-CIGARETTES-TOBACCO. . . . .	310	1 796	5.0	.7	173	COATS-SUITS. . . . .	277		14.3	13.4
300	SPORTING-RECREATION EQUIPMENT. . .	50	460	5.4	.2	174	HANDBAGS . . . . .	133		2.9	1.2
380	AUTOMOBILES-TRUCKS . . . . .	61	458	8.0	.2	175	FURS . . . . .	21		3.4	.6
400	AUTO FUELS-LUBRICANTS. . . . .	2 180	218 294	84.0	84.0	176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	112		7.6	2.9
401	GASOLINE . . . . .	2 179	203 519	78.3	78.3	180	ALL FOOTWEAR . . . . .	27		10.2	1.9
402	OTHER AUTOMOTIVE FUELS . . . . .	174	6 384	24.0	2.5	200	CURTAINS-DRAPERIES-ORY GOOOS . .	17		4.6	.7
403	MOTOR OILS-GREASES-OTHER OILS. . .	1 986	8 387	3.4	3.2	280	JEWELRY-OPTICAL GOOOS. . . . .	23		4.5	.5
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	1 980	26 707	10.8	10.3	520	NONMERCHANDISE RECEIPTS. . . . .	137		4.2	2.6
421	PARTS INSTALLED IN REPAIR WORK . . .	659	4 321	7.9	1.7	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)		(X)	.4
423	PARTS-RETAIL . . . . .	267	1 545	4.3	.6		MILLINERY STORES (SIC 563 PT.)				
424	AUTOMOBILE TIRES-BATTERIES-ACC . . .	1 896	20 838	8.6	8.0		TOTAL <sup>2</sup> . . . . .	4	225	(X)	100.0
480	HOUSEHOLD FUELS-ICE. . . . .	55	504	6.2	.2		CORSET AND LINGERIE STORES (SIC 563 PT.)				
500	ALL OTHER MERCHANDISE. . . . .	42	246	6.2	.1		TOTAL <sup>2</sup> . . . . .	15	662	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	1 634	9 637	4.5	3.7		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
527	SERVICE LABOR. . . . .	1 595	7 719	3.7	3.0		TOTAL . . . . .	47	5 514	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	298	(X)	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	140	6.2	2.5
	APPAREL AND ACCESSORY STORES (SIC 56)					160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	47	4 898	88.8	88.8
	TOTAL . . . . .	883	119 800	(X)	100.0	161	CHILDREN'S-INFANTS' WEAR . . . . .	7	243	10.6	4.4
120	COSMETICS-DRUGS-CLEANERS . . . . .	18	486	4.5	.4	163	MILLINERY. . . . .	13	24	.9	.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	306	30 556	51.8	25.5	164	HOSIERY. . . . .	22	116	3.3	2.1
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	632	56 777	65.5	47.4	165	LINGERIE . . . . .	47	883	16.0	16.0
180	ALL FOOTWEAR . . . . .	360	26 146	39.9	21.8	168	WOMEN'S BLOUSES-SPTSWR . . . . .	47	2 074	37.6	37.6
200	CURTAINS-DRAPERIES-ORY GOOOS . . .	41	1 386	8.5	1.2	172	DRESSES. . . . .	47	661	12.0	12.0
280	JEWELRY-OPTICAL GOOOS. . . . .	59	390	2.3	.3	173	COATS-SUITS. . . . .	40	473	9.1	8.6
300	SPORTING-RECREATION EQUIPMENT. . .	34	780	7.0	.7	174	HANDBAGS . . . . .	23	77	2.2	1.4
500	ALL OTHER MERCHANDISE. . . . .	26	293	2.5	.2	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	347	(X)	6.3
520	NONMERCHANDISE RECEIPTS. . . . .	363	2 855	4.3	2.4	520	NONMERCHANDISE RECEIPTS. . . . .	20	229	5.7	4.2
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	131	(X)	.1	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	247	(X)	4.5
	FURRIERS AND FUR SHOPS (SIC 568)										
	TOTAL . . . . .	2									
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)										
	TOTAL . . . . .	153	22 524	(X)	100.0						

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X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

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Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	153	19 249	85.5	85.5	500	ALL OTHER MERCHANDISE. . . . .	5	29	7.4	.2
142	BOYS' CLOTHING . . . . .	66	1 059	9.1	4.7	520	NONMERCHANDISE RECEIPTS. . . . .	98	498	4.0	2.7
143	MEN'S TAILORED OUTERWEAR . . . .	130	6 247	30.6	27.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	4	(X)	(Z)
144	OTHER MEN'S OUTERWEAR. . . . .	121	3 978	21.3	17.7		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
145	MEN'S HATS . . . . .	99	525	3.3	2.3		TOTAL <sup>2</sup> . . . . .	40	2 429	(X)	100.0
146	OTHER MEN'S CLOTHING . . . . .	148	7 439	33.0	33.0		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
160	WOMEN'S-GIRLS'CLOTHING•EX FOOTWR	20	284	9.2	1.3		TOTAL <sup>2</sup> . . . . .	6	238	(X)	100.0
180	ALL FOOTWEAR . . . . .	84	2 428	17.3	10.8		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
280	JEWELRY-OPTICAL GOODS . . . . .	15	29	2.5	.1		TOTAL . . . . .	733	107 320	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	41	273	4.2	1.2	200	CURTAINS-ORAPERIES-ORY GOODS . .	173	3 095	10.3	2.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	261	(X)	1.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	477	45 382	57.0	42.3
	CUSTOM TAILORS (SIC 567)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	364	43 021	68.3	40.1
	TOTAL . . . . .	-	-	(X)	-	260	KITCHENWARE-HOME FURNISHINGS . .	191	4 692	13.4	4.4
	FAMILY CLOTHING STORES (SIC 565)					280	JEWELRY-OPTICAL GOODS. . . . .	14	99	3.7	.1
	TOTAL . . . . .	99	26 392	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. .	16	1 056	13.3	1.0
120	COSMETICS-DRUGS-CLEANERS . . . .	7	157	3.2	.6	320	HARWARE-GARDENING EQUIPMENT . .	51	1 851	14.1	1.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	99	10 362	39.3	39.3	340	LUMBER-BUILDING MATERIALS. . . .	38	372	4.5	.3
160	WOMEN'S-GIRLS'CLOTHING•EX FOOTWR	99	10 936	41.4	41.4	420	AUTO TIRES-BATTERIES-ACCESS. . .	5	83	14.2	.1
180	ALL FOOTWEAR . . . . .	53	2 437	12.2	9.2	500	ALL OTHER MERCHANDISE. . . . .	62	994	9.2	.9
200	CURTAINS-ORAPERIES-ORY GOODS . . .	22	1 113	10.6	4.2	520	NONMERCHANDISE RECEIPTS. . . . .	400	6 538	9.1	6.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	37	1.0	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	137	(X)	.1
280	JEWELRY-OPTICAL GOODS . . . . .	17	94	1.3	.4		FURNITURE STORES (SIC 5712)				
300	SPORTING-RECREATION EQUIPMENT. . .	15	535	5.8	2.0		TOTAL . . . . .	262	45 275	(X)	100.0
500	ALL OTHER MERCHANDISE. . . . .	7	37	.5	.1	200	CURTAINS-ORAPERIES-ORY GOODS . .	102	1 287	5.5	2.8
520	NONMERCHANDISE RECEIPTS. . . . .	38	654	4.5	2.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	124	5 627	21.1	12.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	29	(X)	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	262	34 443	76.1	76.1
	SHOE STORES (SIC 566)					243	SLEEP EQUIPMENT. . . . .	197	5 512	14.5	12.2
	TOTAL . . . . .	189	21 884	(X)	100.0	244	OTHER HOUSEHOLD FURNITURE. . . .	259	24 402	54.2	53.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	61	2.8	.3	245	FLOOR COVERINGS-SOFT SURFACE . .	197	3 800	9.7	8.4
160	WOMEN'S-GIRLS'CLOTHING•EX FOOTWR	71	815	8.5	3.7	246	FLOOR COVERINGS-HARD SURFACE . .	58	419	4.1	.9
180	ALL FOOTWEAR . . . . .	189	20 383	93.1	93.1	247	NONHOUSEHOLD FURNITURE . . . . .	31	310	6.1	.7
500	ALL OTHER MERCHANDISE. . . . .	7	35	7.1	.2	260	KITCHENWARE-HOME FURNISHINGS . .	104	1 640	8.0	3.6
520	NONMERCHANDISE RECEIPTS. . . . .	112	585	4.1	2.7	280	JEWELRY-OPTICAL GOODS. . . . .	7	33	3.4	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	5	(X)	(Z)	320	HARWARE-GARDENING EQUIPMENT . .	15	91	5.7	.2
	MEN'S SHOE STORES (SIC 566 PT.)					500	ALL OTHER MERCHANDISE. . . . .	12	67	1.7	.1
	TOTAL <sup>2</sup> . . . . .	5	372	(X)	100.0	520	NONMERCHANDISE RECEIPTS. . . . .	150	1 940	6.2	4.3
	WOMEN'S SHOE STORES (SIC 566 PT.)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	147	(X)	.3
	TOTAL . . . . .	18	2 724	(X)	100.0		HOME FURNISHINGS STORES (OTHER 571)				
160	WOMEN'S-GIRLS'CLOTHING•EX FOOTWR	11	227	11.7	8.3		TOTAL . . . . .	117	(0)	(X)	100.0
180	ALL FOOTWEAR . . . . .	18	2 419	88.8	88.8	200	CURTAINS-ORAPERIES-ORY GOODS . .	45		44.1	14.4
181	MEN'S AND BOYS' FOOTWEAR. . . .	10	175	12.9	6.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	72		75.2	59.1
182	WOMEN'S AND GIRLS' FOOTWEAR. . .	18	2 175	79.8	79.8	260	KITCHENWARE-HOME FURNISHINGS . .	30		59.5	15.0
183	CHILDREN'S AND INFANTS' FOOTWR	6	69	8.3	2.5	340	LUMBER-BUILDING MATERIALS. . . .	14	(0)	6.4	.5
520	NONMERCHANDISE RECEIPTS. . . . .	9	71	4.0	2.6	500	ALL OTHER MERCHANDISE. . . . .	6		11.9	.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	7	(X)	.3	520	NONMERCHANDISE RECEIPTS. . . . .	34		16.7	6.2
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	4.4
	TOTAL <sup>2</sup> . . . . .	5	520	(X)	100.0		FLOOR COVERINGS STORES (SIC 5713)				
	FAMILY SHOE STORES (SIC 566 PT.)					200	CURTAINS-ORAPERIES-ORY GOODS . .	10	295	14.1	4.4
	TOTAL . . . . .	161	18 268	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	55	5 660	85.1	85.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	25	51	2.9	.3	520	NONMERCHANDISE RECEIPTS. . . . .	21	562	21.5	8.4
160	WOMEN'S-GIRLS'CLOTHING•EX FOOTWR	60	587	7.9	3.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	137	(X)	2.1
180	ALL FOOTWEAR . . . . .	161	17 099	93.6	93.6		ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
181	MEN'S AND BOYS' FOOTWEAR. . . .	161	5 761	31.5	31.5		TOTAL . . . . .	35	1 489	(X)	100.0
182	WOMEN'S AND GIRLS' FOOTWEAR. . .	161	8 546	46.8	46.8	200	CURTAINS-ORAPERIES-ORY GOODS . .	35	1 148	77.1	77.1
183	CHILDREN'S AND INFANTS' FOOTWR	142	2 791	16.6	15.3	520	NONMERCHANDISE RECEIPTS. . . . .	7	28	7.6	1.9
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	313	(X)	21.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines		
			Amount <sup>1</sup>	As percent of total sales of--					Amount <sup>1</sup>	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
		(number)	(\$1,000)					(number)	(\$1,000)		
260	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					080	PACKAGED ALCOHOLIC BEVERAGES . . .	278	3 160	15.0	1.5
						100	CIGARS-CIGARETTES-TOBACCO. . . .	539	1 791	4.5	.8
						400	AUTO FUELS-LUBRICANTS. . . . .	35	583	25.0	.3
						500	ALL OTHER MERCHANDISE. . . . .	77	627	6.9	.3
						520	NONMERCHANDISE RECEIPTS. . . .	637	3 148	5.4	1.5
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	270	(X)	.1
	TOTAL . . . . .	12	1 327	(X)	100.0		EATING PLACES (SIC 5812)				
							TOTAL . . . . .	2 387	164 811	(X)	100.0
	KITCHENWARE-HOME FURNISHINGS . .	12	897	67.6	67.6	020	GROCERIES-OTHER FOODS. . . . .	190	1 893	11.5	1.1
	MISCELLANEOUS MERCHANDISE. . . .	(X)	430	(X)	32.4	040	MEALS-SNACKS . . . . .	2 387	143 256	86.9	86.9
200	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					060	ALCOHOLIC DRINKS . . . . .	531	14 491	24.6	8.8
						080	PACKAGED ALCOHOLIC BEVERAGES . .	74	693	8.5	.4
						100	CIGARS-CIGARETTES-TOBACCO. . . .	308	793	3.4	.5
						400	AUTO FUELS-LUBRICANTS. . . . .	21	423	27.2	.3
						500	ALL OTHER MERCHANDISE. . . . .	67	602	8.3	.4
						520	NONMERCHANDISE RECEIPTS. . . . .	455	2 462	5.3	1.5
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	198	(X)	.1
	TOTAL . . . . .	15	(0)	(X)	100.0		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
							TOTAL . . . . .	1 585	121 323	(X)	100.0
	HOUSEHOLD APPLIANCE STORES (SIC 572)					020	GROCERIES-OTHER FOODS. . . . .	134	860	7.6	.7
220	CURTAINS-DRAPERIES-ORY GOODS . .	25		10.8	1.3	040	MEALS-SNACKS . . . . .	1 585	102 412	84.4	84.4
						060	ALCOHOLIC DRINKS . . . . .	504	14 007	25.4	11.5
						080	PACKAGED ALCOHOLIC BEVERAGES . .	66	518	8.0	.4
						100	CIGARS-CIGARETTES-TOBACCO. . . .	219	540	2.5	.4
						400	AUTO FUELS-LUBRICANTS. . . . .	19	409	21.4	.3
						500	ALL OTHER MERCHANDISE. . . . .	53	431	7.5	.4
						520	NONMERCHANDISE RECEIPTS. . . . .	318	1 983	5.5	1.6
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	163	(X)	.1
							CAFETERIAS (SIC 5812 PT.)				
							TOTAL . . . . .	87	8 615	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	157		69.2	68.3	020	GROCERIES-OTHER FOODS. . . . .	6	201	13.6	2.3
	NEW MAJOR APPLIANCES . . . . .	157		53.8	53.1	040	MEALS-SNACKS . . . . .	87	7 918	91.9	91.9
	NEW RADIOS-TV'S ETC. . . . .	99		15.3	11.7	060	ALCOHOLIC DRINKS . . . . .	11	205	20.6	2.4
	USED MAJOR APPL-RADIOS-TV'S. . .	76		5.2	3.2	100	CIGARS-CIGARETTES-TOBACCO. . . .	10	29	2.7	.3
	RECORDS-TAPES-MUSICAL INSTR. . .	6		4.6	.2	520	NONMERCHANDISE RECEIPTS. . . . .	20	108	4.8	1.3
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	154	(X)	1.8
							REFRESHMENT PLACES (SIC 5812 PT.)				
							TOTAL . . . . .	715	34 873	(X)	100.0
						020	GROCERIES-OTHER FOODS. . . . .	50	832	26.0	2.4
						040	MEALS-SNACKS . . . . .	715	32 927	94.4	94.4
220	FURNITURE-SLEEP EQUIP-FLOOR COV.	26		23.7	8.2	060	ALCOHOLIC DRINKS . . . . .	17	279	24.2	.8
						080	PACKAGED ALCOHOLIC BEVERAGES . .	6	99	14.2	.3
						100	CIGARS-CIGARETTES-TOBACCO. . . .	79	224	5.0	.6
						500	ALL OTHER MERCHANDISE. . . . .	11	95	42.8	.3
						520	NONMERCHANDISE RECEIPTS. . . . .	116	370	4.4	1.1
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	46	(X)	.1
							ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
							TOTAL . . . . .	945	46 275	(X)	100.0
						020	GROCERIES-OTHER FOODS. . . . .	26	271	12.5	.6
						040	MEALS-SNACKS . . . . .	374	3 701	21.5	8.0
220	KITCHENWARE-HOME FURNISHINGS . .	15		12.0	4.4	060	ALCOHOLIC DRINKS . . . . .	945	37 895	81.9	81.9
	SMALL ELECTRICAL APPLIANCES. . .	13		5.6	.7	080	PACKAGED ALCOHOLIC BEVERAGES . .	204	2 466	19.5	5.3
	ALL OTHER KITCHENWR-HOUSEWR. . .	9		13.3	1.2	100	CIGARS-CIGARETTES-TOBACCO. . . .	230	997	8.0	2.2
						120	COSMETICS-DRUGS-CLEANERS . . . .	3	40	9.0	.1
						400	AUTO FUELS-LUBRICANTS. . . . .	14	160	20.0	.3
						500	ALL OTHER MERCHANDISE. . . . .	10	25	4.0	.1
						520	NONMERCHANDISE RECEIPTS. . . . .	182	686	5.7	1.5
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	33	(X)	.1
							ORUG STORES AND PROPRIETARY STRS. (SIC 591)				
							TOTAL . . . . .	462	119 615	(X)	100.0
500	MAJOR APPL-RADIO-TV-MUSICAL INST	42		4 033	91.7	020	GROCERIES-OTHER FOODS. . . . .	87	2 197	5.4	1.8
	PIANOS . . . . .	40		822	19.2	040	MEALS-SNACKS . . . . .	71	1 782	9.3	1.5
	ORGANS . . . . .	39		923	22.3						
	MUSICAL INSTR-ACCESSORIES. . . .	40		1 596	36.8						
	RADIOS PHONO-TAPE RCORS-TV'S . .	24		257	9.2						
	RECORDS-TAPES-RELATEO ACCESS . .	11		247	14.8						
	SHEET MUSIC-RELATEO ITEMS. . . .	35		188	4.9						
520	MAJOR APPL-RADIO-TV-MUSICAL INST	42		4 033	91.7	020	GROCERIES-OTHER FOODS. . . . .	87	2 197	5.4	1.8
	PIANOS . . . . .	40		822	19.2	040	MEALS-SNACKS . . . . .	71	1 782	9.3	1.5
	ORGANS . . . . .	39		923	22.3						
	MUSICAL INSTR-ACCESSORIES. . . .	40		1 596	36.8						
	RADIOS PHONO-TAPE RCORS-TV'S . .	24		257	9.2						
	RECORDS-TAPES-RELATEO ACCESS . .	11		247	14.8						
	SHEET MUSIC-RELATEO ITEMS. . . .	35		188	4.9						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	42		4 033	91.7	020	GROCERIES-OTHER FOODS. . . . .	87	2 197	5.4	1.8
	PIANOS . . . . .	40		822	19.2	040	MEALS-SNACKS . . . . .	71	1 782	9.3	1.5
	ORGANS . . . . .	39		923	22.3						
	MUSICAL INSTR-ACCESSORIES. . . .	40		1 596	36.8						
	RADIOS PHONO-TAPE RCORS-TV'S . .	24		257	9.2						
	RECORDS-TAPES-RELATEO ACCESS . .	11		247	14.8						
	SHEET MUSIC-RELATEO ITEMS. . . .	35		188	4.9						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	42		4 033	91.7	020	GROCERIES-OTHER FOODS. . . . .	87	2 197	5.4	1.8
	PIANOS . . . . .	40		822	19.2	040	MEALS-SNACKS . . . . .	71	1 782	9.3	1.5
	ORGANS . . . . .	39		923	22.3						
	MUSICAL INSTR-ACCESSORIES. . . .	40		1 596	36.8						
	RADIOS PHONO-TAPE RCORS-TV'S . .	24		257	9.2						
	RECORDS-TAPES-RELATEO ACCESS . .	11		247	14.8						
	SHEET MUSIC-RELATEO ITEMS. . . .	35		188	4.9						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	42		4 033	91.7	020	GROCERIES-OTHER FOODS. . . . .	87	2 197	5.4	1.8
	PIANOS . . . . .	40		822	19.2	040	MEALS-SNACKS . . . . .	71	1 782	9.3	1.5
	ORGANS . . . . .	39		923	22.3						
	MUSICAL INSTR-ACCESSORIES. . . .	40		1 596	36.8						
	RADIOS PHONO-TAPE RCORS-TV'S . .	24		257	9.2						
	RECORDS-TAPES-RELATEO ACCESS . .	11		247	14.8						
	SHEET MUSIC-RELATEO ITEMS. . . .	35		188	4.9						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	42		4 033	91.7	020	GROCERIES-OTHER FOODS. . . . .	87	2 197	5.4	1.8
	PIANOS . . . . .	40		822	19.2	040	MEALS-SNACKS . . . . .	71	1 782	9.3	1.5
	ORGANS . . . . .	39		923	22.3						
	MUSICAL INSTR-ACCESSORIES. . . .	40		1 596	36.8						
	RADIOS PHONO-TAPE RCORS-TV'S . .	24		257	9.2						
	RECORDS-TAPES-RELATEO ACCESS . .	11		247	14.8						
	SHEET MUSIC-RELATEO ITEMS. . . .	35		188	4.9						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	42		4 033	91.7	020	GROCERIES-OTHER FOODS. . . . .	87	2 197	5.4	1.8
	PIANOS . . . . .	40		822	19.2	040	MEALS-SNACKS . . . . .	71	1 782	9.3	1.5
	ORGANS . . . . .	39		923	22.3						
	MUSICAL INSTR-ACCESSORIES. . . .	40		1 596	36.8						
	RADIOS PHONO-TAPE RCORS-TV'S . .	24		257	9.2						
	RECORDS-TAPES-RELATEO ACCESS . .	11		247	14.8				</		

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
080	PACKAGED ALCOHOLIC BEVERAGES . . .	89	3 337	6.0	2.8		LIQUOR STORES (SIC 592)				
100	CIGARS-CIGARETTES-TOBACCO . . . .	241	3 411	4.0	2.9						
120	COSMETICS-DRUGS-CLEANERS . . . .	462	88 655	74.1	74.1		TOTAL . . . . .	351	(D)	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	35	733	1.6	.6	020	GROCERIES-OTHER FOODS . . . . .	242	(D)	14.7	12.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	49	1 012	1.9	.8	040	MEALS-SNACKS . . . . .	19		10.6	.5
180	ALL FOOTWEAR . . . . .	32	337	1.4	.3	060	ALCOHOLIC DRINKS . . . . .	17		40.9	.9
200	CURTAINS-DRAPERIES-DRY GOODS . . .	29	840	2.0	.7	080	PACKAGED ALCOHOLIC BEVERAGES . .	351		76.1	76.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	53	2 184	4.1	1.8	100	CIGARS-CIGARETTES-TOBACCO . . . .	201		8.3	5.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	90	.9	.1	120	COSMETICS-DRUGS-CLEANERS . . . .	59		2.7	.6
260	KITCHENWARE-HOME FURNISHINGS . . .	82	2 723	4.6	2.3	300	SPORTING-RECREATION EQUIPMENT . .	28		10.9	1.3
280	JEWELRY-OPTICAL GOODS . . . . .	199	1 914	2.4	1.6	500	ALL OTHER MERCHANDISE . . . . .	73	5.7	1.6	
300	SPORTING-RECREATION EQUIPMENT . . .	40	1 391	4.8	1.2	520	NONMERCHANDISE RECEIPTS . . . . .	55	3.8	.7	
320	HARDWARE-GARDENING EQUIPMENT . . .	35	900	3.1	.8	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	(X)	(X)	.2
340	LUMBER-BUILDING MATERIALS . . . . .	5	62	2.1	.1		ANTIQUE STORES (SIC 5932)				
400	AUTO FUELS-LUBRICANTS . . . . .	7	90	1.3	.1		TOTAL <sup>2</sup> . . . . .	B	113	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	10	156	.9	.1		SECONOHANO STORES (SIC 5933)				
500	ALL OTHER MERCHANDISE . . . . .	226	6 168	8.0	5.2		TOTAL . . . . .	132	7 085	(X)	100.0
520	NONMERCHANDISE RECEIPTS . . . . .	117	1 604	3.1	1.3						
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	29	(X)	(Z)						
	ORUG STORES (SIC 591 PT.)										
	TOTAL . . . . .	451	(O)	(X)	100.0						
020	GROCERIES-OTHER FOODS . . . . .	84	(D)	5.6	2.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	41	352	17.1	5.0
040	MEALS-SNACKS . . . . .	68		9.2	1.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	40	540	27.0	7.6
080	PACKAGED ALCOHOLIC BEVERAGES . . .	87		6.3	2.7	180	ALL FOOTWEAR . . . . .	26	60	5.5	.8
100	CIGARS-CIGARETTES-TOBACCO . . . . .	233		4.0	2.8	200	CURTAINS-DRAPERIES-DRY GOODS . . .	9	27	13.3	.4
120	COSMETICS-DRUGS-CLEANERS . . . . .	451		74.3	74.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	36	488	26.7	6.9
121	MEDICINES EXC. PRESCRIPTION . . . .	397		24.1	22.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	48	1 284	44.0	18.1
122	PRESCRIPTION MEDICINES . . . . .	451		33.0	33.0	260	KITCHENWARE-HOME FURNISHINGS . . .	26	154	13.9	2.2
123	ALL OTHER DRUGS-PROPRIETARIES . . .	355		21.7	19.2	280	JEWELRY-OPTICAL GOODS . . . . .	20	264	25.0	3.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	34		1.5	.5	300	SPORTING-RECREATION EQUIPMENT . . .	21	138	12.4	1.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	46		2.1	.8	320	HARDWARE-GARDENING EQUIPMENT . . .	17	112	12.3	1.6
180	ALL FOOTWEAR . . . . .	32		1.3	.3	380	AUTOMOBILES-TRUCKS . . . . .	16	260	24.5	3.7
200	CURTAINS-DRAPERIES-DRY GOODS . . .	28		2.0	.6	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	40	2 111	83.7	29.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	52		4.6	1.8	500	ALL OTHER MERCHANDISE . . . . .	30	879	52.5	12.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9		.9	.1	520	NONMERCHANDISE RECEIPTS . . . . .	47	313	7.5	4.4
260	KITCHENWARE-HOME FURNISHINGS . . .	80		4.8	2.2	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	103	(X)	1.5
280	JEWELRY-OPTICAL GOODS . . . . .	195		2.3	1.5		SPORTING GOODS STORES (SIC 5952)				
300	SPORTING-RECREATION EQUIPMENT . . .	40		4.5	1.2		TOTAL . . . . .	108	9 146	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT . . .	35		2.9	.8	040	MEALS-SNACKS . . . . .	4	47	10.4	.5
340	LUMBER-BUILDING MATERIALS . . . . .	5		2.0	.1	080	PACKAGED ALCOHOLIC BEVERAGES . .	12	327	34.9	3.6
400	AUTO FUELS-LUBRICANTS . . . . .	7		1.2	.1	100	CIGARS-CIGARETTES-TOBACCO . . . .	3	51	12.2	.6
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	10		.9	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10	113	6.2	1.2
500	ALL OTHER MERCHANDISE . . . . .	221		8.3	5.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	49	4.1	.5
520	NONMERCHANDISE RECEIPTS . . . . .	114		3.2	1.2	180	ALL FOOTWEAR . . . . .	10	130	6.6	1.4
	PROPRIETARY STORES (SIC 591 PT.)					300	SPORTING-RECREATION EQUIPMENT . .	108	7 176	78.5	78.5
	TOTAL . . . . .	11	(O)	(X)	100.0	301	ATHLETIC GOODS(TO INDIVIDUALS)	54	1 324	25.0	14.5
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					302	ATHLETIC GOODS(TO TEAMS) . . . . .	24	269	10.9	2.9
	TOTAL . . . . .	1 794	269 460	(X)	100.0	303	HUNTING EQUIPMENT . . . . .	53	1 155	20.0	12.6
020	GROCERIES-OTHER FOODS . . . . .	266	6 172	14.3	2.3	304	FISHING EQUIPMENT . . . . .	64	1 588	25.0	17.4
040	MEALS-SNACKS . . . . .	42	532	15.3	.2	305	WINTER SPORTS EQUIPMENT . . . . .	41	1 832	37.8	20.0
060	ALCOHOLIC DRINKS . . . . .	22	534	28.5	.2	306	BOATS-MOTORS-MARINE EQUIPMENT . .	29	332	9.5	3.6
080	PACKAGED ALCOHOLIC BEVERAGES . . .	369	36 629	71.2	13.6	315	CAMPING EQUIP-SUPPLIES . . . . .	51	492	8.5	5.4
100	CIGARS-CIGARETTES-TOBACCO . . . .	244	4 559	11.4	1.7	316	BICYCLES-LUGGAGE . . . . .	14	184	7.7	2.0
120	COSMETICS-DRUGS-CLEANERS . . . . .	71	411	4.3	.2	340	LUMBER-BUILDING MATERIALS . . . . .	4	6	1.4	.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	72	664	6.2	.2	500	ALL OTHER MERCHANDISE . . . . .	3	45	8.4	.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	69	829	13.6	.3	520	NONMERCHANDISE RECEIPTS . . . . .	49	354	8.2	3.9
180	ALL FOOTWEAR . . . . .	59	412	7.1	.2	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	848	(X)	9.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	190	2 275	9.4	.8		BICYCLE SHOPS (SIC 5953)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	83	1 700	28.5	.6		TOTAL . . . . .	11	401	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . . .	110	1 437	13.1	.5	300	SPORTING-RECREATION EQUIPMENT . .	11	332	82.8	82.8
280	JEWELRY-OPTICAL GOODS . . . . .	238	12 279	58.2	4.6	520	NONMERCHANDISE RECEIPTS . . . . .	5	14	6.8	3.5
300	SPORTING-RECREATION EQUIPMENT . . .	204	8 832	35.8	3.3	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	55	(X)	13.7
320	HARDWARE-GARDENING EQUIPMENT . . .	148	5 199	20.2	1.9		JEWELRY STORES (SIC 597)				
340	LUMBER-BUILDING MATERIALS . . . . .	68	1 133	8.8	.4		TOTAL . . . . .	158	13 406	(X)	100.0
380	AUTOMOBILES-TRUCKS . . . . .	19	283	25.0	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	246	7.2	1.8
400	AUTO FUELS-LUBRICANTS . . . . .	24	791	14.2	.3						
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	64	2 446	29.0	.9						
440	FARM EQUIPMENT MACHINERY . . . . .	27	466	8.0	.2						
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . .	272	122 045	91.1	45.3						
480	HOUSEHOLD FUELS-ICE . . . . .	222	21 520	86.0	8.0						
500	ALL OTHER MERCHANDISE . . . . .	669	31 345	52.9	11.6						
520	NONMERCHANDISE RECEIPTS . . . . .	707	6 909	6.0	2.6						
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	58	(X)	(Z)						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
260	KITCHENWARE-HOME FURNISHINGS . .	39	556	11.4	4.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	24	269	9.0	4.8
266	ALL OTHER HOME FURN EXC. CHINA	26	367	9.8	2.7	248	OFFICE FURNITURE . . . . .	24	268	9.0	4.8
267	CHINA-GLASSWARE. . . . .	32	189	4.8	1.4						
280	JEWELRY-OPTICAL GOODS. . . . .	158	10 666	79.6	79.6	260	KITCHENWARE-HOME FURNISHINGS . .	4	90	18.6	1.6
281	WATCHES-CLOCKS . . . . .	153	2 439	18.3	18.2	500	ALL OTHER MERCHANOISE. . . . .	57	4 925	87.4	87.4
282	SILVERWARE . . . . .	129	1 132	10.0	8.4	508	COMM'L STATIONERY-OFFICE SUPL.	47	1 911	39.1	33.9
285	ALL OTHER JEWELRY ITEMS. . . . .	143	1 655	13.8	12.3	509	OFFICE MACH. EXC TYPEWRITERS . .	20	99	4.0	1.8
286	OPTICAL GOODS. . . . .	25	50	3.3	.4	511	TYPEWRITERS. . . . .	21	94	3.6	1.7
287	DIAMONOS, EXC. DIAMONO WATCHES	153	4 257	32.0	31.8	512	SOCIAL STATIONERY-GRNG CARDS.	56	1 830	32.5	32.5
288	RINGS, EXC. DIAMONOS . . . . .	136	1 132	9.6	8.4	513	BOOKS-PERIODICALS. . . . .	35	401	13.0	7.1
300	SPORTING-RECREATION EQUIPMENT. .	14	212	14.5	1.6	514	ART-RAFTING ENG. SUPPLIES . . .	25	163	5.4	2.9
500	ALL OTHER MERCHANOISE. . . . .	17	161	5.7	1.2	515	ALL OTHER MERCHANOISE. . . . .	37	427	17.1	7.6
520	NONMERCHANOISE RECEIPTS. . . . .	142	1 546	12.7	11.5	520	NONMERCHANOISE RECEIPTS. . . . .	21	180	5.0	3.2
529	WATCH-CLOCK-JEWELRY REPAIRS. . .	141	1 199	9.9	8.9	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	174	(X)	3.1
533	ALL NONMOSE RCPTS FROM CUSTMRS	44	347	7.3	2.6						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	19	(X)	.1		HAY, GRAIN, AND FEEO STORES (SIC 5962)				
	FUEL OIL DEALERS (SIC 5983)						TOTAL . . . . .	152	77 019	(X)	100.0
	TOTAL <sup>2</sup> . . . . .	18	1 277	(X)	100.0	320	HAROWARE-GAROEING EQUIPMENT . .	32	1 106	12.2	1.4
	LIQUEFIEO PETRL. GAS (8TTLO. GAS) DEALERS (SIC 5984)					460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	152	73 459	95.4	95.4
	TOTAL . . . . .	169	22 015	(X)	100.0	500	ALL OTHER MERCHANOISE. . . . .	8	388	9.6	.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	114	1 090	6.9	5.0	520	NONMERCHANOISE RECEIPTS. . . . .	38	581	2.6	.8
320	HAROWARE-GAROEING EQUIPMENT . .	8	79	6.2	.4	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 485	(X)	1.9
340	LUMBER-BUILDING MATERIALS. . . .	40	489	7.8	2.2		OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
480	HOUSEHOLD FUELS-ICE. . . . .	169	18 339	83.3	83.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	53	3.4	.1
481	LP GAS-WHOLESALE . . . . .	19	243	7.2	1.1	180	ALL FOOTWEAR . . . . .	4	75	5.8	.1
482	OTHER LP GAS SALES . . . . .	169	17 963	81.6	81.6	320	HAROWARE-GAROEING EQUIPMENT . .	24	714	7.9	1.4
483	OTHER FUELS. . . . .	4	132	9.5	.6	340	LUMBER-BUILDING MATERIALS. . . .	14	275	6.8	.5
500	ALL OTHER MERCHANOISE. . . . .	29	356	6.6	1.6	400	AUTO FUELS-LUBRICANTS. . . . .	7	42	1.9	.1
520	NONMERCHANOISE RECEIPTS. . . . .	109	1 174	7.8	5.3	420	AUTO TIRES-BATTERIES-ACCESS. . .	15	199	5.3	.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	488	(X)	2.2	440	FARM EQUIPMENT MACHINERY . . . .	9	198	10.8	.4
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)					460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	110	48 377	93.2	93.2
	TOTAL <sup>2</sup> . . . . .	16	2 107	(X)	100.0	480	HOUSEHOLD FUELS-ICE. . . . .	8	128	5.2	.2
	FLORISTS (SIC 5992)					500	ALL OTHER MERCHANOISE. . . . .	4	91	2.5	.2
	TOTAL <sup>2</sup> . . . . .	134	6 763	(X)	100.0	520	NONMERCHANOISE RECEIPTS. . . . .	61	1 576	5.8	3.0
	CIGAR STORES AND STANOS (SIC 5993)					-	MISCELLANEOUS MERCHANOISE. . . .	(X)	155	(X)	.3
	TOTAL . . . . .	15	(0)	(X)	100.0		GARDEN SUPPLY STORES (SIC 5969 PT.)				
040	MEALS-SNACKS . . . . .	13					TOTAL . . . . .	38	3 516	(X)	100.0
060	ALCOHOLIC DRINKS . . . . .	3				320	HAROWARE-GAROEING EQUIPMENT . .	38	2 977	84.7	84.7
100	CIGARS-CIGARETTES-TOBACCO. . . .	15				500	ALL OTHER MERCHANOISE. . . . .	5	209	27.6	5.9
500	ALL OTHER MERCHANOISE. . . . .	3				520	NONMERCHANOISE RECEIPTS. . . . .	12	121	6.3	3.4
520	NONMERCHANOISE RECEIPTS. . . . .	3				-	MISCELLANEOUS MERCHANOISE. . . .	(X)	208	(X)	5.9
-	MISCELLANEOUS MERCHANOISE. . . .	(X)					NEWS DEALERS AND NEWSSTANOS (SIC 5994)				
	BOOK STORES (SIC 5942)						TOTAL <sup>2</sup> . . . . .	24	2 301	(X)	100.0
	TOTAL . . . . .	25	2 511	(X)	100.0		HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
500	ALL OTHER MERCHANOISE. . . . .	25	2 397	95.5	95.5		TOTAL . . . . .	48	2 580	(X)	100.0
513	BOOKS-PERIODICALS. . . . .	25	2 016	80.3	80.3	300	SPORTING-RECREATION EQUIPMENT. .	8	91	16.7	3.5
514	ART-RAFTING ENG. SUPPLIES . . . .	4	51	4.1	2.0	500	ALL OTHER MERCHANOISE. . . . .	48	2 333	90.4	90.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	330	(X)	13.1	520	NONMERCHANOISE RECEIPTS. . . . .	18	53	3.6	2.1
520	NONMERCHANDISE RECEIPTS. . . . .	9	65	3.2	2.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	103	(X)	4.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	49	(X)	2.0		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)				
	STATIONERY STORES (SIC 5943)						TOTAL . . . . .	41	3 570	(X)	100.0
	TOTAL . . . . .	57	5 638	(X)	100.0	500	ALL OTHER MERCHANOISE. . . . .	41	3 404	95.4	95.4
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	166	(X)	4.6
							GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
							TOTAL . . . . .	62	3 354	(X)	100.0
						260	KITCHENWARE-HOME FURNISHINGS . .	8	120	28.1	3.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
280	JEWELRY-OPTICAL GOODS. . . . .	13	127	15.3	3.8	DIRECT SELLING ESTABLISHMENTS (SIC 535)	TOTAL . . . . .	55	(0)	(X)	100.0
500	ALL OTHER MERCHANOISE. . . . .	62	2 728	81.3	81.3						
520	NONMERCHANOISE RECEIPTS. . . . .	20	78	3.9	2.3						
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	301	(X)	9.0						
	OPTICAL GOODS STORES (SIC 5999 PT.)										
	TOTAL . . . . .	19	1 212	(X)	100.0						
280	JEWELRY-OPTICAL GOODS. . . . .	19	1 068	88.1	88.1						
500	ALL OTHER MERCHANOISE. . . . .	3	98	44.2	8.1						
520	NONMERCHANOISE RECEIPTS. . . . .	11	34	3.6	2.8						
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	11	(X)	.9						
	RETAIL STORES, N.E.C. (SIC 5999 PT.)										
	TOTAL <sup>2</sup> . . . . .	98	4 161	(X)	100.0						
	NONSTORE RETAILERS (SIC 53 PART*)										
	TOTAL . . . . .	147	43 558	(X)	100.0						
020	GROCERIES-OTHER FOODS. . . . .	26	2 639	100.0	6.1	020	GROCERIES-OTHER FOODS. . . . .	15	(0)	(X)	100.0
040	MEALS-SNACKS . . . . .	19	3 900	85.7	9.0						
100	CIGARS-CIGARETTES-TOBACCO. . . . .	29	4 354	60.9	10.0						
120	COSMETICS-DRUGS-CLEANERS . . . . .	45	154	.8	.4						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	47	1 221	5.9	2.8						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	47	2 725	13.4	6.3						
180	ALL FOOTWEAR . . . . .	47	501	2.5	1.2						
200	CURTAINS-DRAPERIES-ORY GOODS . . . . .	47	1 444	7.0	3.3						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	52	3 182	15.1	7.3						
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	57	1 529	7.2	3.5						
260	KITCHENWARE-HOME FURNISHINGS . . . . .	50	485	2.2	1.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	(0)	(X)	62.5
280	JEWELRY-OPTICAL GOODS. . . . .	49	282	1.2	.6						
300	SPORTING-RECREATION EQUIPMENT . . . . .	49	558	2.7	1.3						
320	HARDWARE-GARDENING EQUIPMENT . . . . .	50	867	4.0	2.0						
340	LUMBER-BUILDING MATERIALS. . . . .	49	1 138	5.4	2.6						
380	AUTOMOBILES-TRUCKS . . . . .	21	45	.3	.1						
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	47	819	4.0	1.9						
440	FARM EQUIPMENT MACHINERY . . . . .	33	225	1.3	.5						
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	23	11 017	87.8	25.3						
500	ALL OTHER MERCHANOISE. . . . .	55	1 540	7.2	3.5						
520	NONMERCHANOISE RECEIPTS. . . . .	80	4 573	14.4	10.5	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	(X)	3.0	
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	360	(X)	.8						
	MAIL ORDER HOUSES (SIC 532)										
	TOTAL . . . . .	59	20 043	(X)	100.0						
120	COSMETICS-DRUGS-CLEANERS . . . . .	45	164	.8	.8						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	47	1 223	6.4	6.1						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	47	2 727	14.4	13.6						
180	ALL FOOTWEAR . . . . .	47	501	2.5	2.5						
200	CURTAINS-DRAPERIES-ORY GOODS . . . . .	47	1 449	7.6	7.2						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	2 914	15.3	14.5						
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	47	984	5.2	4.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	47	(0)	(X)	98.3
260	KITCHENWARE-HOME FURNISHINGS . . . . .	49	489	2.4	2.4						
280	JEWELRY-OPTICAL GOODS. . . . .	47	147	.7	.7						
300	SPORTING-RECREATION EQUIPMENT . . . . .	49	566	2.9	2.8						
320	HARDWARE-GARDENING EQUIPMENT . . . . .	50	871	4.3	4.3						
340	LUMBER-BUILDING MATERIALS. . . . .	46	1 057	5.6	5.3						
380	AUTOMOBILES-TRUCKS . . . . .	21	45	.3	.2						
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	48	819	4.3	4.1						
440	FARM EQUIPMENT MACHINERY . . . . .	32	224	1.4	1.1						
500	ALL OTHER MERCHANOISE. . . . .	54	1 263	6.6	6.3						
520	NONMERCHANOISE RECEIPTS. . . . .	51	3 685	18.5	18.4	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	(X)	1.7	
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	914	(X)	4.6						
	MERCHANDISING MACHINE OPERATORS (SIC 534)										
	TOTAL . . . . .	33	(0)	(X)	100.0						
020	GROCERIES-OTHER FOODS. . . . .	11		100.0	12.5						
040	MEALS-SNACKS . . . . .	17		58.9	36.1						
100	CIGARS-CIGARETTES-TOBACCO. . . . .	28	(0)	42.7	41.4						
520	NONMERCHANOISE RECEIPTS. . . . .	17		21.9	6.3						
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)		(X)	3.7						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		California	Anaheim- Santa Ana- Garden Grove SMSA	Bakersfield SMSA	Fresno SMSA	Los Angeles- Long Beach SMSA	Oxnard- Ventura SMSA	Sacramento SMSA	Salinas- Monterey SMSA	San Bernardino- Riverside- Ontario SMSA	San Diego SMSA
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	B	B	C	B	B	B	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	B	C	C	C	C	C	B
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	C	(X)	C	(X)	(X)
34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS .....	(X)	(X)	(X)	(X)	(X)	C	(X)	C	(X)	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	D	C	(X)	D	(X)	C	B
34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	D	C	C	E	D	(X)	D	(X)	D	C
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	E	D	D	(X)	B	(X)	E	E
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	B	A	(X)	E	(X)	C	A
34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	B	B	A	C	A	(X)	E	(X)	C	A
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	E	(X)	E	(X)	E	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	D	A	B	E	B	D	C	D
32D 34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	D	C	E	A	D	E	C	E	E	E
	LUMBER-BUILDING MATERIALS .....	D	C	E	A	D	E	B	E	E	E
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C	A	B	A	B	E	D	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more.

B = 80 to 89 percent.

C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		California	Anaheim-Santa Ana-Garden Grove SMSA	Bakersfield SMSA	Fresno SMSA	Los Angeles-Long Beach SMSA	Oxnard-Ventura SMSA	Sacramento SMSA	Salinas-Monterey SMSA	San Bernardino-Riverside-Ontario SMSA	San Diego SMSA
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	B	B	A	B	C	A	E	B	B
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	B	B	A	B	O	A	E	B	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	B	B	B	A	B	O	A	E	B	B
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR...	B	B	B	A	B	O	A	E	B	B
200	CURTAINS-DRAPERIES-DRY GOODS.....	B	B	B	A	B	O	A	E	B	B
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR...	B	B	B	A	B	O	A	E	B	B
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	B	B	B	A	B	O	A	E	B	B
260	KITCHENWARE-HOME FURNISHINGS.....	B	B	B	A	B	O	A	E	B	B
320	HARDWARE-GARDENING EQUIPMENT.....	B	B	B	B	B	D	A	E	B	B
340	LUMBER-BUILDING MATERIALS.....	B	B	B	A	B	O	A	E	B	B
500	ALL OTHER MERCHANDISE.....	B	B	B	A	B	O	A	E	B	B
520	NONMERCHANDISE RECEIPTS.....	B	B	B	A	B	O	B	E	B	B
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	O	E	A	C	A	A	B	A	O
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	B	(X)	E	(X)	(X)
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	E	O	E	(X)	D	(X)	C	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	C	E	E	E	(X)	E	(X)	O	A
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR...	E	E	E	O	E	(X)	E	(X)	O	B
200	CURTAINS-DRAPERIES-DRY GOODS.....	E	E	E	E	E	(X)	E	(X)	E	O
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR...	E	E	E	E	E	(X)	E	(X)	E	A
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	E	E	E	O	E	(X)	E	(X)	E	B
260	KITCHENWARE-HOME FURNISHINGS.....	E	E	E	E	E	(X)	E	(X)	E	C
320	HARDWARE-GARDENING EQUIPMENT.....	E	C	E	E	E	(X)	E	(X)	E	A
340	LUMBER-BUILDING MATERIALS.....	E	C	E	E	E	(X)	E	(X)	E	A
500	ALL OTHER MERCHANDISE.....	E	E	E	E	E	(X)	E	(X)	E	B
	DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	O	C	E	C	(X)	B	(X)	C	A
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	B	B	(X)	A	(X)	C	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

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E = Less than 60 percent.

X = Not applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		California	Anaheim-Santa Ana-Garden Grove SMSA	Bakersfield SMSA	Fresno SMSA	Los Angeles-Long Beach SMSA	Oxnard-Ventura SMSA	Sacramento SMSA	Salinas-Monterey SMSA	San Bernardino-Riverside-Ontario SMSA	San Diego SMSA
D20	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	C	B	C	B	B	A	C
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	C	B	C	A	A	A	C
500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	B	B	C	C	B	C	B	A	A	C
	ALL OTHER MERCHANDISE.....	B	B	C	C	B	C	A	A	A	C
D20	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	E	(X)	E	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	(X)	(X)	(X)	(X)	E	(X)	E	(X)	(X)
020	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	E	E	D	(X)	D	(X)	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	C	E	E	D	(X)	D	(X)	E	E
020	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	E	A	E	(X)	E	(X)	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	C	E	A	E	(X)	E	(X)	E	E
D20	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	B	B	E	C	E	B	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	C	C	E	E	B	E	C	E	E	A
020	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	B	B	A	B	A	E	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	C	B	C	B	B	B	C	A	E	B
020	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	D	C	C	E	C	E	B	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	E	E	E	E	E	E	E	E	E
020	RETAIL BAKERIES-BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	D	C	C	D	(X)	B	(X)	B	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	D	D	C	C	E	(X)	C	(X)	B	C

Note: See merchandise line introductory text for explanation of this table.

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D = 60 to 69 percent.

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X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		California	Anaheim-Santa Ana-Garden Grove SMSA	Bakersfield SMSA	Fresno SMSA	Los Angeles-Long Beach SMSA	Oxnard-Ventura SMSA	Sacramento SMSA	Salinas-Monterey SMSA	San Bernardino-Riverside-Ontario SMSA	San Diego SMSA
020	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	B	A	D	E	B	(X)	E	(X)	B	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS .....	C	B	O	E	B	(X)	E	(X)	B	B
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	A	(X)	E	(X)	(X)
020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS .....	(X)	(X)	(X)	(X)	(X)	A	(X)	E	(X)	(X)
	ALL OTHER MERCHANDISE .....	(X)	(X)	(X)	(X)	(X)	E	(X)	E	(X)	(X)
020	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	E	A	E	E	E	(X)	E	(X)	E	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS .....	E	A	E	E	E	(X)	E	(X)	E	C
	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE .....	C	O	E	A	A	(X)	E	(X)	A	C
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	C	D	E	A	A	(X)	E	(X)	A	C
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	B	A	A	E	A	(X)	E	(X)	A	C
020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	B	A	A	E	A	(X)	E	(X)	A	C
	ALL OTHER MERCHANDISE.....	B	A	A	E	A	(X)	E	(X)	A	C
	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAO MERCHANDISE LINE.....	B	A	A	B	B	B	A	A	A	B
	MOTOR VEHICLE DEALERS (SIC 551; 552) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	A	A	A	A	B	B	A	A	A	B
380 400 420 520	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAO MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	B	(X)	A	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS .....	(X)	(X)	(X)	(X)	(X)	B	(X)	A	(X)	(X)
	AUTO FUELS--LUBRICANTS.....	(X)	(X)	(X)	(X)	(X)	E	(X)	B	(X)	(X)
	AUTO TIRES--BATTERIES--ACCESS.....	(X)	(X)	(X)	(X)	(X)	C	(X)	A	(X)	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	(X)	(X)	(X)	(X)	B	(X)	A	(X)	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE.....	A	A	A	A	B	(X)	B	(X)	A	B
380 400 420 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS .....	B	A	A	A	B	(X)	B	(X)	A	B
	AUTO FUELS--LUBRICANTS.....	B	A	A	A	B	(X)	B	(X)	A	B
	AUTO TIRES--BATTERIES--ACCESS.....	B	A	A	A	B	(X)	B	(X)	A	B
	NONMERCHANDISE RECEIPTS.....	B	A	A	A	B	(X)	C	(X)	A	B

Note: See merchandise line introductory text for explanation of this table.

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		California	Anaheim-Santa Ana-Garden Grove SMSA	Bakersfield SMSA	Fresno SMSA	Los Angeles-Long Beach SMSA	Oxnard-Ventura SMSA	Sacramento SMSA	Salinas-Monterey SMSA	San Bernardino-Riverside-Ontario SMSA	San Diego SMSA
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A	B	(X)	A	(X)	B	A
3BD	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
4DD	AUTOMOBILES-TRUCKS.....	A	A	B	A	B	(X)	A	(X)	B	A
4DD	AUT FUELS-LUBRICANTS.....	A	A	B	A	B	(X)	A	(X)	B	A
42D	AUT TIRES-BATTERIES-ACCESS.....	A	A	B	A	B	(X)	A	(X)	B	A
52D	NONMERCHANDISE RECEIPTS.....	A	A	B	A	B	(X)	A	(X)	B	A
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	E	A	(X)	A	(X)	A	A
3BD	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
4DD	AUTOMOBILES-TRUCKS.....	A	A	A	E	A	(X)	A	(X)	A	A
4DD	AUT FUELS-LUBRICANTS.....	A	A	A	E	A	(X)	A	(X)	A	A
42D	AUT TIRES-BATTERIES-ACCESS.....	A	A	A	E	A	(X)	A	(X)	A	A
52D	NONMERCHANDISE RECEIPTS.....	A	A	A	E	A	(X)	A	(X)	A	A
	MOOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	A	D	B	E	B	D	C	E
3BD	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
4DD	AUTOMOBILES-TRUCKS.....	C	E	A	D	C	E	B	D	C	E
4DD	AUT FUELS-LUBRICANTS.....	E	E	A	D	B	E	B	E	C	E
42D	AUT TIRES-BATTERIES-ACCESS.....	C	E	A	E	B	E	B	D	D	E
52D	NONMERCHANDISE RECEIPTS.....	E	E	C	E	D	E	E	E	D	E
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	B	C	A	B	A	B	C
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	C	E	D	C	(X)	A	(X)	D	C
22D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
26D	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	C	E	D	C	(X)	A	(X)	D	C
26D	KITCHENWARE-HOME FURNISHINGS.....	D	D	E	D	C	(X)	A	(X)	D	C
30D	SPORTING-RECREATION EQUIPMENT.....	D	C	E	D	C	(X)	A	(X)	D	C
3BD	AUTOMOBILES-TRUCKS.....	E	E	E	E	C	(X)	E	(X)	E	E
4DD	AUT FUELS-LUBRICANTS.....	D	C	E	D	C	(X)	A	(X)	E	C
42D	AUT TIRES-BATTERIES-ACCESS.....	D	C	E	D	C	(X)	A	(X)	D	C
52D	NONMERCHANDISE RECEIPTS.....	D	C	E	D	C	(X)	A	(X)	D	C
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	B	C	(X)	B	(X)	B	C
22D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
26D	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	C	C	B	C	(X)	B	(X)	B	C
26D	KITCHENWARE-HOME FURNISHINGS.....	D	D	C	E	D	(X)	E	(X)	E	D
30D	SPORTING-RECREATION EQUIPMENT.....	C	D	C	B	C	(X)	B	(X)	D	D
3BD	AUTOMOBILES-TRUCKS.....	E	E	E	E	C	(X)	E	(X)	E	E
4DD	AUT FUELS-LUBRICANTS.....	E	D	E	D	E	(X)	E	(X)	E	E
42D	AUT TIRES-BATTERIES-ACCESS.....	D	D	D	E	D	(X)	C	(X)	D	E
52D	NONMERCHANDISE RECEIPTS.....	D	D	D	D	D	(X)	D	(X)	D	E
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	A	(X)	A	(X)	(X)
3DD	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
3DD	SPORTING-RECREATION EQUIPMENT.....	(X)	(X)	(X)	(X)	(X)	C	(X)	A	(X)	(X)
3BD	AUTOMOBILES-TRUCKS.....	(X)	(X)	(X)	(X)	(X)	A	(X)	A	(X)	(X)
4DD	AUT FUELS-LUBRICANTS.....	(X)	(X)	(X)	(X)	(X)	E	(X)	E	(X)	(X)
5DD	ALL OTHER MERCHANDISE.....	(X)	(X)	(X)	(X)	(X)	C	(X)	E	(X)	(X)
52D	NONMERCHANDISE RECEIPTS.....	(X)	(X)	(X)	(X)	(X)	E	(X)	D	(X)	(X)

Note: See merchandise line introductory text for explanation of this table.

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		California	Anaheim-Santa Ana-Garden Grove SMSA	Bakersfield SMSA	Fresno SMSA	Los Angeles-Long Beach SMSA	Oxnard-Ventura SMSA	Sacramento SMSA	Salinas-Monterey SMSA	San Bernardino-Riverside-Ontario SMSA	San Diego SMSA
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	D	B	(X)	B	(X)	C	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
300	SPORTING-RECREATION EQUIPMENT.....	C	B	A	E	C	(X)	D	(X)	C	E
400	AUTO FUELS-LUBRICANTS.....	D	B	E	E	B	(X)	B	(X)	E	E
520	NONMERCHANDISE RECEIPTS.....	C	B	A	E	C	(X)	D	(X)	C	E
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	E	B	C	(X)	B	(X)	B	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
500	ALL OTHER MERCHANDISE.....	C	C	E	B	C	(X)	D	(X)	B	B
520	NONMERCHANDISE RECEIPTS.....	E	E	E	C	E	(X)	E	(X)	E	E
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	C	B	D	(X)	C	(X)	E	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
380	AUTOMOBILES-TRUCKS.....	D	E	C	C	D	(X)	C	(X)	E	D
400	AUTO FUELS-LUBRICANTS.....	E	E	E	E	D	(X)	C	(X)	E	C
520	NONMERCHANDISE RECEIPTS.....	D	E	E	E	D	(X)	C	(X)	E	C
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	E	(X)	E	(X)	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
400	AUTO FUELS-LUBRICANTS.....	E	E	E	E	E	(X)	E	(X)	E	E
500	ALL OTHER MERCHANDISE.....	E	E	E	E	E	(X)	E	(X)	E	E
520	NONMERCHANDISE RECEIPTS.....	E	E	E	E	E	(X)	E	(X)	E	E
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	B	B	C	C	C	C	C	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
380	AUTOMOBILES-TRUCKS.....	E	E	C	E	D	E	E	E	E	E
400	AUTO FUELS-LUBRICANTS.....	C	C	B	C	C	C	C	C	C	C
420	AUTO-TIRES-BATTERIES-ACCESS.....	C	C	B	C	C	C	C	C	C	C
520	NONMERCHANDISE RECEIPTS.....	D	D	B	E	D	D	D	C	O	C
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	B	B	C	B	C	C	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	D	D	B	(X)	C	(X)	C	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	D	D	B	D	C	C	D	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
140	MEN'S-BOYS' CLOTHING EXC FOOTWEAR.....	C	E	E	E	C	D	C	E	E	C
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWEAR.....	C	C	E	D	C	O	D	E	E	O

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		California	Anaheim-Santa Ana-Garden Grove SMSA	Bakersfield SMSA	Fresno SMSA	Los Angeles-Long Beach SMSA	Oxnard-Ventura SMSA	Sacramento SMSA	Salinas-Monterey SMSA	San Bernardino-Riverside-Ontario SMSA	San Diego SMSA
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	C	(X)	C	(X)	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	(X)	(X)	(X)	(X)	(X)	C	(X)	C	(X)	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	E	(X)	E	(X)	E	A
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	E	E	E	E	E	(X)	E	(X)	E	A
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	E	E	A	(X)	E	(X)	B	O
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	A	A	E	E	A	(X)	E	(X)	B	O
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	O	A	B	(X)	B	(X)	C	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	A	E	E	E	(X)	E	(X)	E	B
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	B	A	O	A	B	(X)	O	(X)	C	B
	FURRIERS AND FUR SHOPS (SIC 56B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	A	E	A	E	E	E	E	A	A
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	O	A	E	A	E	E	E	E	A	A
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	B	(X)	B	(X)	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	(X)	(X)	(X)	(X)	(X)	O	(X)	C	(X)	(X)
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	(X)	(X)	(X)	(X)	(X)	E	(X)	O	(X)	(X)
180	ALL FOOTWEAR.....	(X)	(X)	(X)	(X)	(X)	C	(X)	O	(X)	(X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	O	A	B	C	B	E	B	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	C	A	O	A	C	C	B	E	B	B
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	B	A	O	A	C	O	B	E	B	A
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	E	E	E	E	(X)	C	(X)	E	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	O	E	E	E	E	(X)	C	(X)	E	C
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	O	E	E	E	E	(X)	E	(X)	E	E

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		California	Anaheim-Santa Ana-Garden Grove SMSA	Bakersfield SMSA	Fresno SMSA	Los Angeles-Long Beach SMSA	Oxnard-Ventura SMSA	Sacramento SMSA	Salinas-Monterey SMSA	San Bernardino-Riverside-Ontario SMSA	San Diego SMSA
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	C	A	C	C	A	A	A	C	B
14D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
16D	MEN'S-BOYS' CLOTHING EXC FDDTWR.... WOMEN'S-GIRLS' CLOTHING EX FDDTWR....	D D	E E	B A	E E	D D	E E	D D	A A	D D	C C
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	A	A	A	A	D	B	B	C	B
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	A	E	B	B	(X)	D	(X)	A	A
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
	ALL FDDTWEAR.....	B	A	E	B	B	(X)	D	(X)	A	A
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	A	A	A	A	(X)	A	(X)	B	B
18D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
	ALL FDDTWEAR.....	A	A	A	A	A	(X)	B	(X)	B	B
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	C	A	E	C	(X)	E	(X)	E	C
18D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
	ALL FDDTWEAR.....	D	C	A	E	C	(X)	E	(X)	E	C
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	A	A	B	B	(X)	B	(X)	C	B
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
	ALL FDDTWEAR.....	B	A	A	B	B	(X)	C	(X)	C	B
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	E	A	B	D	(X)	C	(X)	E	B
14D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
16D	MEN'S-BOYS' CLOTHING EXC FDDTWR.... WOMEN'S-GIRLS' CLOTHING EX FDDTWR....	D D	E E	E A	B C	D D	(X) (X)	C C	(X) (X)	E E	E B
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	E	E	E	E	(X)	A	(X)	E	E
14D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
16D	MEN'S-BOYS' CLOTHING EXC FDDTWR.... WOMEN'S-GIRLS' CLOTHING EX FDDTWR....	E E	E E	E E	E E	E E	(X) (X)	A A	(X) (X)	E E	E E
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	(X)	(X)	(X)	(X)	B	(X)	E	(X)	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
16D	MEN'S-BOYS' CLOTHING EXC FDDTWR.... WOMEN'S-GIRLS' CLOTHING EX FDDTWR....	(X) (X)	(X) (X)	(X) (X)	(X) (X)	(X) (X)	B D	(X) (X)	E E	(X) (X)	(X) (X)

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		California	Anaheim-Santa Ana-Garden Grove SMSA	Bakersfield SMSA	Fresno SMSA	Los Angeles-Long Beach SMSA	Oxnard-Ventura SMSA	Sacramento SMSA	Salinas-Monterey SMSA	San Bernardino-Riverside-Ontario SMSA	San Diego SMSA
240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	A	D	B	C	B	D	B	B
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	E	B	C	A	B	B	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	C	C	A	E	B	C	A	C	C	B
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	A	A	C	A	E	E	A	B
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	A	A	B	(X)	E	(X)	A	B
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	E	B	D	(X)	A	(X)	C	B
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	E	A	D	(X)	E	(X)	A	B
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	A	B	E	(X)	A	(X)	E	D
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	D	A	B	B	A	A	D	B	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	D	C	B	C	A	C	E	D	C
260	KITCHENWARE-HOME FURNISHINGS .....	D	E	E	E	D	A	A	D	B	D
220	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	D	(X)	D	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	(X)	(X)	(X)	(X)	(X)	D	(X)	E	(X)	(X)
260	KITCHENWARE-HOME FURNISHINGS.....	(X)	(X)	(X)	(X)	(X)	D	(X)	D	(X)	(X)
220	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	C	B	(X)	E	(X)	B	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	C	D	C	B	(X)	E	(X)	C	D
260	KITCHENWARE-HOME FURNISHINGS.....	C	B	C	C	B	(X)	E	(X)	D	D
220	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	E	D	B	(X)	C	(X)	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	D	E	D	C	(X)	C	(X)	A	E

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

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220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	E	E	D	(X)	A	(X)	B	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	A	E	E	E	(X)	A	(X)	C	D
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	B	C	C	C	C	C	C
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	B	C	C	C	C	C	C
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	B	C	(X)	C	(X)	B	C
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	E	E	C	(X)	D	(X)	E	C
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	C	C	(X)	D	(X)	C	D
120	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	O	B	B	B	D	C	B	B
	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A	A	A	A	B	A	B
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A	A	A	A	B	A	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	B	B	B	A	C	A	A	B	A	C
	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	E	E	E	(X)	A	(X)	E	E
120	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	C	A	E	E	E	(X)	A	(X)	E	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	D	C	C	C	C	C	B	C	C
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	B	C	D	C	D	B	A	C	C

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	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	E	(X)	B	(X)	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	E	E	C	(X)	E	(X)	E	E
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	A	D	C	E	(X)	C	(X)	D	E
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	A	(X)	E	(X)	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	(X)	(X)	(X)	(X)	B	(X)	E	(X)	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	C	C	D	(X)	D	(X)	A	C
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	D	C	E	D	E	(X)	E	(X)	C	E
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	A	C	(X)	B	(X)	A	D
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	E	E	E	E	(X)	E	(X)	E	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	D	A	C	B	B	A	A	B
260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE										
280	KITCHENWARE-HOME FURNISHINGS.....	C	B	D	A	C	B	B	A	A	B
520	JEWELRY-OPTICAL GOODS.....	B	B	D	A	C	B	B	A	B	B
	NONMERCHANDISE RECEIPTS.....	B	B	D	A	C	B	B	A	A	B
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	(X)	(X)	(X)	E	(X)	D	(X)	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	(X)	(X)	(X)	(X)	E	(X)	D	(X)	(X)
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	D	E	E	(X)	A	(X)	E	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	E	D	E	E	(X)	A	(X)	E	E
	LIQUEFIED PETROL GAS (BOTTLED GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	B	A	D	(X)	C	(X)	C	D
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	C	B	B	A	D	(X)	C	(X)	C	D

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480	FUEL AND ICE DEALERS: N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	E	E	E	B	(X)	E	(X)	E	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE .....	E	E	E	E	B	(X)	E	(X)	E	A
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	E	E	D	E	E	E	D	E	D
	CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	D	B	A	C	A	B	A	A	E
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	(X)	(X)	(X)	(X)	C	(X)	B	(X)	(X)
240 500 520	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	C	A	C	B	(X)	E	(X)	E	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	B	C	E	E	E	(X)	E	(X)	E	B
	ALL OTHER MERCHANDISE .....	C	C	A	E	C	(X)	E	(X)	E	C
	NONMERCHANDISE RECEIPTS .....	E	E	E	E	E	(X)	E	(X)	E	C
	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	D	E	E	E	(X)	E	(X)	B	A
240 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	D	E	E	E	(X)	E	(X)	B	A
	ALL OTHER MERCHANDISE .....	E	E	E	E	E	(X)	E	(X)	E	C
	NONMERCHANDISE RECEIPTS .....	E	E	E	E	E	(X)	E	(X)	E	E
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE .....	O	E	B	B	E	(X)	B	(X)	D	D
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	C	E	E	E	(X)	A	(X)	A	A
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	A	A	A	D	(X)	D	(X)	B	B
	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	O	E	E	D	(X)	E	(X)	E	C
	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	D	O	A	B	(X)	B	(X)	C	C
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	C	A	A	B	(X)	C	(X)	E	C

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales									
		California	Anaheim- Santa Ana- Garden Grove SMSA	Bakersfield SMSA	Fresno SMSA	Los Angeles- Long Beach SMSA	Oxnard- Ventura SMSA	Sacramento SMSA	Salinas- Monterey SMSA	San Bernardino- Riverside- Ontario SMSA	San Diego SMSA
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	D	D	E	D	(X)	D	(X)	E	C
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	A	A	B	(X)	C	(X)	E	C
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	D	D	(X)	E	(X)	E	D
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C	E	B	A	B	A	B	B
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	A	B	A	A	A	A	A
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	C	D	E	D	D	A	E	C	C
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	E	C	B	A	E	A	A	A

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\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		San Francisco- Oakland SMSA	San Jose SMSA	Santa Barbara SMSA	Stockton SMSA	Vallejo-Napa SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	B	B	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	D	A	B	D	C
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	A	A	E	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	(X)	A	B	E	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	(X)	(X)	(X)	D
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	D	E	(X)	(X)	(X)	D
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	(X)	(X)	E
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	(X)	(X)	(X)	C
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	E	(X)	(X)	(X)	C
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	(X)	(X)	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	A	C	D	C
320	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	C	E	A	D	D	D
340	LUMBER-BUILDING MATERIALS.....	C	E	B	C	D	C
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	B	A	A	B

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		San Francisco- Oakland SMSA	San Jose SMSA	Santa Barbara SMSA	Stockton SMSA	Vallejo-Napa SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	D	B	A	B
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	E	B	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	A	B	E	B	B	B
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..	A	B	E	B	B	B
200	CURTAINS-DRAPERIES-DRY GOODS.....	B	B	E	B	A	B
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	B	B	E	B	B	B
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	A	B	E	B	A	B
260	KITCHENWARE-HOME FURNISHINGS.....	B	B	E	B	A	B
320	HARDWARE-GARDENING EQUIPMENT.....	B	B	E	B	E	B
340	LUMBER-BUILDING MATERIALS.....	A	B	E	B	A	A
500	ALL OTHER MERCHANDISE.....	A	B	E	B	A	B
520	NONMERCHANDISE RECEIPTS.....	A	B	E	B	A	B
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	B	D	B	B
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	C	B	A	(X)
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	(X)	(X)	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	D	E	(X)	(X)	(X)	E
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..	D	E	(X)	(X)	(X)	E
200	CURTAINS-DRAPERIES-DRY GOODS.....	E	E	(X)	(X)	(X)	E
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	D	(X)	(X)	(X)	E
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	D	E	(X)	(X)	(X)	E
260	KITCHENWARE-HOME FURNISHINGS.....	E	D	(X)	(X)	(X)	E
320	HARDWARE-GARDENING EQUIPMENT.....	D	E	(X)	(X)	(X)	E
340	LUMBER-BUILDING MATERIALS.....	D	D	(X)	(X)	(X)	E
500	ALL OTHER MERCHANDISE.....	D	D	(X)	(X)	(X)	E
	DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	(X)	(X)	(X)	E
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	(X)	(X)	(X)	A

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E = Less than 60 percent.

X Not

applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		San Francisco-Oakland SMSA	San Jose SMSA	Santa Barbara SMSA	Stockton SMSA	Vallejo-Napa SMSA	Area outside SMSA's
020 500	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	B	A	C	B	B
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	B	A	B	B	B
020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS .....	B	B	A	B	B	B
	ALL OTHER MERCHANDISE .....	A	B	A	B	B	B
020	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	(X)	E	E	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS .....	(X)	(X)	E	E	E	(X)
020	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	D	(X)	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS .....	D	D	(X)	(X)	(X)	E
020	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	D	(X)	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS .....	E	D	(X)	(X)	(X)	E
020	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	E	E	E	A	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS .....	D	E	E	E	A	E
020	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	D	B	A	B	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS .....	D	D	B	A	B	C
020	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	C	B	D	B	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS .....	E	E	E	E	E	E
020	RETAIL BAKERIES-BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	C	(X)	(X)	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS .....	D	C	(X)	(X)	(X)	C

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		San Francisco- Oakland SMSA	San Jose SMSA	Santa Barbara SMSA	Stockton SMSA	Vallejo-Napa SMSA	Area outside SMSA's
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	(X)	(X)	O
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
	GROCERIES--OTHER FOODS.....	E	E	(X)	(X)	(X)	D
	OTHER FOOD STORES (OTHER 54)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	A	E	C	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
500	GROCERIES--OTHER FOODS.....	(X)	(X)	C	E	C	(X)
	ALL OTHER MERCHANDISE.....	(X)	(X)	A	E	E	(X)
	DAIRY PRODUCTS STORES (SIC 545)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
	GROCERIES--OTHER FOODS.....	E	E	(X)	(X)	(X)	E
	EGG AND POULTRY DEALERS (SIC 549 PT.)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	A	(X)	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
	GROCERIES--OTHER FOODS.....	O	A	(X)	(X)	(X)	E
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	O	(X)	(X)	(X)	C
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
500	GROCERIES--OTHER FOODS.....	C	O	(X)	(X)	(X)	O
	ALL OTHER MERCHANDISE.....	E	E	(X)	(X)	(X)	C
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	C	A	A
	MOTOR VEHICLE DEALERS (SIC 551, 552)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	B	A	A
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	B	B	A	(X)
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
400	AUTOMOBILES--TRUCKS.....	(X)	(X)	B	B	B	(X)
420	AUTO FUELS--LUBRICANTS.....	(X)	(X)	B	B	B	(X)
520	AUTO TIRES--BATTERIES--ACCESS.....	(X)	(X)	B	B	B	(X)
	NONMERCHANDISE RECEIPTS.....	(X)	(X)	B	B	B	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	(X)	(X)	(X)	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
400	AUTOMOBILES--TRUCKS.....	B	B	(X)	(X)	(X)	A
420	AUTO FUELS--LUBRICANTS.....	B	B	(X)	(X)	(X)	A
520	AUTO TIRES--BATTERIES--ACCESS.....	B	C	(X)	(X)	(X)	A
	NONMERCHANDISE RECEIPTS.....	B	B	(X)	(X)	(X)	A

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		San Francisco-Oakland SMSA	San Jose SMSA	Santa Barbara SMSA	Stockton SMSA	Vallejo-Napa SMSA	Area outside SMSA's
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	(X)	(X)	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
380	AUTOMOBILES-TRUCKS.....	B	A	(X)	(X)	(X)	A
400	AUTO FUELS-LUBRICANTS.....	B	A	(X)	(X)	(X)	A
420	AUTO TIRES-BATTERIES-ACCESS.....	B	A	(X)	(X)	(X)	A
520	NONMERCHANDISE RECEIPTS.....	B	A	(X)	(X)	(X)	A
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	(X)	(X)	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
380	AUTOMOBILES-TRUCKS.....	B	A	(X)	(X)	(X)	A
400	AUTO FUELS-LUBRICANTS.....	B	C	(X)	(X)	(X)	B
420	AUTO TIRES-BATTERIES-ACCESS.....	B	A	(X)	(X)	(X)	A
520	NONMERCHANDISE RECEIPTS.....	B	A	(X)	(X)	(X)	A
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	E	B	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
380	AUTOMOBILES-TRUCKS.....	B	B	E	C	A	B
400	AUTO FUELS-LUBRICANTS.....	C	E	E	E	E	E
420	AUTO TIRES-BATTERIES-ACCESS.....	D	B	E	D	A	B
520	NONMERCHANDISE RECEIPTS.....	D	E	E	E	E	E
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	C	D	D	C
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	E	E	(X)	(X)	(X)	E
260	KITCHENWARE-HOME FURNISHINGS.....	E	E	(X)	(X)	(X)	E
300	SPORTING-RECREATION EQUIPMENT.....	E	E	(X)	(X)	(X)	E
380	AUTOMOBILES-TRUCKS.....	E	E	(X)	(X)	(X)	(X)
400	AUTO FUELS-LUBRICANTS.....	E	E	(X)	(X)	(X)	E
420	AUTO-TIRES-BATTERIES-ACCESS.....	E	E	(X)	(X)	(X)	E
520	NONMERCHANDISE RECEIPTS.....	E	E	(X)	(X)	(X)	E
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	(X)	(X)	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	C	(X)	(X)	(X)	C
260	KITCHENWARE-HOME FURNISHINGS.....	E	C	(X)	(X)	(X)	D
300	SPORTING-RECREATION EQUIPMENT.....	C	E	(X)	(X)	(X)	C
380	AUTOMOBILES-TRUCKS.....	E	E	(X)	(X)	(X)	D
400	AUTO FUELS-LUBRICANTS.....	C	E	(X)	(X)	(X)	D
420	AUTO-TIRES-BATTERIES-ACCESS.....	D	D	(X)	(X)	(X)	D
520	NONMERCHANDISE RECEIPTS.....	D	D	(X)	(X)	(X)	D
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	E	D	B	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
300	SPORTING-RECREATION EQUIPMENT.....	(X)	(X)	E	E	B	(X)
380	AUTOMOBILES-TRUCKS.....	(X)	(X)	E	D	B	(X)
400	AUTO FUELS-LUBRICANTS.....	(X)	(X)	E	D	E	(X)
500	ALL OTHER MERCHANDISE.....	(X)	(X)	E	E	D	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	(X)	E	E	E	(X)

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D = 60 to 69 percent.

E = Less than 60 percent.

X Not



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		San Francisco-Oakland SMSA	San Jose SMSA	Santa Barbara SMSA	Stockton SMSA	Vatlejo-Napa SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	C	(X)	(X)	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
300	SPORTING-RECREATION EQUIPMENT.....	A	E	(X)	(X)	(X)	E
400	AUTO FUELS-LUBRICANTS.....	E	E	(X)	(X)	(X)	E
520	NONMERCHANDISE RECEIPTS.....	B	E	(X)	(X)	(X)	E
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	A	(X)	(X)	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
500	ALL OTHER MERCHANDISE.....	D	B	(X)	(X)	(X)	B
520	NONMERCHANDISE RECEIPTS.....	E	C	(X)	(X)	(X)	E
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	(X)	(X)	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
380	AUTOMOBILES-TRUCKS.....	B	C	(X)	(X)	(X)	D
400	AUTO FUELS-LUBRICANTS.....	E	E	(X)	(X)	(X)	(X)
520	NONMERCHANDISE RECEIPTS.....	B	C	(X)	(X)	(X)	E
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	B	(X)	(X)	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
400	AUTO FUELS-LUBRICANTS.....	E	E	(X)	(X)	(X)	(X)
500	ALL OTHER MERCHANDISE.....	E	B	(X)	(X)	(X)	D
520	NONMERCHANDISE RECEIPTS.....	E	E	(X)	(X)	(X)	D
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	B	B	C	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
380	AUTOMOBILES-TRUCKS.....	D	D	E	E	E	E
400	AUTO FUELS-LUBRICANTS.....	C	B	C	B	C	C
420	AUTO-TIRES-BATTERIES-ACCESS.....	C	C	C	C	C	C
520	NONMERCHANDISE RECEIPTS.....	C	C	C	C	C	C
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	B	B	B
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	(X)	(X)	(X)	C
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	D	C	A	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	B	C	D	C	E	E
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	B	D	E	D	A	D

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		San Francisco-Oakland SMSA	San Jose SMSA	Santa Barbara SMSA	Stockton SMSA	Vallejo-Napa SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	A	B	A	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....	(X)	(X)	A	B	A	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	(X)	(X)	O
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....	E	E	(X)	(X)	(X)	O
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	(X)	(X)	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....	C	C	(X)	(X)	(X)	E
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	(X)	(X)	(X)	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	B	(X)	(X)	(X)	E
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....	C	O	(X)	(X)	(X)	A
	FURRIERS AND FUR SHOPS (SIC 56B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	D	A	E	E	C
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....	A	D	A	E	E	C
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	B	A	C	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	(X)	(X)	B	B	E	(X)
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....	(X)	(X)	E	O	E	(X)
180	ALL FOOTWEAR.....	(X)	(X)	C	C	O	(X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	D	B	A	E	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	B	O	B	A	E	D
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....	B	E	B	A	E	E
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	E	(X)	(X)	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	A	E	(X)	(X)	(X)	E
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....	A	E	(X)	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		San Francisco-Oakland SMSA	San Jose SMSA	Santa Barbara SMSA	Stockton SMSA	Vallejo-Napa SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	B	C	A	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	B	C	D	E	E	E
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	B	E	E	E	E	E
	SHOE STORES (SIC 566)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	A	A	B
	MEN'S SHOE STORES (SIC 566 PT.)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	(X)	(X)	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	A	B	(X)	(X)	(X)	E
	WOMEN'S SHOE STORES (SIC 566 PT.)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	(X)	(X)	(X)	C
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	B	A	(X)	(X)	(X)	C
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	D	(X)	(X)	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	D	D	(X)	(X)	(X)	E
	FAMILY SHOE STORES (SIC 566 PT.)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	(X)	(X)	(X)	B
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	C	C	(X)	(X)	(X)	B
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	D	(X)	(X)	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	D	(X)	(X)	(X)	E
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	E	D	(X)	(X)	(X)	E
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	(X)	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	(X)	(X)	(X)	(X)	(X)	E
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	(X)	(X)	(X)	(X)	(X)	E
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9,)						
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	B	B	D	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	(X)	(X)	B	B	D	(X)
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	(X)	(X)	B	B	D	(X)

Note: See merchandise line introductory text for explanation of this table.  
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		San Francisco- Oakland SMSA	San Jose SMSA	Santa Barbara SMSA	Stockton SMSA	Vallejo-Napa SMSA	Area outside SMSA's
240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	B	C	B
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	B	B	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	C	B	D	C	C	D
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	A	E	C
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	(X)	(X)	(X)	B
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	(X)	(X)	(X)	D
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	C	(X)	(X)	(X)	A
220 260	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	(X)	(X)	(X)	E
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	B	E	A	D	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR... KITCHENWARE-HOME FURNISHINGS.....	E E	C B	E E	B A	E D	D E
	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	D	A	C	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR... KITCHENWARE-HOME FURNISHINGS.....	(X) (X)	(X) (X)	D E	B A	C C	(X) (X)
	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	A	(X)	(X)	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR... KITCHENWARE-HOME FURNISHINGS.....	E E	B A	(X) (X)	(X) (X)	(X) (X)	C B
220	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	(X)	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR...	D	D	(X)	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table.  
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.  
applicable.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		San Francisco-Oakland SMSA	San Jose SMSA	Santa Barbara SMSA	Stockton SMSA	Vallejo-Napa SMSA	Area outside SMSA's
22D	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	(X)	(X)	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	B	C	(X)	(X)	(X)	A
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	D	B	C	C
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	D	B	C	C
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	(X)	(X)	(X)	B
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	(X)	(X)	(X)	D
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	(X)	(X)	(X)	D
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	C	C	B
120	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	B	C	A
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	B	C	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	A	A	B	B	C	A
12D	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	A	A	E	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	D	E	A	A	E	B
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	C	D	B
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	B	B	B	B

Note: See merchandise line introductory text for explanation of this table.  
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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		San Francisco- Oakland SMSA	San Jose SMSA	Santa Barbara SMSA	Stockton SMSA	Vallejo-Napa SMSA	Area outside SMSA's
	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	E	C	E	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	(X)	(X)	(X)	E
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	(X)	(X)	(X)	C
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	D	B	D	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	(X)	E	D	D	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	(X)	(X)	(X)	A
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	D	B	(X)	(X)	(X)	B
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	D	(X)	(X)	(X)	D
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	E	(X)	(X)	(X)	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	A	D	A	A
260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
280	KITCHENWARE-HOME FURNISHINGS.....	D	A	A	D	A	A
520	JEWELRY-OPTICAL GOODS.....	C	A	A	D	A	A
	NONMERCHANDISE RECEIPTS.....	C	A	A	D	A	A
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	E	A	E	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	(X)	E	A	E	(X)
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	E	(X)	(X)	(X)	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	A	E	(X)	(X)	(X)	E
	LIQUEFIED PETROL. GAS (BTL'D. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	(X)	(X)	(X)	C
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	C	(X)	(X)	(X)	C

Note. See merchandise line introductory text for explanation of this table.  
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applicable.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		San Francisco- Oakland SMSA	San Jose SMSA	Santa Barbara SMSA	Stockton SMSA	Vallejo-Napa SMSA	Area outside SMSA's
480	FUEL AND ICE DEALERS; N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	(X)	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	C	E	(X)	(X)	(X)	E
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	E	E
	CIGAR STORES AND STANOS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	O	A	A	C
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	O	C	E	(X)
240 500 520	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	(X)	(X)	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	E	(X)	(X)	(X)	E
	ALL OTHER MERCHANDISE.....	B	A	(X)	(X)	(X)	B
	NONMERCHANDISE RECEIPTS.....	O	C	(X)	(X)	(X)	E
	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	(X)	(X)	(X)	O
240 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	C	E	(X)	(X)	(X)	O
	ALL OTHER MERCHANDISE.....	O	E	(X)	(X)	(X)	O
	NONMERCHANDISE RECEIPTS.....	E	E	(X)	(X)	(X)	E
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	(X)	(X)	C
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	(X)	(X)	(X)	A
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	(X)	(X)	(X)	O
	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	E	(X)	(X)	(X)	E
	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	(X)	(X)	(X)	D
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	(X)	(X)	(X)	A

Note: See merchandise line introductory text for explanation of this table.

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		San Francisco- Oakland SMSA	San Jose SMSA	Santa Barbara SMSA	Stockton SMSA	Vallejo-Napa SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	(X)	(X)	(X)	C
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	A	(X)	(X)	(X)	B
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	B	(X)	(X)	(X)	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	B	B	A	B
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	A	A	A	A
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	C	C	E	D
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	B	B	A

Note: See merchandise line introductory text for explanation of this table.  
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\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



# Appendix A

## GENERAL EXPLANATION

### CENSUS COVERAGE

**Method of Coverage**—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. **The “nonmail” universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. **All “nonemployers”**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. **Selected “small employers”**—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. **The “mail” universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. **Firms in the census prec canvass**—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. **Firms not in the census prec canvass**—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

**Comparison of the 1963 Census with the 1967 Census**—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”



establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

**2. Areas**—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

**3. Active proprietors**—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

**4. Coverage of nonemployers**—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.



5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

**Types of Areas Covered**—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.<sup>1</sup> A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

## Appendix B

### MERCHANDISE LINE SALES REPORTS EXPLANATIONS

#### EXPLANATION OF TERMS

**Data Covered**—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

**Types of Areas**—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.<sup>1</sup>

**Establishments**—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual<sup>2</sup> for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

**Sales**—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

<sup>1</sup> Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

<sup>2</sup> Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.



## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

### BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

**Lumber and other building materials dealers (SIC 521)**—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wall-board and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

**Plumbing and heating equipment dealers (SIC 522)**—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-



gaged in installation on a contract basis or in repairs are included in Contract Construction.

**Paint, glass, and wallpaper stores (SIC 523)**—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

**Electrical supply stores (SIC 524)**—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

**Hardware stores (SIC 5251)**—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Farm equipment dealers (SIC 5252)**—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

#### GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Variety stores (SIC 533)**—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

**General merchandise stores (part of SIC 539)**—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

**Dry goods stores (part of SIC 539)**—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

**Sewing and needlework stores (part of SIC 539)**—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.



**FOOD STORES**  
**(SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

**Meat markets (part of SIC 542)**—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

**Fish (seafood) markets (part of SIC 542)**—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

**Fruit stores and vegetable markets (SIC 543)**—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

**Candy, nut, and confectionery stores (SIC 544)**—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

**Retail bakeries—baking and selling (SIC 5462)**—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

**Retail bakeries—selling only (SIC 5463)**—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

**Dairy products stores (SIC 545)**—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

**Egg and poultry dealers (part of SIC 549)**—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

**Other miscellaneous food stores (part of SIC 549)**—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."



**AUTOMOTIVE DEALERS**  
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

**Motor vehicle dealers—new and used cars (SIC 551)**—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

**Motor vehicle dealers—used cars only (SIC 552)**—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

**Home and auto supply stores (part of SIC 553)**—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

**Other tire, battery, accessory dealers (part of SIC 553)**—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

**Boat dealers (SIC 5591)**—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

**Household trailer dealers (SIC 5592)**—Establishments primarily selling household trailers, mobile homes and campers.

**Aircraft, motorcycle dealers (part of SIC 5599)**—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

**Automotive dealers, n.e.c. (part of SIC 5599)**—Establishments primarily selling automotive products not elsewhere classified.

**GASOLINE SERVICE STATIONS**  
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

**APPAREL AND ACCESSORY STORES**  
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-



ternity shops" which were classified as separate industries in the 1963 Census of Business.

**Millinery stores (part of SIC 563)**—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

**Corsets and lingerie stores (part of SIC 563)**—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

**Other women's accessory, specialty stores (part of SIC 563)**—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

**Furriers and fur shops (SIC 568)**—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Custom tailors (SIC 567)**—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Men's shoe stores (part of SIC 566)**—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

**Women's shoe stores (part of SIC 566)**—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

**Children's and juveniles' shoe stores (part of SIC 566)**—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

**Family shoe stores (part of SIC 566)**—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and



children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

**Children's and infants' wear stores (SIC 564)**—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

#### FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor covering stores (SIC 5713)**—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

**Drapery, curtain, and upholstery stores (SIC 5714)**—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

**China, glassware, and metalware stores (SIC 5715)**—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

**Miscellaneous home furnishings stores (SIC 5719)**—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

**Household appliance stores (SIC 572)**—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

**Radio and television stores (SIC 5732)**—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

**Record shops (part of SIC 5733)**—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

**Musical instrument stores (part of SIC 5733)**—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

#### EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for



consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

**Restaurants, lunchrooms, caterers (part of SIC 5812)**—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

**Cafeterias (part of SIC 5812)**—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

**Refreshment places (part of SIC 5812)**—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

## DRUG STORES AND PROPRIETARY STORES (SIC 591)

**Drug stores (part of SIC 591)**—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

**Proprietary stores (part of SIC 591)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

## MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

**Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Antique stores (SIC 5932)**—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

**Secondhand stores (SIC 5933)**—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

**Sporting goods stores (SIC 5952)**—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Bicycle shops (SIC 5953)**—Establishments primarily selling bicycles and bicycle parts and accessories.

**Jewelry stores (SIC 597)**—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,



bracelets, and brooches; sterling and plated silverware; and watches and clocks.

**Fuel oil dealers (SIC 5983)**—Establishments primarily selling fuel oil.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984)**—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

**Fuel and ice dealers, n.e.c. (SIC 5982)**—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

**Florists (SIC 5992)**—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

**Cigar stores and stands (SIC 5993)**—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

**Stationery stores (SIC 5943)**—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

**Hay, grain, and feed stores (SIC 5962)**—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

**Other farm supply stores (part of SIC 5969)**—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

**Garden supply stores (part of SIC 5969)**—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

**News dealers and newsstands (SIC 5994)**—Establishments primarily selling newspapers, magazines, and other periodicals.

**Hobby, toy, and game shops (SIC 5995)**—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

**Camera and photographic supply stores (SIC 5996)**—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

**Gift, novelty, and souvenir shops (SIC 5997)**—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

**Optical goods stores (part of SIC 5999)**—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

**Retail stores, n.e.c. (part of SIC 5999)**—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-



ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

## NONSTORE RETAILERS

(Part of SIC Major Group 53)

**Mail-order houses (SIC 532)**—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

**Merchandising machine operators (SIC 534)**—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

**Direct selling establishments (SIC 535)**—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

## RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS  <h2 style="margin: 0;">1967 CENSUS OF BUSINESS</h2>		<b>NOTICE</b> —Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.																					
<b>1. NAME AND PHYSICAL LOCATION</b> a. Is the name shown in the label the name by which this establishment is known to the public? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)		In correspondence pertaining to this report, please refer to this Census File Number <span style="font-size: 2em; float: right;">➤</span> Employer Identification No. <span style="font-size: 2em; float: right;">➤</span>																					
<b>b. Is the address in the label—</b> 1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location. 2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location. 3. <input type="checkbox"/> Neither of the above (e.g. accountant's office). (NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)		<b>2. EMPLOYER IDENTIFICATION NUMBER</b> Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) <span style="border-bottom: 1px solid black; width: 100px; display: inline-block;"></span>																					
<b>c. Enter following physical location information</b> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Number and street</td> <td style="width: 50%;">City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> (NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)		Number and street	City, village, or other place	State	ZIP code	<b>3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT</b> <span style="float: right;">X-1</span> 1 <input type="checkbox"/> Individual proprietor 2 <input type="checkbox"/> Partnership 0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association) 8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate 9 <input type="checkbox"/> Other (Specify) _____																	
Number and street	City, village, or other place																						
State	ZIP code																						
<b>d. Enter name of county in which your establishment is located</b> _____ <b>e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?</b> 1 <input type="checkbox"/> Yes     2 <input type="checkbox"/> No		<b>4. PERIOD OPERATED IN 1967</b> <span style="float: right;">X-2</span> a. Was this establishment in business at the end of 1967? ..... 1 <input type="checkbox"/> Yes     2 <input type="checkbox"/> No (NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.) b. How many months during 1967 did you own this establishment? ..... Months <span style="float: right;">X-3</span>																					
<b>5. CLASS OF CUSTOMER</b> <span style="float: right;">X-4 ➤</span> Report the approximate percentage of your total 1967 sales to each class of customer. 1 _____ % General public (household consumers, farmers, and individuals) <span style="float: right;">4-XX</span> 2 _____ % Construction and building trade contractors <span style="float: right;">4-3</span> 3 _____ % Other business firms, government, and institutions <span style="float: right;">4-4</span> 4 _____ % Other (Specify) _____ <span style="float: right;">4-5</span> <span style="float: right;">4-6*</span>		<b>6. METHOD OF SELLING</b> <span style="float: right;">X-5</span> Mark the box which describes your principal method of selling. Do not mark more than one box. 1 <input type="checkbox"/> Selling at this establishment 2 <input type="checkbox"/> Mail order (catalog selling) 3 <input type="checkbox"/> House-to-house (direct selling) 4 <input type="checkbox"/> Operating merchandise vending machines																					
<b>7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967</b> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>Dollars</th> <th>Cents</th> <th>Key</th> </tr> </thead> <tbody> <tr> <td>a. Sales of merchandise and other receipts from customers.....</td> <td></td> <td>XX</td> <td>X-6</td> </tr> <tr> <td>b. Does the entry in "a" include sales taxes and excise taxes collected from customers? ..... 1 <input type="checkbox"/> Yes     2 <input type="checkbox"/> No</td> <td></td> <td></td> <td>X-7</td> </tr> <tr> <td>c. If "No," how much did you forward to taxing agencies for such taxes? .....</td> <td></td> <td>XX</td> <td>X-8</td> </tr> <tr> <td>d. Total ANNUAL payroll in 1967 before deductions .....</td> <td></td> <td>XX</td> <td>X-9*</td> </tr> </tbody> </table>			Dollars	Cents	Key	a. Sales of merchandise and other receipts from customers.....		XX	X-6	b. Does the entry in "a" include sales taxes and excise taxes collected from customers? ..... 1 <input type="checkbox"/> Yes     2 <input type="checkbox"/> No			X-7	c. If "No," how much did you forward to taxing agencies for such taxes? .....		XX	X-8	d. Total ANNUAL payroll in 1967 before deductions .....		XX	X-9*	<b>8. COMPANY AFFILIATION</b> a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known). b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known). Name of company _____ Mailing address (Number, street, city, State, ZIP code) _____ EI No. (9 digits) _____	
	Dollars	Cents	Key																				
a. Sales of merchandise and other receipts from customers.....		XX	X-6																				
b. Does the entry in "a" include sales taxes and excise taxes collected from customers? ..... 1 <input type="checkbox"/> Yes     2 <input type="checkbox"/> No			X-7																				
c. If "No," how much did you forward to taxing agencies for such taxes? .....		XX	X-8																				
d. Total ANNUAL payroll in 1967 before deductions .....		XX	X-9*																				



# RETAIL TRADE GENERAL QUESTIONS--Continued

## 9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM

1-1

- a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?..... 1 ☐ Yes 2 ☐ No
- Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.

- b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....

Name

Kind of business

## 10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT

1-2XX

- a. Is any department, concession, or business **not owned by you**, operated within this establishment?..... 1 ☐ Yes 2 ☐ No
- Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.
- b. If "Yes," please complete a line for each.

Name and address of owner of department or concession	Kind of business of department or concession	2XX	2-3	2-4		2-5		2-6*
		Estimated sales during 1967	Are the sales of this department included in item 7a?	Yes	No	Is the payroll of this department included in item 7d?	Yes	No
		Dollars		1	2		1	2
1.				1	2		1	2
2.				1	2		1	2
3.				1	2		1	2

## 11. YOUR BUSINESS LOCATIONS

- a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?..... 1 ☐ Yes 2 ☐ No
- b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).

Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)
			Dollars	Cents	
1.				XX	
2.				XX	
3.				XX	
4.				XX	
Totals for this Employer Identification Number (Sales total should equal the entry in item 7a)				XX	

100-005

# Appendix D

## KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number
<b>BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS</b>		<b>SHOE STORES</b>	
Building materials and supply stores:		Men's shoe stores -----	} CB-56B
Lumber and other building materials dealers -----	CB-52A	Women's shoe stores -----	
Plumbing and heating equipment dealers -----	CB-52D	Children's and juveniles' shoe stores -----	
Paint, glass, and wallpaper stores -----	CB-52B	Family shoe stores -----	
Electrical supply stores -----	CB-52D		
Hardware stores -----	CB-52C		
Farm equipment dealers -----	CB-52D		
<b>GENERAL MERCHANDISE GROUP STORES</b>		<b>FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES</b>	
Department stores -----	CB-53A	Furniture and home furnishings stores:	
Variety stores -----	CB-53B	Furniture stores -----	CB-57A
Miscellaneous general merchandise stores:		Home furnishings stores:	
General merchandise stores -----	CB-53A	Floor coverings stores -----	} CB-57D
Dry goods stores -----	} CB-53B	Drapery, curtain, and upholstery stores -----	
Sewing and needlework stores -----		China, glassware, and metalware stores -----	
		Miscellaneous home furnishings stores -----	
		Household appliance stores -----	} CB-57B
		Radio, television, and music stores:	
		Radio and television stores -----	
		Music stores:	
		Record shops -----	} CB-57C
		Musical instrument stores -----	
<b>FOOD STORES</b>		<b>EATING AND DRINKING PLACES</b>	
Grocery stores -----	} CB-54A	Eating places:	
Meat and fish (seafood) markets:		Restaurants, lunchrooms, and caterers -----	} CB-58
Meat markets -----		Cafeterias -----	
Fish (seafood) markets -----		Refreshment places -----	
Fruit stores and vegetable markets -----		Drinking places (alcoholic beverages) -----	
Candy, nut, and confectionery stores -----			
Retail bakeries:			
Retail bakeries—baking and selling -----	} CB-54B		
Retail bakeries—selling only -----			
Other food stores:			
Dairy products stores -----	} CB-54A		
Egg and poultry dealers -----			
Other miscellaneous food stores -----			
<b>AUTOMOTIVE DEALERS</b>		<b>DRUG STORES AND PROPRIETARY STORES</b>	
Motor vehicle dealers:		Drug stores -----	} CB-59A
Motor vehicle dealers—new and used cars:		Proprietary stores -----	
Dealers with domestic car franchise only -----	} CB-XA		
Dealers with imported car franchise only -----			
Dealers with domestic, imported car franchises -----			
Motor vehicle dealers—used cars only -----			
Tire, battery, and accessory dealers:			
Home and auto supply stores -----	} CB-XB		
Other tire, battery, and accessory dealers -----			
Miscellaneous automotive dealers:			
Boat dealers -----	} CB-XC		
Household trailer dealers -----			
Aircraft, motorcycle dealers -----			
Automotive dealers, n.e.c. -----			
<b>GASOLINE SERVICE STATIONS</b>		<b>MISCELLANEOUS RETAIL STORES</b>	
Gasoline service stations -----	CB-XD	Liquor stores -----	} CB-59E
		Antique stores and secondhand stores:	
		Antique stores -----	
		Secondhand stores -----	
<b>APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES</b>		Sporting goods stores and bicycle shops:	
Women's clothing, specialty stores; furriers:		Sporting goods stores -----	CB-59C
Women's ready-to-wear stores -----	} CB-56A	Bicycle shops -----	CB-59E
Women's accessory and specialty stores:		Jewelry stores -----	CB-59D
Millinery stores -----			
Corset and lingerie stores -----			
Other women's accessory, specialty stores -----			
Furriers and fur shops -----			
Other apparel and accessory stores:			
Men's and boys' clothing and furnishings stores -----			
Custom tailors -----			
Family clothing stores -----			
Children's and infants' wear stores -----			
Miscellaneous apparel and accessory stores -----			
		Fuel and ice dealers:	
		Fuel oil dealers -----	} CB-59E
		Liquefied petroleum gas (bottled gas) dealers -----	
		Fuel and ice dealers, n.e.c. -----	
		Florists -----	
		Cigar stores and stands -----	
		Other miscellaneous retail stores:	
		Book and stationery stores:	
		Book stores -----	} CB-59B
		Stationery stores -----	
		Hay, grain, and feed stores -----	} CB-59E
		Other farm supply stores -----	
		Garden supply stores -----	
		News dealers and newsstands -----	
		Hobby, toy, and game shops -----	
		Camera and photographic supply stores -----	
		Gift, novelty, and souvenir shops -----	
		Optical goods stores -----	CB-59G
		Retail stores, n.e.c. -----	CB-59E



# Appendix E

## MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods .....	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks) .....	ALL
021	Meats-fish-poultry .....	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023) .....	CB-54A
022	Produce (fresh fruits-vegtbls) .....	Produce (fresh fruits, vegetables) .....	
023	Frozen foods .....	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024) .....	
024	All other foods .....	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100). .....	
025	Bakery products—exc. frozen .....	Bakery products, except frozen .....	CB-54B
026	Bakery products—frozen .....	Bakery products, frozen .....	
027	All other foods .....	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026. ....	
040	Meals-snacks .....	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment .....	ALL
060	Alcoholic drinks .....	Alcoholic drinks served at this establishment. ....	
080	Packaged alcoholic beverages .....	Packaged liquor, wine, and beer .....	
100	Cigars-cigarettes-tobacco .....	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others) .....	
120	Cosmetics-drugs-cleaners .....	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers .....	CB-59A
121	Medicines exc. prescription .....	Drugs (other than prescriptions), proprietary medicines, health, first aid products .....	
122	Prescription medicines .....	Prescriptions .....	CB-54A
123	All other drugs-proprietarys .....	Prescription medicines (see line 124 for related merchandise) .....	CB-59A
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122. ....	CB-59A
140	Men's-boys' clothing exc. footwear. ....	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers. ....	CB-54A
141	Men's clothing .....	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180). ....	ALL
142	Boys' clothing .....	Men's clothing and furnishings. ....	CB-53A
143	Men's tailored outerwear .....	Boys' clothing and furnishings .....	
144	Other men's outerwear .....	Boys' wear .....	CB-56A
145	Men's hats .....	Tailored outerwear (suits, overcoats, topcoats, sport jackets). ....	
146	Other men's clothing .....	Other outerwear (sport and casual clothing, rainwear) .....	
160	Women's-girls' clothing, exc. footwr. ....	Men's hats .....	ALL
161	Children's-infants' wear .....	Other men's apparel and furnishings. ....	
162	Handbags-accessories .....	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180). ....	CB-56A
163	Millinery .....	Children's, infants' wear .....	CB-53A
164	Hosiery .....	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500). ....	
165	Lingerie .....	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories .....	CB-53A, 56A
		Millinery .....	CB-53A
		Hosiery—women's and children's .....	CB-56A
		Hosiery .....	CB-53A
		Corsets, brassieres, underwear, negligees, and robes. ....	CB-56A
		Underwear, intimate garments, foundation garments. ....	

# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr .....	Women's, misses', juniors', coats, suits, furs, and rainwear. ....	CB-53A
167	Women's dresses .....	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses. ....	
168	Women's blouses, sptswr. ....	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes. ....	CB-56A
169	Girls'-subteen-teen wear .....	Sportswear, including skirts, blouses, sweaters, etc. ....	
171	Other women's-girls' clothes, acc .....	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear. ....	CB-53A
172	Dresses .....	All merchandise on line 160 except items on lines 161 to 169. ....	
173	Coats-suits .....	Dresses .....	CB-56A
174	Handbags .....	Coats and suits .....	
175	Furs .....	Handbags .....	
176	Other women's-girls' clothes, acc .....	Furs .....	
180	All footwear .....	All other women's and children's apparel, apparel accessories. ....	
181	Men's and boys' footwear .....	All footwear .....	ALL
182	Women's and girls' footwear .....	Men's and boys' footwear .....	CB-56B
183	Children's and infants' footwear .....	Women's and girls' footwear .....	
200	Curtains-draperies-dry goods .....	Children's and infants' footwear .....	ALL
201	Piece goods-notions .....	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades. ....	
202	Curtains-draperies .....	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories. ....	CB-53A
203	All other domestics .....	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets. ....	
220	Major appl.-radio-TV-musical inst. ....	All merchandise on line 200 except lines 201 and 202. ....	ALL
221	Major household appliances .....	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments. ....	
222	Radios-TV's-musical instruments .....	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units). ....	CB-53A, XB CB-57C
223	All other appliances .....	Major household appliances. ....	
224	New major appliances .....	Radio, TV, record players, records, sheet music, musical instruments. ....	CB-53A, XB
225	New radios-TV's, etc. ....	All other merchandise on line 220 (except lines 221 and 222). ....	
226	Used major appl.-radios-TV's .....	New major appliances. ....	CB-57B
227	Records-tapes-musical inst. ....	New radios, TV's, record players, tape recorders. ....	
228	Pianos .....	Used major appliances, radios, TV, record players, tape recorders ..	CB-57C
229	Organs .....	Records, tapes, sheet music, pianos, organs, musical instruments. ..	
231	Musical inst-accessories .....	Pianos .....	CB-57C
232	Radios-phono-tape rcdrs-TV's .....	Organs (all types) .....	
233	Records-tapes-related acc .....	Musical instruments and accessories. ....	CB-59B
234	Sheet music-related items .....	Radios, phonographs, tape recorders, TV's. ....	
240	Furniture-sleep equip-floor cov. ....	Records, tapes, and related accessories. ....	ALL
241	Floor coverings .....	Sheet music and related items. ....	
242	Furniture-sleep equip .....	Furniture, sleep equipment, floor coverings. ....	CB-53A
243	Sleep equipment .....	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc. ....	
244	Other household furniture .....	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture). ....	CB-57A
245	Floor coverings—soft surface .....	Sleep equipment including springs, mattresses, and dual purpose pieces. ....	
246	Floor coverings—hard surface .....	Other household furniture, all kinds. ....	CB-59B
247	Nonhousehold furniture .....	Floor coverings, soft surface. ....	
248	Office furniture .....	Floor coverings, hard surface. ....	CB-59B
249	Other furn.-sleep equip.-fl. cov. ....	Nonhousehold furniture .....	
		Office furniture .....	
		All other merchandise on line 240 (except items on line 248). ....	



# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings .....	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings. ....	ALL
261	China-glassware .....	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures. ....	CB-53A
262	Kitchenware-housewares .....	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here). ....	
263	Other kitchenware-home furnish. ....	All other merchandise on line 260 (except lines 261 and 262). ....	
264	Small electrical appliances .....	Small electric appliances .....	CB-57B, XB
265	All other kitchenwr-houswr .....	All other merchandise on line 260 (except items on line 264). ....	
266	All other home furn exc. china .....	All other merchandise on line 260 (except line 267). ....	CB-59D
267	China, glassware .....	China, glassware .....	
280	Jewelry-optical goods .....	Jewelry, watches, clocks, silverware, optical goods .....	ALL
281	Watches-clocks .....	Watches, clocks, including diamond watches .....	CB-59D
282	Silverware .....	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel). ....	
285	All other jewelry items .....	All other jewelry items, including costume and novelty. ....	
286	Optical goods .....	Optical goods .....	CB-59D
287	Diamonds exc. diamond watches .....	Diamonds, diamond jewelry except diamond watches. ....	
288	Rings, exc. diamonds .....	Rings, except diamonds. ....	
300	Sporting-recreation equip .....	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment. ....	ALL
301	Athletic goods—individuals .....	Athletic goods, sales to individuals. ....	CB-59C
302	Athletic goods—teams .....	Athletic goods, sales to teams. ....	
303	Hunting equip. ....	Hunting equipment .....	
304	Fishing equip. ....	Fishing equipment .....	CB-59C, XB
305	Winter sports equip. ....	Winter sports equipment .....	
306	Boats-motors-marine equip. ....	Boats, motors, other marine equipment .....	
307	Outboard boats .....	Outboard boats .....	CB-XC
308	Outboard motors .....	Outboard motors .....	
309	Inboard motor boats .....	Inboard motor boats .....	
311	Inboard outdrive boats .....	Inboard outdrive boats .....	CB-59C
312	Boat trailers .....	Boat trailers .....	
313	Marine access. and parts .....	Marine accessories and parts .....	
315	Camping equip.-supplies .....	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.). ....	CB-59C
316	Bicycles-luggage .....	Bicycles, luggage, other merchandise on line 300 (except items on line 315). ....	
317	All other sptg goods, exc. boats .....	All other merchandise on line 300 (except items on line 306). ....	
318	All other boats .....	All other boats not listed above. ....	CB-XC
319	All other mdse, except boats .....	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313). ....	
320	Hardware—gardening equipment .....	Hardware, tools, gardening equipment and supplies, electrical supplies. ....	ALL
321	Hardware-tools .....	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here). ....	CB-53A
322	Gardening equipment-supplies .....	Lawn and garden supplies .....	CB-52C
323	Plumbing-electrical supplies .....	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here). ....	CB-53A
324	Other hardware-tools .....	Plumbing and electrical supplies. ....	CB-52C
340	Lumber-building materials .....	Other hardware, tools (except items or lines 322 and 323). ....	
341	Lumber .....	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here). ....	ALL
342	Plywood .....	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block). ....	CB-52A
343	Windows-doors and frames (metal) .....	Plywood (all kinds, softwood and hardwood). ....	
344	Kitchen cabinets .....	Windows, doors, and frames, metal. ....	
345	All other millwork .....	Kitchen cabinets (include wood and metal). ....	CB-52A
346	Wallboard .....	All other millwork (include moldings, wood window and door frames and units). ....	
347	Asphalt and asbestos products .....	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking). ....	
		Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.) ....	

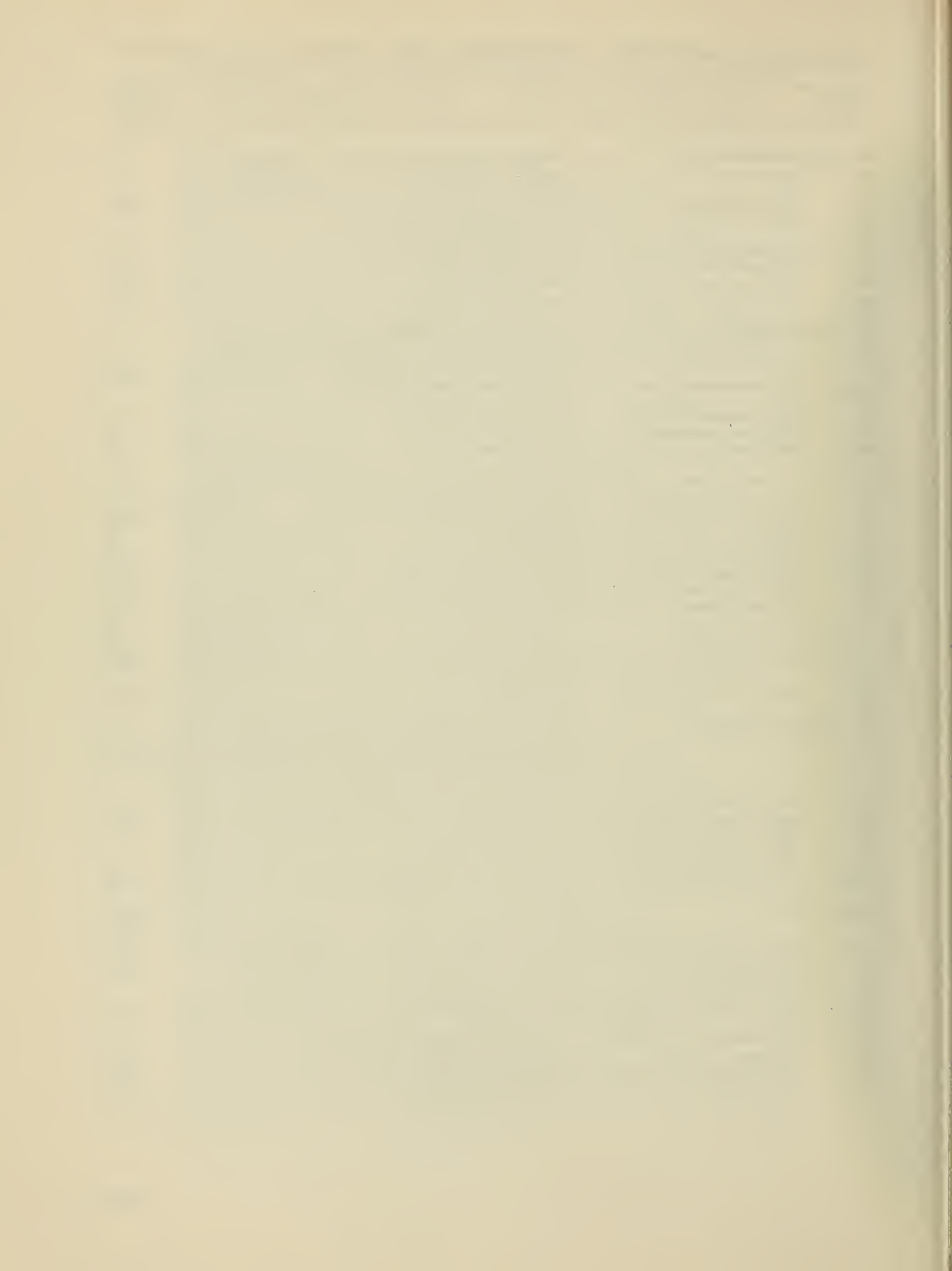
# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper .....	Paint, glass, and wallpaper. ....	CB-52A, 53A
349	Heating and plumbing equip. ....	Heating and plumbing equipment (all kinds). ....	
351	Metal roofing and siding .....	Metal roofing and siding. ....	
352	Masonry supplies .....	Masonry supplies (including cement, lime, plaster, brick, clay pipe). ....	
353	Insulation .....	Insulation (including batt, fill and roll). ....	CB-52A
354	Prefabricated bldgs. and parts .....	Prefabricated building and parts, including components such as panels, trusses, floor systems. ....	
355	All other building materials .....	All other buliding materials and supplies. ....	
356	All other lumber, millwork .....	All other merchandise except 357, 358, 359, 361. .... All other merchandise on line 340 (except items on line 348). .... Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies. ....	CB-52B CB-53A CB-52C
357	Paint-varnish, etc. ....	Paint, varnish, shellac, enamel, lacquer. ....	CB-52B
358	Paint sundries .....	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.). ....	
359	Wallpaper-other wall coverings .....	Wallpaper, other wall coverings. ....	
361	Glass .....	Glass (include glassware items on line 260—not here). ....	
362	Lumber-millwork .....	Lumber, millwork .....	CB-59F
363	Other building materials .....	Other building materials (items on line 362). ....	
364	Paint-sundries-glass-wallpaper .....	Paint, paint sundries, glass, and wallpaper. ....	CB-52C
380	Automobiles-trucks .....	Automobiles, trucks, other powered road vehicles. ....	ALL
381	New passenger cars—retail .....	New passenger cars—retail. ....	CB-XA
382	New passengers cars—wholesale .....	New passenger cars—wholesale (for resale). ....	
383	New commercial vehicles—retail .....	New commercial vehicles—retail. ....	
384	New commercial vehicles—whsle. ....	New commercial vehicles—wholesale (for resale). ....	
385	Used passenger cars—retail .....	Used passenger cars—retail. ....	
386	Used passenger cars—whsle .....	Used passenger cars—wholesale (for resale). ....	
387	Used commercial vehicles .....	Used commercial vehicles .....	
389	Motorcycles-motor scooters .....	Motorcycles, motor scooters .....	CB-XA, XC, XD
391	Other power road vehicles .....	All other merchandise on line 380 (except items on line 389). ....	CB-XB, XC, XD
392	All other autos-trucks .....	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389). ....	CB-XA
400	Auto fuels-lubricants .....	Automotive fuels and lubricants. ....	ALL
401	Gasoline .....	Gasoline .....	CB-XA, XB, XC, XD
402	Other automotive fuels .....	Other automotive fuels (including diesel). ....	
403	Motor oils-greases-other oils .....	Motor oil, greases, other automotive lubricants. ....	
420	Auto tires-batteries-access. ....	Automobile tires, tubes, batteries, accessories, parts. ....	ALL
416	New tires-tubes (fleet operators) .....	New automobile tires and tubes sold to fleet operators. ....	CB-XB
417	New tires-tubes-other users .....	New automobile tires sold to other users. ....	
418	Retreads (fleet operators) .....	Retread automobile tires sold to fleet operators. ....	
419	Retreads (other users) .....	Retread automobile tires sold to other users. ....	
421	Parts installed in repair work .....	Parts—installed in repair work. ....	CB-XA, XD
422	Parts—wholesale .....	Parts—wholesale (to other businesses). ....	CB-XA
423	Parts—retail .....	Parts—retail (over the counter). ....	CB-XA, XD
424	Automoblie tires-batteries-acc. ....	Automobile tires, batteries, access., tubes. ....	
426	Automobile accessories .....	Automobile accessories, parts (over the counter). ....	CB-XB
428	New auto tires—sold to dealers .....	New automobile tires and tubes sold to dealers for resale. ....	
429	New truck-bus tires (to users) .....	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. ....	
431	New truck-bus tires (to dealers) .....	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. ....	
433	Retreads sold to dealers .....	Retread automobile tires sold to dealers for resale. ....	
434	Retreads-truck-bus (to users) .....	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. ....	
435	Retreads-truck-bus (to dealers) .....	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. ....	
436	Storage batteries .....	Storage batteries. ....	
440	Farm equipment-machinery .....	Farm equipment, machinery. ....	ALL



# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	<b>Hay-grain-feed-farm supplies</b> .....	Hay, grain, feed, farm supplies, fertilizer. ....	ALL
461	Hay-grain-feeds .....	Hay, grain, feeds.....	CB-59F
462	Seed .....	Seed .....	
463	Fertilizers-insecticides .....	Fertilizers, insecticides, fungicides, etc. ....	
464	Other farm supplies .....	Other farm supplies .....	
480	<b>Household fuels-ice</b> .....	Fuels (coal and wood, oil, LP gas), ice. ....	ALL
481	LP gas—wholesale .....	LP gas to others for resale. ....	CB-59E
482	Other LP gas sales .....	Other LP gas sales. ....	
483	Other fuels .....	Other fuels (coal, wood, oil), ice. ....	
500	<b>All other merchandise</b> .....	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.). ....	ALL
501	Toys-games-wheel goods .....	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here). ....	CB-53A
502	Books-stationery-photo. equip. ....	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment. ....	
504	Mobile homes-household trailers .....	Mobile homes, household trailers. ....	CB-XC
505	Camp trailers-travel trailers .....	Camp trailers, travel trailers. ....	
506	Utility trailers .....	Utility and other trailers, except boat trailers (include boat trailers on line 312). ....	
507	All other merchandise .....	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). ....	CB-59B
508	Commercial stationery-off. suppl. ....	Commercial stationery and office supplies. ....	
509	Office mach. exc. typewriters .....	Office machines, except typewriters. ....	
511	Typewriters .....	Typewriters .....	CB-59B
512	Social stationery-greeting cards .....	Social stationery and greeting cards. ....	
513	Books-periodicals .....	Books and periodicals—all kinds. ....	
514	Art-drafting-eng. supplies .....	Art, drafting, and engineering supplies. ....	CB-54A
515	All other merchandise .....	All other merchandise specified on line 500 except items on lines 508 through 514. ....	
516	All other merchandise .....	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). ....	
517	Paper-paper products .....	Paper, paper products (facial tissues, stationery, other household paper products). ....	CB-53A
518	Mdse. exc. toys-games-books-sta. ....	Other merchandise on line 500 except items on lines 501 and 502. ....	
520	<b>Nonmerchandise receipts</b> .....	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here. ....	CB-54A, 52A
521	Printing to order .....	Printing to order. ....	CB-59B
522	Renting-leasing—office mach. ....	Rental and leasing of office machines and furniture. ....	
523	Other nonmerchandise receipts .....	All other receipts on line 520. ....	
524	Brake and wheel services .....	Brake and wheel services. ....	CB-XB
525	Tire services other than retread .....	Tire services other than retreading. ....	
526	Other nonmerchandise receipts .....	All other services to customers on line 520 except items on lines 524 and 525. ....	
527	Service labor .....	Service labor .....	CB-XA, XD
		Repair service labor. ....	CB-XC
528	Other nonmerchandise receipts .....	All other nonmerchandise receipts on line 520 except items on lines 527 and 539. ....	CB-XA
529	Watch-clock-jewelry repairs .....	Receipts from watch, clock, and jewelry repairs and engraving. ....	CB-59D
531	Storage and docking services .....	Storage and docking services. ....	CB-XC
532	Other nonmerchandise receipts .....	All other nonmerchandise receipts on line 520 except items on lines 527 and 531. ....	
533	All nonmdse. rcpts from customers ....	All nonmerchandise receipts from customers. ....	CB-59D
534	Auto repair .....	Automotive repair-service labor receipts. ....	
535	All other service receipts .....	All other service receipts on line 520 except items on line 534. ....	CB-53A
539	Auto-truck rental or lease .....	Rental or lease of automobiles or trucks. ....	CB-XA







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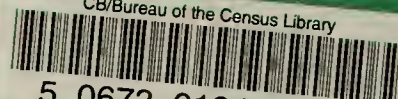




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